

The presentation portion of this assignment is worth 150 points. A minor issue (m) will reduce the grade by 3 points. Major issues or multiple minor issues (M) reduce it by 9 points.

M	m	Objective
		Topic Fit
.	.	Topic meets assignment objectives.
.	.	Topic is appropriate for the environment.
.	.	Topic is compelling and interesting for the target audience.
		Introduction
.	.	Attention Getter is clear, effective, and placed first.
.	.	Relevance is clear and connects the topic to this specific audience.
.	.	Credibility is clear and shows speaker's expertise.
.	.	Thesis Statement is clearly stated.
.	.	Overview effectively previews main points (and only main points).
		Support
.	.	Main points support the thesis statement.
.	.	Supporting points are evidence that supports main points.
.	.	Oral citations present for all supporting points.
.	.	Initial oral citations contain all necessary information.
.	.	Evidence for each main point is diverse in type, form, and source.
		Organization
.	.	Main Points are effectively and consistently organized.
.	.	Transitions are all present and effective.
.	.	Directional transitions are used between main points.
		Conclusion
.	.	(Optional) Summary effectively reviews main points (only).
.	.	Thesis is clearly restated.
.	.	Clincher is clear, effective, and placed last.
		Presentation Aids
.	.	Aids are professional and appropriate (topic, audience, environment).
.	.	Aids are accessible for a general audience.
.	.	Aids effectively complement the presentation.
.	.	Aids are integrated into the body of the presentation.
.	.	Aids are introduced and explained to the audience.
.	.	Complete references in APA style are included for visual citations.
		Delivery
.	.	Voice is clear, fluent, and engaging (volume, rate, pitch, fillers, etc).
.	.	Movement is engaging and appropriate (movement, pacing, swaying, etc.).
.	.	Eye contact is distributed evenly and naturally across the audience.
.	.	Facial expressions are engaging and appropriate.
.	.	Speech notes are used effectively (a checklist, not a script).
.	.	Aids are used effectively (not read to audience, not used as notes).
		Time Management
.	.	Presentation is within 30 seconds of target length.