



# Entrepreneurial Skills Pass

## CERTIFICATE

Gülsüm Kurtoğulları

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Name and Surname

210863

Türkiye

71

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Student code

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Country

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Score (%)

Has successfully completed the Entrepreneurial Skills Pass:

- A practical entrepreneurial experience An assessment of
- entrepreneurial competences An examination of business,
- economic and financial knowledge

The Entrepreneurial Skills Pass is an international certification coordinated by members of the Junior Achievement network across the world. Successful candidates gain theoretical and factual knowledge as well as cognitive and practical skills about business, economics and finance.

05.07.2022

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Exam Date

Asheesh Advani  
Chief Executive Officer  
JA Worldwide

Salvatore Nigro  
Chief Executive Officer  
JA Europe

Seçil Çelebi  
Chief Executive Officer  
JA Türkiye

\*To verify this document, please reach out to [info@gencbasari.org](mailto:info@gencbasari.org) via email. Adding the Student Code is sufficient.



## Entrepreneurial Skills

- Company structure and roles
- Idea generation and business opportunity
- Customer/User Focus
- Marketing Strategies
- Business Plan
- Design and Production
- Sales strategies
- Financial literacy
- Presentation techniques and communication skills

## National and international competitions

## Mentors from business community

## Entrepreneurial competences

- Creativity
- Self-confidence
- Taking initiative
- Teamwork
- Resourcefulness
- Perseverance
- Taking responsibility

## Knowledge of business, economics and finance

- General understanding of organizations
- Main steps and legal requirements
- From the idea generation to the market
- Financial Resources & Budgeting

## International conferences and student events