

Kupfuma means building wealth.

We are building wealth for small businesses within Africa through our analytics which help your small business become profitable whilst we also reward profitability by giving your more capital to scale your small business to become a big business primarily through value addition for import substitution to drive Africa's growth forward.

There is a \$300billion funding gap on small businesses within Africa, our flexible, no collateral and no interest data driven revenue funding will help swiftly allocate capital to deserving small businesses to help them unlock their potential based on facts.

We strongly believe this drive will help double or triple small businesses efforts across Africa, feeding into a positive growth trajectory for Africa to reach a Gross Domestic Product of \$10trillion by 2035. Policy makers will provide the guidelines for Africa Continental Free Trade Area to happen but we will build the rails for it to happen.

Our flexible support will be highly geared towards value addition initiatives by efficiently operating small businesses across all sectors. Imagine a small scale gold miner who has a strong track record on our Kupfuma App, now wants to value add by making jewellery needing machinery and equipment to make jewellery, imagine a tomato farmer who has a strong track record on our Kupfuma App, who now wants to produce tomato sauce we will be ready to support them.

Happy building wealth for small businesses, for Africa through Kupfuma.

Tatenda E Tawonezvi | Chief Entrepreneurship Officer