



- Sari Hurme-Mehtälä,
CEO & Co-Founder of Kide Science



Kide Science

In the world of early childhood education, Sari Hurme-Mehtälä, CEO and co-founder of Kide Science, is on a mission. Kide Science, accessible through their website [kidescience.com](https://www.kidescience.com), isn't your typical science program. It's a platform designed to ignite a love for science in young children, ages 3-8, through the power of play and storytelling.

A Dream Ignited: The Inspiration Behind Kide Science

The story of Kide Science begins with Dr. Jenni Vartiainen, a researcher at the University of Helsinki in Finland. Through her work with a science club for young children, she witnessed the spark of curiosity and wonder that science could ignite. This ignited a dream: to create a program that could capture this enthusiasm and share it with a wider audience.

Sari Hurme-Mehtälä, a mother of two with a passion for education, joined forces with Dr. Vartiainen. Together, along with Aino Kuronen, product lead and co-founder, they founded Kide Science in 2017. Their vision? To make science education fun, accessible, and engaging for young children everywhere.

Learning Through Play: The Kide Science Approach

Kide Science takes a unique approach to early science education. They believe that the natural curiosity of young children is the perfect foundation for learning. Here's how they make it work:

- **Play-Based Learning:** Science concepts are introduced through

interactive games, activities, and experiments. Think building volcanoes out of baking soda and vinegar, or creating mini ecosystems in jars!

- **Storytelling Magic:** Engaging stories weave together scientific concepts, making them relatable and memorable for young learners.
- **Teacher Support:** Kide Science provides educators with lesson plans, activities, and resources, making it easy to integrate science into their classroom curriculum.

Benefits Beyond the Classroom: Why Kide Science Matters

The benefits of Kide Science extend far beyond the classroom. Here's how it can impact your child:

- **Fosters Curiosity and a Love for Learning:** Kide Science sparks a love for science at a young age, setting the stage for lifelong learning.
- **Develops Critical Thinking Skills:** Through play and exploration, children learn to ask questions, solve problems, and think critically.
- **Boosts Creativity and Imagination:** Kide Science encourages children to use their imagination and explore the world around them in new ways.
- **Builds Confidence:** As children master new science concepts, their confidence and self-esteem grow.

Leading the Way: Sari Hurme-Mehtälä's Vision for Kide Science

Sari Hurme-Mehtälä is a passionate

leader who embodies the spirit of Kide Science. She's not afraid to challenge the status quo and believes in the power of imagination and play. Here's what makes her such an inspiring leader:

- **A Champion for Early Education:** Sari recognizes the critical importance of early childhood education and is dedicated to giving young children the tools they need to succeed.
- **Collaboration is Key:** She values the power of collaboration and teamwork, working closely with her co-founders and the Kide Science team.
- **Embraces Innovation:** Sari is constantly seeking new and innovative ways to make science education engaging for young learners.
- **A Global Vision:** Her vision extends beyond borders, aiming to make Kide Science available to children around the world.

The Kide Science Impact: Stories of Curiosity Ignited

Kide Science is making a real difference in the lives of young children. Here are some inspiring stories:

- A shy child who initially struggled in science class blossomed after using Kide Science. He found the program engaging and enjoyable, and his confidence soared.

- A group of preschoolers were fascinated by the Kide Science story about the water cycle. They spent hours exploring puddles and experimenting with evaporation.
- Parents have reported that their children are asking more questions about the world around them and are eager to learn more about science.

The Future of Kide Science: Inspiring the Next Generation of Scientists

Sari Hurme-Mehtälä and the Kide Science team are excited about the future. They are committed to:

- **Expanding their Program:** Developing new and engaging content to keep children excited about science.

Providing even more resources and tools to help educators make science come alive in the classroom.

Kide Science: Where Curiosity and Fun Collide

Kide Science is more than just a science program; it's a movement to inspire the next generation of scientists. By making science fun, accessible, and engaging, Kide Science is fostering a love for learning that will last a lifetime.

Join the Kide Science Community

If you're looking for a way to spark your child's curiosity and ignite their passion for science, Kide Science is the perfect solution. Visit their website at kidescience.com to learn more and sign up for their program. You can also follow them on social media to stay up-to-date on their latest news and activities.

Inspiring a Brighter Future

In a world where technology is advancing rapidly, it's more important than ever to cultivate critical thinking skills, creativity, and a love for learning. Kide Science is playing a vital role in shaping the future by inspiring young minds and empowering them to become the scientists, engineers, and innovators of tomorrow.



Reaching a Global Audience: Making Kide Science available to children in more languages and countries.

- **Supporting Educators:**

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