Draft Outline

1. History/development of organic food industry

1.1 History of Organic Food

1.2 What is Organic Product

1.3 What is Whole Grain

1.4 What is Brown Rice Whole Grain

1. Advantages of organic food compared to regular food

2.1 Disadvantage of regular food

2.2 Advantage of Organic Food

2.2.1 Advantage of Brown rice

2.3 Comparison between Regular and Organic Food

2.3.1 Price

2.3.2 Nutrient Content

1. Governments’ policies and regulations in organic food industries

3.1 Regulation of farming

3.2 Regulation of Using Substances

3.3 Regulation of Certification

1. Technology involved in organic foods’ industries

4.1 Selection of Seed

4.2 Cultivating Land

4.3 Manure production

1. Market analysis and market growth of organic food

5.1 Market trend

5.2 Market Analysis