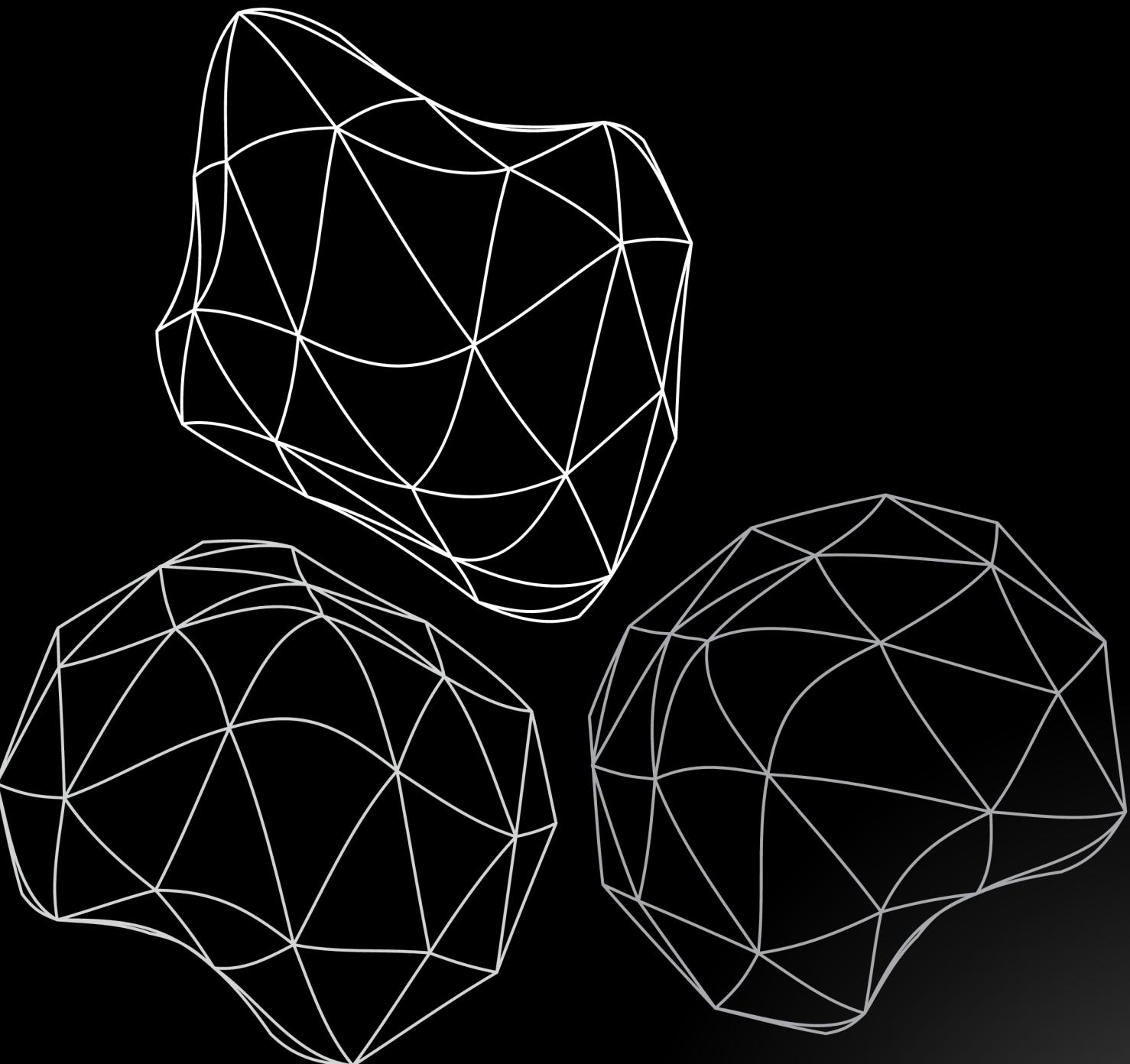


# **TEAM- NOVA MINDS**

TOOL NAME- FRAMETRACK

# INTRODUCTION

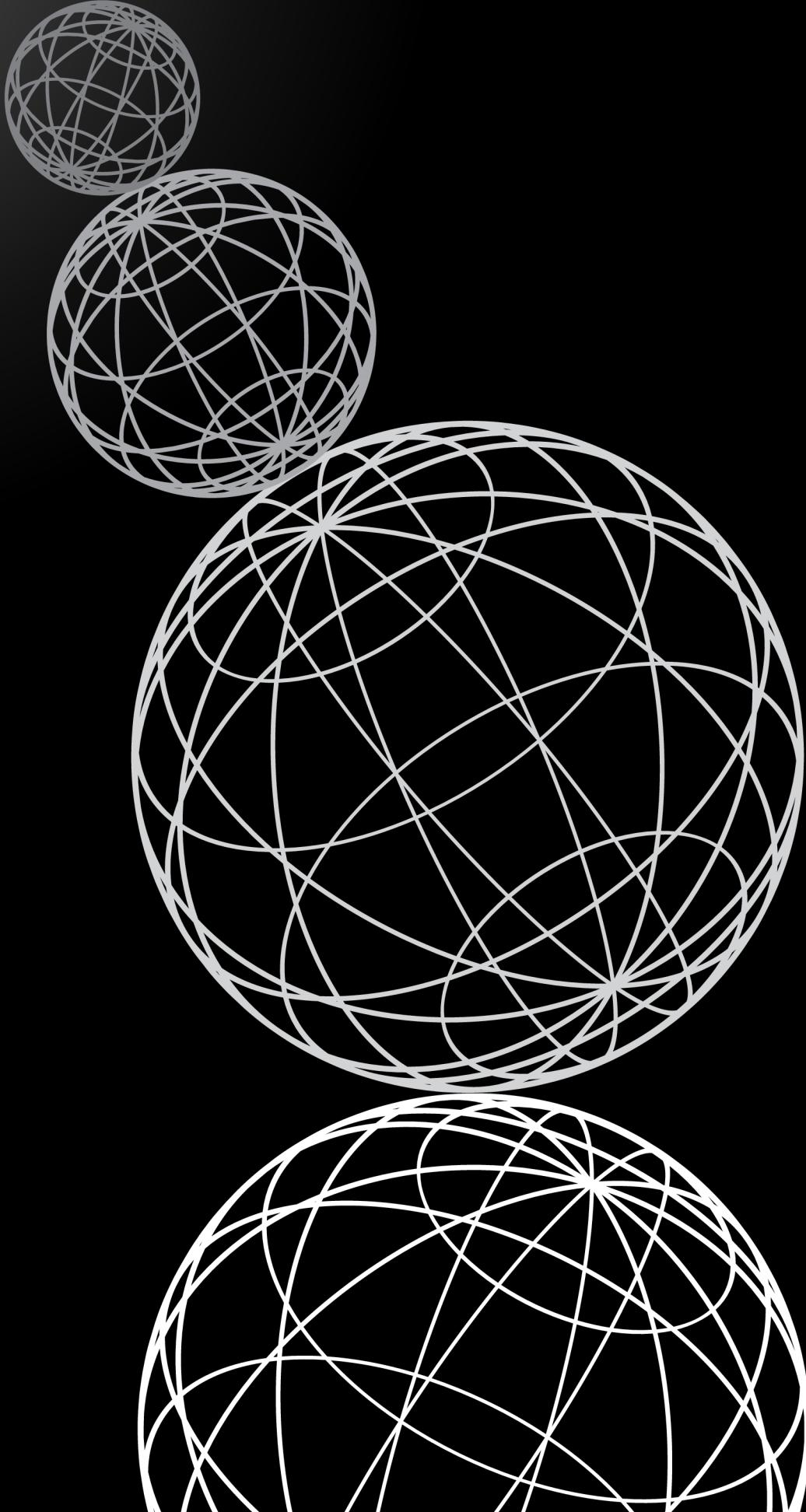
This tool helps creators improve their videos by analyzing keywords, comments, and engagement, and gives easy suggestions to increase reach and visibility.



# **WHAT WE HAVE USED TO MAKE THIS TOOL:**

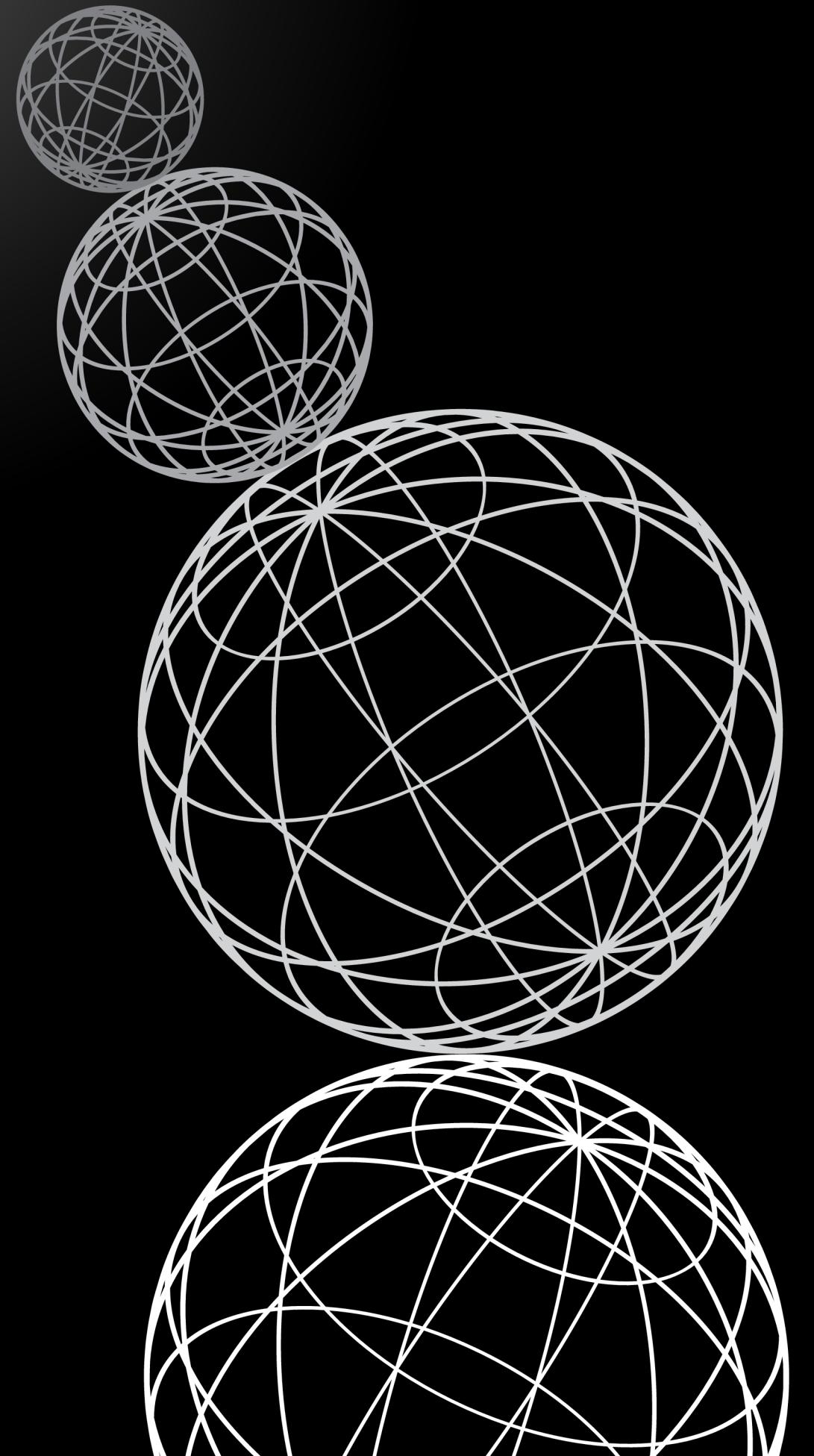
IN FRONTEND: HTML, CSS ,JS

IN BACKEND: FRAMEWORK  
(Flask,flask.cors,googleapiclient,vaderSentiment.vaderSentiment)



## COMMENT ANALYSIS:

- The tool checks comments to understand viewer reactions.
- It finds positive, negative, and neutral comments.
- Helps creators know what viewers want more or less of.
- Detects spam comments and repeated complaints.



## SUMMARY

Our tool brings everything a creator needs into one place — keyword ideas, SEO suggestions, comment analysis, and performance insights. It helps creators understand audience behavior, choose better keywords, and improve their titles, hashtags, and descriptions. By giving clear, data-based recommendations, the tool supports better video planning and higher reach. Overall, it is a smart, fast, and helpful solution for anyone who wants to grow on YouTube or any video platform.