

# Customer Behavior Dashboard

## Subscription Status

No

Yes

## Gender

Female

Male

## Category

Accessories

Clothing

Footwear

Outerwear

## Shipping Type

2-Day Shipping

Express

Free Shipping

Next Day Air

Standard

Store Pickup

3.9K

Number of Customers

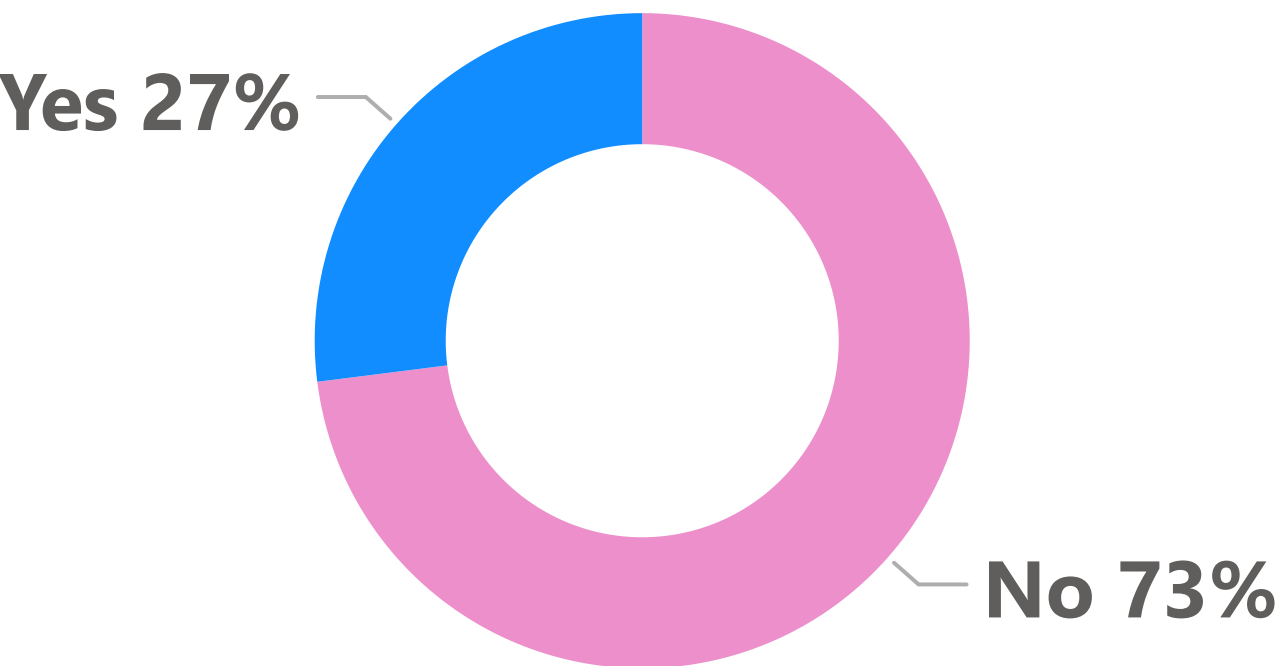
3.75

Average Review rating

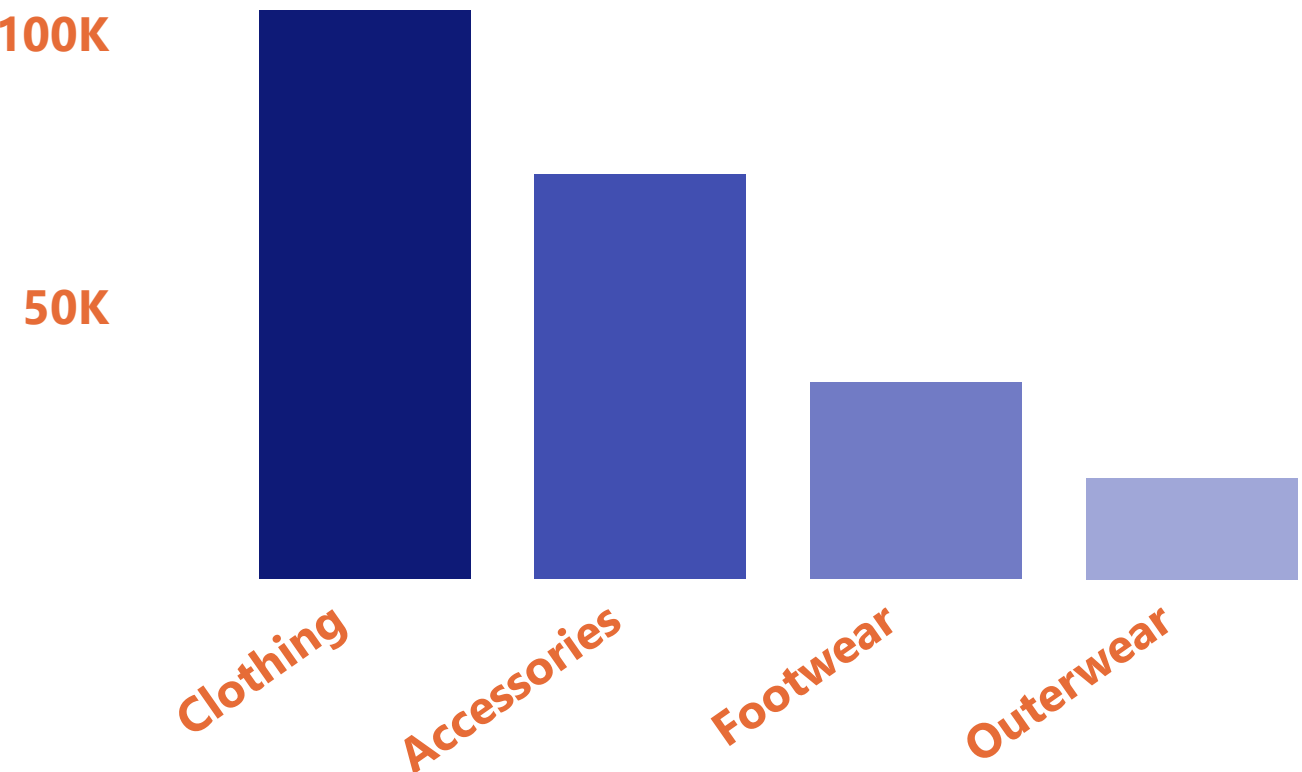
\$59.76

Average Purchase Amount

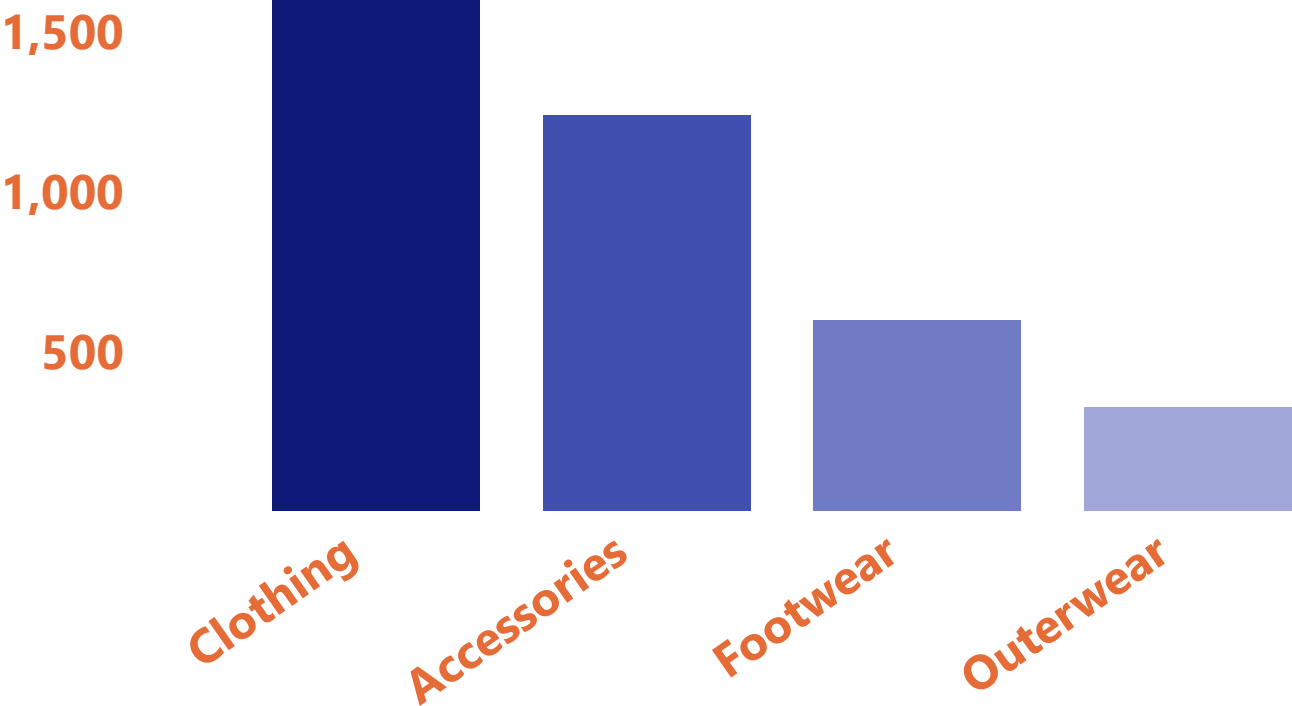
## % of Customers by Subscription Status



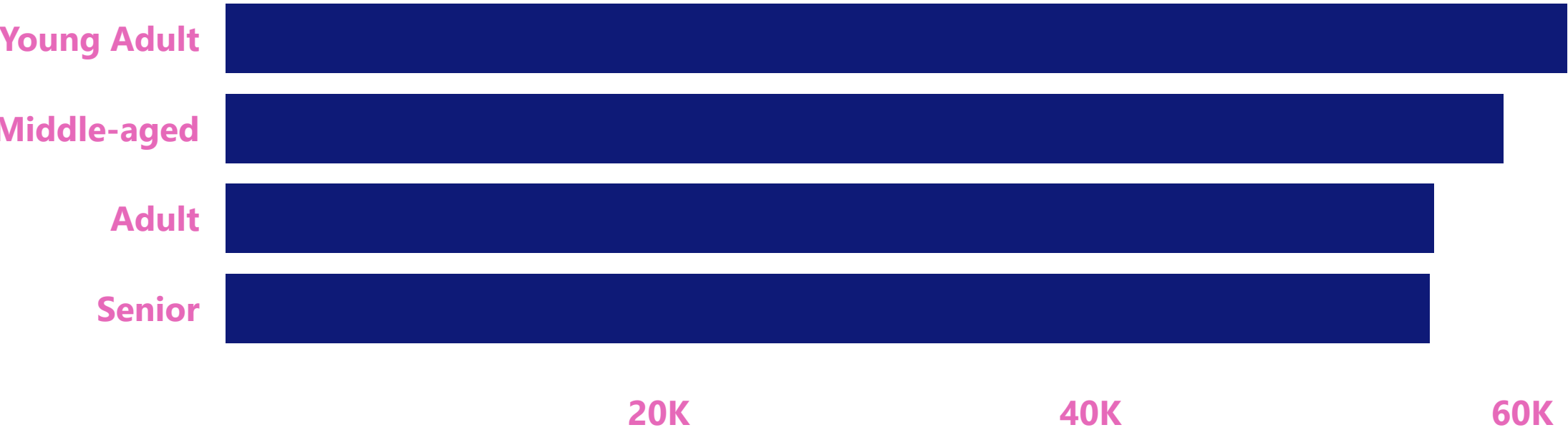
## Revenue by Category



## Sales by Category



## Revenue by Age Group



## Sales by Age Group

