



PRECISION CROP FORECASTS

INCREASING FARMER PROFITS BY PREDICTING HARVEST YIELDS



RETAILER DEMAND



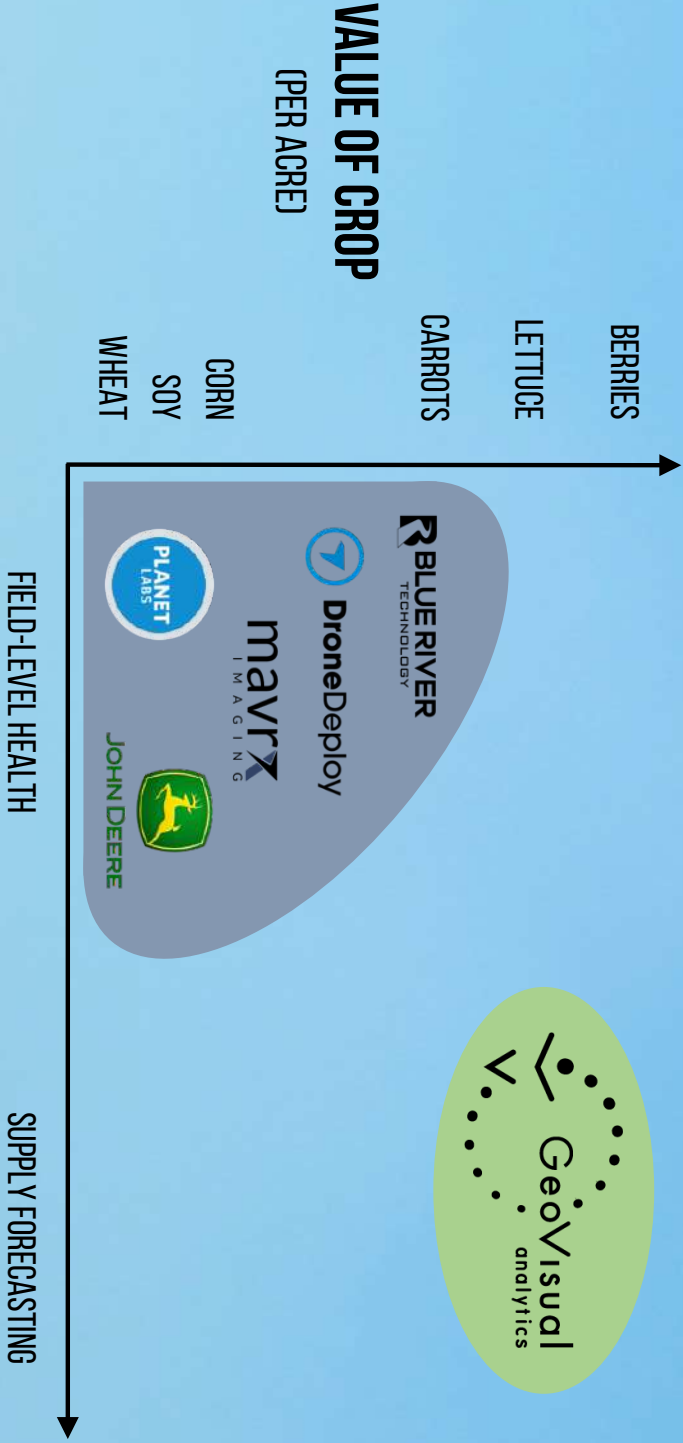
FARMER SUPPLY CHALLENGES



THE SOLUTION: **CLIP™** | COMPUTER LEARNING IMAGE PROCESSOR



COMPETITIVE LANDSCAPE



COMPETITIVE EDGE



SMARTEST ALGORITHMS

ACCESS TO HUGE SETS OF GOOD DATA

PARTNERED WITH KEY INDUSTRY LEADERS



KEY INDUSTRY PARTNERS



2500+ GROWER MEMBERS



Driscoll's
ONLY THE FINEST BERRIES™



RIPE FOR DISRUPTION



THE MARKET



U.S. SPECIALTY CROP REVENUE: **\$100 BILLION / YR**

INITIAL FOCUS – CA LETTUCE, BROCCOLI, BERRIES: **\$500 MILLION / YR**

UNCERTAINTY OF IN-FIELD INVENTORIES: **10%-20% ***

*** CUSTOMER NUMBERS**

FINANCIALS

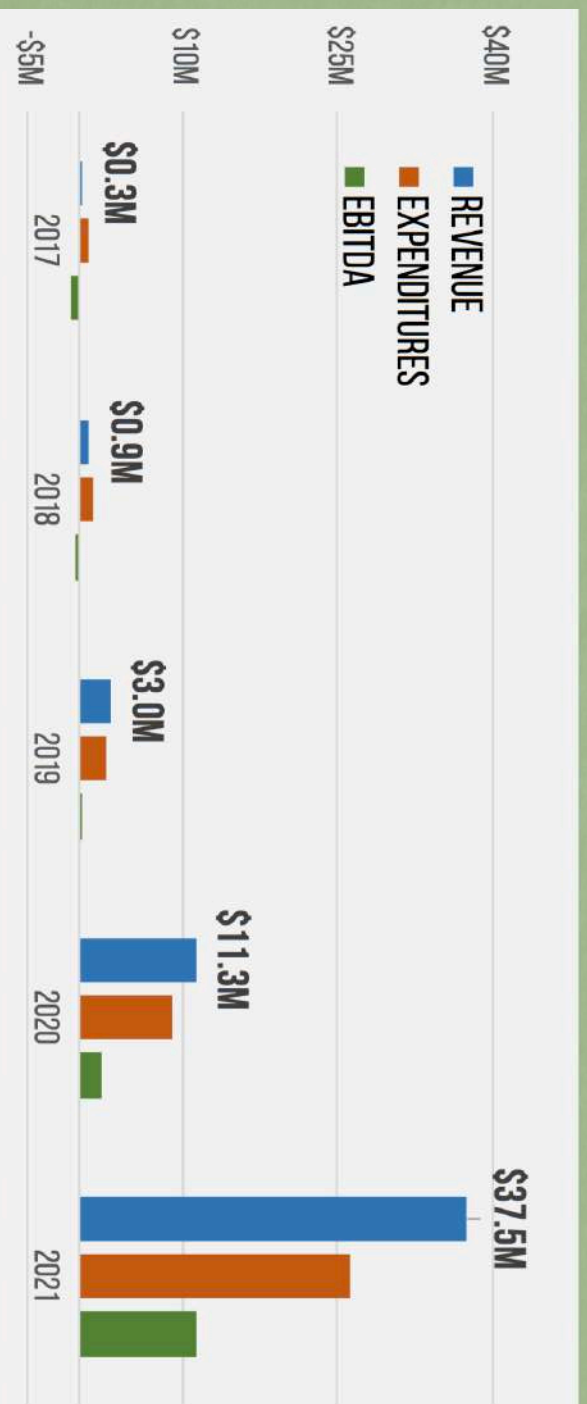
REVENUE FORECAST

PRICED \$75 PER ACRE

500,000 ACRES IN 5 YEARS

(15% OF CAJ)

ANNUAL SAAS LICENSE



FINANCIALS

REVENUES



\$35K



\$32K

TO DATE



GRANTS



\$950K



\$250K *

* PENDING CONTRACT



LEADERSHIP TEAM



JEFF ORREY, CEO

Microsoft®



- PHD PHYSICS; EXPERTISE: IMAGERY AND BIG DATA ANALYTICS
- LEAD ON MICROSOFT'S NYPD PLATFORM FOR COUNTER-TERRORISM
- TECH LEAD, VEXCEL (ACQ. BY MSFT); TRAC (IP ACQ. BY CHEVRON VENTURE)



BERNIE JOHNSTON, CTO



- PHD MATH; EXPERTISE: MACHINE LEARNING AND FORECASTING
- DIRECTOR OF DATA SCIENCES, PEARSON; TECH LEAD, BING SEARCH
- 3 PATENTS (1 FOR MACHINE LEARNING)



CARL KALIN, CMO

TERRALUX



- BS EE MIT; EXPERTISE: EARLY STAGE TECH. SALES AND STRATEGY
- VP OF MARKETING & SALES, TERRALUX, 0-\$5M IN SALES
- RAISED \$20M FOR STARTUPS, FORMERLY NASA

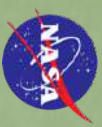
THE RIGHT STUFF



ASK

\$800K AS CONVERTIBLE DEBT

TAYLOR VENTURES COMMITTED \$250K



MATCHING GRANT IN FEB 2017

SERIES A WITHIN 18 MONTHS



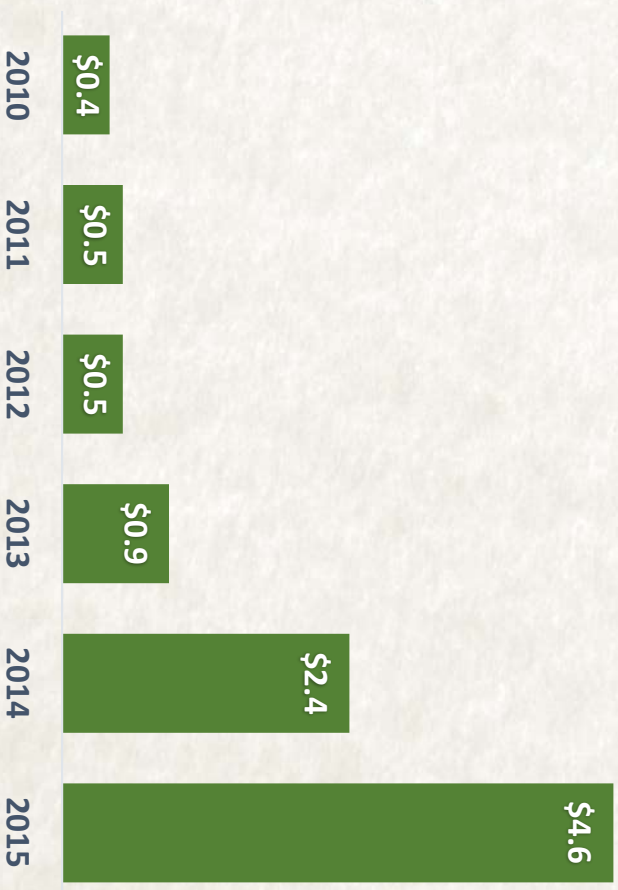
ACQUISITION IN ~ 5 YEARS

“The Land Grab for Farm Data”

M&A EXAMPLES

 MONSANTO	 THE CLIMATE CORPORATION \$1B, 2013
 JOHN DEERE	 Precision Planting® \$190M, 2016
 Trimble®	 10 acquisitions in 5 yrs \$10M-\$100M

VC/PE AGTECH INVESTMENT (BILLIONS)





SUPPLY FORECASTING FOR SPECIALTY CROPS

INDUSTRY TRACTION



TEAM WITH THE "RIGHT STUFF"



MACHINE LEARNING EXPERTISE

MULTIPLE STARTUPS/EXITS

COMPETITIVE EDGE

FIRST TO MARKET ADVANTAGE

POSITIONED FOR A DISRUPTIVE DATA PLAY

IP: FILING PROVISIONAL PATENT APPS; TRADE SECRETS



GROWTH STRATEGY TO EXIT

ADD OTHER HIGH VALUE CROPS

PARTNER WITH POTENTIAL ACQUIRERS

BECOME LEADING FORECAST COMPANY



JOHN DEERE

MONSANTO

