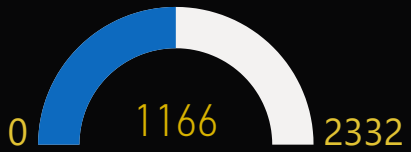


TWITTER ANALYTICS DASHBOARD

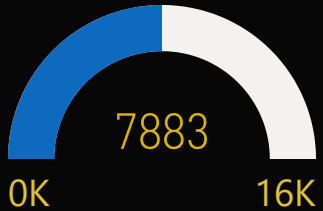
MonthName

Select all

Count of retweets



Sum of likes



Media Views

89K

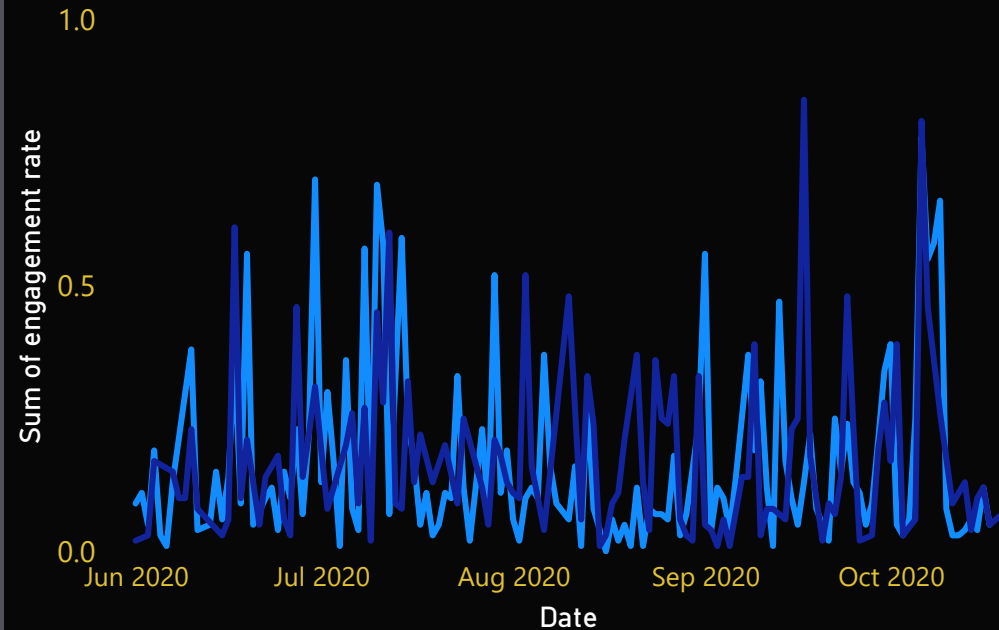
App open
vs close

Sum of engagement
rate

open	5.22
Total	5.22

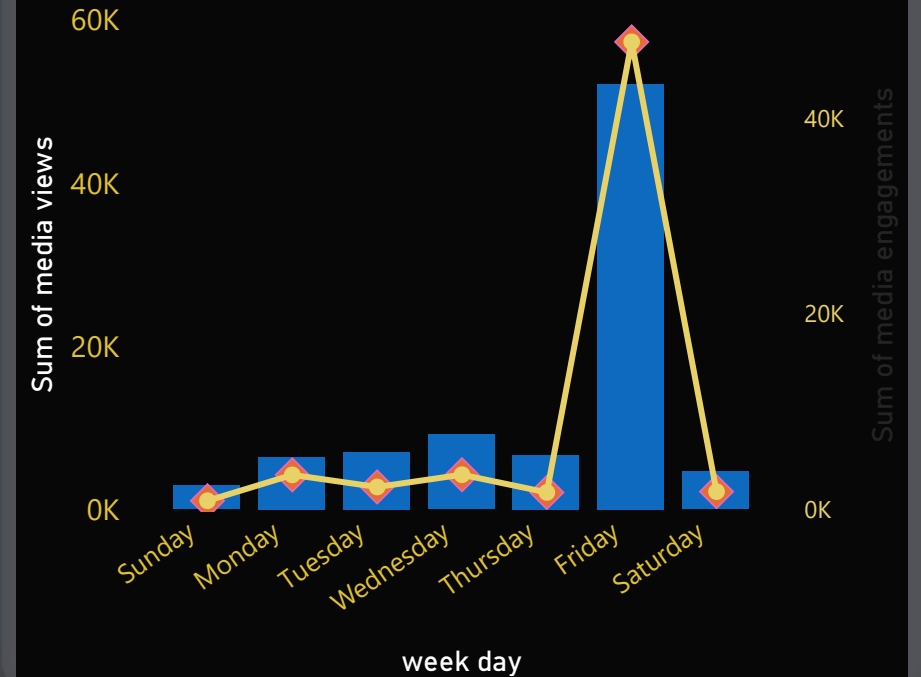
Average engagement rate by Month based on Media content

Media content ● No ● Yes

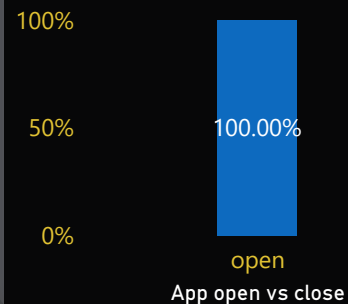


Media views and Media engagements by week day

● Sum of media views — Sum of media engagements

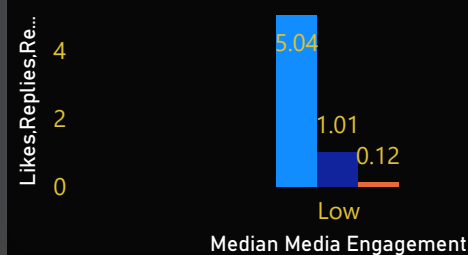


engagement rate by App
opens vs closes



Average of likes, replies, retweets by
Median media engagement

● Average of likes ● Average of r... ● Average of r...



Url clicks, hashtag clicks ,user profile clicks by clicks type

