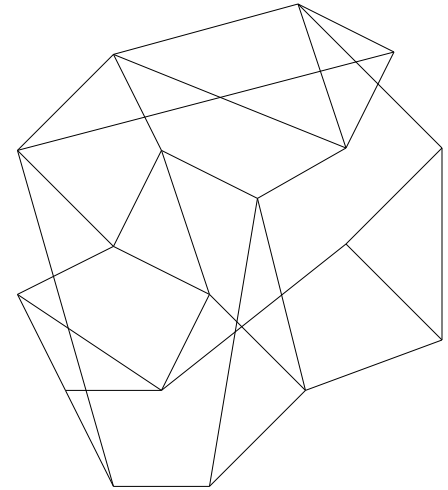


## Diversity vs Uniformity: Understanding the Evolution of Large Networks

Jérôme Kunegis, UKOB  
ROBUST, WP5

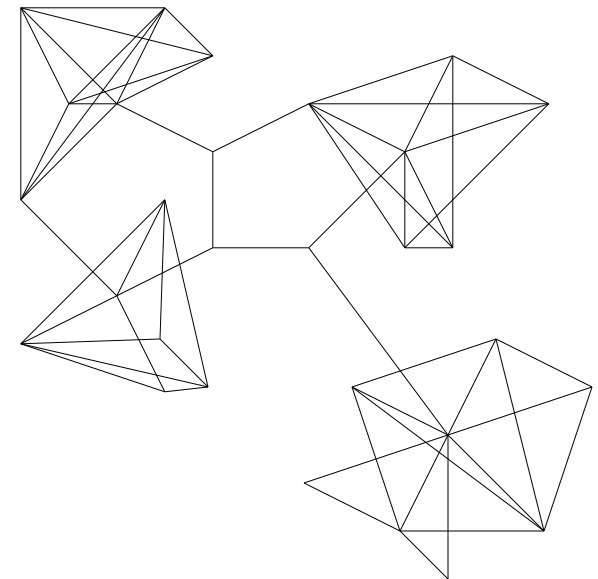
## Diversity

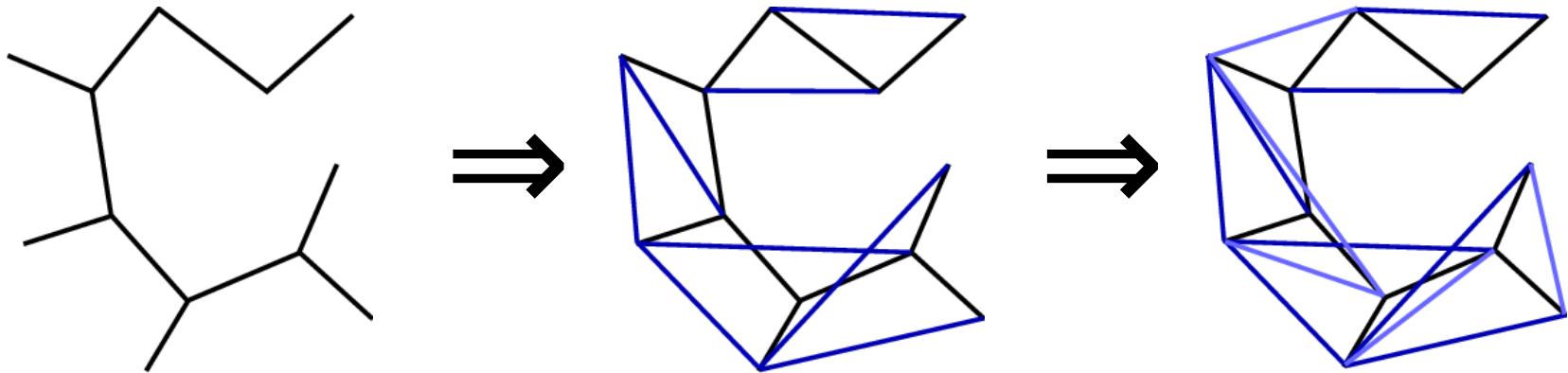
- Many, equally-sized subcommunities
- High entropy
- ‘Flat’ structure



## Regularity

- Few large subcommunities
- Low entropy
- Many ‘hubs’

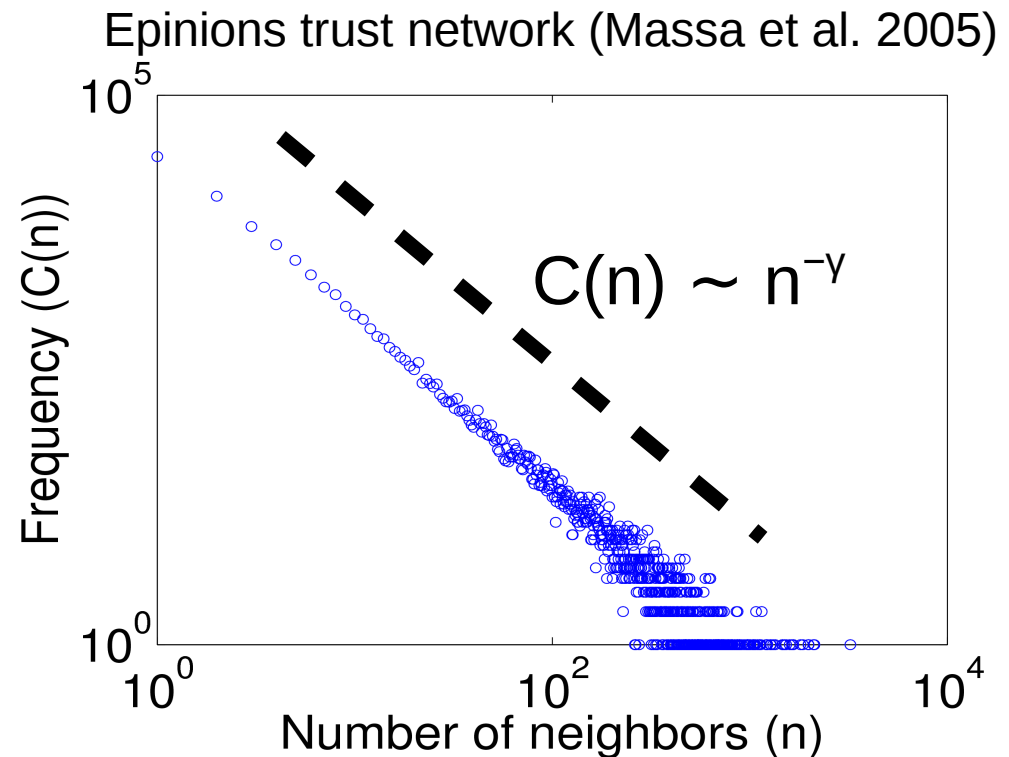
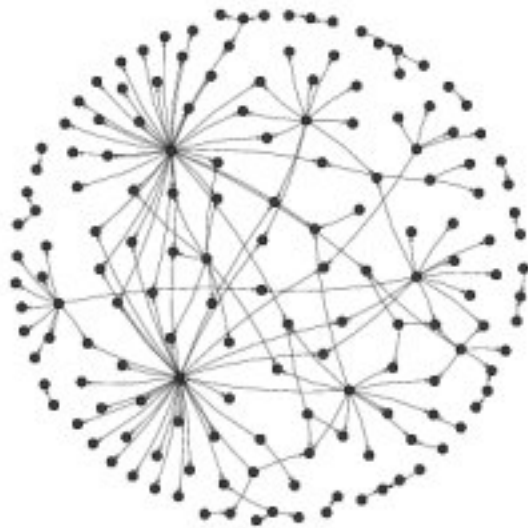




- How did a network look at time  $t$ ?
- Idea: Observe the change of diversity/regularity over time

1. Power-law exponent
2. Weighted spectral distribution
3. Network entropy
4. Network rank

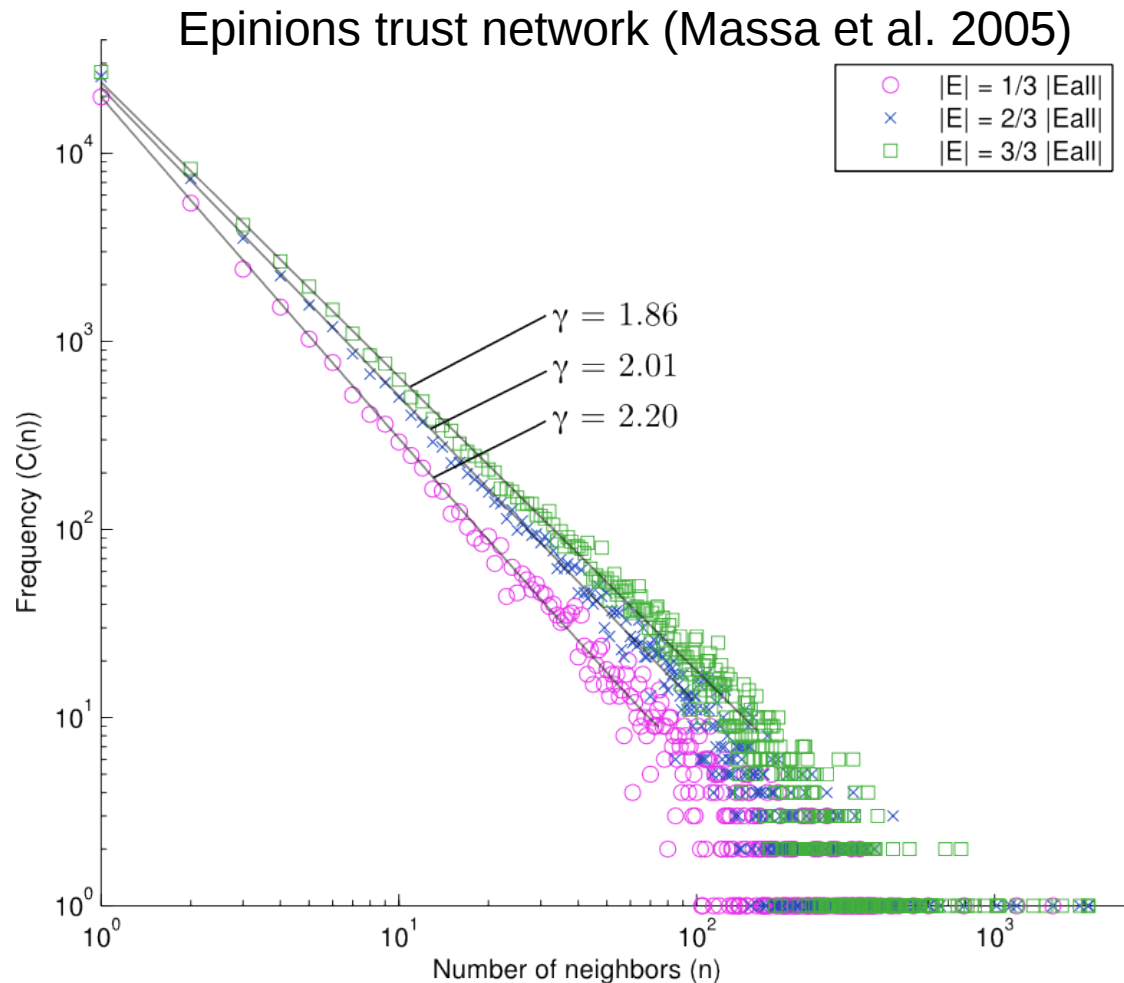
Number of neighbors is unevenly distributed:



Results in a power-law (Newman 2006)

Exponent  $\gamma$  denotes regularity

# 1. Power-law Exponent over Time



$\gamma$  shrinks  $\Rightarrow$  Network becomes more regular

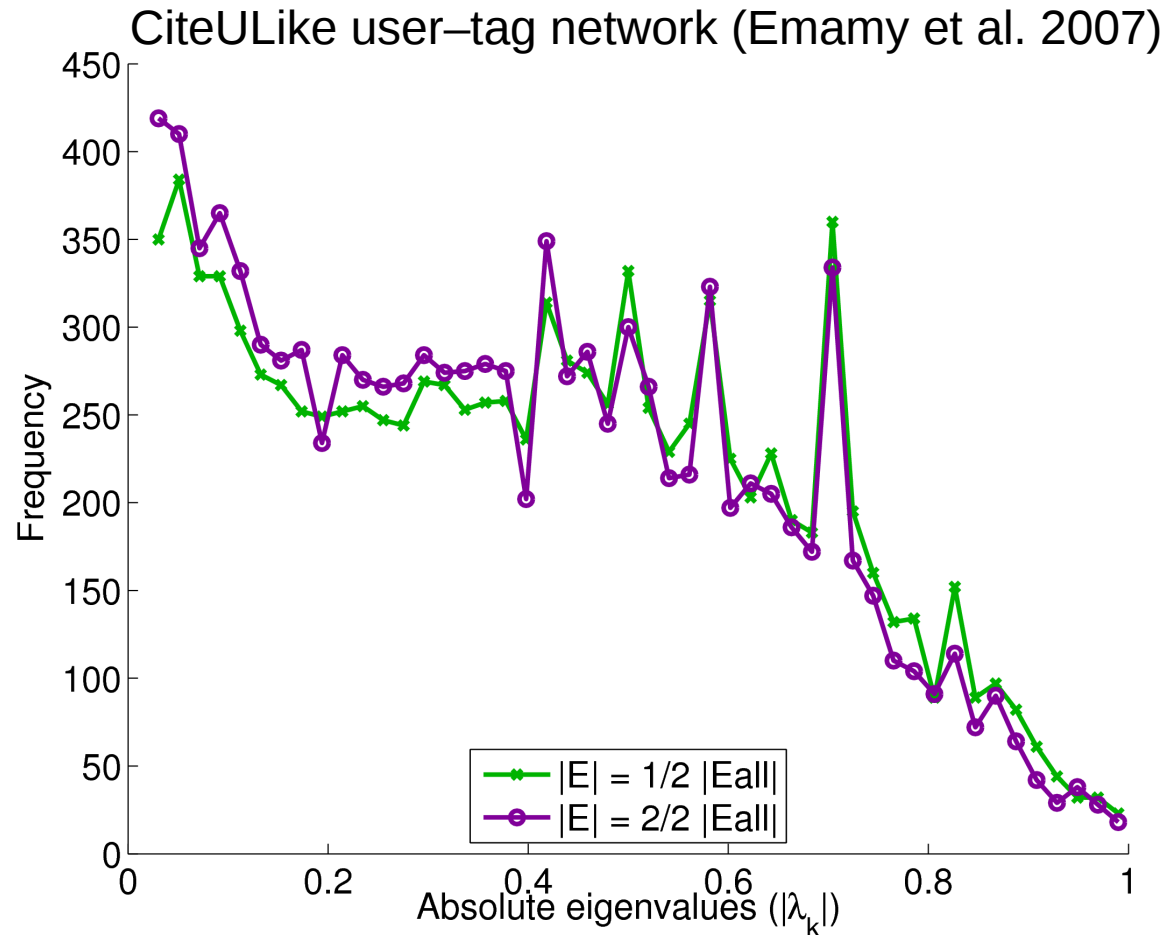
- Consider the  $n \times n$  matrix  $\mathbf{N}$  defined by

$$\begin{aligned} \mathbf{N}_{ij} &= 1 / \sqrt{d(i)d(j)} && \text{when } (i,j) \text{ is an edge} \\ \mathbf{N}_{ij} &= 0 && \text{otherwise} \end{aligned}$$

Then the distribution of the eigenvalues of  $\mathbf{N}$  is called the weighted spectral distribution (WSD) (Fay et al. 2010)

Eigenvalues nearer to  $\pm 1$ : diversity

Eigenvalues nearer to 0: regularity



The WSD shifts towards zero  $\Rightarrow$  The network becomes regular



- Write the graph  $G$  as a sum of subgraphs  $G_k$

$$G = G_1 \cup G_2 \cup \dots \cup G_r$$

Each  $G_k$  has weighted edges, with total weight  $\lambda_k$

- When picking an edge from  $G$  at random, the probability of it being in community  $G_k$  is

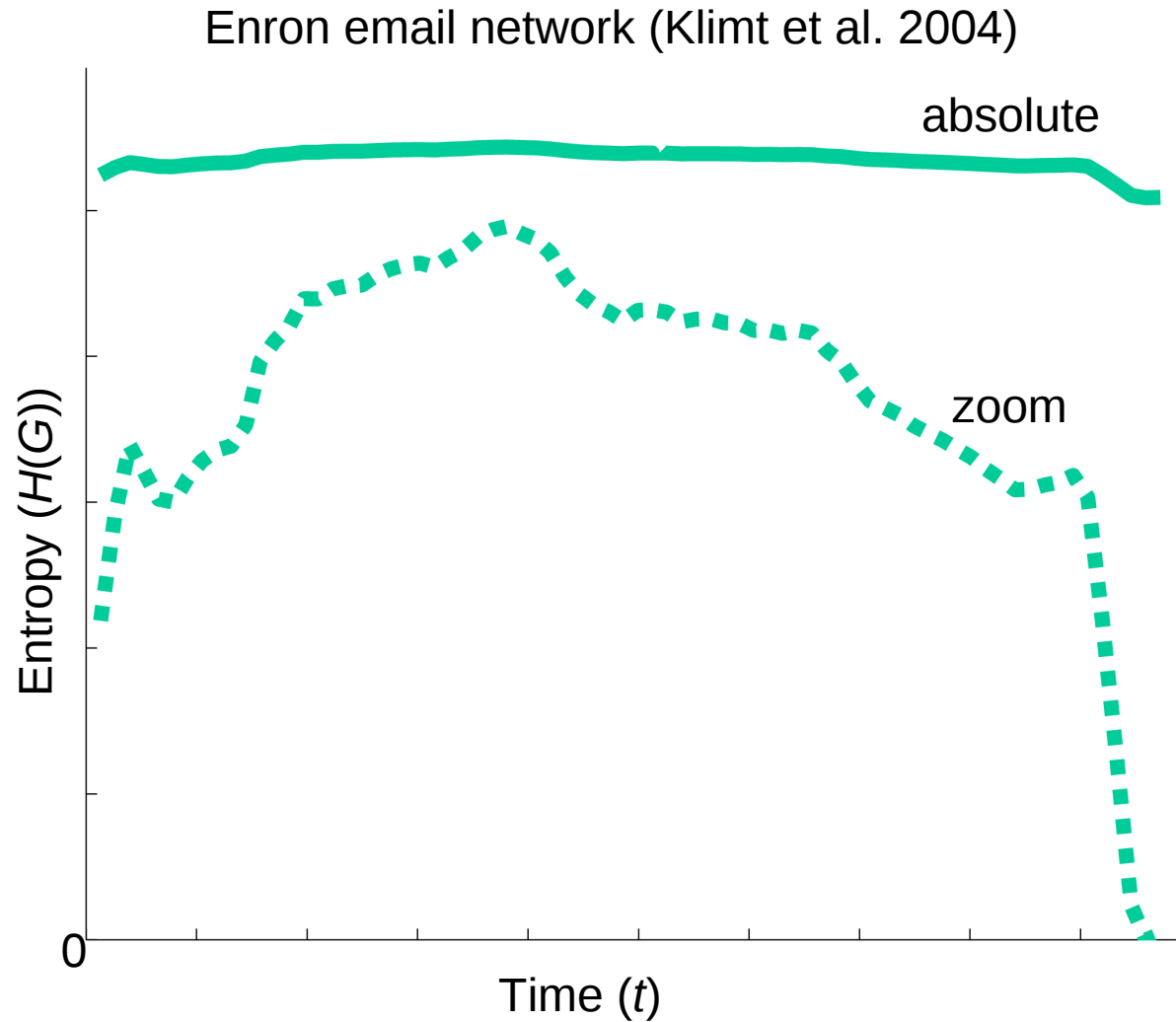
$$\lambda_k / (\lambda_1 + \lambda_2 + \dots + \lambda_r) = \lambda_k / L$$

- The entropy of this distribution is (Kunegis et al. 2011)

$$H(G) = -\sum_k (\lambda_k / L) \log (\lambda_k / L)$$

- Entropy: Effective number of subcommunities

### 3. Network Entropy over Time



Decompose network into subcommunities:

$$G = G_1 \cup G_2 \cup \dots \cup G_r$$

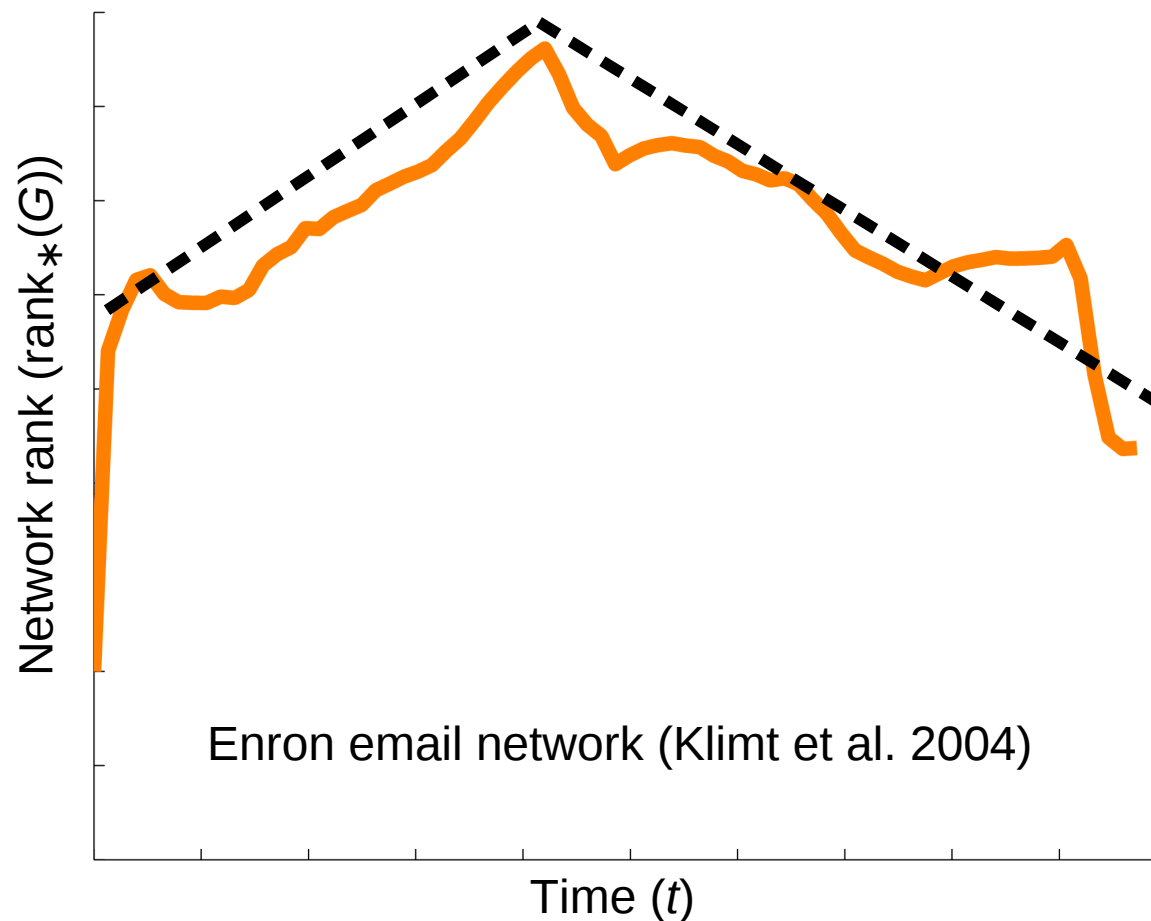
The rank  $r$  is a measure of diversity:

$$\text{rank}(G) = r$$

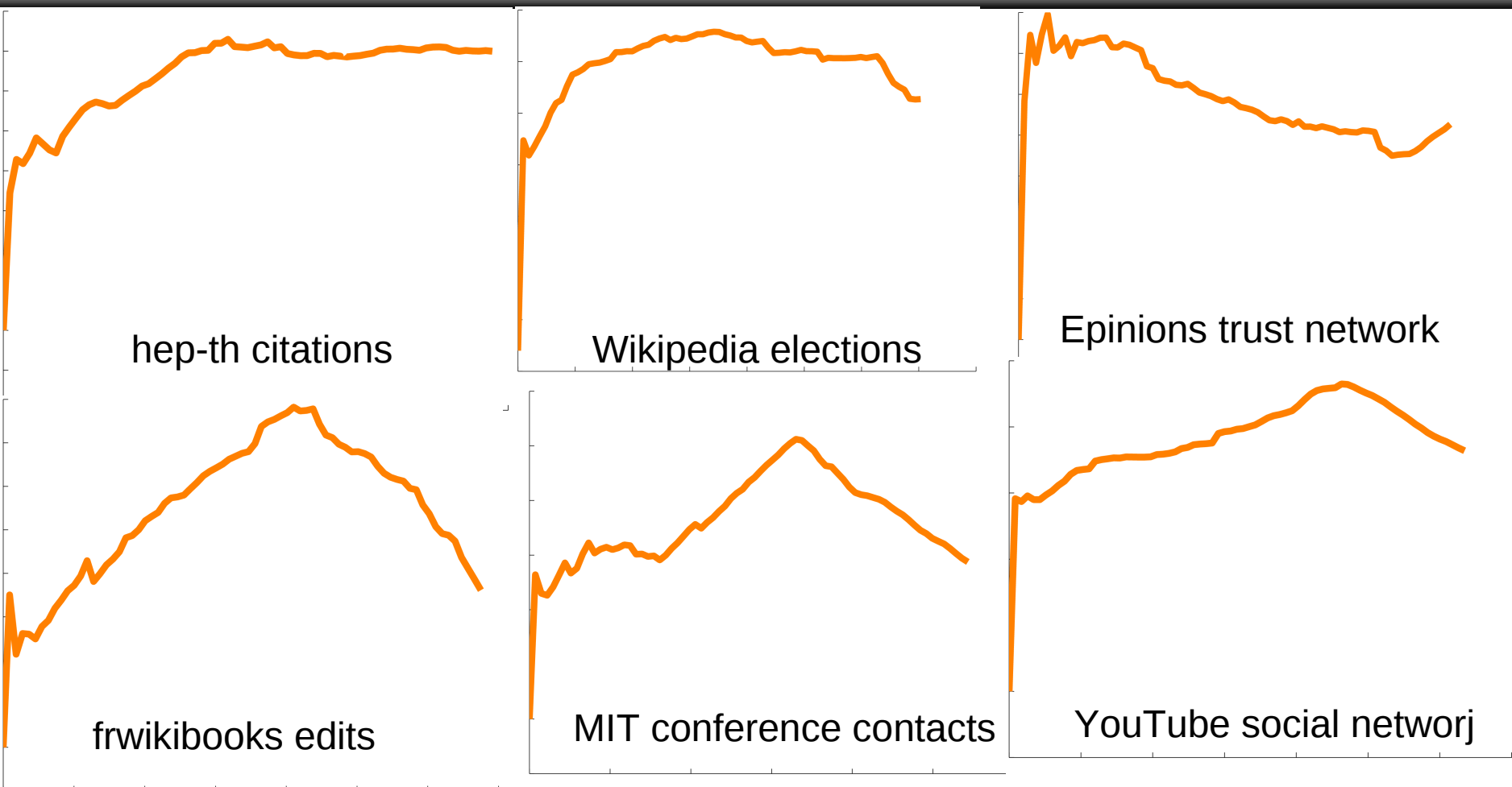
Weighted rank:

$$\text{rank}_*(G) = \sum_k |G_k| / |G_1|$$

Robust measure of diversity (Kunegis et al. 2011)

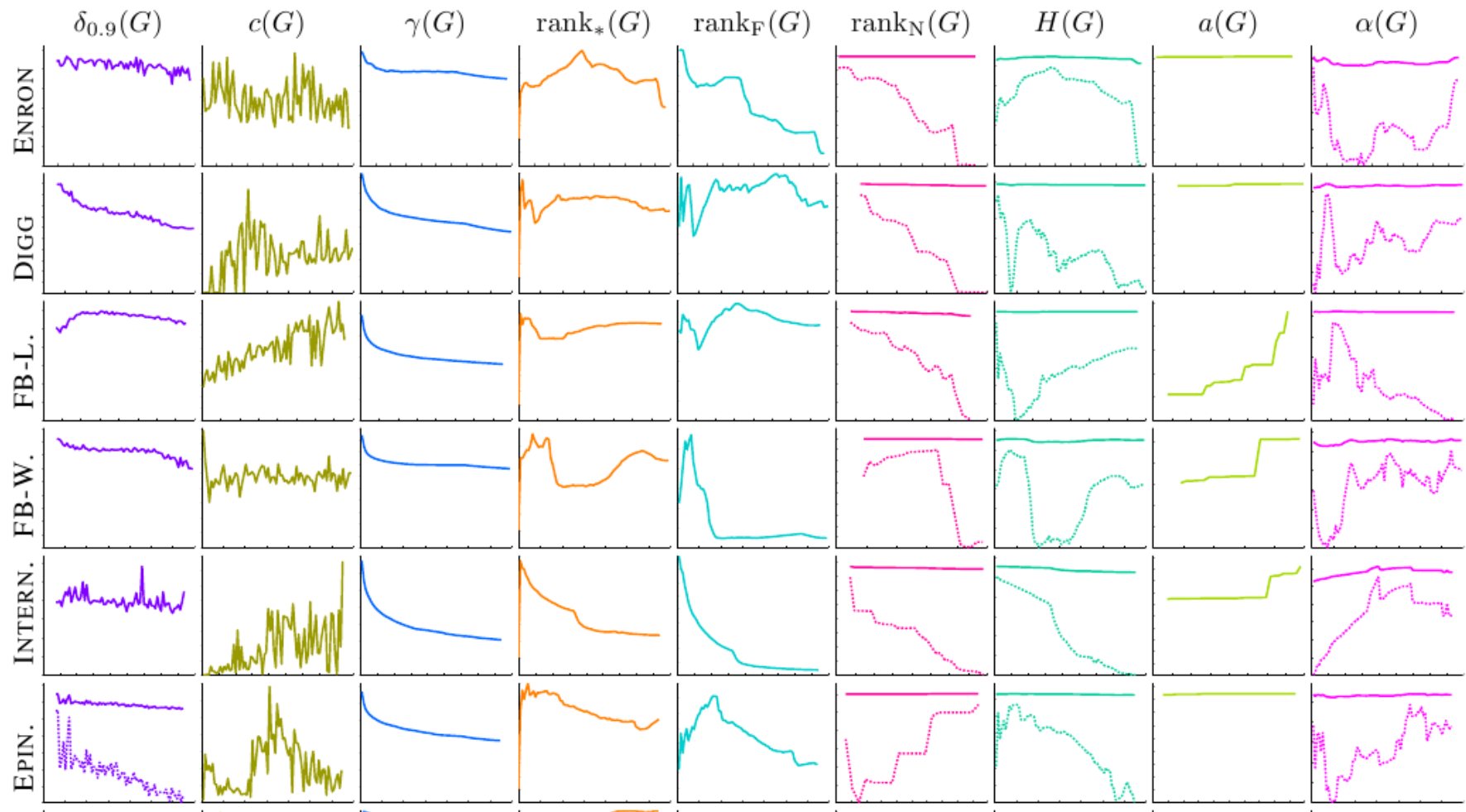


- Increasing network rank: increasing diversity
- Shrinking network rank: shrinking diversity



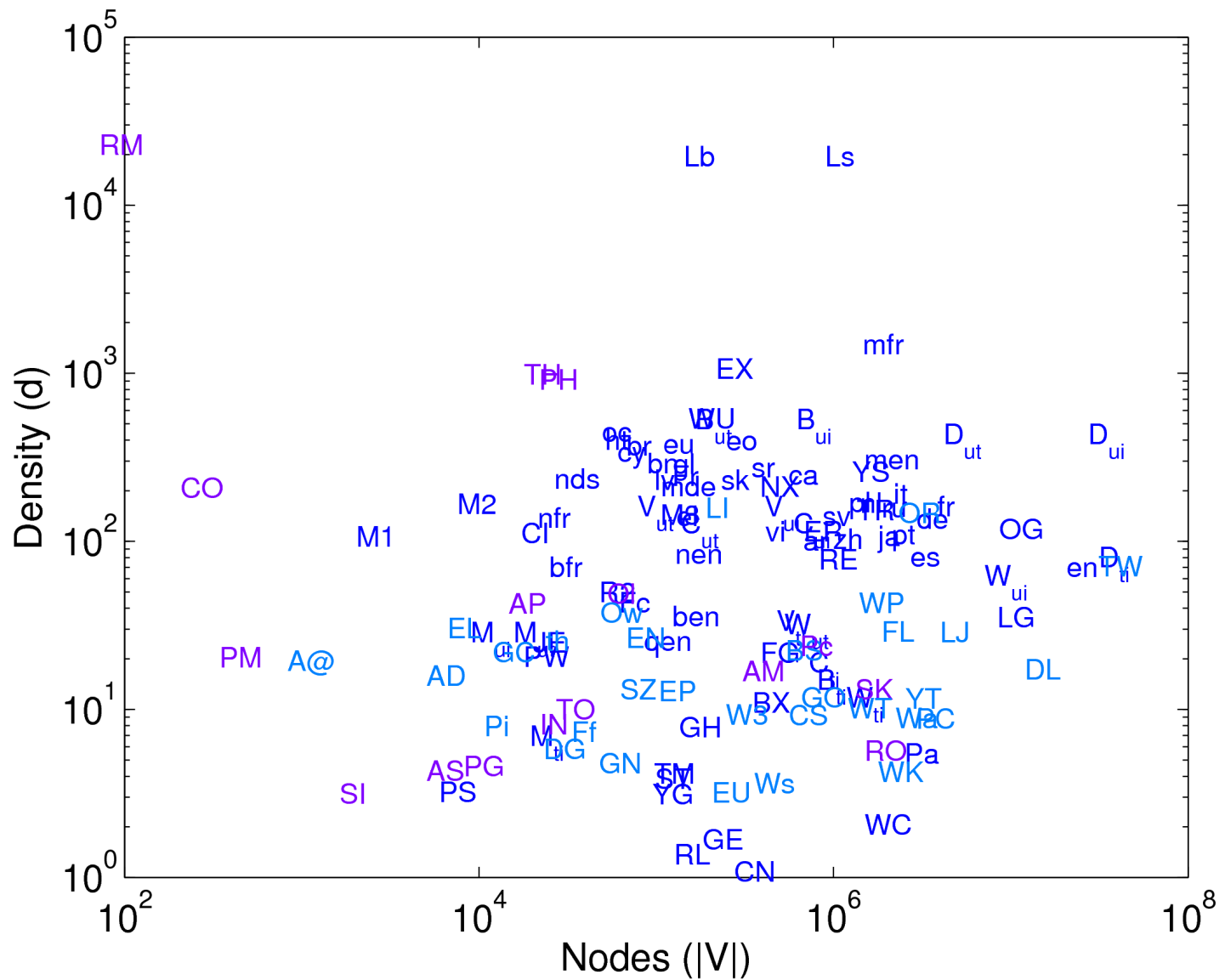
(biased towards good examples of convex evolution)

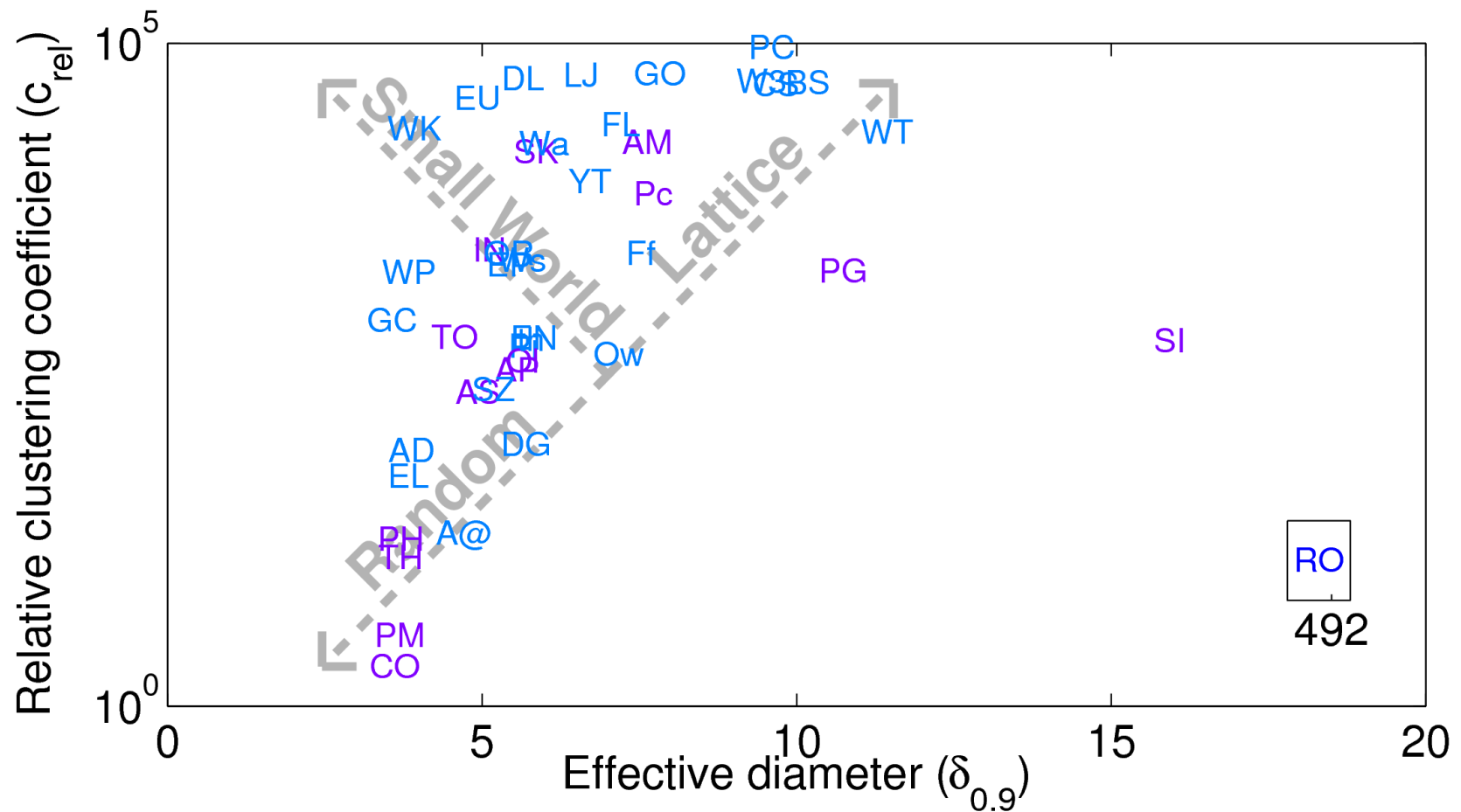
- Power-law exponent shrinks
    - Connection diversity shrinking
  - Weighted spectral distribution shifts to zero
    - Emerging main components
  - Entropy is constant
    - Effective number of communities is constant
  - Network rank increases, then shrinks
    - Two-phase- model of expansion
- 
- Dissemination: submitted to ICDM 2011

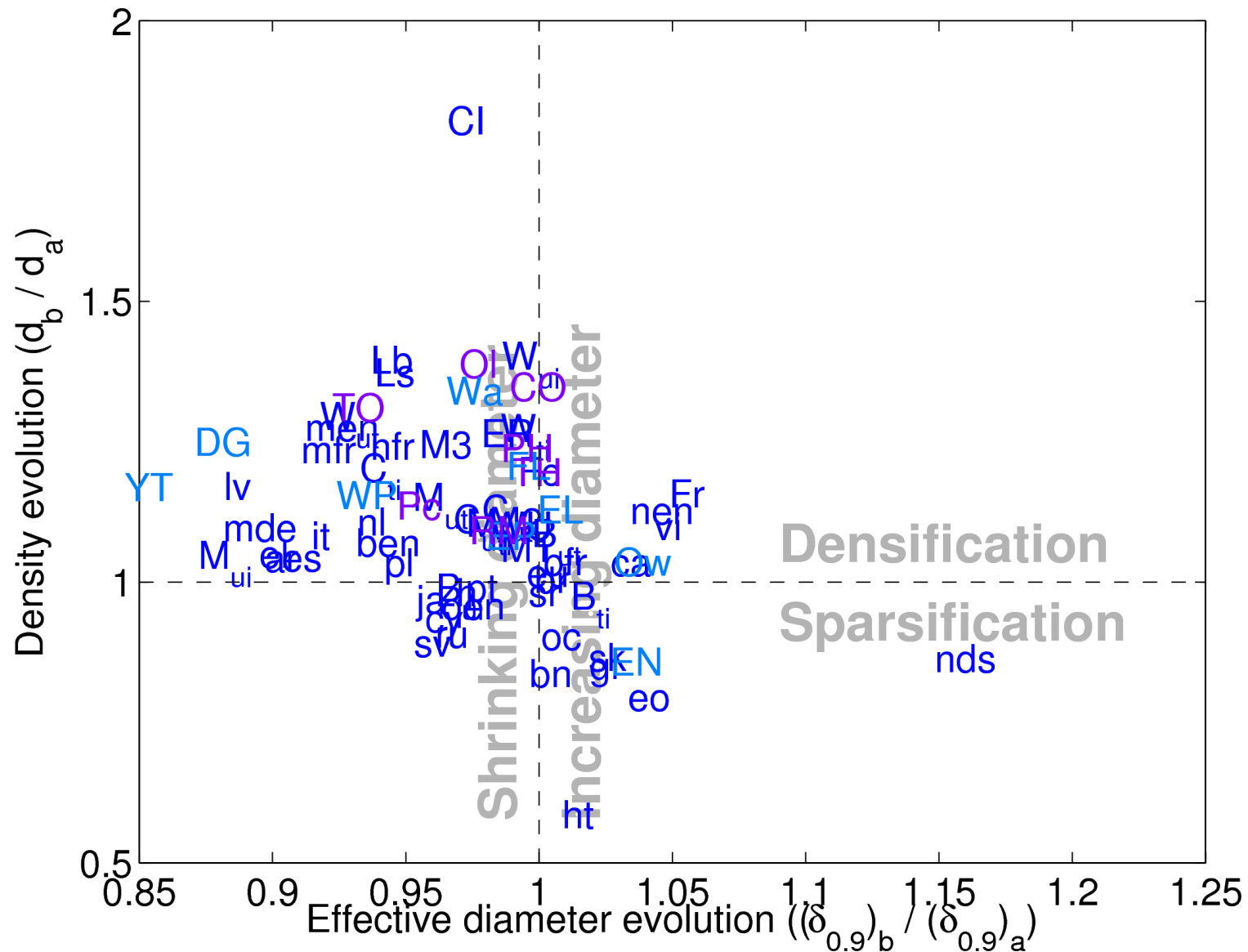


- 121 network datasets
- Categories: authorship, communication, co-occurrence, features, folksonomy, interaction, physical, ratings, reference, social, trust
- All code free/open









- Release extraction code
  - Website (including statistics, plots)
  - Datasets (where legally possible)
  - Analysis code (Matlab/Octave)
- 
- Which datasets would you like to have?
  - What datasets can you contribute?

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**Fay D., Haddadi H., Thomason A., Moore A. W., Mortier R., Jamakovic A., Uhlig S., Rio M., 2010**; Weighted spectral distribution for Internet topology analysis: Theory and applications; IEEE Trans. Networking, vol. 18, no. 1, pp. 164–176

**Klimt B., Yang Y., 2004**; The Enron corpus: A new dataset for email classification research; Proc. European Conf. on Machine Learning, pp. 217–226

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