

Data Analytics with Python Lectureflow

Module 1) DA - Introduction to Python	14
<ul style="list-style-type: none"> • Why Python?, Features of Python Programming, Style Installation, Print Function, Comments • Variable and data types • Operators in python • Arithmetic, Assignment, Logical, Comparison, Identity , Membership • collections • List, Tuple, Set, Dictionary • Conditional Statements • If, If-else, If-elif-else, Nested If-else • Looping Statements • for loop, while Loop, Nested loops, Range Function • Control Statements • break , Continue, pass • Functions • Definition, Types of Function, Defining a Function, Calling a Function, Function Arguments, Lambda function • Scope Of Variables • Global, Local • Modules • Introduction, How to import?, Math module, Random Module, Packages • Input - Output • Reading Input from Keyboard, Printing Output • Files and Exceptions Handling • File Operations: Opening and Closing, Read and Writing , Exceptions: try except finally • OOPS Concepts • Class, Objects, Inheritance, Polymorphism, Overloading 	
Module 2) DA - SQL - Introduction and Getting started with sql	10

- SQL - Introduction and Getting started with sql
- Introduction to SQL Database and DBMS System Practical Example 1) MYSQL system installation SQL Database
- Database Normalization, RDBMS Query , Practical Example : 1) Write a statement to create database
- PL SQL - Filtering, Sorting, and Calculating Data with SQL Commands
- SQL Keys 1) Primary keys 2) Candidate keys 3) Super key 4) Unique key 5) Foreign key
- SQL Constraints 1) Not null 2) Unique 3) Check 4) Default 5) index
- Types of SQL Commands 1) DDL 2) DQL 3) DML 4) DCL
- SQL DDL commands 1) Create 2) Alter 3) Truncate 4) Drop 5) Rename Query 6) comment 7) Difference between truncate and drop
- Practical Example 1 Write a statement to create table inside the database 2. Write a statement to add fields inside the table 3. Write a statement to alter that fields 4. Write a statement to add and drop fields 5. Write statements to demonstrate sql keys 6. Write statements to demonstrate sql constraints 7. Write a statement to truncate table 8. Write a statement to drop table
- SQL DML Commands 1) insert 2) Update 3) delete
- Practical Example 1 Write a statement to insert records into the table 2. Write a statement to modify the records already exist in table table 3. Write a statement to delete existing records from the table
- SQL DQL Commands 1) Select statement 2) WHERE clause
- Practical Example 1) Write a statement to demonstrate aggregate functions 2) Write a statement to retrieve records from table using select statement
- SQL Operators 1) Arithmetic 2) Comparison
- Logical operators 1) ORDER BY 2) GROUP BY 3) HAVING clause 4) INTO 5) DISTINCT keyword 6) SQL dates functions 7) SQL auto increments
- Practical Example 1) Write a statement to retrieve records via orderby and group by using select statements 2) Write a statement to demonstrate nested queries 3) Write statements to demonstrate logical operator with select statement
- SQL Aggregate functions 1) Sum 2) Max 3) Min 4) Avg 5) count
- SQL DCL commands: 1) GRANT 2) REVOKE
- SQL TCL commands 1) COMMIT 2) ROLLBACK 3) SAVEPOINT : SQL Nested Queries, SQL stored procedures
- Practical Example 1) Write statements to demonstrate DCL commands 2) Write statements to demonstrate TCL commands.
- SQL joins 1) INNER join 2) FULL join 3) LEFT join 4) RIGHT join
- Practical Example Write a statement to demonstrate inner join 2. Write a statement to demonstrate full join 3. Write a statement to demonstrate left join 4. Write a statement to demonstrate right join

Module 3) DA - Getting started with Excel

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- Introduction to Excel
- About Excel, Importance of Excel, Excel vs Tableau
- Introduction to Excel, Interface Cell Reference, and Cell Range Formula and Functions
- Excel Functions
- COUNT, COUNTIF, COUNTIFS SUM, SUMIF AVERAGE, AVERAGEIF, AVERAGEIFS
- IFERROR, LOOKUP, PIVOT TABLE
- Excel Charts
- Column, Chart Bar, Chart Pie Chart
- Scatter, Chart Line, Chart Area,
- Chart Pareto Chart

Module 4) DA - Statistics

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<ul style="list-style-type: none"> • Introduction to Statistics, Introduction, Population, Sample Statistic and Parameter • Descriptive Statistics, Measures of Central Tendency Mean, Median, Mode Measures of Spread Range Quartiles, Standard deviation, Variance • Probability, Terminology, Types of Probability, Probability Distribution, Bernoulli, Binomial, Geometric Uniform, Exponential and Normal • Inferential Statistics, Introduction, Estimation and errors, Point estimation Confidence, Interval Hypothesis and its types, Hypothesis Testing, One Sample ttest, Two sample ttest, Anova 	
Module 5) DA - Analyzing Data with Python	13
<ul style="list-style-type: none"> • Python Packages, Numpy, Pandas, Scipy, Matplotlib, EDA • Data Manipulation, Data Visualization, What is Data Analytics, Importance of Data Analytics • Types of Data Analytics in brief Descriptive Analytics, Diagnostic Analytics, Predictive Analytics, Prescriptive Analytics 	
Module 6) - DA - Machine Learning	50
<ul style="list-style-type: none"> • Intro to Machine learning, Intro to types of Algorithms • Supervised, UnSupervised, Reinforcement Learning Applications Regression, Linear Regression, Ridge Regression, Lasso Regression, Polynomial Regression • SVM Regressor, Classification, Logistic Regression, kNearest Neighbors Decision Tree Classifier, Naive bayes Classifier, SVM Classifier • Dimensionality Reduction Techniques, Introduction Method PCA, LDA Clustering, Introduction, Kmean Clustering, Hierarchical Clustering • Model Selection and Hyperparameter Tuning, Hyper-parameters vs Parameters Cross validation techniques kfold, LOOCV, Bootstrap, Grid Search, CV Random, Search CV • Ensemble Learning with case study, Introduction, Bagging, random forest Boosting, AdaBoost, XGBoost, Associate Rules Mining and Recommendations with case study • Introduction Apriori Algorithm, Recommendation, Content Based recommendation Collaborative Based recommendation, Time Series Forecasting with case study • Introduction Timeseries, Components of time series in brief Handling Time Series in Pandas, Stationarity of a Time Series, Time series models • AR, MA, ARMA, ARIMA, SARIMA, Introduction to Reinforcement Learning Introduction, Applications, Process of Reinforcement Learning, Elements of Reinforcement Learning • Bandit Algorithm, MultiArm Bandits, Greedy Approach Epsilon, Greedy Approach, Upper Confidence, Bound Selection, Q Learning Introduction, Rewards and Episodes, Algorithm, Influence of Variables, Q learning Practical 	
Module 7: DA - Deep Learning	8
<ul style="list-style-type: none"> • What Is DL and why do we require that?, Components of Deep Learning Forward Propagation And Backward Propagation, Build Artificial Neural Network • Problem With ANN And How To Overcome That 	
Module 8) DA - Data Visualization	10
<ul style="list-style-type: none"> • Learn Basics of Data Visualization and what is Data Visualization? Real use cases from real world Businesses For DV, Some Real World Data Visualization tools. • Why Tableau?, Some Examples Using Tableau In Businesses Installing Tableau, Tableau Interfaces, Connecting to Discourses, Data Types Of Tableau • Connecting to dataset, Data Preparation, Joins, Working with filters Charts And Graphs, Dashboard and Report Making, Story Making 	