Draft Outline

1. Development of organic food industry

1.1 Definition of Organic Food

1.2 Development of Organic Food

1.3 What define Whole Grain

1.4 What is Brown Rice

1. Technology involved in rice industries

2.1 Process farming

2.1.1 Planting

2.1.2 Harvesting

2.1.3 Drying

2.1.4 Hulling

2.1.5 Milling

2.1.6 Enriching

1. Advantages of organic food compared to regular food

3.1 Advantages of Organic Rice

3.1.1 Advantage to the environment

3.1.2 Advantage to the health

3.2 Comparison: Brown rice and White rice

3.2.1 Nutrient Facts

2.2.2 Price

1. Governments’ policies and regulations in organic food industries

4.1 United States Department of Agriculture (USDA)

4.1.1 Regulation of technology in Farming

4.1.2 Regulation of Using Substances

4.1.3 Regulation of Certification

4.2 Regulation in other places

1. Market analysis and market growth of organic rice

5.1 Market trend

5.2 Market analysis