

Exam 1
SPCH 101
Fall, 2019

First and Last name:

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This is your first exam, no notes or other sources are permitted. Record all answers on the included answer sheet.

Question 1 Is plagiarism illegal?

- ☐ A Yes, but it might be ok as long as you are covered by fair use
- ☐ B No, because if it is in public you can use it
- ☐ C No, because of free speech protections
- ☐ D Yes, because you are stealing someone's ideas
- ☒ E No, but you might be stealing intellectual property, which is illegal

Question 2 Which part of the introduction establishes the reason the audience should listen to you?

- ☐ A Relevance statement
- ☐ B Overview of the main points
- ☐ C Thesis statement
- ☐ D Attention getter
- ☒ E Credibility statement

Question 3 Where should transitions be included?

- ☐ A After each of your main points
- ☒ B After the introduction, before the conclusion, and between main points
- ☐ C Before each of your main points
- ☐ D At natural break-points in the presentation
- ☐ E Between every presenter

Question 4 How much text should you include on a visual aid?

- ☐ A No more than four lines total.
- ☒ B No more than two visual lines per entry.
- ☐ C No more than one visual line per entry.
- ☐ D No more than four visual lines per entry.
- ☐ E No more than three lines total.

Question 5 Which outline principle requires that you have at least two main points?

- ☐ A Coordination
- ☐ B Subordination
- ☒ C Division
- ☐ D Simplicity
- ☐ E Parallelism

Question 6 Which part of the conclusion is optional?

- ☐ A Restated Thesis
- ☐ B Appreciation statement
- ☐ C Clincher
- ☒ D Summary of the main points
- ☐ E Ask the audience for questions

Question 7 Which of the following are the three parts of an assertion-evidence visual aid?

- ☐ A A sentence that is at least two lines long, a complete APA reference, and an artifact.
- ☐ B A topic heading, a bullet-point list, and a source.
- ☒ C A full-sentence that makes a claim, visual evidence, and a citation for that evidence.
- ☐ D A strong claim, a related image, and a URL for the website the picture came from.
- ☐ E A compelling picture, a good layout, and the right font.

Question 8 Which of the following is true of your restated thesis?

- ☐ A Your restated thesis is a good transition to the conclusion
- ☐ B Your restated thesis is optional
- ☒ C Your restated thesis can be word-for-word the same as in your introduction
- ☐ D Your restated thesis should include all of your main points
- ☐ E Your restated thesis should be the last thing you say

Question 9 Which of the following is the least reliable type of evidence used in presentations?

- ☐ A Forensic evidence
- ☐ B Empirical evidence
- ☐ C Anecdotal evidence
- ☒ D Analogical evidence
- ☐ E Testimonial evidence

Question 10 Which list includes all of the information you need to say the first time you use information from a source in order to cite it properly in your presentation?

- ☐ A Author's Credibility, Author's Name, Title of Source, Container Title, Date Published, Internet Address, and a Page Number (for direct quotes)
- ☐ B Author's Affiliation, Author's Name, Author's Job, Description of Source, Type of Source, Title of Source, and a Page Number (for direct quotes)
- ☒ C Author's Name, Author's Credibility, Type of Source, Title of Source, Container Title, Date Published, and a Page Number (for direct quotes)
- ☐ D Author's Name, Title of Source, Date
- ☐ E Author's Title, Author's Name, Author's Credibility, Description of Source, Title of Source, Container Title, and a Page Number (for direct quotes)

Question 11 What does a topic outline look like?

- ☐ A Each entry is a complete sentence that makes a claim.
- ☐ B Just the main topics are included, but supporting points are left out.
- ☐ C Each of the main points has a different topic.
- ☐ D Each of the main points are on the same topic.
- ☒ E Each entry is a short word or phrase.

Question 12 Which Fair Use protection has covered you while doing school work?

- ☒ A Scholarship
- ☐ B Teaching
- ☐ C Research
- ☐ D Criticism
- ☐ E News reporting

Question 13 How many topics should you consider when brainstorming?

- ☐ A 10 topics
- ☐ B It doesn't matter as long as you end up choosing a good one
- ☐ C 3 strong topics
- ☐ D 15 topics
- ☒ E 100 topics

Question 14 Which citation style is used for references in outlines in this class?

- ☐ A Chicago
- ☐ B Turabian
- ☐ C OWL
- ☒ D APA
- ☐ E MLA

Question 15 In a chronologically organized presentation the main points are in order according to...

- ☐ A The time that you thought of them
- ☒ B Time, either forwards or backwards
- ☐ C Time, going forwards
- ☐ D The most logically relevant sequence
- ☐ E Time, going backwards

Question 16 Which font and background color choices below would be best?

- ☐ A Red text on a green background.
- ☐ B White text on a yellow background.
- ☐ C Green text on a blue background.
- ☒ D White text on a black screen.
- ☐ E Yellow text on a white background.

Question 17 Which of the following is an example of a speech topic?

- ☐ A The game of football
- ☐ B "Seven Nation Army:" Sports stadium music anthems around the world
- ☐ C Coke vs. Pepsi
- ☐ D How can you break into a new career field?
- ☒ E You should read a book this week

Question 18 Which of the following is NOT an example of a mnemonic gimmick?

- ☐ A Using an acronym to organize your main points.
- ☐ B Using the lyrics to a song as your main points.
- ☐ C Starting each main point with the same letter.
- ☒ D Using numbers for your main points. ("First...")
- ☐ E A model or diagram

Question 19 A directional transition occurs when you...

- ☐ A Tell the audience what you are going to do next.
- ☐ B Forget a main point, but go back to pick it up later.
- ☐ C Use a signpost, such as "first", "second", "next", or "in conclusion."
- ☐ D Give the audience directions for an activity you want them to do.
- ☒ E Put an internal summary and an internal preview together.

Question 20 Which of the following is NOT a type of transition?

- ☐ A Directional
- ☒ B External review
- ☐ C Internal preview
- ☐ D Internal summary

Question 21 Late work is accepted up to:

- ☐ A 24 hours late for papers only, no late presentations accepted
- ☐ B 72 hours late, 10% penalty per 12 hours late
- ☒ C 7 days late, graded pass/fail for half credit
- ☐ D 24 hours late, 10% penalty
- ☐ E Late work is not accepted

Question 22 A public address system is an example of what feature of the presentation environment?

- ☐ A Location
- ☐ B Lighting
- ☒ C A resource
- ☐ D Having a speaking plan
- ☐ E The time available

Question 23 Which restriction under a Creative Commons blanket license prevents you from modifying an image?

- ☐ A NC – Non-commercial Use
- ☒ B ND – No Derivatives
- ☐ C SA – Share Alike
- ☐ D NC – No Changes
- ☐ E OO – Original Only

Question 24 What information should be included in the on-slide citation for an image in this class?

- ☐ A The URL where you found it.
- ☐ B A Copyright symbol and the year.
- ☐ C Author, media, and year.
- ☒ D Author, date, and usage rights.
- ☐ E Photographer, year, and publication.

Question 25 What is the difference between a histogram and a bar graph?

- ☒ A A histogram groups continuous data, but a bar graph has separate categories.
- ☐ B A histogram shows only two items, but a bar graph can have several.
- ☐ C A histogram is horizontal, but a bar graph is vertical.
- ☐ D A histogram shows the full history, but a bar graph is a snapshot.
- ☐ E A histogram is made of points on a line, but a bar graph has totals in a category.

Question 26 Which of the following types of sources are most reliable?

- ☒ A Scholarly sources
- ☐ B Popular sources
- ☐ C Social sources
- ☐ D Professional sources
- ☐ E Biased sources

Question 27 What is a danger of the topical organizational pattern?

- ☐ A People do not choose it very often, so audiences may not be familiar with it.
- ☐ B Audiences might have trouble understanding what the topics are.
- ☐ C People forget to have main points that are on topic.
- ☒ D People often choose it without considering other patterns.
- ☐ E A topical outline would not be written in full sentences.

Question 28 What is a danger of the pro/con organizational pattern for informative presentations?

- ☐ A You might have many more pros than cons.
- ☐ B They tend to have far too many main points.
- ☐ C People forget that they need to cover the items in chronological order.
- ☐ D People tend to neglect the outline principle of parallelism in pro/con presentations.
- ☒ E People often choose it when they want to give a persuasive presentation.

Question 29 Which restriction under a Creative Commons blanket license prevents you from using an image to make money?

- ☒ NC – Non-commercial Use
- ☐ SA – Share Alike
- ☐ FO – Free Only
- ☐ ND – No Dollars
- ☐ ND – No Derivatives

Question 30 How can you change the size of an image in PowerPoint without changing the aspect ratio?

- ☒ Click and drag on one of the corner handles.
- ☐ Download a higher-quality version of the image.
- ☐ Crop the image into a different shape.
- ☐ Zoom in on the slide.
- ☐ Save the presentation as a pdf.

Question 31 What should you cite on your slides?

- ☐ A The place where you found the slide.
- ☐ B The person who originally came up with your thesis statement.
- ☐ C The person you are giving the presentation about.
- ☒ D The visual evidence you use on the slide.
- ☐ E The claim you make in the heading.

Question 32 Topic choice should always be influenced by:

- ☐ A The previous speaker and the next speaker
- ☐ B The time of year and the season
- ☐ C The news and current events
- ☒ D The audience and the environment
- ☐ E The professor and the textbook

Question 33 Which of the following forms of evidence include pictures and recordings?

- ☐ A Numbers
- ☒ B Things
- ☐ C Words
- ☐ D Facts
- ☐ E Stories

Question 34 What does the principle of Subordination require in an outline?

- ☐ A That the introduction and conclusion support your thesis.
- ☐ B That higher entries are more specific and lower items are more general.
- ☒ C That higher entries are more general and lower items are more specific.
- ☐ D That the content of the outline supports your goals.
- ☐ E That the introduction and conclusion support your main points.

Question 35 Which of the following ways of presenting data visually should generally be avoided in visual aids?

- ☐ A Cartesian plots
- ☐ B Timelines
- ☒ C Tables
- ☐ D Pie graphs
- ☐ E Pictograms

Question 36 Why should you pick an image that is at the correct resolution for your presentation?

- ☒ A Images that are too high-resolution make file sizes very large.
- ☐ B Your audience might have difficulty hearing them.
- ☐ C Very high resolution images are much more professional-looking.
- ☐ D Low-resolution images are better for colorblind audience members.
- ☐ E Your audience might not be able to see them.

Question 37 What is an aspect ratio?

- ☐ A How high the quality of the image is.
- ☐ B The number of aspects that are included in the image.
- ☒ C The relationship between the height and width of an image.
- ☐ D The contrast between the dark and light colors in the image.
- ☐ E Whether the image has a transparent background or not.

Question 38 Research shows that using the assertion-evidence structure results in:

- ☐ A Slides that are more stylish and visually interesting.
- ☐ B Increased audience expectations for success.
- ☐ C A larger and more interested audience compared to topic-bullet slides.
- ☒ D Increased presenter understanding of the subject matter.
- ☐ E Larger font sizes on the screen.

Question 39 Which of the following is NOT protected by Fair Use

- ☐ A News reporting
- ☐ B Research
- ☐ C Teaching
- ☐ D Criticism
- ☒ E Charitable causes

Question 40 Which of the four forms of evidence work well in visual aids?

- ☐ A Thesis and main points.
- ☒ B Things, Numbers, and Other People's Words.
- ☐ C Pictures, Videos, and Charts/Graphs.
- ☐ D Pie graphs, Bar Charts, and Photographs.
- ☐ E Photographs and Numbers.

Question 41 Which of the following items is one of the required materials for this class?

- ☐ A stopwatch for tracking presentation length
- ☐ A water bottle to stay hydrated
- ☒ 3x5 index cards for class activities
- ☐ Folders for submitting work
- ☐ A laptop computer

Question 42 Approximately how many people have some form of colorblindness?

- ☐ 3 in 17
- ☐ 1 in 50
- ☐ 1 in 12
- ☒ 1 in 20
- ☐ 1 in 200

Question 43 Which of the following forms of evidence are the most memorable?

- ☐ Facts
- ☐ Numbers
- ☐ Words
- ☒ Stories
- ☐ Things

Question 44 Presentations may be turned in late by:

- ☐ Presentations are not accepted late unless there are significant, documented extenuating circumstances
- ☒ Following the instructions for video submission
- ☐ Giving the presentation to the professor during office hours
- ☐ Giving the presentation at the end of the next class meeting
- ☐ Giving the presentation during the designated make-up day at the end of the semester

Question 45 How can you receive extra credit in this course?

- ☐ Being very supportive of other presenters
- ☐ Helping out on presentation days, such as by volunteering to keep time
- ☐ Attending every scheduled class meeting
- ☒ Participating in debate team practice sessions
- ☐ Writing a short reflection paper

Question 46 What does the principle of Coordination require in an outline?

- ☐ That entries at the same level are numbered in order.
- ☒ That entries at the same level have the same level of importance.
- ☐ That entries in the outline are written in a complete sentence that makes a claim.
- ☐ That entries in the outline have a similar grammatical structure.
- ☐ That entries at the same level have the same type of label.

Question 47 Which part of the introduction should be the first thing you say?

- ☐ A Credibility statement
- ☐ B Overview of the main points
- ☐ C Thesis statement
- ☐ D Relevance statement
- ☒ E Attention getter

Question 48 Each main point should have...

- ☐ A At least 5 supporting points
- ☐ B At least 4 supporting points
- ☒ C At least 2 supporting points
- ☐ D At least 3 supporting points
- ☐ E At least 1 supporting point

Question 49 Which is an example of a public domain work?

- ☒ A A photograph used with a renounced copyright
- ☐ B A video posted on YouTube
- ☐ C A picture you can find on the Internet
- ☐ D A company's logo
- ☐ E A photograph that you take yourself

Question 50 Which of the following is the most reliable type of evidence used in presentations?

- ☐ A Testimonial evidence
- ☐ B Anecdotal evidence
- ☐ C Analogical evidence
- ☒ D Empirical evidence
- ☐ E Forensic evidence

CORRECTED

Answer sheet:

First and Last name:

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Answers must be given exclusively on this sheet: answers given on the other sheets will be ignored. Ensure that you clearly mark your answer sheet to receive credit.

1: ☐ A ☐ B ☐ C ☐ D ☒2: ☐ A ☐ B ☐ C ☐ D ☒3: ☐ A ☒ B ☐ C ☐ D ☐ E4: ☐ A ☒ B ☐ C ☐ D ☐ E5: ☐ A ☐ B ☒ C ☐ D ☐ E6: ☐ A ☐ B ☐ C ☒ D ☐ E7: ☐ A ☐ B ☒ C ☐ D ☐ E8: ☐ A ☐ B ☒ C ☐ D ☐ E9: ☐ A ☐ B ☐ C ☒ D ☐ E10: ☐ A ☐ B ☒ C ☐ D ☐ E11: ☐ A ☐ B ☐ C ☐ D ☒ E12: ☒ A ☐ B ☐ C ☐ D ☐ E13: ☐ A ☐ B ☐ C ☐ D ☒ E14: ☐ A ☐ B ☐ C ☒ D ☐ E15: ☐ A ☒ B ☐ C ☐ D ☐ E16: ☐ A ☐ B ☐ C ☒ D ☐ E17: ☐ A ☐ B ☐ C ☐ D ☒ E18: ☐ A ☐ B ☐ C ☒ D ☐ E19: ☐ A ☐ B ☐ C ☐ D ☒ E20: ☐ A ☒ B ☐ C ☐ D21: ☐ A ☐ B ☒ C ☐ D ☐ E22: ☐ A ☐ B ☒ C ☐ D ☐ E23: ☐ A ☒ B ☐ C ☐ D ☐ E24: ☐ A ☐ B ☐ C ☒ D ☐ E25: ☒ A ☐ B ☐ C ☐ D ☐ E26: ☒ A ☐ B ☐ C ☐ D ☐ E27: ☐ A ☐ B ☐ C ☒ D ☐ E28: ☐ A ☐ B ☐ C ☐ D ☒ E29: ☒ A ☐ B ☐ C ☐ D ☐ E30: ☒ A ☐ B ☐ C ☐ D ☐ E31: ☐ A ☐ B ☐ C ☒ D ☐ E32: ☐ A ☐ B ☐ C ☒ D ☐ E33: ☐ A ☒ B ☐ C ☐ D ☐ E34: ☐ A ☐ B ☒ C ☐ D ☐ E35: ☐ A ☐ B ☒ C ☐ D ☐ E36: ☒ A ☐ B ☐ C ☐ D ☐ E37: ☐ A ☐ B ☒ C ☐ D ☐ E38: ☐ A ☐ B ☐ C ☒ D ☐ E39: ☐ A ☐ B ☐ C ☐ D ☒ E40: ☐ A ☒ B ☐ C ☐ D ☐ E41: ☐ A ☐ B ☒ C ☐ D ☐ E42: ☐ A ☐ B ☐ C ☒ D ☐ E43: ☐ A ☐ B ☐ C ☒ D ☐ E44: ☐ A ☒ B ☐ C ☐ D ☐ E45: ☐ A ☐ B ☐ C ☒ D ☐ E46: ☐ A ☒ B ☐ C ☐ D ☐ E47: ☐ A ☐ B ☐ C ☐ D ☒ E48: ☐ A ☐ B ☒ C ☐ D ☐ E49: ☒ A ☐ B ☐ C ☐ D ☐ E50: ☐ A ☐ B ☐ C ☒ D ☐ E