Pseudo−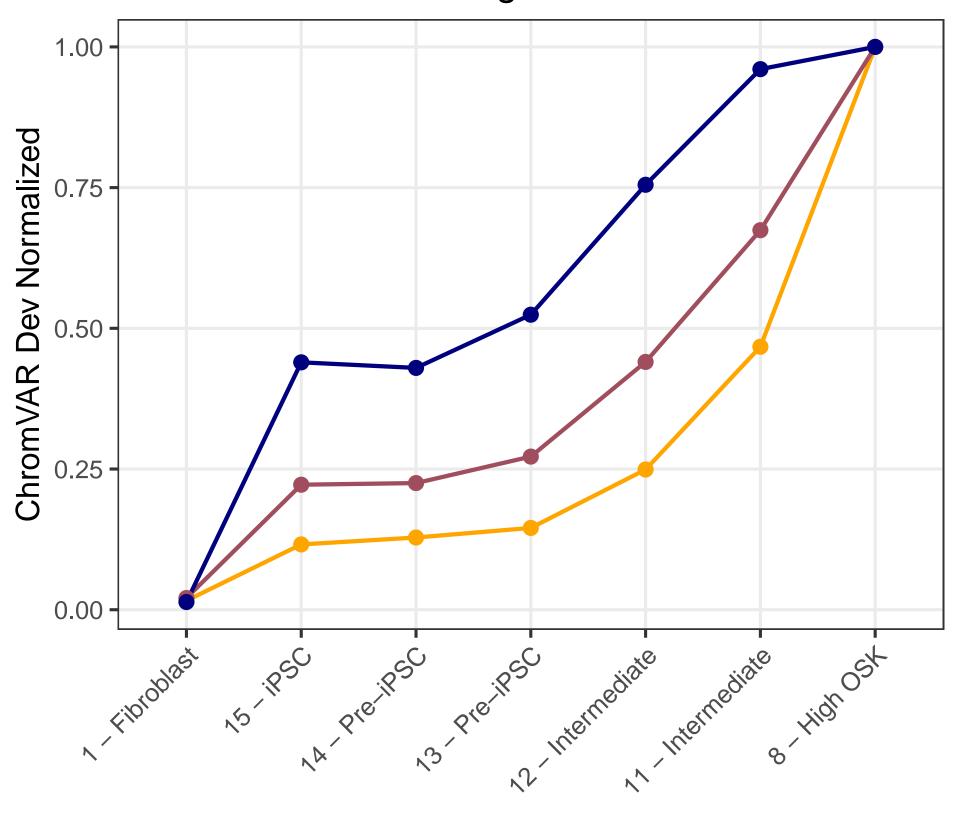binding saturation curves