



Priya Kulkarni: A Comprehensive User Persona

Priya Kulkarni is a single mother and freelance content writer living in Pune, India. This persona document outlines her demographics, lifestyle, and motivations, providing a detailed understanding of her needs and aspirations.

Demographics

Age

29

Occupation

Freelance Content Writer

Location

Pune, India

Family

Single parent with a 5-year-old daughter



Lifestyle & Interests

Writing

Priya is passionate about writing and enjoys creating engaging and informative content.

Daughter

She is dedicated to her 5-year-old daughter and prioritizes her well-being.

Exploring

Priya enjoys discovering new cafes and experiencing the vibrant cultural scene of Pune.

Challenges & Motivations

