*eLearning Platform*

PROJECT CHARTER

Version *1.0*

*01/25/2021*

VERSION HISTORY

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# INTRODUCTION

## PURPOSE OF PROJECT CHARTER

The ***eLearning Platform*** project charter documents and tracks the necessary information required by decision maker(s) to approve the project for funding. The project charter should include the needs, scope, justification, and resource commitment as well as the project’s sponsor(s) decision to proceed or not to proceed with the project. It is created during the Initiating Phase of the project.

The intended audience of the ***eLearing Platform*** project charter is the project sponsor and senior leadership.

# PROJECT AND PRODUCT OVERVIEW

**eLearning Platform** will unite teachers, authors of educational courses and prospective students who is considering attending a specific trade or skill. This is a web platform only.

The main feature: worldwide content. Possibility to translate-convert original audio into subtitles.

Estimated project duration is 12 months.

Estimated project budget is up to $105k

# JUSTIFICATION

## BUSINESS NEED

Nowadays, **eLearning platform** could help thousands of students from different countries receive enormous amount of knowledge without leaving their homes, spending hundreds of dollars and traveling abroad. Although, teachers and mentors can join us with their own built programs and courses. **eLearning platform** will make process of understanding easy and simply, because a new bilingual system will be able to translate and convert speech into subtitles/captions, based on users preferences, without any time delay. So, you will never miss the word.

## PUBLIC HEALTH AND BUSINESS IMPACT

This platform would be the first international education project in the market.

The project will unite people for making education easier for them and landing better job positions in future. It will require less financial expenses compared to other resources.

Our unique online platform will give an access with no limits in time and place to any source of courses/classes with ability to transcription in subtitle format

Our platform will make equal opportunity for people obtain necessary level of knowledge from any part of the world with less cost.

# SCOPE

## OBJECTIVES

The objectives of the Education Platform are as follows:

- Complete the UX/UI design stage by March 2021

- Release Beta version of platform in September 2021

- Start the platform checkup in September among university students (used as focus groups).

- Synchronize database of new build platform with the existing one.

- Finalize the development stage of the project till December 2021.

- Get first 200 users from in-app launch till the end of December 2021.

- Integration with other 2 platforms of our main project during January 2022