

### The Company:

3Lines is a Venture Capital company based out of Denver, Colorado, which raises capital from high net worth individuals, family offices and institutions and invests the capital, globally, in early stage companies. Currently, 3Lines is raising a global venture capital fund of \$20M.

### Strategy and Principles:

#### Innovation and Disruption

3Lines sources, evaluates and invests in highly innovative and disruptive early stage startups with a niche market focus which can scale up with a sub-linear capital requirement. Starting with the sourcing stage, 3Lines invests extensive time and energy to conduct a thorough market assessment for each and every opportunity and strictly stays away from a 'spray and pray' investment strategy.

#### Diversification and Risk Mitigation

3Lines follows an investment diversification strategy based on geography, technology, market and customer segments. A detailed due-diligence(research) process combined with financial forecast over five years along six financial dimensions are at the core of 3Lines risk mitigation strategy.

#### A 360 Degree Team

3Lines has assembled a team of General Partners with a strong technology background who cover the three major aspects of venture capital world - raising and managing venture funds globally; creating and successfully exiting several early stage startup companies and transformation and growth in multi-billion dollar global corporations.

### Unique Value Proposition:

3Lines' unique value proposition firmly rests on its ability to enable a low barrier to entry for tech-savvy investors to participate in and gain from investment in a global venture fund for non-linear wealth creation. 3Lines makes money when its investors make money.

### Who We Are:



**Krishna Kunapuli**

Founder and General Partner  
Capital Guru

- Over \$400M Enterprise Value Portfolio with 25 Global Startup Investments.
- UC Berkeley Certified VC Executive, Single Handedly Raised \$5M.



**Kamalesh Dwivedi**

General Partner  
Transformation / Scale Guru

- Transformational Leadership as ex-CIO for 5 large corporations in the US and Japan.
- Alumnus of IIT Kanpur (B.Tech) and Harvard Business School (PMD). Author of 4 books.



**Gaurav Kohli**

Managing Partner  
Startup Guru

- Founded 4 Successful Startups with largest exit of \$325M. Latest Startup JustShareIt was acquired by Fox Rent-A-Car.
- Pioneer in Transportation & Sharing Economy, advising many Silicon Valley companies

To learn more: <https://www.3lines.vc> 720-280-2571 [krishna.kunapuli@3lines.vc](mailto:krishna.kunapuli@3lines.vc)

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### By The Numbers

**100+**  
Investor Partners

**500+**  
Startups Met  
(18 months)

**15**  
Early-stage  
Investments Deployed

**3**  
Portfolio Companies  
Near Exit

**3**  
Global Region  
Investments

**4**  
Int'l Corporate Open  
Innovation Partners

**\$5M**  
Under Management

- AI - Collaboration Robots, Sales Channel Reinvention
- Enterprise - Workplace Digital Human
- IoT- Ambient Computing
- Distributed Ledger Tech
- Network - Cloud Edge, 5G, Software Defined Networks
- International - Low Tech Transformation to HighTech

