Interpersonal Process, Day 1 2019-08-23

Course(s) Used:

Interpersonal Communication

Goals and Objectives:

- Students can describe the transactional model of communication.
- Students can list characteristics that separate Interpersonal Communication from other types of communication.

Rationale: This lesson lays the foundation for the study of communication as a field, the location of interpersonal communication within that field, and the major concepts used in modeling the process of communication.

Materials Needed

Materials:

• None

Technology:

• Classroom computer and projector

Outline of the Lesson

- 1. Review of previous session's content
- 2. A hard question: "What is Communication?"
 - 1. Transactional (a coordinated action, like dancing)
 - 2. Intentional or Unintentional
 - 3. Irreversible
 - 4. Unrepeatable (Neither you, them, nor the situation are the same)
 - 5. Includes Content and Relationship dimensions
- 3. Misconceptions about Communication
 - 1. Communication doesn't always promote understanding.
 - 2. Communication isn't always beneficial.
 - 3. Not all problems can be solved by communicating.
 - 4. Communication is a learned skill, not a natural ability.

- 4. What makes communication "Interpersonal"?
 - 1. Unique. It is customized according to who is involved.
 - 2. Interaction is interdependent.
 - 3. Interpersonal messages involve self-disclosure.
 - 4. Interpersonal communication is intrinsically rewarding.
- 5. Significant models of Communication¹
 - 1. Aristotelian Model²
 - 1. The oldest model known, circa 300 BCE.
 - 2. Doesn't really focus on most communication.
 - 3. A transmission model.
 - 2. Bell's Model³
 - 1. Inserting technology into interpersonal communication motivated study on its process.
 - Studies communication from the perspective of another field (engineering).
 - 3. A transmission model.
 - 3. Shannon's Model⁴
 - 1. Builds on Bell's model.
 - 2. A transmission model.
 - 3. One of the most famous models of communication.
 - 4. Lasswell's Model⁵
 - 1. Unique because of its memorable sequence of phrases.
 - 2. A transmission model.
 - 5. Schramm's Model⁶
 - The first model that included a concept of different perspectives in the model.
 - 2. Still a transmission model.
 - 6. Osgood & Schramm's Model⁷
 - 1. The first model that displayed communication as an ongoing, reciprocal process.
 - 7. Berlo's Model⁸
 - 8. Transactional Model9
 - 1. Barnlund's model has spawned several transactional models, but these are the dominant form used today.
- 6. Hands on group work
- 7. Lesson closing

Limitations

This lesson is likely to run over. This is a lot of content for the class time allotted.

¹ VA

² Image retrieved from https://www.communicationtheory.org/aristotle%E2%8c communication-model/

³ Bell Family Papers, Library of Congress. Retrieved from http://memory.loc.gov/mss/mcc/oo4/ooo1.jpg

- ⁴ Shannon, C. E. (1948) A Mathematical Theory of Communication, *The Bell System Technical Journal*, 27, 379–423, 623–646. https://doi.org/10.1002/j.1538-7305.1948.tbo1338.x
- ⁵ Laswell, H. (1948). The structure and function of communication in society. In L. Bryson (Ed.), *The communication of ideas*. New York: Harper.
- ⁶ Schramm, W. (1954). *The process and effects of mass communication*. Urbana, IL: University of Illinois Press.
- ⁷ Schramm, W. (1954). *The process and effects of mass communication*. Urbana, IL: University of Illinois Press.
- ⁸ Berlo, D. (1960). *The process of communication: An introduction to theory and practice.* New York: Holt, Rinehart and Winston.
- ⁹ Barnlund, D. (1970). A transactional model of communication. In K. K. Sereno & C. D. Mortensen (Eds.), Foundations of communication theory, 83-102. New York: Harper.

Variations and Accommodations

Follow guidance from local accommodation authorities.