

OUTLET LOCATION

All

OUTLET SIZE

All

ITEM TYPE

All

METRICS

Total Sales

Total Items

Avg Sales

Avg Rating

OUTLET TYPE

\$1.20M

TOTAL SALES



8523

TOTAL ITEMS



\$140.99

AVERAGE SALES



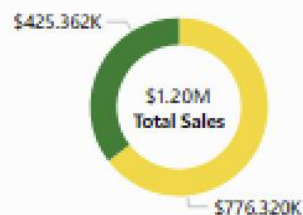
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AVERAGE RATING



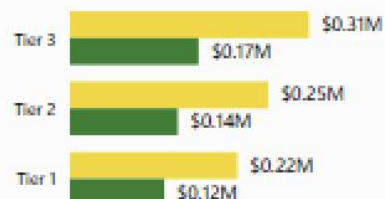
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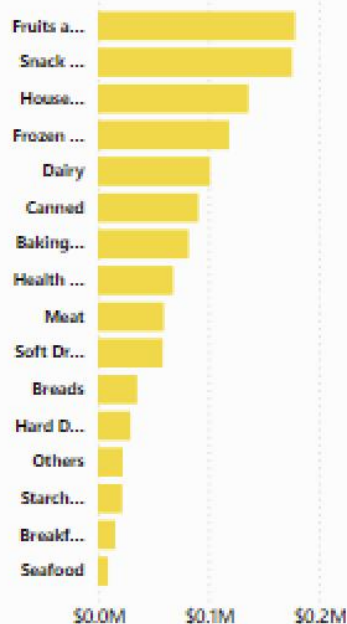


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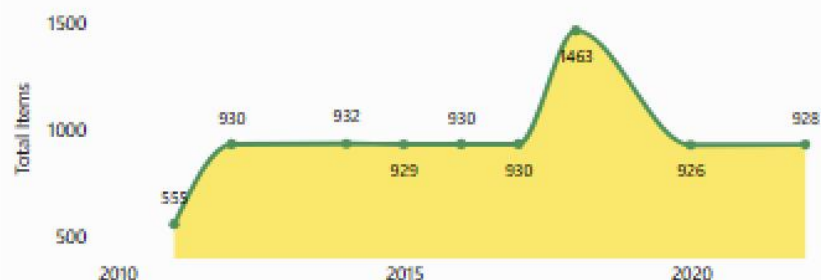
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ITEM TYPE

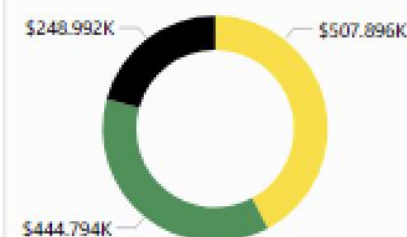


OUTLET ESTABLISHMENT

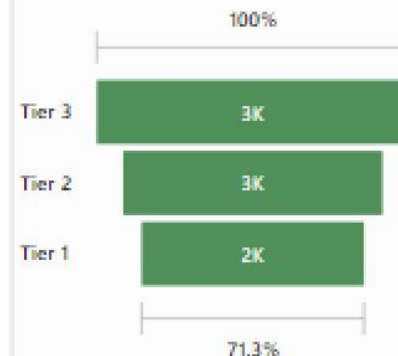


OUTLET SIZE

Medium Small High



OUTLET LOCATION



OUTLET TYPE

Outlet Type	Total Sales	Total Items	Avg Sales	Avg Rating	Item Visibility
Supermarket Type3	\$130.71K	935	\$139.80	3.91	0.06
Supermarket Type2	\$131.48K	928	\$141.68	3.93	0.06
Supermarket Type1	\$787.55K	5577	\$141.21	3.92	0.06
Grocery Store	\$151.94K	1083	\$140.29	3.93	0.10

OUTLET LOCATION

Tier 1

- ☒ Tier 1
- ☐ Tier 2
- ☐ Tier 3

METRICS

Total Sales

Total Items

Avg Sales

Avg Rating

OUTLET TYPE

\$0.34M

TOTAL SALES



2388

TOTAL ITEMS



\$140.87

AVERAGE SALES



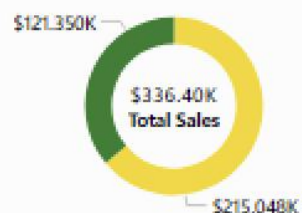
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AVERAGE RATING



FAT CONTENT

Low Fat Regular

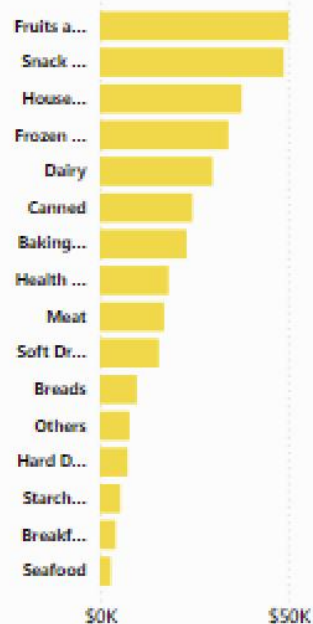


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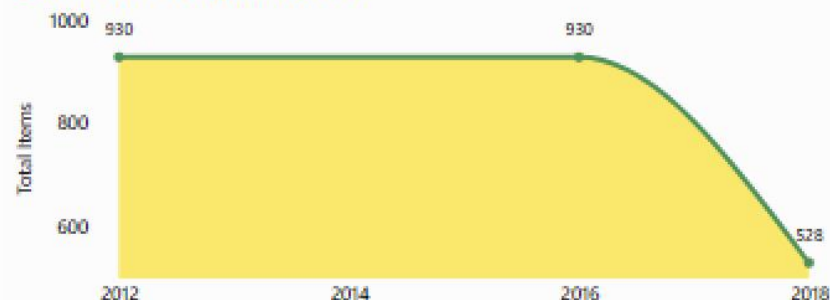
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ITEM TYPE

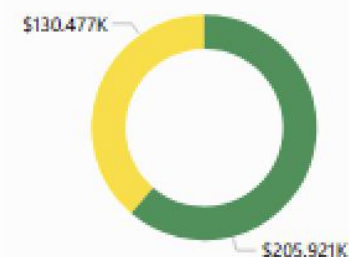


OUTLET ESTABLISHMENT



OUTLET SIZE

Small Medium



OUTLET LOCATION

Tier 1

2K

OUTLET TYPE

Outlet Type	Total Sales	Total Items	Avg Sales	Avg Rating	Item Visibility
Supermarket Type1	\$262.59K	1860	\$141.18	3.92	0.06
Grocery Store	\$73.81K	528	\$139.79	3.94	0.11

OUTLET LOCATION

- Tier 2
- ☐ Tier 1
 - ☒ Tier 2
 - ☐ Tier 3

METRICS

Total Sales

Total Items

Avg Sales

Avg Rating

OUTLET TYPE

\$0.39M

TOTAL SALES



2785

TOTAL ITEMS



\$141.17

AVERAGE SALES



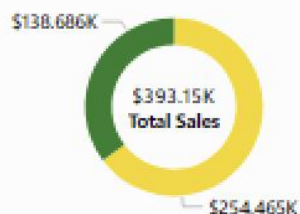
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AVERAGE RATING



FAT CONTENT

Low Fat Regular

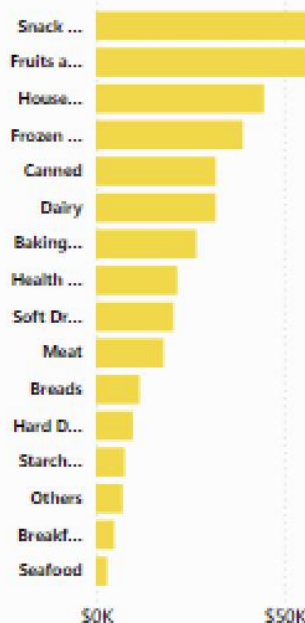


FAT BY OUTLET

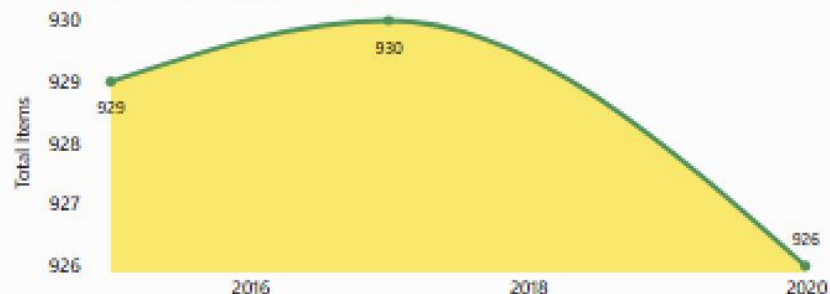
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ITEM TYPE

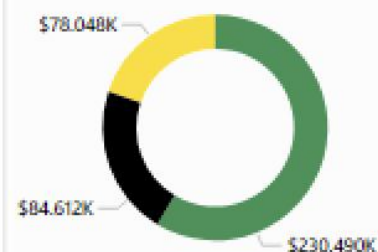


OUTLET ESTABLISHMENT



OUTLET SIZE

Small High Medium



OUTLET LOCATION

Tier 2 3K

OUTLET TYPE

Outlet Type	Total Sales	Total Items	Avg Sales	Avg Rating	Item Visibility
Supermarket Type1	\$393.15K	2785	\$141.17	3.92	0.06

OUTLET LOCATION

- Tier 3
- ☐ Tier 1
 - ☐ Tier 2
 - ☒ Tier 3

METRICS

Total Sales

Total Items

Avg Sales

Avg Rating

OUTLET TYPE

\$0.47M

TOTAL SALES



3350

TOTAL ITEMS



\$140.94

AVERAGE SALES



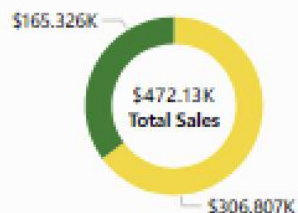
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AVERAGE RATING



FAT CONTENT

Low Fat Regular

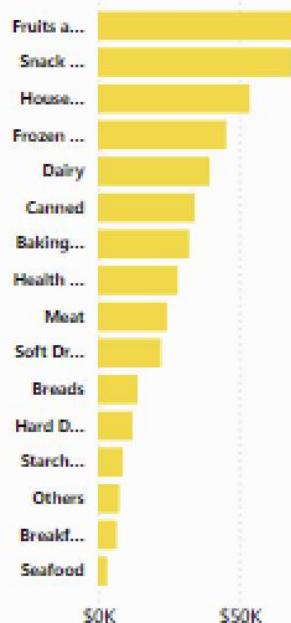


FAT BY OUTLET

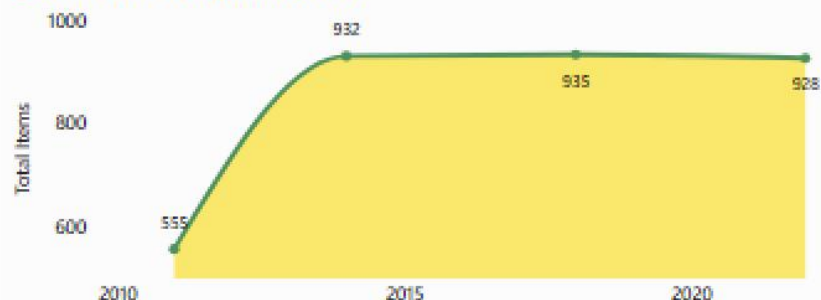
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ITEM TYPE

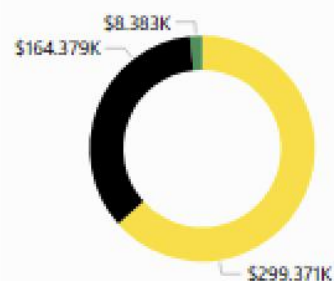


OUTLET ESTABLISHMENT



OUTLET SIZE

Medium High Small



OUTLET LOCATION

Tier 3 3K

OUTLET TYPE

Outlet Type	Total Sales	Total Items	Avg Sales	Avg Rating	Item Visibility
Supermarket Type3	\$130.71K	935	\$139.80	3.91	0.06
Supermarket Type2	\$131.48K	928	\$141.68	3.93	0.06
Supermarket Type1	\$131.81K	932	\$141.43	3.91	0.06
Grocery Store	\$78.13K	555	\$140.78	3.92	0.10

OUTLET LOCATION

All

OUTLET SIZE

High

- ☒ High
- ☐ Medium
- ☐ Small

Total Items

Avg Sales

Avg Rating

OUTLET TYPE

\$0.25M

TOTAL SALES



1753

TOTAL ITEMS



\$142.04

AVERAGE SALES



3.91

AVERAGE RATING



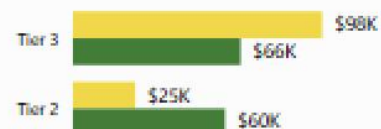
FAT CONTENT

Regular Low Fat

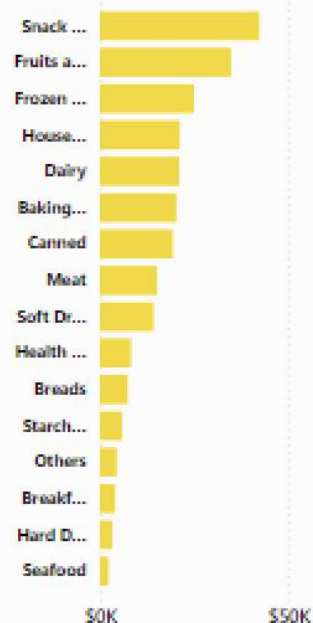


FAT BY OUTLET

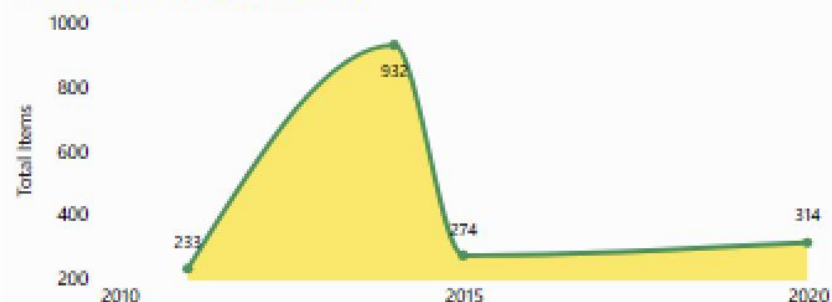
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ITEM TYPE



OUTLET ESTABLISHMENT

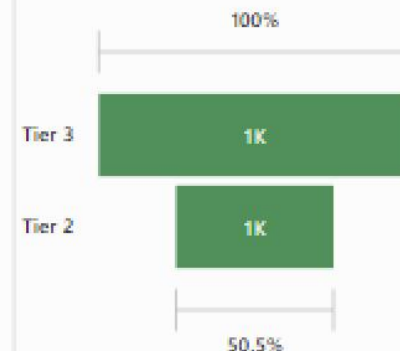


OUTLET SIZE

High



OUTLET LOCATION



OUTLET TYPE

Outlet Type	Total Sales	Total Items	Avg Sales	Avg Rating	Item Visibility
Supermarket Type1	\$216.42K	1520	\$142.38	3.91	0.06
Grocery Store	\$32.57K	233	\$139.79	3.88	0.11

OUTLET LOCATION

All

OUTLET SIZE

Medium

- ☐ High
☒ Medium
☐ Small

Total Items

Avg Sales

Avg Rating

OUTLET TYPE

\$0.51M

TOTAL SALES



3631

TOTAL ITEMS



\$139.88

AVERAGE SALES



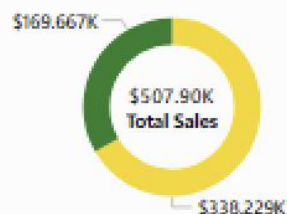
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AVERAGE RATING



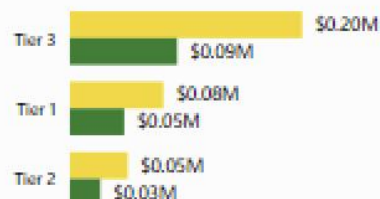
FAT CONTENT

Low Fat Regular

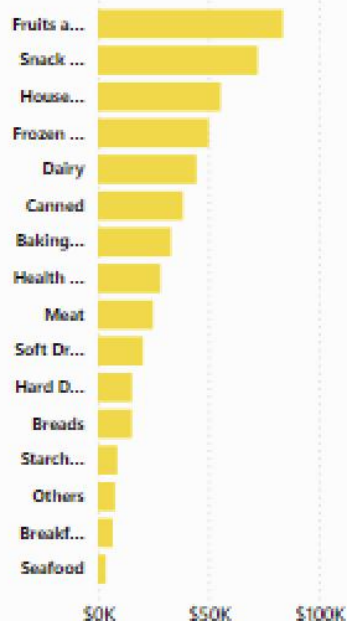


FAT BY OUTLET

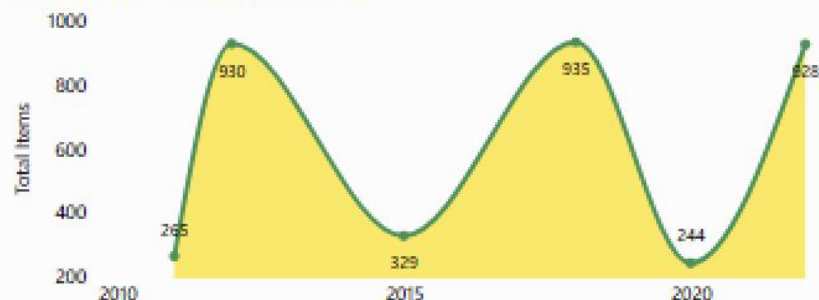
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ITEM TYPE

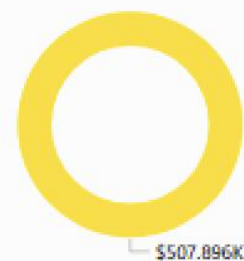


OUTLET ESTABLISHMENT

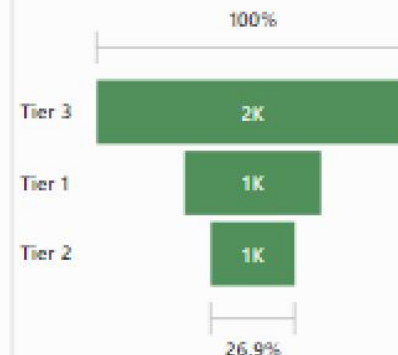


OUTLET SIZE

Medium



OUTLET LOCATION



OUTLET TYPE

Outlet Type	Total Sales	Total Items	Avg Sales	Avg Rating	Item Visibility
Supermarket Type3	\$130.71K	935	\$139.80	3.91	0.06
Supermarket Type2	\$131.48K	928	\$141.68	3.93	0.06
Supermarket Type1	\$208.53K	1503	\$138.74	3.93	0.06
Grocery Store	\$37.18K	265	\$140.29	3.95	0.10

OUTLET LOCATION

All

OUTLET SIZE

Small

- ☐ High
☐ Medium
☒ Small

Total Items

Avg Sales

Avg Rating

OUTLET TYPE

\$0.44M

TOTAL SALES



3139

TOTAL ITEMS



\$141.70

AVERAGE SALES



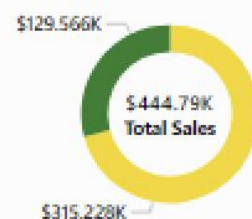
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AVERAGE RATING



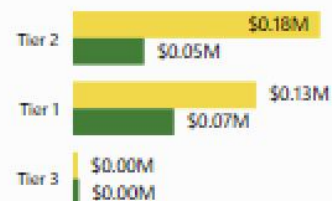
FAT CONTENT

Low Fat Regular

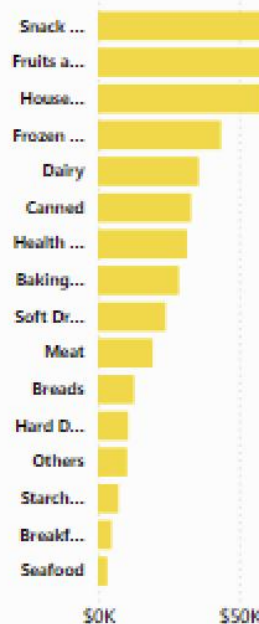


FAT BY OUTLET

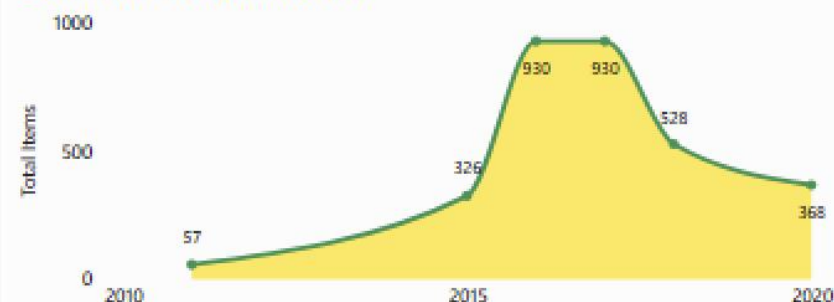
Low Fat Regular



ITEM TYPE



OUTLET ESTABLISHMENT

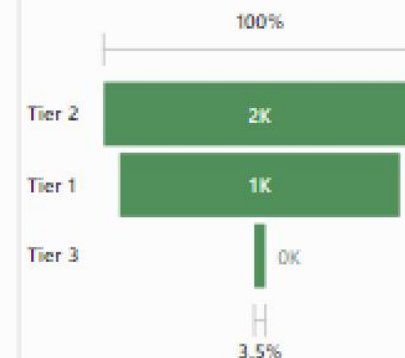


OUTLET SIZE

Small



OUTLET LOCATION



OUTLET TYPE

Outlet Type	Total Sales	Total Items	Avg Sales	Avg Rating	Item Visibility
Supermarket Type1	\$362.60K	2554	\$141.97	3.91	0.06
Grocery Store	\$82.19K	585	\$140.50	3.95	0.11

- ☒ Baking Goods
 - ☐ Breads
 - ☐ Breakfast
 - ☐ Canned
 - ☐ Dairy
 - ☐ Frozen Foods
 - ☐ Fruits and Ve...
- Baking Goods ^

METRICS

Total Sales

Total Items

Avg Sales

Avg Rating

OUTLET TYPE

\$0.03M

TOTAL SALES



227

TOTAL ITEMS



\$126.17

AVERAGE SALES



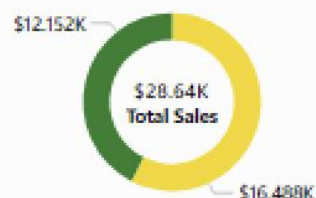
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AVERAGE RATING



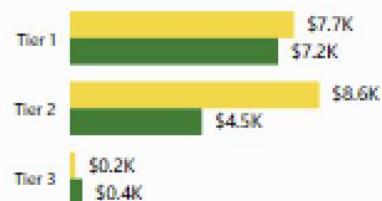
FAT CONTENT

Low Fat Regular



FAT BY OUTLET

Low Fat Regular

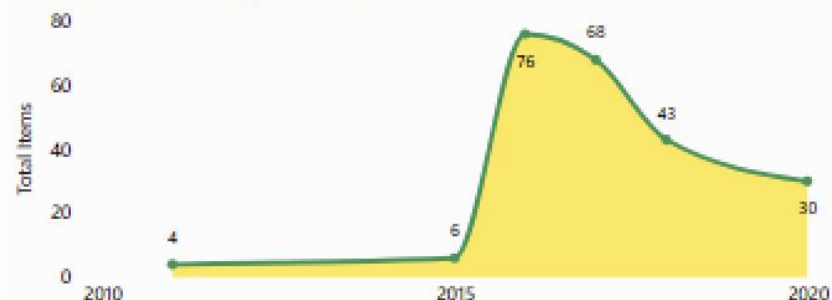


ITEM TYPE

Baking...

\$0K \$20K

OUTLET ESTABLISHMENT

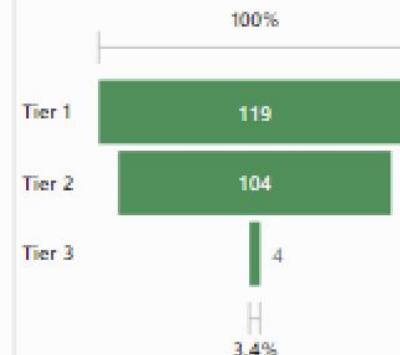


OUTLET SIZE

Small



OUTLET LOCATION



OUTLET TYPE

Outlet Type	Total Sales	Total Items	Avg Sales	Avg Rating	Item Visibility
Supermarket Type1	\$22.59K	180	\$125.49	3.91	0.06
Grocery Store	\$6.05K	47	\$128.75	3.91	0.11

OUTLET LOCATION

All

OUTLET SIZE

All

ITEM TYPE

All

METRICS

Total Sales

Total Items

Avg Sales

Avg Rating

OUTLET TYPE

\$1.20M

TOTAL SALES



8523

TOTAL ITEMS



\$140.99

AVERAGE SALES



3.92

AVERAGE RATING



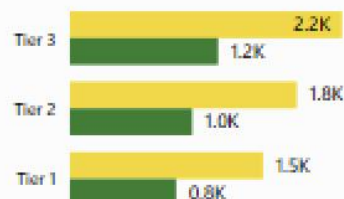
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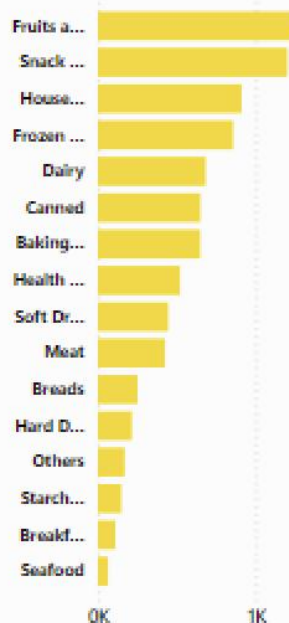


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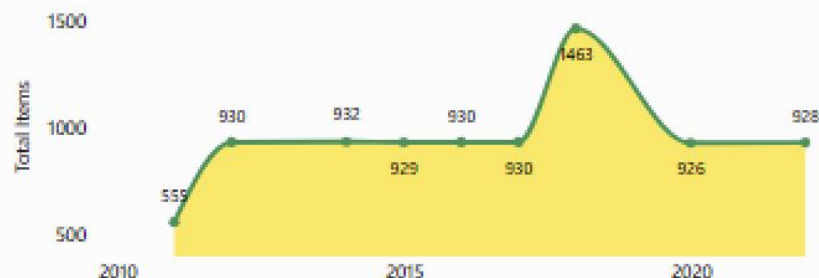
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ITEM TYPE

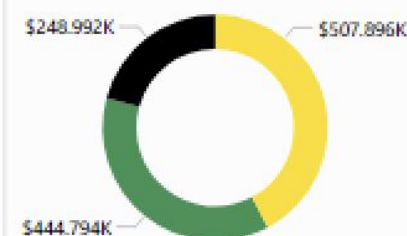


OUTLET ESTABLISHMENT

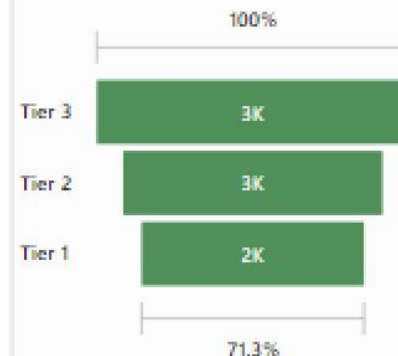


OUTLET SIZE

Medium Small High



OUTLET LOCATION



OUTLET TYPE

Outlet Type	Total Sales	Total Items	Avg Sales	Avg Rating	Item Visibility
Supermarket Type3	\$130.71K	935	\$139.80	3.91	0.06
Supermarket Type2	\$131.48K	928	\$141.68	3.93	0.06
Supermarket Type1	\$787.55K	5577	\$141.21	3.92	0.06
Grocery Store	\$151.94K	1083	\$140.29	3.93	0.10

OUTLET LOCATION

All

OUTLET SIZE

All

ITEM TYPE

All

METRICS

Total Sales

Total Items

Avg Sales

Avg Rating

OUTLET TYPE

\$1.20M

TOTAL SALES



8523

TOTAL ITEMS



\$140.99

AVERAGE SALES



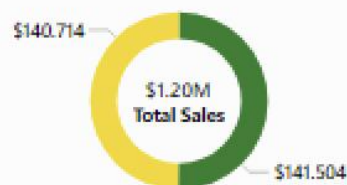
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AVERAGE RATING



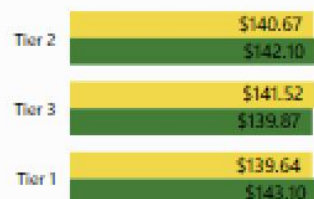
FAT CONTENT

Regular Low Fat

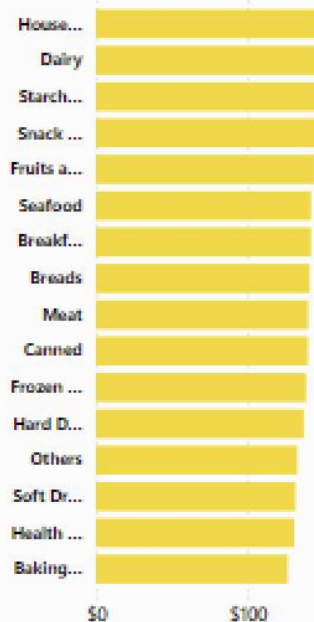


FAT BY OUTLET

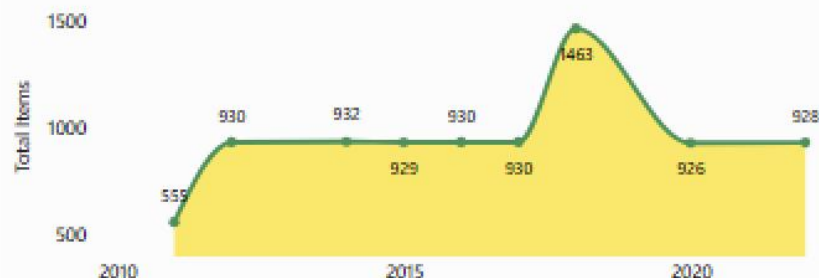
Low Fat Regular



ITEM TYPE

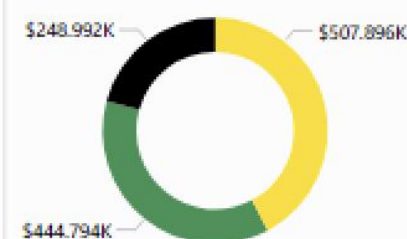


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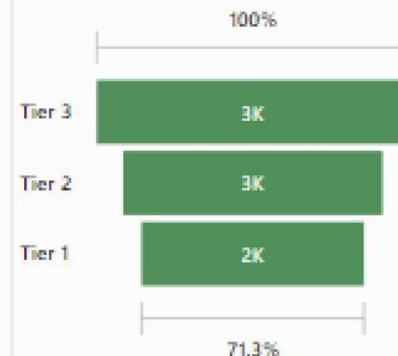


OUTLET SIZE

Medium Small High



OUTLET LOCATION



OUTLET TYPE

Outlet Type	Total Sales	Total Items	Avg Sales	Avg Rating	Item Visibility
Supermarket Type3	\$130.71K	935	\$139.80	3.91	0.06
Supermarket Type2	\$131.48K	928	\$141.68	3.93	0.06
Supermarket Type1	\$787.55K	5577	\$141.21	3.92	0.06
Grocery Store	\$151.94K	1083	\$140.29	3.93	0.10

OUTLET LOCATION

All

OUTLET SIZE

All

ITEM TYPE

All

METRICS

Total Sales

Total Items

Avg Sales

Avg Rating

OUTLET TYPE

\$1.20M

TOTAL SALES



8523

TOTAL ITEMS



\$140.99

AVERAGE SALES



3.92

AVERAGE RATING



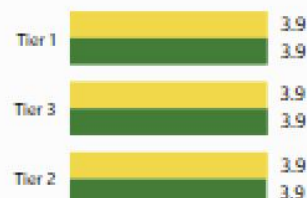
FAT CONTENT

Low Fat Regular

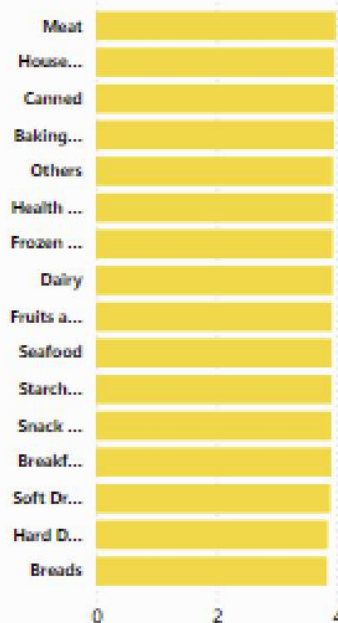


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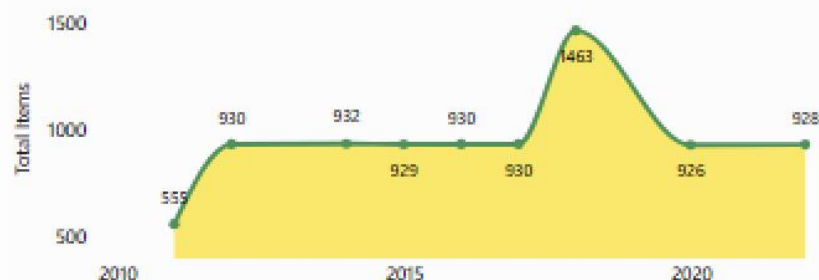
Low Fat Regular



ITEM TYPE

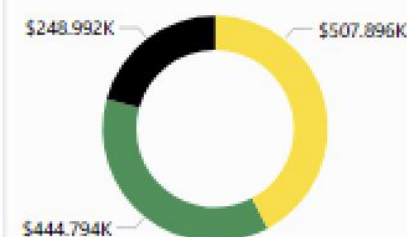


OUTLET ESTABLISHMENT

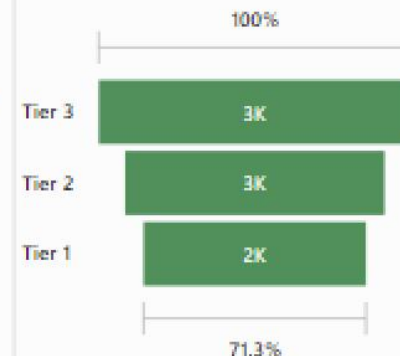


OUTLET SIZE

Medium Small High



OUTLET LOCATION



OUTLET TYPE

Outlet Type	Total Sales	Total Items	Avg Sales	Avg Rating	Item Visibility
Supermarket Type3	\$130.71K	935	\$139.80	3.91	0.06
Supermarket Type2	\$131.48K	928	\$141.68	3.93	0.06
Supermarket Type1	\$787.55K	5577	\$141.21	3.92	0.06
Grocery Store	\$151.94K	1083	\$140.29	3.93	0.10