

# Assessing the Value of Your Client's Home in King County

By Ethan Kunin



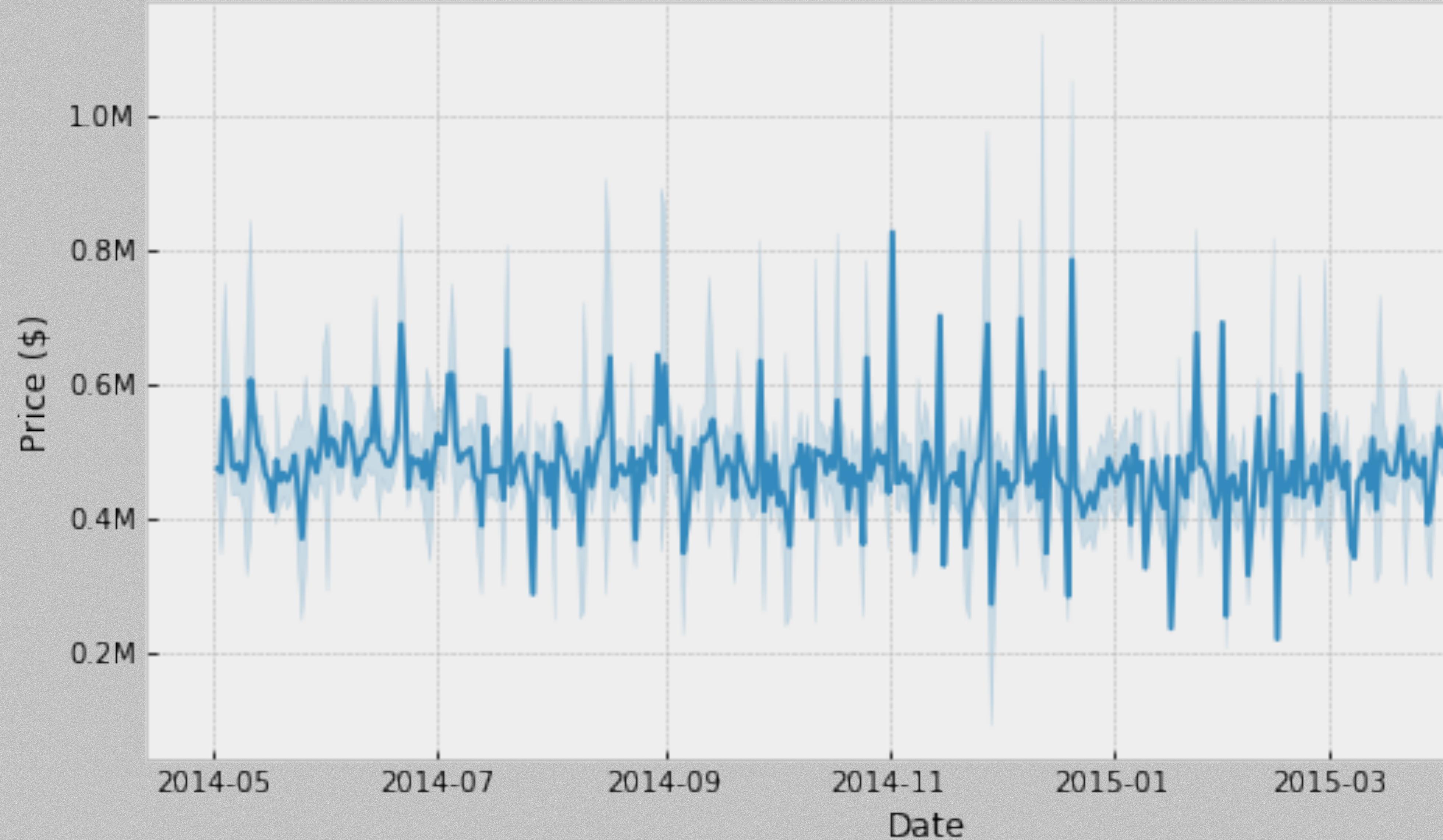
# Executive Summary

- Overview of King Country
- How to accurately **assess** the value of a home in King County
- Share how your client can **increase** their home value
- Conclusion

# King County Overview

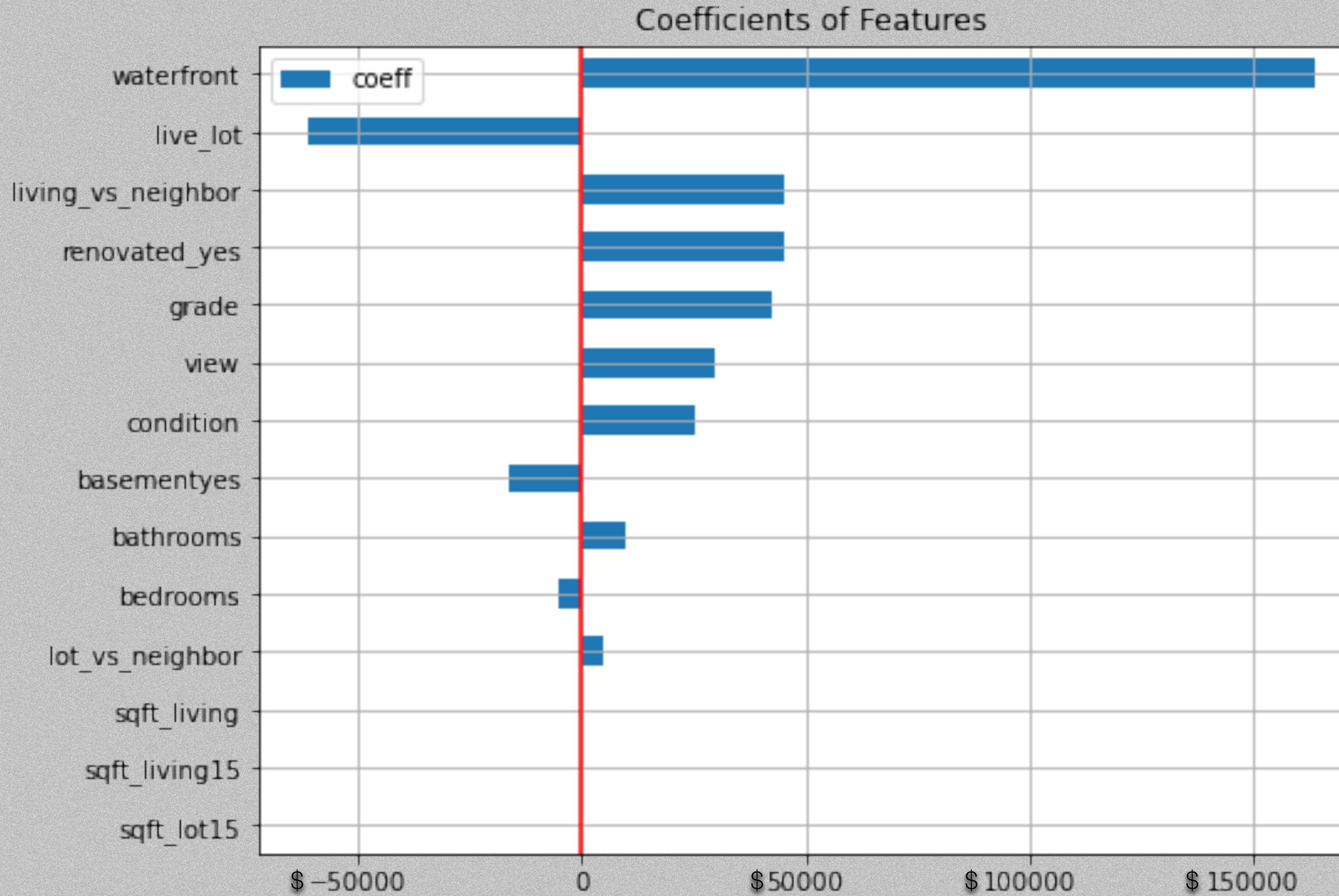
- **Population** of nearly 2.5 million residents (16% increase in the past 10 years)
- 970,301 **housing units**
- Median **home value** of \$549,200
- Median **gross rent** of \$1,606
- 17,919 **building permits** in 2019

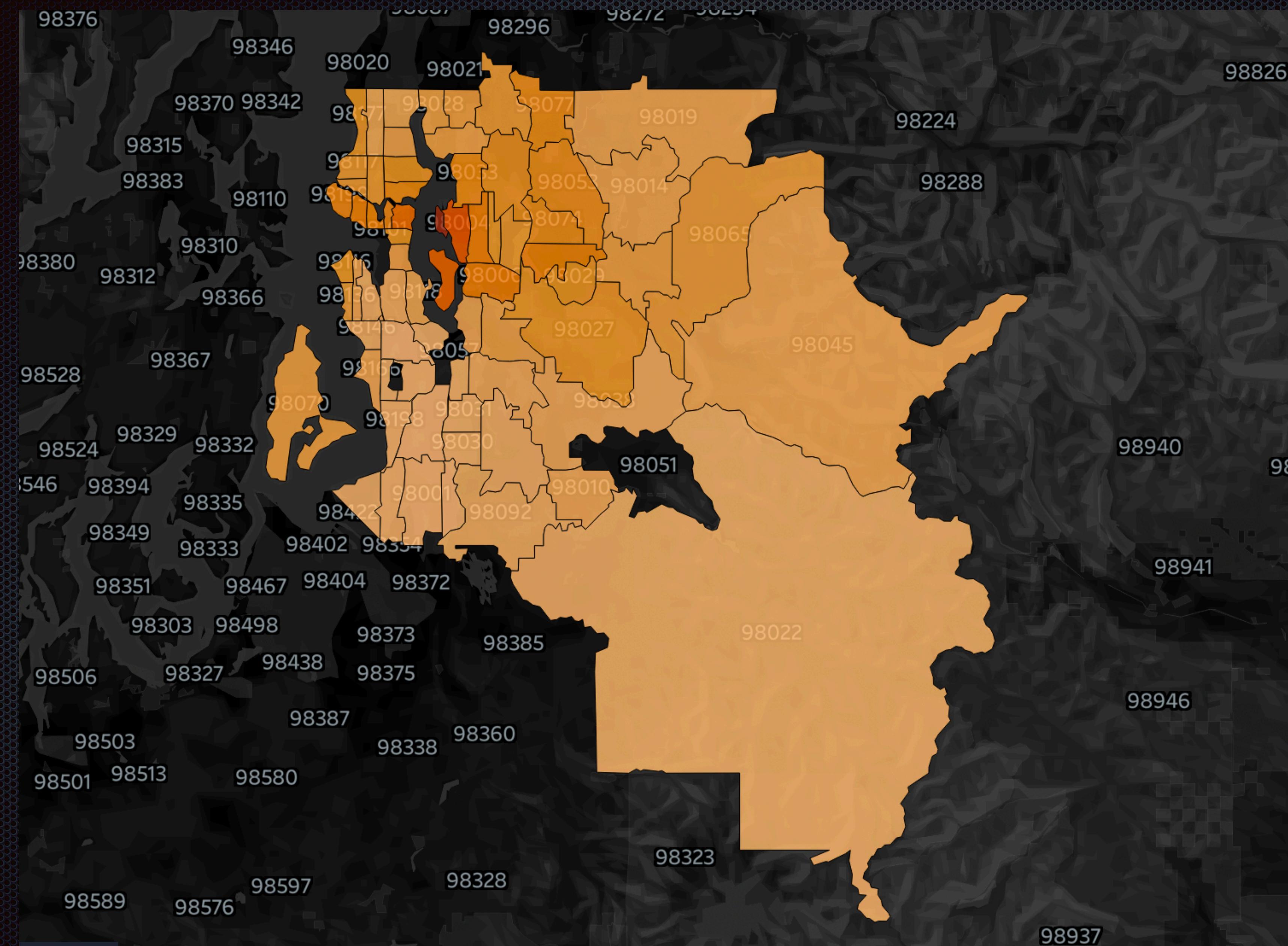
Timing the market is nearly impossible

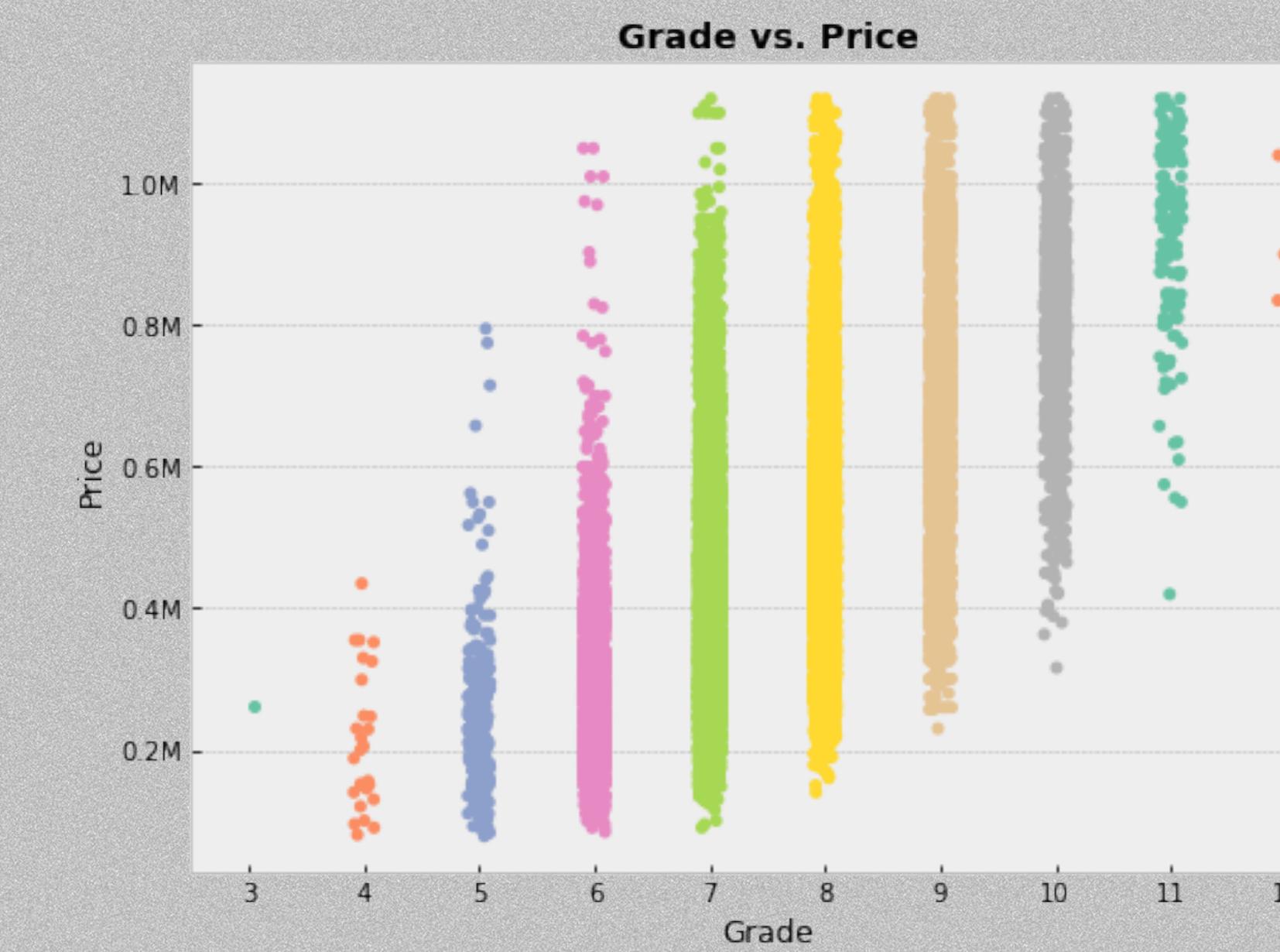
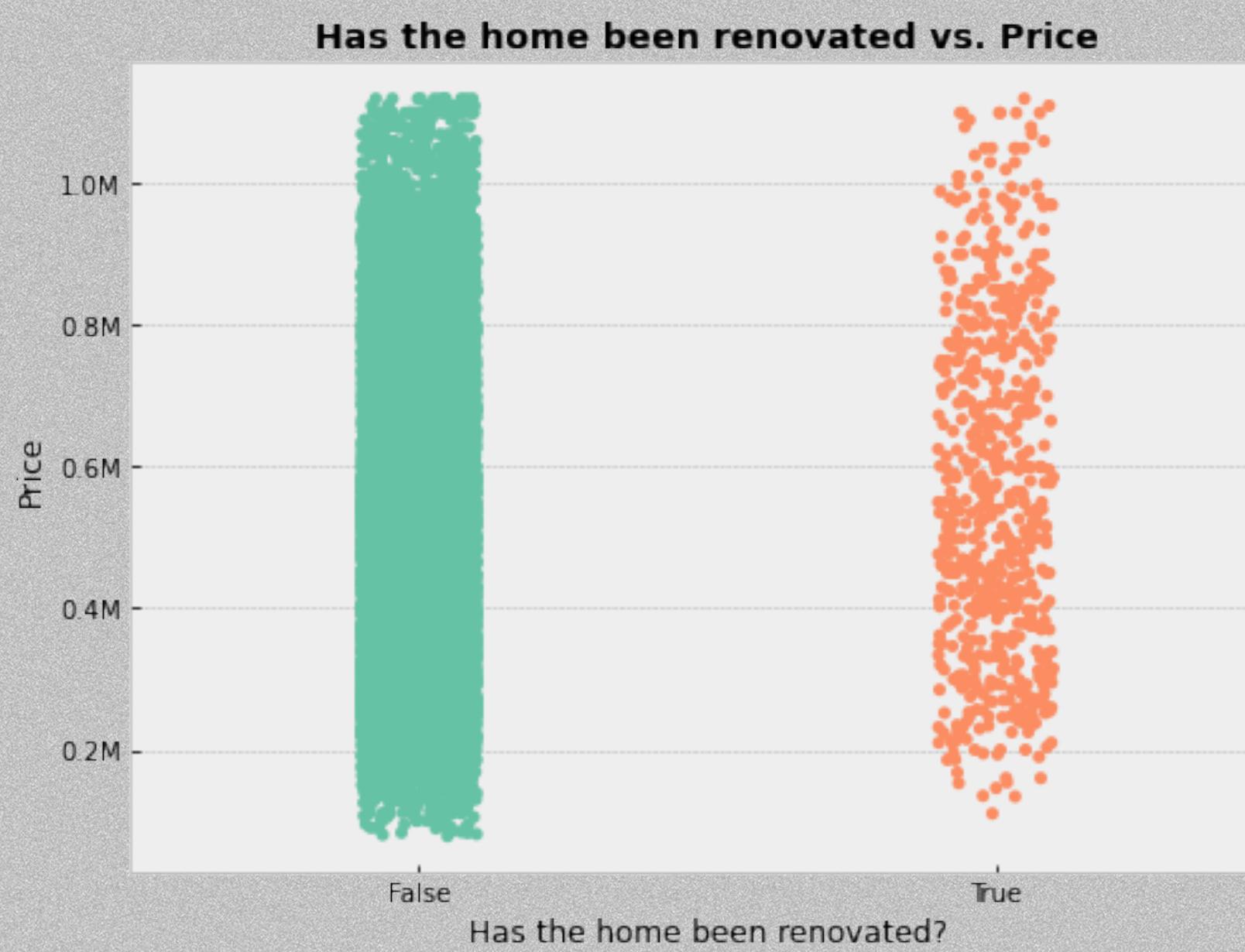
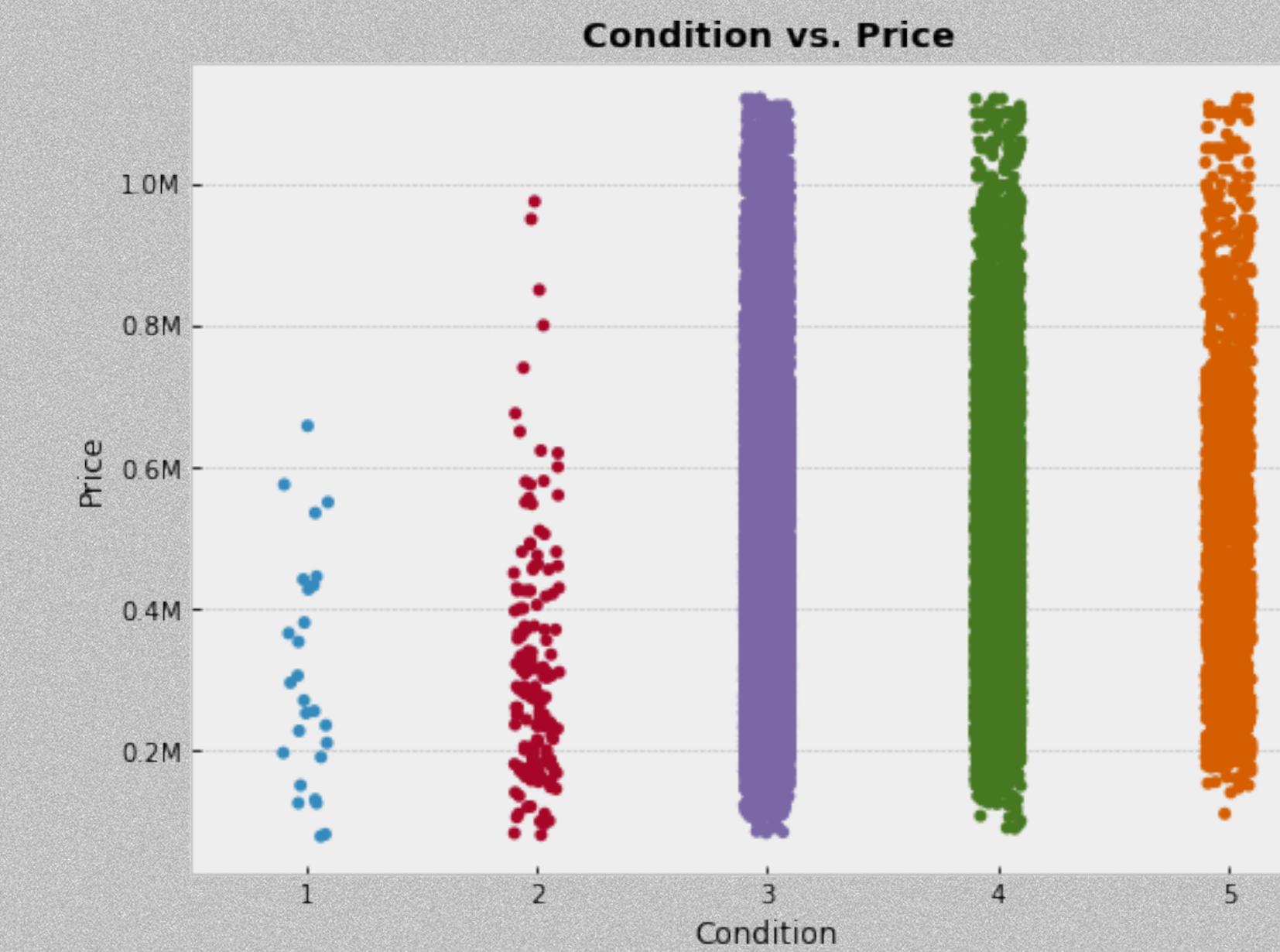
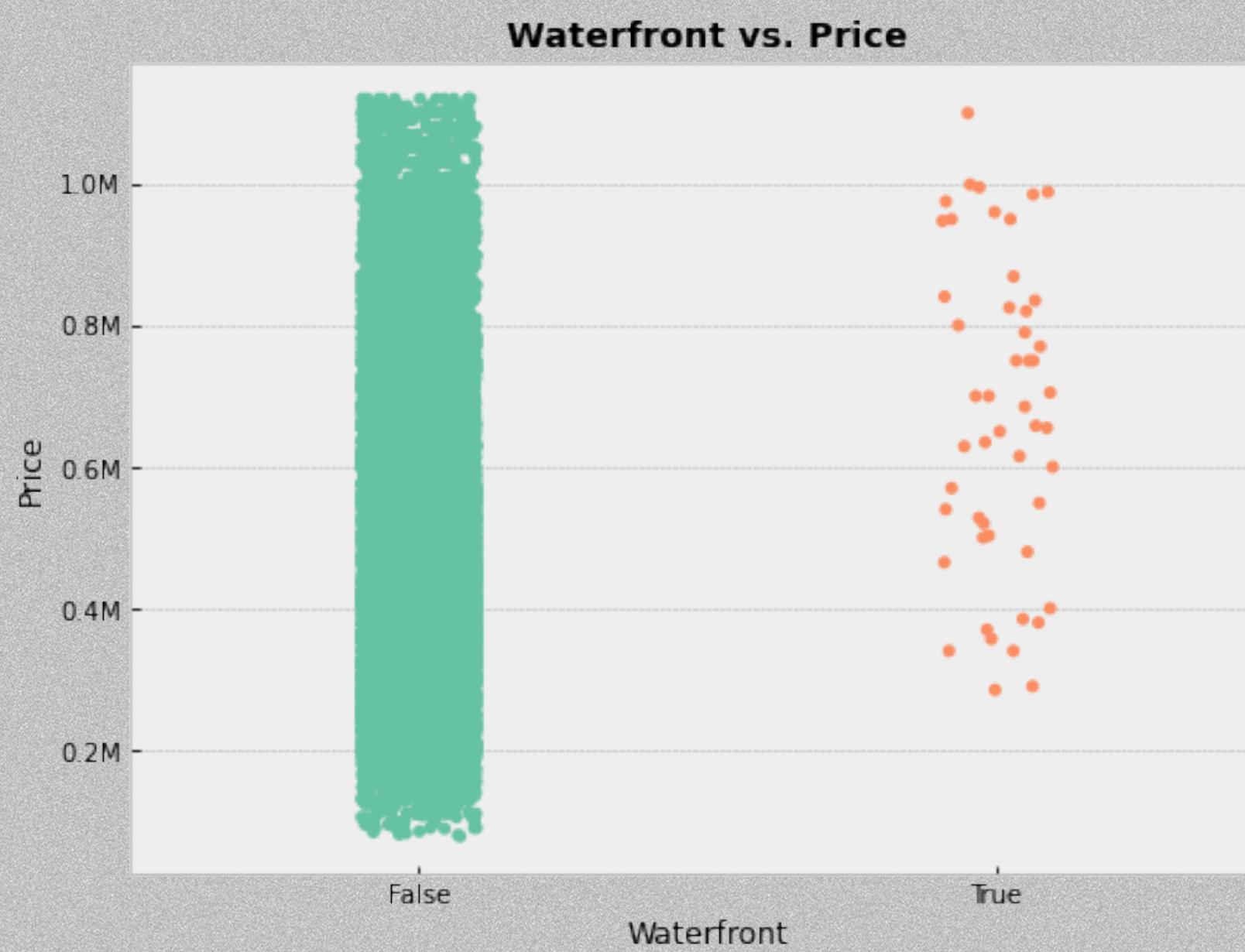


# Focus on **enhancing** your client's home to increase value

- LOCATION, LOCATION, LOCATION.... But seriously....
- Zip code is the most impactful feature for determining the price of a home
- After zip code comes **waterfront** location, the size of **your home versus the average neighbor's home**, recent **renovation**, and **grade** determined by the city housing council
- **Bedrooms** and proportion of **home size/lot size** have a negative relationship with price







# Inferential Capabilities

- The model can accurately predict the value of homes priced between \$78,000 and \$1,120,000
- Based on a sample of 21,387 homes, 95% fell within this price range
- The model is designed to **infer** an existing homes current value, **NOT predict** what it will be worth in the future