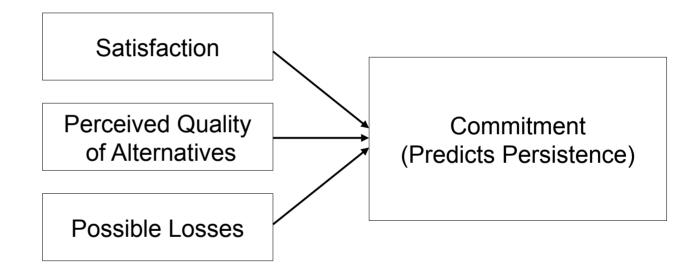
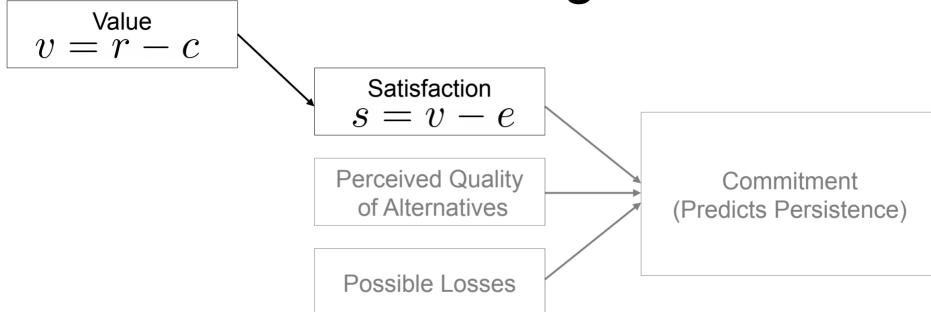
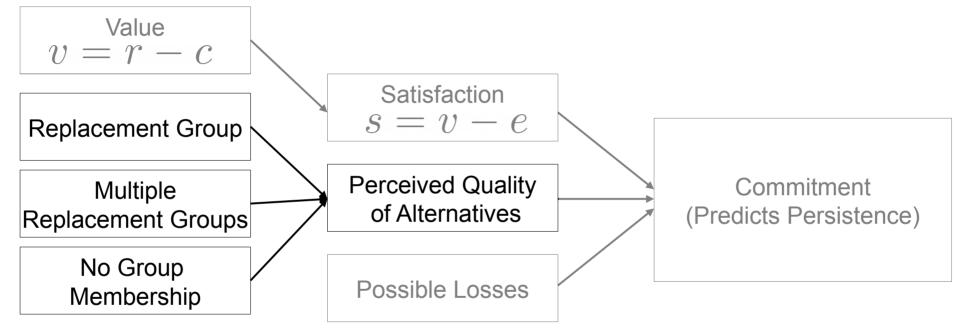
The Investment Model of Persistence



The Social Exchange Model



Possible Alternatives

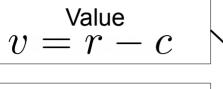


Components of Losses



A Model of Voluntary Group

Value Membership



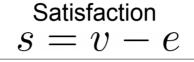
Replacement Group

Multiple Replacement Groups

> No Group Membership

Intrinsic Investments

Extrinsic Investments



Perceived Quality of Alternatives

Possible Losses

Commitment (Predicts Persistence)

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- Emerson, R. M. (1976). Social Exchange Theory. *Annual Review of Sociology, 2*, 335-362.
- Rusbult, C. E., Martz, J. M., & Agnew, C. (1998) The Investment Model Scale: Measuring commitment level, satisfaction level, quality of alternatives and investment size. *Personal Relationships*, *5*(4), 357-387. https://doi.org/10.1111/j.1475-6811.1998.tb00177.x