JSS MAHAVIDYAPEETHA
JSS ACADEMY OF TECHNICAL EDUCATION, NOIDA
DEPARTMENT OF INFORMATION TECHNOLOGY

CIA-I

AY 2020-21 (Even Semester)

Course	:	**B.Tech**	**Date**	: **5-6-2021**
Semester	:	**IV**	**Subject Code**	: **KIT-401**
Subject	:	**Web Designing**	**Max. Marks**	: **30**
Time	:	**9:30-10:30AM+1/2 hr for uploading**		

COURSE OUTCOMES	
C212.1	**Explain the principles involved in website design**
C212.2	**Create static web pages using HTML**
C212.3	Design effective and responsive web sites using CSS.
C212.4	Apply the basics of Java Script to validate forms.
C212.5	Explain web hosting mechanism and SEO services

Q. No.	Questions	CO	BL
	PART- A: Attempt All Questions (5x1 = 5Marks)		
1.	Write an HTML program to change the background color of the browsing window.	**2**	**1**
2.	How do you create a link that will connect to another web page when clicked ?	**2**	**1**
3.	List the names of the protocols which help in web development?	**1**	**1**
4.	What is a purpose of using BR tag ?	**1**	**1**
5.	Define Domain Name?	**1**	**1**
	PART-B: Attempt ANY THREE Questions (3x5 = 15Marks)		
6.	Illustrate the structure of a HTML program with a suitable example?	**1**	**2**
7.	How to create lists in HTML? What are the different types of lists explain with example.	**2**	**2**
8.	What is a website? Explain the basic elements of the good web design?	**1**	**2**
9.	Explain the META tag of HTML giving its purpose and attributes with the help of an example?	**2**	**2**
	PART-C: Attempt ANY ONE Question (1x10 = 10Marks)		
10.	a) Compare and contrast between Static website and Dynamic website.	**1**	**2**
	b) Design an html form to take the information of a customer visiting a departmental store such as name, contact phone no , preferred days of purchasing , favorite item (to be selected from a list of items), suggestions etc. One should provide button to Submit as well as Reset the form contents.	**2**	**3**
11.	a) Explain the different stages and strategies required in order to develop a web project	**1**	**2**
	b) Design a web page with appropriate content and insert an image towards the left hand side of the page when user clicks on the image. It should open another web page	**2**	**3**