

Mohammed Faisal

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EXPERIENCE

Emaar Technologies / Product Manager **Jan 2023 – Present | Dubai, UAE**

- Managed digital transformation initiatives improving customer retention by 20%.
- Developed AI-driven insights dashboard for real estate clients, increasing engagement.
- Worked with engineering teams to enhance platform stability and performance.
- Spearheaded feature development based on user behavior analytics.

Careem / Associate Product Manager **June 2021 – Dec 2022 | Dubai, UAE**

- Assisted in launching new ride-hailing features, reducing churn rate by 15%.
- Coordinated with UX/UI teams to optimize app interface and usability.
- Analyzed product performance metrics and recommended data-driven improvements.
- Collaborated with cross-functional teams to streamline product operations.

EDUCATION

Khalifa University / MBA – Business & Technology

2019 – 2021 | Abu Dhabi, UAE

American University of Sharjah / B.Sc – Computer Science

2015 – 2019 | Sharjah, UAE

PROJECTS

E-commerce Platform Optimization | Jan 2023 – Present

- Redesigned checkout flow, cutting cart abandonment by 22%.
- Integrated AI recommendations, increasing order value by 18%.

SKILLS

Product Lifecycle
Management - Agile & Scrum
Methodologies - Market
Research & Competitive
Analysis - Stakeholder &
Client Management - Data
Analytics & Metrics Tracking
- UX/UI Collaboration -
Roadmap Planning &
Prioritization -
Go-To-Market Strategy -
Cross-Functional Team
Leadership

AWARDS

Top Performer Award 2022
(TechSolutions FZE)

Certified Scrum Master
(CSM)

Dean's List 2021 (American
University of Sharjah)

LANGUAGES

English (Fluent)
Arabic (Fluent)