



# ILAMA ENTERPRISE

Ilama Enterprise is a digital Marketing enterprise that aims to put your business on the maps.

2023



ILama Enterprise  
DIGITAL MARKETING

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# About Company

I lama Enterprise is a digital Marketing Firm that primarily deals with putting business on the market by using the internet .

Through data mining, it is easy for us to target the right audience with the right advertisement of products that they might need. This is what makes digital marketing successful more than anything. Finding and targeting the right audience can increase sales drastically. Some tools can be used to analyze and suggest better options for marketing as well. This helps sellers market their products.

Grateful and ready to do business with you.



# Welcome

## Our services

- Digital Marketing packages
- Email Set Up
- Hosting & Domain
- Branding –Calendas, umbrellas, pens, T-shirts
- Extra advertisements posters, brochures and flyers to be printed



DIGITAL  
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# Our packages

## ***1. THE BRONZE PACKAGE***

- The package charges KSH 10,000 per month
- Aimed to help small and medium enterprises on Digital Marketing
- One Social Media post per week with three stories per week.

## **2. THE SILVER PACKAGE**

- The package charges KSH 27,000 per month
- Three social media posts per week
- Social media management and set up
- Google maps profile management
- Maximum of one press release /marketing emails Anually.
- Premium Licensed stock photos.





### **3. THE GOLD PACKAGE**

- KSH 34,000 Per Month
- Five social media posts per week
- Social media management and set up (Instagram, Facebook, Twitter and Linked In.)
- Google Maps profile Management
- Maximum of four press releases/Marketing emails monthly
- Quarterly (4) newspaper/TV appearance
- 2 blog posts per month

(34%Discount on website and 50%perc email set up)



#### ***4. THE PLATINUM PACKAGE***

- KSH 50,000 Per Month
- Seven social media posts per week
- Social media management and set up (Quarterly and Linked In.)
- Google Maps profile Management
- At least six press releases/Marketing emails monthly
- Quarterly (4) newspaper/TV appearance
- Four blog posts per month.

(50%Discount on website and cooperate email set up)





## ***Additional Services***

- Email Set Up
- Hosting & Domain
- Branding –Calendars, umbrellas, pens, T-shirts
- Extra advertisements posters, brochures and flyers to be printed



# CONTACT US



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