







State, Marketing Spend, Profit, R&D Spend and Administration	8	
State, Harketing Spend, Front, Red Spend and Administration		

State	R&D Spend	Administration	Marketing Spend	Profit
California	2,422,612.31	4,296,570.55	6,762,349.47	3,841,622.84
Florida	2,798,837.27	4,094,296.26	8,460,023.62	4,021,487.43
New York	2,874,159	4,758,218.39	7,992,514.7	4,397,455.81
Summary	8,095,608.58	13,149,085.2	23,214,887.79	12,260,566.08