

Lecture 2

Course Introduction

About me

- Business Intelligence & Strategy Lab. 804
- Tel. 2220-1988; email: minsooshin@hanyang.ac.kr
- Ph.D. from University of Cambridge, UK
- Taught at
Business School in Manchester Metropolitan University
Business School of East Anglia University, UK
- Tend to be Interpretist
- Specialized in
Business Analytics
Internet Business Model and Strategies
Digital Convergence/ICT & Media Strategies
Information Systems Business Model and Strategies

Lecture will be....

like this....