

Project: Giga Knowledge Spark

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# Giga Knowledge Spark

## Incentives towards achieving meaningful connectivity

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# Executive summary

As the world moves deeper into the digital age, access to meaningful, sustainable, and affordable internet connectivity has become a prerequisite for quality education. Yet millions of children continue to attend school that remain disconnected, reinforcing educational inequalities and limiting future economic and social opportunities. School connectivity is not merely a technical challenge but a structural, financial, and political one.

This Project Brief explores pathways toward universal, equitable, and sustainable school connectivity by 2045. The policy recommendations presented are the outcomes of a pilot edition with a two-day collaborative workshop held in October 2025 at its heart, organised in partnership with Giga, a joint initiative of the International Telecommunication Union (ITU) and UNICEF, supporting governments to connect schools to the internet. Through structured exchanges with professionals from the international digital and education policy ecosystem and a collective policy-writing process, this project sought to strengthen participants' hard skills (policy analysis and drafting), soft skills (public speaking, collaborative work), and professional network, while providing youth-informed inputs to key multilateral policy discussions. By combining evidence-based analysis with forward-looking policy imagination, this Project Brief aims to contribute to global efforts to close the digital divide.

# 1. Introduction

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## The challenge of school connectivity

Today's digital landscape reflects deep structural inequalities: 2.2 billion people remain unconnected, with today's digital divides marked by differences in speed, reliability, affordability, and skills ([ITU, 2025a](#)). Two-thirds of school-age children worldwide, around 1.3 billion, do not have internet access at home, making the digital divide a pressing global priority ([UNICEF, 2022](#)).

This lack of access reinforces social and economic disparities, limiting children's ability to learn, develop, and participate in an increasingly digital world. At the household level, 58% of children from the richest households have home internet access, compared with just 16% of children from the poorest households. At the country level, fewer than one in twenty school-age children in low-income countries are connected at home, versus nearly nine in ten in high-income countries ([UNICEF, 2022](#)). Evidence shows that countries with higher levels of school connectivity also tend to have stronger student performance on standardised tests ([WEF, 2021](#)), yet children from the poorest households are falling further behind ([UNICEF, 2022](#)).

Schools are more than learning spaces : they are central pillars of social and economic life. They host community events, support crisis response, and often double as sites for essential services such as health campaigns or elections.

Once schools get connected they can strengthen digital skills and literacy within the wider population ([WEF, 2021](#)). Schools can also act as entry points for connecting entire communities, fostering entrepreneurship, financial inclusion and digital public services ([The Economist, 2021](#)).

School connectivity produces measurable economic impact. Countries with higher levels of school connectivity exhibit higher national internet penetration, stronger economic performance, and greater productivity. A multi-country time-series analysis by the Economist

Intelligence Unit (EIU) found that a 1% increase in school connectivity is associated with a 0.06% rise in average years of schooling and a 0.11% increase in GDP per capita ([The Economist, 2021](#)).

Connecting schools is thus a powerful lever reducing educational inequality and addressing structural drivers of the digital divide. Early access to digital tools and skills generates lifelong benefits, with positive spillovers for households, communities, and national economies ([WEF, 2021](#)).

## African context on school connectivity

Across Africa, school connectivity remains critically low where around nine in ten school-age children lack internet access at home, making the region the most affected globally ([Statista, 2021](#)). In West and Central Africa, 95%, or 194 million children, are unconnected, while in East and Southern Africa, 88%, or 191 million face the same barrier ([The Economist, 2021](#)) although they are a population group (15-24) which would be more likely to use the internet ([ITU, 2025a](#)). This digital divide is even more pronounced in landlocked African regions, where the absence of nearby undersea cable landings results in weaker infrastructure and higher connectivity costs ([ITU, 2025a](#)).

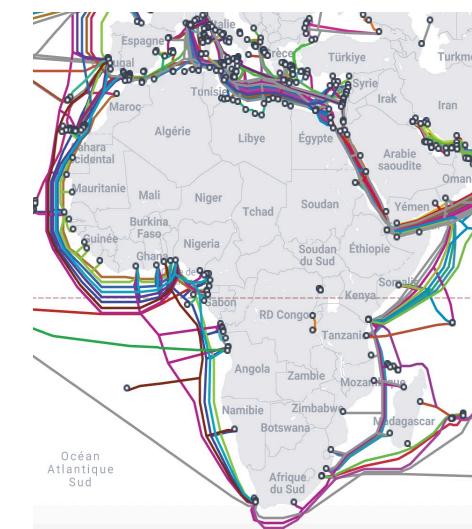


Fig.1 Map of active undersea cables around Africa ([TeleGeography, 2025](#))

## The change needed

With the goal of supporting governments to connect every school to the internet, the United Nations Children's Fund (UNICEF) and the International Telecommunications Union (ITU) launched Giga in 2019. This initiative provides governments with technical assistance across four core areas: school mapping, infrastructure modelling and cost analysis, financing, and contracting, all underpinned by capacity development. Through this integrated approach, Giga delivers evidence-based insights to inform national connectivity investment plans, identify sustainable funding sources, and design transparent and attractive procurement processes. As a result of these targeted actions, Giga has partnered with governments in 48 countries and territories and mapped more than 2.2 million schools, positioning education as a gateway to information, opportunity, and choice ([Giga, 2025a](#)).

Achieving universal school connectivity requires a coordinated, systemic approach built on multilateral cooperation and robust public policy reform. Because connectivity gaps stem from overlapping regulatory, financial, and infrastructural barriers, governments and the private sector must collaborate to design holistic, affordable, and sustainable strategies.

The ideal solution goes beyond simple access: it ensures that connectivity is reliable, sustainable, affordable, and paired with devices, relevant digital content, and support for teachers and students so that technology is meaningfully integrated into learning. When these elements align, digital infrastructure can unlock transformative opportunities, enabling hybrid and blended learning models, expanding access to high-quality education in remote areas, and giving students greater flexibility in how they learn ([WEF, 2021](#)). Strengthening school connectivity also empowers policymakers through improved data systems such as EMIS (Education Management Information Systems), enabling more agile and evidence-based decision-making ([The Economist, 2021](#)). In this way, multilateral collaboration, effective regulation, and inclusive digital policies form the foundation for leveraging connectivity to improve learning outcomes and generate long-term socio-economic gains. A priority reflected across national agendas, as shown by the recent OECD Policy Survey on School

Education in the Digital Age covering 37 jurisdictions ([OECD, 2025](#)).

To explore the pressing global challenge of ensuring every student, everywhere can access and benefit from meaningful connectivity forays, in collaboration with Giga, piloted the “Giga Knowledge Spark” between October and December 2025, bringing together more than 25 young thinkers from different fields with the aim of generating innovative policy pathways for the future of school connectivity.

At the heart of this process was a two-day workshop, held on 16 and 17 of October 2025, at the Giga Connectivity Centre in Geneva, Switzerland, which brought students together to explore incentives for achieving meaningful, affordable, and sustainable school connectivity, particularly in underserved regions of Africa.

Divided into four groups and guided by facilitators, participants engaged in expert-led visioning sessions in a World Café format, examining barriers such as fragmented regulation, heavy taxation, limited economies of scale, and investment risk. Building on these insights, participants conducted a structured backcasting exercise, working from a 2045 vision back to 2025, to develop actionable policy, regulatory, and financing strategies. Drawing on the outcomes of the workshop, each working group then co-authored a chapter of this Project Brief.

In the first chapter, **Naa Lamiorkor Boye, Jakob Frerichs, Gion-Andrea Gianelli, Klára Kolářová, Patrick Navia, Dmitrii Shevchuk, and Miguel Vitali** examine how fragmented governance structures and inconsistent regulatory processes hinder the expansion of school connectivity across many African countries, and propose a solution in form of a centralised platform that offers increased transparency, streamlines procurement processes, and reduces administrative burdens.

Next, **Hana Ahmed Gamal Kamal ElAkhras, Gevorg Barseghyan, Simon Derleth, Manthan Gadhia, and Priyanka Kuruganti** explore how taxation regimes shape the affordability and viability of school connectivity, particularly in underserved regions. They then propose targeted tax reforms and smarter fiscal frameworks that lower costs, attract investment, and accelerate school connectivity efforts, especially in contexts where high taxation acts as a major structural barrier.

In the third chapter, **Elise Coquoz, Nicola Lo Russo, Beatriz Movido,**

**Fadwa Mugahid, and Enkhchimeg Munkhsaikhan** take a close look at the structural challenges that limit economies of scale in expanding school connectivity, especially in rural and difficult to reach areas. As a solution, they offer an idea how leveraging economies of scale at national and regional levels can provide more solid grounds for competition , accelerate deployment, and support more equitable access to digital connectivity.

Finally, **Salma Bourichi, Anja Ihle, Natalie Sprenger, François Tameza, Miao Yu, and Han Zhou** analyse how innovative financing mechanisms can unlock progress in connecting schools, particularly in remote and rural areas where traditional market incentives fall short. To overcome these constraints, they propose a central role for governments in shaping blended finance solutions, thereby strengthening investment policies, mobilising public resources, and reducing risks to attract private participation.

## 2. Four visions for 2045

### 2.1. Vision 1: Multisectoral collaborative or whole-of-government regulatory approach

Authors: Naa Lamiorkor Boye, Jakob Frerichs, Gion-Andrea Gianelli, Klára Kolářová, Patrick Navia, Dmitrii Shevchuk, Miguel Vitali

#### Introduction

Despite substantial progress in connectivity, with approximately 240 million people gaining internet access in 2025, an estimated 2.2 billion people still lacked access ([ITU, 2025a](#)). This is a particular issue for children's education. In 2020, two thirds of the world's school-age children or 1.3 billion children aged 3 to 17 years old do not have internet connection in their homes ([UNICEF, 2020](#)). These figures underscore persistent digital divides that continue to constrain social and economic participation. According to ITU estimates, achieving universal meaningful connectivity will require 2.6 to 2.8 trillion USD in infrastructure investment and thus a procurement process of similar scale ([ITU, 2025e](#)).

Research by the OECD shows that limited transparency and excessive administrative burdens are major barriers preventing small and medium-sized enterprises from participating in public tenders ([OECD, 2023](#)). In developing countries, where corruption and nepotism tend to be more prevalent, a lack of transparency further increases the risk of misallocation of public resources ([OECD, 2016](#)).

From a policy perspective, strengthening transparency in procurement can yield several benefits: lowering entry barriers for smaller firms, reducing corruption-related losses, and improving donor confidence in the integrity of public spending. Emerging technologies such as blockchain can support these goals. When properly designed

and managed, blockchain-based systems may help improve transparency in procurement by making records harder to alter and by facilitating the review and verification of potential misconduct. Technology-driven transparency can open new avenues for development funding ([Fabian, 2025](#)).

The following sections will further explore how transparency, competition, and technology can converge to promote more equitable and efficient public procurement systems.

#### Vision for 2045

By 2045, African Union (AU) member states operate a centralised, interoperable procurement platform dedicated to digital connectivity and related infrastructure.

Through this platform, governments can post standardised *Requests for Proposals* (RFPs) that make their connectivity gaps visible, while suppliers can easily see, compare, and respond to these requests. Because demand is visible and aggregated, the platform can create bidding packages that pair high-return urban connections with lower-return rural or remote sites, making universal service more commercially feasible. Countries with higher deployment costs, such as landlocked states, also benefit from pooled, multi-country investment programmes that spread risk and attract larger players.

The platform further increases transparency by providing reference prices and facilitating knowledge exchange among governments and suppliers. Competition is strengthened through subsidy bidding, which encourages providers to offer better value for public funds ([OECD, 2019](#)). Having a single platform for the entire AU streamlines processes for investors, removing obstacles such as the need to research and navigate dozens of separate national markets. Every transaction and procedure is recorded on a blockchain, with records that can be made available to courts and oversight bodies, thereby further enhancing transparency and accountability across the system.

#### Action Planning

##### (2045) All African Union States Rollout: Impact

- All African Union states use a single interoperable platform for standardised RFPs, supplier comparison, and aggregated bidding packages.
- Pooled tenders cut costs for landlocked and otherwise higher-cost-bearing countries.
- Transparent reference prices and blockchain logs deter corruption.
- Competitive subsidy bidding and streamlined investor entry will help connect at least 1.5 million schools.

##### (2040) Scaling Regionally: Ecosystem Leadership by AUC

- Informed by Brazil's Connected North and India's 4G Saturation Project ([OECD, 2019](#)), the platform scales regionally.
- The platform adds a knowledge-sharing module.
- Via the platform, the AU Commission (AUC) provides innovation ecosystem leadership, enabling knowledge mobility and ecosystem stability, fostering the ecosystem's ability to sense and seize innovation opportunities ([Dhanaraj; Parkhe, 2006 & Foss; Schmidt; Teece, 2023](#)).

##### (2035) Pilots: Connecting Humanity Principles

- Pilot deployments are planned in volunteer countries across Southern Africa and beyond to test cross-border tenders, subsidy bidding, and bundled urban-rural projects. Countries already engaged with Giga are of particular interest, from Kenya to Senegal, from South Africa to Niger.
- Multistakeholder and public-private partnerships structure these pilots, drawing from cases such as the Healthcare Electrification and Communications Alliance ([GCA, 2026](#)) and the Digital Transformation Centres Initiative ([ITU, 2025d](#)).
- Pilots follow ITU Connecting Humanity principles: align value propositions, engage only essential partners and plan for sustainability.

*(2030) Shaping Architecture: Southern Africa Primary Focus*

- Primary focus on the Southern African region cases (e.g. Angola and Mozambique): one of the continent's largest remaining connectivity gaps ([Giga, 2025b](#)).
- States appoint national points of contact and adopt shared Terms of Reference and a dispute-settlement mechanism, drawing on CRASA's regional harmonisation model ([CRASA, 2025](#)).
- Technical bodies and open-source communities co-design core modules: standard RFPs, reference-price dashboards and a blockchain procurement ledger for oversight and courts.

*(2025) Laying the groundwork: WIPO's Madrid e-Filing analogy*

- AUC and ITU launch a design study for an AU-wide digital connectivity procurement platform, inspired by international one-stop systems like [WIPO's Madrid e-Filing](#).
- Takeaways from Giga's pilot programmes in Kenya ([Kizito, 2025](#)) and Rwanda ([Nyandwi, 2025](#)) (cost reductions of up to 60% and 55%, respectively) will be incorporated into the analysis.
- Country teams within the AUC map connectivity gaps, procurement rules, and price levels; workshops surface barriers for Small and Medium-sized Enterprises (SMEs), landlocked states, and civil-society groups.
- Development institutions provide initial funding aligned with the Connecting Humanity Action Blueprint. Development institutions include multilateral development banks (e.g., African Development Bank, World Bank), United Nations agencies (e.g., UNDP, ITU), regional bodies (e.g., NEPAD, SADC, ECOWAS), and philanthropic initiatives (e.g., Bill & Melinda Gates Foundation).

### Policy Recommendations

To connect 1.5 million schools by 2045, a centralised, interoperable procurement platform for digital connectivity and related infrastructure should be developed at the African Union level to enable coordinated, efficient, and scalable deployment across member states.

1. National regulatory authorities as well as Ministries of Education and ICT should promote open contracting by replacing fragmented bidding with standardised requests for interest. This approach can reduce the “nepotism premium” (higher costs and lower quality resulting from contracts awarded based on personal connections) and build trust with international donors and investors. Digital tools, including blockchain, can support this effort when well governed, providing auditable procurement records for oversight and judicial review.
2. Frameworks and incentives should be established to ensure that all relevant stakeholders, including the AU, national ministries, regulatory authorities, regional economic communities, ISPs and backhaul providers, multilateral development banks, donors, Giga, UNICEF, and ITU, publish accurate and up-to-date price-performance data on a public dashboard. Transparency will enable evidence-based decision-making, promote competition, and support fair procurement.
3. The AU should launch a centralised connectivity procurement platform, modeled on WIPO's Madrid e-Filing system, and harmonise national and AU-level ICT legal and regulatory frameworks, drawing on CRASA's approach.
4. Bundled tendering should be implemented to pair high-return urban connections with lower-return rural sites, making service deployment commercially viable. Regulatory frameworks should ensure that countries with structurally higher deployment costs, such as landlocked states, can leverage transparency and collective bargaining to secure fair, reliable access to submarine-cable gateways.

## 2.2. Vision 2: Taxation policies

Authors: Hana Ahmed Gamal Kamal ElAkhras, Gevorg Barseghyan, Simon Derleth, Manthan Gadhia, Naga Priyanka Kuruganti

### Introduction

The enduring challenge of global digital connectivity lies less in technical capability, and more in policy. While rapid growth in the global IT sector has brought unprecedented internet access, large communities, especially in the Global South, remain isolated. We argue that a major barrier is the absence of economic policies that incentivise sustainable, meaningful access for all. This chapter focuses on Sub-Saharan Africa (SSA), where high connectivity costs continue to be an obstacle, and proposes tax policy interventions as a pathway towards universal connectivity. The consequences of limited or missing connectivity are far-reaching. They include reduced access to education and healthcare, diminished business opportunities, and limited social and civic participation.

Recent ITU data show that African regions face the highest average spectrum usage fees value-added tax (VAT) rates, and corporate income taxes in the global telecommunications and ICT sector ([ITU, 2025c](#)). Though these elevated taxes contribute to high internet costs, they make sense in context. Given the informal nature of much of the region's economic activity, IT-sector products and services are more accessible to government taxation.

India and South Africa offer practical examples of effective reform. In India, reductions in spectrum usage charges and improvements to auction design have lowered internet service provider (ISP) costs and expanded access. Similarly, South Africa has implemented streamlined spectrum allocation and simplified licensing, which have boosted competition and lowered connectivity prices ([Access Partnership, 2024](#)). Sub-Saharan African countries can adopt these strategies by reducing high spectrum fees, improving auction transparency, and easing regulatory burdens. These changes would reduce providers' operational costs, attract new market entrants, and accelerate progress toward universal, affordable digital connectivity

([Department of Telecommunications of India, 2023](#)).

### Vision for 2045

By 2045, Uganda is the 5th Sub-Saharan African country to adopt the Affordable Connectivity through Taxation (ACT) toolkit, a new policy model that encourages school connectivity. In Sub-Saharan Africa (SSA), widespread community-based initiatives will be undertaken to expand access and strengthen digital inclusion. ACT introduces a mechanism for corporations and digital service providers that profit from connectivity, offering a revenue-based tax exemption in return for providing infrastructure to knowledge centres. As a result, every school is equipped with reliable broadband and serves as a community hotspot. This allows people living around schools to access affordable internet without needing private data plans, expanding digital access. By 2045, ACT will be fully operational in five SSA countries, demonstrating how fair taxation policies can make universal digital access achievable.

### *Details of the vision*

#### What is ACT?

The ACT toolkit uses taxation as a lever to encourage network expansion. Operators receive tax benefits only if they connect schools (or other community spaces), creating private incentives to maximise social welfare. Reduced acquisition costs for lower-frequency spectrum (which offer wider coverage and lower infrastructure requirements, especially in rural areas) further support easier network entry ([GSMA, 2022](#)). This model strengthens community support around a school-based infrastructure, ensuring that public investments benefit nearby areas. The toolkit also provides governments with performance metrics to guide and monitor improved digital access.

#### Why ACT?

ACT lowers telecom tax burdens, expands school-centred connectivity, and aligns private sector efforts with public digital inclusion goals.

Research indicates that a 10% rise in broadband penetration is associated with a boost of 0.8% to 2.46% in GDP growth ([UNECA, 2025](#)). This implies that even if telecom tax reforms lead to a small

short-term dip in revenue, the long-term fiscal gains, through greater economic growth and increased tax revenue, are significantly larger. Over time, this growth also leads to a greater formalisation of the economy, as seen in India's case.

### Action Plan

#### (2045) Programme Expansion

**Objective:** End of the first 10-year plan and expansion of the successful programme to five new countries that commit to full connectivity through the ACT toolkit.

**Action:**

- End of the timeline for the implementation of the ACT toolkit. Giga and the pilot countries share the positive impact of implementing the toolkit to encourage the participation of other SSA countries.
- Five more SSA countries commit to implementing the toolkit.

#### (2040) Programme Refinement

**Objective:** Giga and pilot countries use the metrics of the current programme to refine the ACT.

**Action:**

- Midway point of the programme: Giga sets policy-relevant metrics to assess the toolkit's efficiency and identify potential areas for improvement in both pilot countries.
- These metrics could include, for example:
  - Fiscal efficiency metrics, such as changes in telecom tax revenues,
  - Connectivity outputs, including the number of newly schools connected and the bandwidth offered per school,
  - Regulatory metrics, such as the time required from policy drafting to implementation and the number of regulatory changes achieved.

#### (2035) Timeline Development & Pilot Countries programme Embarkation

**Objective:** Two pilot countries forecast a 10-year timeline for implementing policies with Giga.

**Action:**

- Giga develops a timeline for the pilot countries, outlining all required governmental approval processes, including approval of the new tax policy, selection of telecom providers, and finalisation of financing agreements.
- The government's approval process could take between 10 to 12 months, including the stages of internal government consultation, high-level approval, legal review, and implementation planning.
- The *India-UN Development Partnership Fund* provides financing to help in technical modelling, tax-impact assessments, and legislative preparation.
- The African Development Bank (AfDB) offers favourable, low-interest financing tied to the implementation of the toolkit to support digital school infrastructure.

#### (2030) Toolkit finalisation & regional outreach

**Objective:** Complete development of the ACT toolkit and outreach to potential pilot countries.

**Action:** India, South Africa and Giga co-author the ACT toolkit.

- India shares its expertise in implementing the Universal Service Obligation Fund (USOF), which is funded by a levy on telecom operators to expand networks in remote, less-commercially viable areas.
- South Africa offers contextual knowledge on African market realities, VAT exemptions for educational technologies, and ways to link Universal Service Fund (USF) allocations to school connectivity for the ACT toolkit design.
- Giga markets the ACT toolkit through workshops that highlight the quantified benefits of a reduction in broadband costs per school and an increase in the number of schools connected.
- Two pilot countries are selected based on clear criteria, including their political willingness to undertake reforms, availability of data, and their potential for measurable fiscal and broadband impacts.
- Kenya stands out as strong pilot-country candidate due to its clear telecom tax burdens, cooperative operators, and a stable enough fiscal environment for producing regionally replicable insights. Senegal is another strong candidate, with moderate market

complexity (three operators), and sufficient data availability.

#### (2025) Groundwork & policy architecture

**Objective:** Develop the early framework of the ACT Toolkit.

**Action:**

- Giga presents the current taxation landscape in the SSA region to the Indian & South African governments, encouraging them to collaborate with the ITU in developing the ACT toolkit.
- Giga seeks financing for the project through the United Nations Office for South–South Cooperation’s India–UN Development Partnership Fund, valued at USD 150 million.

**Key actors:** Giga, ITU, United Nations Office for South-South Cooperation, Telecom Regulatory Authority of India, Department of Communications and Digital Technologies (DCDT) of South Africa, The Indian Department of Telecommunications and Ministry of Finance, South Africa’s National Treasury, African Development Bank (AfDB), Departments of Telecommunications and Ministries of Finance of pilot countries, two SSA pilot countries, five SSA nations.

#### Policy Recommendations

Reduce end-user internet costs and increase overall access by strategically leveraging tax incentives to transform community-level public spaces (like primary or secondary schools, libraries, etc.) into connectivity hotspots.

1. Adopt performance-based tax incentives for telecom companies and ISPs that install community-level infrastructure (e.g., schools) for internet connectivity through towers or fibre connections.
2. Include “end-user cost plan” requirement when auctioning spectrum licenses to telecom companies.
3. Waive spectrum license costs for new infrastructure for the first decade of operation to encourage long-term investments.
4. Cap the maximum price for 1GB of data at 2% of the median income of the lowest tax bracket to ensure affordable access.

Examples from India and South Africa’s demonstrate that financial incentives delivered through tax instruments can encourage connectivity growth. For Sub-Saharan African nations, the main priority is to reduce the cost of access for citizens and to encourage long-term infrastructure development.

To support this transition, institutions like Giga need to play a coordinating role in promoting the meaningful adoption of the ACT Toolkit in SSA governments. Transforming tax incentives into tools that drive positive economic activity is highly achievable, and Giga is well-positioned to help countries implement the Toolkit by adapting it to local contexts.

## 2.3. Vision 3: Economies of scale

Authors: Elise Coquoz, Nicola Lo Russo, Beatriz Movidó, Fadwa Mughabghab, Enkhchimeg Munkhsaikhan

#### Introduction

In Sub-Saharan Africa many schools are still offline, not simply because networks have never been built, but because existing infrastructure is to operate and maintain. Several broadband assessments by the ITU ([ITU & UNESCO, 2025](#)), [the Broadband Commission](#), and Smart Africa ([Smart Africa, 2026](#)) highlight the same issue: limited maintenance capacity is a substantial bottleneck.

Between 2017 and 2020, Tanzania’s national ICT broadband backbone (NICTBB) experienced 682 failures, with long restoration times due to difficult terrain, limited transport, shortages of technicians, and weak maintenance systems ([Chingumbe & Mahabi, 2024](#)). Similar challenges are common across rural areas worldwide, where keeping networks operational involves costly transport and field interventions, which often exceed the cost of installing them in the first place ([M. A. D. Souza et al., 2021](#)).

The impact on schools is enormous: recent data from the ITU ([ITU, 2025a](#)) indicates that, as of 2025, 2.2 billion people worldwide remain offline, with the largest share concentrated in low-income countries and Sub-Saharan Africa. Children and youth are disproportionately affected: UNICEF estimated that an estimated two-third of the school-aged children do not have internet access ([UNICEF, 2025](#)). UNESCO reports that only about 40% of primary schools in Africa have an internet connection ([UNESCO, 2024](#)), with even lower coverage in the Sub-Saharan region. Without strong maintenance systems, new deployments simply add to the backlog of infrastructure that cannot be sustained.

In this chapter, we start from a simple idea: school connectivity maintenance cannot depend only on national efforts. We look at how cooperation and economies of scale can reduce operational costs, and how common standards and shared systems can create more affordable solutions. Our goal is to propose a realistic path toward low-cost, efficient maintenance models that ensure meaningful connectivity over time, paving the way for every school in Sub-Saharan Africa to be connected by 2045.

## Vision for 2045

In 2045, all schools in Sub-Saharan Africa will have access to universal and meaningful connectivity ([ITU, 2026](#)). One way to achieve this goal is to reduce network failures and service interruptions by addressing the lack of maintenance capacity for ICT infrastructure in schools.

The idea is to establish the Systems Infrastructure & Maintenance for Broad Africa organisation (SIMBA), dedicated specifically to the maintenance and repair of ICT infrastructure in schools across Sub-Saharan Africa. Through SIMBA, member countries will be able to share knowledge and resources, benefiting from cross-border cooperation and economies of scale.

Member countries will have a platform to identify synergies around shared school connectivity challenges and to collaborate on finding technical, regulatory, and financial solutions. SIMBA will also sponsor workshops and technician training programmes to support knowledge exchange and skills development among participating countries. In addition, tools, equipment, and spare parts can be procured in bulk, allowing members to benefit from cost reductions.

Ideally, ICT infrastructure among schools in member countries will be standardised so that guidelines and protocols can be uniformly applied throughout the region. These regional standards would also make monitoring and evaluation far more efficient, with a single unit delegated to conduct this work. The deployment of certified network technicians along with their training and certification would also be streamlined if infrastructure were consistent among member countries.

## Action Planning

### (2045) Universal, Sustainable Maintenance

- Full maintenance coverage for all connected schools under harmonised service level agreements.
- Continuously improve *Mean Time To Repair* (MTTR), availability, and power resilience.

**Funding:** Fully domestic, membership fees from the participating countries stemming from national education and ICT budgets, operators, and public facilities. Donors, such as Mozilla Foundation, GSMA Foundation, NetHope, support only the poorest or conflict-affected countries.

### (2040) Full Standardisation & Efficiency

- Standardised infrastructure for school networks and power systems; negotiation of regional vendor framework contracts.
- Maintain a continuous technician pipeline (recertification and succession planning) in partnership with projects such as Smart Africa.
- Operate a regional performance dashboard (availability, MTTR, preventive maintenance).
- All schools automatically enrol in SIMBA through a binding government agreement.

### (2035) Institutionalisation & Regional Scaling

- Create a Regional Maintenance Coordination Unit and a Network Observation Centre (NOC). Inspired by the NICTBB, the NOC monitors system performance, reports breakdown issues immediately, tracks outage minutes, and calculates MTTR and availability for all NICTBB infrastructures.

- Scale from pilots to national coverage and onboard new countries and connectivity programmes.

**Funding:** Shift to mixed models with progressively increasing domestic contributions, coordinated by SIMBA).

#### (2030) Pilot Implementation

- Co-design a Regional Maintenance Framework with 2–3 early-adopter countries, such as Tanzania (through its National Fibre Optic Cable network) ([NICTBB, 2025](#)); Zambia (through its National Digital Transformation Strategy ([Republic of Zambia, 2023](#)), or Mozambique (via its Ministry of Communications and Digital Transformation) ([UNDP, 2025](#)).
- Establish an initial Standard Operating Procedure (SOP) for incident response and MTTR tracking.
- Deploy a monitoring platform with monthly availability reporting.
- Launch regional technician training and certification (e.g. in partnership with Smart Africa).

**Funding** (coordinated by SIMBA): Grants from agencies and philanthropic organisations (e.g. World Bank, UN agencies, and foundations like Gates or Mastercard).

#### (2025) Foundations

- Establish SIMBA through Smart Africa Alliance and African Union (AU) to oversee the project.
- Regional diagnostics on outages, MTTR, availability, failure modes, and connected-school mapping.
- Identify existing maintenance solutions and institutional partners in the area.

#### Policy Recommendations

1. Establishment of Systems Infrastructure & Maintenance for Broad Africa (SIMBA)

In 2025, Smart Africa along with the African Union (AU) create an institution that will maintain connectivity throughout Sub-Saharan Africa, utilising funding donations from different donor agencies and ISPs. The institution will identify the regional standards for the development of connectivity, coordinate the purchase of equipment through bulk procurement, provide training programmes for technicians, and subsequently operate a newly formed Sub-Saharan Network of Certified School-Connectivity Technicians.

2. Make maintenance a mandatory part of all school connectivity policies and budget

African Union and Smart Africa should promote the adoption of mandatory connectivity maintenance requirements in member countries by 2030. Members would allocate a minimum of approximately 20% of their national ICT budgets to SIMBA every year. This allocation would be linked to performance indicators — such as school connect-time — to ensure proper use of the allocated funds.

3. Mobilisation of technical and financial support for SIMBA

The ITU will establish technical and cybersecurity standards for school networks, while UNICEF (Giga) will provide mapping tools and dashboards to support school-network maintenance by 2030. Beginning in 2035, major donors (World Bank, Gates, Mastercard) should provide financial support for regional training hubs and spare-parts systems. This will help reduce costs for all Member States through pooled procurement.

## 2.4 Vision 4: Innovative finance to address inadequate infrastructure

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### Introduction

Across Africa, millions of students still lack reliable internet access in schools, limiting their ability to participate in digital learning and develop skills needed for the future economy. Despite the rapid expansion of mobile broadband and fibre networks, coverage remains uneven, especially in low-income and rural areas where infrastructure is costly to build and revenue prospects are low. In some underserved regions, notably Western and Central Africa, less than 5% of schools have both computers and internet access ([UNESCO Institute for Statistics, 2025](#)). Today, the main challenge is no longer technological feasibility, but how to ensure sustainable financing for connectivity, alongside strengthening national skills and capacity to plan, deploy, and operate these investments effectively ([UNICEF Innocenti, 2024](#)).

Sustainable financing streams are required to bridge Africa's digital divide in schools, particularly as the continent is home to one-third of the global youth population seeking quality education. Despite numerous international initiatives and national efforts, a substantial financing gap persists. Structural barriers to investable opportunities continue to exist, including fragmented demand and perceived business-risk ([EIB, 2021; ITU & UNESCO, 2025](#)). Traditional funding channels and domestic resources remain limited, whereas blended financing and other innovative financing approaches that combine public and private capital offer promising alternatives. These mechanisms can reduce project risks, mobilise larger volumes of funding, attract a wider range of investors, and focus on impact creation ([WEF, 2025; G20, 2025](#)).

However, this raises an urgent policy question: How can diverse financing streams be structured and coordinated to drive meaningful school connectivity investments across Africa? This policy brief

outlines a proposal for a new mechanism: the Fusion Finance 2045 Initiative. The initiative brings together financial and non-financial approaches through a shared digital platform that matches projects with a suitable mix of funding, maximises collaborations, reduces inefficiencies, and accelerates school connectivity at scale.

### Vision for 2045

By 2045, the Fusion Finance 2045 Initiative aims to achieve universal school connectivity across Africa through a fundamental shift in how digital infrastructure is financed and delivered. It combines financial and non-financial expertise, bringing together public and private actors on a shared digital platform. It draws on tools such as Giga's school connectivity measurements ([Giga, 2025a](#)), connectivity credits ([Giga, 2025c](#)) and the future development of a Smart AI Procurement tool, while leveraging enablers such as the digital infrastructure Investment Initiative (DIII) ([ITU, 2025d](#)) to guide investment decisions and optimise project design.

This initiative turns school connectivity from a high-risk challenge into a scalable and investable asset that drives inclusive digital development. Its de-risking strategy is built on project bundling; hybrid fund structures that combine philanthropic, public, institutional and private capital; real-time monitoring impact-linked metrics; community engagement, and a strong framework for implementation and operational execution.

### Action Planning

*(2045) 100% connectivity is sustainably financed and governed at the sovereign level, supported by national digital capacities*

- **Strategic Shift:** Move from financing infrastructure to **enabling meaningful use** (supporting local digital content, teacher training, and community services).
- **Financial & Operational Transition:** Systematically transition the primary role of investor and operator to **African institutions**, including national budgets and telecom companies, completing the initiative's catalytic mission.
- **2045 Outcome:** Achieve the goal of universal **school connectivity in partner countries**, sustained by local capacity and financing, ultimately closing the digital divide.

*(2035-2040) Regional Scaling & Fund Mobilisation. This phase achieves financial and operational scale across regions.*

- Establish a **regional blended finance fund** to pool capital and finance multiple national portfolios simultaneously.
- Secure **long-term funding commitments (10-15 years)** from governments, international financial institutions, and institutional investors, ensuring predictable capital flow.
- The initiative reaches **full operational capacity**, with real-time monitoring of a growing project portfolio.

*(2030-2035) Validation & Initial Replication. This phase leverages the lessons from the first pilot to refine and expand the model.*

- The focus shifts to **disseminating knowledge and securing scale-up funding**.
- Key activity: Showcase the results and lessons from the first pilot at the **DIII 2035 event**, turning proven experience into a replicable blueprint.
- Goal: **Replicate the model in 2-3 additional countries**, adapting the framework to new national contexts.

*(2025-2030) Pilot Launch & Framework Establishment. This phase focuses on building the operational foundation and proving the model in one country.*

- **2026:** Officially launch the **Fusion Finance 2045 Initiative** as a dedicated track within the DIII platform.
- **2026:** Roll out a five-year operational plan and activate the digital coordination platform. A key deliverable is a development of **Smart Procurement AI Tool** to administer the end-to-end bidding and contracting processes.
- **2026-2030: Execute the first national pilot** using our four-layer de-risking framework:
  - **Portfolio Bundling:** Bundle schools into standardised, investable assets to spread risk.
  - **Hybrid Fund Creation:** Co-design with Swiss financial partners a fund where concessional capital (e.g., from the philanthropic sector, international financial institutions) absorbs first loss, making the portfolio bankable for private investors.

- **Impact-linked metrics:** Integrate the **Giga Meter App** ([Giga, 2026](#)) and **Connectivity Credits** ([Giga, 2025c](#)) to ensure payments are triggered only by verified, real-time connectivity data.
- **Community Engagement:** Onboard governments, operators, and developers onto the shared platform for coordination and capacity building.

### Policy Recommendations

The successful implementation of the Fusion Finance 2045 Initiative requires coordinated policy action from all stakeholders. We propose an integrated set of recommendations to support each phase of the action plan.

1. **For National Governments**, the priority is to turn digital infrastructure into a bankable capital asset. This involves providing sovereign guarantees to cover first-loss risk and formally integrating school connectivity operational costs into national education budgets to bridge the gap of long-term sustainability in low-demand markets. Adopting technology-neutral regulations and endorsing transparent procurement tools are essential to reduce costs and attract private capital.
2. **Multilateral Development Banks and International Financial Institutions** must act as catalytic anchor investors in the regional blended-finance fund, providing the concessional capital needed to crowd in commercial investment at scale. Additionally, expanding tailored technical assistance and political-risk insurance products for connectivity projects in fragile markets is crucial to unlock initial deployments.
3. **The DIII Catalyser Platform and UN Agencies** should institutionalise this initiative as a flagship component of their programming. A key action is to champion the “Connectivity Credits” framework as a universal standard for outcomes-based financing, while leveraging DIII events to share knowledge, identify pipeline projects and accelerate replication across countries.
4. **The Private and Philanthropic Sector**, has an essential strategic role to play. Operators and tech firms should participate in procurement and

planning, viewing schools as anchors for network expansion. Philanthropies should allocate catalytic, first-loss capital, while institutional investors develop mandates to invest in the de-risked, long-term yield profile of school connectivity portfolios. Through aligned action across these sectors, the vision of sustainably connected schools across Africa can be realised.

### 3. Conclusion

Digital connectivity is increasingly shaping how societies learn, work, access services, and participate in civic life, yet access to these opportunities remains profoundly unequal. Across Africa, the lack of reliable connectivity reflects deeper structural challenges. Addressing connectivity therefore requires wider social and economic interventions. It demands a systematic rethinking of how digital infrastructure is governed, financed, and sustained.

The four visions developed respond directly to these structural barriers and, taken together, outline a coherent pathway toward universal, meaningful, and sustainable school connectivity by 2045.

#### Vision 1

Centralised and transparent procurement mechanisms can reduce inefficiencies, lower costs, and restore trust in connectivity markets.

#### Vision 2

Strategic tax reforms can make internet access more affordable for end users while aligning private-sector incentives with public policy objectives

#### Vision 3

Regional approaches to infrastructure maintenance can ensure that connectivity, once deployed, remains reliable and operational over time

#### Vision 4

Innovative and blended financing models can unlock the scale of investment required by transforming school connectivity into a bankable, impact-driven asset capable of attracting long-term capital

Crucially, these approaches are mutually reinforcing. Implemented in parallel, and supported by collaboration between governments, regional institutions, multilateral development banks, UN agencies, the private sector, and initiatives such as Giga, they provide a credible framework for moving from pilots to system-wide impact.

Reframing school connectivity as a foundation for inclusive digital development opens a powerful pathway forward. When schools are reliably connected, they become gateways to opportunities that extend far beyond the classroom, strengthening communities, supporting economic participation, and building resilience in face of future challenges. The visions and recommendations outlined offer a concrete starting point for this transformation, helping ensure that by 2045, connectivity serves as a shared public good rather than a persistent source of inequality.

# 4. Endnotes

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## Giga Knowledge Spark

The Giga Knowledge Spark program seeks to provide new and innovative policy perspectives to Giga as it seeks to help government connect schools to the internet by 2030. As a pilot conducted in 2025, it aims to connect Master students from Switzerland with the International Geneva ecosystem, to foster innovative policy ideas around the global issue of school connectivity. Through an exchange with professionals and by co-writing a Project Brief, the Giga Knowledge Spark strives to strengthen students' set of hard skills (e.g. policy writing), soft skills (e.g. public speaking), and personal networks, while providing key multilateral fora with youth's inputs