



product_brand	Total Transactions	Total Profit	Profit Margin	Return Rate
Hermanos	807	\$33,167	58.54%	1.11%
Tail Tale	769	\$29,926	58.04%	1.00%
Ebony	765	\$29,749	59.82%	0.95%
Tri-State	7438	\$29,065	58.90%	1.02%
High Top	7153	\$28,503	60.39%	1.01%
Nationeel	6499	\$27,446	60.47%	1.11%
Fast	6188	\$24,747	61.05%	1.09%
Fort West	6175	\$23,951	59.79%	0.92%
Horatio	6121	\$25,589	58.44%	1.25%
Best Choice	6000	\$25,901	60.60%	0.84%
Sunset	5856	\$20,803	60.49%	1.04%
Red Wing	5806	\$23,624	59.37%	1.09%
Big Time	5797	\$23,710	60.26%	0.97%
Carrington	5622	\$21,468	59.52%	0.89%
Cormorant	5382	\$22,502	61.52%	0.90%
High Quality	5323	\$24,008	60.00%	1.03%
BBB Best	5254	\$19,375	62.10%	0.90%
Imagine	5225	\$21,742	61.51%	0.98%
Denny	5223	\$23,050	58.07%	0.91%
Golden	5218	\$19,403	58.71%	0.91%
PigTail	5180	\$17,338	60.68%	0.96%
Super	5120	\$19,600	60.68%	0.94%
Landslide	4951	\$15,987	58.63%	0.97%
Plato	4912	\$18,503	63.93%	1.04%
CDR	4574	\$18,008	59.03%	1.00%
Total	167616	\$661,159	59.93%	0.99%

Current Months Transactions

18325

Goal: 17339 (+5.69%)

Current Month Profit

\$71,682

Goal: 67.87K (+5.61%)

Current Month Returns

496

Goal: 482 (-2.9%)

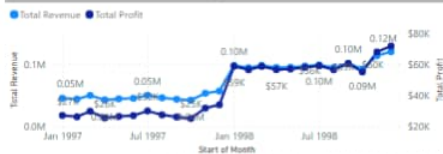
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- Canada
- Mexico
- USA



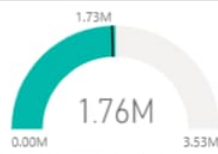
Total Transactions by country



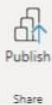
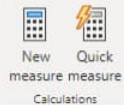
Monthly Revenue



Revenue and Target



File Home Insert Modeling View Optimize Help



900

Dawn Laner

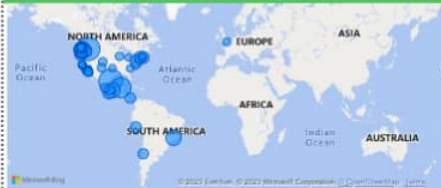


Transactions by Customer

Total Transactions % Weekend Transaction



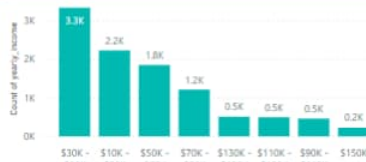
Customer city by Transactions



Customer Priority



Customer Yearly income



Data Visualizations Filters