

# Kunjan Choudhary.

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## ENGINEERING EXPERIENCE

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### Total Engineering Experience: 3 years

#### Freelancer

##### Web Platform Development (Freelance) (28 June 2023 - 18 July 2023)

Developed the Web platform for the company. The web platform provides services such as viewing information about the services of the company and booking them, along with other features.

#### ControlShift Private Limited

##### Frontend-Engineer ( Jun 2022 - May 2023)

Developed KYC SDK written in React as frontend technology.

Developed Ad management and analytics application written in React as front-end technology,

My Tasks in the project involved developing UI components, implementing business logic, integrating APIs, and integrating third-party components.

Led a team of developers to ensure timely deliveries and sync in project completion.

My project tasks involved coordinating with clients regarding requirements and demonstrations, coordinating with development and design teams, developing UI components, implementing business logic, integrating APIs, and integrating third-party components.

Interviewing candidates for Engineering roles in ReactJs on behalf of the organization.

#### PowerNox IT Solutions

##### Software Development Engineer ( Sep 2020 - Jun 2022)

Development of a personal finance management app using HTML (JSX), CSS, and ReactJS.

Development of a smartphone game using HTML, CSS, and vanilla JavaScript for kids.

Development of corporate website for Dubai-based organizations.

Development and maintenance of the company website.

PowerNox IT Solutions  
**Intern ( July 2020 - Sep 2020 )**

Coursework on ReactJS and sample applications on the same.

Coursework on Core JavaScript, ES6, and sample applications on the same.

Coursework on HTML5, CSS3, and basic JavaScript and sample applications on the same.

VKB International Building Materials LLC, Dubai.  
**Intern - team-lead ( Jun 2020 - July 2020 )**

Developed the corporate website in WordPress as part of the Digital Marketing team.

Carried out team management activities such as task planning, delegation, and reporting updates to concerned stakeholders.

Carried out product Research and Analysis.

Carried out geomarketing activities, such as identifying potential clients across target cities/countries.

Developed a social media content calendar for organized and planned delivery of the company's promotional posts/infographics on social media platforms.

Carried out competitor analysis by identifying current/potential competitors, and analyzing their web and social media presence.

Carried out brand awareness analysis and developed strategies to improve the same.

OMD Solutions, Goregaon, Mumbai  
**Sr. Coordinator ( October 2018 - December 2019 )**

Coordinating with Clients, Customers and Suppliers and customer support operations.

Providing online training to customers regarding System features, functionality and report generation.

Stock maintenance and outstanding payment follow-ups.

Data maintenance (addition/updatations / manual mapping ) of system-related entities such as vehicles, GPS units, data points, device mapping information, device configurations, etc.

Coordinating with the IT Team, such as assigning tasks to engineers, and monitoring and reporting progress.

## ENGINEERING SKILLS

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Front End / Markup / Scripting Languages / Concepts	HTML5, CSS3, JavaScript, JSON, TypeScript, ES6, REST API, Object Oriented Programming, JSX, SQL
Frameworks / Technologies	ReactJS, Redux, NextJs, React Hooks, React Router, Bootstrap, React-Bootstrap, React-Vis (Chart Library), Material UI, jQuery, GraphQL, Tailwind
Development and Other Tools	Visual Studio Code, NPM, Chrome Debug Tools.
Task and Project Management	GitHub, Git, bitBucket, JIRA
Other Skills	Cross-browser compatibility, Responsive design
Operating Systems	Windows, MacOS
Graphics Editing Software	Canva, GIMP, Figma
Digital marketing tools	SEMrush, Google keyword planner, Google AdWords, Google Analytics, MailChimp, GetResponse, Ubersuggest, SpyFu, Canva, Adobe Photoshop, Facebook Ads, Instagram marketing, Google Trends, Keywords Everywhere, Buffer social media tools, Hubspot, Yoast
Utilities	Microsoft Office, Tally ERP 9

## EDUCATION

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### **Master of Commerce ( 2016 – 2018 )**

Mumbai University, Santa Cruz, Mumbai  
49.5%

### **Bachelor of Commerce ( 2013 – 2016 )**

Vivek College of Commerce (W), Goregaon, Mumbai  
CGPA: 3.56

### **Higher Secondary Certificate - Commerce ( 2011 – 2013 )**

Vivek College of Commerce (W), Goregaon, Mumbai  
51.33%

### **Secondary School Certificate ( 1997 – 2011 )**

Sanmitra Mandal Vidyamandir, Goregaon (E), Mumbai  
78.18%

## PROJECT HIGHLIGHTS

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Project: Corporate Website

Client: Dubai Based Client

Department: **Software Engineering**

Summary: Development of corporate website for Dubai-based start-up.

Project: Ads Management Web Application

Client: ControlShift Private Limited

Department: **Software Engineering**

Summary: Ad management, and analytics application written with React as front-end technology.

Project: KYC Web Application

Client: ControlShift Private Limited

Department: **Software Engineering**

Summary: Created KYC Application from scratch which was written with React as front-end-technology.

Project: **Kids Game**

Client: PowerNox IT Solutions

Department: **Software Engineering**

Summary: Carried out requirement analysis and Implemented the web implementation for a children's mobile game using HTML, CSS3, and vanilla JavaScript from provided UI mockups.

Project: **Finance Management App**

Client: PowerNox IT Solutions

Department: **Software Engineering**

Summary: Carried out requirement analysis and Implemented the web implementation for a personal finance management smartphone app using RectJS for provided UI mockups.

Project: **Corporate Website**

Client: PowerNox IT Solutions

Department: **Software Engineering**

Summary: Development and maintenance of the company's corporate website.

Project: **Corporate Website**

Client: PowerNox IT Solutions

Department: **Software Engineering**

Summary: Development of corporate website for Dubai-based organization.

Project: ***Dhruv-Track for OMD Solutions***

Client: *OMD Solutions*

Department: **Senior Coordinator**

Summary: Dhruv-Track is a vehicle tracking system, developed by OMD Solutions, used for tracking and monitoring Fleet vehicles. Carried out the configuration of GPS devices, coordinating with field engineers and clients regarding hardware installation, handling device-vehicle mapping, and training clients on admin dashboard usage and report generation. Participated in product sales pitches and exhibitions.

## LANGUAGES

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English : Fluent ( read, write, speak )  
Hindi : Fluent ( read, write, speak )  
Marathi : Fluent ( read, write, speak )

## ONLINE COURSES / CERTIFICATIONS

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JavaScript - The Complete Guide( Beginner + Advanced )

React - The Complete Guide (incl Hooks, React, Router, Redux)

Responsive Web Design - FreeCodeCamp  
*completed May 22, 2021*

Google Digital Garage - Fundamentals of Digital Marketing  
*completed March 25, 2020*

Google Analytics Academy - Google Analytics for Beginners  
*completed April 17, 2020*

Google Analytics Academy - Advanced Google Analytics  
*completed April 17, 2020*

SEMrush Certification - Mobile, International, and Local SEO Test  
*completed April 22, 2020*

SEMrush Certification - SEO Fundamentals Exam  
*completed April 22, 2020*

SEMrush Certification - Competitive Analysis and Keyword Research Test  
*completed April 22, 2020*

Google Ads Display Certification  
*completed April 25, 2020*

Udemy : VIP Digital Marketing Master Course  
*completed May 06, 2020*

Facebook Instagram Certifications  
*completed May 11, 2020*

Facebook Business Manager  
*completed May 11, 2020*