

Outlet Location Type

All

Outlet Size

All

Item Type

All



Developed by

KUSHAL

\$1.2M

TOTAL SALES



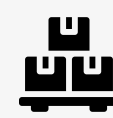
\$141

AVG SALES



8523

NO OF ITEMS



3.9

AVG RATING



Total sales

Avg sales

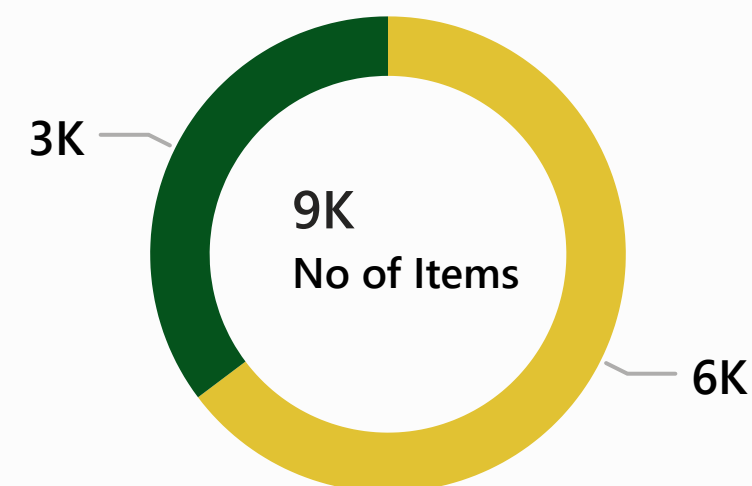
No of Items

Avg Rating

FAT CONTENT

Low Fat

Regular

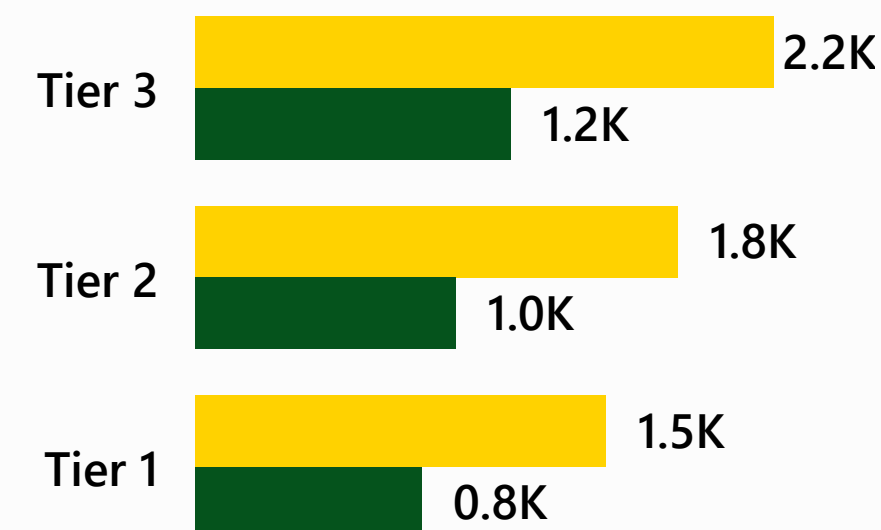


FAT BY OUTLET

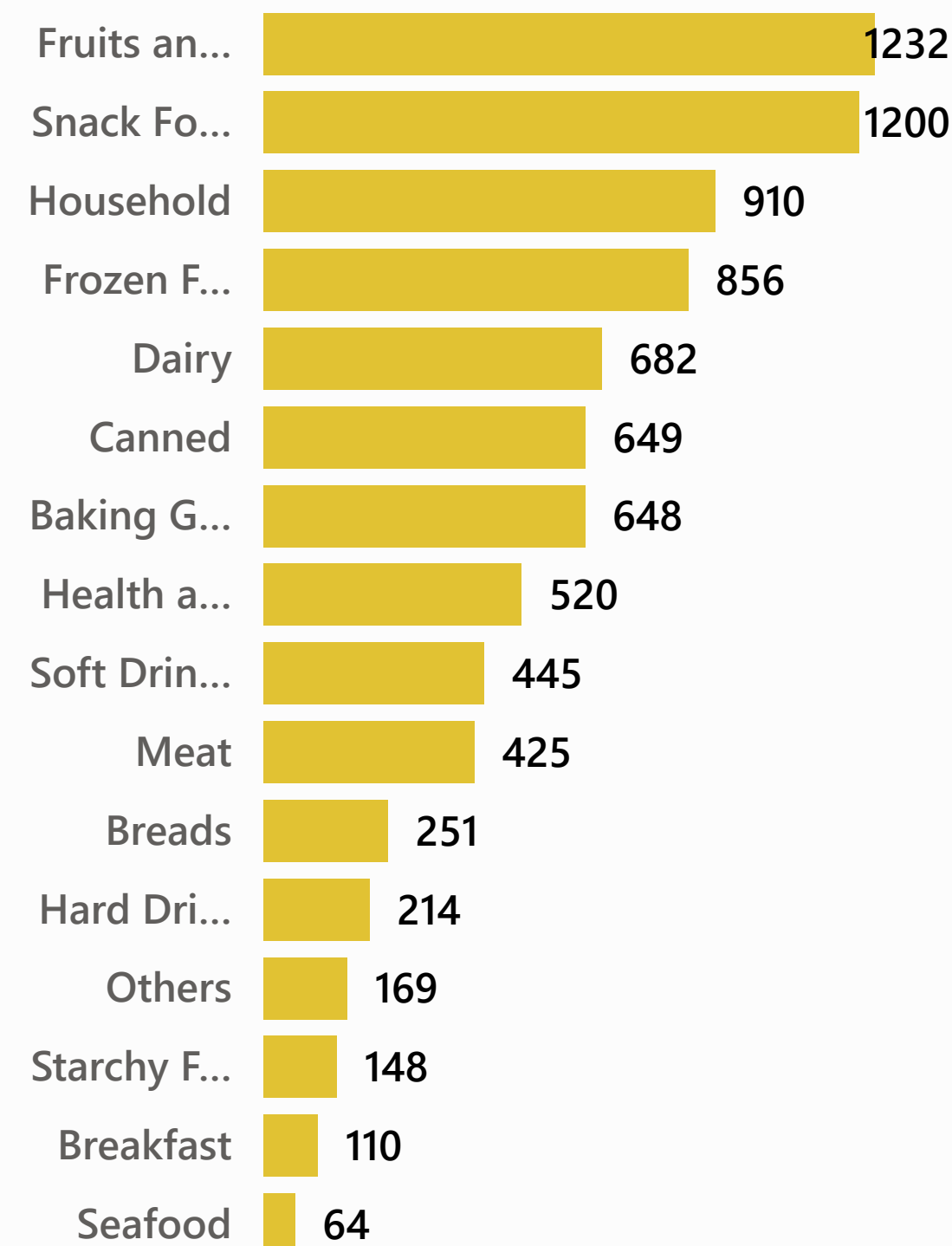
Item ...

Low Fat

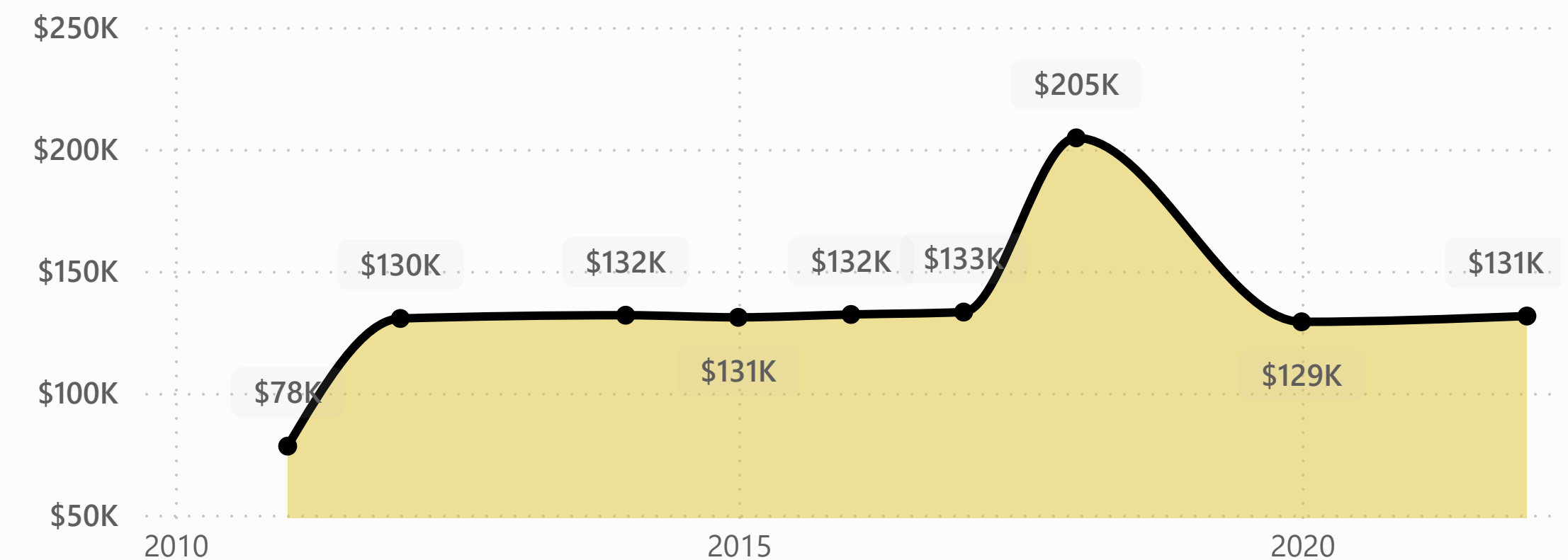
Regular



ITEM TYPE



OUTLET ESTABLISHMENT

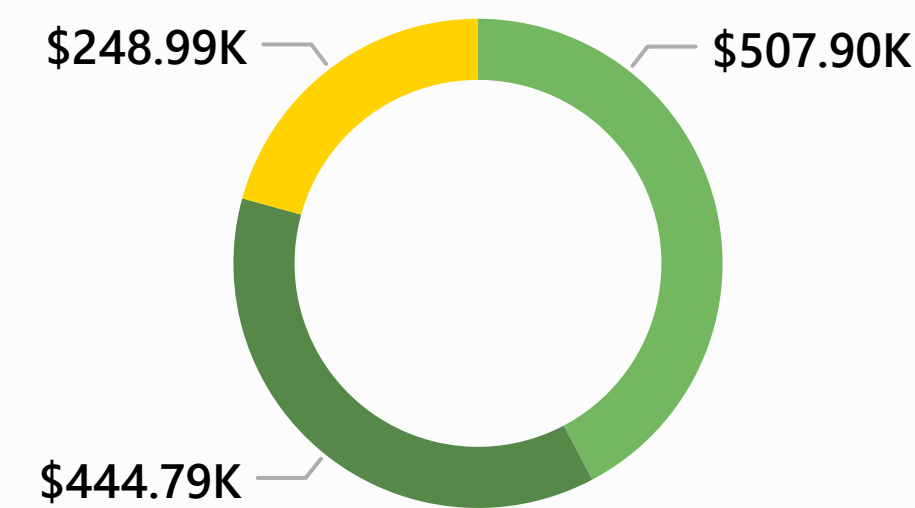


OUTLET SIZE

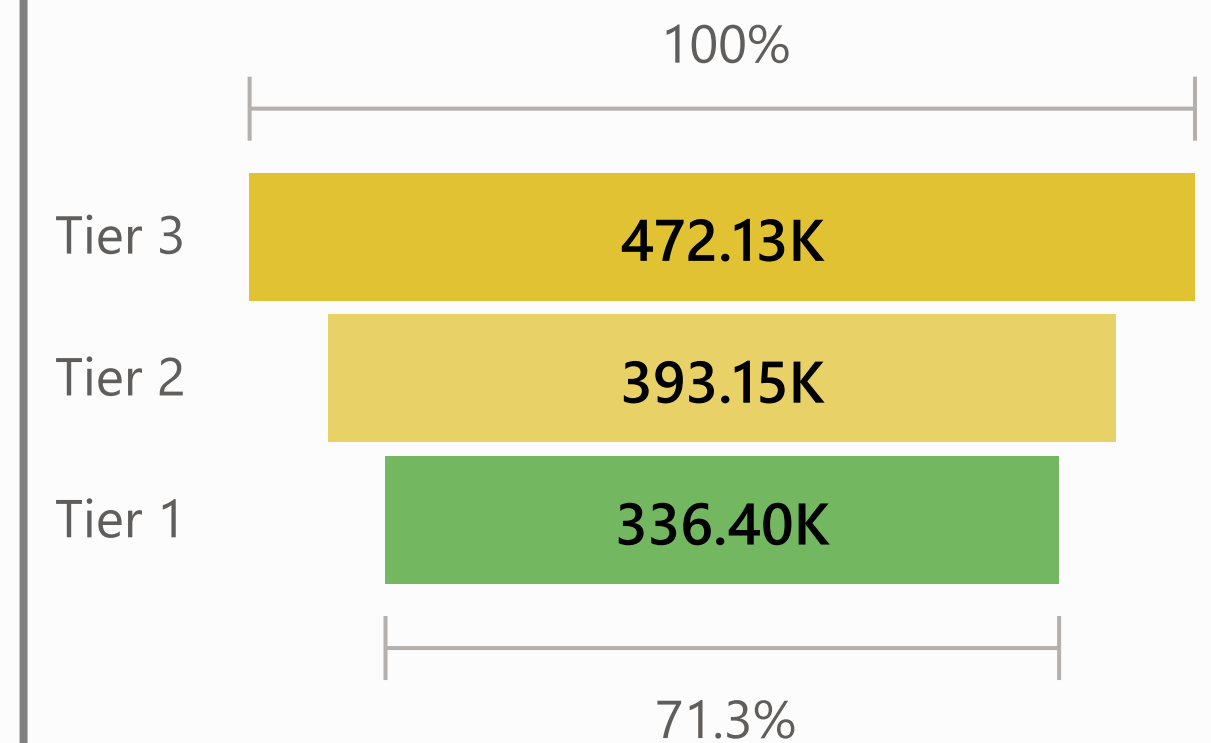
Medium

Small

High



OUTLET LOCATION



OUTLET TYPE

Outlet Type	Total sales	No of Items	Avg sales	Avg Rating	Item Visibility
Supermarket Type1	\$787,549.89	5577	\$141	4	338.65
Grocery Store	\$151,939.15	1083	\$140	4	113.57
Supermarket Type2	\$131,477.78	928	\$142	4	56.62
Supermarket Type3	\$130,714.67	935	\$140	4	54.80
Total	\$1,201,681.49	8523	\$141	4	563.64

Outlet Location Type

All

Outlet Size

All

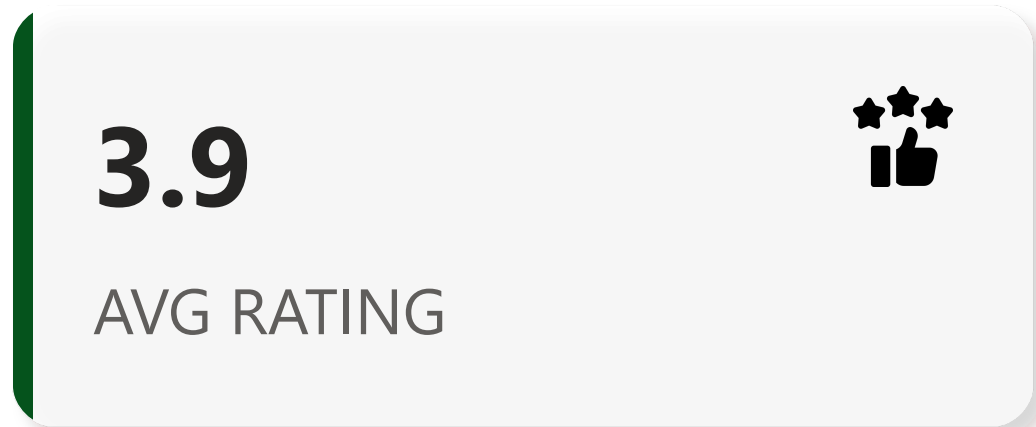
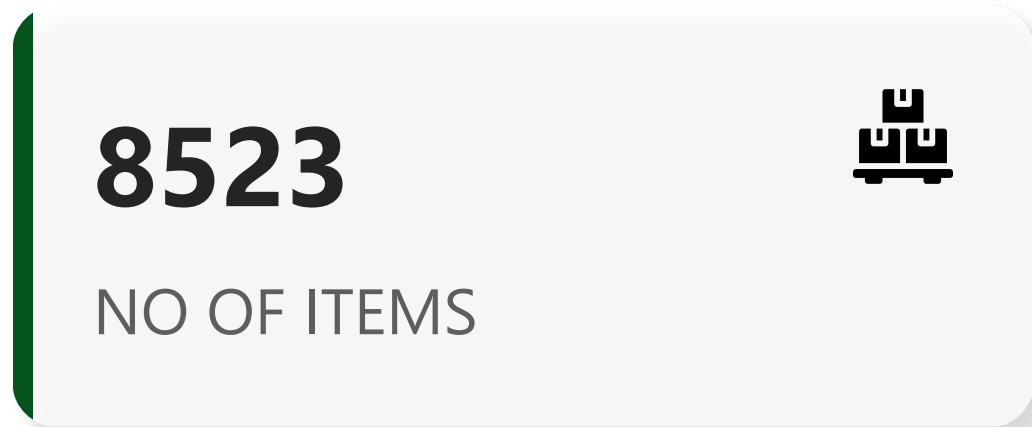
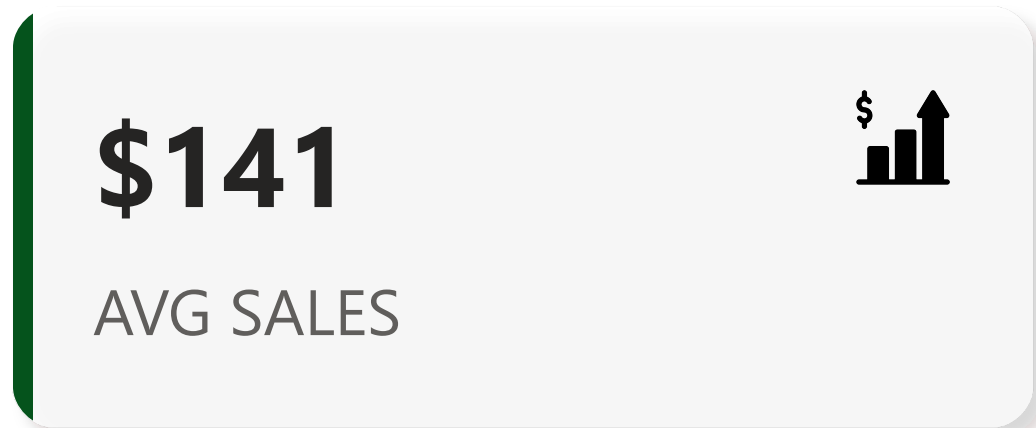
Item Type

All



Developed by

KUSHAL



Total sales

Avg sales

No of Items

Avg Rating

FAT CONTENT

Regular

Low Fat

\$141

\$141

Avg sales

\$142

FAT BY OUTLET

Low Fat

Regular

Tier 2

Tier 3

Tier 1

\$141

\$142

\$140

\$143

ITEM TYPE

Household

Dairy

Starchy F...

Snack Fo...

Fruits an...

Seafood

Breakfast

Breads

Meat

Canned

Frozen F...

Hard Dri...

Others

Soft Drin...

Health a...

Baking G...

\$149

\$148

\$148

\$146

\$145

\$142

\$142

\$141

\$140

\$140

\$139

\$137

\$133

\$131

\$131

\$126

OUTLET ESTABLISHMENT

Year	Sales
2010	\$78K
2011	\$130K
2012	\$132K
2013	\$131K
2014	\$132K
2015	\$133K
2016	\$131K
2017	\$132K
2018	\$205K
2019	\$129K
2020	\$131K

OUTLET SIZE

Medium

Small

High

\$248.99K

\$507.90K

\$444.79K

OUTLET LOCATION

Tier 3

Tier 2

Tier 1

472.13K

393.15K

336.40K

100%

71.3%

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