

Younes Baghdad-Brahim

HR PROFESSIONAL · BUSINESS STRATEGIST

+1 (979)-209-4412

younes.ebaghdad@gmail.com

New Brunswick, NJ

linkedin.com/in/younesbb

SUMMARY

Dynamic HR professional with expertise in analytics and strategy. Proficient in operations management, data analysis, and problem-solving. Proven adaptability and mobility across geographies, enhancing change-driven global impact.

SKILLS

PROFESSIONAL

Adaptability
Project Management
Market Research & Analysis
Business Development
Strategic Planning
Process Improvement
Languages: French, Arabic +

TECHNICAL

Python 
Java
Nvivo 
RefWorks
Html
Adobe 

EDUCATION

MASTER OF SCIENCE IN

HUMAN RESOURCE MANAGEMENT

Rutgers University, NJ
2023; GPA 3.9

BACHELOR OF ARTS IN

HUMAN RESOURCE MANAGEMENT

Rutgers University, NJ
2022; GPA 3.5

WORK EXPERIENCE

RESEARCHER & TEACHING ASSISTANT

Rutgers University, NJ | Nov 2021 – Dec 2023



- Managing diverse student populations efficiently using Excel-based categorization for deadline adherence.
- Producing concise and impactful written, visual, and oral reports to clarify complex findings, improving program effectiveness.
- Inspiring a collaborative environment via encouraged participation, leading to over 30% of undergraduates actively seeking assistance.

HR CONSULTANT

WIRB-Copernicus Group, NJ | Sep 2022 – Dec 2022



- Spearheaded frameworks and initiatives for WCG via utilization of different scorecards, strategy maps, creating an Integrated Talent Development Plan contributing to a projected 40% increase in senior-level employee retention.
- Proposed an innovative Action Learning Approach to WCG's C-suite and V-level management, transitioning 'soft' and 'hard' skills into 'sharp' and 'smart' skills, enhancing future leadership competencies for the top 10% of the firm.
- Pioneered the creation of 'WCG Virtual Learning Academy' geared at providing self-paced eLearning, onboarding, coaching and psychosocial mentoring for 1700+ employees in 18 countries to drive engagement.

SUPPLY CHAIN MANAGER

Maîtrise du Matériel Médicale, Algeria | Aug 2016 – Aug 2019



- Negotiated lucrative stock inventory deals (+15%) via establishing sustainable partnerships with renowned brands and wholesalers in the healthcare industry, bolstering market prominence in an oversaturated market.
- Employed targeted marketing and cost-reduction strategies using MECE analysis to tackle complex business issues, leading to an ambitious 60% growth rate by 2019 (i.e., gathering information on competitors' product range).