Measuring Attitudes

Likert-type Items

1. I support the idea of organ donation for transplantation purposes.

| 1 | 2 | 3 | 4 | 5 | 6 | 7 |

Strongly Disagree   Strongly Agree

2. I believe that organ donation is an act of compassion.

| 1 | 2 | 3 | 4 | 5 | 6 | 7 |

Strongly Disagree   Strongly Agree

3. I believe that organ donation is an unselfish act.

| 1 | 2 | 3 | 4 | 5 | 6 | 7 |

Strongly Disagree   Strongly Agree

4. I see organ donation as a natural way to prolong life.

| 1 | 2 | 3 | 4 | 5 | 6 | 7 |

Strongly Disagree   Strongly Agree

Semantic Differential Style Items

Organ donation is:

Ugly	__ __ __ __ __	Beautiful
Awful	__ __ __ __ __	Nice
Interesting	__ __ __ __ __	Boring
Worthless	__ __ __ __ __	Valuable
Exciting	__ __ __ __ __	Dull

Semantic Differential Style Items

Exercise is:

Ugly	___ ___ ___ ___ ___	Beautiful
Awful	___ ___ ___ ___ ___	Nice
Interesting	___ ___ ___ ___ ___	Boring
Worthless	___ ___ ___ ___ ___	Valuable
Exciting	___ ___ ___ ___ ___	Dull