Internship Program

Internship Title: Digital Marketing Intern (IP-02)

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| About the Internship: | This internship offers a hands-on opportunity to dive into the world of digital marketing for a unique product line. You'll support our team in developing and executing online strategies to promote our Precision Indirect Solar Dried Food Products and innovative drying machines. Gain practical experience in areas like social media, content creation, and online advertising, directly contributing to our mission of sustainable food preservation. |
| Key Roles & Responsibilities: | * **Content Creation:** Help develop engaging digital content for our dried food products and drying machines. * **Social Media:** Support planning and posting on social media, monitoring engagement. * **Website Updates:** Assist with basic website content updates and SEO. * **Email Marketing:** Aid in drafting email newsletters and promotional campaigns. * **Campaign Support:** Help set up and monitor online advertising campaigns. * **Performance Tracking:** Assist in tracking and reporting digital marketing metrics. * **Market Research:** Research digital marketing trends and competitor strategies in India. |
| Nature of the Internship: | Unpaid – Part-time – Remote |
| Duration & Schedule: | Minimum 03 months |
| Qualifications & Requirements: | * Currently pursuing or recently completed any degree in Marketing, Communications, Digital Media, or a related field. * Basic understanding of digital marketing concepts and social media platforms. * Strong written and verbal communication skills in English; knowledge of Telugu or other regional Indian languages is a plus. * Familiarity with content creation tools (e.g., Canva, basic video editing) is an advantage. * Proficiency in Google Workspace (Docs, Sheets, Slides) or Microsoft Office Suite. * Proactive, creative, and eager to learn about digital marketing in the sustainable food sector. |
| What We Offer: | Mentorship & Learning  Sustainable Industry Exposure  Collaborative Environment  Networking Opportunities  Potential for Growth  Real-World Impact  Skill Development |
| Application Process: | Online (click here to apply) |