

# *Perceiving Others, Day 1*

2019-09-24

## **Course(s) Used:**

- Interpersonal Communication

## **Goals and Objectives:**

- Students understand the effects language has on cognition and interaction.
- Students understand how different languages result in cultural differences.

**Rationale:** Language is probably the most important human invention, with profound and far-reaching effects on the world and on ourselves. Language affects nearly every aspect of our lives, and a significant proportion of all communication is linguistic in nature.

## *Materials Needed*

### **Materials:**

- None

### **Technology:**

- Classroom computer and projector

## *Outline of the Lesson*

1. Review of previous session's content
2. Overview of content for the day.
3. Play clip one, "Words that Change the World" from Podcast.<sup>1</sup>
4. Discussion of clip one
5. Play TED talk from Lera Boroditsky.<sup>2</sup>
6. Discussion of TED talk
7. Play clip two, "New Words, New World" from Podcast.<sup>3</sup>
8. Discussion of clip two
9. Debrief the shown media
10. Lesson closing

## *Limitations*

Radio is less engaging than visual media for many students, and may present a problem for students who require certain accommodations. A transcript is available.

<sup>1</sup> Abumrad, J. & Krulwich, R. (Hosts). (2010, August 9). Words [Radio program]. In J. Abumrad & P. Walters (Producers), *Radiolab*, New York, NY: WNYC. Retrieved from <https://www.wnycstudios.org/podcasts/radiolab/episodes/91725-words>

<sup>2</sup> Boroditsky, L. (2017, November). *Lera Boroditsky: How language shapes the way we think* [Video file]. Retrieved from [https://www.ted.com/talks/lera\\_boroditsky\\_how\\_language\\_shapes\\_the\\_way\\_we\\_think](https://www.ted.com/talks/lera_boroditsky_how_language_shapes_the_way_we_think)

<sup>3</sup> Abumrad, J. & Krulwich, R. (Hosts). (2010, August 9). Words [Radio program]. In J. Abumrad & P. Walters (Producers), *Radiolab*, New York, NY: WNYC. Retrieved from <https://www.wnycstudios.org/podcasts/radiolab/episodes/91725-words>

*Variations and Accommodations*

Follow guidance from local accommodation authorities. Transcripts are available for radio broadcast and closed captioning on video is accurate.