

Claire Kuo

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EXPERIENCE

Project BIONET — User Interface Designer

San Diego, CA

May 2024 - PRESENT

- Design and conceptualize user interface for desktop-based game that aligns with company's visual identity.
- Currently organizing product research through collaboration and wireframes.
- Strategized a product marketing plan that promotes followers following launch.
- Participated in a team of 4 designers, and 18 members through weekly progress, road map, and general meetings.

Freelance Graphic Designer

Remote/Hybrid

Aug. 2022 - PRESENT

- Conceptualized and produced eye-catching illustrations, logos, and custom branding projects for a variety of clients.
- Collaborated with over 20+ client to generate visual identities and develop brand guidelines, resulting in customer loyalty and increased brand recognition.
- Managed multiple projects simultaneously, ensuring timely delivery and client satisfaction.

B.O.X Digital LLC.— User Interface Intern

Kaoshiung, Taiwan

May 2024 - July 2025

- Researched, designed, and developed problem solving application and backend database website for a monastery's mailroom service, maximizing efficiency while maintaining coherency for elder users.
- Collaborated with team members and supervisors in weekly team meetings to strategize problem solving methods.
- Developed resilient strategies to surpass cultural barriers and adapt to foreign work environments.

Asian Pacific Student Alliance— Political Coordinator

San Diego, CA

April 2022 - April 2023

- Collaborated with an executive, cross-disciplinary team through weekly meetings to execute impactful events, general body meetings, and auxiliaries.
- Created corresponding visual graphics for events including posters, flyers, tickets, and shirts, significantly increasing engagement metrics by 23%.
- Experience in participating and planning marketing strategies and promotion plans for small and large-scale events with over 1000+ attendees.

EDUCATION

San Diego State University (Aug. 2021 - May 2025)

Bachelor of Art, major in Graphic Design and Minor in Marketing

SKILLS

ADOBE Creative Suite

HTML/ CSS/ JavaScript/PHP

Figma, Webflow, Sketch

Blender

Microsoft Excel

COURSEWORK

ART444 Design for the Internet

Designed and developed a responsive Portfolio interface using Canva, Figma, and VS Code.

ART 341 Graphic Design II

Created a compilation of book covers for various projects using Adobe Suite.

LANGUAGES

English (*Fluent*)

Mandarin Chinese (*Proficient*)