RESEARCH ARTICLE





Assessing the environmental impact of logistics sites through CO₂eq footprint computation

Sara Perotti¹ | Lorenzo Bruno Prataviera² | Marco Melacini¹

Correspondence

Lorenzo Bruno Prataviera, Cranfield School of Management, Cranfield University, College Rd, Cranfield, Wharley End, Bedford MK43 0AL, UK.

Email: lorenzo.prataviera@cranfield.ac.uk

Abstract

The environmental sustainability of logistics facilities is widely acknowledged as an important issue, but a comprehensive standardised methodology for assessing their environmental impact is lacking. This study proposes a structured model for quantifying both consumptions and generated greenhouse gas (GHG) emissions, adopting a three-phase methodology that combines multiple methods. A literature-based conceptual framework was leveraged to design an analytical model, and in-depth interviews with 11 senior logistics managers were conducted. The study offers a replicable methodology that considers heterogeneous sources of consumption and related end-use types, further splitting consumptions and emissions by warehouses' functional areas. It offers a set of Environmental Performance Indicators (EPIs) that could bolster a clearer understanding of the warehouse environmental performance. A robust tool is offered to managers to support their decision-making processes, allowing for both internal assessments and benchmarking with competitors or other players along the supply chain, thus contributing to shape company's, or even supply chain, sustainability strategies.

KEYWORDS

carbon footprint, environmental sustainability, green warehousing, logistics, sustainability strategy

1 | INTRODUCTION

Warehousing is one of the critical processes within supply chains and logistics operations, accounting for about 20% of logistics costs (Dhooma & Baker, 2012). A substantial evolution of warehouses has also been observed over time (Baglio et al., 2019), as they have transformed from simple repositories for inventory into multi-functional logistics hubs (Baker, 2004; Onstein et al., 2019). This brought along significant challenges not only in terms of efficiency and service level fulfilment (Kembro et al., 2018) but also concerning the environmental

Abbreviations: 3PL, Third-party logistics service provider; AS/RS, Automated storage and retrieval systems; BREEAM, Building Research Establishment Environmental Assessment Method; CO_2 eq, Carbon dioxide equivalent tons emitted; EPI, Environmental performance indicator; GHG, Greenhouse gas; GNC, Compressed natural gas; HVAC, Heating, ventilation, and air conditioning; LEED, Leadership in energy and environmental design; LPG, Liquefied petroleum gas; MHE, Material handling equipment; VBA, Visual basic for application.

impact of the building and the related operations (Centobelli et al., 2020; Kembro et al., 2017; Shaw et al., 2021). The environmental impact has been often related to greenhouse gas (GHG) emissions (McKinnon et al., 2015; Oberhofer & Dieplinger, 2014), and measured in terms of carbon dioxide equivalent tons emitted (CO_2 eq) (Negri et al., 2021; Yang et al., 2019). According to the World Economic Forum (2016), logistics and transport activities account for 13% of the overall GHG emissions worldwide, where logistics sites represents 11%.

Both practitioners and academics have been showing increasing awareness and interest towards improving environmental sustainability of logistics facilities (Laari et al., 2018; Shaw et al., 2021; Wehner et al., 2020). For instance, growing investiments have characterised the real estate industry, with reference to green building projects such as improving building thermal insulation and utilities, for example, photovoltaic and solar panels (IEA, 2019, 2020). Green building rating

¹Department of Management, Economics and Industrial Engineering, Politecnico di Milano, Milan, Italy

²Cranfield School of Management, Cranfield University, Bedford, UK

systems, such as Leadership in Energy and Environmental Design (LEED) and Building Research Establishment Environmental Assessment Method (BREEAM), have also become available as sustainability assessment methods to be applied during both building design and construction (Baglio et al., 2021; Chiarini, 2014). Besides, energyefficient solutions and technologies are becoming more and more widespread, for example, LED lighting, lithium-ion batteries, and energy-saving fast-chargers (Rai et al., 2011; Rajput & Singh, 2020). From the academic side, the literature dealing with logistics environmental sustainability, which was initially more focused on transport processes, has been now turning the attention on warehousing operations (Agyabeng-Mensah et al., 2020; Ries et al., 2017). A rising number of contributions have emerged, investigating how logistics sites may reduce their footprint and resource consumption, and to identify the entire range of drivers affecting warehouses' energy efficiency (Bartolini et al., 2019; Minashkina & Happonen, 2020).

However, to date there is a scarcity of contributions about the impact of warehousing on overall emissions, and even specific warehouse consumption and emission figures are often incomplete (Shaw et al., 2021). For instance, widely-adopted green building certifications such as LEED and BREEAM are helpful to provide an environmental rating of a facility but do not provide any quantification of the related consumption or emission figures. Overall, the novelty of the subject has brought a variety of documents, but a comprehensive standardised methodology for assessing the environmental impact of logistics sites is still lacking. From a strategic perspective, logistics activities are key in determining the environmental sustainability performance of companies and supply chains (Kazancoglu et al., 2021; Ozbekler & Ozturkoglu, 2020). However, there is still uncertainty about how to integrate sustainable logistics-related decisions into the overall corporate strategy (Laari et al., 2018). A structured and holistic assessment of the environmental performance of logistics facilities could support internal analyses and comparisons with competitors to drive actions for improvement, thus leveraging sustainability as a critical success factor (Baglio et al., 2019; Carter & Rogers, 2008). As acknowledged by Shaw et al. (2021; p. 382), 'it enables organisations to measure and externally report their environmental performance and helps them to internally control and analyse such performance to understand their business better and continually improve'.

Given these premises, the present study aims to fill the gap highlighted by proposing a structured methodology for quantifying the environmental impact of warehouses, in terms of both consumptions and generated GHG emissions. Moreover, it discusses the strategic implications related to integrating such a methodology into companies' sustainability strategies.

To ensure both robustness and practical relevance, the model builds on the analysis of the extant literature on green warehousing and energy-efficient logistics buildings, including the managers' perspective during both the framing and validation research stages (Sodhi & Tang, 2014).

The contribution of this study is twofold. From an academic perspective, the present research offers a replicable methodology for assessing the environmental impact of logistics sites and provides metrics and measures related to warehouse environmental footprint. This help overcome the current lack of a shared methodology for the quantification and understanding of the environmental impact of logistics sites. From a managerial perspective, a robust tool is offered to managers willing to monitor the environmental performance of their logistics sites over time, as well as to practically support their decision-making processes. This could be beneficial for reducing waste and being more operationally efficient, thus mitigating the impact on the natural environment (Shaw et al., 2021).

The remainder of the paper is organised as follows. The next section includes a literature review of the environmental impact of warehouses, and examines how such an impact has been computed for logistics sites. The research objective and methodology are then described, followed by the illustration of model design and validation. Finally, the related discussion and implications are provided and conclusions are drawn, along with recommendations for further studies in this field.

2 | LITERATURE REVIEW

2.1 | Environmental impact of warehouses

Logistics networks are complex systems involving multiple players, interactions and—potentially—numerous transport and warehousing phases (Prataviera et al., 2021), and the warehouse itself apparently seems a fairly simple component (Baker, 2004). Nonetheless, it involves several and heterogeneous processes to guarantee efficiency and effectiveness (Richards, 2018; Rushton et al., 2017). Besides receiving, shipping and material handling, distribution centres usually involve put-away, storage and picking functions, whereas transit points are normally associated to cross-docking flows with sorting and shipping being the primary processes (Baker & Canessa, 2009; Kreng & Chen, 2008). Together with traditional activities, logistics site often provide also value-added services, such as labelling/relabelling, kitting, packing, assembling, or product customisation according to specific customer's requirements (Kembro et al., 2017; Selviaridis & Norrman, 2015).

To cope with all these operations, logistics sites require a considerable amount of energy and materials so that the related environmental impact is remarkable and deserves attention (Colicchia et al., 2013; Goh, 2019; McKinnon, 2009). This is critical today, with increasingly demanding supply chains, greater omnichannel complexity, restrictive environmental regulations (Tricoire & Parragh, 2017), and higher awareness from both the company's and the consumer's sides (Bartolini et al., 2019; Negri et al., 2021).

According to several scholars (e.g., Bartolini et al., 2019; Dhooma & Baker, 2012; Fichtinger et al., 2015; Ries et al., 2017), the primary end-use consumption types within a logistics site are lightling, heating, ventilation, and air conditioning (HVAC) (often including refrigeration and cooling), and Material Handling Equipment (MHE) (also including Automated Storage and Retrieval Systems [AS/RS]). Additional causes of energy consumption can involve the provision of

computer systems, office equipment, and miscellaneous equipment such as catering appliances (Lee et al., 2017).

The adoption of energy-efficient solutions could bring along significant improvements from both the environmental and economic perspectives. Focusing on lighting, LED bulbs could allow up to 80% energy saving and 20% emission reduction with respect to the conventional incandescent bulbs (Ries et al., 2017). Moreover, thermal building insulation interventions could lead to $6 \div 15\%$ reduction of energy required for HVAC, and $4 \div 12\%$ CO₂eq emission decrease (Ries et al., 2017). Looking at material handling processes—involving either conveyor systems, automated cranes, or mobile MHE such as forklift trucks (Dhooma & Baker, 2012)—they represent a crucial improvement area to reduce warehouse emissions (Bartolini et al., 2019; Ekren, 2020; Meneghetti & Monti, 2013).

Therefore, it is essential to adequately measure and compare the energy efficiency of logistics sites, both in terms of energy consumption and generated emissions (Freis et al., 2016). An adequate set of indicators and measurement system need to be set up not only to monitor the warehouse performances over time, but also to support managers' decision-making process (Torabizadeh et al., 2020; Waltho et al., 2019).

2.2 | Environmental impact calculation for logistics sites

Heretofore, studies on warehouse management systems have mainly focused on time, cost, and profit (De Koster & Balk, 2008), whereas environmental aspects have been largely disregarded (Torabizadeh et al., 2020). Despite the researchers' increasing attention to sustainable supply chains, incorporating sustainability measures in warehousing is an understudied and important research topic (Ene et al., 2016; Nilsson et al., 2017; Oberhofer & Dieplinger, 2014).

Companies often look at carbon footprint protocols for guidance on measuring their GHG emissions, basing their environmental impact quantification on the CO₂eq emission calculation (Yang et al., 2019). This method allows for turning every process and activity into a comparable measure that can be used for benchmarking purposes, also considering the system boundaries (i.e., the 'Scope' under assessment, e.g., Nilsson et al., 2017; Helo & Ala-Harja, 2018). Existing protocols generally estimate direct emissions (Scope 1) and emissions from direct purchases of energy (Scope 2), but focus less on indirect emissions upstream and downstream of the supply chain (optional Scope 3) (Huang et al., 2009; Waltho et al., 2019). Table 1 illustrates the main recent contributions that addressed the calculation of the environmental impact for logistics sites or included environmental factors in the assessment of warehousing operations. Looking at the functional area of the warehouse, the examined literature has mainly addressed put-away, storage, picking and sorting, whereas a comprehensive analysis of multiple warehousing funtions, as well as related to the overall warehouse performance, is lacking. Focusing on the sources of consumption, electric energy appears to

be chiefly investigated, especially related to material handling. Still, a complete examination of multiple sources of consumption seems to be missing.

First, some contributions focused on building design features and their environmental impact. Rai et al. (2011) evaluated alternative design strategies for logistics sites' envelope, and investigated embodied and operational implications of changing the envelope characteristics. Ries et al. (2017) analysed three different types of warehouse to simulate how different warehouse design factors could affect GHG emissions. They summarised preliminary studies of warehouse-related emissions, and introduced a macro-level classification scheme to systematically assess the carbon footprint of warehouse operations. Lee et al. (2017) introduced a data-driven approach to compare and cluster different warehouse buildings according to various characteristics. Such characteristics were used to train a decision tree model that provided a classification of the factors affecting energy consumption. A linear regression method was then developed to predict the energy consumption based on relationships between strongly correlated variables, such as climate zone, number of working hours, and floor area. Accorsi et al. (2017) proposed a multi-objective model for warehouse building design in the food and beverage industry, to define the most efficient sizing and minimise the carbon footprint during its lifetime.

Second, other scholars investigated energy savings opportunities, and how green warehousing could bring a reduction of both GHG emissions and costs. Dhooma and Baker (2012) leveraged the traditional energy audit approach to design a framework that identifies energy savings opportunities, considering the energy usage by warehousing end-use consumption types. Bank and Murphy (2013) proposed some sustainability standards for warehouses, including electric energy usage, recycling, liquid fuel usage, and water consumption as the main environmental metrics to be considered. Rüdiger et al. (2016) expanded their framework to develop a method for assessing GHG emissions of warehousing and cross-docking activities considering a set of environmental performance indicators (EPI). They adopted a holistic perspective of the energy consumption within logistics facilities divided by energy, maintenance, and packaging/waste, and proposed a classification scheme for logistics facilities based on ecological aspects.

Third, other authors investigated the environmental impact of specific warehousing activities (e.g., inventory management, picking, or material handling) or warehouse function areas. Fichtinger et al. (2015) developed an integrated simulation model to examine the interaction between inventory and warehouse management, highlighting the key effects of inventory management policies on warehouse-related GHG emissions. Ene et al. (2016) studied picking operations to determine the storage policy that minimises energy consumption, while Facchini et al. (2016) focused on material handling operations and developed a model to select the best environmental material handling equipment to minimise the carbon footprint of inbound logistics activities. Freis et al. (2016) developed a mathematical model to evaluate the energy demand and GHG emissions of three types of logistics facilities, and assessed the

4 WILEY— Business Strategy and the Environment

Marche M			Functional areas	reas			Sources of	Sources of consumption							4	Application	
March Marc				Put-away,			Electric en	ergy			Fuel					fassessment	
1	Reference		Receiving	storage, picking, sorting	Shipping			HVAC + refrigeration	Handling (MHE)	Other		Handling (MHE)	Refrigerants	Water			Scope
No. No.	Rai et al.	2011				×	×	×			×						Unspecified
Martial 2013 Martial 2014 Martial 2015 Mart	Dhooma and Baker	2012				×	×	×	×		×	×					Unspecified
Machinely Solid State of State	Bank and Murphy	2013				×	×		×			×		×	×		Unspecified
Name	Meneghetti and Monti	2013		×					×								Unspecified
et al. 2014 X	Meneghetti and Monti	2014		×					×								Unspecified
Monoil	Lerher et al.	2014		×					×								Unspecified
hetif 2015	Meneghetti and Monti	2015		×				×	×								Unspecified
et al. 2015 X	Meneghetti et al.	2015		×					×								Unspecified
et al. 2015 X	Fichtinger et al.	2015				×	×	×	×		×	×					Unspecified
1 2016 X X X X X X X X X	Tappia et al.	2015		×					×								Unspecified
1 2016 X	Ene et al.	2016		×					×								Unspecified
tal. 2016	Facchini et al.	2016		×					×			×					Unspecified
ri 2016 x <td>Freis et al.</td> <td>2016</td> <td>×</td> <td>×</td> <td>×</td> <td></td> <td>×</td> <td>×</td> <td>×</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>Unspecified</td>	Freis et al.	2016	×	×	×		×	×	×								Unspecified
i et al. 2017	Rüdiger et al.	2016				×	×	×	×		×	×	×		×	>-	2
ni 2017 x x x x x (servers and computers) x x x ial. 2017 x x x x x x N ial. 2020 x x x x x x N ial. 2020 x x x x x N ial. 2020 x x x x x x	Accorsi et al.	2017		×			×	×	×		×	×					Unspecified
al. 2017 x x x x (servers and computers) x x N ral. 2020 x x x x x N x x x x x x N x x x x N N	Bortolini et al.	2017		×					×								Unspecified
tal. 2020 x x x x x x x x x x x x x x x x x	Lee et al.	2017				×	×	×	×	x (servers and computers)	×	×					Unspecified
tal. 2020 x x x x x x N N N 2020 x x x x x x x x x x x x x x x x x	Ries et al.	2017	×	×	×		×	×	×		×	×					Unspecified
2020 ×	Carli et al.	2020		×			×	×	×								Unspecified
	Ekren	2020		×					×								Unspecified

electric energy amount for some end-use types (e.g., HVAC systems, or MHE). Lastly, Carli et al. (2020) developed a model to optimise the battery charging of a fleet of electric forklifts by minimising the economic and environmental impact of material handling activities in labour-intensive warehouses.

Finally, some studies analysed the relationship between warehouse automation and its environmental implications. Meneghetti and Monti (2013) proposed a model to evaluate the energy usage related to crane movements in AS/RS, evaluating different storage location assignments and related to energy consumption figures. Meneghetti and Monti (2014) further investigated AS/RS environmental performances, considering storage policies to develop optimisation models for designing sustainable automated warehouses. They also studied storage assignment policies in AS/RS considering retrieval time and energy requirements simultaneously (Meneghetti et al., 2015), evaluating the energy savings connected with different rack shapes. Lerher et al. (2014) offered a model to estimate the energy-efficiency performance of mini-load AS/RS, considering the related energy consumption and CO₂eq emissions. Also Tappia et al. (2015) proposed a model to evaluate the energy consumption and environmental impact of automated warehousing solutions, further considering the tote as the handling unit. Bortolini et al. (2017) developed a time and energy bi-objective model to solve a storage assignment problem for a singledeep stationary rack AS/RS, minimising the energy consumed by cranes and the travel time simultaneously. Finally, Ekren (2020) studied shuttle-based storage and retrieval systems design to identify significant factors affecting the related performance metrics, including energy consumption.

2.3 | Integrating the quantification of logistics environmental impact into supply chain strategy

As the attention to environmental concerns has been increasing worldwide (Mårtensson & Westerberg, 2016), companies have become more interested in legitimising themselves before society by raising awareness of their environmental performance (Baglio et al., 2019; Gallego-Alvarez et al., 2017). Companies are progressively integrating environmental management practices into their business strategies (Kazancoglu et al., 2021), and logistics operations can be crucial to achieve environmental sustainability as they have an impact over the entire supply chain (Colicchia et al., 2013; Laari et al., 2018; Ozbekler & Ozturkoglu, 2020; Schnittfeld & Busch, 2016).

Environmental sustainability can also create a strategic opportunity for differentiation, but challenges emerge when introducing logistics-related initiatives into corporate sustainability actions (Baglio et al., 2021; Ozbekler & Ozturkoglu, 2020). In fact, the financial benefits of sustainability practices often accrue only in the long term, with financial concerns related to potential cost increase in the short term (Colicchia et al., 2013). Nevertheless, previous studies acknowledged several economic benefits raising from environmental sustainability practices aimed first at reducing the negative environmental impact of business operations (Laari et al., 2018), including green

warehousing (Freis et al., 2016; Oberhofer & Dieplinger, 2014). For example, LSPs green supply chain performance is related with positive financial results in terms of cost reduction as well as with positive contributions related to an environmentally-friend corporate image (Evangelista et al., 2017; Maas et al., 2014; Perotti et al., 2012).

However, successful environmental sustainability programmes require a systemic approach to embrace green initiatives (Kazancoglu et al., 2021; Wehner et al., 2020). Such programmes have to cover in the long-term not only the environmental strategies but also the corporate execution and the enabling technologies, including appropriate measurement systems (Centobelli et al., 2020). The use of information systems (e.g., emission control system, or environmental database system) might allow for concretely supporting with real data sustainability-oriented changes in logistics operations (Centobelli et al., 2020). They can foster the adoption and execution of green practices (Negri et al., 2021) which contribute to shaping environmental sustainability strategies and achieving the expected green objectives (Laari et al., 2018; Oberhofer & Dieplinger, 2014).

Measurement and monitoring systems are thus critical to achieve overall strategic and operating model transformation (Ozbekler & Ozturkoglu, 2020), and companies can acquire new organisational skills and technological competences (Negri et al., 2021). Such skills and competences could be leveraged to improve managerial knowhow that lead to better evaluate opportunities—as well as potential threats—and impacts of their environmental business model, driving the entire supply chain towards more environmentally sustainable approaches (Laari et al., 2018). However, companies' adoption of measurement and monitoring systems to supervise and improve logistics activities is still scarce, and further efforts are required in this sense (Centobelli et al., 2020).

3 | OBJECTIVE AND METHODOLOGY

Previous approaches do not consider the environmental performance of logistics sites from a holistic perspective, that is, by examining the diverse sources of consumption, nor split the figure by individual operations or functional areas. Moreover, a standardised methodology is lacking (Freis et al., 2016; Shaw et al., 2021) but benchmarking and comparing the environmental performances of different warehouses would be useful, both academically and managerially (Centobelli et al., 2020; Minashkina & Happonen, 2020). This study aims to overcome some of the main gaps and limitations identified in the literature by proposing a replicable model to assess the environmental impact of logistics sites. The proposed tool is also intended to offer a quantitative support to those companies willing to embrace a clear set of KPIs to increase awareness about their environmental performance and update their corporate sustainability strategy accordingly. The following research question was formulated:

RQ: How can the environmental impact of logistics sites be modelled and assessed?

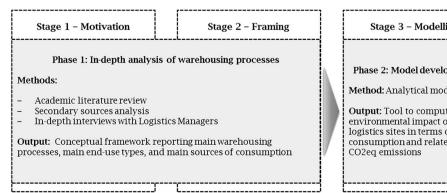
To address this research question a three-phase methodology was adopted (Figure 1), combining multiple methods as this helps explore multiple perspectives of a problem (Choi et al., 2016).

Sodhi and Tang (2014) pointed out that addressing a research problem involves four stages, namely motivation, framing, modelling, and validation. To tackle the first two stages, the first research phase encompassesd an in-depth analysis of warehousing processes and related sources of consumption and emissions. Besides, available methodologies and tools to compute the environmental impact of logistics sites were carefully examined. The academic contributions published on the topic were first reviewed and then triangulated with secondary sources (e.g., research reports, consultancy and real estate reports, material handling providers websites, company sustainability reports and international regulations). Also, four exploratory interviews were conducted, involving senior logistics managers working for companies (i.e., logistics service providers, manufacturers and retailers) that embraced sustainable programmes in their warehouses and a consultancy company involved in green logistics analyses. This approach helped enhance research integrity and connect research with practice (Choi et al., 2016), as the involvement of practitioners improved the study's practical relevance (Stentoft & Rajkumar, 2018). The first phase led to the development of a conceptual framework (Figure 2). The framework reports the main warehousing processes, main end-use types (i.e., lighting, HVAC, refrigeration and MHE), and main sources of consumption (i.e., electric energy, fuels, refrigerants, water and waste).

In the second research phase (i.e., modelling), a model to assess the environmental impact of logistics sites was developed. An analytical approach was selected, as it offers flexibility (i.e., changes and modifications can be applied to each single modelled activity with limited effort) and transparency (i.e., hypotheses are clear and evident from the equations) (Prataviera et al., 2020). The model was developed using Microsoft Excel with Visual Basic for Application (VBA) programming. Leveraging the proposed conceptual framework, consumption and CO₂eq emissions figures rising from warehousing activities were assessed to illustrate the environmental impact of logistics sites. Indeed, CO₂eq allows for measuring warehouse environmental impact by embracing the polluting effects of very

different sources of consumption (Helo & Ala-Harja, 2018; Yang et al., 2019). Moreover, it offers practical opportunities for benchmarking different logistics sites (Lee et al., 2017). The model outputs included both figures related to the environmental performance of the entire logistics site and individual EPIs related to different warehouse functional areas.

Third, as recommended by Fichtinger et al. (2015) and in line with Dhooma and Baker (2012) and Tappia et al. (2015), in-depth interviews with logistics and warehouse managers were conducted to validate the model. As previously acknowledged, existing models' significance in application to real companies is mostly unknown. Analytical models often rely upon a set of assumptions, and their insights are sometimes criticised as being too theoretical but not practical enough (Choi et al., 2016). To overcome this challenge, interviews were crucial to validate whether the insights are logical and applicable in the real world, thereby addressing the last validation stage (Sodhi & Tang, 2014). This stage leveraged the wide contact database available to the authors' research group, leading to drawning up a provisional list of companies. A group of 26 companies were first identified, selected based on their past experience and projects dealing with environmental sustainability at logistics facilities. Among those, 11 companies confirmed their availability to share data, so that detailed information was collected on one warehouse for each company. Since confidentiality was ensured, company names cannot be revealed. Sampling choice was driven by the fact that they had already introduced a monitoring system (offered by a commercial tool) to assess the environmental impact of their warehouses, also distinguishing among different sources of consumption. Consequently, at least partial (e.g., not splitting by functional areas) consumption and emission data were available to make comparison and validate the model's results. The key informants for the 11 companies were wideacknowledged experts in the field, that is, senior logistics managers with a more-than-ten-years' experience and a long history of involvement in energy efficiency projects for logistics facilities. When managers were asked to provide data they did not own directly, they were supported by their teams. As such, depending on the case, sustainability managers, energy managers, supply chain managers, and real estate officers were asked for specific support. The considered warehouses



Phase 2: Model development Method: Analytical modelling Output: Tool to compute the environmental impact of logistics sites in terms of consumption and related CO2eq emissions Stage 4 - Validation Phase 3: Model validation Method: Interviews and comparison with real-world data Output: Model validation, increasing the study's practical relevance

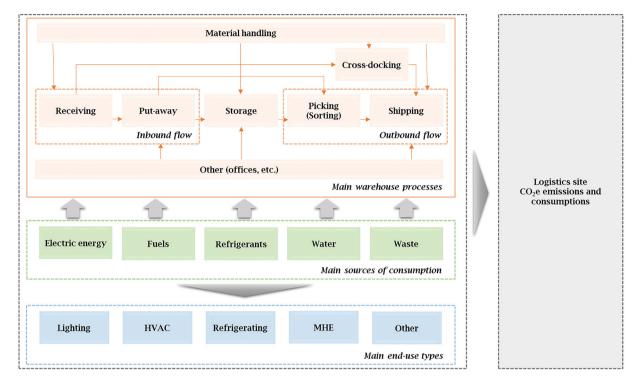


FIGURE 2 Conceptual framework: Warehousing activites and related sources of consumption [Colour figure can be viewed at wileyonlinelibrary.com]

differed in terms of industry sector, building features, flows, consumption figures, and energy efficient solutions currently in place. This increased the external validity of the study, while internal validity was guaranteed by framing the conceptual framework leveraging the previous literature (Yin, 2014). Data triangulation was broadly applied. and multiple sources including industry reports, news articles, and other available public documents corroborated evidence and improved the study's construct validity. Internal and construct validity were also supported by the adoption of an analytical approach for model development, thus providing clear functions and making explicit the underlying assumptions. Lastly, the draft of notes taken during the interviews and the model's outputs were sent back to the interviewees to check the level of validity and accuracy, increasing the study's reliability (Yin, 2014). As such, comparisons were made between the model's results and the partial data already available to the companies.

4 | MODEL DESIGN

To calculate GHG emissions of logistics facilities, it is important to determine the system boundaries (organisational, spatial and temporal) based on standardised criteria (Freis et al., 2016). As concerns organisational and spatial boundaries, the GHG Protocol Corporate Accounting and Reporting Standard (WRI and WBCSD, 2013) provides requirements and guidance to assess the GHG emissions caused by logistics activities at warehouses (Rüdiger et al., 2016). Then, a meaningful comparison of emissions

over time requires a consistent timeframe. In line with the GHG Protocol Corporate Standard, the proposed model considers 1 year as a timeframe. Moreover, the GHG Protocol requires to categorise emissions as either direct or indirect (WRI and WBCSD, 2013), thereby identifying their Scope (Huang et al., 2009). Most companies could find it manageable to obtain primary consumption data (i.e., measured values) for Scopes 1 and 2. Instead, including Scope 3 emissions into a GHG balance is often problematic, as they could relate to a broad range of sources (Rüdiger et al., 2016). As a high accuracy level can be obtained only when primary consumption data is used, the model proposed in this study limits its boundaries to Scope 1 and 2 emissions.

The architecture of the model, presented in Figure 3, is composed of four sections: inputs, where the user fills in the data required to run the model; contextual data; model algorithms, that is, where the mathematical formulas are applied to assess the environmental impact associated to the logistics site; and outputs, to display results. Each section is illustrated hereinafter.

4.1 | Model inputs

Inputs are grouped into three main categories:

 Warehouse information, including warehouse type (e.g., plant warehouse, central warehouse, regional hub, transit point and distribution centre), industry sector, location, year of construction, floorspace [m²], maximum clear building height [m], temperature

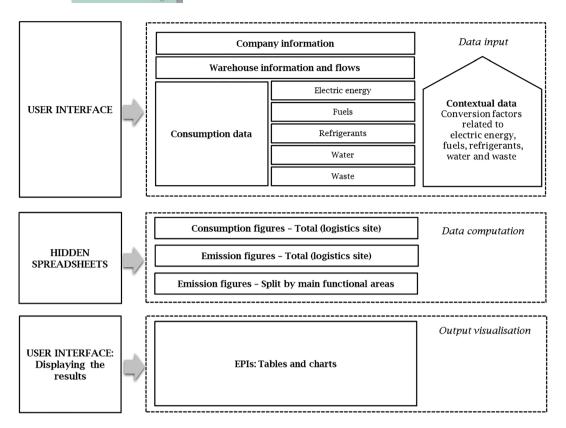


FIGURE 3 Model architecture

range [°C], throughput capacity [pallets/year], and solutions currently adopted for energy saving.

- Data related to warehouse flows, equipment used (e.g., material handling equipment, number and types of lamps) and features (e.g., floorspace [m²], height [m], volume [m³], temperature range [°C]) of each functional area, with particular reference to receiving/shipping, put-away/storage/picking, cross-docking/sorting, and offices.
- Consumptions data on an yearly basis, related to electric energy usage, fuels, refrigerants, water and waste.

As far as electric energy is concerned [kWh/year], additional inputs are required, namely: (i) Scope, (ii) energy coming from renewable resources (if any), including both self-produced electric energy from photovoltaic panels or electric energy bought from certified renewable resources [kWh/year]; (iii) composition in terms of electric energy mix [%], with consumption percentages related to different end-use types. In case no estimation is available, the model allows for considering pre-set average values taken from secondary sources.

Looking at fuels, for each type (e.g., diesel, liquefied petroleum gas (LPG), or compressed natural gas (GNC)), Scope, consumption figures [I/year or kg/year] and related purpose (i.e., HVAC or MHE) have to be specified. Data about refrigerants include the type(s) of refrigerants used, and the yearly quantity topped-up (if any). Information about water usage is also required (m³/year).

Finally, according to DEFRA (2019) waste classification, data about waste are clustered into: construction materials, refuse (i.e., discarded materials such as organic and waste), electrical items (including batteries and Waste Electrical & Electronic Equipment), metal, plastic, paper, and others. For each waste type, the related quantity and disposal method(s) have to be specified among these options: (i) reuse; (ii) open loop recycling into other products; (iii) closed loop recycling into the same product; (iv) combustion through incineration and subsequent electricity generation; (v) composting; (vi) landfilling.

4.2 | Contextual data

Contextual data refer to conversion factors associated with the model inputs. Multiple sources have been considered, such as DEFRA (2015, 2019) and CLECAT (2012). DEFRA conversion factors were originally developed for UK-based companies, but their use has been previously acknowledged and extended also to other countries (Mangiaracina et al., 2015). Table 2 summarises the main contextual data considered for data computation in terms of electric energy, fuels, refrigerants, water and waste. Waste deserves a specific attention, as several types of waste need to be considered. Furthermore, their related contextual factor change according to the waste disposal method (DEFRA, 2019). Therefore, specific conversion tables were used to encompass all the possible scenarios.

TABLE 2 Main contextual data: Examples

Contextual data	Description	Figure	Unit of measure	Source
Electric energy	Energy generated	0.25	kg CO ₂ eq/kWh	DEFRA (2019)
Fuels ^a	Diesel	3.90	kg CO ₂ eq/kg	CLECAT (2012)
	LPG	3.43	kg CO ₂ eq/kg	CLECAT (2012)
	GNC	3.07	kg CO ₂ eq/kg	CLECAT (2012)
Refrigerants	R717	0.00	kg CO ₂ eq/kg	DEFRA (2015)
	R134a	1410.00	kg CO ₂ eq/kg	DEFRA (2015)
	R404A	3922.00	kg CO ₂ eq/kg	DEFRA (2019)
	R407A	2107.00	kg CO ₂ eq/kg	DEFRA (2019)
	R407C	1774.00	kg CO ₂ eq/kg	DEFRA (2019)
	R410A	2088.00	kg CO ₂ eq/kg	DEFRA (2019)
	R507A	3985.00	kg CO ₂ eq/kg	DEFRA (2019)
	R12	8100.00	kg CO ₂ eq/kg	DEFRA (2015)
	R32	670.00	kg CO ₂ eq/kg	DEFRA (2015)
	R125	3450.00	kg CO ₂ eq/kg	DEFRA (2015)
Water	Water supply ^b	0.34	kg CO ₂ eq/m ³	DEFRA (2019)
	Water treatment ^c	0.71	${\rm kg~CO_2eq/m^3}$	DEFRA (2019)
Waste	Paper and board—Closed-loop	21.35	kg CO ₂ eq/ton	DEFRA (2019)
	Paper and board—Composting	10.20	kg CO ₂ eq/ton	DEFRA (2019)
	Plastics—Combustion	21.35	kg CO ₂ eq/ton	DEFRA (2019)
	Plastics—Landfilling	8.99	kg CO ₂ eq/ton	DEFRA (2019)

^aWell-to-wheels (vehicle and energy processes), that is, direct and indirect emissions. Consumption here refers to primary energy consumption including all losses from the upstream chain.

4.3 | Algorithms for data computation

GHG emissions are often calculated on the basis of measured or statistical values related to resource consumption. As a direct measurement of GHG emissions is not practical, it is important to identify appropriate emission/conversion factors (Rüdiger et al., 2016). However, the validity of results strongly depends on the accuracy

(e.g., self-production by means of photovoltaic panels, or else purchase of 'green' energy from the grid), the model subtracts such amount of electric energy to compute the overall emission figure (kg CO_2 eq). The following Equation 1 is then applied to estimate the emissions due to electric energy that is not produced from renewable sources:

of consumption values. To estimate the logistics site environmental impact five main sources of consumption have been considered, as per the literature review. Concerning electric energy, the total consumption is obtained starting from the yearly electric energy usage (kWh/year). In case of production from renewable sources

Looking at fuels, emissions are calculated for each fuel type depending on their quantities and related conversion factors. Both direct and indirect energy consumed, as well as direct and total emissions, are calculated as proposed in the following Equations 2–5:

^bUsed to account for water delivered by the water supply network to the warehouse.

^cUsed for water returned into the sewerage system through main drains and then cleaned.

$$Total\ energy\ [MJ/year] = Fuel\ quantity\ \left[\frac{I}{year}\right]\left(or\left[\frac{kg}{year}\right]\right)* Total\ energy\ conversion\ factor\ \left[\frac{MJ}{I}\right]\left(or\left[\frac{MJ}{kg}\right]\right) \tag{3}$$

$$\label{eq:discrete_properties} \text{Direct emissions} \left[\text{kg CO2eq/year} \right] = \text{Fuel quantity} \left[\frac{\text{I}}{\text{year}} \right] \left(\text{or} \left[\frac{\text{kg}}{\text{year}} \right] \right) * \\ \text{Direct emission conversion factor} \left[\frac{\text{kg CO}_2 \text{eq}}{\text{I}} \right] \left(\text{or} \left[\frac{\text{kg CO}_2 \text{eq}}{\text{kg}} \right] \right)$$

$$Total\ emissions\ [kg\ CO2eq/year] = Fuel\ quantity\ \left[\frac{I}{year}\right] \left(or\left[\frac{kg}{year}\right]\right)* Total\ emissions\ conversion\ factor\ \left[\frac{kg\ CO_2eq}{I}\right] \left(or\left[\frac{kg\ CO_2eq}{kg}\right]\right) \tag{5}$$

The model also provides an estimation of the total emissions per Scope and the split by end-use type. then computed for each type and eventually added together into one figure, as shown in Equation 8.

Waste emissions
$$[kg CO_2e] = \sum_{waste type} \left(Consumption \left[\frac{tonnes}{year} \right] * Disposal method \left[\frac{kg CO_2e}{tonne} \right] \right)$$
 (8)

As far as refrigerants are concerned, the total emissions are computed by summing the contributions provided by each refrigerant type (Equation 6):

$$\begin{split} &\textit{Emission related to refrigerant j} \left[kg \, \text{CO}_2 e \right] \\ &= \textit{Topped} - \textit{up refrigerant j} \left[\frac{kg}{\textit{year}} \right] \\ &* \textit{Total emissions conversion factor j} \left[\frac{kg \, \text{CO}_2 e}{kg} \right] \end{split} \tag{6}$$

Total emissions related to water usage are computed as the sum of the following:

- Supply emissions, that is, due to the activities performed by the water supply company, from water withdrawal to the supply to the user's site.
- Treatment emissions, that is, related to water returned into the sewage system through mains drains.

To estimate water-related emissions, the following Equation 7 is applied:

$$\begin{aligned} \text{Water emissions} \left[kg \, \text{CO}_2 e \right] &= \text{Water consumption} \left[\frac{m^3}{year} \right] \\ &* \text{Supply emission factor} \left[\frac{kg \, \text{CO}_2 e}{m^3} \right] \\ &+ \text{Water consumption} \left[\frac{m^3}{year} \right] \\ &* \text{Treatment emission factor} \left[\frac{kg \, \text{CO}_2 e}{m^3} \right] \\ &* 2 \end{aligned} \tag{7}$$

Emissions coming from water treatments are doubled to consider both the sewer and purifier activities. Emissions related to waste are Finally, the emissions allocation to each individual functional area of the logistics site is performed by considering the following main sources of consumption: electric energy, fuel, and refrigerants.

First, emissions related to electric energy can be computed as the sum of four end-use types: lighting, HVAC and refrigeration, handling (MHE), and other (e.g., servers). As far as lighting is concerned, both the number of spotlights and the type of lighting technology are taken into account, as different types of lighting systems have different emission factors. Considering cooling/heating, the main driver for emission allocation is the volume of each functional area. When the logistics site is composed of both ambient-temperature and controlled-temperature areas, specific conversion factors are adopted. Looking at MHE, the number of forklifts used within each functional area is considered. As the emission factors depend on the forklift technology, the model associates specific weights to forklifts based on data available from secondary sources. Moreover, if the same forklift is shared among multiple functional areas, different conversion factors are considered.

Second, emissions related to fuel consumption are allocated. When fuel consumption is referred to heating purposes—as it mostly happens in logistics sites as per Fichtinger et al. (2015)—the model allocates the related emissions based on the volume of each functional area. Lastly, emissions related to the use of refrigerants are also allocated depending on the volume of each functional area, applying specific conversion factors if the logistics site is composed of both ambient-temperature and controlled-temperature areas.

4.4 | Model outputs

As an output, the model offers a dashboard with EPIs, and tables and graphs displaying the results with different views and aggregation

levels (e.g., total emissions, direct emissions per source and emission mix composition).

Logistics facilities undergo significant changes in order quantities, logistics items, or demanded services per year (Rüdiger et al., 2016). To define appropriate EPIs, it is recommended to analyse how the material flow within logistics facilities is usually described and processed (Dhooma & Baker, 2012; Richards, 2018). Consequently, in addition to the absolute value of GHG emissions, specific EPIs that put the annual amount of GHG emissions in reference to the relevant logistics performance (e.g., number of goods handled and stored at a logistics facility) are proposed. Further, having introduced an allocation scheme for warehouses' functional areas, additional EPIs can reflect the impact of the different types of logistics activities. Overall, EPIs depicting the current scenario can include the following:

- Direct emissions [kg CO₂eq] due to warehousing activities controlled by the company (Scope 1);
- Total emissions [kg CO₂eq], as the sum of direct and indirect emissions (Scope 2);
- Emissions per m² [kg CO₂eq/m²], to allow comparisons among logistics sites differing in building features such as floorspace or height;
- Emissions per pallet stored within the logistics site [kg CO₂eq/ pallet]:
- % saved emissions [%] by sourcing electric energy from certified renewable resources and/or self-production from photovoltaic panels;
- Emissions [kg CO₂eq and as a % of the total emissions] associated to specific warehousing functional areas, such as receiving/shipping, put-away/storage/picking, cross-docking/sorting, and offices.

Finally, the model provides a list of the top consumption areas (i.e., with higher generated emissions) so as to identify potential directions to reduce the environmental impact.

5 | MODEL APPLICATION AND VALIDATION

The model was applied to 11 warehouses, belonging to as many companies, where a monitoring system was already in place to assess the environmental impact of the logistics site. Therefore, a set of updated reliable data—although partial—were available for comparisons. Table 3 reports a summary of the main features related to the examined cases. The companies were either logistics service providers, retailers, and express couriers. It should be noted that some logistics sites have been subject to recent revamping with the installation of energy-efficient solutions. In some cases renewable energy sources were used, or photovoltaic panels were adopted for self-production. As all the companies were promised anonymity, no names can be displayed.

The model outputs were carefully checked and validated with each company individually. This showed that the model outputs were aligned to the available EPIs provided by the assessment tools in use by the companies. However, it must be acknowledged that companies only had partial data at their disposal, and the validation was possible with respect to a sub-set of EPIs that were available for each single company. Besides, the model provided companies with additional figures that were unavailable before. Such figures were found particularly valuable since they helped promote a more holistic view of the environmental performance of their logistics sites.

Table 4 and Figure 4 respectively provide examples of results in terms of emissions, namely: (i) split by source of consumption and, in

 TABLE 3
 Model application and validation: Main features of the examined cases

Case no.	Tenant	Type of logistics site	Year of construction	Total floorspace [m ²]	Max clear building height [m]	Temperature [°C]
Case 1	3PL	Transit point	1991	6260	6.5	0-4
Case 2	3PL	Central distribution Centre	1995	20,050	9.5	0-4
Case 3	Retailer	Distribution Centre	1980	20,000	8,3	Ambient
Case 4	Retailer	Distribution Centre	2003	20,000	9,.3	Ambient
Case 5	3PL	Central distribution Centre	2008	32,000	14.5	Ambient
Case 6	3PL	Distribution Centre	2008	12,000	5.4	Ambient
Case 7	Retailer	Central distribution Centre	1992	41,900	11.0	Ambient
Case 8	3PL	Central distribution Centre	2008	33,360	15.0	Ambient
Case 9	Retailer	Distribution Centre	2017	140,000	12.5	Ambient
Case 10	3PL	Distribution Centre	2002	43,000	10.5	Ambient
Case 11	Retailer	Distribution Centre	1995	8000	10.5	Ambient

 TABLE 4
 Model application and validation: Examples of emissions related to different sources of consumption and end-use types

	Emissions by source of	consumption		Electric energy: Emissions by end-use type [%]				
Case no.	Electric energy [ton CO ₂ eq]	Fuels [ton CO ₂ eq]	Refrigerants [ton CO ₂ eq]	Lighting [%]	HVAC + refrigeration [%]	MHE [%]	Other [%]	
Case 1	600.3	24.7	147,5	5%	80%	3%	12%	
Case 2	1551.1	0	119,6	5%	73%	2%	20%	
Case 3	452.0	122.0	0	38%	5%	18%	29%	
Case 4	451.0	123.0	0	38%	5%	18%	29%	
Case 5	503.6	0	0	80%	0%	20%	0%	
Case 6	142.7	43.0	0	14%	0%	85%	1%	
Case 7	585.9	0	0	45%	0%	55%	0%	
Case 8	252.8	81.7	0	96%	0%	2%	2%	
Case 9	1003.5	0.5	0	20%	0%	80%	0%	
Case 10	212.1	0.1	0	65%	10%	25%	0%	
Case 11	16.0	0	6.0	49%	0%	12%	39%	

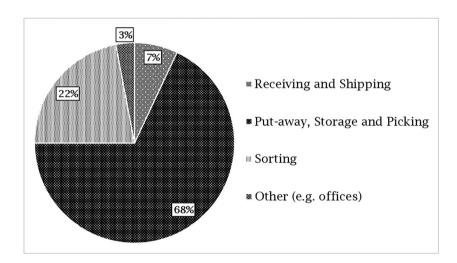


FIGURE 4 Example of model outputs: Emissions split by warehouse functional areas

case of electric energy, by end-use type; (ii) split by functional area of the logistics site. Most of the total emissions were due to electric energy consumption, where either lighting—in case of ambient warehouses—or HVAC plus refrigeration—in case of temperature-controlled goods—were found as the primary end-use types. Looking at warehouse functional areas, the one with higher incidence in terms of emissions was picking/storage.

6 | DISCUSSION

Today, the awareness about the relevance of sustainability has sharply increased, and how to assess, monitor, and manage warehouse GHG emissions is a major research and practical concern (Fichtinger et al., 2015; Oberhofer & Dieplinger, 2014; Rüdiger et al., 2016). However, there is no holistic methodological approach to estimate the total energy demand of different types of logistics centres (Freis et al., 2016; Shaw et al., 2021). This study extends previous research by offering a

comprehensive assessment and allocation model for warehouse consumption and GHG emissions estimation.

First, most of the available models assessing energy efficiency focused on one or few warehousing sources of consumptions (Lee et al., 2017). The proposed model takes into account all the main warehouse energy consumption areas, providing a comprehensive output that can be also split by both source (electric energy, fuel, refrigerants, water and waste), end-use types for each source of consumption (e.g., lighting, HVAC systems and MHE) and warehousing functional area. This represents a key aspect, as nowadays companies may use energy generated from different sources and technologies and this variety is reflected in the complexity of data gathering. For example, companies can buy energy from the national electrical grid, from renewable sources, or directly produce it for self-consumption. Also, electricity GHG emissions are dependent on the energy mix used (Fichtinger et al., 2015).

Second, the proposed model not only offers a comprehensive figure related to the environmental performance of an entire logistics site, but also provides individual EPIs splitted by warehouse main functional areas. This allows for associating emissions to the specific warehouse operations being performed, that is, receiving/shipping, put-away/storage/picking, cross-docking/sorting, and offices, thereby addressing an identified need in the academic literature (Bartolini et al., 2019). Indeed, the few available studies (e.g., Dhooma & Baker, 2012; Fichtinger et al., 2015; Rüdiger et al., 2016) considered the entire warehouse as the unit of analysys, without distinguishing the environmental performance of individual functional areas, nor developing separate EPIs. Other previous contributions focused on specific warehousing operations, such as storage and order picking, being the most labour-intensive—as well as most energy consuming (Ene et al., 2016)—in warehouses equipped with manual systems, and very capital-intensive in warehouses with automated systems (e.g., Meneghetti & Monti, 2014, 2015; Tappia et al., 2015). However, they did not provide a comprehensive view of the impact of each warehousing area on the overall environmental performance of the logistics site.

Third, the proposed model considers the main end-use consumption types to investigate the environmental impact at a micro-level (i.e., for a particular warehouse) also offering applications that leverage real-world empirical data. This allows for developing insights related to existing scenarios, while the literature review highlighted a lack of analytical models being supported by empirical data (Bartolini et al., 2019).

Lastly, the model offers comparability in terms of carbon footprint figures ad EPIs thanks to standardised emission factors and a set of interpretation parameters, as recommended by Rüdiger et al. (2016). Therefore, it provides wide and practical opportunities for benchmarking the environmental performance of logistics sites (Ries et al., 2017).

6.1 | Implications for corporate environmental sustainability strategies

Accurate and precise allocation of consumption and GHG emissions is a complex task, and scarce availability of data or low level of detail often leaves companies with few actionable insights about how to reduce their environmental impact. However, proper accounting has become increasingly important, as GHG emissions can be a relevant cost item, and stricter regulations have been progressively introduced worldwide. Moreover, the substantial evolution of the role of logistics facilities in recent years has turned the attention from pure transport processes to encompassing warehousing operations as well (Centobelli et al., 2020; Onstein et al., 2019).

The proposed model is designed to be adopted by different players of the supply chain (i.e., manufacturers, retailers, and LSPs) and offers interesting implications for companies currently working on their corporate environmental sustainability strategies.

First, from an internal (i.e., company's) viewpoint, the model can enable organisations to measure the environmental performance of their logistics facilities, offering details on the critical areas/major

sources of consumption. Companies usually focus on a sub set of indicators, either referred to water and emissions, or on materials and energy issues (Gallego-Alvarez et al., 2017). The approach offered in this study considers multiple areas of consumption and emissions, adopting a more comprehensive perspective that companies could embrace to add value to core business operations (Centobelli et al., 2020). The main tangible benefits include cost savings through improved energy efficiency (Maas et al., 2014; Perotti et al., 2012), whereas the intangible benefits include an improved company image, a better quality of life for customers, and a stronger motivation among stakeholders to focus on environmental issues (Colicchia et al., 2013; Evangelista et al., 2017). This could even lead to higher sales and profits over time (Laari et al., 2018). The model can also be adopted to externally report environmental performance. Important benefits could reside both within companies boundaries (e.g., waste reduction and operational efficiency) and beyond, improving reputation/brand image and collaboration and transparency with different stakeholders (customers and suppliers) (Shaw et al., 2021).

Second, the model can be used by companies to analyse their current situation but also to take actions for future improvements. On the one hand, it can help identify the major weaknesses of a logistics site in terms of energy efficiency and environmental performance, and evaluate priority areas of intervention. On the other hand, it can be applied over time, to longitudinally monitor the environmental performance of single logistics sites or even multiple warehouses within own logistics networks. This can be valuable for both company internal assessment and comparisons with competitors or other supply chain actors (Minashkina & Happonen, 2020).

Lastly, this study could be important also for policy makers, as it could help them frame different environmental reporting policies that should be taken up to concretely target the Sustainable Development Goals (SDGs). Therefore, it could represent an important dialogue mechanism between companies, policy makers, and other stakeholders to disclose a higher level and higher quality of environmental information (Gallego-Alvarez et al., 2017).

7 | CONCLUSIONS

The key role of logistics sites from a sustainability perspective has been progressively recognised from both academics and practitioners. However, to date they both acknowledge a scarcity of data about the impact of warehousing on global emissions, and a lack of a comprehensive standardised methodology for assessing the environmental impact of logistics sites. This study provides a structured methodology to quantify the environmental impact of warehouses, in terms of both consumptions and generated GHG emissions. It combines multiple methods, offering a tool that is built upon analytical modelling but also leverages interviews with practitioners as triangulation can help validate the findings, boosting the scientific merit of the research (Choi et al., 2016). Involving practitioners provided motivation for the problem, and later allowed for collecting

real-world data and validating model's results to exhibit its concrete relevance. The proposed tool could thus be a useful, user-friendly instrument for companies willing to improve warehouses environmental performance.

Both academic and managerial implications could be drawn. As concerns the former ones, the study addresses the need for a standardised and replicable methodology to assess the environmental impact of logistics sites. It leverages previous contributions to include different sources of consumption and the related end-use types, further splitting consumptions and emissions by warehouses' functional areas. Also, the model offers a set of EPIs that may be valuable also for practitioners to have a clearer understanding of their company's performance. Today companies' reputation is increasingly linked to its environmental stewardship (Ozbekler & Ozturkoglu, 2020), and environmental performance has been widely acknowledged as an important competitive advantage (Shaw et al., 2021; Waltho et al., 2019). Our study contributes to this research field by providing a robust support for environmental impact quantification. This also has relevant managerial implications, because a structured and holistic assessment of the environmental performance of logistics facilities could support internal analyses and benchmarking actions, also driving actions for improvement that leverage sustainability as a critical success factor. The proposed approach can be integrated into companies' sustainability strategy to improve the awareness on the current company's environmental performance, to prioritise the required efforts for improvement, and to better communicate the actions in place and the related benefits.

Lastly, study's limitations must be acknowledged as they could pave the way for promising future research avenues. First, analytical modelling required to introduce some assumptions, the main one being that multi-temperature and multi-heights warehouses were excluded. Indeed, for data computation it has been assumed that each warehouse has a homogeneous temperature as well as a homogeneous clear building height (i.e., taken as the highest one in case of multi-heights). Therefore, complexity due to multi-temperature and multi-heights warehouses was neglected, but could be addressed in future expansions of the model. Second, we leveraged the GHG Protocol Corporate Accounting and Reporting Standard and the DEFRA conversion factors to develop our model. Although their use has been previously acknowledged and extended also to different countries, future studies could explore additional sources to be considered to tailor the model and its applications to specific contexts. Third, the model calculates CO2eq emissions due to electric energy usage, fuel, refrigerants, water, and waste. However, the split by functional areas considered only electric energy usage, fuel, and refrigerants as main sources of consumpions, and future studies could broaden the perspective to include the impact due to water and waste. Third, the proposed model allows to estimate the emissions of one warehouse at time; for this reason, companies that have more than one warehouse and are willing to compute the emissions generated by each of them have to apply the model multiple times, one for each warehouse. From this viewpoint, future studies could explore network effects related to managing multiple warehouses.

ACKNOWLEDGMENTS

The authors would like to acknowledge the valuable support of Andrea Fossa (Green Router) who offered precious insights and helped strengthen the managerial contribution of the proposed study.

ORCID

Lorenzo Bruno Prataviera https://orcid.org/0000-0001-8821-7498

REFERENCES

- Accorsi, R., Bortolini, M., Gamberi, M., Manzini, R., & Pilati, F. (2017). Multi-objective warehouse building design to optimize the cycle time, total cost, and carbon footprint. *The International Journal of Advanced Manufacturing Technology*, 92(1), 839–854. https://doi.org/10.1007/s00170-017-0157-9
- Agyabeng-Mensah, Y., Ahenkorah, E., Afum, E., Dacosta, E., & Tian, Z. (2020). Green warehousing, logistics optimization, social values and ethics and economic performance: The role of supply chain sustainability. *The International Journal of Logistics Management*, 31(3), 549–574. https://doi.org/10.1108/IJLM-10-2019-0275
- Baglio, M., Perotti, S., Dallari, F., & Garagiola, E. R. (2019). Benchmarking logistics facilities: A rating model to assess building quality and functionality. *Benchmarking: An International Journal*, 27(3), 1239–1260. https://doi.org/10.1108/BIJ-01-2019-0029
- Baglio, M., Perotti, S., Dallari, F., & Creazza, A. (2021). How can logistics real estate support third-party logistics providers? *International Journal* of Logistics Research and Applications. https://doi.org/10.1080/ 13675567.2021.1908242
- Baker, P. (2004). Aligning distribution Centre operations to supply chain strategy. The International Journal of Logistics Management, 15(1), 111– 123. https://doi.org/10.1108/09574090410700266
- Baker, P., & Canessa, M. (2009). Warehouse design: A structured approach. European Journal of Operational Research, 193(2), 425–436. https://doi.org/10.1016/j.ejor.2007.11.045
- Bank, R., & Murphy, R. (2013). Warehousing sustainability standards development. In IFIP International Conference on Advances in Production Management Systems (pp. 294–301). Berlin, Heidelberg: Springer.
- Bartolini, M., Bottani, E., & Grosse, E. H. (2019). Green warehousing: Systematic literature review and bibliometric analysis. *Journal of Cleaner Production*, 226, 242–258. https://doi.org/10.1016/j.jclepro.2019.04.055
- Bortolini, M., Faccio, M., Ferrari, E., Gamberi, M., & Pilati, F. (2017). Time and energy optimal unit-load assignment for automatic S/R warehouses. *International Journal of Production Economics*, 190, 133–145. https://doi.org/10.1016/j.ijpe.2016.07.024
- Carli, R., Dotoli, M., Digiesi, S., Facchini, F., & Mossa, G. (2020). Sustainable scheduling of material handling activities in labor-intensive warehouses: A decision and control model. *Sustainability*, 12(8), 3111. https://doi.org/10.3390/su12083111
- Carter, C. R., & Rogers, D. S. (2008). A framework of sustainable supply chain management: Moving toward new theory. *International Journal* of Physical Distribution & Logistics Management, 38(5), 360–387. https://doi.org/10.1108/09600030810882816
- Centobelli, P., Cerchione, R., & Esposito, E. (2020). Evaluating environmental sustainability strategies in freight transport and logistics industry. Business Strategy and the Environment, 29(3), 1563–1574. https://doi.org/10.1002/bse.2453
- Chiarini, A. (2014). Strategies for developing an environmentally sustainable supply chain: Differences between manufacturing and service sectors. Business Strategy and the Environment, 23(7), 493–504. https://doi.org/10.1002/bse.1799

- Choi, T. M., Cheng, T. C. E., & Zhao, X. (2016). Multi-methodological research in operations management. *Production and Operations Management*, 25(3), 379–389. https://doi.org/10.1111/poms.12534
- CLECAT. (2012). Calculating GHG emissions for freight forwarding and logistics services in accordance with EN 16258:2012. Available at: https://www.clecat.org/media/CLECAT_Guide_on_Calculating_GHG_emissions_for_freight_forwarding_and_logistics_services.pdf (accessed 24 October 2020).
- Colicchia, C., Marchet, G., Melacini, M., & Perotti, S. (2013). Building environmental sustainability: Empirical evidence from logistics service providers. *Journal of Cleaner Production*, 59, 197–209. https://doi.org/10.1016/j.jclepro.2013.06.057
- De Koster, M. B. M., & Balk, B. M. (2008). Benchmarking and monitoring international warehouse operations in Europe. Production and Operations Management, 17(2), 175–183. https://doi.org/10.3401/poms. 1080.0013
- DEFRA. (2015). Greenhouse gas reporting Conversion factors 2015. Available at: https://www.gov.uk/government/publications/greenhouse-gas-reporting-conversion-factors-2015 (accessed 19 September 2020).
- DEFRA. (2019). Greenhouse gas reporting: conversion factors 2019. Available at: https://www.gov.uk/government/publications/greenhouse-gas-reporting-conversion-factors-2019 (accessed 19 September 2020).
- Dhooma, J., & Baker, P. (2012). An exploratory framework for energy conservation in existing warehouses. *International Journal of Logistics Research and Applications*, 15(1), 37–51. https://doi.org/10.1080/13675567.2012.668877
- Ekren, B. Y. (2020). A simulation-based experimental design for SBS/RS warehouse design by considering energy related performance metrics. Simulation Modelling Practice and Theory, 98, 101991. https://doi.org/10.1016/j.simpat.2019.101991
- Ene, S., Küçükoğlu, İ., Aksoy, A., & Öztürk, N. (2016). A genetic algorithm for minimizing energy consumption in warehouses. *Energy*, 114, 973– 980. https://doi.org/10.1016/j.energy.2016.08.045
- Evangelista, P., Colicchia, C., & Creazza, A. (2017). Is environmental sustainability a strategic priority for logistics service providers? *Journal of Environmental Management*, 198, 353–362. https://doi.org/10.1016/j.jenvman.2017.04.096
- Facchini, F., Mummolo, G., Mossa, G., Digiesi, S., Boenzi, F., & Verriello, R. (2016). Minimizing the carbon footprint of material handling equipment: Comparison of electric and LPG forklifts. *Journal of Industrial Engineering and Management*, 9(5), 1035–1046. https://doi.org/10.3926/jiem.2082
- Fichtinger, J., Ries, J. M., Grosse, E. H., & Baker, P. (2015). Assessing the environmental impact of integrated inventory and warehouse management. *International Journal of Production Economics*, 170, 717–729. https://doi.org/10.1016/j.ijpe.2015.06.025
- Freis, J., Vohlidka, P., & Günthner, W. A. (2016). Low-carbon warehousing: Examining impacts of building and intra-logistics design options on energy demand and the CO2 emissions of logistics centers. Sustainability, 8(5), 448. https://doi.org/10.3390/su8050448
- Gallego-Alvarez, I., Ortas, E., Vicente-Villardón, J. L., & Alvarez Etxeberria, I. (2017). Institutional constraints, stakeholder pressure and corporate environmental reporting policies. Business Strategy and the Environment, 26(6), 807–825. https://doi.org/10.1002/bse.1952
- Goh, S. H. (2019). Barriers to low-carbon warehousing and the link to carbon abatement: A case from emerging Asia. *International Journal of Physical Distribution & Logistics Management*, 49(6), 679–704. https://doi.org/10.1108/IJPDLM-10-2018-0354
- Helo, P., & Ala-Harja, H. (2018). Green logistics in food distribution—a case study. International Journal of Logistics Research and Applications, 21(4), 464–479. https://doi.org/10.1080/13675567.2017.1421623
- Huang, Y. A., Weber, C. L., & Matthews, H. S. (2009). Categorization of scope 3 emissions for streamlined enterprise carbon footprinting.

- Environmental Science & Technology, 43(22), 8509-8515. https://doi.org/10.1021/es901643a
- IEA. (2019). World Energy Investment 2019. Available at https://www.iea. org/reports/world-energy-investment-2019/energy-end-use-andefficiency (accessed 5 February 2021).
- IEA. (2020). World Energy Investment 2020. Available at https://www.iea. org/reports/world-energy-investment-2020/energy-end-use-and-efficiency (accessed 7 February 2021).
- Kazancoglu, I., Sagnak, M., Kumar Mangla, S., & Kazancoglu, Y. (2021). Circular economy and the policy: A framework for improving the corporate environmental management in supply chains. *Business Strategy and the Environment*, 30(1), 590–608. https://doi.org/10.1002/bse. 2641
- Kembro, J. H., Danielsson, V., & Smajli, G. (2017). Network video technology: Exploring an innovative approach to improving warehouse operations. International Journal of Physical Distribution & Logistics Management, 47(7), 623–645. https://doi.org/10.1108/IJPDLM-02-2017-0112
- Kembro, J. H., Norrman, A., & Eriksson, E. (2018). Adapting warehouse operations and design to omni-channel logistics: A literature review and research agenda. *International Journal of Physical Distribution & Logistics Management*, 48(9), 890–912. https://doi.org/10.1108/ IJPDLM-01-2017-0052
- Kreng, V. B., & Chen, F. T. (2008). The benefits of a cross-docking delivery strategy: A supply chain collaboration approach. *Production Planning* and Control, 19(3), 229–241. https://doi.org/10.1080/ 09537280801916157
- Laari, S., Töyli, J., & Ojala, L. (2018). The effect of a competitive strategy and green supply chain management on the financial and environmental performance of logistics service providers. Business Strategy and the Environment, 27(7), 872–883. https://doi.org/10.1002/bse.2038
- Lee, W.L., Tan, K.W., & Lim, Z.Y. (2017). A data-driven approach for benchmarking energy efficiency of warehouse buildings. 3rd PROLOG Project & Logistics, May 11th-12th, 1-8.
- Lerher, T., Edl, M., & Rosi, B. (2014). Energy efficiency model for the miniload automated storage and retrieval systems. The International Journal of Advanced Manufacturing Technology, 70, 97–115. https://doi.org/ 10.1007/s00170-013-5253-x
- Maas, S., Schuster, T., & Hartmann, E. (2014). Pollution prevention and service stewardship strategies in the third-party logistics industry: Effects on firm differentiation and the moderating role of environmental communication. Business Strategy and the Environment, 23(1), 38–55. https://doi.org/10.1002/bse.1759
- Mangiaracina, R., Perego, A., Perotti, S., & Tumino, A. (2015). Assessing the environmental impact of logistics in online and offline B2C purchasing processes in the apparel industry. *International Journal of Logistics Systems and Management*, 23(1), 98–124. https://doi.org/10.1504/IJLSM. 2016.073300
- Mårtensson, K., & Westerberg, K. (2016). Corporate environmental strategies towards sustainable development. Business Strategy and the Environment, 25(1), 1-9.
- McKinnon, A. (2009). The present and future land requirements of logistical activities. *Land Use Policy*, *26*, S293–S301. https://doi.org/10.1016/j.landusepol.2009.08.014
- McKinnon, A., Browne, M., Whiteing, A., & Piecyk, M. (2015). Green logistics: Improving the environmental sustainability of logistics. Kogan Page Publishers.
- Meneghetti, A., & Monti, L. (2013). Sustainable storage assignment and dwell-point policies for automated storage and retrieval systems. Production Planning & Control, 24(6), 511–520. https://doi.org/10.1080/ 09537287.2011.637525
- Meneghetti, A., & Monti, L. (2014). Multiple-weight unit load storage assignment strategies for energy-efficient automated warehouses. *International Journal of Logistics Research and Applications*, 17(4), 304–322. https://doi.org/10.1080/13675567.2013.861896

- Meneghetti, A., & Monti, L. (2015). Greening the food supply chain: An optimisation model for sustainable design of refrigerated automated warehouses. *International Journal of Production Research*, 53(21), 6567–6587. https://doi.org/10.1080/00207543.2014.985449
- Meneghetti, A., Dal Borgo, E., & Monti, L. (2015). Rack shape and energy efficient operations in automated storage and retrieval systems. *International Journal of Production Research*, 53(23), 7090–7103. https:// doi.org/10.1080/00207543.2015.1008107
- Minashkina, D., & Happonen, A. (2020). Decarbonizing warehousing activities through digitalization and automatization with WMS integration for sustainability supporting operations. In E3S Web of Conferences (Vol. 158, p. 03002). EDP Sciences. https://doi.org/10.1051/e3sconf/202015803002
- Negri, M., Cagno, E., Colicchia, C., & Sarkis, J. (2021). Integrating sustainability and resilience in the supply chain: A systematic literature review and a research agenda. Business Strategy and the Environment. https://doi.org/10.1002/bse.2776, 30, 2858, 2886.
- Nilsson, F. R., Sternberg, H., & Klaas-Wissing, T. (2017). Who controls transport emissions and who cares? Investigating the monitoring of environmental sustainability from a logistics service provider's perspective. The International Journal of Logistics Management, 28(3), 798– 820. https://doi.org/10.1108/IJLM-11-2015-0197
- Oberhofer, P., & Dieplinger, M. (2014). Sustainability in the transport and logistics sector: Lacking environmental measures. Business Strategy and the Environment, 23(4), 236–253. https://doi.org/10.1002/bse.1769
- Onstein, A. T. C., Ektesaby, M., Rezaei, J., Tavasszy, L. A., & van Damme, D. A. (2019). Importance of factors driving firms' decisions on spatial distribution structures. *International Journal of Logistics Research* and Applications, 23(1), 24–43. https://doi.org/10.1080/13675567. 2019.1574729
- Ozbekler, T. M., & Ozturkoglu, Y. (2020). Analysing the importance of sustainability-oriented service quality in competition environment. *Business Strategy and the Environment*, 29(3), 1504–1516. https://doi.org/10.1002/bse.2449
- Perotti, S., Zorzini, M., Cagno, E., & Micheli, G. J. L. (2012). Green supply chain practices and company performance: The case of 3PLs in Italy. *International Journal of Physical Distribution & Logistics Management*, 42(7), 640–672. https://doi.org/10.1108/09600031211258138
- Prataviera, L. B., Norrman, A., & Melacini, M. (2020). Global distribution network design: Exploration of facility location driven by tax considerations and related cross-country implications. *International Journal of Logistics Research and Applications*, 1-24, 1-24. https://doi.org/10. 1080/13675567.2020.1869192
- Prataviera, L.B., Tappia, E., Perotti, S., & Perego, A. (2021). Estimating the national logistics outsourcing market size: A multi-method approach and an application to the Italian context. *International Journal of Physical Distribution & Logistics Management*. https://doi.org/10.1108/IJPDLM-07-2020-0243, 51, 764, 784.
- Rai, D., Sodagar, B., Fieldson, R., & Hu, X. (2011). Assessment of CO2 emissions reduction in a distribution warehouse. *Energy*, 36(4), 2271– 2277. https://doi.org/10.1016/j.energy.2010.05.006
- Rajput, S., & Singh, S. P. (2020). Industry 4.0 model for circular economy and cleaner production. *Journal of Cleaner Production*, 277, 123853. https://doi.org/10.1016/j.jclepro.2020.123853
- Richards, G. (2018). Warehouse management: A complete guide to improving efficiency and minimizing costs in the modern warehouse (3rd ed.). Kogan Page Publishers.
- Ries, J. M., Grosse, E. H., & Fichtinger, J. (2017). Environmental impact of warehousing: A scenario analysis for the United States. *International Journal of Production Research*, 55(21), 6485–6499. https://doi.org/10. 1080/00207543.2016.1211342
- Rüdiger, D., Schön, A., & Dobers, K. (2016). Managing greenhouse gas emissions from warehousing and transshipment with environmental performance indicators. *Transportation Research Procedia*, 14, 886– 895. https://doi.org/10.1016/j.trpro.2016.05.083

- Rushton, A., Croucher, P., & Baker, P. (2017). The handbook of logistics and distribution management: Understanding the supply chain. Kogan Page Publishers.
- Schnittfeld, N. L., & Busch, T. (2016). Sustainability management within supply chains-a resource dependence view. Business Strategy and the Environment, 25(5), 337–354. https://doi.org/10.1002/bse.1876
- Selviaridis, K., & Norrman, A. (2015). Performance-based contracting for advanced logistics services: Challenges in its adoption, design and management. *International Journal of Physical Distribution & Logistics Management*, 45(6), 592–617. https://doi.org/10.1108/IJPDLM-11-2014-0267
- Shaw, S., Grant, D. B., & Mangan, J. (2021). A supply chain practice-based view of enablers, inhibitors and benefits for environmental supply chain performance measurement. *Production Planning & Control*, 32(5), 382–396. https://doi.org/10.1080/09537287.2020.1737977
- Sodhi, M. S., & Tang, C. S. (2014). Guiding the next generation of doctoral students in operations management. *International Journal of Production Economics*, 150, 28–36. https://doi.org/10.1016/j.ijpe.2013.11.016
- Stentoft, J., & Rajkumar, C. (2018). Balancing theoretical and practical relevance in supply chain management research. *International Journal of Physical Distribution & Logistics Management*, 48(5), 504–523. https://doi.org/10.1108/IJPDLM-01-2018-0020
- Tappia, E., Marchet, G., Melacini, M., & Perotti, S. (2015). Incorporating the environmental dimension in the assessment of automated warehouses. *Production Planning & Control*, *26*(10), 824–838. https://doi.org/10.1080/09537287.2014.990945
- Torabizadeh, M., Yusof, N. M., Ma'aram, A., & Shaharoun, A. M. (2020). Identifying sustainable warehouse management system indicators and proposing new weighting method. *Journal of Cleaner Production*, 248, 119190. https://doi.org/10.1016/j.jclepro.2019.119190
- Tricoire, F., & Parragh, S. N. (2017). Investing in logistics facilities today to reduce routing emissions tomorrow. *Transportation Research Part B:* Methodological, 103, 56–67. https://doi.org/10.1016/j.trb.2017. 03.006
- Waltho, C., Elhedhli, S., & Gzara, F. (2019). Green supply chain network design: A review focused on policy adoption and emission quantification. *International Journal of Production Economics*, 208, 305–318. https://doi.org/10.1016/j.ijpe.2018.12.003
- Wehner, J., Altuntas Vural, C., & Halldórsson, Á. (2020). Energy efficiency in logistics through service modularity: The case of household waste. *International Journal of Physical Distribution & Logistics Management*, 51(1), 76–94. https://doi.org/10.1108/IJPDLM-08-2019-0267
- World Economic Forum. (2016). World economic forum white paper digital transformation of industries: In collaboration with Accenture. White Paper. Available at:. http://reports.weforum.org/digital-transformation/wp-content/blogs.dir/94/mp/files/pages/files/wef-dti-logistics whitepaper-final-january-2016 accessed 17 January 2021
- WRI and WBCSD. (2013). GHG Protocol Corporate Accounting and Reporting Standard. Available at: https://ghgprotocol.org/sites/default/files/standards/ghg-protocol-revised.pdf (accessed 25 February 2021).
- Yang, J., Tang, L., Mi, Z., Liu, S., Li, L., & Zheng, J. (2019). Carbon emissions performance in logistics at the city level. *Journal of Cleaner Production*, 231, 1258–1266. https://doi.org/10.1016/j.jclepro.2019.05.330
- Yin, R. K. (2014). Case study research (5th ed.). Sage Publications.

How to cite this article: Perotti, S., Prataviera, L. B., & Melacini, M. (2022). Assessing the environmental impact of logistics sites through CO₂eq footprint computation. *Business Strategy and the Environment*, 1–16. https://doi.org/10.1002/bse.2976