Website Development Proposal

Prepared for
Reg Hall
Cancer Connections

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By
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Project Scope

This is a basic overview to communicate my understanding of the needs of this project from a recent needs analysis conversation undertaken with Cancer Connections.

Aims of the website

To enable donations to be made to Cancer Connections through Just Giving.

Enable sharing of donation infomation and of the site through social media such as Facebook and Twitter.

Target Audience

Primary : Donors and clients of Cancer Connections
Secondary: Social Media friends of the primary target group.

Proposed Site Sections

HOME / DAISY CHAIN BROWSER

ABOUT DONATE A DAISY / CANCER CONNECTIONS

DONATION PAGE / ADD A DAISY

SHARE BUTTONS ON MAIN PAGE AND ADD A DAISY FEATURE

Site Features

Browseable daisy chain with each daisy representing an individual donation.

The ability to make a donation using the Just Giving API and add a daisy with a message to the chain.

The ability to promote the site and share details of the donation through Facebook and Twitter.

Any of the proposed site sections and features that need reviewing should be done so at this stage.

On acceptance of this proposal the Information Architecture process will begin and any changes to the structure of the site may incur additional costs.

Website Development
Quote# 0028-2014-06-27

If you have any questions about this quotation, please feel free to contact me on 0771 7575 611 between 9:00am and 5:00pm Mon- Fri.

Initial Elements

Domain Registration	TBC
PHP/MySQL Hosting Package	TBC

Sprint Breakdown

2 x 2 week sprints @ 48hrs per sprint	£1728.00

TOTAL

	£1728.00

We understand that project specifications can change after the agreed scope has been signed off. In order to keep projects as flexible as possible we provide transparent pricing for additional work.

Rates for additional requests

Daily project rate	*£250.00*
Sourcing material	*£25.00 ph*
Copy writing	*£25.00 ph*
Technical Support	*£35.00 ph*
Development	*£35.00 ph*
Design	*£35.00 ph*

Budget, Timeline & Process

The timeline chart outlines the budget, milestones and procedures that will be used to complete this project. The project will be delivered in four phases to ensure efficient project delivery.

Milestones & Payment Schedule

DISCOVERY PHASE

DESIGN PHASE

DEVELOPMENT PHASE

TESTING / LAUNCH PHASE

MILESTONE	MILESTONE	MILESTONE	MILESTONE	MILESTONE	MILESTONE	MILESTONE
Week 1 **£864.00**	**Week 1** -	**Week 1** -	**Week 2** -	**Weeks 3 & 4** -	**Week 4** -	**Week 4** **£1728.00**
Agreement to begin work	Domain and Hosting Package registered	Visual Elements Designed	XHTML / CSS Templates Ready	Programming Features	Beta Testing	Testing Complete Site Launch
Deliverables:	Site set up begins	Deliverables:	Deliverables:	Deliverables:		
- Signed contract	Deliverables:	- Donate a Dasiy branding - Site visuals / mockups	- 'mockup' version of the ste	- working version of the site - Donations - Animated Dasiy Chain - About us - Social Media Features		
	- copy from Cancer Connections					