

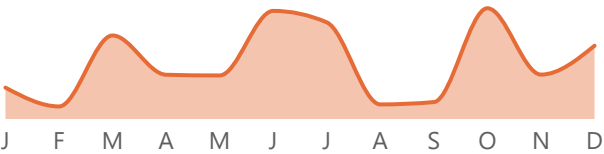
OVERVIEW

Select Month All

Followers

127,877,828

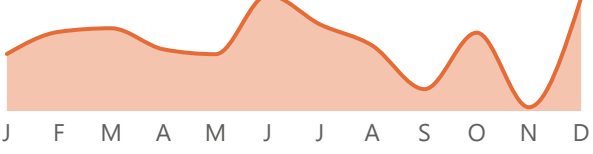
MoM
-100%↓



Impressions

102,097,568

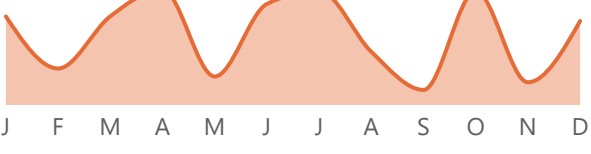
MoM
-100%↓



Engagements

1,813,841

MoM
-100%↓



Followers by Platform

Followers

Impressions

Engagements

Instagram

71,460,676

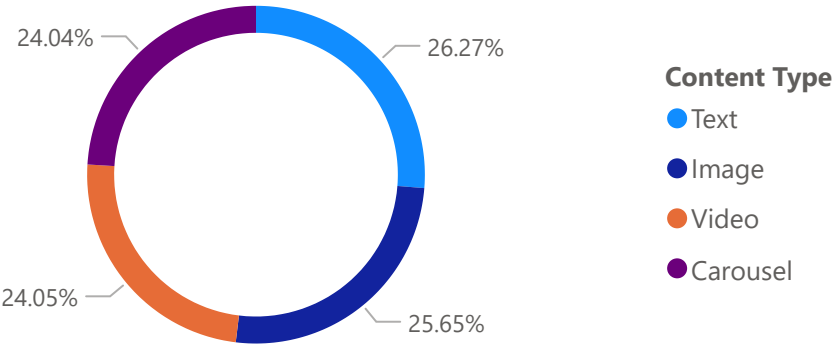
Facebook

38,362,560

Twitter

18,054,592

Engagements by Content Type



Overview

Facebook

Instagram

X.com



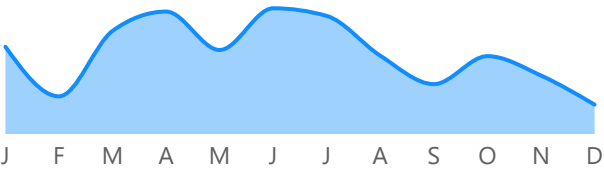
FACEBOOK

Select Month All

Followers

38,362,560

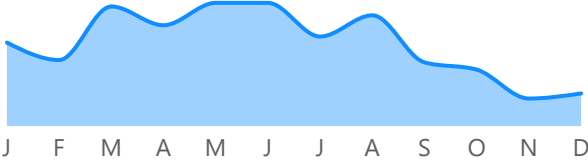
MoM
-100%↓



Posts

699

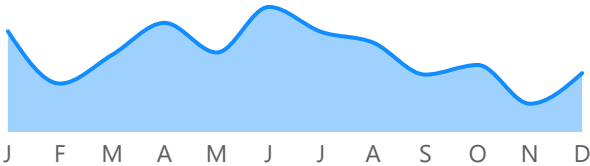
MoM
-100%↓



Engagements

637,902

MoM
-100%↓



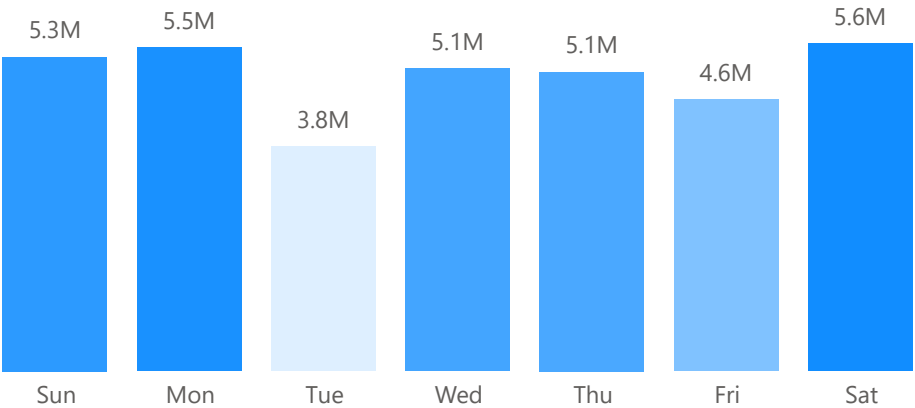
Overview

Facebook

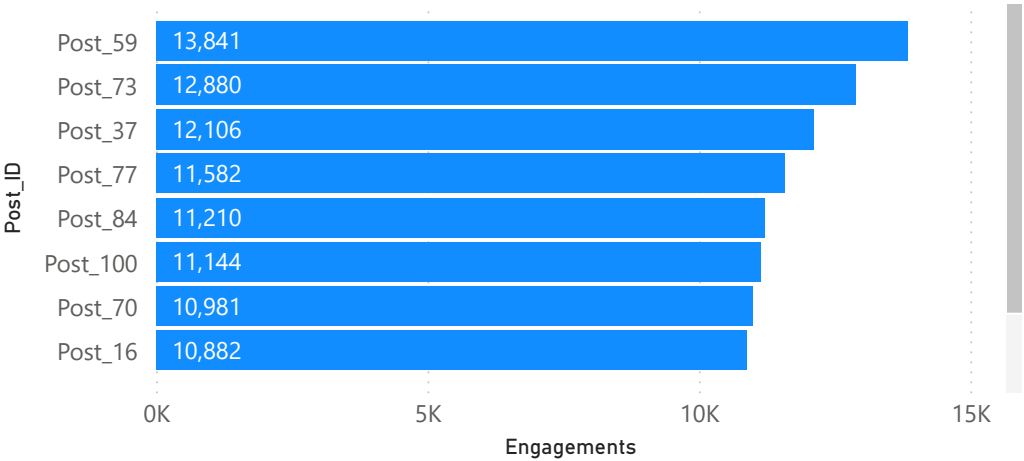
Instagram

X.com

Impressions by Day



Top 10 Posts by Engagement



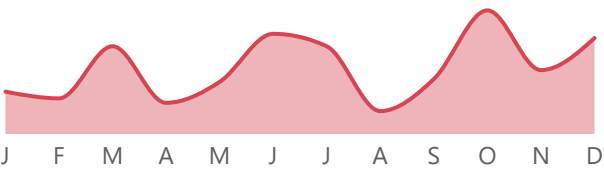
INSTAGRAM

Select Month All

Followers

71,460,676

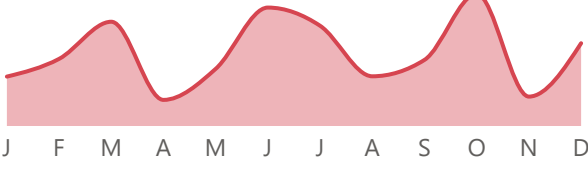
MoM
-100%↓



Posts

652

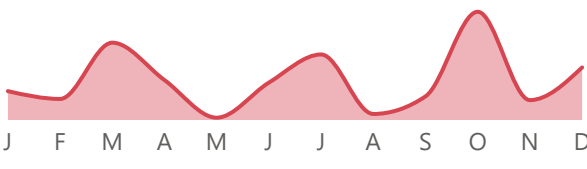
MoM
-100%↓



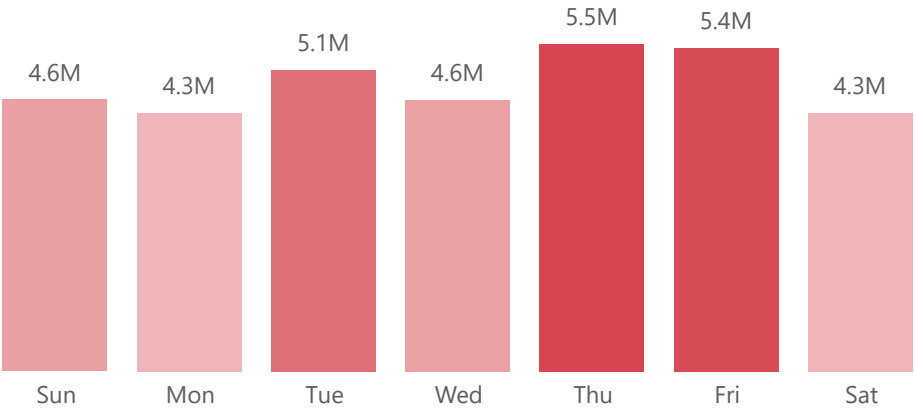
Engagements

584,251

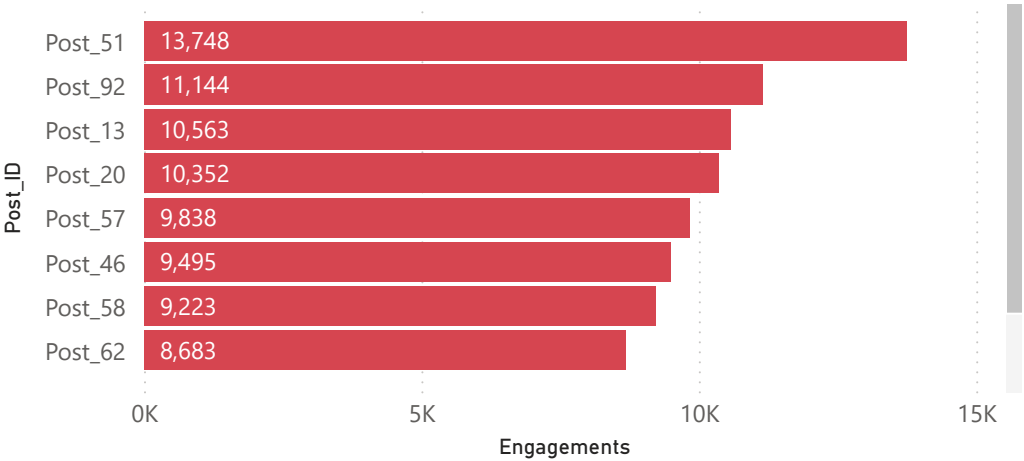
MoM
-100%↓



Impressions by Day



Top 10 Posts by Engagement



Overview

Facebook

Instagram

X.com

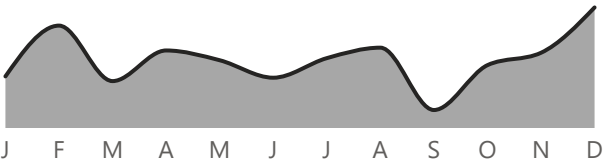
X.COM (FORMERLY TWITTER)

Select Month All

Followers

18,054,592

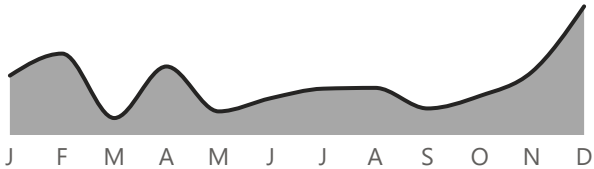
MoM
-100%↓



Posts

654

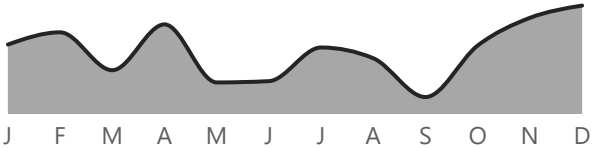
MoM
-100%↓



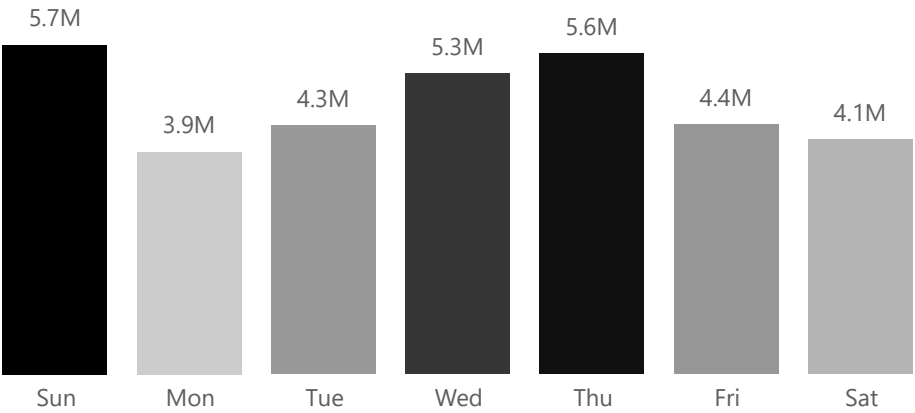
Engagements

591,688

MoM
-100%↓



Impressions by Day



Top 10 Posts by Engagement

