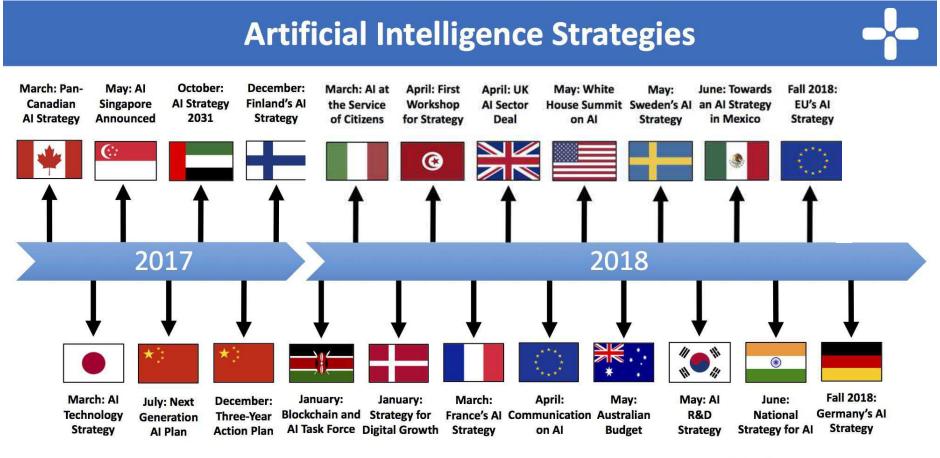


# 浅谈人工智能的下个十年

Jie Tang

Computer Science Tsinghua University

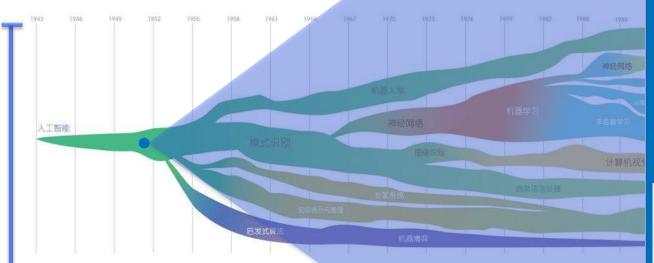
### 人工智能的第三次浪潮





人工智能历史





#### 1950计算机象棋博弈



#### Claude Shannon

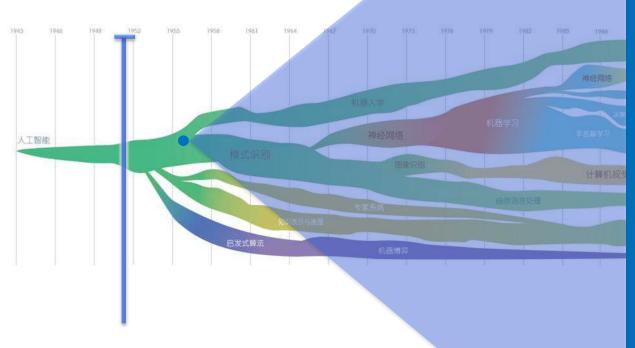
Shannon, Claude E. "XXII. Programming a computer for playing chess." Philosophical magazine 41.314 (1950): 256-275.

#### 1954图灵测试



#### **Alan Turing**

Turing, Alan M. "Solvable and unsolvable problems." Science News-ens. fr 39 (1954).



#### 1956达特茅斯会议









John

Marvin McCarthy Minsky

Nathan Rochester

Claude Shannon

McCarthy, J., et al. "Dartmouth Conference." Dartmouth Summer Research Conference on Artificial Intelligence. 1956

#### 1959一般问题解决器



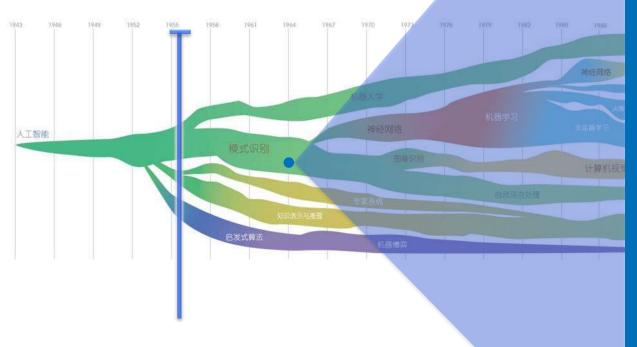




Herbert Simon

J.C. Shaw Allen Newell

Newell, A.; Shaw, J.C.; Simon, H.A. (1959). Report on a general problem-solving program. Proceedings of the International Conference on Information Processing. pp. 256-264.



#### 1964 理解自然语言输入



#### **Daniel Bobrow**

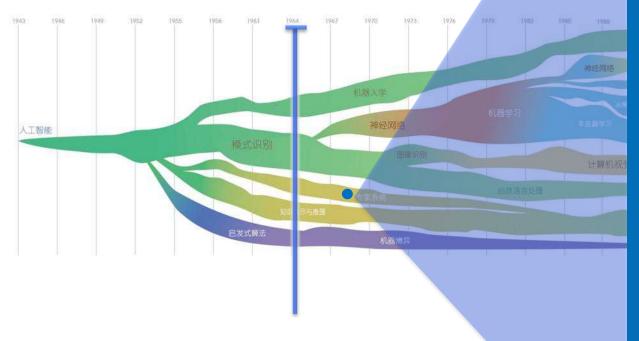
Bobrow, Daniel G.
"Natural language input for a computer problem solving system." (1964)

#### 1966 ELIZA人机对话



#### Joseph Weizenbaum

Weizenbaum, Joseph.
"ELIZA—a computer
program for the study of
natural language
communication between
man and machine."
Communications of the
ACM 9.1 (1966): 36-45.

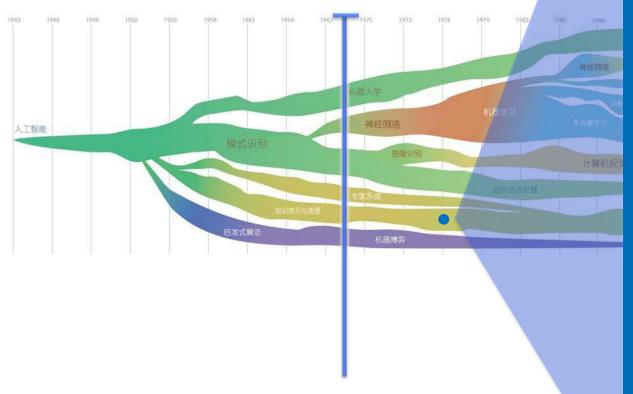


#### 1968 世界首个专家系 统DENDRAL

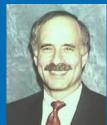


#### **Edward Feigenbaum**

Buchanan, Bruce, Georgia Sutherland, and Edward A. Feigenbaum. Heuristic DENDRAL: a program for generating explanatory hypotheses in organic chemistry. Defense Technical Information Center, 1968.



# 1976 大规模知识库构建与维护



#### **Randall Davis**

Applications of meta level knowledge to the construction, maintenance and use of large knowledge bases[M]. Stanford University, Computer Science Department, Al Laboratory, 1976.

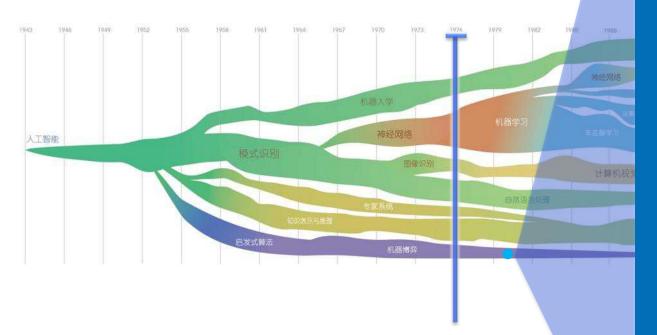
#### 1980 非单调逻辑





Drew McDermott, Jon Doyle

McDermott D, Doyle J. Non-monotonic logic I[J]. Artificial intelligence, 1980, 13(1): 41-72.

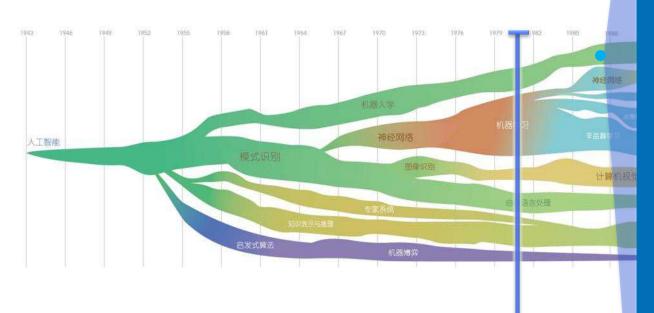


#### 1980 计算机战胜双陆 棋世界冠军



#### **Hans Berliner**

Berliner H J. Backgammon computer program beats world champion[J]. Artificial Intelligence, 1980, 14(2): 205-220.

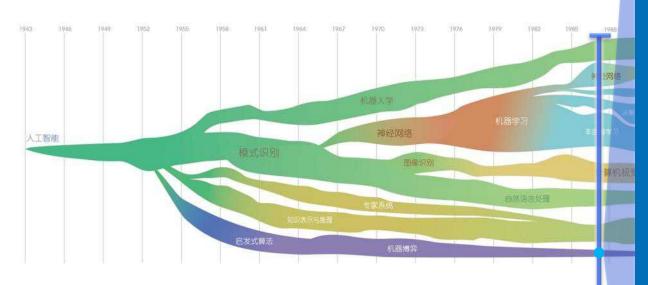


#### 1987 基于行为的机器 人学



#### **Rodney Brooks**

Brooks R. A robust layered control system for a mobile robot[J].
Robotics and Automation, IEEE
Journal of, 1986, 2(1): 14-23



#### 1987 自我学习双陆棋 程序



#### **Gerry Tesauro**

Tesauro G. TD-Gammon, a self-teaching backgammon program, achieves master-level play[J]. Neural computation, 1994, 6(2): 215-219.

#### 1998 语义互联网路线图



Tim Berners-Lee

Berners-Lee, Tim.
"Semantic web road map." (1998).

#### 2004 OWL语言

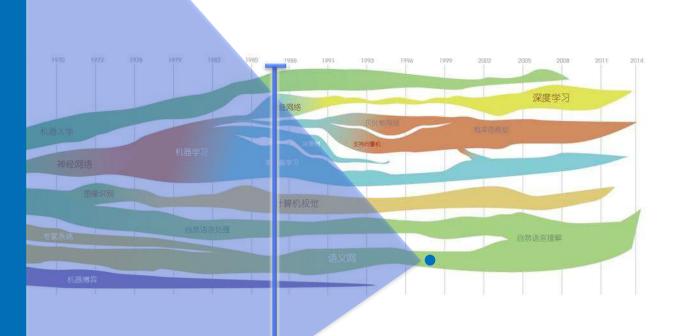




McGuinness, Deborah L., and Frank Van Harmelen. "OWL web ontology language overview." W3C recommendation 10.2004-03 (2004): 10.

# 域发展趋势





#### 2006 深度学习



#### **Geoffrey Hinton**

Hinton, Geoffrey E., Simon Osindero, and Yee-Whye Teh. "A fast learning algorithm for deep belief nets." Neural computation 18.7 (2006): 1527-1554.

#### 2011 高层抽象特征构建



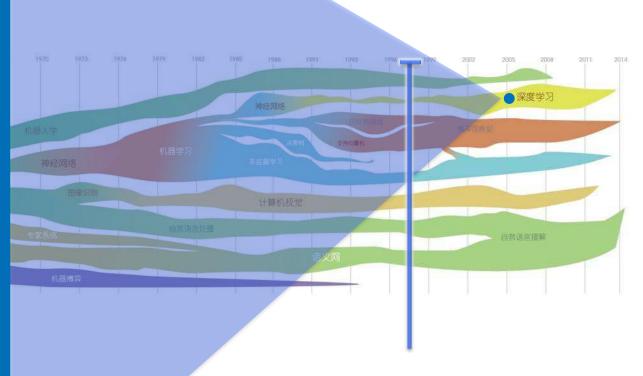




Le, Quoc V., et al. "Building highlevel features using large scale unsupervised learning." arXiv preprint arXiv:1112.6209 (2011).

# 域发展趋势

### Powered by Miner



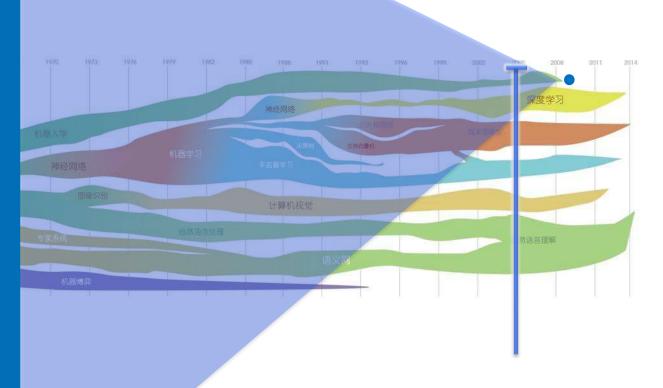
#### 2009 谷歌自动驾驶汽车



#### **Sebastian Thrun**

Markoff, John. "Google cars drive themselves, in traffic." The New York Times 10 (2010): A1.

# 域发展趋势 Powered by Miner



#### 2011 沃森获得 Jeopardy冠军



#### IBM's Watson

Markoff, John.
"Computer program to take on 'Jeopardy!'."
The New York Times (2009).

#### 2011 自然语言问答

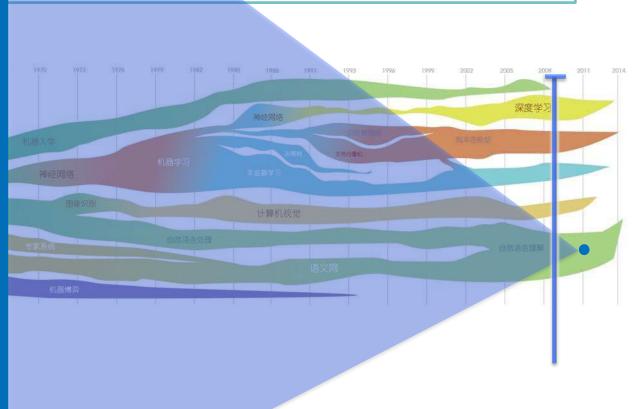


#### Apple's Siri

Sadun, Erica, and Steve Sande. Talking to Siri: Learning the Language of Apple's Intelligent Assistant. Que Publishing, 2013.

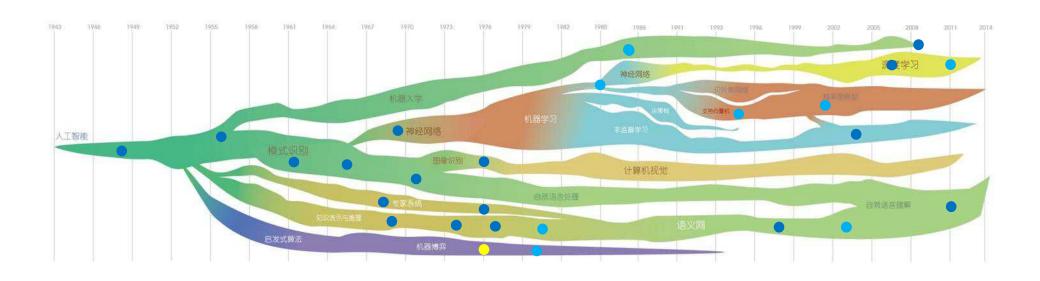
### 域发展趋势





## 人工智能领域发展趋势 Powered by Miner







人工智能近10年

SEATCH

### AI趋势: 从感知到认知

From perceptron to cognition

Storage & Computing

Recognize text, images, objects, voices Organize and generate knowledge, reasoning

Computing

Perception

Cognition





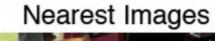
# Artificial Intelligence





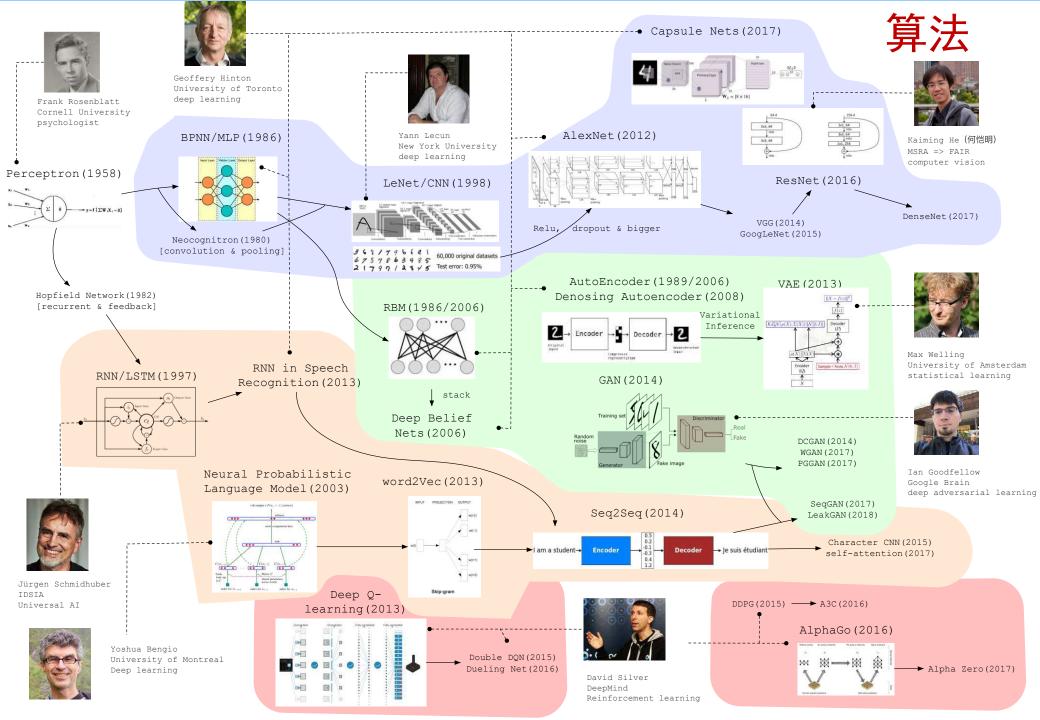


- dog + cat =

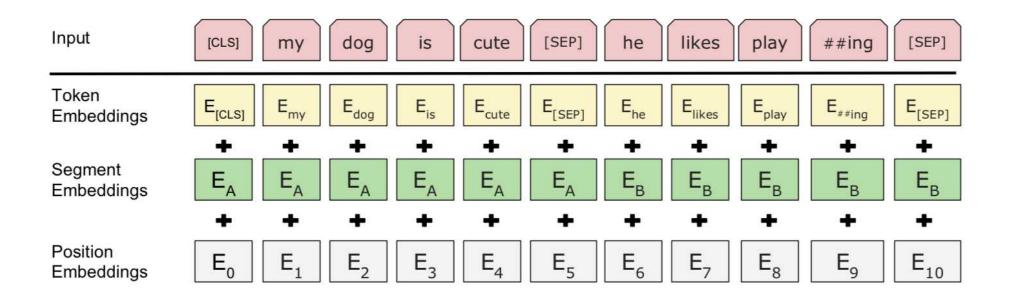




**Image recognition** 

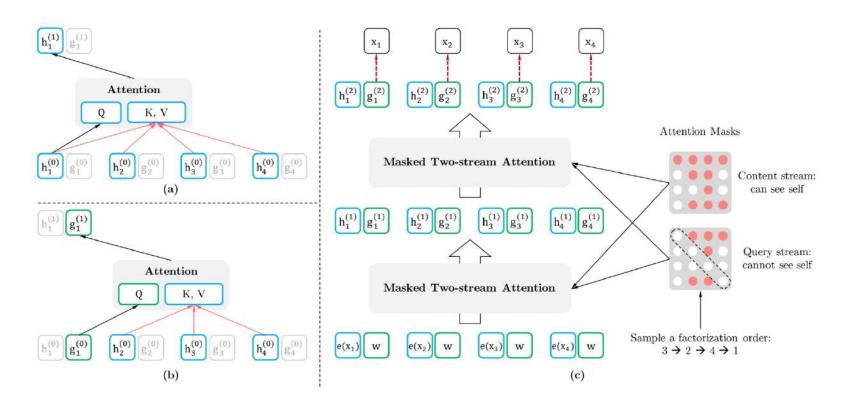


### **BERT**



- Pre-train
- Fine tune
- Beat all state-of-the-arts on 11 NLP tasks in 2018

### **XLNet**



- Autoregressive Model
- Beat BERT in 2019

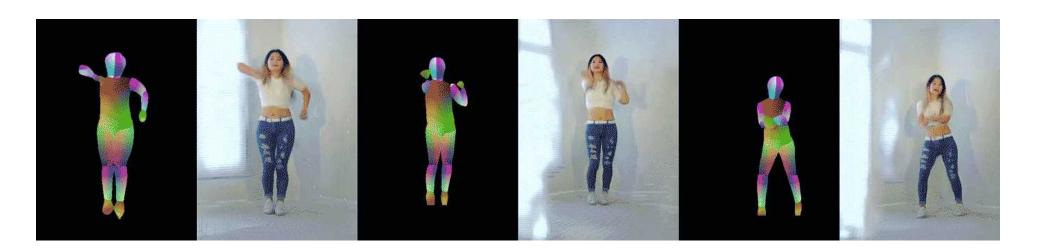
### **ALBERT**

Model		<b>Parameters</b>	SQuAD1.1	SQuAD2.0	MNLI	SST-2	<b>RACE</b>	Avg	Speedup
BERT	base	108M	90.5/83.3	80.3/77.3	84.1	91.7	68.3	82.1	17.7x
	large	334M	92.4/85.8	83.9/80.8	85.8	92.2	73.8	85.1	3.8x
	xlarge	1270M	86.3/77.9	73.8/70.5	80.5	87.8	39.7	76.7	1.0
ALBERT	base	12M	89.3/82.1	79.1/76.1	81.9	89.4	63.5	80.1	21.1x
	large	18M	90.9/84.1	82.1/79.0	83.8	90.6	68.4	82.4	6.5x
	xlarge	59M	93.0/86.5	85.9/83.1	85.4	91.9	73.9	85.5	2.4x
	xxlarge	233M	94.1/88.3	88.1/85.1	88.0	95.2	82.3	88.7	1.2x

- A Lite BERT
- Parameter-reduction techniques
- Beat XLNet and all the others

# Video-to-Video Synthesis

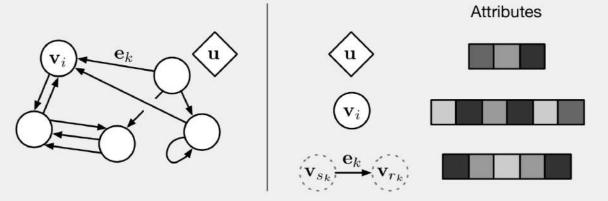
The best video synthesis performance



### graph\_net

### By DeepMind

Box 3: Our definition of "graph"



Here we use "graph" to mean a directed, attributed multi-graph with a global attribute. In our terminology, a node is denoted as  $\mathbf{v}_i$ , an edge as  $\mathbf{e}_k$ , and the global attributes as  $\mathbf{u}$ . We also use  $s_k$  and  $r_k$  to indicate the indices of the sender and receiver nodes (see below), respectively, for edge k. To be more precise, we define these terms as:

Directed: one-way edges, from a "sender" node to a "receiver" node.

Attribute: properties that can be encoded as a vector, set, or even another graph.

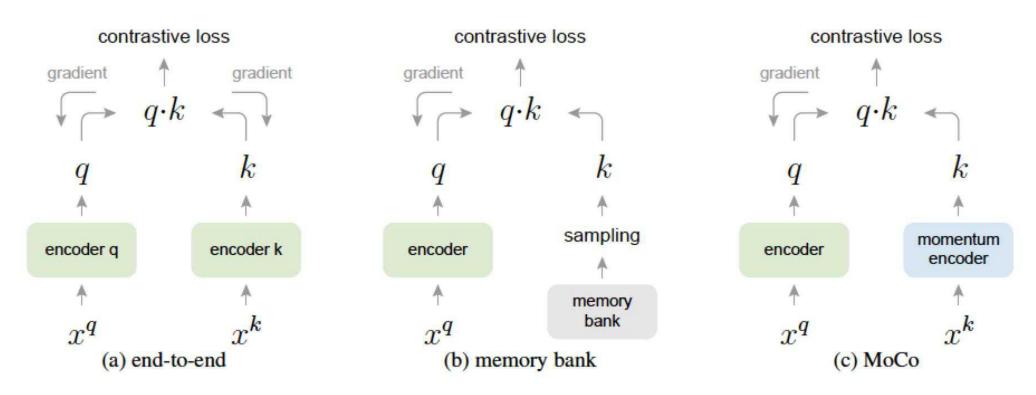
Attributed: edges and vertices have attributes associated with them.

Global attribute: a graph-level attribute.

Multi-graph: there can be more than one edge between vertices, including self-edges.

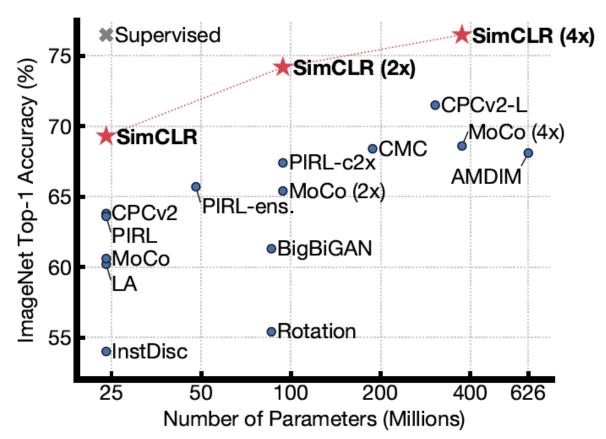
Figure 2 shows a variety of different types of graphs corresponding to real data that we may be interested in modeling, including physical systems, molecules, images, and text.

### MoCo



- Unsupervised visual representation learning
- Momentum contrastive learning
- Outperform its supervised pre-training counterparts

### **SimCLR**



- Simplified contrastive learning framework
- Outperform previous self-supervised and semisupervised methods on ImageNet



人工智能未来\*\*\*



# 第三代人工智能的理论体系

- 早在2015年,张钹老师就提出第三代人工智能体系的雏形; 2017年DARPA发起XAI项目,从可解释的机器学习系统、人机 交互技术以及可解释的心理学理论三个方面,全面开展可解释性 AI系统的研究
- 2018年底,正式公开提出第三代人工智能的理论框架体系
  - 建立可解释、鲁棒性的人工智能理论和方法
  - 发展安全、可靠、可信及可扩展的人工智能技术
  - 推动人工智能**创新**应用
- 具体实施路线图
  - 与**脑科学**融合,发展脑启发的人工智能理论
  - 数据与知识融合的人工智能理论与方法
- 第三代人工智能的理念在国内外获得广泛影响力





# 认知图谱 (Cognitive Graph)

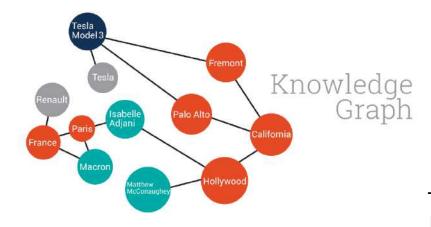
一知识图谱, 认知推理, 逻辑表达

### 知识图谱

- "Knowledge graph"由Google于2012年提出
- 知识工程,专家系统
- CYC: 世界上历史最长的AI项目 (1985)



Edward Feigenbaum Father of KB Turing Award





Tim Berners Lee Father of WWW Turing Award

### 认知图谱: 算法与认知的结合

Question: Who is the director of the 2003 film which has scenes in it filmed at the Quality Cafe in Los Angeles?

#### **Quality Café**

The Quality Cafe is a now-defunct diner in Los Angeles, California. The restaurant has appeared as a location featured in a number of Hollywood films, including Old School, Gone in 60 Seconds, ...

#### Los Angeles

Los Angeles is the most populous city in California, the second most populous city in the United States, after New York City, and the third most populous city in North America.

#### Alessandro Moschitti

Alessandro Moschitti is a professor of the CS Department of the University of Trento, Italy. He is currently a Principal Research Scientist of the Qatar Computing Research Institute (QCRI)



WIKIPEDIA
The Free Encyclopedia

#### Old School

Old School is a 2003 American comedy film released by Dream Works Pictures and The Montecito Picture Company and directed by Todd Phillips.

#### **Todd Phillips**

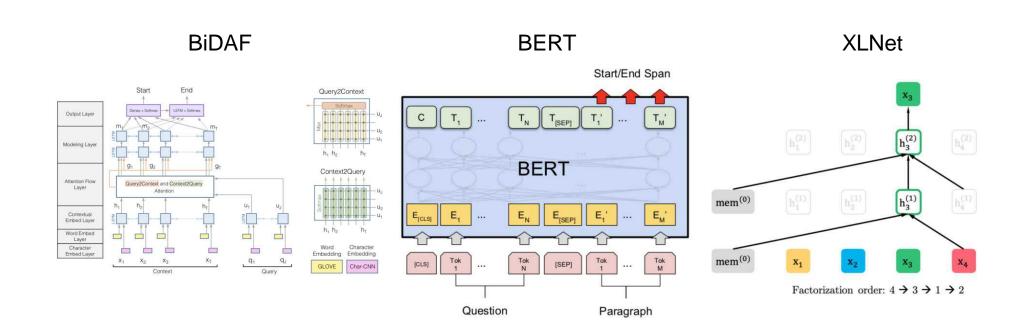
Todd Phillips is an American director, producer, screenwriter, and actor. He is best known for writing and directing films, including Road Trip (2000), Old School (2003), Starsky & Hutch (2004), and The Hangover Trilogy.

#### Tsinghua University

Tsinghua University is a major research university in Beijing and dedicated to academic excellence and global development.
Tsinghua is perennially ranked as one of the top academic institutions in China, Asia, and worldwide...

### 算法: BIDAF, BERT, XLNet

- 目标:理解整个文档,而不仅仅是局部片段
- 但仍然缺乏在知识层面上的推理能力



挑战:可解释性

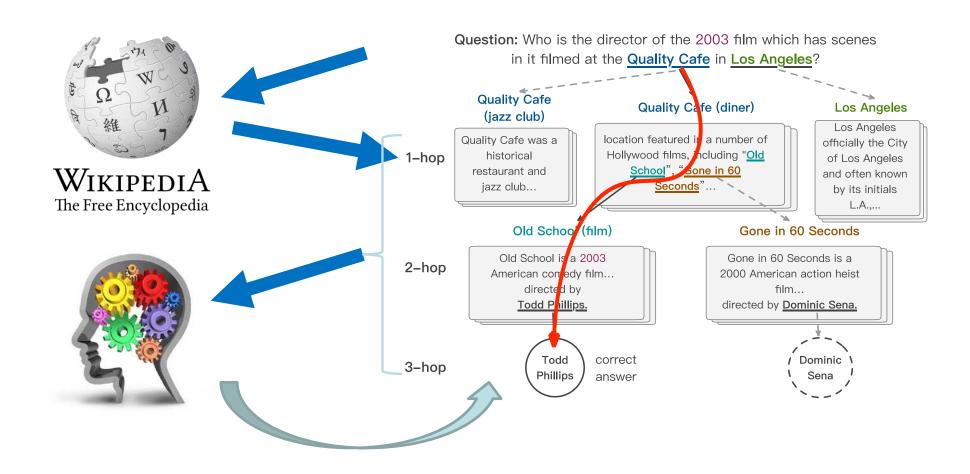
• 大部分阅读理解方法都只能看做黑盒:

- 输入:问题和文档

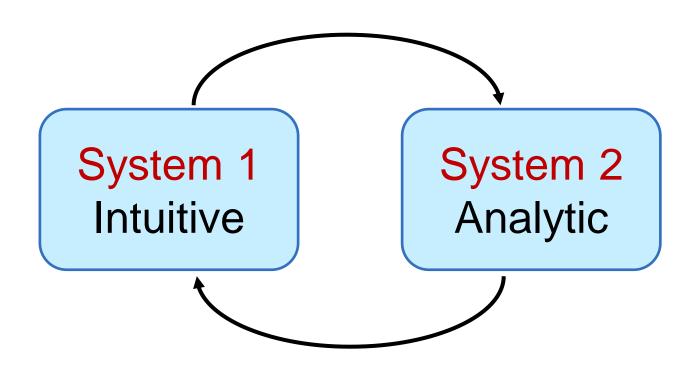
- 输出: 答案文本块(在文档中的起止位置)

- 如何让用户可以验证答案的对错:
  - 推理路径或者子图
  - 每个推理节点上的支撑事实
  - 用于对比的其他可能答案和推理路径

# 认知图谱: 知识表示, 推理和决策



### 和认知科学的结合



**Dual Process Theory (Cognitive Science)** 

#### SYSTEM 1 VS. SYSTEM 2 COGNITION

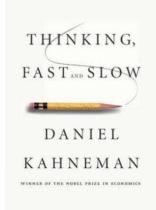
2 systems (and categories of cognitive tasks):

Manipulates high-level / semantic concepts, which can be recombined combinatorially

#### System 1

- Intuitive, fast, UNCONSCIOUS, non-linguistic, habitual
- Current DL





#### System 2

- Slow, logical, sequential, **CONSCIOUS**, linguistic, algorithmic, planning, reasoning
- Future DL



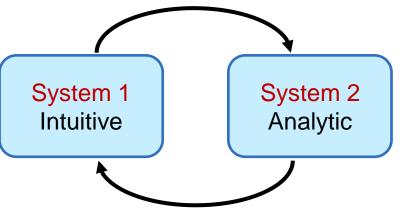
Mila

5

### Reasoning w/ Cognitive Graph

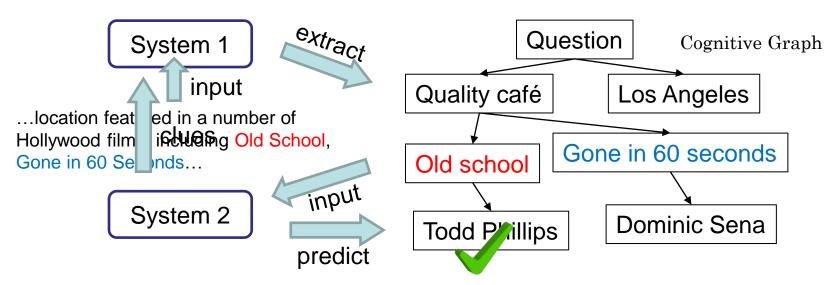
- System 1:
  - Knowledge expansion by association in text when reading

- System 2:
  - Decision making w/ all the information

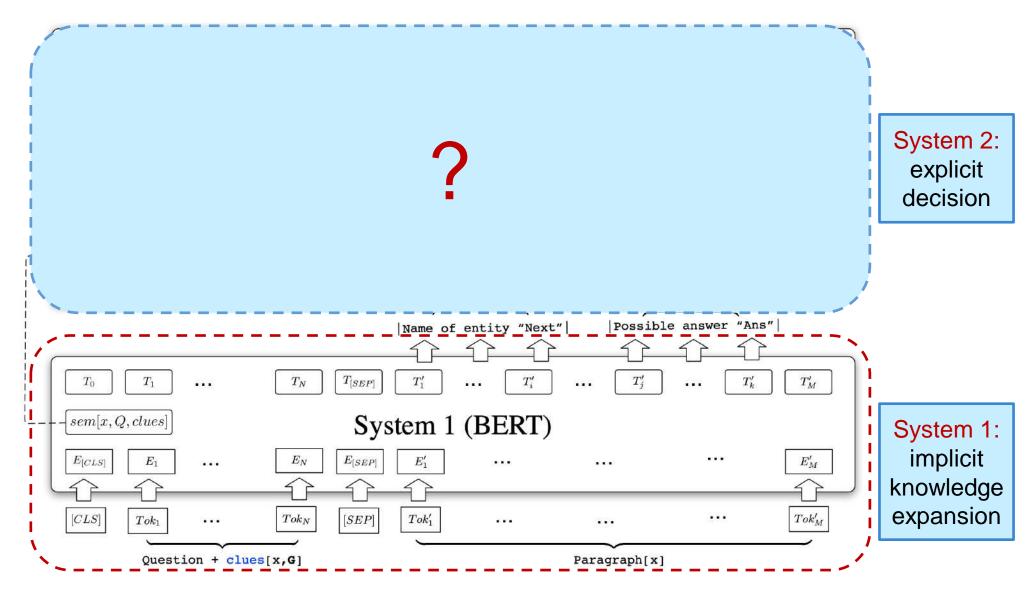


## CogQA: Cognitive Graph for QA

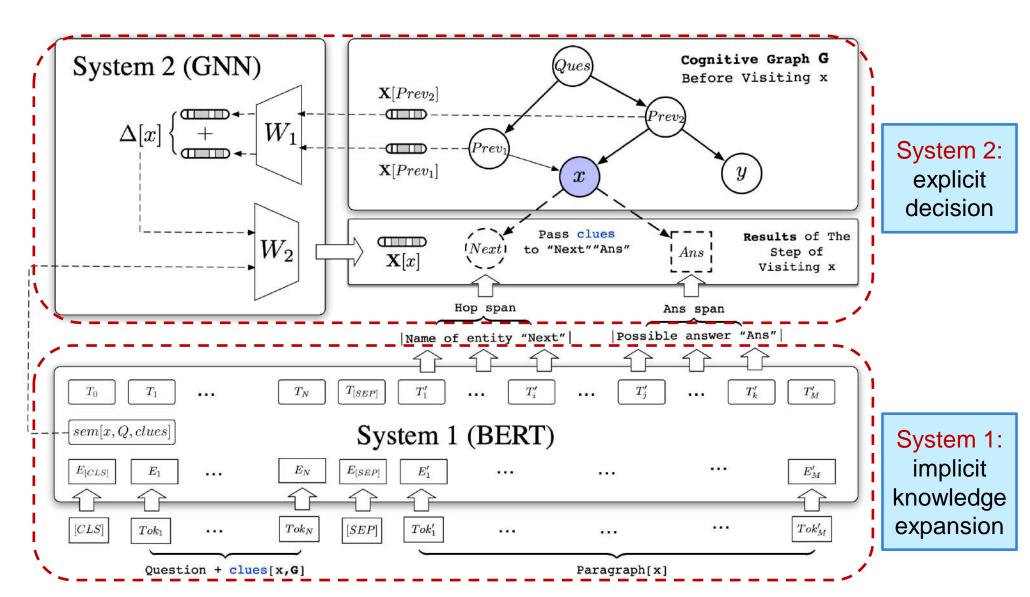
- An iterative framework corresponding to dual process theory
- System 1
  - extract entities to build the cognitive graph
  - generate semantic vectors for each node
- System 2
  - Do reasoning based on semantic vectors and graph
  - Feed clues to System 1 to extract next-hop entities



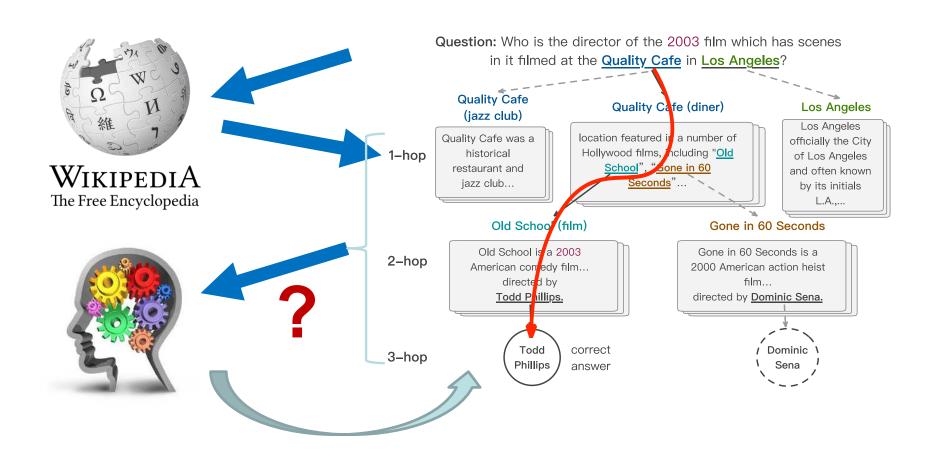
# Cognitive Graph: DL + Dual Process Theory



# Cognitive Graph: DL + Dual Process Theory



# Cognitive Graph: Representation, Reasoning, and Decision







Edward Feigenbaum Turing Award Winner

# 认知与推理

—Trillion-scale common-sense knowledge graph



Tim Berners Lee Turing Award Winner

**Big Data** 



Knowledge



Intelligence

\* AI = Knowledge + Intelligence

### Related Publications

- Ming Ding, Chang Zhou, Qibin Chen, Hongxia Yang, and Jie Tang. Cognitive Graph for Multi-Hop Reading Comprehension at Scale. ACL'19.
- Jie Zhang, Yuxiao Dong, Yan Wang, Jie Tang, and Ming Ding. ProNE: Fast and Scalable Network Representation Learning. IJCAI'19.
- Yukuo Cen, Xu Zou, Jianwei Zhang, Hongxia Yang, Jingren Zhou and Jie Tang. Representation Learning for Attributed Multiplex Heterogeneous Network. KDD'19.
- Fanjin Zhang, Xiao Liu, Jie Tang, Yuxiao Dong, Peiran Yao, Jie Zhang, Xiaotao Gu, Yan Wang, Bin Shao, Rui Li, and Kuansan Wang. OAG: Toward Linking Large-scale Heterogeneous Entity Graphs. KDD'19.
- Qibin Chen, Junyang Lin, Yichang Zhang, Hongxia Yang, Jingren Zhou and Jie Tang. Towards Knowledge-Based Personalized Product Description Generation in E-commerce. KDD'19.
- Yifeng Zhao, Xiangwei Wang, Hongxia Yang, Le Song, and Jie Tang. Large Scale Evolving Graphs with Burst Detection.
   IJCAI'19.
- Yu Han, Jie Tang, and Qian Chen. Network Embedding under Partial Monitoring for Evolving Networks. IJCAI'19.
- Yifeng Zhao, Xiangwei Wang, Hongxia Yang, Le Song, and Jie Tang. Large Scale Evolving Graphs with Burst Detection. IJCAl'19.
- Jiezhong Qiu, Yuxiao Dong, Hao Ma, Jian Li, Chi Wang, Kuansan Wang, and Jie Tang. NetSMF: Large-Scale Network Embedding as Sparse Matrix Factorization. WWW'19.
- Jiezhong Qiu, Jian Tang, Hao Ma, Yuxiao Dong, Kuansan Wang, and Jie Tang. DeepInf: Modeling Influence Locality in Large Social Networks. KDD'18.
- Jiezhong Qiu, Yuxiao Dong, Hao Ma, Jian Li, Kuansan Wang, and Jie Tang. Network Embedding as Matrix Factorization: Unifying DeepWalk, LINE, PTE, and node2vec. WSDM'18.
- Jie Tang, Jing Zhang, Limin Yao, Juanzi Li, Li Zhang, and Zhong Su. ArnetMiner: Extraction and Mining of Academic Social Networks. KDD'08.



# Thank you!

Jie Tang, KEG, Tsinghua U Download all data & Codes http://keg.cs.tsinghua.edu.cn/jietang https://keg.cs.tsinghua.edu.cn/cogdl/ https://github.com/THUDM