

Wedding Invitation Website

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Roll Number: 21

Enrollment

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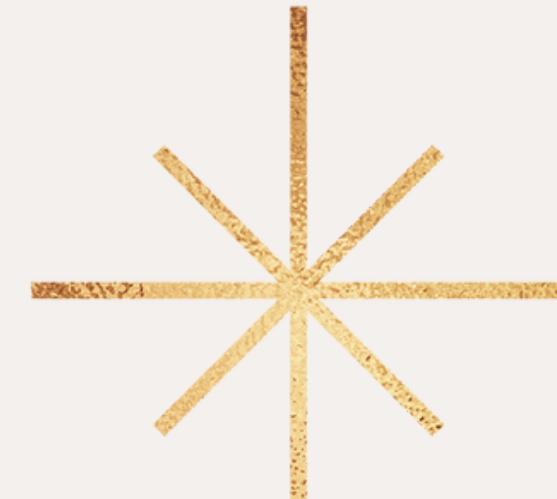
Batch: A-1

Branch: CE



Project Synopsis

- Introduction
- Features
- Target Audiences
- Advantages



Introduction

- Welcome to my wedding invitation website project! My website aims to provide a simple, yet elegant solution for couples who want to create and send beautiful wedding invitations to their guests.
- With my website, couples can easily customize their wedding invitations with various templates, designs, and wording options to suit their personal style and preferences. Guests will receive an email with a link to the couple's personalized invitation webpage, view event details, and get directions to the venue.
- My website also offers features such as countdown timer to the wedding day.
- We understand that planning a wedding can be stressful, which is why I have made our website user-friendly and efficient to use.

Features

- **Customization:** Provide a variety of design options, such as templates, fonts, colors, and graphics, to allow couples to customize their invitations to their personal taste.
- **Informational pages:** Include pages dedicated to providing guests with all necessary information, including the wedding date, time, location, dress code, and gift registry information.
- **Mobile-friendly:** Ensure the website is mobile-friendly, allowing guests to view and respond to the invitation on their smartphones or tablets.
- **Countdown Timer:** Add a countdown timer to the website to build excitement for the wedding and remind guests of the date.
- **Map and Directions:** Provide guests with a map and directions to the wedding venue to help them navigate to the event.



Target Audiences

- **Tech-savvy couples:** Couples who are comfortable with technology and prefer digital solutions for their wedding planning needs.
 - **Environmentally conscious couples:** Couples who prioritize sustainability and prefer digital invitations to reduce paper waste.
 - **Busy couples:** Couples who have limited time to plan their wedding and prefer a time-saving solution for sending invitations to their guests.
 - **Destination wedding couples:** Couples who are planning a destination wedding and need a way to easily communicate travel details and event information to their guests.
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Advantages



- **Time-saving:** With the use of a wedding invitation website, couples can save time and money by not having to create and mail physical invitations. The website allows for easy customization and distribution of digital invitations to guests.
- **Environmentally friendly:** By opting for digital invitations rather than paper invitations, couples can contribute to a more sustainable environment by reducing waste.
- **Convenience:** Guests can easily access the wedding invitation website from their devices.
- **Centralized information:** The website allows for all wedding-related information to be in one central location. This includes the date, time, and location of the wedding, dress code and any other details that guests may need to know.

Thank You