Internship Program

Internship Title: Market Survey Intern (IP-01)

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| About the Internship: | This internship offers hands-on experience in **market research and data collection**. You'll assist in designing surveys, gathering valuable consumer insights, and analyzing data to support our business strategies. It's a fantastic opportunity to develop your analytical and communication skills in a dynamic environment. |
| Key Roles & Responsibilities: | * Market Trend Analysis: Research emerging trends in dried produce and solar drying machines. * Consumer Insights: Help design and conduct surveys for product feedback and new offerings. * Competitor Benchmarking: Analyze competitor products, pricing, and marketing strategies. * Data Management: Support the collection, organization, and initial analysis of market data. * Reporting Support: Assist in preparing reports and presentations of market findings and insights. * Actionable Insights: Help translate research into improvements for Dry Panda's products and machines. |
| Nature of the Internship: | Unpaid – Part-time – Remote |
| Duration & Schedule: | Minimum 03 months |
| Qualifications & Requirements: | * Currently pursuing a Bachelor's or Master's degree in Marketing, Business Administration, Economics, Statistics, or a related field. * Proactive, self-motivated, and eager to learn about the dried food and renewable energy sectors. * Ability to work independently and collaboratively in a fast-paced environment. * Familiarity with survey tools (e.g., Google Forms, SurveyMonkey) is a plus. * Excellent written and verbal communication skills. * Strong analytical and critical thinking skills with the ability to interpret data. |
| What We Offer: | Mentorship & Learning  Sustainable Industry Exposure  Collaborative Environment  Networking Opportunities  Potential for Growth  Real-World Impact  Skill Development |
| Application Process: | Online (click here to apply) |