

GLOBAL

RADIANCE REVIEW



U.S. Oral Surgery
Management

"We Offer Shelter from a Changing Healthcare Environment. Today's healthcare landscape is rapidly evolving, transforming the practice of oral surgery as you know it. We see the headwinds you are facing. Our network of premier oral surgeons works not only to help you weather those gusts that threaten your practice but also successfully outpace them"

*Rick
Hall*

*President & CEO of
USOSM*



RADIANCE REVIEW





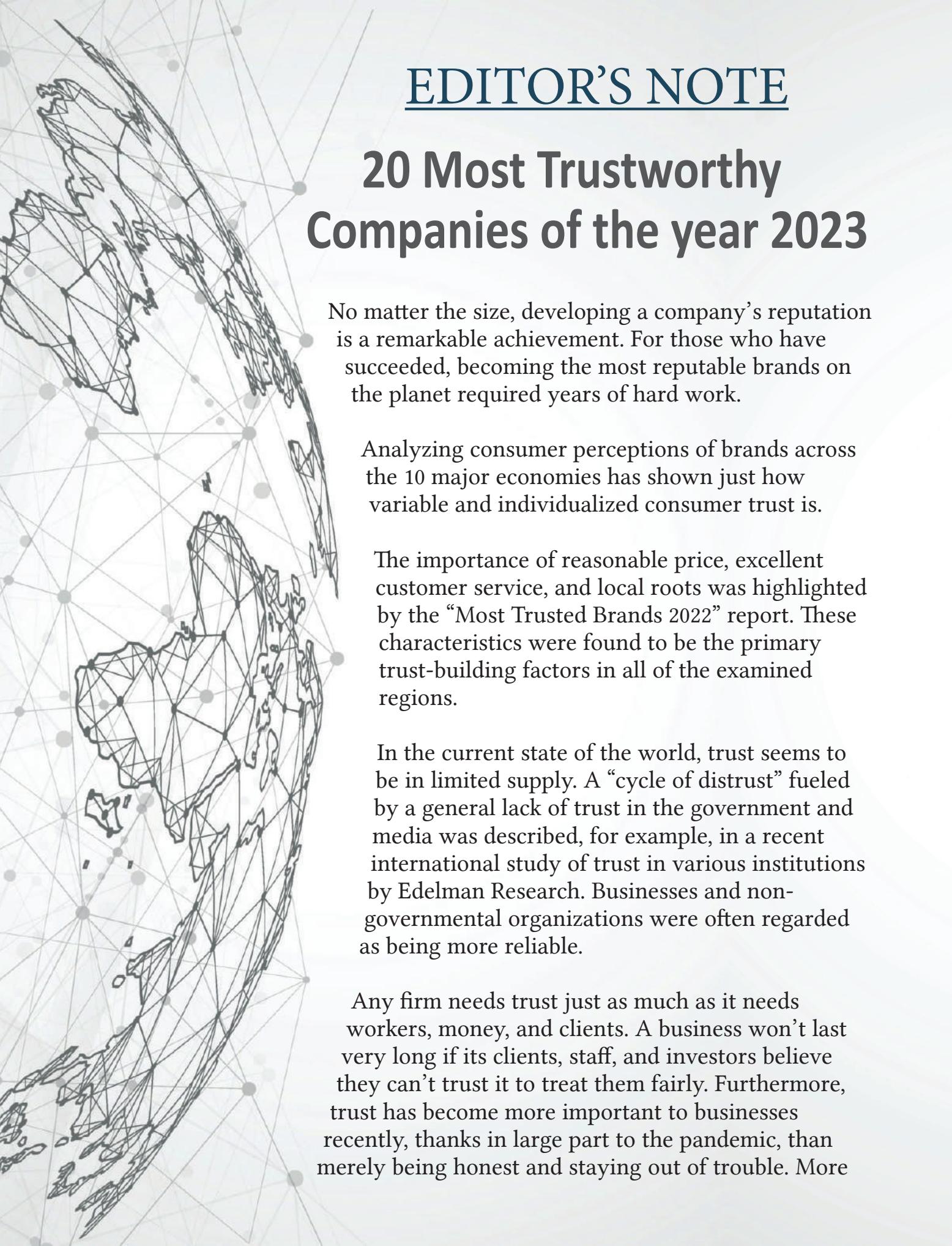


WATCH
SERIES 8

So much
to move you.

EDITOR'S NOTE

20 Most Trustworthy Companies of the year 2023



No matter the size, developing a company's reputation is a remarkable achievement. For those who have succeeded, becoming the most reputable brands on the planet required years of hard work.

Analyzing consumer perceptions of brands across the 10 major economies has shown just how variable and individualized consumer trust is.

The importance of reasonable price, excellent customer service, and local roots was highlighted by the "Most Trusted Brands 2022" report. These characteristics were found to be the primary trust-building factors in all of the examined regions.

In the current state of the world, trust seems to be in limited supply. A "cycle of distrust" fueled by a general lack of trust in the government and media was described, for example, in a recent international study of trust in various institutions by Edelman Research. Businesses and non-governmental organizations were often regarded as being more reliable.

Any firm needs trust just as much as it needs workers, money, and clients. A business won't last very long if its clients, staff, and investors believe they can't trust it to treat them fairly. Furthermore, trust has become more important to businesses recently, thanks in large part to the pandemic, than merely being honest and staying out of trouble. More

and more, before joining a firm, customers, employers, and investors want to know that it shares their values.

But unlike other daily necessities for businesses like cash flow or sales, trust can be challenging to quantify. Global Radiance is delighted to publish its first annual list of the Most Reliable Companies in the World in an effort to close that gap.

The largest publicly traded corporations in the globe were able to increase sales and earnings in the previous year despite difficulties brought on by the pandemic, continued war, and unstable markets. However, healthy income statements conceal a new economic reality that lacks government support and has significantly lower stock values since inflation and a negative market turn have slowed the pace of the economy's recovery.

Different industries had differing numbers of businesses. U.S. Oral Surgery Management took the No.1 spot in this list of 20 most trustworthy companies, followed by Wafy, IOS Services Geo Scientifiques, and Biokript.

Every firm wants to fast accomplish growth, demand, return on investment, and goals. Entering the digital world with the aid of IT businesses is one of the more dependable approaches to accomplish them. IT companies provide organizations with a range of services and solutions that can help them improve their operational efficiency and services, bringing them up to par with those provided on a global scale. Reaching out to the top IT companies seems to be the greatest alternative to acquire correct results because each stage of the business requires experience in various technologies. IT companies provide digital solutions that, with little effort, boost skills, define goals, raise revenue, and more.

Trust among consumers is crucial during difficult times. Additionally, losing is simpler than winning. The world is currently experiencing a pandemic and an unsteady economy, which is making conditions for consumers dangerous. Such unpredictability highlights for businesses the value of consumer trust, a mysterious resource that influences consumer decision-making and brand loyalty. According to studies, consumers are emphasizing reasonable prices and preserving their existing bonds with their preferred, well-known companies during this uncertain time.

We hope that these rankings will be useful to you in deciding which businesses are deserving of your trust, whether you are a consumer, a job seeker, or an investor.

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- *Rick Hall*
President & CEO of USOSM



U. S. Oral Surgery Management

As the healthcare industry grows increasingly competitive and regulatory complexity rises, U.S. Oral Surgery Management- a specialized management services organization, collaborates with top oral and maxillofacial surgeons across the United States to provide a partnership solution for continuing and accelerated practice success.

By preserving clinical autonomy and emphasizing patient care and excellent patient outcomes, USOSM functions as an extension of the clinical mission of its surgeon partners.

U.S. Oral Surgery Management offers administrative, marketing, and operational support services make resource reinvestments and employs best practices to enhance clinical and financial performance and create more steady, profitable growth for everybody.

History

However, it's a great success. U.S. Oral Surgery Management was founded in 2017. Now, USOSM office locations are around 24 states and 164 locations.

Oral surgeons who work with U.S. Oral Surgery Management (USOSM) have a rare chance to partner, work together, and expand their practices. By investing in USOSM, you'll be collaborating with a distinguished team of oral surgeons dedicated to promoting clinical and financial excellence, practice expansion, and operational efficiencies.

USOSM management service company develops

a long-term collaboration model that encourages creativity, clinical excellence, and more steady, lucrative growth for everyone.

Grow With Our Best Services And Products

Healthcare practices can align on a platform created by our tried-and-true partnership model to support excellent patient outcomes. With a focus on shared financial success, USOSM has a network of approximately 156 partner surgeons spread over 21 states. The largest and quickest-growing network of oral surgeons in the nation belongs to our partners.

USOSM administrative leadership and backing are seasoned and trustworthy. To promote growth and expansion, we offer best-in-class marketing solutions to our partners. Finally, we provide scalable solutions that streamline business processes so our partners can concentrate on patient care.

Even though oral surgery is one of the most lucrative dental specialties, spreading other specializations into areas that overlap with it poses new problems for surgeons. Joining USOSM as a partner enables our partners to increase productivity and recoup lost revenue, allowing them to maintain their competitiveness in the market.

How USOSM Can Back Our Partners

So That You Can Concentrate On Your Oral Surgery Practise, We Focus On Your Business.

We know that our partners' time is best spent

caring for patients. Therefore, the USOSM team will handle all aspects of the business, including daily billing, office management, marketing strategy, and implementation.

Human Resources: In addition to assisting our partners in oral surgery with staffing, recruiting, and credentialing, we also keep your employees informed, involved, and content.

Scheduling and Insurance: Your customers want every interaction with your business to be favourable, and we can help by providing a dependable, approachable front-office administration.

Finances : USOSM manages all aspects of your financial operations, including supplier negotiations, billing, and fee schedule optimization.

Compliance and Reporting : We take compliance very seriously, and you can relax knowing that resources are set aside and a compliance policy is in place.

Sales and Marketing: USOSM will market your brand through well-researched, ROI-driven campaigns and initiatives to increase sales and boost customer loyalty.

Information Technology : Our dental partners can concentrate on helping their patients rather than worrying about I.T. upkeep, HIPAA breaches, or cyber security.

Inventory Management : Thanks to USOSM's expertise in inventory management, you'll have the goods you need when you need them without excessive spending that kills your budget.

Resources Available To You : You will experience these advantages as a USOSM oral surgery partner and many others.

Boost Up Your Practice Level

U.S. Oral Surgery Management was established to support oral surgeons surviving and thriving in the evolving healthcare environment. As a shared-resource company, USOSM provides surgeons with an equity part in the network, the potential for quick expansion through direct marketing to consumers, and increased operational efficiencies



to boost patient volume and care.

When you join as a partner, you retain ownership of your company while gaining access to the nation's most extensive and fastest-growing oral surgeon network.

USOSM provides scalable solutions that streamline business processes so you can concentrate on providing excellent patient care. Our extensive resources, which cover everything from acquisition and management knowledge to skilled marketing and recruitment, satisfy your requirements.

Your clinical practice will always be yours as a partner with U.S. Oral Surgery Management. While we, your partners, take care of the rest, you continue to concentrate on providing your patients and their families with the finest care possible.

Work With Professionals Of USOSM

USOSM Partners wants to handle all the grunt work so you can focus on running your practice. To ensure high-quality collaboration and a sustained legacy of excellence for our oral surgery partners, U.S. Oral Surgery Management only invites the most elite professionals in the sector to join forces. We take great satisfaction in managing our oral surgery practice effectively and wish to collaborate with you to develop the best operational procedures. However, when the

focus is constantly on caring for your patients, the demands of operating a practice might sometimes feel overwhelming.

Following a preliminary meeting, USOSM will start working for you and only follow up as needed. We also take pride in being excellent communicators, so you can get in touch with us whenever you want and always know what's happening with your company.

USOSM Support Your Success and Clinical Mission Expansion.

A wide range of operational, financial, and marketing services are available from U.S. Oral Surgery Management to assist you in building your practice and leaving a lasting legacy. We take care of the rest, leaving you to concentrate on your patients and family while we handle the clinical decision-making.

USOSM provide established oral surgeons nationwide with a unique chance to work together, expand their practices, and maintain control over their clinical judgment. We're here to help you achieve your long-term objectives, not destroy the reputation and legacy you've already established for your business.

Using the methodology allows our partners to spend more time with their patients, which has improved their already excellent results and patient satisfaction. USOSM has an average NPS score of 80 across our partner practices. We are proud of that figure.

Our Vision And Mission

Vision: USOSM's goal is to become the oral surgery management firm that is most esteemed for its workforce, philosophy, alliances, and output.

Mission: Our mission is to work alongside top oral and maxillofacial surgeons to support them in advancing their clinical goals and successes in the present and future. It is the practical application of our vision.

USOSM supports innovation, clinical quality, and steady, more lucrative growth through its sustainable partnership approach. It is achieved by reinvesting funds, offering shared clinical best practices, and operational, marketing, and administrative support services.

The obstacles faced by oral surgeons include the following:

- Never-ending administrative work.
- Fierce competition from other specialties.
- A need for marketing or business analytics capabilities.

A partnership with U.S. Oral Surgery Management enables you to expand and future-proof your practice without ceding control, immediately resulting in a noticeable improvement.

Benefits We Offer At USOSM

● Competitor advantage

Because you have access to our priceless network of clinical resources, being a part of an extensive network gives your practice a competitive edge over solo clinics.

● Long-Term Assistance

When you work with U.S. Oral Surgery Management, you can count on us as a long-term partner. In whatever role you require, you can rely on our ongoing guidance and support in the ever-evolving healthcare environment.

● World-class competence

Leading industry professionals and top oral surgeons make up our practice management team, which provides world-class care you won't find anywhere else. As a USOSM partner, we'll work with you to make your practice more productive while assisting you in growing your revenue.

● Clinical Development

Expanding your practice to serve more patients is simple with the help of our focused marketing campaigns. Due to your ownership interest in our business, you will profit from the expansion of your practice and the expansion of other oral surgeons in our network. Let us lead you in the proper direction as you prepare for a better future.



WAFY : EXPLORE AND DISCOVER THE KINGDOM



- Mohammed Abbas,
CEO of WAFY

Visitors to Saudi are spoiled for choice, with plenty of options to explore the beautiful city's culture, sports and entertainment events, top-notch restaurants, and luxurious hotels. It would benefit you if you picked an excellent application to help you to plan a vacation to Saudi Arabia. There needs to be a perfect guide to show you the way because you need to learn more about the country.

However, Wafy is one of the most trusted, top-grade platforms to offer an out-and-out guide to Saudi Arabia's tourist, sports, culture, and entertainment events. It literally is a mine of data all packaged into one platform.

The Wafy was founded by Mohamed Abbas, who also launched and is the leader of GT Medical. He is a renowned businessman who has set up multiple businesses and attracted national and worldwide attention. Forbes recently listed him as one of the ten Middle Eastern business leaders to watch. We were not able to have a sit down due to time conflict.

Wafy is the first-class content aggregator in Saudi Arabia!

With the addition of content in nine languages, including English, Chinese, German, Spanish, French, Turkish, Urdu, Balinese, and Arabic, Wafy has taken the initiative to expand its global reach. This new initiative intends to inform readers worldwide about Saudi projects that seek to raise investment in the Kingdom, attract tourists, and improve quality of life.

Wafy offers top-quality articles about entertainment, sports, tourism, and culture. Since its launch in 2016, the Wafy platform has offered online viewers high-quality Saudi-focused content focused on culture, tourism, entertainment, and sports. It contains complete coverage of all entertainment, sporting festivals, events, and articles on culture and tourism referenced from reliable sources.

Offers a Plethora Of Options

The Wafy App is a Super App with multiple features requiring more than 60 applications to cover, including coverage of events and experiences, tickets, and content to read along with. The website has become Saudi Arabia's most popular and reliable content aggregator. It sends customers on a journey where they may read articles about Saudi Arabia, order tickets for their preferred events, and look

for interesting places to visit using lists of different categories. In addition, the platform Wafy is an excellent substitute for downloading dozens of other apps thanks to its function as an aggregator.

Strength of Wafy

The incredibly user-friendly front end of Wafy is complemented by a solid back end that shows off the system's strength. It equates to the platform having zero crashes and an exponential track record of traffic and download growth. In addition, the service tops at monetizing and being transactional, with a staggering conversion rate of more than 80% - that translates to hundreds of millions of Saudi Riyals in estimated revenue for event organizers.

Moreover, Wafy appeals to all audience segments, including readers, event attendees, and adventure seekers. Everyone who uses the platform can enjoy it, regardless of age or gender. The Wafy app and website have you covered, irrespective of whether you're looking for an easily accessible event, a more profound and extraordinary experience, or simply attempting to learn about Saudi culture and other tourist sites. The app already earned downloads from all over the globe.

Find that needle with the help of Wafy!

Wafy uses sophisticated technologies, such as filters and a top search system, to offer clients access to a wide variety of information with the least amount of time and effort possible, as well as ensure that their overall experience is straightforward and enticing.

Wafy lists every archived article in its database, which contains thousands of them. The thousands of stories in Wafy's database of articles, lists, experiences, and locations span a wide range of topics, including culture, heritage, travel destinations, and journeys throughout Saudi Arabia. The platform's specialized listings also work to simplify your upcoming trip. Moreover, lists suggest cafes, restaurants, retail centres, parks, cultural locations, historical sites, or seasonal activities in various Saudi cities.

Offers client-friendly services

Wafy is often creating new goods and services to make traveling fun. The Wafy team constantly works to improve the services and introduce new

products as part of the ongoing efforts to ensure that Wafy is the top Saudi platform specializing in culture, tourism, sports, and entertainment. It is done to ensure that visiting the Kingdom remains a pleasurable experience.



Great Mission Of Wafy

Marketing Saudi Arabia to the rest of the world is Wafy's goal. How?

Generally, a search engine is the first place you think of while looking for local events. However, due to the overwhelming number of results that inevitably come off, you may only sometimes find what you are looking for; it's like looking for a needle in a haystack.

Wafy achieves this by streamlining and providing hundreds of millions of options for events, activities, and destinations for all Saudis, expatriates, and visitors.

It offers people a quick and convenient method to explore and learn about the Kingdom.

Everything recently happened or will soon in our fast-paced world. Regarding events and experiences, Wafy successfully performs a unique selling proposition. A crucial factor of their brand DNA, FOMO, is present throughout the whole Wafy experience. And it makes the Wafy a buzzing platform among its customers.

Content Methodology Of Wafy

Wafy's content strategy is built on the following five pillars:

- **To inform:** Every day, journalists and authors create articles on hot topics.
- **Remind:** Lists with carefully chosen recommendations are published by content creators.
- **Transact:** Interest-based ticketing is used for experiences and events.
- **Share, rate, and review:** Increase exposure via user-generated content and reviews.

Re-entice: Providing a rich and individualized trip increases user advocacy and re-attracts users.

Have a Great Global Reach

Wafy can never be confined to a particular region or nation. With the addition of new languages, Wafy will be able to connect with 63% of the world's population. Wafy gets about 1.5 million views per month despite using English and Arabic as primary languages. Although there are currently no verified rumours or news, all evidence point to the platform's growth and an earlier-than-predicted expansion into new regions. It may only be a matter of time before Wafy's international goals become a reality and it begins to serve people outside of Saudi Arabia.





- Réjean Girard
President of
IOS Svc Géoscientifiques



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IOS SERVICES GÉOSCIENTIFIQUES

Your Discovery's Buddy!

IOS is a service provider with a reputation for excellence in mineral exploration. IOS houses the largest firm of geologists in Quebec, a very effective project logistics service, and a cutting-edge geoscience laboratory all under one roof.

For almost 30 years, IOS Services Géoscientifiques has assisted the global mining sector in finding mineral occurrences. The team characterizes the sediment samples' mineralogical composition to identify the type of future deposits from which the sediment samples may have been eroded. The business moved the idea of using the mineralogical imprint out of the academic sphere and into mass production.

IOS Services fosters Canadian innovation through successful collaborations that provide answers to the most pressing issues. By promoting economic development and productivity, we bring about significant change that enhances the standard of living for all Canadians.

A Rapid Evolution

Since its founding in 1999, IOS Services has expanded significantly beyond its initial emphasis on applied and industrial mathematics research. We have broadened our initiative to include college and undergraduate students, recent graduates, and postdocs. In addition, we have increased our network of businesses, hospitals,

municipalities, and organizations that are not for profit, regardless of their size or industry. IOS Services offices are in Saguenay on St-Paul Boulevard, while operational facilities and laboratories are outside the city on Talbot Boulevard.

Today, IOS Services support various disciplines, from STEM to social innovation. We are a crucial component of Canada's innovation ecosystem, with nearly 400 workers and regional centres in Montréal, Ottawa, Toronto, and Vancouver.

Work With The Effective Team

IOS SERVICES GÉOSCIENTIFIQUES'S team is committed to establishing and fostering new collaborations, has a strong leadership team, and has multiple spread around the nation. Along with having a main office in Saguenay, IOS SERVICES GÉOSCIENTIFIQUES also maintains regional offices in Ville de Saguenay, Province of Québec, Canada and other important regional cities. In addition, your needs will be met by the IOS Services Géoscientifiques interdisciplinary team of geologists, engineers, scientists, technicians, laboratory assistants, employees, and cooks.

Top Notch Services Of IOS Services Géoscientifiques

IOS provides routine services like sample and drill monitoring at the regional level, but we have

also created sophisticated, patented techniques that we can now provide globally. With demand coming from all over the world, IOS Services Géoscientifiques have grown our clientele from beloved enterprises like Osisko Mining and Midland Exploration to big players in the sector like Rio Tinto, De Beers, Anglo-American, Agnico-Eagle, and Teck Resources.

As the industry transitions from chemistry to mineralogy in exploration approaches, IOS offers unique technology that centres on automated mineralogy. Mines don't generate metal, only mineral concentrates, except for gold. We rebuilt these technologies in our unique platform, which is five times faster than MLA and QEMSCAN and delivers hard chemical data on minerals, not only proxies, to switch from tests to mineral abundance.

A wide range of applications, including automated petrography, alteration mapping, metallurgy, and environmental evaluation, has been made possible by such performance. IOS Services Géoscientifique's best results come from automating the sorting of detrital minerals for drift exploration (gold, PGM, kims, etc.). Consequently, this results in lower costs and prices, greater detection limits, and more insightful data. Also, geological knowledge, artificial intelligence, and fundamental machine engineering must combine.

Creative Solutions And Innovative Ideas

In Canada's innovation ecosystem, IOS SERVICES GÉOSCIENTIFIQUES acts as a catalyst. We establish a top-notch, diverse community of innovators by luring and deploying top people to the industry and connecting needs with the ability to provide ambitious solutions to real-world problems.

IOS has a lot of specialties, including Laboratory services, Mineral, Consultant, GIS Services, Geology, Petrography, Mobility, Geochemistry, Electron microscopy, Mineralogy, Camp, and Diamond exploration.

We primarily provide project development-level support to the mining exploration sector. Even though most of our operations occur in Canada,

most of our clientele are foreign corporations.

Although IOS Services, Géoscientifiques's team have a wide variety of skills, administration and execution of distant exploration projects. However, our two key specialties are highly specialized high-end geochemistry and applied mineralogy expertise.

IOS Services Géoscientifiques is regarded as the global pioneer in applied mineralogy for experimental projects. However, advanced technologies had to be developed due to the complexity of these methods. Moreover, Geology is a natural science, and determining its variability can be challenging. However, we most likely offer the most precise forecasts in our area of specialization.

Mission

From Forming Alliances To Fostering Talent

For more than multiple years, IOS SERVICES GÉOSCIENTIFIQUES has helped businesses achieve their goals, supported ground-breaking research, and provided jobs for postdocs and students. We have a strong commitment to training the researchers of the future who will support Canada's knowledge-based economy.

Goal

IOS services géoscientifiques' goal is to improve rather than to grow. IOS is a business that resolves issues. We are skilled at coming up with answers to complex technical, scientific, and practical issues. We purposefully decided to take advantage of this and made the right decision.

Bottom line

IOS services géoscientifiques have a variety of experiences, are resourceful, and heavily invest in technology and innovation... and we only work with serious clients!

**ios services
GÉOSCIENTIFIQUES** inc



*Adnan Alisic,
CEO of Biokript*



Biokript

“Biokript’s hybrid model is the perfect solution for many centralized inefficiencies,” says Biokript’s founder, Adnan Alisic.

The first Shariah-compliant cryptocurrency trading platform in the world, Biokript, intends to transform and expand the cryptocurrency market. This blockchain-based platform promises to make consumers the owners of their crypto assets and prevent a failure similar to FTX, which resulted in billions of dollars in losses of customer funds. .

The idea for Biokript was conceived in 2017 after the team learned about the inefficiencies of centralized crypto-trading platforms. The whole cryptocurrency movement started with a desire for decentralization where the middle-man is eliminated, and users are in full control of their funds. But most crypto trading is done on a centralized platform, which is not the most secure or efficient way to do business. There were fully decentralized exchanges, but due to slippage, they needed to be more efficient, safe, and affordable. Due to complete decentralization, anyone could produce a token that functions as a honeypot, rug pull, or outright scam. Users lost more than \$2 billion to fully decentralized systems in 2022, which is the reason Biokript got its start.

Biokript’s main objective is to restore the entire cryptocurrency industry to its original purpose, which is to give users complete control over their crypto in a safe and secure decentralized manner while preserving their ability to trade effectively and with enough liquidity on a centralized platform.

The second objective is to provide Shariah-

compliant cryptocurrency investing to millions of Muslims worldwide.

We inquired as to the origin of Biokript. What was the reasoning behind it?

Biokript was founded in the true spirit of the cryptocurrency movement, where middlemen and centralized power are eliminated and consumers have complete control over their crypto. History bears witness that centralized cryptocurrency exchanges are inefficient and insecure. We had seen what happened with the centralized crypto exchange Quadriga. People entrusted their funds to a centralized platform, and they lost everything. Same thing with Celsius. Voyager. Babel Finance and many others. And just recently, FTX, one of the largest centralized cryptocurrency exchanges in the world, lost \$10 billion of users’ funds, which was the main reason for the crypto crash. And this will keep happening until someone provides a solution. And that solution is Biokript.

Biokript is a non-custodial crypto exchange, which means they do not hold any funds. They allow traders to trade with the safety and security of a decentralized platform where they fully control their funds but with the efficiency and ease of a centralized platform. Their first target audience is those who have lost funds with centralized platforms or despise centralization. And the second group of people is Muslims worldwide who want to invest in crypto but are reluctant because of the Shariah-compliance issues.

“We are a blockchain-powered cryptocurrency platform which runs on a set of smart contracts where trades are executed. Unlike other centralized exchanges where people have to entrust their funds to a centralized entity, with Biokript you can just connect your decentralized wallet where you have full control of your crypto and trade with a centralized efficiency.”

What makes Biokript different?

As Biokript is the world's first hybrid, Shariah-compliant cryptocurrency platform and with us, all of our investors are our partners, where they are getting 50% of all the profits generated by our exchange based on Islamic Mudarabah, profit-sharing principles. All they have to do is hold our native BRKP token, and automatically they will get monthly profits distributed to their wallets. The crypto industry is still in its infancy. A few years ago, banks and other major institutions were speaking out against cryptocurrency, claiming that it was fraudulent and that no one should use it. But now we see all those big names entering the industry and trying to take the piece of the cake. So that tells you there is great potential here.

Because of all those centralized platforms' failures, the team believes the whole crypto trading industry will shift to Biokript's hybrid model. They know centralized exchanges can not be trusted. FTX is the perfect example. They also know that fully decentralized exchanges are filled with scam projects. Just in 2022, users lost over \$2 billion to decentralized platforms. Therefore, a hybrid model is the answer. The transition could take five, ten, or even fifteen years. But ultimately, it will happen.

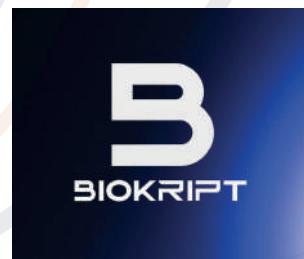


“We have a great and passionate team who fully believes in our project and we are working hard to make Biokript a great success. We also have a very passionate community that is very engaged with our project. The FTX failure where they lost \$10 billion of users' funds is a disaster for the crypto industry, but it is great news for Biokript because we are providing the solution for that exact problem.” - Biokript.

The crypto industry is constantly evolving. It all started with bitcoin. Then they have blockchain-powered smart contracts that started the DeFi trend. And now, Web3 is the future, where they have a decentralized internet powered by blockchain technology which is out of reach of the giant tech companies or any government. And Biokript will be a big part of that future.

What do we have to say?

Biokript is a revolutionary new crypto trading platform set to revolutionize how people invest in digital currencies. It offers a wide range of features that make trading easier and more efficient, including advanced analytics tools, real-time updates, and automated trading strategies. The platform also has a user-friendly interface that makes it easy for beginners to get started. Biokript is designed to be secure and compliant with industry regulations, ensuring that users can trust the platform with their investments. With low fees, quick transactions, and a wide range of markets, Biokript is a great choice for anyone interested in crypto trading.





Kwanso

Build Better Solution

Thanks to software, everyone's life is growing more comfortable and easy. It could be a person or business from any sector, such as those concerned with nuclear power plants, electrical grids, education, or transportation. A company builds its brand

recognition and visibility while improving user experience with the help of distinctive and feature-rich software development solutions.

However, it is difficult for anyone to select the best software development partner for their

unique needs because many businesses currently provide excellent software development services across many industries. However, Kwanso is a leading software company that rules the software development industry.

The experienced developers at Kwanso, a software development company specializing in creating cutting-edge solutions using different technologies, are committed to assisting businesses and organizations to stay ahead of the curve by creating innovative custom software and applications.

History

Kwanso is a design and development firm that turns concepts for products into reality. We have provided services for Fortune 100 corporations, mid-sized businesses, digital agencies, and startups for more than ten years since Kwanso is a genuine technology partner and can send highly effective teams to complete the project on schedule and on a tight budget.

Since its establishment in January 2013, Kwanso has been meeting the technology needs of its clients all around the world. For both web and mobile application development, it has invoiced more than 3 million development hours to date.

Kwanso creates solutions for TVs, wearables, the cloud, and the online. The organization's full-stack developers develop user-friendly, effective, and secure solutions. The company began in San Francisco, California, and currently employs roughly 80 employees between Lahore and San Francisco.

Top Notch Services Provided By Kwanso

The skill in designing and producing tech goods is demonstrated by the software products that Kwanso has created in more than nine years of experience. The unique software solutions are made to fit your needs, timeframe, and price range.

With cutting-edge technological capabilities, Kwanso offers complete lifecycle digital services that transform experiences, create new software products, and provide new talent models for the future.

Kwanso provides the following product ideation and development services.

● Web and mobile development

To help you grow your business, Kwanso develops responsive web applications with the most reliable technology. With platform-specific programming languages like Swift, Objective-C, Java, and Kotlin, we create native apps for the iOS and Android operating systems.

● Legacy Modernization

Update and entirely or partially replace an out-of-date or inefficient system, processes, and applications. Aim for a scalable, adaptable, and accessible technological system.

● UI/UX designs

Kwanso produces vibrant and understandable designs for all applications and software by fusing the most recent UI/UX trends with their client's preferences and needs.

● Internet Of Things

They provide dependable, secure IoT solutions powered by data collected from connected devices. Kwanso combines hardware and cloud services to create an appropriately designed environment.

● Chat Box

They generate dialogues and build bots to automate communication and build individualized consumer experiences at scale on the web and in messengers.

● QA testing

Increase your product's security, usability, and quality by utilizing the Kwanso QA team's expertise in adopting the best software testing approaches, such as performance, automated, and functional testing.

Team Of Professionals

Finding a skilled software development team is essential for businesses getting ready to launch an ambitious project. They should be prepared for this challenging work—candidate search—regardless of whether their staff is too small or



Kwanso

nonexistent to handle the complex assignment.

However, at Kwanso, the experience can speed up and simplify your search for solutions for your development team. They offer top-notch software development services with the assistance of skilled and trained IT professionals.

Kwanso has 80 employees, and more than 60 are part of the development team. Moreover, at Kwanso, they have a Design Head who is a UI/UX Expert with more than eight years of practical expertise and has provided excellent design solutions to numerous successful startups and brands. Eight devoted designers with years of experience working with him to bring the designs to life.

Kwanso Is A Solution To All Your Outsourcing Needs!

By providing a range of options for digitizing information and ways to keep it online without taking up space on a physical device, software development services enable businesses to become more productive and effective. Software development firms like Kwanso are knowledgeable and experienced in various software development fields, from data analytics to cloud computing.

Custom software development services are offered by Kwanso, LLC to Fortune 100 companies, well-funded startups, and small and medium-sized businesses. They know that more than simply product development and market

fit is needed to launch a successful project.

Are You Ready To Build A Fantastic Software Solution With Kwanso?

To effectively maintain and support client-side applications, Kwanso, a leading software development company in San Francisco and Pakistan, has been providing full-stack development services, including interactive mobile & web applications, back-end server development, cloud, and lots of other things. Kwanso delivers the most tangible software development services.

At Kwanso, multiple top software engineers are employed, assisting in expanding companies in all key markets and industries. To choose the finest tech stack, create a unified user experience, and integrate the app with your present infrastructure, they will collaborate with you. Assisted by the accomplished team of software developers, their mobile platform will also hasten and reduce the cost of developing iOS apps.

Effective Strategy To Expand Your Business

Kwanso is among the top software development companies on reputable rating and review websites. They use applications like Jira, Slack, Zoom, and GitHub to communicate often. A small, devoted team formed to meet the demands of your project will be working with you.

● Efficient team

- Focused work iterations that occur weekly
- Daily revisions
- Permanent integration
- Peer reviews of codes

● Engaging styles

- Devoted group
- Based on fixed-scope projects

The caliber of the work Kwanso generates as a business sets us apart from the competition and establishes us as the industry pioneer. Quality comes before quantity, which is the only factor in their success and their customers' confidence in us.

Values Of Kwanso

● Focus

Kwanso will give the things that matter the proper attention to do credit to the software they create.

● Build it Properly

They won't ship trash. To develop it correctly, professionals use the most powerful technologies available.

● Empathy

The committed team thoroughly understands the software's users' requirements.

● Smart

Kwanso has a knowledgeable workforce that works hard to complete tasks.

● Goal

Kwanso's objective has remained the same: to be among the finest in the industry. At Kwanso, everyone can see the ultimate, which is what they constantly strive for.

They aim to ensure that Kwanso is the first choice for anyone looking to develop a successful technological solution. They want to rank among the top five development organizations in the North American region.

To Sum Up.

In a nutshell, Kwanso is one of the finest software development businesses that is listed among the best software corporations in California. The team of skilled professionals has been providing top-notch software development services worldwide since its start in 2013. If you're looking for world-class software developers that offer the highest quality standards and quickly build, then blindly go for Kwanso!





- *Masahito Nakashii*
CEO of *Glencal Technology Co., Ltd.*



Glencal Technology

Provider of environmental Products!

Applying quantum physics and atomic physics to a broader spectrum of everyday life is Glencal Technology's most fundamental and essential raison d'être.

The RedoxMaster® is an ion engine-powered processing unit and facility that gently dries organic materials, including organic garbage and organic waste, with little or no carbon dioxide emissions and produces and recycles them into food, medicine, feed, fertilizer, plastic material, paper material, etc. which Glencal Technology innovated and is producing, and is highly regarded not only in Japan, where the company is headquartered but throughout the world.

We had an amazing conversation with Glencal Technology Co., Ltd. to know more about their work, the nature of business, etc.

GLENCAL TECHNOLOGY: THE COMPANY FOR YOU!

When they established Glencal in 2002, their first project was to develop heavy particle therapy (heavy ion radiotherapy, please refer to the following URL(<https://www.nirs.qst.go.jp/hospital/en/>) for cancer treatment with TOYOTA MOTOR CORPORATION and Nagoya University in Nagoya city. Unfortunately, the project was unsuccessful, as they needed to be more significant to complete it at that time.

"The company's name, Glencal, was named after the US scientist Dr Glenn Theodore Seaborg

to show our deep respect for his outstanding achievements in nuclear/physics science and the educational field."

Since they started their business, nuclear and quantum fields have always been their focus.

In 2009, they considered investing in venture companies utilizing technologies such as cold-fusion nuclear technology, photocatalysts, and fuel efficiency improvement devices by ionizing. At the beginning of the study, they needed clarification. Still, they gradually assumed that there might be a highly efficient drying technology using no / less heat and wind, and they conducted various experiments to prove this.

KUDOS for the hard work they did!

How has the company evolved?

The founders of Glencal Co., Ltd. (Glencal Technology Co., Ltd.'s origin company), Mr Masahito NAKAISHI (current CEO of Glencal Technology) and Ms Masumi MAENO (current director of Glencal Technology), were co-workers of HSBC Tokyo, working as interest rate traders. From that financial background, Glencal Technology differs from most venture companies in Japan because it has the advantage of economic and financial expertise.

When asked about the benefits, they said, "When Glencal Technology was established in 2013 (two

years before the UN adopted the SDGs in 2015), society needed to be more environmentally conscious, so our technology did not attract much attention. But as everybody has noticed, the importance of conservation has been focused on so much recently that more attention has been drawn to our technology. Boosted by the robust network of Japan's leading companies, our business has been growing since then. To broaden applications of RedoxMaster® technology, in 2020, the company established its subsidiary, Glencal Scenery Co., Ltd., with semi-governmental corporations representing Japan, such as the Japan Agriculture Cooperatives Group, the Norinchukin Bank (one of the largest investors in the world) and the Japan Railway Group. (Glencal Technology holds most of the shares of Glencal Scenery)."

Schedules for waste removal

RedoxMaster® dries organic materials at an overwhelmingly low cost (approximately one-third to one-twentieth) compared to conventional technologies while significantly reducing carbon dioxide emissions (about 40% to 80% less CO₂ emissions) at low temperatures (20°C to less than 100°C) and quickly (several hours to one day) without carbonizing or oxidizing them. Their technology offers excellent solutions to the world's current needs.

Once the organic waste such as apple, coffee bean, and green tea pomace are put into the RedoxMaster®, the pomace is dried for several to 24 hours. (depending on the various conditions such as the nature of the waste and temperatures and so on.) Their current machine can dry 7 to 10-ton pomace per day. Once the residue is placed in the RedoxMaster®, there is no need for workers to do anything until the drying process is complete.

We asked them if they have environmental Protection Agency Registration

- Scheduled to be certified as a standard device eligible for subsidies by the Ministry of Agriculture, Forestry and Fisheries and the Central Livestock Association in FY2023
- Scheduled to be adopted as a 2023 Ministry of the Environment Bio-Raw Materials Regional Circulating and Ecological Sphere Project

Which sectors do they serve?



Their ion-optimizing technology can be applied in almost all manufacturing processes and human activities.

Below is the list they can serve.

- Food industry
- Pharmaceutical industry
- Agriculture

- Livestock farming
- Restaurants
- Hospitals
- Military
- Amusement parks
- Auto manufacturing businesses (Drying paints consumes a large amount of energy and time and also emits a lot of CO₂)

When asked about do you have any additional Environmental or Sustainability Certifications?

They said, “Glencal Senary Co.,Ltd., a subsidiary of Glencal Technology, manufactures traffic cones made of biomass plastic using wood flour. This traffic cone has obtained the “Biomass Mark” from the Japan Organic Resources Association. The Biomass Mark is a mark of environmental products utilizing biological resources (biomass) whose quality and safety comply with relevant laws, regulations, standards, and specifications.

What certifications their employees

Glencal Technology has various specialists. The management team includes:

- A lawyer.
- A certified public accountant.
- A university professor.
- A first-class architect.
- A registered business consultant.

The technical team includes a super-qualified plastic moulding technician(a few have this qualification in Japan), a PhD holder in quantum science, nuclear physics, and elementary particle physics, and a PhD holder in Microbiology.

We wanted to ask them how they deal with the issues and what they do when they feel things aren't going as intended.

AND WE LOVED THEIR ANSWER!

They reverted; Glencal Technology's management team is a group of people who have owned and grown their businesses. These people are our assets. By consulting with this management team and seeking the help we needed from their network of contacts, we have been able to get through the challenges we have faced.

We are proud to have received several prestigious awards since the summer of 2022 due to our

serious business activities. We have not made any special efforts to gain any “awards”. We have only strived to develop the most efficient and innovative technologies for our customers and the global environment. We have yet to conduct any pervasive publicity. Happily, our reputation is spreading by word of mouth in Japan and abroad.

Glencal Technology is the Most Trusted Company

They are constantly striving to innovate technology. The conventional primary drying method has used large amounts of heat energy and emitted large amounts of CO₂. As a result, the processed organic matter lost the valuable nutrients and energy it originally possessed, making it difficult to reuse. RedoxMaster® technology, developed by Glencal Technology, is a revolutionary plasma-based technology that uses low power, low cost, low CO₂ emissions, and does not damage the nutrients in the treated material. The continued development of this highly innovative technology is why the current energy shortages, food shortages, and increased environmental awareness have enhanced their reputation.

We know that they believe in what it takes to stay on top all the time.

A fun question: Where do you see yourself and your organization in 10 years?

The mission we set forth when we founded Glencal in 2002 to serve humanity has not changed. Our team continues to think outside the box and challenge new technologies, and ten years from now, we will continue to develop technologies that will benefit humankind.

What do we have to say?

There is still a vast expanse of scientific and technological areas that humanity still needs to reach.

Glencal Technology will continue exploring the field of quantum physics and atomic physics and make more inventions based on unprecedented ideas to make the world a better place.

GLENCAL TECHNOLOGY

ONE ACT US: Grow And Thrive

“A global startup engaged in marketing and sales of “PieceX”.”

Businesses must continue to operate and innovate to survive. However, Software development firms are capable of providing this crucial resource.

The software has made life easier and more enjoyable for everyone. It could be a person or a company from any industry, including those related to education, transportation, electrical grids, or nuclear power plants. The unique and feature-rich software development solution helps a firm establish its brand recognition and visibility while providing a better user experience.

The world's first source code marketplace with dynamic pricing powered by AI, “PieceX,” is a web service we create and maintain. One Act is an international startup working on AI and software development. It was founded in 2013 by Yusuke Asano. Then One Act US was founded in 2021. Its US-based corporate headquarters with other business centres in Japan, France, India, and the UK.

Yusuke Asano began his career at Keyence, a business with the third-largest capital in Japan after Sony and Toyota, where he worked for eight years in sales and management. Before starting One Act in 2013, Asano oversaw the founding of two IT startups after that. He frequently encountered difficulties in software development, such as excessive development time and cost, as well as a shortage of IT engineers, when managing the launch of two IT companies.

At his previous job, he dealt with industrial parts and soon understood that by creating software parts in the same way that hardware parts are made, he could simultaneously solve every problem. Because of this, he founded “One Act” to develop a top-grade service called “PieceX,” a marketplace for buying and selling source code.

Through the global exchange of software components, PieceX enables Seller businesses to generate new revenue from the source code itself and Buyer businesses to cut costs and time associated with software development by over 80% by acquiring guaranteed, ready-to-use source codes.

With a history of transactions in more than 170 nations, PieceX wants to build a web infrastructure that will enable anyone to launch new services and build a new economy quickly. In addition, anyone in the globe can easily develop new services thanks to the online infrastructure that PieceX creates.

Strength Of One Act US

The service currently has users in 220 different nations and has a history of transactions in 170 different nations. Since the company's founding, multiple nations, including France, India, the United Kingdom, and the United States, have added a list of locations. One Act US team members come from 12 different nations.

One Act US's customers are businesses that require new software. Today, the software is required in practically every industry. Thus the clientele includes almost every business. They include business owners wishing to launch their services swiftly and software development organizations that need to develop their software quickly.

Wide Range Of Experience and in-depth knowledge

To further enter the worldwide market, One Act US intends to create relationships in all relevant geographical areas. Contact from businesses interested in working with One Act US is always welcome. All nations are welcome here.

Skilled engineers worldwide who have worked for organizations like IBM, Oracle, and Deloitte make



- Yusuke Asano,
CEO of One Act US, Inc.



up the professional team. Of course, One Act US also has professionals from 12 different nations who are experts in sales, design, and marketing. Everyone who is using this platform can enjoy helpful services. If you are looking for the best Web App development services provider, then One Act US is the one for you.

The world's first platform for producing high-quality source code is the One Act US initiative. According to the One Act US, PieceX should be used immediately in the development process. Then, once you have a concept for the service you want to build, pieces to see what design, coding, and testing tasks you can delegate.

Top-Notch Services Of One Act US

Using One Act US's AI technology, the market is more trustworthy. It is regarded as the most modern and reliable marketplace in the world. It is responsible for the trust's crucial duties, such as efficient price management, copyright protection, and quality control.

AI development provides fair value to the market while also playing a significant role in the market's price and quality management. The professionals constantly endeavour to spread and supply those technologies to anyone who may require them and have enormous expertise in a broad range of

technology. One Act US is attempting to harness the vast amount of data we have on creating software to automate software development using artificial intelligence.

One Act is working to establish a sizable worldwide infrastructure so that we can lead the development of the first marketplace for high-quality source code. The “PieceX” marketplace currently operates in 220 nations and has a history of transactions in 170 nations.

One Act wants to improve the world by fostering a community where anyone may use PieceX to develop original services. We also concentrate on complex automatic source code creation to realize that efficiently. To put it another way, people who want to create any project need only manually generate the source code that links a collection of software components to it.

One Act US help to boost your company's success

One Act produces multiple web-based digital products and solutions for its clients. And they all are customized according to the client's requirements. As a reputable software company with in-depth knowledge and aptitude in various software industries, One Act helps customers deal with every tricky tech challenge and leads to business expansion.

One Act's target audience is everyone who plans to construct something utilizing software, whether they are a CEO/business owner or an ICT company. The marketing and sales team has engaged in a wide range of market analysis research to understand the market thoroughly.

All areas and industries will continue to rely heavily on technology, so PieceX has all those covered in software and support.

Great Mission

While One Act organization has significantly evolved and grown into a much more powerful version of itself, our aims have remained constant and have always been evident.

- One Act has a mission to use cutting-edge technologies to benefit society.

- The vision of work is to establish a society in which anybody, regardless of identity or location, can develop novel services.
- One Act's primary value proposition is that of PieceX, a cutting-edge service positioned to emerge as a new social infrastructure for software development.

Ruler Of The Software Industry

One Act created the world's first AI-powered source code marketplace and made it available in over 220 nations. We continue to be the only platform that offers high-end source code trade. We also have a community of more than 70,000 software organizations and businesses working to enhance the software development process.

One Act Future Goals For Great Success

One Act wants to positively impact the world by fostering an environment where anybody can develop cutting-edge services using the most extensive online infrastructure. We also focus on testing automatic source code generation to make it run more smoothly. People don't have to do anything to design something by mixing elements and automatically creating the code to connect them.

High-quality source code will be made widely available, serving as the foundation for technical innovation on a global scale and enabling the development of new and creative services everywhere. This will significantly contribute to the ICT sector's sharing economy. Additionally, One Act US aims to provide software developers with a new platform to profit directly from the source code, which was previously impossible with open-source software.

Although One Act aims to simplify things for its clients and provide multiple top-notch benefits associated with using the One Act services.





Sedona Soul Adventures

- Debra Stangl
Founder of
Sedona Soul Adventures



Relieve Your Soul With Sedona Soul

Awarded “Best of Sedona” for Retreats 2020, 2021 and 2022 and “Best Marriage Retreats in the US 2015-2022”.

Debara Stangl is a prime example of how second chances can happen. In 1999, she was in an unhappy marriage; she was a divorce lawyer in Omaha, Nebraska; she was depressed, 40 pounds overweight, and hated her work.

That same year, she first visited the spiritual paradise of Sedona, Arizona, through an odd series of events, where she had a spiritual reawakening that transformed her life. She shut down her legal firm and spent the following three years returning to Sedona, every other month to work with the Master Practitioners there on her own personal healing. She moved to Sedona in 2001 and in 2002, she founded Sedona Soul Adventures.

What Is Sedona Soul Adventures?

Sedona Soul Adventures has been creating private, custom-tailored retreats for individuals and couples using a network of over 60 of Sedona's most amazing healers for over 20 years.

Their retreats are so transformational and life-changing that they were awarded the “Best of Sedona” for Retreats 2020, 2021 and 2022 and “Best Marriage Retreats in the US” 8 years in a row (2015-2022). Retreats that can save relationships and change lives are custom-designed for each person, taking you from where you are to where you want to be!



Effective Process Of Sedona Soul Adventures

SSA's Founder, Debra Stangl, told us, "Most people live in a state of disconnection, and that is causing them a great deal of misery. Most of this disconnection started in their childhood when they took on wounds, hurts and limiting beliefs such as "I'm not enough", "I'm not good enough", "I'm not smart enough", "I'm not lovable", "I'll never amount to anything", "I'll never be happy", etc. These become self-fulfilling prophecies where they aren't feeling loved or happy and are dissatisfied with their lives."

When people contact Sedona Soul Adventures, they speak with one of our Soul Guides. The Soul Guide digs deep, talking with them about what they want. What do they want in their life? What do they want in their relationship? The Soul Guide starts the process of discovering what keeps them from living their best lives. What is keeping them from having the relationship of their dreams? The Soul Guides start the process of finding these wounds and hurts and limiting beliefs, and then they custom design a retreat based on our Sedona Proven Process, so that we discover and release these wounds and beliefs and then bring people back into connection on all levels – physical, mental, emotional, and spiritual."

Sedona Soul Adventures has been doing this work

for more than 20 years, and it's been so rewarding to make a difference in the lives of so many individuals and help clients to feel the warmth of spirit.

Sedona Soul Adventures Takes You To The Next Level

Sedona is known world wide for its powerful vortex energy. As a result, practitioners are attracted to this area to do their work. Sedona Soul Adventures Practitioners have come from England, Germany, South Africa, Ireland, the Netherlands, Australia, and England.

Sedona Soul Adventures provides almost every modality you can imagine, including Spiritual Response Therapy, energy work, energetic clearings, yoga, chakra balancing reiki, holistic breath work, couples transformation, couples communication, Family Constellation, life coaching, Emotional Freedom Technique, spiritual transformation, karmic clearing, past-life regression, Soul Touch, hypnosis, psychic readings, four different types of astrology, channelling and all forms of bodywork and massage.

What makes Sedona Soul Adventures Trustworthy?

"Our motto is "Transforming Lives, One Soul At A

Time" and we take that very seriously. People who come to us have a deep desire to really transform their lives and we want to make sure that's what we deliver to them. We are very careful in our vetting process which the Soul Guides do to make sure that people who come to us are a match for the work we do. For example, we do not work with people who are actively abusing drugs or alcohol, as we are not a medical facility (although we have worked very successfully with many people after they have gone through rehab to address the emotional and spiritual underpinnings of their addiction). So we turn away people that we believe will not benefit from our work." Stangl says.

She continues "We assign each person a Retreat Coordinator who is connecting with them before, during and after their retreat, to make sure that everything is going the way we want and for them to be assured that they are in a safe container.

We also include coaching sessions after the clients go home so that we can make sure that the transformations they've had will stay with them and become part of their lives."

"One of the best ways to see how trustworthy Sedona Soul Adventures is, is to see what our clients say about us", says Stangl. "We've only been on Trustpilot [the third-party verified review site], a short time but we've already amassed over 700 5 star reviews with people saying things like 'this was life changing', 'Sedona Soul Adventures saved our marriage' or 'best money I've ever spent'. That is so incredibly satisfying."

Unique Approach Of Sedona Soul Adventures

Sedona Soul Adventures' retreats are tailored to the individual or couple, and Sedona Soul's methodology is distinctive. These are not generic retreats; each is created especially for each person or couple. The retreats are intended to be transformative and life-changing, and they certainly are! Before you travel to Sedona or do an At Home retreat, they get to know you, genuinely connect, and learn what obstacles keep you from the life or relationship you want. The retreat is then explicitly created for your specific requirements.

Great Success Of Sedona Soul Adventures

Sedona Soul has received multiple awards, including 'The Best Marriage Retreat' in the US (2015-2022), "Best Couples Retreats Around the World" (Bride's Magazine), and "Best of Sedona" for Retreats 2020, 2021, and 2022. They have also been featured on the Today Show, USA Today, Forbes, Washington Post, Elle, and Yoga Journal. Debra was selected as one of Business Talk Magazine's "10 Most Successful Entrepreneurs Revamping the Future, 2022," The Chiefs Digest's "10 Influential Women Leaders in Business, 2022," Silicon Review's "30 Best Small Companies to Watch, 2020," and The CXO Fortune's "10 Best Companies of the Year, 2020." Sedona Soul Adventures was also named to the 2019 Inc. 5000 List of America's Fastest-Growing Private Companies.

Why choose Sedona Soul Adventures

The retreat sessions at Sedona Soul Adventures are led by experienced guides who create a safe and supportive environment for participants to explore their innermost thoughts and feelings. Through this powerful work, participants can identify and release limiting beliefs and patterns that are holding them back from living their best life or having the relationship of their dreams. In addition to the personal growth participants experience, they also enjoy the beauty of Sedona, with its red rocks and towering cliffs. The area is known for its powerful energy vortexes, which are said to amplify the healing and transformational impact of the work.

If you are looking for a soulful experience that will help you connect with your authentic self and experience personal growth, Sedona Soul Adventures is a perfect choice.

You can reach Sedona Soul Adventures at www.SedonaSoulAdventures.com





Cleverus



- Lawrence Wong,
CEO of Cleverus



CLEVERUS

The Extensive Expertise and Top-Leading SEO Company

Businesses Can Grow Exponentially With Cleverus! Don't believe us? Read more.

In today's digital age, many businesses focus their marketing budgets and business strategies on the Internet. Due to this, the search engine optimization (SEO) industry is estimated to be worth more than \$65 billion.

It's hardly surprising that many agencies are offering SEO services, given how rapidly the sector is growing.

A company that provides website optimization has a wide range of options. They may help you in various ways, including allowing you to create content, rank higher in search results, optimize your website for improved performance, and much more. What they offer, how much they charge, and the outcomes they promise for clients vary a little between each SEO expert and organization.

Known to be the top worldwide SEO company, Cleverus comes with the best SEO solutions, including on-page optimization, technical optimization, content, and more. Cleverus has assisted websites to be found by their target audience, increasing qualified leads, conversions, and, ultimately, sales for businesses.

CLEVERUS explores and determines the appropriate keywords for their client before taking any action to improve the position of their website. The company began as a retail optical company, and in 2017, as they began to recognize

the opportunities in this sector, they ventured into and grew in the digital marketing sector.

History :

Starting as an optical retail store in 2006, Cleverus has slowly expanded into the digital marketing sector due to the intense competition in the retail business. As a result, they gradually made steady progress over the five years to get where they are now. Today, they have multiple offices in Kuala Lumpur, Malaysia; Singapore; Gold Coast, Australia; Iloilo, Philippines.

Cleverus is a reputable marketing and top SEO firm that offers domestic and international companies a full suite of search engine optimization solutions. They assist you in achieving outstanding results and gaining more clients online.

A Fantastic Website Deserves To Be Highlighted!

In contrast to the traditional retail market, the digital marketing sector is more likely to succeed because it is on the rise and capable of offering reliable solutions to expand clients' businesses. Because Cleverus places a greater emphasis on the outcomes and pleasure of clients than on profit, they ensure that their clients' rights are upheld. They believe that as long as they keep doing this, their company's credibility and reputation will grow, resulting in the retention of an increasing number of customers.

Whatever a business aims, Cleverus can assist companies of all sizes—big, small, middle, etc, offering the top-notch SEO solutions available. As

a top SEO firm, they adopt a flexible yet thorough strategy to raise clients' conversions, resulting in increased revenue and sales. They offer cutting-edge optimization services to accomplish this.

Get The Client-Friendly Services

The client is the top concern at Cleverus. They assist their clients in obtaining the finest SEO results and maintaining the campaigns' fluidity through effective communication. All these things make it possible for them to collaborate with their clients to generate outstanding results, and Cleverus has been doing this for a long time.

Finally, the best SEO company generates noteworthy outcomes. Even though SEO is their speciality, as a digital marketing firm, they also offer comprehensive 360-degree digital solutions. The services that they constantly provide are as follows:

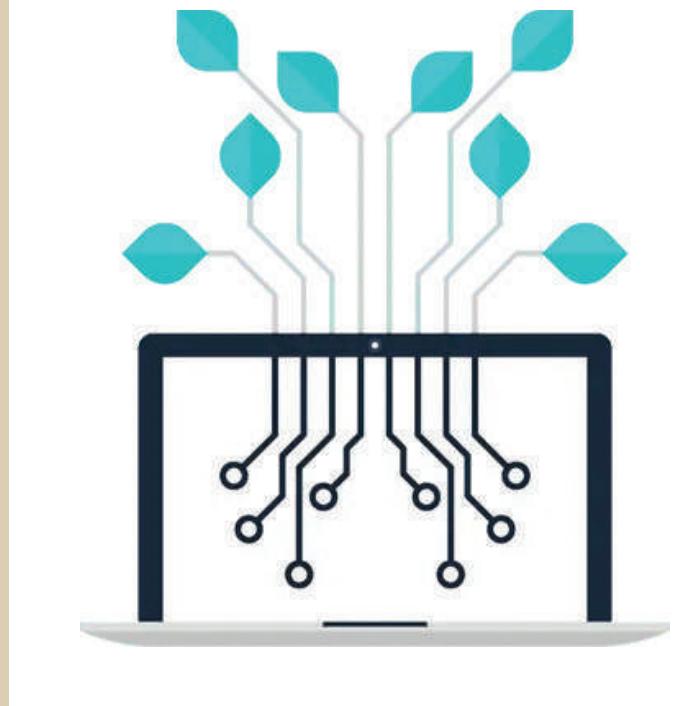
- SEO
- Web Design
- Integrated Digital Marketing
- Google Ads Management
- Online Reputation Management

The most crucial stage in SEO is conducting a keyword analysis. Before beginning any SEO planning, it is necessary to determine the keywords' direction. Cleverus takes two to three weeks to complete an extensive study on a client's internet presence and industry. Next, Cleverus will look for market prospects, audit their clients' websites, and determine their business's strengths, target markets, and competitive activities.

Since Cleverus has been in this business for a while, they can give their clients consistent SEO results even if Google updates its algorithms frequently. Cleverus observes further improvements in the clients' rankings. Hence, they never worry about Google algorithm adjustments as long as their SEO plan is natural, does not over-optimize, and complies with Google's recommended practices.

Work With Professionals

Cleverus intends to have a small but effective agency. They want to transform their business into the "Factory" of SEO experts, assisting other businesses worldwide in offering SEO services



to their customers. The number of employees in Cleverus has capped at 50, but they all share the same high-quality skills and a close-knit culture.

To dominate their market, the Cleverus team keeps their clients and company abreast of the digital marketing, most potent SEO services and strategies.

Know Their Objectives And Desired Results.

As a top-grade SEO company, Cleverus has spent five years assisting businesses in growing. With multiple marketing professionals, they've assisted companies from many industries in locating cost-effective SEO solutions. In addition, Cleverus is skilled at providing results for their customers.

An SEO company claiming "SEO Guaranteed" is hardly trustworthy. Is it a misconception that a digital marketing company can provide you with fantastic SEO results and a top SERP position?

Undoubtedly, you want to be in the lead. With Cleverus, you only had to pay them once you got the SEO results you hoped for. Only results will help them achieve their company goals—no bullshit, no fuss.

At Cleverus, they work hard to produce the best SEO outcomes and advance for their clients. They are confident that their SEO know-how, backed by

experience, will help their company succeed.

Get Ready To Boost Your Visibility With Cleverus

• Having 5+ Years of Experience

Cleverus Holdings use their knowledge, extensive experience, and expertise to provide clients with cutting-edge SEO services. As a result, they more readily comprehend any client's market environment and avoid making educated guesses. Cleverus has served several clients in various industries.

• A Reputable Company

Cleverus has made a name for itself as one of the top SEO firms. They have been featured for their work on numerous clients, including IHG, Domino's Pizza, Allianz Insurance, Alliance Bank, Kewpie, Holiday Inn Resort, etc.

Favourable Reaction

Cleverus is an SEO company with numerous excellent reviews and a high rating. Clients' recognition of Cleverus is ongoing, as seen by the favourable reviews they've gotten on Google. The positive feedback from clients inspires them to improve every time. Customers frequently turn to Cleverus' expert service, and as the top SEO firm in the SEO Industry, they never disappoint their customers.

Individualized Strategy

At Cleverus, they are aware of the fact that no two companies are the same. As a result, they frequently craft a personalized approach for their clients to determine the best choice of action.

Since every firm is different, Cleverus supports personalization and rejects generic products. They carefully craft an SEO strategy that will benefit clients and help them outperform their rivals. They will research the industry and the business before developing a customized approach.

Professional Tool

During an SEO campaign, Cleverus uses expert tools to deliver the most remarkable outcomes to clients. They give the finest results based on analysis, not speculation, which they carry out

using a variety of paid and unpaid marketing instruments. Even for optimization, they routinely use efficient techniques to offer their clients excellent SEO services.

Incredible Performance Growth - Traffic & Keywords

Cleverus go above and beyond to meet their clients' needs in online marketing services. They use only proper techniques in their organic marketing and SEO campaigns, which are always up to date. Their SEO specialists know the most modern techniques that quickly increase traffic and keyword ranks. Cleverus will constantly update their SEO measures to the changing algorithms to provide the finest results for their clients.

Sharp Vision And Potential Success

When Cleverus Holdings first began, they wanted to assist smaller SMEs in growing their online operations. However, they gradually shifted their attention throughout the year to help bigger companies to increase their market share and boost their search visibility.

To offer their clients the best services and possible outcomes possible, Cleverus strives to foster a positive work environment for the team. They put a lot of effort into improving their corporate culture, which they call CLEVER (Creditability, Learning, Efficient, Visionary, Excellence, and Responsive). Cleverus Holdings has several SOP for the work and client servicing, and they don't use calculations when demonstrating the services to clients. It has helped them to attract many long-term partners and clients who share the same values.

Cleverus takes pride in offering beneficial SEO solutions and fostering the expansion of multi-million dollar companies.





Internet Removals

“Money is not as valuable as a solid reputation.”



*Kavita Sharma
Reputation Analyst
of Internet Removals.*

Reputation is important in today's fiercely competitive workplace. It can be someone vying for both your clientele and your position. Your rivals might be down the hall, on the other side of the nation, or only ten feet away. In 2011, Internet Removals was established in response to the expanding problem of online defamation and the shortage of accessible, affordable remedies in the market.

Leading reputation management firm, Internet Removals is situated in Australia, Malaysia, Singapore, Canada, Spain, the UK, the US, UAE, Vietnam, and India. Internet Removal assists businesses in creating, maintaining, repairing, and promoting their clients' brands globally with the support of a team of the best digital marketing experts.

Being the Best Reputation Defender and profile Defender company, we offer clients specialized solutions after thoroughly assessing their needs and demands.

Early on, Internet Removal (IR) concluded that most people and businesses could not afford such a service since litigation and other traditional remedies were expensive. Furthermore, even when favourable outcomes are achieved, users may commit new crimes while remaining anonymous and evading any court orders.

IR created ways to rapidly and cheaply remove libellous and illegal content from websites, search engines like Google, and other online resources.

Since our inception, Internet Removals have deleted more than 2.6 million URLs, served clients in more than 51 countries, and has been highlighted in numerous presentations by major media.

Strength Of Internet Removals

Their employees say, "working with IR is incredibly gratifying." The staff of IR is aware of the need to be financially viable, but helping people and organizations deal with a problem that is becoming more prevalent in this technological age is at the core of what we do.



The team of IR works hard to raise awareness of the risks associated with the usage, storage, and publication of our data.

These are the best guesses about Internet Removals strengths:

- 2.6 million URLs have been deleted.
- 11+ years of experience
- Over 6000 customers.
- Serviced in over 51 countries.
- Staff members in more than 15 nations.
- The capacity to serve all time zones.
- Software and technology are made to order and precisely tailored to the client's requirements.
- The IR workforce speaks a total of 18 languages.

Wide Range Of Experience and in-depth knowledge

Internet Removals has established a well-known brand for itself in the Reputation Management sector and was named THE pioneer of the Content Removal sector by GoDaddy. Internet Removals was established as a force for good change, reform, and removal in response to the serious harms illicit online publications produce.

With pride, Internet Removals employs a wide variety of people from different backgrounds. We are fortunate to collaborate with speakers of English, Spanish, Italian, German, Bahasa Malaysia, Bahasa Indonesia, Vietnamese, Thai, Japanese, Nepali, Hindi, Bengali, Marathi, Dutch, French, and Arabic, in addition to Chinese (Mandarin and Cantonese).



Members of the Internet Removal team also have degrees and over 50 years of combined risk management experience, 20 years of combined content removal and reputation management experience, and ten years of combined public relations experience.

Working with people from such diverse backgrounds helps IR teams to relate to clients from all walks of life, and most of all, it broadens our team's cultural expertise to help IR to grasp better issues that are unique to different parts of the world.

The Internet Removal crew is naturally based worldwide because of the wide range of languages we cover. Despite our distance, the IR team is fortunate to function well together over tools like Zoom, Slack, and other mediums.

The employees at Internet Removals possess a wide range of abilities and credentials. One significant advantage is that we are accessible to our clients around the clock and have staff who can work in all time zones. As a result, IR clients can immediately receive the assistance or responses they need.

Top Notch Services Of Internet Removals

As the leading reputation management consultant in the field, Internet Removals is pleased to make this declaration. Our state-of-the-art online reputation management services cover all the areas that can keep you on the cutting edge.

The company that manages reputations most quickly is Internet Removals. Internet Removals is committed to maintaining its knowledge base and improving its expertise in the most recent content removal issues. As a result, we can provide services to our clients that cover a range of topic types and complexity.

Internet Removals offer a vast range of services to safeguard customers and clients online. Some of the services available include the following:

- Content Removal Applications.
- Email/Social Media Account Recovery.
- IP Infringement Detection and Removal.
- Content Monitoring and Reporting.
- Crisis Management.

We routinely address issues like:

- Fake Google and Online Reviews.
- Defamatory and harmful Search Engine

Results.

- Revenge Porn and Image-Based Abuse.
- Hacked Social Media Accounts.
- Leaked OnlyFans, Patreon, and Subscriber Content.
- Counterfeit products such as merchandise and pharmaceuticals.
- Pirated Software and Movies.

“Treat others as you wish to be treated” is a common adage in Internet Removals culture. Our team can guarantee that clients are handled with the utmost respect by being aware of this hypothesis.

Additionally, because everyone on the IR team is focused on delivering outcomes for clients, Internet Removals work carefully and persistently to overcome any obstacles that might prevent us from providing a pleasant customer experience.

Boost Your Business’s ROI With Complete Online Reputation Management Solutions.

Internet Removals, a ruler of the online reputation management services industry, leverages its many years of expertise and team of professionals to establish a solid online presence for you or your company.

- Create a powerful online presence by working with a leading online reputation management company- Internet Removals.
- Control the company’s internet reviews
- It helps you control your brand’s reputation.

Internet Removals Core Principles, Motive, And Mission

Internet Removals are committed to assisting people and organizations in managing their online reputations and projecting the best possible image of themselves.

Work smart and hard.

Internet Removals reject the idea that it is just clever or hard. There is no replacement for giving every waking moment of the day all yours. Our experience shows that we become smarter the harder we work. The end consequence of all the work is fantastic outcomes for our clients.

They believe problems can be resolved without excuses. We prioritize incremental improvement over rapid fixes when fixing problems. Internet Removals services have been tuned and improved over six years and reflect a focus on ongoing development.

Satisfaction is found in never being satisfied.

Internet Removals never consider “good enough,” “near enough,” or even “great enough” to be sufficient. We get pleasure from pushing boundaries, making enhancements, revamping, and exceeding expectations.

Goals Of Internet Removals

The organization’s goals are straightforward: make it simple for victims of internet attacks to locate it, whether businesses or people produce significant and long-lasting benefits.

Beyond this, the company hopes to keep lowering costs for end customers, improving success rates, and giving employees and other stakeholders the greatest workplace possible.

Increase Your Brand Visibility With Internet Removals

Since Internet Removals view your reputation as your most precious asset, we actively manage it and provide useful information. IR provides flexible solutions according to the client’s demand, which is the IR’s priority. You can get in touch with Internet Removals for more information.

To assist more victims of cyberattacks in getting better and retaining their security in the future, Internet Removals actively works to broaden its reach. Because of the particular focus on reputation management, Internet Removals is well recognized in this field. While numerous other reputation management firms multitask and provide additional services or targeted solutions, Internet Removals focuses all of its efforts on enhancing the online reputation of its clients by providing full-service solutions.





- JASON LABAW
CEO & Chief Strategist of
Bonsai Media Group



Bonsai Media Group

“Bonsai Media brought a new age to growth.”

If you're thinking about growing, Bonsai Media Group can help. Since its incorporation in 2009, Bonsai Media Group(BGM) has served as a top provider of SEO services to achieve the most excellent possible visibility and considerable growth. Following digital trends has made it crucial to succeed in the online world to increase traffic and sales.

Jason LaBaw: The man behind the firm

After working for a telecom company as a client and collaborating with several firms to construct websites, the BMG CEO- Jason LaBaw, found it frustrating to work with many agencies to get high-quality websites that produced results. At that point, Jason had an epiphany and decided to launch his own business.

Jason LaBaw founded Bonsai Media Group

with co-founders Gus Zadra, Elliott Omlin, and two other devoted and hard-working people in business. Today, BGM has three office locations: Seattle, Phoenix, and Knoxville, and gained a lot of popularity in this advanced world. BGM focused on web design when only a small outstanding web design was happening. But the sites already optimize for search engines, which is our secret weapon!

How can BGM help you?

Content in various formats, including blog entries, videos, photos, social media updates, and more, may be used in a successful digital marketing strategy. The goals of the campaign

and the target audience will determine the precise content formats that are used. Creating exciting and appealing content that appeals to the target audience is the key to a successful digital marketing strategy.

BGM'S Effective Services

SEO takes time to show results as an efficient lead and conversion medium. If appropriately used, combining strategies improves a website's rankings in SERPs.

You can take advantage of the top SEO services offered by BGM, where skilled experts create tactics that work to provide high-quality outcomes.

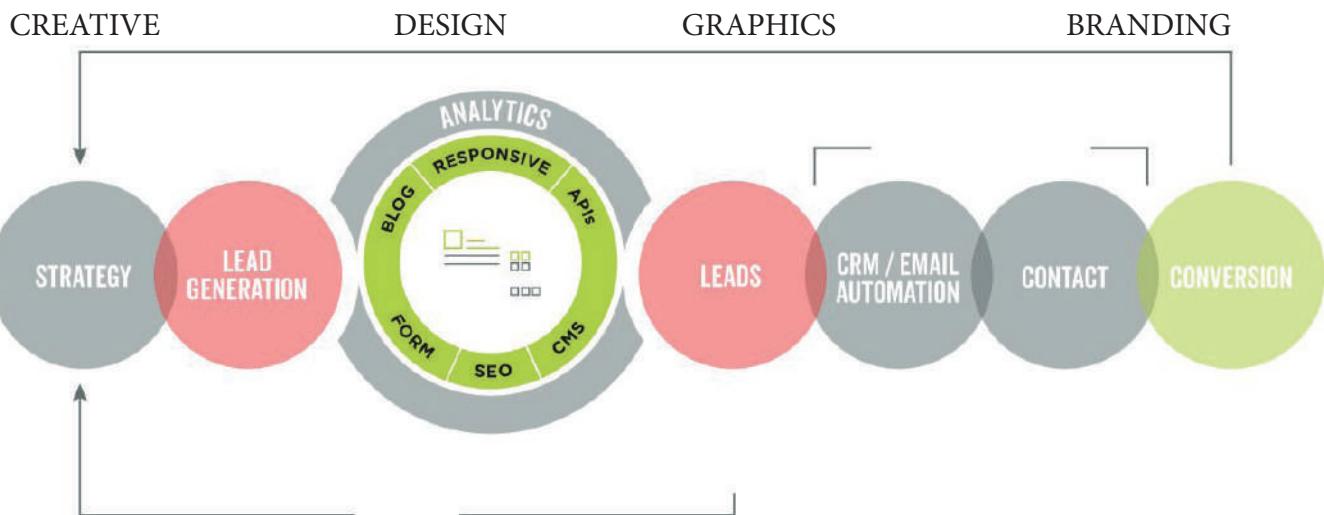
As an SEO firm, they offer a wide range of services to drive your business's digital growth. Moreover, they provide customized services according to our client's needs.

Services Offered By BGM

- Web And App Development
- Digital Marketing
- Creative Services

Bonsai Media Group has a track record of accomplishments with SEO strategies. They have evolved and added fresh, fascinating SEO Services for more than 53 years, which is wild if you think about it. BGM offers cutting-edge new SEO services. They also have unique expertise in Web Apps and Page Speed.

BONSAI MARKETING SYSTEM



Dedicated Team For Your Business's Success

Grow or Die - This is BGM guiding principle. They have a budget for research and development for the business and one for each employee's continuous education. It's just the price of doing business in our industry.

Different from a conventional organization, which is what happens, our SEO team is not solely composed of SEOs. Instead, it comprises SEO managers, analysts, and content marketers with great backgrounds.

BGM's SEO method is characterized by continuous idea generation, experimentation, and brainstorming. Additionally, SEOs regularly stay abreast of the most recent developments and information from around the globe. It is essential to stay updated with everything because search engines change how they search data and content every month.

BGM holds a weekly education meeting where they rotate through each member of our team and present for 30 minutes on a new technology or method to ensure that they are all being exposed to the various disciplines that make up digital marketing.

They are exceptionally bright, knowledgeable, and driven SEO professionals. It wouldn't be overstating things to suggest that, Yes! With BGM's unrivalled Keyword Research abilities.

Top Features Of BGM'S Team

However, several qualities are essential for a

successful web development team. These are some of the crucial skills the BGM team consists of:

- Strong leadership abilities: BGM's effective web development manager can inspire and motivate their team to accomplish their objectives.
- Excellent communication abilities: A strong web development team of BGM can interact with their team and other stakeholders clearly and effectively.
- Technical understanding: They have a good web development team and managers well-versed in web development methodologies.
- Possesses problem-solving solid skills: The BGM team can spot and address any issues that crop up during development.
- Project management abilities: They always keep a successful plan and oversee web development projects, ensuring they are finished on schedule and within budget.
- Detail-oriented: Paying great attention to every step of the development process is another feature of our team.
- Collaboration and teamwork: BGM can get along with people and establish a supportive team environment.

Benefits Of Choosing Bonsai Media Group

Bonsai Media Group has provided national and

international clients with result-driven SEO consulting services for many years. Our innovative approach and excellent SEO services set us apart from other SEO companies.

Additional benefits of choosing SEO services from Bonsai Media Group include the following:

- Great Keywords Research
- Results Driven Services
- Boost Traffic To your Website
- Outstanding Content Marketing
- Guaranteed Outcomes

#1 SEO Services Provider

- Top-notch SEO Services: If you deal with BGM Best SEO Agency, you can be sure that your investment will be better off. Our meticulous approach, expertise, and awareness of the local environment all work together to provide results that are focused on quality.
- Workplace Transparency: Lack of transparency frequently results in revenue and page ranking losses. As a result, in addition to promising excellent results, the BGM team specifies the measures they will take to make good on those claims.
- Experience: They have gained excellent market understanding and expertise in digital marketing through our work with several sectors. You can rely on us!
- Technical group: BGM SEO business in Seattle, Phoenix, and Knoxville, implements best-in-class solutions that keep our clients one step ahead of the competition thanks to its in-depth expertise and advanced SEO talents.

Grow Your Company With Bonsai Media Group SEO Services

BGM's method of discovery is truly unparalleled. They invest a lot of time and effort into doing a needs analysis, talking to various company stakeholders, and conducting interviews with end users to determine their requirements and desires.

BONSAI GROUP MEDIA always keeps in mind the audience for whom they are creating websites or presenting campaigns. Even if they are working for a business, the assets' end users will be the ones

who will use them, and therefore if the client wants to accomplish their goals, the assets must fulfil and even surpass their needs.

With effective project management, Bonsai Media Group can predict when a project will fall behind time or go over budget long before it does. By evaluating the project's dangers, they may also develop potential solutions for reducing those risks. They say, "If we cannot reduce the risks, we will be completely honest with the client and work together as a team."

BGM GOALS

- Do Epic Shit: What are you doing if it isn't something deserving of attention? BGM has a goal to do something beyond the "Perfect."
- They deliver – carry out what you promised when you promised, and in the manner, you promised.
- Better Together: A team, including the customer, must work together to achieve a common goal to create the solutions they offer to our clients.
- The Pride - For BGM, this is not a job; instead, it is our craft, and the calibre of our work is essential to us.
- Grow or Die: The business will undoubtedly only succeed if you advance and expand your skill sets as a person or group.

What do they have to say?

"Content, digital marketing, pure-play SEO, social media marketing, design, user experience, and conversion rate optimization are all SEO components. We help businesses establish a strong market presence and quickly boost their revenues in the face of fierce competition. If you want to encourage your growth and develop your business, use reasonably priced SEO packages."

If you're looking for a company that is aware of all of this and is committed to helping you build your company, get in touch with Bonsai Media Group.





PIETER DANHIEUX

*Chief Executive Officer, Chairman & Co-Founder of
Secure Code Warrior*

Secure Code Warrior

years
as an
information
security
specialist with Ernst
& Young in Europe, where
he oversaw a team of strike and
permeation resources working in the
telecommunications and financial sectors.

With over a decade of expertise as a security specialist and eight years as a chief instructor for SANS, Pieter Danhieux is a recognized security expert around the world. He teaches offensive methods on how to strike and assess organizations, systems, and people for security weaknesses.

He received the Cyber Security Professional of the Year award from the Australian Information Security Affiliation in 2016 and was named one of Australia's Coolest Tech People by Business Insider. He also holds the GSE, CISSP, GCIH, GCFA, GSEC, GPEN, GWAPT, and GCIA certifications.

About the Company

Secure Code Warrior stands out due to the fact that it was founded around seven years ago

Pieter Danhieux, the Chief executive officer, chairman, and co-founder of the company secure code warrior. It is a gamification setting where software testers and developers can gain knowledge on how to find and fix security flaws in software correctly. He was in charge of Delivery for the Advanced Intelligence business unit at BAE Systems APAC from January 2014 to January 2015 and was a member of the executive team. Before that, Pieter spent seven

with the intention of helping developers rise to the challenge of producing code that meets higher standards of quality. The culture surrounding the developer's role in security industry standards needs to be improved in most organizations. However, companies can activate a desire for online security through secure coding with true developer enablement. No other network security platform provides the breadth of linguistic knowledge that Secure Code Warrior does, with more than 6,000 platform challenges across nearly 60 language frameworks. Additionally, the platform offers developers over 300 hours of material and playtime that span 159 various risk types, including the crucial OWASP Top 10.

The platform makes a developer-led security strategy possible and provides real-time secure coding guidance, which is essential for quickly finding and resolving vulnerabilities. Developers find and fix vulnerabilities while advancing their security knowledge thanks to the actionable advice they receive throughout their workflows. Secure Code Warrior's platform disrupts the market by providing developer training that empowers and incentivizes designers to think and act with a protection mindset. This shifts the emphasis from reaction to prevention. Additionally, organizations can write secure code while learning new skills thanks to Secure Code Warrior's toolkit and learning platform, which offer extensive contextual learning and hands-on missions.

The Warriors team is distributed throughout the world and offers top-notch support to organizations as they develop their plans to eliminate lousy coding practices. To help our customers' development teams deliver high-quality code more quickly, a devoted Customer Success team offers support. They assist them by providing the following:

- A unique approach to customer success that enables the best program implementation and setup
- Proven enterprise-ready playbooks that influence best practices in the industry
- A data-

driven strategy for implementing a top-notch secure coding program

- A comprehensive help center with all the tools you need to roll out a complete security software to your teams, including access to educational videos, practical how-to guides, and communication and reporting template templates.

As an expert-driven company, Secure Code Warrior is fortunate to have access to some real industry titans' extensive knowledge and expertise.

Designers view themselves as constantly advancing, so they spend much time researching and developing new characteristics and content as the service industry requires them. Researchers also tackle more complex problems that many companies can work toward as their developer-led security strategy develops. They carefully consider customer feedback to improve and tweak our goods and services.

They will keep uplifting developers to learn the best secure coding methods and establish a security mindset from the start. Secure Code Warrior's newly introduced Secure Code Coach, the latest go-to public microsite for building security skills and awareness, has been available to development teams since last month. Secure Code Coach provides the latest best practices in secure coding regulations, hands-on operations, and video content to equip designers with all they require to ship secure code quicker.

Overview of Secure code warrior.

Developers have chosen Secure Code Warrior as the best tool for developing robust and secure coding skills. Secure Code Warrior's human-led approach reveals the security superstar inside every coder by making security an enjoyable and engaging experience. This allows development teams to ship quality code more quickly so you can concentrate on developing excellent, secure software for our planet.

They are motivated to make secure teaching coding a good experience by bringing our



distinct brand of creativity, approachability, and fun to this cause because we care about the effects that poor security coding has on the world. Their goal is to establish a people-first approach to security upskilling by encouraging an international society of security-conscious designers to adopt a precautionary secure coding approach and permanently eradicate lousy coding practices.

With interactive coding challenges highly relevant to specific languages and frameworks, your developers will be eager to advance their secure coding knowledge and abilities.

Learning Resources: Begin with concepts of application security and security fundamentals. More than 160 e-learning videos and briefing resources cover security basics, mobile security, and web security flaws.

Education: Develop secure coding abilities through engaging framework- and language-specific coding challenges. Gain knowledge of security flaws and how they operate, develop your ability to spot them during code reviews, and then learn how to reduce and fix weaknesses.

Lessons : Selected learning paths that will help you advance your cybersecurity program's overall competency. Create and assign training programs to fill specific skill gaps or help meet compliance standards like NIST and PCI-DSS.

Tournaments: Promote secure coding by raising awareness and encouraging ongoing participation. Create

fun, competitive events that involve the entire coding community.

Assessments : Confirm secure coding proficiency in a completely customizable and manageable setting. Be sure your developers can secure your code at least to a basic level. Determine and establish a baseline for the secure coding abilities of your current developers, offshore developers, new hires, and recent graduates.

Information & Analysis : Disclosing to monitor and track training progress throughout your organization, such as evaluation results for conformity auditing needs. Individual, team and organizational performance and skill development can be easily measured and analyzed thanks to role-specific dashboards, pre-built reports, and reporting API.

Connect with your primary business systems using **open integrations** to organize your workflow. You can access control and save time by automating user management and creating monthly reports within your current toolkit using RESTful APIs.

With the Secure Code Warrior Platform, you can immediately equip your developers to produce high-quality code. Better productivity and reduced rework due to quality code ultimately result in time and cost savings. With practical, framework-specific coding challenges and missions, Secure Code Warrior helps developers develop their software security skills positively and enjoyably. A software delivery model is known as “software as a service” entails the vendor hosting and managing the software system over the Internet. Customers don't own the supporting infrastructure; they only pay for the use of the software.

The learning platform, which is used by the top financial institutions in the world, has proven to be effective in the field and can assist organizations in upskilling coders from awareness to adherence status and beyond.





Connor LaRocque

Chief Executive Officer of SocialRise. Inc

SocialRise. Inc

SocialRise is a digital marketing department for businesses and organizations.

They are experts in developing lead-generating blueprints for their clients to guarantee them potential success. It is headquartered in Sudbury, Ontario. This company was founded in 2016. Their philosophy is that "Leads are the

new currency"

SocialRise operates as an on-demand marketing department.

**When our clients win, we win! – said,
Mr Connor LaRocque**

EXCLUSIVE :- We got into a conversation with Connor LaRocque, the Chief Executive Officer

of SocialRise, to learn more about the company and how its sensing solutions serve their customer efficiently and effectively!

Can you start by giving a brief introduction about what SocialRise Inc does in a nutshell?

SocialRise. Inc is a national media agency specializing in a lead generation social media marketing agency for our clients. We have worked across North America for several years in planning, education, retail, insurance, financial, planning, education, retail, automatic entrepreneurship, personal development, and wealth and wellness. Our goal is not just to make you good online but to increase your income into your business through digital marketing strategies. SocialRise. Inc works with a number of B2B and B2C clients. We have drone operators on staffs , an HD camera and a team to put you in – front of that camera.

Tell us about the specialities of your company.

We are specialized in the broader area such as –

- Marketing
- Social media
- Local management
- Personal management
- Web
- Content
- Ads
- SEO
- Facebook
- LinkedIn
- Twitter
- Instagram

Tell us about your journey. How did you start this company?

I started my journey after I was selling door to door for ADT alarms and selling construction blasting mats across North America. At that time, I had a keen interest in social media and followed someone named Tau's hopes. So it was the perfect time for me to start a social media company.

Tell us about your team members. How are they contributing to the success of your company?

I have a highly- dedicated team. We are experts in developing lead-generating blueprints for our clients to guarantee them potential success. We are a team of social media experts driven by results.

We turn massive attention into revenue for your business through digital marketing. We have a team of lead generation expert. We have a best team in every way.

When did you realize that you wanted to start your own company?

I was always interested in entrepreneurship. From the age of 11, I bought and sold toys on eBay. After graduation, I thought it was perfect time for me to start the company. I have fulfilled my dream of becoming an entrepreneur.

What are things which are essential to know before d starting any company?

One thing that should be clear in mind before starting any company is that you will have to be self-motivated. You have to create your path. Always remember ,deals are not going to fall in your lap. You have to work harder. You have to be hungry and grind, and one of the most important things is to “Create your own opportunity ”.

What is the greatest thing which you have achieved after starting your company?

The greatest thing which I have achieved is being able to grow a million-dollar company by helping people to do their marketing. Since we are working as a marketing company it's our responsibility to serve our client always in a best way.

What is the vision of your company and how you stay ahead of the competition?

Our vision is to impact the online business industry by helping them increase their online presence and get quality leads. We are continuously learning and trying to find our what is relevant. It has a lot to do with the talent we are having in our office. This makes us to stay ahead of the competition.

What makes you the best among the rest of your competitors?

We are continuously investing our time and energy in our start-ups. We are learning from the best marketers in the world. These things are enhancing our work and helping us to serve our client in an excellent way. We build all kinds of marketing campaign using content creation,



graphic design, and video production to position our clients brand. We help our clients to reach thousands of people fast .These are our unique features . These things differentiate us from our competitors.

Do you have any short-term goals?

We want to continue to grow our salesforce. This will enable us to help more people. And my main objective is helping more and more people. So, these are our short- term goals.

What kind of life did you have before joining the company? Did you always want to achieve something like this company?

I started my career as a motivational speaker and as an author. I always wanted to help other people and be awarded for doing so. I am so humbled and grateful for where we are now.

Tell us about the effect of COVID on your company.How do you stay motivated when things don't work according to plans ?

We grow through covid because of the nature of our business. We are on the frontliners helping companies to go digital. When things don't work according to plan always remember why you started and don't stay the same. It's all the journey at the end of the day.

Tell us about the roles and responsibilities in the company?

As a CEO, I am in charge of all public relations b, sales and growth of the operation. As a Chief Executive Officer, you should be as active as you can. I am continuously trying to improve my company and help more people.

Where do you want to see your company in a decade?

We will be a Canadian leader in the industry across the world. I am proud to be a Canadian. I want to showcase it on a digital platform

What are the essential things for achieving success in the business world?

The main focus should be on building great relationships as it will be vital for the business growth and give many opportunities. Be ready to take some hits because you will not always win. Winning and losing are a part of every business.

Tell us about your plans?

SocialRise will be the biggest multimedia company in Canada within the next decade. We are going to combine outbound selling services and multimedia. We will also do marketing for the companies, and will also do sales on behalf of them.

What do we have to say?

SocialRise is a digital marketing department for businesses and organizations. This company is continuously putting efforts into helping people in growing their businesses. They are doing a fantastic job with their expertise in developing lead-generating blueprints for their clients. The whole team of this company is highly determined toward their goals.

Mr Connor is a very humble man and is putting his best efforts into helping people in digital business and marketing.

SocialRise will be the biggest multimedia company in Canada in the next decade. They will combine outbound selling services and marketing and will surely rise.





Jason Hosking
CEO of Hivery



Hivery

Jason Hosking, the CEO of Hivery, is a leader who has significantly impacted the company's success. He has a track record of success in the technology industry and has brought a wealth of knowledge and experience to Hivery. His leadership style is characterized by his commitment to innovation

and customer service. His leadership has allowed Hivery to become one of the leading companies in artificial intelligence. In this blog post, we will explore the background of Jason Hosking, his leadership style, and his impact on Hivery's success.

Overview of the Company - HIVERY

From assistive technology solutions for the disabled to workplace solutions for employers, Hivery has something for everyone. With their highly experienced team of experts, Hivery provides custom-tailored products and solutions to fit any need. Here, we will explore the services offered by Hivery and how to access them. We will also look at the many benefits of using Hivery's services. By the end of this post, you should have a better understanding of the services offered by Hivery and the advantages they can bring to your business or individual needs.

Hivery is a leading company in the technology industry, providing innovative solutions to help businesses succeed. Founded in 2020, Hivery has quickly become a leader in data analytics, artificial intelligence, and machine learning. The company offers various products and services, from data analytics and artificial intelligence to machine learning and natural language processing.

With its cutting-edge technology and innovative solutions, Hivery is helping businesses stay ahead of the competition and on top of the market. Hivery also provides consulting services, giving companies a competitive edge in their respective industries. Hivery is dedicated to helping businesses and organizations succeed by providing the best technology solutions and services. Hivery offers solutions for website design, search engine optimization, and digital marketing. They also provide branding, content creation, and customer service support. With Hivery's help, businesses can increase their visibility online and build a positive presence in the market.

Background of Jason Hosking, CEO of the company

Jason Hosking is an experienced business leader with several executive-level roles in the technology, retail, and hospitality sectors. He is currently the CEO and co-founder of Hivery. This company provides a comprehensive suite of software and services designed to streamline the operation of retail and hospitality businesses.

With more than two decades of experience in the industry, Jason has the knowledge and skills

necessary to drive the continued success of Hivery, helping customers to optimize their operations, reduce costs, and gain a competitive edge. He is passionate about helping businesses succeed and has proven himself a successful leader and entrepreneur.

Leadership Style of Jason Hosking

Jason Hosking, the founder of Hivery, is well-known for his innovative and forward-thinking leadership style. He believes in empowering his employees to take ownership of their work while ensuring that everyone is on the same page regarding company vision and values. He fosters open dialogue between team members to ensure everyone is focused on the same goals and encourages collaboration and creative problem-solving.

His leadership style has been praised for creating a positive and productive work environment. Jason's commitment to leading with integrity and transparency has helped to make a positive working culture that has become the hallmark of Hivery.

Impact of Jason Hosking on Hivery Company

Jason Hosking has had a tremendous impact on the Hivery Company since joining the team in 2014. His leadership and vision have propelled the company to new heights, helping to shape the organization into a leader in the logistics and transportation industry. He has developed a culture of innovation and excellence, as well as a commitment to customer satisfaction, that has allowed the company to become a trusted partner for many businesses.

In addition, his passion for data and analytics has enabled the company to better understand customer behavior and trends, leading to an increase in efficiency and cost savings. Jason Hosking has been an integral part of the Hivery Company's success and will continue to be a significant force in the future.

Various Services Offered by the company - HIVERY

Hivery is a platform that provides services to small businesses and entrepreneurs. It offers various services, such as business registration, business



plan creation, financial advice, and marketing support. Hivery also has a network of mentors and advisors that can provide personalized advice to help you grow your business. With Hivery, entrepreneurs can get the professional guidance and resources they need to launch and grow their businesses.

The Hivery Company is proud to offer various services to meet our customers' needs. Their experienced staff is focused on creating solutions to help our clients succeed. They offer software development, web development, database management, hosting, and IT consulting services. They specialize in developing custom web-based applications and mobile apps to help clients reach their business goals.

Their database management services are designed to optimize data storage, retrieval, and security. They also offer comprehensive hosting solutions to keep your websites and applications running smoothly. Their IT consulting services provide guidance and expertise to help you make the most of your technology investments. They strive to provide quality service and solutions to help your business succeed.

How to Access Hivery Services

Hivery provides services that make it easy for businesses to access a wide range of products and services. With the help of Hivery, companies can purchase the items they need quickly and

conveniently. Customers can browse a wide selection of things through their website and place orders. They can also track their orders, view their order history, and securely pay for them.

Additionally, Hivery offers customer service options to assist customers with their orders or any issues they may have. With Hivery, businesses can ensure they get the products and services they need without spending too much time or effort.

To Sum Up

The Hivery company has provided excellent service to its customers over the years. They have consistently offered quality products and services and have earned the trust of their customers and partners. The company has successfully navigated the changes in the industry and maintained its position as a leader in the space. They are confident that the Hivery company will continue to provide the same quality of service and products for many years.

Hivery is an excellent choice for businesses looking for comprehensive services to help them ahead of the competition. With a wide range of services and features, their solutions are designed to make it easier for businesses to find the right resources to get the job done. Whether you're looking to increase visibility, optimize processes, or create a better customer experience, Hivery's services are designed to help you succeed.

Overall, Jason Hosking has proven to be an influential leader and a great asset to the Hivery Company. His strong leadership style has allowed the company to excel in the industry and remain competitive. He has worked hard to develop the company into a successful and profitable business, and his efforts have paid off. With his dedication, enthusiasm, and strategic approach to business, Jason Hosking has positively impacted Hivery Company. He has been a true asset to the organization, and we look forward to seeing what other successes he will bring in the future.





DELANTE

BOOST YOUR VISIBILITY WITH DELANTE



Jacek Blaut
Managing Partner & Co-founder
of Delante

Delivering a practical SEO plan to amplify your online presence, Delante is a global SEO company that specializes in KPI-driven SEO procedures.

In 2014, Delante was formed by Micha, Mateusz, and Jacek in Kraków. Before then, each of them had prior experience in a different marketing field:

- Mateusz had built a sizable IT e-commerce business.
- Jacek was one of Poland's first Growth Hackers.
- Micha was a multifaceted entrepreneur.

They all had marketing and SEO backgrounds and realized that no company could ever be practical, aware of consumers' needs, and highly communicative while meeting client's demand.

They have a team with several years of experience working in over 20 nations. Delante has grown and established a solid presence in the SEO and SEM services industry over the past seven years. Delante is globally recognized as they have been awarded multiple times and nominated for European Search Award 2022.

Team Of Top Professionals

They make investments in the top authorities in performance-based marketing and SEO. You get the most incredible people when you work with Delante!

The number of excellent experts DELANTE can claim to have 52, and they make up their professional team. The team has a wide range of knowledge as they have worked in over 30 industries, including CBD, Medical, and Erotica.

The team of experts gathers expertise in various industries and international markets, boosting their clients' digital operations and taking care of their crucial business demands. Delante works closely with technological optimizations, keyword research activities, quality link building, and high-converting content development to deliver a practical SEO strategy that will yield predictable results.

Services

Delante specializes in data-driven SEO. They

work with businesses worldwide, helping them grow their businesses with KPI-focused SEO activity. Their staff has experience customizing SEO strategies to meet clients' most pressing needs. They put in the hard work with technical optimizations, slogging through keyword research, acquiring trust-worthy backlinks, and producing content that converts at a high rate.

Delante Services Include:

Delante supports marketing strategies that are successful and improve website traffic and sales.

● International SEO

Are you taking it abroad? Do you need to translate your website into another language? Regardless of the market you choose, Delante will help you succeed.

Companies are attempting to enter brand-new international marketplaces in the age of global culture. DELANTE is implementing the best SEO methods globally and in different sectors of the economy. We conduct the procedure with clients in more than 20 nations and communicate with them online with excellent outcomes.

● E-commerce SEO services

Do you have an online store? See how Delante can boost sales and traffic to your online store.

They believe in efficient marketing that significantly affects the rise in website traffic and sales.

At Delante, they are aware of the industry's difficulties as well as its enormous potential. They thoroughly research your company's unique characteristics to create an SEO plan tailored to your site's requirements, giving you the most outstanding results possible from the e-commerce SEO process.

● Long Tail SEO Services

Are you considering growing your web visibility and traffic? To attract high-converting visitors to your website, focus on optimizing for longer, more specific long-tail keywords.

Delante staked his money on long-tail SEO, the most sophisticated search engine optimization. With long-tail SEO, they want to elevate keywords' long-tail position to boost the website's overall organic traffic. Experience has taught Delante that it is ideal for every sector of the economy, including websites with a lot of content and online shops.

● Link Building Services

Do you want to increase Google's perception of your website's authority? Consider building a solid link profile with top-notch links. Check out Delante's link-building services to see how they can help!

With link building, SEO is possible. Quality backlinks can be a powerful organic traffic generator, particularly in sectors with intense competition. You may boost your SERP rankings and expand your audience by combining technical, content, on-page, and off-page SEO. Delante is adamant that link development plays a significant part in the success of an SEO campaign.

Moreover, Delante can assist you in expanding your internet visibility regardless of the size of your organization. Businesses of diverse sizes, including large production firms, startups, eCommerce websites, and small service providers, are among our clientele. Working across a variety of global marketplaces and industries, Delante optimized for companies in:

- Lifestyle
- Finance and banking
- E-commerce
- Automotive
- CBD
- Erotics
- Sports
- Gardening Industry
- Life goods and so on

Best SEO Powerhouse That Provides Proven Procedures

● On-site Planning and Improvements

DELANTE will carry out a complete SEO analysis at the start of our collaboration, based on which they will develop a Strategic Action Plan for your website. They select the most effective, highest-converting keywords and make the necessary technical adjustments.

● High-Quality Content

DELANTE installs high-quality material and optimizes the one published on your website based on the selected keywords. They do that to improve your website's online visibility, which will help it draw in more visitors.

● Good Link Building

To establish links, Delantel uses links from various reputable, high-quality sources to create a valuable profile backlink profile. With this, they raise the perception of your domain authority among Google's crawlers.

● Conversion growth and analytics

DELANTE provides detailed information on the effect the SEO strategy has on your website's traffic and conversion rate. Only tried-and-true analytical technologies are used by us, enabling us to perform thorough SEO analysis and continuously improve the performance for you.

Grow Your Business With Delante

Their technically sound, time-tested SEO will increase organic internet traffic and, as a result, assist you in growing sales.

1. Make an online presence

Delante will work with you to improve your website's online exposure and position it on the top pages of Google search results.

2. Draw in new customers

More consumers will visit your website due to improved internet presence, increasing organic traffic.

3. Produce more lead

Your website will receive more focused and accurate user traffic if you use long-tail SEO, which

is their area of expertise.

4. Take pleasure in increased sales.

As your website receives more beneficial visitors, you'll notice an increase in sales.

Ruler Of The SEO Industry

Both the Polish and worldwide markets benefit from the Delante SEO strategy. Why? Look at the features that give their clients the impression that they are in the best hands to experience the results in person!

● Specialization

Dante's only area of expertise is long-tail SEO. With that strategy, they can deliver you improved outcomes and immediately impact the rise in your website's conversion rate.

● Transparency

You can always keep an eye on the SEO work Delante does for your website. You receive monthly reports with the necessary information organized for ease of use.

● Freedom

Delante uses the subscription approach, allowing you to end the contract at any time if you are unhappy with the results.

Why Choose Delante To Take Care Of Your Site?

● An active SEO strategy.

Delante became an extension of your team by taking care of the SEO issue, so you don't have to. To put it simply, you can rely on their knowledge!

● The primary focus is SEO.

They decided to concentrate on SEO years ago. Delante can provide you with the first-hand knowledge of the subject and a broad source base

because SEO is at the core of work.

● Direct communication only; no account managers.

You only communicate with the SEO expert who is actively working on your website and oversees the project at Delante starting on day one. Delante is always here to provide you with in-depth expert advice!

● Your KPIs are essential.

Every SEO plan Delante develops is centered on clients' business objectives rather than merely considerable numbers in the reports. Every action taken as part of process aims to meet your business' KPIs.

DELANTE'S Goal

The goal is crystal clear: Your advantage is their top concern. Because of this, they avoid using a single method for all situations. The company places a high value on openness, so starting on day one, the dedicated SEO expert assigned to your project will be in close contact to address any urgent issues and ease any concerns.

In 2020, Delante, an SEO/SEM agency headquartered in Poland, ranked among the top 8 large SEO agencies worldwide. Since 2014, they have collaborated with businesses worldwide to develop their brands through specialized, sector-specific on- and off-site search engine optimization strategies. At Delante are a group of seasoned SEO experts who are passionate about what they do and work together to achieve the seemingly impossible. So, whenever you think about SEO Powerhouse, consider Delante!





*Toyin Ajayi,
Co-founder and CEO of
Cityblock Health*



CITYBLOCK HEALTH

Hospitals are essential to our continued health, and it's crucial to locate a reputable hospital that offers high-quality care if you want to ensure that everyone receives the most excellent possible healthcare. If you wish for top-notch medical services with loads of facilities and accessible healthcare services, your search ends here. Cityblock Health is one of the top-grade hospitals that offer care that can boost your health.

Increasing the quality of healthcare outcomes

In addition to creating sustainable economic models, Cityblock Health is committed to delivering accessible, human-centred healthcare to underserved and vulnerable areas. Toyin Ajayi, the company's founder and CEO, spoke at Disrupt about the difficulties in addressing healthcare system disparities while providing patients with individualized medical treatment, behavioural health therapies, and social services.

The CEO of Cityblock Health, Toyin Ajayi, talked about access to healthcare services regardless of their financial situation, claiming that it should be delivered fairly.

Cityblock Health is developing a personalized healthcare system for Medicaid or Medicare beneficiaries who previously resided in urban areas without access to quality healthcare. The business is headquartered in Brooklyn, New York, and was established in 2017. The hospital operates in North Carolina, Connecticut, Massachusetts, Washington, DC, and New York.

Feel Better With Cityblock Health's Professional Team

Rest easy if you require help with your body, mind, or other aspects of your happiness and health. You can blindly rely on Cityblock Health!

The team of experts and professionals at Cityblock Health has a high ability level. It is focused on providing the highest hopes for clinical greatness at precisely the right price.

CITY BLOCK HEALTH is a value-based provider that collaborates with health insurance providers to offer comprehensive and individualized care. To make sure that patients receive the treatment they need, when and where they need it, the skilled team of Cityblock Health works with neighbourhood partners and regional healthcare providers to ensure the full recovery and better health of their patients.

Under the observation of experts, you will get 24/7 assistance with multiple facilities. Your unique requirements are catered to by a team of medical professionals, nurses, mental health advocates, and social workers. Whatever it takes, they will ensure you have the required attention. It involves locating experts, receiving prompt medical advice, or assisting with an addiction.

You Are The Above, Everything Else!

Cityblock Health's top priority is you. You may expect this from them as a Cityblock member. At Cityblock Health, you can get emergency services.



Stay at home, skip the ER's enormous lines, and call Cityblock Health first. You can receive hospital-quality care at the convenience of your home as a member.

You can rely on Cityblock Health for the aspects of your life that impact your well-being, like childcare assistance, scheduling appointments and checkups, purchasing food, and finding a place to live.

And the same applies to your health insurance.

Your doctors and perks won't change. You'll make the most of your coverage for the finest services as a Cityblock member. The advantages of your health plan usually cover the benefits once you join Cityblock.

Cityblock Health invests significantly in providing the greatest possible medical care at an acceptable cost to serve the nation, the community, and the patients.

However, the health care centre is assuming financial risk to serve those most in need rather than concentrating on patients who are both financially and physically well, and its ongoing

expansion demonstrates the approach's viability. Prominent investors also believe in the company's business plan to serve Medicaid customers.

The Quest For Universally Superior Healthcare

The main goal of Cityblock Health is to enhance underprivileged groups' health on a large scale significantly. The vision is to become the top provider of tech-enabled, value-based healthcare for people with complex needs across the country. Medicaid recipients and people who are simultaneously eligible for Medicare and Medicaid are the focus of Cityblock Health's attention.

By investing upstream in highly individualized, prevention-focused health and social care, Cityblock Health provides better treatment where it is most needed, ultimately lowering costs and enhancing outcomes. Cityblock Health technology enables scaling by combining useful information, coordination, and communication for members and care staff.

The team is adamant about improving the member experience for those who live in underserved areas, even if it has never been a focus. And won't accept anything short of a complete transformation of how healthcare is delivered in

underprivileged areas.

By bringing care back to the local level, Cityblock Health's method aims to address this community's complex social and medical requirements.

It accomplishes this by collaborating with neighbourhood community-based organizations to assist its constituents in gaining access to primary care, behavioural health therapies, and social assistance.

According to Ajayi, there are scalable aspects of the company's operation that may be used to enter other areas, such as using local expertise, leveraging data to identify patients at risk, and using those insights to customize care.

The No.1 Social Service Center

Cityblock Health, a nonprofit organization with headquarters in Brooklyn, New York, and residents in seven markets, including Indiana and Ohio, works with a lot of people who don't have access to necessities like food, safe places to sleep, or social support, which increases their risk of developing chronic conditions. As a result, because they didn't receive the kind of care that would have kept them at home, many people depend on emergency rooms for crises like running out of insulin or urgent mental care.

Cityblock searches for areas with socioeconomic inequalities when entering a new market, such as Indiana or Ohio, and then searches for partners, payers, and health insurers with whom to enter the market.

The professionals are passionate about providing the highest calibre of medical care. They benefit from the most recent and best clinical thinking advancements, which help best treat and anticipate numerous infections. They know nothing will go unnoticed when you are committed to recovering their shared lives.

Why Choose Cityblock Health?

Cityblock Health provides everyone with the best medical care. Patients are given prompt diagnostic and specialized care in a setting that looks like home a little more. Here, patients have access to all surgical and medical subspecialties in a single facility, allowing the medical staff to handle

every element of the patient's health and offer comprehensive care. Patients are looked after here with a depth of knowledge and technology that shows why Cityblock Health is the recognized authority in healthcare globally.

● ADVANCED EXPERIENCE

More than a million patients visit Cityblock Health annually. Highly qualified professionals have more expertise in managing uncommon and challenging conditions.

● THE RIGHT SOLUTION

At Cityblock Health, professionals take the time to make the proper diagnosis, which is the first step in any successful treatment. A team of experts will carefully consider your needs and assess your situation from all perspectives to create the optimal strategy for you.

● SEAFORTH CARE

Every element of your care is coordinated at Cityblock Health, and teams of specialists collaborate to deliver the precise treatment you require. Here, it frequently just takes a few days to do what could take months elsewhere.

● UNMATCHED EXPERIENCE

The experts at Cityblock Health are among the best in the world. Cityblock Health consistently ranks among the top hospitals in the country.

A hospital is a facility for medical care that offers patient care using professional medical and nursing staff and medical supplies. At Cityblock Health, you can get multiple facilities with emergency assistance. Compared to standard hospitals, Cityblock Health can also reduce medical care expenditures. They are a leading provider of reliable, comprehensive, and well-coordinated top-notch medical care administration.





Adesso Digital

About Joel Baines, the founder of Adesso Digital

Joel Baines is the founder of Adesso Digital, a digital business consultancy specializing in helping startups and established companies maximize their digital presence. As a digital marketing guru, Joel has been featured in numerous publications, including Forbes, Entrepreneur, and the New York Times.

Adesso Digital is a full-service digital consulting firm focused on helping companies increase their digital presence and grow their businesses. With over five years of experience, Joel has been instrumental in developing the concept and strategy behind Adesso Digital, leveraging the latest technologies and approaches to help clients reach their goals.

He is an experienced digital strategist at Adesso Digital, a leading digital solutions company specializing in helping businesses grow and improve their online presence. With over ten years of experience in the digital space, Joel has an in-depth understanding of creating and executing successful digital strategies. As an expert in the field, Joel can provide valuable insights to help businesses improve their online presence and reach their goals. His passion for the digital space drives him to strive for excellence

with every project. He has built a strong reputation as a digital marketing guru and leading voice in the industry. He has been featured in numerous publications.

He is well-respected by peers and experts in the industry for his expertise and knowledge in digital marketing, and his insights have been featured in prestigious publications such as Forbes, Entrepreneur, and the New York Times. With his guidance, numerous businesses have increased their online presence and achieved success in the digital age. Joel Baines is a leading voice in digital marketing, and businesses of all sizes highly seek his services.

About the company, Adesso Digital

Adesso Digital is a full-service digital consulting firm focused on helping companies increase their digital presence and grow their businesses. It provides customized solutions for each client, from website design and development to search engine optimization and digital marketing. Adesso Digital has been helping its clients achieve success for over five years, and its experienced professionals are dedicated to helping businesses achieve their digital goals.

Adesso Digital is a firm that has been delivering results for more than five years. It provides

Joel Baines,
Founder of
Adesso Digital



customized solutions for each client, including website design and development, search engine optimization, and digital marketing. With their experience and expertise, they have been able to help their clients reach new heights in the digital world. They are committed to delivering the best results for their clients and helping them reach their digital goals.

About the Services provided by the company: -

1. Software Development

Adesso Digital is a software development company specializing in developing high-quality software solutions for businesses. With an experienced team of engineers and developers, Adesso Digital can provide customized software solutions to meet the needs of any business. Their services include the design, development, testing, and maintenance of software products and the integration of existing software into a new or existing system. Adesso Digital is committed to providing its clients with the highest quality software solutions available, and they strive to exceed customer expectations at every step of the development process.

Adesso Digital provides a comprehensive suite of software development services to create custom software solutions for businesses. It includes web

applications, mobile applications, cloud-based software, and more. Adesso Digital's software development services utilize the latest technologies to build secure and efficient software solutions.

2. Web Applications

Adesso Digital is a leading provider of web applications, offering cutting-edge solutions to businesses of all sizes. Companies can create a customized web presence optimized for the digital age with the products and services.

Adesso Digital offers web application development services tailored to meet any business's needs. Adesso Digital has expertise in developing web applications for different platforms, including desktop, mobile, and cloud-based. Their team has the experience and capabilities to build custom web applications that are secure, reliable, and user-friendly.

Adesso Digital is a web application development service that offers tailored solutions to meet the needs of any business. With expertise in

developing desktop, mobile, and cloud-based applications, Adesso Digital has the experience and capabilities to create custom web applications that are secure, reliable, and user-friendly. Adesso Digital takes pride in providing customized solutions tailored to meet its client's needs and can help any business stay ahead of the digital curve.

3. Business Automation

Adesso Digital specializes in business automation, offering a suite of services that can help streamline your business processes. From automating mundane tasks to optimizing customer service, Adesso Digital is your go-to partner for all your automation needs.

Adesso Digital provides business automation services to help businesses automate their processes and optimize their operations. Adesso Digital's team has expertise in various automation technologies to develop customized solutions that integrate with existing systems and improve the efficiency of businesses.

4. Back Office Software

Adesso Digital provides comprehensive and reliable back-office software solutions for businesses of all sizes. Their powerful and simple-to-use tools enable users to manage the daily operation of their organization effectively. Their software provides various features, such as time tracking, payroll management, inventory control, customer relationship management (CRM), and more. With an intuitive user interface, users can quickly and easily find the information they need, while their advanced security systems guarantee that all data is safe and secure. With Adesso Digital, businesses can rest assured knowing that their back-office operations are running smoothly and efficiently.

Adesso Digital offers a variety of services to meet the needs of any business. Their software development services can create custom software solutions for desktop, mobile, and cloud-based platforms. They can develop web applications that are secure, reliable, and user-friendly.

Joel Baines' Contributions to the company - Adesso Digital

Joel Baines has made significant contributions to

Adesso Digital, a technology-driven marketing agency. His digital marketing and creative strategy expertise have helped Adesso Digital bring innovative solutions to its clients. Through his leadership, he has helped the company to expand its services, grow its client base, and develop new strategies to maximize its success. He has also implemented effective marketing techniques to ensure clients receive the highest quality service. Joel's hard work and dedication have been essential in helping Adesso Digital reach its goals and continue to be an industry leader.

Joel Baines is the visionary behind Adesso Digital. This digital marketing agency is at the forefront of leveraging the latest technologies and approaches to help clients achieve their business goals. He has developed the concept and strategy that has enabled Adesso Digital to become a leader in the industry and has been instrumental in pushing the company to stay ahead of the curve. With his deep understanding of digital marketing and passion for developing innovative strategies, Joel has created a successful business that is helping clients make an impact in the digital world.

Conclusion

Joel Baines, the founder of Adesso Digital, has significantly contributed to the company's success. Joel has enabled the company to provide customized solutions for each client through his innovative approach. His experience and passion for digital marketing have made him a leading voice in the industry and earned him widespread recognition from some of the most reputable publications. Adesso Digital continues to thrive and has helped numerous companies increase their digital presence and grow their businesses.



**ADESSO
DIGITAL**



*Aviran Yaacov,
Co-founder and CEO of EcoPlant*

As part of the program, I was exposed to the term “first give”—the idea that I help you, connect you, and do not expect a return. If you succeed—I succeed, too. This is real entrepreneurship and a correct vision, in my opinion, of how to do business and, in general, how to build relationships with people.

- Aviran Yaacov



ECOPLANT

Ecoplant, as well known, is one of the leading brands and industries in its field! The company was founded in 2016, and its offices are located in Israel and Chicago, US. The brand has also registered itself online at www.ecoplant.co.

Ecoplant, as an industry or brand, is doing its best to save nature or protect unusual gases from affecting the individual's life. The main aim of this company is to set a dynamic control for all platforms and utilize plants.

We recently had a conversation with the founder of Ecoplant, Aviran Yaacov! The man of words!

When did you begin to consider starting your own company?

As a child, I doodled designs for an innovative watch. Then, when I was eight years old, my teacher assigned the class to build an "innovative and ground-breaking product in third grade." Years later, I discovered that my watch design had been developed 20 years earlier by Apple.

How did you get involved with this company?

In 2016, I founded Airy Sense with my father, Moti Yaacov, who is an expert in compressed air and energy efficiency. Yaron Harel, also a co-founder, leads product development and is responsible for product design. We began by developing a market survey to identify potential customers and targeted factories to help us build our product. In March 2019, we started selling our first units, including the Danone factory in Israel and factories in the United States and China.

What do you wish you had known before launching your company?

The most important thing for a new business is to assemble a capable team that can carry out the idea.

Some people think they need to have the idea first, but finding good team members who can develop and advance any concept matters. The key to a successful company or product is strong leadership. A business needs people who know how to take an idea, develop it, and push it forward.

What is the company's strategy for dealing with the current recession?

The company plans to expand globally. In the last two years, the company has established operations in the United States and has factories installed in Israel, Europe, and Asia. In addition, the company continues to develop its "big vision," a dynamic control platform for all infrastructure/utilities in the plant. The company also collaborates extensively with Ecolab, an investor and strategic partner.

What are your thoughts on achieving success in the business world?

I believe that networking with people you can help and who can help you is the key to success. Throughout 2019, I participated in an acceleration program called Techstars Farm to Fork, which is considered one of the most prestigious programs in the world for startups. As part of the program, I was exposed to the term "first give"—the idea that I help you, connect you, and do not expect a return. If you succeed—I succeed, too. This is real entrepreneurship and a correct vision, in my opinion, of how to do business and, in general, how to build relationships with people.

What has been a tremendous success since you started your enterprise?

We have designed a fantastic team that has taken an idea, worked with the largest companies in the world and turned our vision into a product used to control critical manufacturing processes in the industry.

What challenges did you face while establishing the company?

When the founders proposed their idea, many people said they wouldn't be able to pull it off. One thousand reasons exist for a project to fail—one reason for it to succeed. Even when they had no paychecks for the first two years on the job, and things didn't turn out as they'd hoped, the founders never gave up.

Before founding the company, did you have a career goal like this?

Before starting Ecoplant, I was a sales and project manager at SAP and a radio broadcaster. From every job I worked, I learned something important—for example, being a radio broadcaster taught me how to interview effectively and build a compelling story that would convince both clients and investors.

From your perspective, how did the COVID facilitate your company's work?

We benefited from the COVID-19 pandemic in that suddenly, factories recognized the importance of connecting and working remotely, implementing intelligent alerts, and reducing the chance of shutting down the production line in a time of uncertainty and low profits.

We developed sales and assimilation methods that do not require the physical presence of our team or significantly reduce the need for it. Which significantly shortened our sales processes and simplified the installation and operations of implementing the system.

How do you stay more charged or energetic when you feel that things aren't going as planned?

It is essential to consider the big picture when creating a new company that there is a need in the market and that it can provide a unique solution. It is also important to maintain cohesion among the partners who believe in the company's vision and product, even when challenges occur.

How do you remain competitive?

Stay connected to the market, your product, and your customers, and keep an eye on your competitors. Actively approach customers, ask them what they need, and look for ways to improve every time a competitor gets a deal.

What was your main goal when you started the business? Now is it the same?

The company's initial vision has not changed. However, the way there has evolved with time, as the company's strategy and tactics have changed to align with changing realities.

What's the vision of your company?

Moti Yaakov and Yaron Harel founded the company together. Mr Yaakov is an expert in compressed air and energy efficiency, while Mr Harel leads product development and data collection. They began working on the idea in 2016, and Danone was among their first customers.

What are your duties in the company, and how do they complement the work of other employees?

I run the company from the business, legal and financial sides. In general, I should make sure that there is money and business in the company—from investors or customers—to keep growing.

How do you define success for yourself?

We have set a target to reduce one million CO₂ metric tons by 2030. Therefore, we will consider our goal to be achieved if we achieve this goal.

What makes you the best?

Pursuit of excellence and innovation, constantly striving to prove value to the customer, listening to customer needs, and building a suitable solution.

Where will your company be in 10 years?

Reduce 1 million metric tons of greenhouse-gas emissions and wastes- working with most fortune 500 companies.

We will continue to go on and build a team and a winning product that leads us to success. Our project is to grow and conduct our business in the U.S. market.

What do we have to say?

Ecoplant, as a global brand, is doing one of the most delicate jobs ever in this field! They have been rewarded with several excellence awards and are also registered everywhere. People have started trusted brands like Ecoplant.



Phrasee



Parry Malm
Chief executive officer of Phrasee

Stuggling with customer engagement? It is the time to reconsider the content you are providing. Your content is the main scalar of your business, and understanding the language of your audience helps you serve them the content they actually like. This can become more convenient with proper techniques and technology that is only possible with Phrasee.

Brands need customer engagement and Phrasee help them deliver that. Phrasee is a digital marketing platform evolving with the ever-changing trends of the market and industry. With its AI-powered SaaS platform, Phrasee helps transform customer experience, through AI powered content.

Helping streamline your language just as your customer understands

For companies to reach their target customers by understanding their language better and streamlining their services according to it, Phrasee contributes to the enhanced customer experience with the right techniques and digital brand channels.

Phrasee has integrated artificial intelligence and computational linguistics into a single functional software that replaces the time hassle with smooth working optimization that helps in generation, automation, and analysis of the language all in real time. Phrasee lets you walk with authenticity speaking your brand definition in your style, while they speak the language of better customer engagement and enhanced user experience of your digital platform.

The CEO of Phrasee, Parry Malm defined the future of marketing as data driven rather than what traditionally market is relied upon, that is intuition. Gut instinct does not always work when technology is advancing at such a pace. Phrasee is therefore moving forward with the approach of modern technology that can never compare to the gut instincts and always offers the guaranteed results.

Content drives brand communication which drives success

Content is the most effective and crucial source

of driving brand communication. With Phrasee you can achieve creative brand messaging that lets you capitalize on operational efficiencies. Experts at Phrasee believe in marketing using cutting-edge technology that makes communication and engagement with customers more transparent than ever, eventually leading to the growth of your business.

Learning the brand language that your customers understand is made easier with Phrasee, who put their best foot forward in working with you to help shape how appealing and interesting your goods and services look to your target audience, which eventually leads to the growth and enhancement of your platform.

Combining the technology of artificial intelligence with MO has made it possible for Phrasee to create a platform that generates human language for the companies in their brand's voice. The platform helps create tailored language that is understood by the target audience and enhance the campaign goals for the ultimate success of the organization. Not only does it deliver better marketing performance through optimized messages to the customers, but also encourages the target audience to boost up the sales of goods and services.

What Parry Malm has to say about it?

Started the company in 2015 with the aim to combine language with technology, Parry Malm is of the view that it is a big task to keep the audience consistently engaged across all your platforms and channels and that is why he shows advanced technology to start optimizing marketing campaigns in the language the audience understands. The work described by Parry Malm reflects change in the functioning and behavior of how an enterprise works that creates new paths of revenue.

In simple words, the Phrasee uses real time optimization for language in such a way that is easier for your audience to understand resulting in better engagement across all of your platforms and channels eventually leading to higher sales. The platform gives authentic results with calculated customisation that is unique to your brand.

Random clicks and opens can be accidental, bots, and even frauds.

Phrasee confronts such sneaky links and tactics and uses deep learning to collect multiple data points and combine them in one score that represents your email impact more accurately.

Creating trends!

Parry Malm suggests that even when we are living in the digital era customers including the younger generation prefers in-store shopping. To create a balance between digital innovation and the in store sales can be bright uniquely using the technological advancements into the benefits of customers.

Recognising the pattern of your customers and acting upon them with empathy makes your brand unique and stand out in the hoarded list of emails especially during the time of peak retail season. A clear concise tone can reach your audience's heart generating better engagement and scaling of your organization.

With new restrictions being introduced in the data privacy for email marketers it is still required to have a good layout, organized list, and a subject that catches the eyes of your customer. Email tracking is a factor that needs to be more smarter and adaptive to fit the policies. Phrasee makes this easy by eliminating the need for multiple sources to give customers one single noted information and streamlining the process to keep it aside from the extra noise of KPIs.

But why Phrasee?

Working with Phrasee will help you brush your



knowledge about the functioning of the market with the fast-changing trends.

Every interaction with the expert technicians will surprise you with the bulk of knowledge that you never knew it existed.

Not only the master in their trade, but Phrasee also defines their relationship with their clients to be sustainable and seamless with their strategic partnership practicing good listening, better understanding, empathy, and creativity.

- With Phrasee you learn to generate your on-brand messages that are not only authentic but reflect your brand's voice.
- Artificial intelligence helps identify and predict patterns of messages and allows the users to improve accuracy and reliability. Trusting gut instinct is not supported by the modern algorithm, but trusting Phrasee for the accurate data is.
- Phrasee uses AI that alters your message before sending to create a stronger impact.
- Using the latest trends and technologies, Phrasee recognizes appropriate sentiments, emojis, and words that catch the attention of your audience just in a click.
- Phrasee, an authentic platform providing guaranteed results to the trusted customers has steadfast focus on ethics that remain subtle since 2015, the year in which it was founded. The company does not interfere or target vulnerable populations to force tasks or actions on them but just remain limited to what the AI does.



Lori Hamilton

Founder of Prosperity Productions Inc



PROSPERITY PRODUCTIONS

“Prosperity Productions helps you better understand your clients’ actual needs.”

Innovation depends on insights. Information is insufficient nowadays because, without profound insights, people produce new ideas based on the same information that everyone already knows. And Prosperity Productions, under the direction of Lori Hamilton, excels at providing deep insights.

Prosperity Productions, established in 2004, is bridging the gulf between brand innovation and consumer aspirations. Profound insights are gleaned from the data by the company to assist brands in reaching consumers, enhancing engagement, and improving decision-making.

Prosperity Productions aims to create an experience rather than narrate it. The company acts as a middleman between its customers and the activities in which its clients participate.

Exclusive Services Of Prosperity Productions

Have you ever received a present from someone and immediately thought, “I know why you thought that was a wonderful gift,” instead of receiving a gift that is perfect for you and leaving you to overcome it with emotion? That is the main focus of Prosperity Productions.

They assist their clients in figuring out what they

are honestly thinking, what they do that is a gift (or valuable thing) to them, and how to package it (sell it) so that customers perceive it as a gift. Everyone involved benefits when that work is done thoroughly and with understanding.

Prosperity Productions also fill the gap between brand innovation and customer desires. They delve deeper into the data and look beyond the apparent to assist you in making decisions that will engage customers, strengthen your brand’s reputation, and increase engagement.

Prosperity Production’s insights can:

- Capture changing customer needs
- Investigate potential ideas to see what works and why.
- Test communications, sales, and advertising messages and strategies.
- What works best regarding creative, packaging, and sales materials?
- Analyze the results of new initiatives and campaigns
- Monitor client sales and satisfaction
- Create fresh goods, means for distribution, and communication.
- Boost the efficiency of the sales team
- Encourage and involve essential partners,

including advertising firms, design studios, vendor partners, and cosponsorship partners.

Performing Well In The Daily Marketing Race

To stay one step ahead of the competition, Prosperity Productions uses a distinctive strategy. In the beginning, it makes a lot of effort to comprehend the internal viewers just as it does its external audiences. Not only should insights be found about the client, brand, product, or service, but they should also be presented to inspire clients to take quick action.



Deep Insights Supported by Solutions

Prosperity Productions has so far continuously met the needs of its clientele while providing for them. The business is continually expanding its toolkit. It is currently working on various fast-track methods to obtain an immediate, simple solution to complement its work on deep insights. While doing so, it is utilizing more digital tools to develop the in-person, ethnographic method for which it is best known.

The business also uses advanced technologies like online communities, MAX/DIFF TURF analysis (which may show customers which combination of messages matters most), and rapid online quantitative in addition to its grounded qualitative research.

How Prosperity Productions Approach Work

Lori has over 20 years of experience as a marketer who consults on strategy and design. The strategy has assisted clients, ranging from Fortune 500 companies to startups, in generating an additional \$3 billion in sales.

The Strategy

They produce an experience in places where other research firms discuss storytelling. The method serves as a hyperlink, whether through a Word document, PowerPoint presentation, filmmaking, or led seminars. They provide a platform for their clients to “live the lives” of their customers and prospects while enabling them to interact with their clients and the good things they accomplish.

Unconventional Research

They move beyond conventional research by integrating more conventional approaches like focus groups and quantitative research with less conventional ones like ethnography, ecosystems, and video diaries.

Prosperity Productions are constantly expanding its toolbox of methods. To complement their work on deep insights, they are now creating some quick-response strategies. In addition, they are utilizing additional digital tools to develop their renowned in-person ethnographic technique.

Three Reasons for Working With Them

1. They Look Closer. When you do the research internally, prejudice might be amplified.
2. They Look Past Analytics. Analytics are excellent, but they need to provide a complete picture.
3. They Benefit from Unusual Insight. They assist you in entering the world of your customers.

Delivering Value To Your Customers Is What Innovation Is All About.

Fortune 500 organizations and startups are

among the clients. They all share a sincere desire to contribute to society. They are committed to developing goods and services that improve their client's lives, and at Prosperity Productions, they are honored to contribute to their success. According to Lori Hamilton, success for the clients is the main objective, not just bragging about how educated her team is. To enable the work to be accepted and implemented right away, the entire team puts in a lot of effort to comprehend the internal dynamics of the clients. One of Lori's proudest accomplishments is that three of her client teams resulted in team promotions for all members due to their outstanding collaboration.

Team at Prosperity Productions puts just as much effort into comprehending internal audiences. The central objective is to provide the clients with information about the client, brand, product, or service in a way that inspires excitement and prompts instant action.

Insights, work innovation and best practices can be kept up to date by interacting with clients and coworkers. At Prosperity Productions, they examines how the top innovators find inspiration, important trends, and cutting-edge insights.

About the Founder Of Prosperity Productions

Lori Hamilton

Lori has over 20 years of experience as a marketer who consults on strategy and design. Her methods have assisted clients, from Fortune 500 companies to startups, to generate an extra \$3 billion in sales. Over 25,000 people, ranging from global CEOs to those residing in trailer parks and everything in between, have been personally interviewed by her. Her clientele has come from a variety of sectors and industries, such as Google, ConAgra,

Lori graduated from UCLA with a B.A. in Linguistics and has garnered 59 accolades for her outstanding work in marketing and creativity, including five Best of Show awards and a Clio. She also designs bespoke workshops that generate hundreds of ideas in a matter of hours using her experience from Juilliard and other professional theatre institutions.

At Pace University, NYU Business School, and

Columbia University's Master of Science in Strategic Communications, Lori has taught courses in insights and innovation.

The Vision

It's crucial to note that every member of the Prosperity Productions team has either worked for an agency, been a customer, served as a consultant, or done all three. Consequently, while they have excellent research skills, they have also been in the position of needing to implement thoughts into action.

Making the clients more capable of succeeding is their primary goal. One of Prosperity Production's proudest accomplishments is promoting the whole client team across three distinct projects with three clients. Intelligent, diligent, and devoted professionals make up the clientele. Prosperity Productions have the honor and pleasure of assisting them in becoming even greater rock stars.

Innovation doesn't just happen when you bring something "new" to the table; it also happens when the customers feel valued. For your brand innovation to boost the perception of value, it is Prosperity Production's mission to elucidate basic demands and essential motivators.

Prosperity Productions want to foster a sense of affluence on all sides of the issue. They research their internal clientele just as thoroughly as their exterior clients. The goal of insights work is to inspire engagement, both with clients and with internal clients and stakeholders who enthusiastically adopt those ideas.

"We give our clients a chance to "live the lives" of their clients and potential clients while also giving customers a way to interact with our clients and the beautiful things they accomplish." - Prosperity Productions

Contact Prosperity Productions for better insights and to bridge the gap between brand innovation and customer aspirations.







**Find the right solution
for your growing
business**

**Get your company ready for the next
step in digital transformation, with the
solution that best fits your business.**

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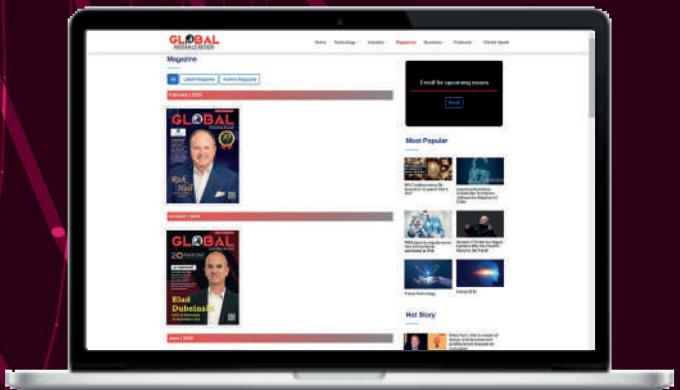
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