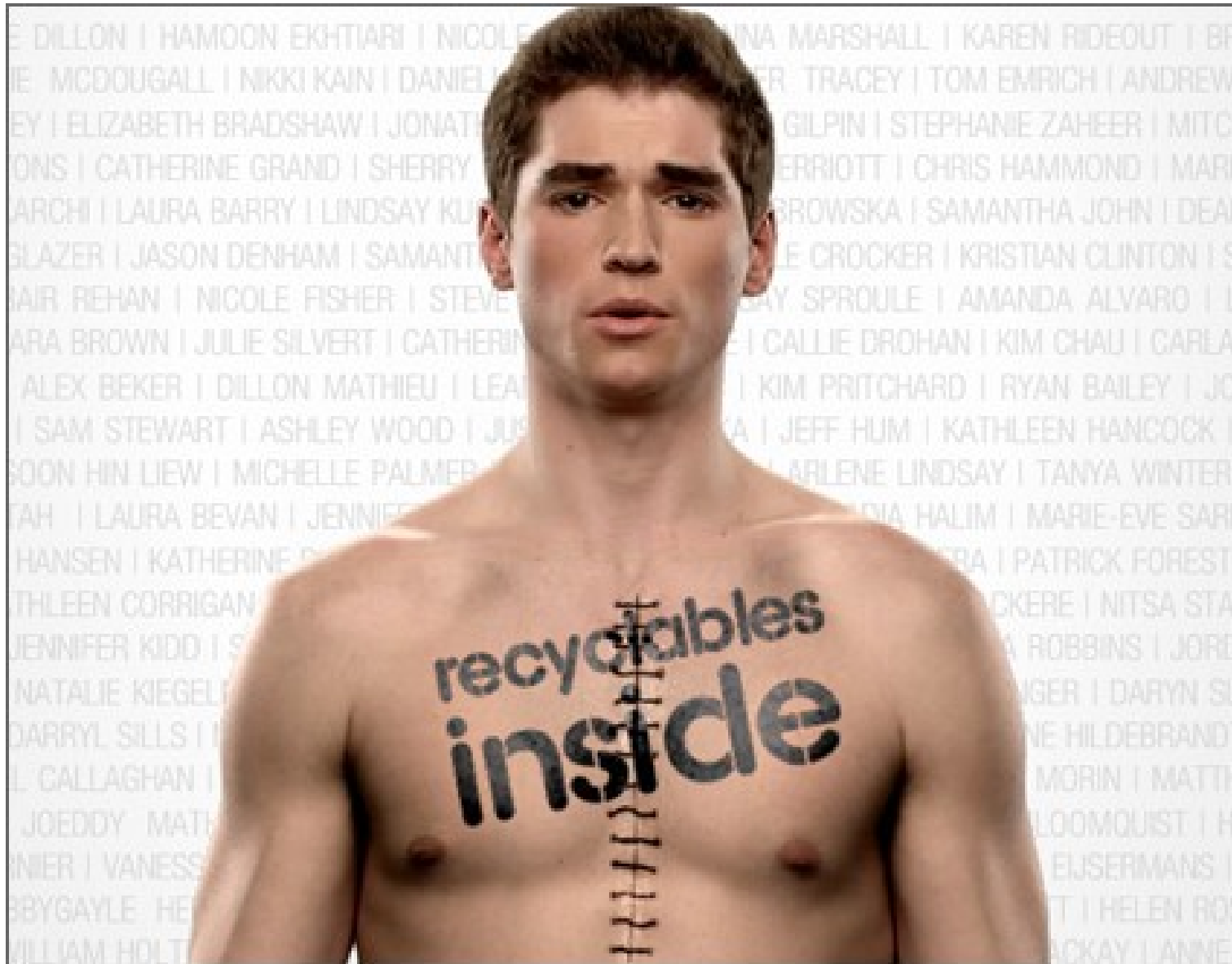




# The Theory of Reasoned Action



# Organ Donation Campaigns



The World is Full  
of Choices...



it's up to You  
to Choose  
the Right One

**If you have the balls, donate them.**



Donate The Test Bank To [www.BallBank.org](http://www.BallBank.org) 504.333.2743

THOUSANDS OF PEOPLE OWE  
THEIR LIVES TO ORGAN DONORS



Sign up for your donor's card at [france-adot.org](http://france-adot.org)





**IT'S NEVER  
TOO LATE  
TO BECOME  
A BETTER  
PERSON.**

Donate your organs  
after your death.





## Roma, kidney recipient



"I'm 9 years old.  
I love to read and  
play and I really  
love to dance and  
just be a kid. My  
kidney transplant  
let me do that."

Several years ago, Roma's parents took her to the doctor thinking she had the flu. Things quickly became alarming when doctors revealed that Roma had only 12 percent kidney function resulting from a rare inherited kidney disease, medullary cystic disease. She had been born with a disease that kills off kidney function during childhood.

Thankfully, her father and several other family members were identified as donor matches, and five-year-old Roma received a kidney transplant from her dad in 1999.

Now at nine years old, Roma enjoys activities that any little girl should be able to participate in. She loves her dance lessons and will happily show off some of her latest tricks-splits in several formations as well as one-handed cartwheels. Says Roma's mom, "It truly is a gift of life, for not only the recipient, but for the entire family. We get to see Roma live like any parent would want to see their nine year old."

"To the world you may be one person,  
but to the person you love, you may be the world."

# Campaigns Tried to Address Myths, but That Didn't Really Work





# How does *your* religion view organ donation?

ARMENIAN CATHOLIC	Donation is highly supported by the denomination. The decision to donate is left to the individual.
BAPTIST	Organ donation is encouraged as an act of stewardship and of compassion for those who are suffering.
BUDDHIST	Donation is a matter of individual conscience. A high value is placed on acts of compassion.
CATHOLIC	Organ and tissue donation is an act of charity and love. Pope John Paul II has stated that Christians should accept this as a challenge to their generosity and fraternal love.
CHRISTIAN SCIENTIST	The decision to donate is left to the individual.
EPISCOPAL	A resolution in 1982 recognizes the life-giving benefits of donation. All Christians are encouraged to become donors "as part of their ministry to others in the name of Christ, who gave His life that we may have life in its fullness."
HINDU	The decision to donate is left to the individual. Organ transplantation can be used to alleviate the suffering of other human beings.
INDEPENDENT EVANGELICAL	The decision to donate is left to the individual. Nothing in Scripture contradicts organ donation.
ISLAM	Muslim scholars belonging to various schools of Islamic law have cited the principle of the priority on saving human life and have permitted organ donation and transplantation as a necessity to procure that noble end.
JUDAISM (ALL BRANCHES)	Organ donation is a contemporary Mitzvah. When a human life can be saved, it must be saved.
LUTHERAN	Donation contributes to the well being of humanity and can be "an expression of sacrificial love for a neighbor in need."
METHODIST	The United Methodist Church encourages all Christians to become organ donors.



GET THE FACTS  
SIGN A CARD  
TELL YOUR FAMILY  
SAVE LIVES

Talk to your spiritual leader about organ donation.  
Then, talk to your family about your decision to donate.

[www.donorworld.com](http://www.donorworld.com)

1.800.355.7427

[www.sharenj.org](http://www.sharenj.org)

1.800.SHARE.NJ

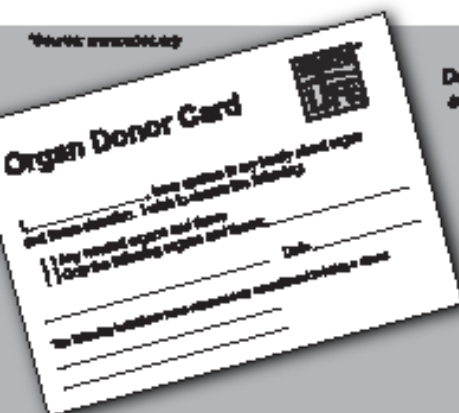


Fear  
and superstition  
killed

6,483

people last year\*

\*Source: www.sharelife.org



Do you secretly fear that in an emergency, doctors will not save your life just to get your organs? Misunderstandings about organ donation are costing people their lives—  
In fact, 6,483 people died last year while waiting for a transplant. Get a brochure in the student center or health center and get the facts about organ donation. Don't let your fears about organ donation keep you from signing a donor card and talking to your family.

GET THE FACTS  
SIGN A CARD  
TELL YOUR FAMILY  
SAVE LIVES

[www.donorsworld.org](http://www.donorsworld.org)  
1.800.368.7427  
[www.sharelife.org](http://www.sharelife.org)  
1.800.SHARE.LIFE

THEIR MISSION: SAVE LIVES  
*Especially Yours*



Do you secretly fear that in an emergency, doctors won't save your life just to get your organs? Do you think there's a black market in organs for transplant? Misunderstandings about organ donation are costing people their lives. Get a brochure in the Student Center or health center and get the facts. Don't let your fears about donation keep you from signing a donor card and talking to your family.

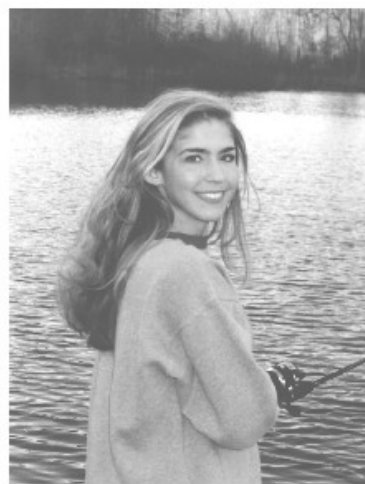
GET THE FACTS  
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SAVE LIVES

[www.donorsworld.org](http://www.donorsworld.org)  
1.800.SHARE.LIFE



**"I want to make a difference  
in somebody's life."**

**-Barbara Fikes**



That's what my daughter, Barbara, always said. When she died in a car accident after a University of Alabama football game, we were devastated. But because she had told us that she wanted to be an organ donor if she could, we knew what to do. Barbara was able to save the lives of five people. She truly did make a difference in people's lives. -Linda Plowman Fikes

**SHARE YOUR LIFE. SHARE YOUR DECISION.**

[www.donorworld.com](http://www.donorworld.com)  
1.800.355.7427



[www.alabamaorgancenter.org](http://www.alabamaorgancenter.org)  
1.800.252.3677

# Research Driven Examples

# TELL Us Now

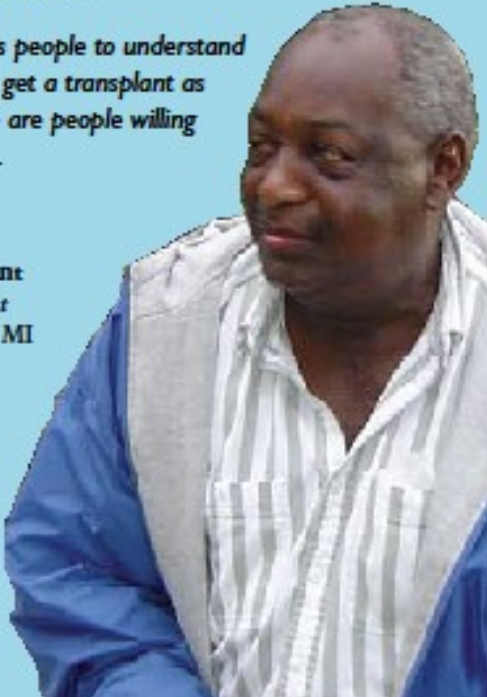
that you want to be an  
organ donor! ❤️

*Someone like you saved Charlie's life.*

*Last year, almost half of all heart transplants in Michigan went to African Americans. Charlie is grateful to his donor.*

*Charlie wants people to understand that you can get a transplant as long as there are people willing to be donors.*

**Charlie Bryant**  
Heart Recipient  
Grand Blanc, MI



# TELL Us Now

that you want to be an  
organ donor! ❤️

*Someone like you saved JA'Von's life.*

*JA'Von's heart transplant has given him a chance to be a kid.*

*JA'Von feels like one of the luckiest kids in the world to have a second chance at life.*

**JA'Von**  
Heart Recipient  
Detroit, MI



# TELL Us Now

that you want to be an  
organ donor! ❤️

*Brandon's decision to be a donor gave life to five others.*

*Last year, 22% of Michigan donors and 33% of Michigan transplant recipients were ethnic minorities.*



❤️ Donor

**Brandon Spight**  
Organ Donor  
Detroit, MI

