

# The Link Prediction Problem in Bipartite Networks

Jérôme Kunegis, Ernesto William De Luca, Sahin Albayrak
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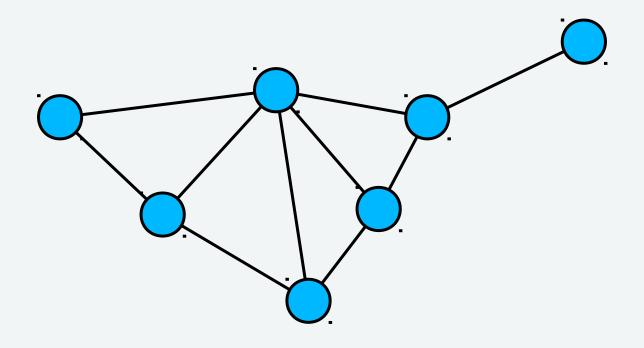






#### **Introduction -- Networks**

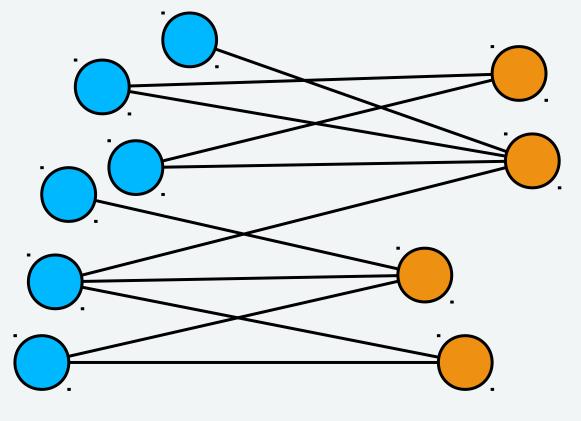
- Networks as a model of data
- •E.g.: social networks, interactions, etc.





## **Bipartite Networks**

# Some networks are bipartite





## **Bipartite Networks**

#### Examples:

- Authorship (user-document)
- Ratings (user-item)
- Interaction (e.g. user-service)
- Membership (e.g. user-group)
- Taxonomies (document-category)
- Text (document-word)



## **Link Prediction in Bipartite Networks**

Task: predict links in the network

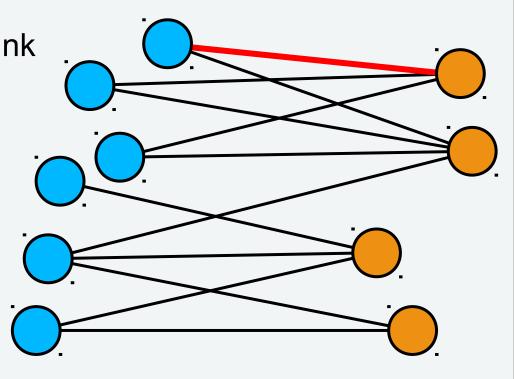
——— Known link

Unknown link

Examples:

Recommendation

Rating prediction





#### **Outline**

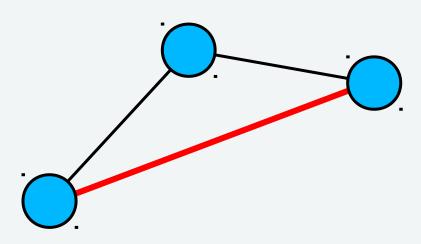
Introduction

- Local Link Prediction
- Graph Kernels
- Bipartite Pseudokernels
- Experiments



#### **Local Link Prediction Methods**

#### Triangle closing



Method: count common neighbors, Jaccard coeff., cosine, Pearson, Adamic/Adar, ...

Does not work in bipartite networks!

We need more flexible link prediction methods.



## **Graph Kernels**

Graph kernels are defined algebraically

n×n adjacency matrix **A**:  $A_{ij} = 1$  when (i,j) is an edge, 0 otherwise

Graph kernel: function F(A) that is positive semidefinite



## **Exponential and Hyperbolic Sine**

Example: matrix exponential

$$\exp(\mathbf{A}) = \mathbf{I} + \mathbf{A} + \frac{1}{2} \mathbf{A}^2 + \frac{1}{6} \mathbf{A}^3 + \dots$$

Each power  $\mathbf{A}^n$  denotes paths of length n.

Use only paths of odd lengths:

$$\mathbf{A} + \frac{1}{6} \mathbf{A}^3 + \frac{1}{120} \mathbf{A}^5 + \dots = \sinh(\mathbf{A})$$

Instead of the exponential we need the hyperbolic sine



## The Bipartite von Neumann Pseudokernel

The Von Neumann kernel:

$$N(\mathbf{A}) = (\mathbf{I} - \alpha \mathbf{A})^{-1} = \mathbf{I} + \alpha \mathbf{A} + \alpha^2 \mathbf{A}^2 + \dots$$

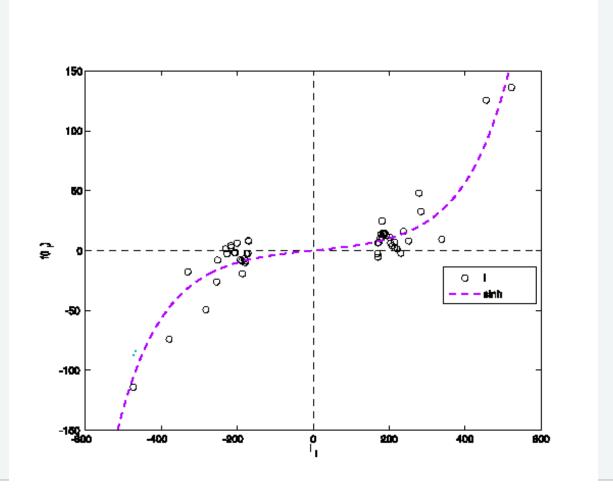
The corresponding bipartite von Neumann kernel:

$$N_{bip}(\mathbf{A}) = \alpha \mathbf{A} (\mathbf{I} - \alpha^2 \mathbf{A}^2)^{-1} = \alpha \mathbf{A} + \alpha^3 \mathbf{A}^3 + \alpha^5 \mathbf{A}^5 + \dots$$

Note: We need  $\alpha^{-1} > \lambda_1$ , where  $\lambda_1$  is the network's spectral radius.



## **Hyperbolic Sine -- Example**





## Computation – Eigenvalue Decomposition

Graph kernels can be computed with the eigenvalue decomposition:

$$A = U \Lambda U^{T}$$

$$\exp(\alpha \mathbf{A}) = \mathbf{U} \exp(\alpha \mathbf{\Lambda}) \mathbf{U}^{\mathsf{T}}$$

$$(\mathbf{I} - \alpha \mathbf{A})^{-1} = \mathbf{U} (\mathbf{I} - \alpha \mathbf{\Lambda})^{-1} \mathbf{U}^{\mathsf{T}}$$



## Computation

Adjacency matrix has block structure **A** = [0 **B**; **B**<sup>T</sup> 0], where **B** is the biadjacency matrix.

It is enough to compute the singular value decomposition of **B**.

$$B = V \Sigma W^{T}$$

Where  $F(B) = V F(\Sigma) W^{T}$  when F is an odd function.

Note:  $\Sigma$  corresponds to  $\Lambda$  up to sign

Note: [V V;W -W]-2-1/2 equals U



### **Experiments**

- Task: Predict links in bipartite networks
- Networks: collection of large bipartite graphs, weighted and unweighted
- Retain a 30% test set of edges
- Performance measure: mean average precision (MAP)
  - 1 = perfect prediction
- Learn parameters by the method of (Kunegis 2009)
- Algorithms:
  - Odd polynomial
  - Odd nonnegative polynomial
  - Hyperblic sine
  - Von Neumann pseudokernel
  - Rank reduction
  - Preferential attachment



## **Experiments -- Results**

| Dataset               | Nodes     | Edges       | Poly. | NN-poly. | Sinh  | Red.  | Odd Neu. | Pref. |
|-----------------------|-----------|-------------|-------|----------|-------|-------|----------|-------|
| BibSonomy tag-item    | 975,963   | 2,555,080   | 0.921 | 0.925    | 0.925 | 0.782 | 0.917    | 0.924 |
| BibSonomy user-item   | 777,084   |             |       |          | 0.771 | 0.645 | 0.750    | 0.821 |
| BibSonomy user-tag    | 210,467   |             |       | 0.820    | 0.820 | 0.777 | 0.295    | 0.878 |
| CiteULike tag-item    | 885,046   | 2,411,819   | 0.593 | 0.608    | 0.608 | 0.510 | 0.635    | 0.698 |
| CiteULike user-item   | 754,484   | 2,411,819   | 0.853 | 0.856    | 0.856 | 0.735 | 0.855    | 0.838 |
| CiteULike user-tag    | 175,992   |             |       | 0.836    | 0.836 | 0.782 | 0.202    | 0.881 |
| DBpedia artist-genre  | 47,293    |             |       | 0.971    | 0.833 | 0.736 | 0.841    | 0.961 |
| DBpedia birthplace    | 191,652   | 273,695     | 0.952 | 0.977    | 0.978 | 0.733 | 0.813    | 0.968 |
| DBpedia football club | 41,846    | 131,084     | 0.685 | 0.678    | 0.674 | 0.505 | 0.159    | 0.680 |
| DBpedia starring      | 83,252    | 141,942     | 0.908 | 0.916    | 0.924 | 0.731 | 0.570    | 0.897 |
| DBpedia work-genre    | 156,145   | 222,517     | 0.879 | 0.941    | 0.908 | 0.746 | 0.867    | 0.966 |
| Epinions              | 876,252   | 13,668,320  | 0.644 | 0.690    | 0.546 | 0.501 | 0.061    | 0.690 |
| French Wikipedia      | 3,989,678 | 41,392,490  | 0.667 | 0.744    | 0.744 | 0.654 | 0.108    | 0.803 |
| German Wikipedia      | 3,357,353 | 51,830,110  | 0.673 | 0.699    | 0.699 | 0.651 | 0.156    | 0.799 |
| Japanese Wikipedia    | 1,892,869 | 18,270,562  | 0.740 | 0.752    | 0.755 | 0.618 | 0.076    | 0.776 |
| Jester                | 25,038    |             | 0.575 | 0.571    | 0.581 | 0.461 | 0.579    | 0.501 |
| MovieLens 100k        | 2,625     | 100,000     | 0.822 | 0.774    | 0.738 | 0.718 | 0.631    | 0.812 |
| MovieLens 10M         | 136,700   | 10,000,054  | 0.683 | 0.682    | 0.663 | 0.500 | 0.298    | 0.680 |
| MovieLens 1M          | 9,746     | 1,000,209   |       |          | 0.538 | 0.500 | 0.221    | 0.662 |
| MovieLens tag-item    | 24,129    | 95,580      | 0.860 | 0.860    | 0.860 | 0.737 | 0.865    | 0.863 |
| MovieLens user-item   | 11,610    | 95,580      | 0.755 | 0.741    | 0.728 | 0.659 | 0.674    | 0.812 |
| MovieLens user-tag    | 20,537    | 95,580      | 0.782 | 0.798    | 0.798 | 0.672 | 0.663    | 0.915 |
| Netflix               | 497,959   | 100,480,507 | 0.674 | 0.671    | 0.670 | 0.500 | 0.322    | 0.672 |
| Spanish Wikipedia     | 2,684,231 | 23,392,353  | 0.634 | 0.750    | 0.750 | 0.655 | 0.094    | 0.799 |
| Wikipedia categories  | 2,036,440 | 3,795,796   | 0.591 | 0.659    | 0.663 | 0.500 | 0.589    | 0.675 |



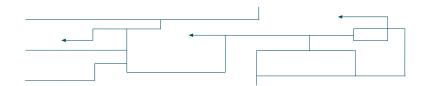
#### Conclusion

#### Summary:

- Simple link prediction does not work in bipartite networks
- Instead, use algebraic methods
- Hyperbolic sine and von Neumann pseudokernels







## Thank You













#### References

#### **Local link prediction**

D. Liben-Nowell, J. Kleinberg, CIKM (2003) The link prediction problem for social networks.

#### **Spectral link prediction**

J. Kunegis, A. Lommatzsch, ICML (2009) Learning spectral transformations for link prediction.

#### Bipartite spectral graph theory

E. Estrada, J.A. Rodríguez-Velázquez, Phys. Rev. E 72 (2005) Spectral measures of bipartivity in complex networks.

