

# Kunjan Choudhary.

B 302, VIVA YAJURVED CHS LTD, VIVA VED GANGA COMPLEX,  
GOKUL TOWNSHIP, VIRAR WEST 401303

+91 9167428797 • [choudharykunjan@gmail.com](mailto:choudharykunjan@gmail.com)

## ENGINEERING EXPERIENCE

---

### Total Engineering Experience: 2 years

Fixology Technical Services Co. LLC. Dubai.

#### Web Platform Development (Freelance) (28 June - 18 July)

Developed the Web platform for the company as part of a team. The web platform provided services such as viewing information about the services of the company and booking them, along with other features.

ControlShift Private Limited

#### Frontend-Engineer ( Jun 2022 - May-2023)

Developed KYC SDK is written with React as frontend technology.

Developed Ad management and analytics application written with React as front-end technology,

My Tasks in the project involved developing UI components, implementing business logic, integrating APIs, and integrating third-party components.

Led a team of developers to ensure timely deliveries and sync in project completion.

My project tasks involved coordinating with clients regarding requirements and demonstrations, coordinating with development and design teams, developing UI components, implementing business logic, integrating APIs, and integrating third-party components.

Interviewing candidates for Engineering roles in ReactJs on behalf of the organization.

Jackson Naik Software Solutions (Sole Proprietorship).

#### Software Development Engineer ( January 2022 - Jun 2022)

Development of a smartphone game named **Baby Chef'sPizza Shop** using HTML, CSS, and vanilla JavaScript.

Development of a personal finance management smartphone app named **Wealthier** using HTML (JSX), CSS, and ReactJS.

Jackson Naik Software Solutions (Sole Proprietorship).

#### Intern ( July 2021 - January 2022 )

Coursework on ReactJS and sample applications on the same.

Coursework on Core JavaScript, ES6, and sample applications on the same.

Coursework on HTML5, CSS3, and basic JavaScript and sample applications on the same.

## ENGINEERING SKILLS

---

Front End / Markup / Scripting Languages / Concepts	HTML5, CSS3, JavaScript, JSON, TypeScript, ES6, REST API, Object Oriented Programming, JSX,SQL
Frameworks / Technologies	ReactJS, Redux, NextJs, React Hooks, React Router, BootStrap, React-Bootstrap, React-Vis (Chart Library), Material UI, jQuery
Development and Other Tools	Visual Studio Code, NPM, Chrome Debug Tools.
Task and Project Management	GitHub, Git, bitBucket, JIRA
Other Skills	Cross-browser compatibility, Responsive design
Operating Systems	Windows, MacOS
Graphics Editing Software	Canva, GIMP, Figma

## DIGITAL MARKETING EXPERIENCE

---

Creative Digital Brain (OPC) Pvt. Ltd.

**Digital Marketing Executive ( August 2020 - December 2020 )**

Plan and monitor the ongoing company presence on social media ( Instagram, Twitter, LinkedIn, Facebook, Pinterest, etc.)

Be actively involved in SEO efforts (keyword, image optimization etc.)

Collaborate with designers to improve user experience.

Acquire insight into online marketing trends and keep strategies up-to-date.

Provide accurate reports and analysis to clients and company management.

Communicate with clients, and create content calendars for timed social marketing.

Conduct keyword research and web statistics reporting.

Create a buyer persona.

Contribute to social media engagement and brand awareness campaigns.

Use web analytics software to monitor the performance of client websites and make recommendations for improvement.

Assist in the formulation of strategies to build a lasting digital connection with consumers.

Assist with paid media - Google Adwords, Facebook.

Develop and integrate content marketing strategies.

Manage the contact database and assist with lead generation activities.

VKB International Building Materials LLC, Dubai.

**Digital Marketing Intern - Team Lead ( June 2020 - July 2020 )**

Developed the corporate website in WordPress as part of the Digital Marketing team.

Carried out team management activities such as task planning, delegation, and reporting updates to concerned stakeholders.

Carried out product Research and Analysis.

Carried out geomarketing activities, such as identifying potential clients across target cities/countries.

Developed a social media content calendar for organized and planned delivery of the company's promotional posts / infographics on social media platforms.

Carried out competitor analysis by identifying current / potential competitors, analysing their web and social media presence.

Carried out brand awareness analysis and developed strategies to improve the same.

OMD Solutions, Goregaon, Mumbai

**Sr. Coordinator ( October 2018 - December 2019 )**

Coordinating with Clients, Customers and Suppliers and customer support operations.

Providing online training to customers regarding System features, functionality and report generation.

Stock maintenance and outstanding payment follow-ups.

Data maintenance ( addition / updations / manual mapping ) of system related entities such as vehicles, GPS units, data points, device mapping information, device configurations etc.

Coordinating with the IT Team, such as assigning tasks to engineers, monitoring and reporting progress.

## DIGITAL MARKETING SKILLS

---

Digital marketing tools	SEMrush, Google keyword planner, Google AdWords, Google Analytics, MailChimp, GetResponse, Ubersuggest, SpyFu, Canva, Adobe Photoshop, Facebook Ads, Instagram marketing, Google Trends, Keywords Everywhere, Buffer social media tools, Hubspot, Yoast
Website development tools and languages	HTML5, CSS3, WordPress, Elementor for wordpress
Utilities	Microsoft Office, Tally ERP 9

## EDUCATION

---

### **Master of Commerce ( 2016 – 2018 )**

Mumbai University, Santa Cruz, Mumbai  
49.5%

### **Bachelor of Commerce ( 2013 – 2016 )**

Vivek College of Commerce (W), Goregaon, Mumbai  
CGPA: 3.56

### **Higher Secondary Certificate - Commerce ( 2011 – 2013 )**

Vivek College of Commerce (W), Goregaon, Mumbai  
51.33%

### **Secondary School Certificate ( 1997 – 2011 )**

Sanmitra Mandal Vidyamandir, Goregaon (E), Mumbai  
78.18%

## PROJECT HIGHLIGHTS

---

Project: Ads Management Web Application

Client: ControlShift Private Limited

Department: **Software Engineering**

Summary: Ad management, and analytics application written with React as front-end technology,

Project: KYC Web Application  
Client: ControlShift Private Limited  
Department: **Software Engineering**  
Summary: Created KYC Application from scratch which was written with React as front-end-technology

Project: **Baby Chef's Pizza Shop**  
Client: Jackson Naik Software Solutions  
Department: **Software Engineering**  
Summary: Carried out requirement analysis and Implemented the web implementation for a children's mobile game using HTML, CSS3, and vanilla JavaScript from provided UI mockups.

Project: **Wealthier**  
Client: Jackson Naik Software Solutions  
Department: **Software Engineering**  
Summary: Carried out requirement analysis and Implemented the web implementation for a personal finance management smartphone app using RectJS for provided UI mockups.

Project: **Corporate Website for VKB International Building Materials LLC**  
Client: *VKB International Building Materials LLC*  
Department: **Digital Marketing**  
Summary: Lead a small team of 2 to 3 Interns for creating the corporate website using WordPress. Carried out requirement analysis, layout design, google maps and form submission integration, content management and live deployment.

Project: **Dhruv-Track for OMD Solutions**  
Client : *OMD Solutions*  
Department: **Senior Coordinator**  
Summary: Dhruv-Track is a vehicle tracking system, developed by OMD Solutions, used for tracking and monitoring Fleet vehicles. Carried out configuration of GPS devices, coordinating with field engineers and clients regarding hardware installation, handling device-vehicle mapping, and training clients on admin dashboard usage and report generation. Participated in product sales pitches and exhibitions.

## LANGUAGES

---

English : Fluent ( read, write, speak )  
Hindi : Fluent ( read, write, speak )  
Marathi : Fluent ( read, write, speak )

## ONLINE COURSES / CERTIFICATIONS

---

JavaScript - The Complete Guide 2022( Beginner + Advanced )

React - The Complete Guide (incl Hooks, React, Router, Redux)

Responsive Web Design - FreeCodeCamp  
*completed May 22, 2021*

Google Digital Garage - Fundamentals of Digital Marketing  
*completed March 25, 2020*

Google Analytics Academy - Google Analytics for Beginners  
*completed April 17, 2020*

Google Analytics Academy - Advanced Google Analytics  
*completed April 17, 2020*

Google Analytics Individual Qualification  
*completed April 18, 2020*

SEMrush Certification - Keyword Research Exam  
*completed April 21, 2020*

SEMrush Certification - Mobile, International, and Local SEO Test  
*completed April 22, 2020*

SEMrush Certification - SEO Fundamentals Exam  
*completed April 22, 2020*

SEMrush Certification - Competitive Analysis and Keyword Research Test  
*completed April 22, 2020*

Google Ads Display Certification  
*completed April 25, 2020*

Udemy : VIP Digital Marketing Master Course  
*completed May 06, 2020*

Facebook Instagram Certifications  
*completed May 11, 2020*

Facebook Business Manager  
*completed May 11, 2020*