Demographics of targeted group

Property Retail

1К

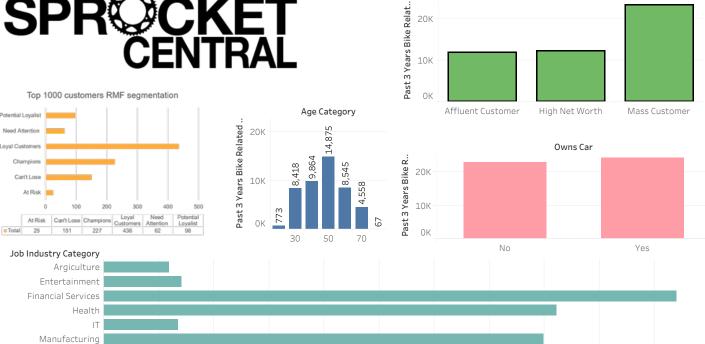
2K

3К

4K

Past 3 Years Bike Related Purchases

Telecommunications



Wealth Segmentation of targeted

7К

8К

Wealth Segment

10K

9К

customers

20K