

The graded PowerPoint of this assignment is worth 25 points. A minor issue (1m) will reduce the grade by 1 point, multiple minor issues (2m+) in the same area by 3 points, and major issues (M) by 5 points.

M	2m+	1m	Objective
			Professional
.	.	.	Slide layouts are consistent.
.	.	.	Fonts used are consistent and appropriate.
.	.	.	Colors are consistent and appropriate.
.	.	.	Images are not stretched, squashed, or mangled.
.	.	.	Image styles and backgrounds are consistent and appropriate.
.	.	.	Slide components are consistent.
.	.	.	Text and evidence are placed appropriately.
.	.	.	Call-outs on slides are used effectively if needed to direct audience attention.
.	.	.	Slides contain no distracting typos, spelling errors, or grammar errors.
			Complements the Presentation
.	.	.	Does not duplicate verbal content (don't cut-and-paste your outline).
.	.	.	Visual aid includes an appropriate number of slides for topic and objective.
			Accessible
.	.	.	Each text entry is no more than two lines visually (three for quotes).
.	.	.	Font sizes are large enough for a general audience (30+ pt recommended).
.	.	.	Colors used are appropriate for a general audience.
.	.	.	Color is not the only way meaning is expressed.
			Assertion-evidence Structure
.	.	.	Headings on content slides are complete sentences that make a claim.
.	.	.	Visual evidence included on content slides.
.	.	.	Visual evidence is diverse in form (ex: uses images, graphs, <i>and</i> quotes).
.	.	.	Visual evidence supports assertion headings.
.	.	.	Citations are provided for all visual evidence.
.	.	.	On-slide citations list creator & date (and also usage rights for images).
			Referenced Appropriately
.	.	.	References are present for all citations.
.	.	.	References have all information for APA format.
.	.	.	References are listed in APA format.
.	.	.	References are listed in alphabetical order.

Note: **Evidence with both citation and reference information missing is plagiarism.**