Clara Velásquez Rodriguez

Personal Information

⚑ Nicaraguan ⚲ Managua, Nicaragua ☏ +505 8665-8008
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Profile

Web developer with over three years of experience in Frontend development and SEO strategies. Notable for leadership skills, problem-solving abilities, and a track record of success in system development, database management, and search engine optimization. Passionate about learning new technologies and adapting quickly to diverse challenges. I am committed to creativity in web development and continuous improvement.

Work Experience

Front-end Web Developer and SEO Strategy
E-commerce
📅 06/2023 – present ⚲ MIAMI, UNITED STATES OF AMERICA

- High-Impact Web Development and SEO: Specialized in frontend web development and effective SEO strategies for Miami-based e-commerce, achieving outstanding online presence and a substantial increase in visibility.
- Critical Thinking and Problem Solving: Demonstrated expertise in identifying and addressing challenges in the competitive eCommerce landscape, enhancing user experience and conversion rates.
- Adaptability to Technological Trends: Swift adaptation to emerging trends in eCommerce, resulting in the ongoing success of the business in the USA market.

System Programmer Analyst
Ministerio De Gobernación
📅 11/2021 – 04/2023 ⚲ MANAGUA, NICARAGUA

- Analysis and Development of Critical Systems: During my tenure, I was responsible for the analysis and development of critical systems from the ground up. This included understanding user requirements and producing technological solutions that had a significant impact on the efficiency and effectiveness of ministry operations.
- Management of Complex Databases: I developed strong skills in managing complex databases, which was crucial in ensuring the integrity and security of critical data used in ministry operations.
- Implementation of Advanced Technologies: During my time, I worked with advanced technologies such as DevExpress, XAF in C#, and ElasticSearch for data searches and analysis. These technologies brought significant improvements to the efficiency and responsiveness of systems used throughout the ministry, ultimately benefiting the Nicaraguan population.

Co-founder and Frontend Developer
Nicaraguan Startup
📅 01/2021 – 02/2022 ⚲ MANAGUA, NICARAGUA

- Co-founded a pioneering startup in the tourism sector, lending to its vision, securing financing, and fostering its growth.
- As part of my role, Led frontend development using React to create high-performance user interfaces.
- I participated in crafting unique solutions that transformed the customer experience and

Work Experience

set a new standard in the tourism market.

Skills

Microsoft Azure	JavaScript	Responsive Design
Problem-solving	React	Typescript
Elastic Search	Business Logic	Kali Linux
SEO Strategist	Flask/Python	Spanish
English	SQL	WordPress

Strengths

JavaScript expertise   Frontend frameworks knowledge   Responsive web design

Problem-solving skills   Collaboration ability   Networking   Adaptable

Responsible   Empathy   Leadership   Learning Agility   Critical thinking

Coaching   Communication   Strategic planning

Education

Electronic Engineering
Universidad Nacional De Ingeniería
🗓 01/2022 – present ⬦ MANAGUA, NICARAGUA

Certificates

Microsoft Certified: Azure Fundamentals
Microsoft
🗓 11/2023
https://www.credly.com/badges/1f188b1c-5a0a-45fb-888a-2bb2197e6fdc/linked_in_profile
I have successfully earned the Microsoft Certified: Azure Fundamentals certification from Microsoft. This certification validates my proficiency in Azure cloud concepts, services, and solutions.

Scrum Foundation Professional Certificate
CertiProf
🗓 06/2023
86094639
I hold the Scrum Foundation Professional Certificate, authorized by CertiProf. This certification presents my understanding and proficiency in Scrum methodologies, enabling me to effectively contribute to agile project management and further efficient teamwork.

Complete Guide to ElasticSearch
Udemy
🗓 08/2022
ude.my/UC-650fabd8-1b26-4dca-a958-e8341c5ab5a7
I have successfully finished the "Complete Guide to ElasticSearch" certification course offered by Udemy. This comprehensive training has provided me with a thorough understanding of ElasticSearch, its functionalities, and best practices for efficient data storage and retrieval. With this certification, I am fitted with the knowledge and skills necessary to optimize search operations and heighten data management using ElasticSearch.

Certificates

Specialization Course In Ethical Hacking
Deloitte

📅 12/2020

DTT-2012-CAR-000013

I have completed the Specialization Course in Ethical Hacking, certified by Deloitte. This comprehensive program equipped me with the necessary skills and knowledge to detect and prevent cyber threats, guaranteeing the security and integrity of digital systems.

Hobbies

Getting lost in a good book

Feeling the music

Swimming

Running

Hiking