

Kandivli Education Society's  
**B. K. SHROFF COLLEGE OF ARTS &  
M. H. SHROFF COLLEGE OF COMMERCE**

Empowered Autonomous College

NAAC Re-accredited 'A' Grade

ISO 9001:2015 Certified

Mentor College under UGC's 'PARAMARSH' Scheme • 'Best College 2017-18' award from University of Mumbai



# HACKATHON

# IndiaNext 2025-26

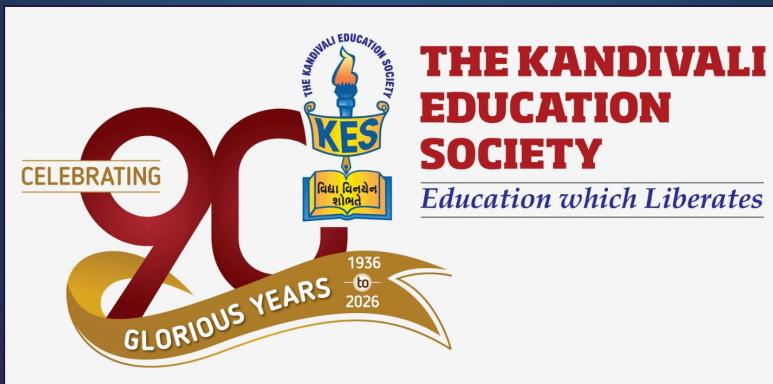
**'Out think the Algorithm'**

**16<sup>TH</sup> & 17<sup>TH</sup> MARCH, 2026**

**ORGANIZED BY :**

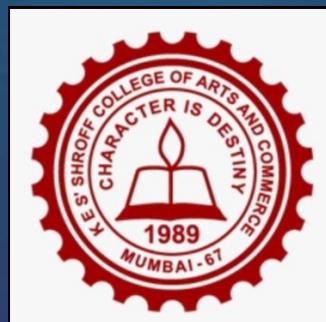
**DEPARTMENT OF INFORMATION TECHNOLOGY & DATA SCIENCE**

# ABOUT KANDIVALI EDUCATION SOCIETY



Kandivali Education Society (KES) has a rich history dating back to its establishment in 1936. As a pioneering Educational Trust, KES has been renowned for over eight decades for its wide range of educational services, benefiting a student population exceeding 9000. Under the umbrella of KES, seven educational institutes offer a diverse array of programs to provide quality education.

# ABOUT THE COLLEGE



Established in 1989, Kandivali Education Society's Shroff College of Arts and Commerce is an autonomous college affiliated with University of Mumbai. The college takes immense pride for being designated as a 'Paramarsh College' by UGC. KES stood as the only college out of the 167 colleges. The college strives to deliver a well-rounded education and caters to a student body of 7000 plus individuals, offering twenty five undergraduate, eleven postgraduate, & newly introduced MBA, MCA, MMM programs. The college also offers two PhD research programs. The college also offers more than 100 value-added certificate courses.

# THE MISSION:

## OUTTHINK THE ALGORITHM

At K.E.S. Shroff College, we firmly believe that true innovation transcends the world of coding. It's about meticulously crafting resilient, scalable, and impactful systems designed to power Bharat 2.0 and shape the future of our nation.

IndiaNext is our premier socio technical, 24-hour national hackathon, meticulously designed to ignite curiosity and empower a new generation of student innovators. Participants will have the unique opportunity to build groundbreaking projects from scratch, bringing together the brightest minds from across the country. This immersive experience will be enriched by guidance from esteemed industry mentors and support from leading tech sponsors, ensuring a platform for unparalleled growth and development.

# Why Sponsor IndiaNext?

1. Digital Reach - Students and tech enthusiasts across Instagram, LinkedIn, and YouTube
2. Active Developers - Student developers in our database ready to engage with your brand
3. Hours of Innovation - Continuous brand visibility during the hackathon

The social media presence of K.E.S. Shroff College - IT Department & Student Community spans across platforms like Instagram, LinkedIn, and YouTube, reaching over 70,000+ students and tech enthusiasts. This extensive reach is highly valuable for all our sponsors and partners, ensuring strong visibility and engagement. We strategically curate our content to highlight and promote our collaborating brands in the most impactful way possible.

# About the Hackathon

It is a socio-technical, inter-college 24-hour hackathon. With this event, K.E.S. Shroff College aims to create a national platform where students can learn diverse skills in product development building projects from scratch, competing with talented peers, and developing applications , websites that can positively impact society.

This will be the first-ever large-scale hackathon hosted by our college, marking a new chapter of innovation and collaboration at our campus. We aspire to bring together some of the brightest young minds to tackle real-world challenges, guided by industry mentors and supported by leading tech sponsors. With an exciting prize pool, networking opportunities, and recognition for top talent, this event will set the benchmark for future coding competitions at K.E.S. Shroff College.

1. Registration & Team Formation
2. Problem Statement Release
3. 24-Hour Innovation Sprint
4. Judging & Awards

# Unlock Opportunities: What We Offer Our Partners

## 1. Elevate Your Digital Footprint -

- Officially Partner with us and promote yourself across all our social media platforms (Instagram, LinkedIn, YouTube, & more!).
- Your logo prominently displayed on the official Hackathon website, with a direct link to your company's site.
- Benefit from exclusive Instagram features (posts & stories), amplified by our organising committee.
- Gain high-visibility logo & name placement on all event banners and digital creatives.
- Be recognised as a sponsor in media partner articles & posts.
- Reach over 500+ engaged students & community members with a dedicated company mailer.

## 2. Dominate On-Ground Engagement -

- Your company logo featured on participant identity cards.
- Ensure visibility with your name and logo displayed on ribbons and branding materials during the inauguration ceremony.
- Host a special booth for direct interaction with students, showcasing your culture and offerings.
- Lead a dynamic 30-minute keynote session to network and share insights about your company and innovations.
- Showcase your brand with a publicity video played during the inauguration and prize distribution ceremonies.

# Associate Sponsor Categories

## Title sponsor

- Name on the Brochures, Poster and Banners wherever displayed.
- Promotion on social networks.
- Name on the T shirts of the volunteers at the event days.
- 10 Banners at the Event.
- Announcement throughout the festival at regular periodical time.

## Powered By sponsorship:

- Name on the Brochures, Poster and Banners wherever displayed.
- Promotion on social networks.
- Name on the T shirts of the volunteers at the event days.
- 7 Banners at the Event.
- Announcement throughout the festival at regular periodical time.

# Associate Sponsor Categories

## Co-Sponsorship:

- Name on the Brochures, Poster and Banners wherever displayed.
- Promotion on social networks.
- Name on the T shirts of the volunteers at the event days.
- 5 Banners at the Event.
- Announcement throughout the festival at regular periodical time.

## Types of sponsorship:

- Banner(6x3) (1 banner) - Rs. 5,000/-
- Stall - Rs. 10,000/-
- Particular Event Sponsor - Rs. 50,000/-
- Inside gate banner - Rs. 25,000/-
- Registration counter - Rs. 25,000/-
- Ground gate - Rs. 25,000/-
- Stage side wings - Rs. 25,000/-

# Associate Sponsor Categories

- Technical Sponsor
- Media Partner
- Snacks Partner
- Coffee Partner
- Food Partner
- Energy Drink Partner
- Customized Partner Name

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## Additional Partnership Opportunities

1. Talent Acquisition: An opportunity to take interns onboard during the Annual Internship Fair organised by K.E.S. Shroff College.
  2. Problem Statements: Inclusion of the company's problem statements as part of the official hackathon challenges.
  3. Recognition: Company's logo printed on winning certificates and dummy cheques.
  4. Digital Amplification: Amplification through social media reach followers, likes, engagement, and reviews.
- Note: We follow the tradition of Customized Deliverables. So if there is anything you wish to receive, we would love to consider the feasibility and provide the same.

# Business Stall Opportunities

HAVE A BUSINESS TO SHOWCASE ON STALL?  
WE'VE GOT YOU COVERED!

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Standard Stall Package - ₹10,000/-

- Placing a stall at campus during hackathon
- Promotion on official pages of Social Media
- Customised Reel/Story of stall and review on Instagram Handle
- Reposting of official page's promotion on committee's personal account
- Social Media Followers, Google/Zomato Reviews, and amplification

\*Please contact the executive for negotiation and customized deliverables.  
Stall prices mentioned are exclusive of applicable GST.

# Connect with Us

We are looking for partners who don't just want a logo on a banner, but want to actively engage with the next generation of top-tier technical talent.

Note: We follow the tradition of Customized Deliverables. So if there is anything you wish to receive—whether it's specific data access, custom hackathon problem statements, or unique stall setups—we would love to consider the feasibility and provide the same.

## CONTACT DETAILS

Chairperson: Kunal Parmar  
Phone / WhatsApp: +91 75068 54879

Management:: Shubham Oza  
Phone / WhatsApp: +91 83696 46074

Vice Chairperson : Sanchit Mohite  
Phone / WhatsApp : +91 99875 47734

Partnership Email: [hackathon@kessc.edu.in](mailto:hackathon@kessc.edu.in)

Website: [www.indianexthackthon.online](http://www.indianexthackthon.online)

Instagram: [@kesshroffcollege](https://www.instagram.com/@kesshroffcollege)

Venue: K.E.S. Shroff College of Arts & Commerce,  
Kandivali (West), Mumbai