



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

. Airlines provides the only rapid worldwide transportation network, generating economic growth

. It helps the Facilitating international trade by import and export goods

. Air transportation provides a military commander with the capability to employ, deploy and re-deploy forces and equipment quickly over consideravle di

It generates economic growth, provides jobs, increases revenue from taxes and conservation of protected areas

Air transport is one of the fastest modes of public transport which connects international boundaries

It allow people from different countries to cross international boundaries and travel other countries for personal , business, medical, and tourism purpose

unlocking insights into the global air transportation network

.'Qatar Airways' won the World's Best Business Class award at the esteemed 2023 World Airline Awards event

There are over 5,000 airlines with ICAO codes. The world's largest airline by fleet size and passengers carried is American Airlines, operating from the United States

. Most Expensive Countries for Airline Travel is United Arab Emirates with the cost of 105.71\$.

. Costlier than other modes of transportation

. Limited capacity of people can travel once

More accident-prone than other modes



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?