

## Group Name : Koro

### Members

Name	Email	Country	College
Muhammed KURNASAN	mohamedkornasan@hotmail.com	Turkey (Türkiye)	Turkish-German University

Specialization : Data Science

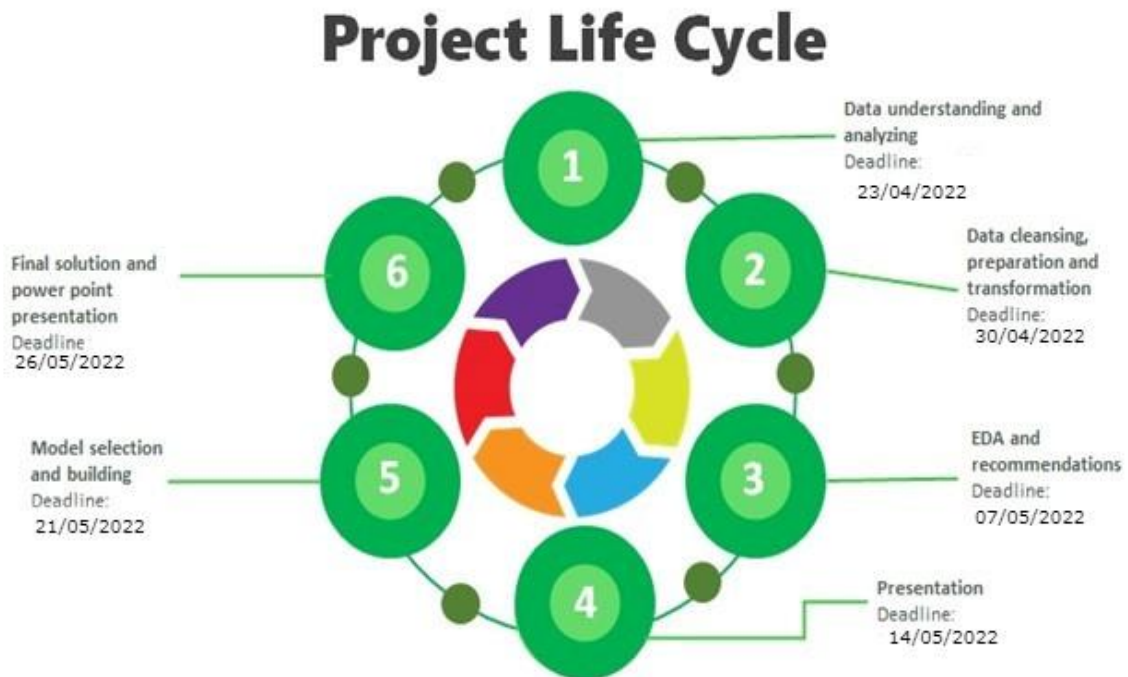
### Problem description

ABC Bank wants to sell its term deposit product to customers and before launching the product they want to develop a model which help them in understanding whether a particular customer will buy their product or not (based on customer's past interaction with bank or other Financial Institution)

### Business understanding

in this model we will try to understand the relationship between the client data and buying a product and then choosing the right client data that could help us to build our model and get a good accurate result. for example the relationship between some product and the age of the client play an important role in the last result.

## Project lifecycle along with deadline



## Data Intake report

Name: <Bank Marketing >

Report date: <16/04/2022>

Internship Batch:<LISUM007>

Version:<1.0>

Data intake by <Koro Group>

Data intake reviewer:<>

Data storage location: <Google Collab>

### Tabular data details:

<b>Total number of observations</b>	<41188 rows >
<b>Total number of files</b>	<1>
<b>Total number of features</b>	21 columns
<b>Base format of the file</b>	<.CSV >
<b>Size of the data</b>	<5.6 mb>

### Github Repo link

[https://github.com/kurn3san/Koro\\_DG\\_Internship\\_Project](https://github.com/kurn3san/Koro_DG_Internship_Project)