



Kushal Jain <kushal.jain@zo.xyz>

DVBot Mail 111 message

Dharamveer Singh Chouhan <dharamveers2014@email.iimcal.ac.in>
To: "kushal.jain@zo.xyz" <kushal.jain@zo.xyz>

13 July 2023 at 22:44

----- Forwarded message -----

From: Reminder <reminder@superhuman.com>
To: dharamveers2014@email.iimcal.ac.in
Cc:
Bcc:
Date: Thu, 05 Sep 2019 02:30:00 +0000
Subject: Re: An Entrepreneurial Journey: Zostel: India's first backpacking Hostel Chain

[Go to Superhuman](#) 

----- Forwarded message -----

From: Reminder <reminder@superhuman.com>
To: dharamveers2014@email.iimcal.ac.in
Cc:
Bcc:
Date: Thu, 10 Nov 2022 02:30:00 +0000
Subject: Re: Zostel: A Start-Up seeking Guidance

Reminder returned

[Go to Superhuman](#) 

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dharamveer@zostel.com>
To: madhuri@zostel.com, Aviral Gupta <aviral@zostel.com>
Cc:
Bcc:
Date: Mon, 24 Jun 2019 10:00:39 +0000
Subject: Fwd: [To Everyone] Board Games at Zostel
Board Games can be dedicated Zobu effort in regions.

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dharamveers2014@email.iimcal.ac.in>
Date: Saturday, June 21 2014 at 12:11 PM IST
Subject: [To Everyone] Board Games at Zostel
To: Zobu Zostel <zobu@zostel.com>

Bros

Board Games are big worldwide and the best way for the engaging evening and late night sessions even without drinking.

We have promised on a lot of platforms about them, and now to fulfill those promises. I would recommend getting a few international board games which are known for parties and groups.

For now: The No. 1 Party Game:

This One: http://www.amazon.com/gp/product/B009SAAV0C/ref=pd_luc_bxgy_01_02_t_lh?ie=UTF8&psc=1

Rank: <http://boardgamegeek.com/partygames/browse/boardgame?sort=rank&sortdir=asc>

is 300 Grams(Can't buy heavy board games for now)

You can read the reviews/wiki page to understand the game. One of the best designed game and very high repeatability factor. I would like to promote our own board game over time(very similar to it with our own designs, copy the IP :P but till then and for the time being we should order 4-5 of these)

Janghu: Billing wagherah kaise karani hain, tell me, I'll try to get it to a friend whose coming from US, kisi aur ka bhi koi jugaad ho toh batao)

Cheers
Dharamveer

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dharamveers2014@email.iimcal.ac.in>

To: Aviral Gupta <aviral@zostel.com>, madhuri@zostel.com

Cc:

Bcc:

Date: Mon, 24 Jun 2019 10:14:01 +0000

Subject: Fwd: Zostel Introduction

All the innovations we kept doing, early introductions and if you'll have a look at **Zostel Zost programme** you'll find it similar to what we solving with Zobus now.

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dharamveers2014@email.iimcal.ac.in>

Date: Wednesday, August 7 2013 at 1:50 AM IST

Subject: Zostel Introduction

To: sohrab.kalra@gmail.com

Hi Sohrab

So, I have attached the B-Plan's first draft with this mail.

I have also attached some ideas that the team has been discussing. Have a look over them, a lot more has been going on, but I guess these would be good starting points to get more idea about Zostel.

We can talk again on Thursday preferably, we'll get Paavan along in our discussion.

We have prepared an application: <http://zostel.com/drive> specifically, to serve our teams needs and help anyone who joins at a later stage to follow the progress of Zostel.

This also helps everyone to see the larger picture, since team is diversified at different locations and everyone is focusing on the smaller pieces of puzzle. So, if you do join Zostel, I can assure you that you would get complete idea of our plan, debates, the small progresses, and then work along the next steps.

Brief about Team

Akhil Malik: He worked with Smart Cube for 2.5 Years, interned at Accenture Consulting in the summers.

Paavan Nanda: He worked with Bain Consulting for 3 years, then summers was with Bank of America, Hong Kong.

Tarun Tiwari: He worked with Tata Steel, He's an avid traveller and is from Himachal Pradesh, so treks a lot, has trekked few peaks in India.

Siddharth Jhangu: He's working with Mogran Stanley in Mumbai, as I had told about the school program, he's really enthusiastic and passionate person, he is working part time with Zostel.

Me: Not much to say, yet to do a lot of things.

Chetan: You know him already.

Abhishek: He's our batchmate from IT BHU, he was working in Delhi and quit his job to come work at Zostel.

Anika: She handles most of our design work.

Kaushal, Pranjal: They are tech rockstars.

DDC and Amogh: These are 2 other designer interns working with us on videos, mascots, brochure, etc.

Aditya: He's an intern from IT BHU, helping us plan few itineraries.

Overall, I have not gone into much details, but each person is unique, passionate and motivated, the whole team has been formed keeping in mind the Zostel requirements at the moment. I can assure you that we have a team to break the norms and to change the industry.

Couldn't find links for LinkedIn for everybody, so skipped on that, let me know what else you want from me before we talk again. Let's see where best Zostel and You can fit and then change the game, together.

Cheers
Dharamveer

Live It. Now

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dharamveers2014@email.iimcal.ac.in>
To: sarbanandaSonowal@gmail.com
Cc:
Bcc:
Date: Mon, 23 Jun 2014 21:40:20 +0530
Subject: Zostel: India's First Backpacking Hostel Chain
Respected Sir

It's an honor to connect with you, I would take this opportunity to inform you about our Start up '[Zostel](#)'

We are India's first backpacking Hostel chain and are working hard to bring the backpacking culture to India. We strongly believe that traveling helps one liberate himself and our Indian youth travels much less as compared to international counterparts.

Also, addressing the issues of **Hygiene, Security, Location and Price** Zostel has made a mark for itself in this small period of time.

- Rated No. 1 on TripAdvisor out of 200 locations in Jaipur and Jodhpur
- We are covering 6 cities in next 60 days at Varanasi, Agra, Udaipur and Goa.
- We have a Facebook Reach of over 500,000 and almost 50,000 fans on Facebook.

Our Facebook Page: <https://www.facebook.com/Zostel>

Our Team

We are 7 Co-Founders from IITs and IIMs. I am myself from IIT BHU and IIM Calcutta, we have lost cushy jobs to liberate India from travel woes and impact India's international Image.

We are entrepreneurs, work hard 24x7. It'll be great if we can have a meeting with you to discuss our next steps as we are sure with your support we will be able to inspire India to travel and create a global impact.

Thank you for your time.

Best Regards

Dharamveer Singh Chouhan
Co-Founder, Zostel
IIM Calcutta, 2014
IIT BHU, 2012

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dharamveers2014@email.iimcal.ac.in>
To: DHARAMVEER SINGH CHOUHAN <dharamveers2014@email.iimcal.ac.in>
Cc:
Bcc:
Date: Sat, 10 May 2014 08:38:52 +0530
Subject: Open letter to Brendan Rodgers

Will send this letter soon :) will do edits in evening, had to share with you all before. YNWA

Hi Brendan

Thank you for making me dream again, cause I know the beauty of the small life we've is dreams and there is no better feeling then seeing those dreams come true, step by step.

What an year it has been for us, do you remember the first game? We had no Suarez, but Sturridge stood up and we had that 1-0 lead. Alas, all my hopes built on my own dreams came thrashing when we gave away that penalty in the last few minutes, the same way we did each year. The new kid Mingolet was no Dudek and I was almost about to

come back to reality when he fucking saved! Wow! Dreams live on in James bond style to 'Die another day'

1-0 1-0 1-0 we were doing it dirty, and we were doing it in the way I always saw Man U do it, do the job and move on. Clean sheets in a row! That was enough to bring the smile back on our face.

I am an entrepreneur and was busy for launching our start-up Zostel to the world, I am sorry, but i did miss a couple of weeks that time. I had already backpacked across Europe once, but this time I was doing again for 4 months with the sole purpose of understanding everything about backpacking and Hostels. I secretly wished I could see Liverpool play in Europe, my close arsenal friend did get his dreams fulfilled in Marseille, and I promised to Liverpool and myself that I'll be back when you'll be here. Couldn't imagine that it would be this year itself! (though would secretly dreaming about it)

Do you remember the Arsenal game? They outplayed us and were looking strong to capitalise on the season when most teams are in rebuilding, Chelsea, Man U, Liverpool, Tottenham. I wished if only we could be enough to come top 4, somehow, anyhow?

SaS had started killing it by November, the way we were playing was phenomenal, not just ramping the goals, but the fluidity and beauty of game, unbelievable goals, never-seen-before confidence! It was visible, and I strongly believe if one man with one skill can change the world, that skill is confidence. We had it. We had dripping from our eyes.

Everton from nowhere came to equalise and even took lead, Sturridge once again salvaged a point for us. This was a different Liverpool, it knew its weaknesses, but played by its strengths, cause maybe attack is the best form of defense.

Come Christmas, we were top of the league. Some stats showed that the team which has led on Christmas from many years has went on to win the league. I do remember that we were leading on Christmas in 2008 as well, I wonder if they throw that stat just to screw with you. Cause everyone knew we had the tough week with Chelsea and City away games.

0-1 2-1

0-1 2-1

We did it, we did again what we're good at, we scored the fucking first goal! We took that important leading, and we would have got some points as well, we did get some wrong decisions like the offside goal. But, that Sterling kid missed the sitter! How? Why? WTF! He's just not good enough to win, but he was the best we had along with Henderson, who also infact missed an easy one. Damn, why can't we have a sheikh get us all we want, I am sorry for saying that, but i was pissed when people starting posting pictures showing Liverpool from top to 4th in a week.

There was no way we were coming back to the top, even Man U was closing up on us. Along with Everton, Tottenham, the fight for 4th was gonna be tough.

Suarez, by now had been compared to everything from a dirty rat to a Space X rocket. The passion and work rate I saw in Suarez each week was enough to motivate me to put in 100+ hours each week for Zostel.

I had by now started watching all your pre-match and post-match conferences. Your clarity of thought and honesty was really commendable, deep down I would be scared, damn scared that what if Suarez and Sturridge develop an ego rift, After all Sturridge had been known for selfishness in Chelsea and I can't imagine Suarez being too patient about it. I wished and hoped that you'll be able to handle it all. The match against West abcdzxxx when Gerrard let Sturridge take the penalty to score his hat trick, he missed and you substituted him after his game deteriorated. There was a small fiasco and I was panicking that you somehow handle this, cause I remember the Tevez case in City and we're not such a team. Thankfully, there was an apology from Sturridge after the match, and I was too eager to forgive.

The magic begin when Sterling, Continho, Henderson weaved it. You had done it, created masters of the footballing art from the talent that was visible using your secret recipe of confidence and Chemical X.

6 Games, win them all and the title is all yours! The same two teams who pushed us at Christmas were yet to come, this was easier said than done.

We all could see the last 2 miles of this Marathon, we all knew these are the most difficult ones. We were ahead of the rest, the numbers and stats won't reason why we were here, it was the raw passion of individuals held together by the Ned Stark of Liverpool 'Gerrard'

One game at a time, and soon the Anfield was roaring with City coming in. Wow! I don't know what steroids Sterling was on, but the lad who had missed sitter against the same team, toyed with them, before making us dream again in under 6 minutes! The Game went on, they came back in, but in the end we had the tears, the tears of joy. The tears of Gerrard, the throne afterall looked ours.

Chelsea, oh my dear Chelsea.

We needed 7 from 9 and a draw looked fine.
You kept playing with words for sending kids,
We all knew this was another one of your tricks.
You came for a point, got more from a slip.
You're like the frey from game of thrones,
You stopped the north, but throne is not yours.
I was still cool, till you attacked with abuse
You're the ones who eventually looked like fools.
I respect your game, you know how to win.
But, we can't be your evil twin.
We play by blood, fluid and passion, the true football we like to believe.
Let's lock heads again next year, may be make it a English European Derby.

I had those stupid Facebook debates with Chelsea friends, but I was still looking forward to the last two, cause dreams are afterall what we do.

I kept checking the differenc, 9.
9 was the difference between passion and money.
9 was the difference between dreams and money.
9 was the difference between loyalty and money.
9 Goals was the difference between Liverpool and City.

I am glad we tried to kill it, cause only those who dream they can are the ones who do it. The players looked focus, the no celebration from Sturridge after 2nd, Suarez taking the ball back to the centre after 3rd that was mind-blowing! How much would be enough? This is Pullis' palace! 5, I said to myself, enough to create panic in the city half. That's what we wanted, that's what we needed. Respects for palace for the way they capitalised the momentum, cause we had previously shut these bursts whether at Sunderland() or Norwich.

I just couldn't take it for Suarez, I know how much this meant to him. You know why he cried, you might think because we lost the league, but there's something inside him and I'll tell you why.

HELPLESSNESS

You know what Suarez breeds on, Hope. The hope that it's in our hands, even if the chance is 0.1% that doesn't matter. The thought that if we do the unthinkable of scoring 12 odd goals we can win it is what helped him sleep peacefully. I know for sure that deep down when you think of the lowest moments in your life you'll realize that as humans it's hopes and dreams that we live on. When you take that away from me and tell me no matter how much I work hard I have to depend on prayers, you make me feel helpless. Being an entrepreneur I can tell you that I live on hopes, that's what gives me the courage and excitement to work hard each day to go forward, to evolve each day. when palace snatched that away Suarez had to let it go. I am glad our Ned was there cause this is reality and not fiction and the Game of Thrones shall be played again next year. This time, we'll do the same things we did this year, the only Difference would be the difference between dreams and reality, cause this time we'll be on the next side of balance.

P. S. I don't have a lot of money, but I'll make a small promise that I would save something from my meagre self-earned salary each month, and come to Anfield next year Champions League Semi-Final. See you then. Thank you Liverpool, thank you Rodgers.

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dharamveers2014@email.iimcal.ac.in>
To: Parth Choudhary <parth.choudhary@gmail.com>
Cc: Abhishek Bhutra <abhishek.bhutra91@gmail.com>, Tarun KUMAR TIWARI <tarunk2014@email.iimcal.ac.in>, Akhil Malik <akhilm2014@email.iimcal.ac.in>, PAAVAN NANDA <paavann2014@email.iimcal.ac.in>
Bcc:
Date: Fri, 9 May 2014 11:03:32 +0530
Subject: Re: Plan for bestinternship
Adding Nanda too

On 9 May 2014 11:00, Parth Choudhary <parth.choudhary@gmail.com> wrote:

----- Forwarded message -----

From: Tushar Ghei <tushar.ghei@hotmail.com>
To: Dharamveer Singh Chouhan <dharamveers2014@email.iimcal.ac.in>
Cc:

Bcc:
Date: Tue, 6 May 2014 02:23:28 +0530
Subject: RE: UI Document for Best Internship Engagement Portal
Hey Dharamveer,

From the people I know who are more than capable of such a job, I'll try and direct you to their individual profiles.

<https://www.behance.net/anuragsarda>
<https://www.behance.net/dhyani>

I'll still ask some more people tomorrow inclined towards UX/UI.

--
Warm regards,
Tushar Ghei
[PORTFOLIO](#) | [BEHANCE](#) | [BLOG](#) | [LINKEDIN](#)

Date: Mon, 5 May 2014 00:52:19 +0530
Subject: RE: UI Document for Best Internship Engagement Portal
From: dharamveers2014@email.iimcal.ac.in
To: tushar.ghei@hotmail.com

Hey Tushar

Thanks for the prompt reply. Also, can you again direct me to people who might be interested and capable of pulling this of.

Cheers

On 5 May 2014 00:16, "Tushar Ghei" <tushar.ghei@hotmail.com> wrote:

Hey Dharamveer,

I went through the mail you sent me yesterday. Firstly, I believe your product is gold. The involvement of the people aspect once the journey begins is fantastic. It's definitely something I would want to invest my time and energy in. Having that said, I believe the work required is intense. Clearly the landing page has a lot of responsibility and function. The information hierarchy of the content would be the key task. The enthusiastic users would need a clutter free, clean interface.

As much as I would like to be a part of this, I'm afraid I simply won't be able to devote enough time required for the execution. I understand it is a great opportunity and would try my best to help in any way possible. Thanks again for contacting me. Do keep in touch.

Have a great day ahead.

--
Warm regards,
Tushar Ghei
[PORTFOLIO](#) | [BEHANCE](#) | [BLOG](#) | [LINKEDIN](#)

From: dharamveers2014@email.iimcal.ac.in
Date: Sun, 4 May 2014 09:25:56 +0530
Subject: UI Document for Best Internship Engagement Portal
To: tushar.ghei@hotmail.com

Hey Tushar

This is a pretty huge project and we got our tech team kicking off the work in background.

There's expected atleast a million visits over the next 2 months on the website.

Have a look at the attached doc, it would require some thought process from your end as well to come with an innovative solution to the vision we wish to achieve. I am very much looking forward to your UI template/suggestions.

Let me know your thoughts and time that you'll need if you are able to push yourself on this work for now. Would owe you one big time brother.

Feel free to reach out to me via Facebook on www.facebook.com/chouhan

or Just call me at 99184 64162.

Thanks and Cheers

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dharamveers2014@email.iimcal.ac.in>

To: Rathin Shah <rathin1993@gmail.com>

Cc:

Bcc:

Date: Fri, 4 Apr 2014 15:49:20 +0530

Subject: Re: Zostel: Founding a Milion dollar Company from College

Hey Rathin

Can you please call me at 9918464162, and if have not booked the tickets yet hold for a while.

Thanks

On 26 Mar 2014 21:18, "Dharamveer Singh Chouhan" <dharamveers2014@email.iimcal.ac.in> wrote:

Thanks Rathin

18th to 20th looks cool.

This time it would be Jaipur-Goa-Jaipur.

Cheers

On 21 March 2014 18:33, Rathin Shah <rathin1993@gmail.com> wrote:

Hello!

As said in the previous mail, **the conference is fixed on April, the 19th. :)**

I hope that is convenient to you.

The time of the conference is from 2 PM onwards.

Thank you once again, for understanding our predicament.

We will take care of your flight tickets and accommodation as soon as you can confirm.

Regards.

On Thu, Mar 20, 2014 at 7:10 PM, Dharamveer Singh Chouhan <dharamveers2014@email.iimcal.ac.in> wrote:

Just let me know the final dates and time of my requirements Rathin :)

I'll confirm you once again.

Cheers

On 20 March 2014 19:08, Rathin Shah <rathin1993@gmail.com> wrote:

Hi Dharamveer

The Election Commissioner of Goa just changed the dates of General Elections from April 17th to April 12th.

We have to postpone the event in order to avoid the clash. (We're not allowed to conduct any event on 12th as well as 13th due to it).

Our conference is now on the 19th of April instead of the 13th of April.

I hope that is okay. I sincerely apologise for the inconvenience caused. Thank you for understanding!

Regards

On Wed, Mar 19, 2014 at 11:53 AM, Rathin Shah <rathin1993@gmail.com> wrote:

Sure.

There is a small change in the schedule though.
Due to other program clashes, our conference is now on the 12th of April instead of the 13th of April.
Time : From 2 PM onwards.

I hope that is okay.
I sincerely apologise for the inconvenience caused.
Thank you for understanding.

On Wed, Mar 19, 2014 at 11:48 AM, Dharamveer Singh Chouhan <dharamveers2014@email.iimcal.ac.in> wrote:

Hi Ruthin,

Thanks for reply.

I'll be coming from Delhi instead of Kolkatta on 12th.

Sorry for change, but it's fixed now.

Cheers

On 19 Mar 2014 11:40, "Rathin Shah" <rathin1993@gmail.com> wrote:

Hello!

A very Happy Holi to you too.
We would be booking the tickets soon.
We will let you know as soon as we are done with that.

Thank you.

On Mon, Mar 17, 2014 at 7:11 PM, Dharamveer Singh Chouhan <dharamveers2014@email.iimcal.ac.in> wrote:

Hey Rathin

Wish you a very happy holi.

It'll be great if we can talk and take things forward asap. I am assuming, if I reach Goa on 12th evening and leave 14th morning, we have no issues.

I'll need to come from kolkatta and depart to jaipur.

If any other updates, let me know.

Looking forward to meeting you guys and sharing some experiences.

Cheers
Dharamveer
99184 64162

On 25 Feb 2014 10:25, "Dharamveer Singh Chouhan" <dharamveer@zostel.com> wrote:

Thanks Rathin for the prompt reply.

Cheers

On 24 Feb 2014 15:53, "Rathin Shah" <rathin1993@gmail.com> wrote:

I am extremely sorry for the delay.
Because of some misunderstanding within the organizing team, there was no mail sent in reply.
1. We will make the travel arrangements. We would need your itinerary by March 11, 2014.
2. We will book your tickets.
3. The expected audience is about 600 people.

Once again, apologies for the delay.
Thank you.

On Mon, Feb 24, 2014 at 3:35 PM, Dharamveer Singh Chouhan <dharamveer@zostel.com> wrote:

Gentle Reminder Rathin

You can be frank with me if there are any issues, but please let me know of however it proceeds at the earliest, so that I can block my calendar.

Cheers

On 21 February 2014 20:46, Dharamveer Singh Chouhan <dharamveer@zostel.com> wrote:

Hi Rathin

Thanks for your mail.

1. The conference is on 13th April, if I accept the invitation, by when would you need my exact travel itinerary to make bookings?
2. Should I make my own bookings and you'll like to reimburse, or you would like to make the bookings yourself?
3. 25 minute is cool, can you also tell me the expected size of audience to let me know if the presentation should be one-sided or I can make it engaging. Let me know the audience size to gauge this answer myself.
4. Please understand that I need some time to confirm the invitation as I said in my last email, let me know by when would you need me to do that.

Regards
Dharamveer

On 20 February 2014 14:18, Rathin Shah <rathin1993@gmail.com> wrote:

Thank you for the reply!

- The conference is on 13th April. Hence, we would require you to be here on that day.
- The topic seems perfectly in sync with our theme.
- The time for the talk would be around 25 mins. [Based on the theme of TED/INK talks].

Thank you once again, for accepting our invitation.

On Tue, Feb 18, 2014 at 5:19 PM, Dharamveer Singh Chouhan <dharamveer@zostel.com> wrote:

Dear Rathin

Thanks for your kind email and invitation for the CEL event.

I am humbled and honored by such an invitation. It would be great if you can let me know some details.

- Confirm time and schedule requirements from my end. (1 day or 2 day)
- The topic I would like to talk about is "Creating a Million dollar Company while in College"
 - Please let me know if this would be cool with your requirements and theme.
- Maximum time by which I can confirm and commit for the same.

Regards

Thank you once again for such an opportunity, I would love to share my experiences and inspire a generation of entrepreneurs.

Dharamveer
Co-Founder, Zostel

--

Yours sincerely

Rathin Shah
President,
Center For Entrepreneurial Leadership (CEL)
Birla Institute of Technology & Science, Pilani
KK Birla Goa Campus | 
+91-9503369088 | rathin1993@gmail.com

--
Yours sincerely

Rathin Shah
President,
Center For Entrepreneurial Leadership (CEL)
Birla Institute of Technology & Science, Pilani
KK Birla Goa Campus | 
+91-9503369088 | rathin1993@gmail.com

--
Yours sincerely

Rathin Shah
President,
Center For Entrepreneurial Leadership (CEL)
Birla Institute of Technology & Science, Pilani
KK Birla Goa Campus | 
+91-9503369088 | rathin1993@gmail.com

--
Yours sincerely

Rathin Shah
President,
Center For Entrepreneurial Leadership (CEL)
Birla Institute of Technology & Science, Pilani
KK Birla Goa Campus | 
+91-9503369088 | rathin1993@gmail.com

--
Yours sincerely

Rathin Shah
President,
Center For Entrepreneurial Leadership (CEL)
Birla Institute of Technology & Science, Pilani
KK Birla Goa Campus | 
+91-9503369088 | rathin1993@gmail.com

--
Yours sincerely

Rathin Shah
President,
Center For Entrepreneurial Leadership (CEL)
Birla Institute of Technology & Science, Pilani
KK Birla Goa Campus | 
+91-9503369088 | rathin1993@gmail.com

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dharamveers2014@email.iimcal.ac.in>
To: TARUN KUMAR TIWARI <tarunk2014@email.iimcal.ac.in>
Cc:
Bcc:
Date: Fri, 21 Mar 2014 15:05:13 +0530
Subject: Fwd: Re: MTV's association with India's Biggest Internship Campaign by Zostel

Suggest ismain

----- Forwarded message -----

From: "Dharamveer Singh Chouhan" <dharamveers2014@email.iimcal.ac.in>
Date: 20 Mar 2014 19:11
Subject: Re: MTV's association with India's Biggest Internship Campaign by Zostel
To: "Stacey Dsylvia" <Stacey.Dsylvia@viacom18.com>
Cc: "PAAVAN NANDA" <paavann2014@email.iimcal.ac.in>, "Parth Choudhary" <parth.choudhary@gmail.com>, "KAUSHAL SINGH" <kaushal.singh07@gmail.com>, "Varun Joshua" <Varun.Joshua@viacom18.com>, "Ekalavya Bhattacharya" <Ekalavya.Bhattacharya@viacom18.com>, "Makarand Advirkar" <Makarand.Advirkar@viacom18.com>, "Abhishek Bhutra" <abhishek@zostel.com>

Hi everyone

I am glad to inform you that we have now finalized the wild card entry process which would be MTV first and run on bestinternship.mtvindia.com

- The idea was to give a new flavor to the process and do away with existing rounds, so that the existing 70,000 applicants can also participate and not feel bored about it.
- We reduced the round system and there would be a simple open-to-all application process to maximize the reach.
- The application process will start with a simple form filling with basic details and becoming a fan of MTV & Zostel.
- **2 Integral parts of the application process would be**
 - An answer to a question such as "What's the craziest thing you've ever done?", "When have you been most F*cked up in your life?", "What's your wildest travel experience?", MTV has full control and can suggest some interesting questions that would probably create some fun content and also go along with our Youth and living in the moment theme.
 - Applicant would have to chose and answer one of the question
 - A One-minute video of "Why You should be selected for this internship?"
 - We discussed and concluded user-made videos would create a lot of content for MTV to use online and maybe if found interesting work on some interesting applicant videos to be used offline as well.
- **Engagement for everyone**
 - Each applicant profile would be publicly viewable and would have an individual 'support' button
 - We would add filters such as "Most viewed Profile in Delhi", "Most loved profile in Mumbai"
 - This way people would browse through different applications, read about their interesting experiences and move on.
- **Inherent virality:**
 - Even with MTV coming in for promotion, to make the campaign go all over India, it is essential to make each application a focal point for further application reach.
 - As traditionally there is no incentive for anyone to invite his friends(adding competition), we are adding a theme of "Recruit Your Army"

- Each applicant would have his own link to invite his friends for the application, each applicant would need 1 person in Army to start the Video Upload Part and 2 Person in his army to make sure his application is evaluated.
- **Final Selection-Suggestion**
 - 3 People have to be selected via Wild Card and these will join 9 others from the already completed process.
 - We will then select final 3 from the 12.
- **MTV Autonomy**
 - You guys are free to suggest anyone from the application process.
 - As it will be essential to create quality content while these people are travelling we'll have to make sure the person who gets finally on the internship has such skills.
 - If you have some other ideas, we can allow some other sort of judging process as well.
 - We really want the Wild Card entry to be monitored and evaluated by MTV team.
- **Timelines(normal application process)**
 - 18th: Around 70,000 application process has completed.
 - 22nd: We finalize the final 1,000 to be evaluated.
 - 24th: We finalize the final 250 to be interviewed.
 - 27th: We finalize the final 25 and inform these to make one-minute videos, which everyone is doing in Wild-Card.
 - 4th: We declare the final 9-10 from this process.
- **Timelines(MTV's Wild Card)**
 - 23rd:
 - After around 69,000 people have been rejected and we inform them of the Wild-Card Entry via direct Emails.
 - MTV starts heavy promotion for the Wild Card via all it's channels
 - Social Media channels and website is no-brainer.
 - Can we come up with something more engaging?
 - Probably discuss with Social Media team to see how the reach and awareness about the Wild Card round can be maximized
 - Every 4 days
 - Zostel will add a mini-game to keep the users engaged and regular new features will keep the repeating visitors engaged as well.
 - 6th April:
 - We end the application process Round.
 - Reveal the final 3 from the process on 10th April.
 - 10th-20th:
 - We can then work together to chose the final 3 from 12.
 - We'll need to evaluate timelines, availability, skills, etc.
- **Under Pipeline**
 - Creating 1 Cover Picture for the Event
 - Creating 2 Videos for the application process.
 - Creating 3 posters for the event.
 - Complete tech architecture for the event.
- **Requirements from MTV**
 - Finalize Evaluation criteria of applications
 - Part Judging(80%) and Part Social Media activity(20%): Current Suggestion
 - We have enough influence in 80% to control the event.
 - Tech Requirements: Add following IP address in **DNS Management**

A Records

Name: bestinternship.mtvindia.com

Destination IP Address: 54.212.249.200

- Any Creative Idea for the promotion of event
- As I discussed with Stacey, if you've any ideas which can make the application process more fun and get us more reach for the event, shoot as early as possible.
- Prepare for promotion of Idea on all possible channels.

Hope this helps clear major dust on the Wild Card hunt and MTV's highly engaged role in the next steps of the biggest youth campaign for the summers.

Cheers
 Dharamveer
 Co-Founder, Zostel
 +91 99184 64162

On 13 March 2014 15:47, Dharamveer Singh Chouhan <dharamveers2014@email.iimcal.ac.in> wrote:

I'll talk with the team and let you know if any issues/requirements are needed to make this work by late evening. I don't think their should be much.

Will talk with you regarding the selection of wild cards in another 2 days, to keep it open/leaderboard or a judging panel, etc.

Looking forward to an exciting association.

Cheers
Dharamveer

On 13 March 2014 15:40, Stacey Dsylvia <Stacey.Dsylvia@viacom18.com> wrote:

Hi Paavan/ Dharamveer,

I spoke to my Tech Head and we've decided to host the wildcard phase on bestinternship.mtvindia.com.

But it will be your backend and designs.

Let me know if this works.

Regards,

Stacey

From: Stacey Dsylvia
Sent: 11 March 2014 13:31
To: 'Dharamveer Singh Chouhan'

Cc: Parth Choudhary; PAAVAN NANDA; KAUSHAL SINGH; Varun Joshua; Ekalavya Bhattacharya
Subject: RE: MTV's association with India's Biggest Internship Campaign by Zostel

PFA the MTV logo that needs to be used across all creatives.

Regards,
Stacey.

From: Dharamveer Singh Chouhan [<mailto:dharamveers2014@email.iimcal.ac.in>]

Sent: 11 March 2014 11:15
To: Stacey Dsylvia
Cc: Parth Choudhary; PAAVAN NANDA; KAUSHAL SINGH; Varun Joshua; Ekalavya Bhattacharya
Subject: RE: MTV's association with India's Biggest Internship Campaign by Zostel

Sounds great.

I and Paavan can call you at 1PM on the mentioned number.

Cheers
Dharamveer

On 11 Mar 2014 11:11, "Stacey Dsylvia" <Stacey.Dsylvia@viacom18.com> wrote:

Hi Paavan/ Dharamveer,

We are fine with the aforementioned details.

Here's my number - 9819435462

Let's get on a call at around 1pm today and figure things out.

Regards,

Stacey

From: paavann2014@email.iimcal.ac.in [mailto:paavann2014@email.iimcal.ac.in]

Sent: 11 March 2014 10:34

To: Dharamveer Singh Chouhan; dharamveers2014@email.iimcal.ac.in; Stacey Dsylvia

Cc: Ekalavya Bhattacharya; Varun Joshua; Parth Choudhary; KAUSHAL SINGH

Subject: Re: MTV's association with India's Biggest Internship Campaign by Zostel

Dear Stacey,

Please share your thoughts on our proposal alongwith the next steps.

Let me know if you want to get on a call in the interest of moving things at a fast pace.

Regards,
Paavan

Sent on my BlackBerry® from Vodafone

From: Dharamveer Singh Chouhan <dharamveer@zostel.com>

Sender: dharamveers2014@email.iimcal.ac.in

Date: Fri, 7 Mar 2014 20:38:19 +0530

To: <Stacey.Dsylvia@viacom18.com>

Cc: PAAVAN NANDA<paavann2014@email.iimcal.ac.in>; <Ekalavya.Bhattacharya@viacom18.com>; <Varun.Joshua@viacom18.com>; Parth Choudhary<parth.choudhary@gmail.com>; KAUSHAL SINGH<kaushal.singh07@gmail.com>

Subject: MTV's association with India's Biggest Internship Campaign by Zostel

Hi Stacey

Thanks for the mail.

Here's what we think could be best for the association

- Partnership Status
 - Zostel & MTV presents Best Internship Ever

- Visibility across all campaign assets and Marketing Collateral
 - MTV would be placed in our banner on the Login page, Home Page, Partners Page, Facebook Page.
 - We are getting the text (Zostel and MTV present Best Internship Ever) in our next video(releases on 9th March)
- A winner to be chosen from MTV Fans/Followers
 - Internally Zostel is finalizing the next set of 250 from around 60,000 applicants on 15th March.
 - We will then finalize the final 10 by 25th March.
 - The best way to get MTV integrated at equal status should be
 - In the 2 weeks from 10th to 24th March we select 2 wild-card entries from MTV fans
 - These would be competing along with other 10 finalists
 - Finally minimum 2 would be selected from 12 (10+2)
 - We have got good quality videos and content prepared, so after partnership with MTV we'll edit all those and integrate MTV at equal status for the campaign that runs on either MTV FB app (we'll need to see if we can get that running without bugs easily) or MTV.in/bestinternship
- Integration during the final travelling
 - Daily webisodes of 5 minutes of the travel
 - It'll be responsibility of the interns to send a 1 hour video footage and we'll edit a 5 minute story from it
 - The ups, downs, excitements and tragedies would be fun to watch everyday for our youth target crowd
 - MTV could also upload these from the Youtube Channel and we can have engaging daily competitions around these for the viewers to win small goodies from Zostel/MTV

As the campaign is running, we are short on time and need to get things running really fast.

- We have asked the design team for integration in the next video.
- We have asked the tech team to see the possibilities of integration of app in the Facebook or a different page on website.
- You can browse through the www.bestinternship.in and let us know if you think there could be more synergies that could be drawn.

Drive with MTV Zostel Pass looks cool and could be included easily. Participants get a free Zostel stay, and Zostel gets covered during the episode. This could be fine tuned at a later time, once we are able to get the Best Internship selection process running smoothly with the MTV fans.

Looking forward to a swift and lasting partnership.

Cheers

Dharamveer

Co-Founder, Zostel

9918464162

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dharamveers2014@email.iimcal.ac.in>

To: Pranjal Mittal <mittal.pranjal@gmail.com>

Cc: Paavan Nanda <paavann2014@email.iimcal.ac.in>, Pratikshit Pandey <pratikshitp@gmail.com>, Tarun KUMAR TIWARI <tarunk2014@email.iimcal.ac.in>, KAUSHAL SINGH <kaushal.singh07@gmail.com>, Parth Choudhary <parth.choudhary@gmail.com>

Bcc:

Date: Fri, 7 Mar 2014 19:59:37 +0530

Subject: Re: FW: Partnership proposal for India's Biggest Internship campaign by Zostel

Pranjal: It's an app inside the Facebook Page, like the Grab Treasure app on Zostel Page

On 7 March 2014 17:43, Pranjal Mittal <mittal.pranjal@gmail.com> wrote:

Whoa, interesting set of emails and an exciting association in the making. :)

I have been travelling around and I missed so much! I'll be back on Sunday evening, till then i am on call for any help required. (don't have my laptop.)

P.S:

I didn't quite understand what Stacey means by "tab" app and that they will get it "encoded"? (@Kaushal, @Parth: Got that? o_o)

Cheers,
- Pranjal

On Thu, Mar 6, 2014 at 5:06 PM, Paavan Nanda <paavann2014@email.iimcal.ac.in> wrote:

Guys,

This can be as big as it can get. Please go through the email below and let me know if and how can we do the needful for MTV. They are more than happy to partner with us for the bestinternship. They want 1/2 people from MTV community so that those guys can shoot great videos and generate kickass content that can be then propagated on their channels.

We need to be really quick to act with them as they don't like much of a time lag b/w emails. Also, there has to be that one guy from our side who can take lead in this process of integration.

Cheers!

----- Forwarded message -----

From: **Stacey Dsylvia** <Stacey.Dsylvia@viacom18.com>

Date: 6 March 2014 14:51

Subject: RE: FW: Partnership proposal for India's Biggest Internship campaign by Zostel

To: Paavan Nanda <paavann2014@email.iimcal.ac.in>, Ekalavya Bhattacharya <Ekalavya.Bhattacharya@viacom18.com>

Cc: Varun Joshua <Varun.Joshua@viacom18.com>, Ekalavya Bhattacharya <Ekalavya.Bhattacharya@viacom18.com>

Hi Paavan,

This is regarding MTV's association with India's Biggest Internship Campaign by Zostel.

Listed below are the things that we could do for the Campaign:

Posts

Tweets

Banners on the MTV India website.

We can also upload your campaign video on our website and give that a push too.

However what we thought is ideal in this situation is that we have a special entry to the competition from MTV's online community.

How this will work?

Out of the final 8-10 contestants who will be chosen, 1-2 can be from the MTV community.

We will have a fb app page of the campaign that will be hosted on facebook.com/mtvindia

We will push this across our digital platforms and urge people to participate.

(It will be great if you could give us this fb tab app and we will get it encoded)

We will then select one contestant who will be a part of your final lot.

Apart from this we could look at an association for Drive with MTV 3 where we can have an exclusive Zostel pass that allows teams to skip staying at a hotel and avail a free stay at a Zostel en route.

What we would like in return:

Partnership Status

Visibility across all campaign assets and marketing collaterals

A winner to be chosen from our fans/followers

Some integrations that can happen while the finalists are traveling.

Let me know if you would like to add anything else to this or have any other ideas for the same.

Regards,

Stacey

From: Paavan Nanda [mailto:paavann2014@email.iimcal.ac.in]

Sent: 26 February 2014 20:42

To: Ekalavya Bhattacharya

Cc: chandrashekhar I; Shilpa Srikanth; Amiya Sharma; Siddharth Janghu; Stacey Dsylva; Varun Joshua; Dharamveer SINGH CHOUHAN

Subject: Re: FW: Partnership proposal for India's Biggest Internship campaign by Zostel

Hi Eka,

Awesome to know that you were already aware of our brand before Chandru's email.

I went through the video and I am sure it must have made it for an exciting show. Here are some of the things that we have accomplished so far through this campaign and it will be really great if you and your team can lend your creative guidance to build on this:

- Our key message around this campaign is to inspire the country and show them the life of a true backpacker.
- Idea is to get 8-10 people on board (through various Social Media-related tasks followed by personal interviews) and make them travel across the beautiful country and make them do activities that helps in a lot of content generation (photos, videos, blogs).
- The way this campaign has picked up upon its launch on February 14 is highly overwhelming. There have been more than 40,000 registrations / people (dynamic update on bestinternship.in) who are fighting it out to be among those lucky interns and term this as "Best Internship Ever" indeed. There is a live leaderboard and people can see who are the top performers, there college, age, city , etc to get a sense of excitement into the competition.
- Having all the eyeballs of today's youth on this campaign, lakhs of people would be interested in knowing what happens to those interns at the time of the expedition. Having said that, a solid viewership and followership for the event is certain.
- We don't think of it as a one time event but something that we would be conducting every year, with a new sense of excitement, challenges and adventures in subsequent seasons.
- Our reach so far (and I will be happy to share latest statistics) will definitely help us as well as MTV garner sufficient sponsors who would like to target Indian Youth, making this campaign much grander. Just the way 'Drive with MTV' had a fixed budget of Rs. 4000 for the participant, our interns would also have to operate on shoestring budgets and would leave huge scope of cost reduction.
- Just the way our concept (backpacker's hostels), this campaign (best internship ever) has demonstrated a fresh breeze of interest among Indian youth, our show would be a further extension and rest assured, become a fairly popular piece for MTV, helping us move into a long term association.

These are some of the initial thoughts on this campaign, however, as I mentioned earlier, we will be more than happy to know how better can we tweak this to materialize a fruitful association with MTV.

Look forward to hearing your thoughts.

Warm Regards,

Paavan Nanda

Co-Founder, Zostel

9654367797

On 24 February 2014 16:02, Ekalavya Bhattacharya <Ekalavya.Bhattacharya@viacom18.com> wrote:

Hi Paavan,

Was actually talking about Zostel with a couple of friends when I got Chandru's mail!
Personally I'm a fan of the concept. I hope to see you expanding to more cities soon.

As far as the Best Internship campaign is concerned, do you have something specific in mind.

i.e. when you say partner – do you have something in mind for MTV?
I mean what is the 'cool looking' win-win that you mention.

Other than that I see Zostel coming in for the 3rd season of Drive with MTV.
Have a look at this travel show of ours - <https://www.youtube.com/watch?v=H0WMbBmY6NQ>

Regards,

Eka

09823128070

From: Paavan Nanda [mailto:paavann2014@email.iimcal.ac.in]
Sent: 22 February 2014 00:33
To: chandrashekhar I
Cc: Ekalavya Bhattacharya; Shilpa Srikanth; Amiya Sharma; Siddharth Janghu
Subject: Re: FW: Partnership proposal for India's Biggest Internship campaign by Zostel

Dear Chandru,

Thanks a lot for connecting us with Eka and Shilpa.

Dear Eka and Shilpa,

As mentioned above, the essential objective behind this campaign is to promote backpacking culture among Indian youth and make them aware of the awe-inspiring beauty of this country.

Our selection process would include a lot of interesting activities/ tasks at each stage (writing blogs, submitting videos, quizzing, promoting campaign among friends) followed by a personal interview of the candidate. At the end, we will be able to identify those 8-10 young folks who would be really strong in aspects such as content generation, communication skills, out of the box thinking and would have a true spirit of a backpacker.

These people would then be made to travel across the country covering more than 15 States and accomplishing various exciting tasks planted for them in each city. We are already in the process of chalking out a fabulous itinerary to cover those hidden gems across the country which have their sanctity intact. Travel, accommodation and F&B for these candidates would be covered by Zostel and each intern would get INR 50,000 as stipend. The kind of content and level of entertainment that we would be able to generate through this campaign will definitely help us capture the entire youth audience of the country and would further help us secure good sponsors for the event.

Application window started on February 14 (theme: "Love for Traveling") and we have already received more than 22,000 registrations in a span of 8 days. Being a 'cool looking' win-win opportunity for any applicant, this internship is going to be scheduled at the time of vacations.

I am sure there is a huge scope for many new things that we can do with this campaign once MTV's creative minds would come on-board.

@Eka: I happened to check your LinkedIn profile and glad to know that we share the same alma mater i.e., IIM Calcutta.

@Shilpa: I spent sometime going through the articles on the new Indie-Channel that is launched. I am sure that travel, adventure and backpacking fit really well with the overall theme.

Let me know what would be the best way to take this forward. Look forward to hearing from you soon.

Warm Regards,

Paavan Nanda

Co-Founder, Zostel

9654367797

On 21 February 2014 17:32, chandrashekhar I <chandru2707@gmail.com> wrote:

Hey Eka & Shilpa,

How's it going! I have been OD'ing on the Indies launch coverage on FB & Twitter. Crazy stuff!

Find below an email from Amiya, who's my first cousin! She's on a career break at the moment, travelling across India, writing about and capturing its landscape on camera (Amiya, hope that's the correct summary).

I am writing to you both in connection with an interesting project that Amiya's friends have started, called Zostel, which is a chain of backpacking hostels in India. To kick off the project and reach out to the youth, they're offering a 50-day all-expenses-paid 'travel internship' focused on encouraging youngsters to travel the country. They hope to amass huge youth interest with this internship program and currently exploring partners with a Digital+ TV presence to spin this off into an engagement, sponsored or otherwise.

Eka, i see this potentially fitting into one of your existing digital travel shows, and perhaps even a new property/franchise that you could create and pitch to potential sponsors, with the Zostel infra, connections and grat as the backbone.

And Shilpa, on MTV Indies, this could perhaps be an "Unusual Suspects" feature since adventure and budget travel is an indie subculture you might want to target, amongst the first few short format features.

I have cc'ed Amiya, and the two leads and founders on this venture, Paavan and Sid; you may take this forward with them in an arrangement as you deem fit, assuming this fits into MTV/MTV Indies digital and TV content features strategy.

Best regards,
Chandru
[+ 447919688244](tel:+447919688244)

----- Forwarded message -----

From: "Amiya Sharma" <amiya.sharma@gmail.com>

Date: Feb 20, 2014 1:53 PM

Subject: FW: Partnership proposal for India's Biggest Internship campaign by Zostel

To: <chandru2707@gmail.com>

Cc: "PAAVAN NANDA" <paavann2014@email.iimcal.ac.in>, "Siddharth Janghu" <sidd2502@gmail.com>

Dear Chandar,

As discussed, please find below an outline of India's biggest internship campaign being carried out by Zostel, India's first chain of backpacking hostels. The internship program is a unique, 50-day all-expenses-paid 'travel internship' focused on encouraging youngsters to travel the country, and is already amassing huge youth interest (*statistics attached*).

It would be great if you could connect these guys with the concerned person(s) at MTV.

Thanks a lot!

Best,

Amiya

From: paavann2014@email.iimcal.ac.in [mailto:paavann2014@email.iimcal.ac.in] **On Behalf Of** Paavan Nanda
Sent: Thursday, February 20, 2014 5:51 PM
To: amiya.sharma@gmail.com
Cc: Siddharth Janghu
Subject: Partnership proposal for India's Biggest Internship campaign by Zostel

Hi,

Trust you are doing well.

Here is a little of more detail on the campaign alongwith our official partnership proposal and some snapshots on the campaign statistics in the first week.

India's biggest internship campaign (www.bestinternship.in) is organized by Zostel, India's First Chain of Backpacker's Hostels. Details of the programme:

- It's a first of its kind Travel focused internship
- 10 applicants between the age group of 16-35 years to be shortlisted after a rigorous and highly engaging selection process from 100,000+ applicants
- Interns get an opportunity to travel across India (15+ states) on an all expense paid expedition (food, travel, accommodation, etc covered)
- In addition, each intern will get a stipend of INR 50,000
- Duration: 50 Days; Timing: Mid-May (flexible)
- **Role & responsibilities:** Interns require to capture their experiences in the form of blogs, videos, pictures as they accomplish interesting tasks planted for them in each city
- **Coverage:** Internship covered by all major media houses (digital & print). Partnership with youth media channels to ensure mass followership during the 50 Day programme. A dedicated Youtube channel for the journey & excitement with an inherent pull among target audience
- Promotion on all youth centric channels alongwith following promotion partners (not-exhaustive): **Times Group (print & digital), Hindustan Times (digital), Yourstory, Campus Diaries, AIESEC, Jammag, DU Beat, Uth Time, More than 10 internship portal (Let's Intern, Dare2Compete, Hello Intern, etc)**

About Zostel (www.zostel.com, <https://www.facebook.com/Zostel>)

- Founded by IIT/IIM alumni with prior experience in Bain & Company, JP Morgan, Goldman Sachs, Bank of America, Accenture, Zynga, etc
- Strong brand presence with a reach of more than 1,00,000 audience in schools, colleges and among young corporates
- Served 2500+ customers from more than 40 countries in last 7 months
- Rank 1 on Tripadvisor and Hostelworld with a 5 Star Rating in all the cities where we are present.
- Winner of multiple National and International Business Plan Competitions such as Richard Ivey Business Plan Competition (Canada), IIT Bombay Eureka, Tie Chapter, IIM Calcutta Launchpad, IIM Calcutta i2i, VJTI, NITIE. Finalists in Wharton India World Economic Forum and India Pakistan Start-up Dosti Conclave.
- Media Coverage (non-exhaustive): [Businesszone, UK: Five Startups Around the World](#); [Zostel in Hindustan Times](#); [Zostel in Yourstory](#)

We feel that your firm can be a really suitable partner for a campaign at such a grand scale which is going to reach out to your core target group.

We have been able to generate 960,000 impressions last week.

Look forward to hearing from you at the earliest.

Warm Regards,

Paavan Nanda

Co-Founder, Zostel

[+91 9654367797](#)

--
























Best Regards,
Pranjal Mittal
B.Tech. 2014
Indian Institute of Technology, BHU
Varanasi, U.P,
India

[Github](#) | [LinkedIn](#) | [Blog](#)

...

[Message clipped] [View entire message](#)

23 attachments

-  **An Entrepreneurial Journey: Zostel: India's first backpacking Hostel Chain.eml**
8K
-  **Zostel: A Start-Up seeking Guidance.eml**
14K
-  **[To Everyone] Board Games at Zostel.eml**
7K
-  **Summer Learn and Fun.pdf**
81K
-  **Half-Day Stay at Zostel.pdf**
239K
-  **Zostel - Business Plan.pdf**
1796K
-  **Zostel Zost.pdf**
66K
-  **Zostel Introduction.eml**
2994K
-  **Zostel: India's First Backpacking Hostel Chain.eml**
5K
-  **Open letter to Brendan Rodgers.eml**
19K
-  **Plan for bestinternship.eml**
2K
-  **UI Document for Best Internship Engagement Portal.eml**
10K
-  **Zostel: Founding a Million dollar Company from College.eml**
42K
-  **MTV's association with India's Biggest Internship Campaign by Zostel.eml**
40K
-  **Fwd: FW: Partnership proposal for India's Biggest Internship campaign by Zostel.eml**
62K
-  **2 Page for Zostel studness Please bhai.eml**
11K
-  **Version 3 of term sheet!!! sab check kar lo detials!! ye sign hone waali hai.eml**
28K
-  **Best Internship Ever: 50 Days of travel and a chance to Inspire India.eml**
6K
-  **Day 0: Beginning of Work.eml**
16K
-  **Shubham Goyal.pdf**
23K
-  **Zostel welcomes to you to the Roller Coaster Ride.eml**
48K
-  **Greetings from Zostel: India's first Backpackers' Hostel Chain.eml**
6K
-  **Website Requirements: 15th August: Bring it On!.eml**
16K



Kushal Jain <kushal.jain@zo.xyz>

DVBot Mail4

1 message

Dharamveer Chouhan <dharamveer@zostel.com>
To: "kushal@zo.xyz" <kushal@zo.xyz>

13 July 2023 at 22:02

----- Forwarded message -----

From: Dharamveer Chouhan <dharamveer@zostel.com>
To: Rehan Yar Khan <rehan@oriosvp.com>
Cc: Chetan Singh Chauhan Chauhan <chetan@zostel.com>
Bcc:
Date: Tue, 18 May 2021 11:16:10 +0000
Subject: Re: Zostel Buyout Offer
Thanks Rehan

We'll get the MoU updated and share it across to all shareholders for signature.

For the extra 2% listing advisory shares for Orios, we'll sign an independent agreement. We'll get that processed asap as well.

It'll be a great learning journey from here to public markets, and I appreciate having you alongside. Thanks

On Tue, May 18, 2021 at 16:23:23, Rehan Yar Khan <rehan@oriosvp.com> wrote:
Thank you, we just spoke.

We are ok with these commercials with one change that point 3 will be 18 months

On Sun, 16 May 2021 at 17:47, Dharamveer Chouhan <dharamveer@zostel.com> wrote:
Hi Rehan

Please find the simplified offer.

- **Post listing**, ZHPL shareholders own **20%** of the equity in the parent listed company.
- ZHPL shareholders will have a right to call buyback of shares from the company for **45 Cr** or 25% discount to market price, **whichever is higher** till 1st year of listing.
- After just one year, **Orios** for its' shares will have a right to call buyback at **60 Cr** or 25% discount, and others will have the same right at 30 Cr or 25% discount to market price, whichever is higher. So, Orios partners have **guaranteed Cash-on-Cash positive** return after just one year.
- After two years, share buyback guarantees for ZHPL shareholders' shares will end, and they'll become freely tradable at market price without any discounts.
- We will provide an **additional 2% shares as a success fee to Orios** for working closely with us as a legal/financial partner for the listing. It'll be a great learning experience for the Orios team and will give you a close eye on the listing process over the coming months.

I discussed fresh negotiations with GEM partners and giving more guarantees or ownership than this will jeopardise a successful listing with increasing liabilities on the company.

Therefore, I need your support for buyback guarantee distribution amongst you as an investor and other shareholders (60 Cr-30 Cr). So, this structure will **guarantee a cash-on-cash positive return for Orios**, just one-year post listing. Additional 2% freely floating shares for working closely with us along the way. I hope this will make it easier for you to work with IC.

Most importantly, Rehan, I plan to build this company for decades to come. I believe India travel is a multi-billion opportunity, and I have committed my life to build it out. So, a successful listing enabling us to become the Product first company we want to be will make us a unicorn and more within two years.

Thanks

--

Rehan Yar Khan | Managing Partner | Orios Venture Partners | oriosvp.com

Dextrus, Crescenzo, BKC | Mumbai 400051 | **+91 98200.86616**

The contents & attachments of this email are privileged, confidential and exempt from disclosure under law, as they are for the use of the intended recipient(s) only. Please email us on hello@oriosvp.com if you are not the intended recipient.

----- Forwarded message -----

From: Akshat Jain <akshat@zostel.com>
To: Dharamveer Chouhan <dharamveer@zostel.com>
Cc: Chetan Singh Chauhan <chetan@zostel.com>
Bcc:
Date: Tue, 18 Aug 2020 17:50:39 +0530
Subject: Re: Vijay Naik, become a Zostel angel investor
3 entries hain abhi toh. Started this last month only.



Akshat Jain

Legolas @ Zostel

+91- 7065206665 | akshat@zostel.com | www.zostel.com |

4th Floor, The Circle Work, Huda City Centre. Gurgaon.



On Tue, Aug 18, 2020 at 5:45 PM Dharamveer Chouhan <dharamveer@zostel.com> wrote:
Iska result bhi link karna edp channel mai and iski sheet bhi share karna ek baar kaisi hai abhi tak

On Tue, Aug 18 2020 at 5:43 PM, Chetan Singh Chauhan <chetan@zostel.com> wrote:
Sahi baat hai

On Tue, Aug 18, 2020 at 5:38 PM Dharamveer Chouhan <dharamveer@zostel.com> wrote:
Sirf investors ka naya form bana dete hai bros jaldi. These guys just want to invest, no point getting them filling edp.

On Tue, Aug 18 2020 at 3:24 PM, Akshat Jain <akshat@zostel.com> wrote:
Hello Vijay,

We are glad to know that you keen on investing in future Zostel projects.

Kindly fill this Typeform <https://zostel.typeform.com/to/vMPuG6D3> so that we can contact you as per the preference that you mention in this Typeform.

Feel free to contact me in case you have any questions or concerns.

Regards



Akshat Jain

Legolas @ Zostel

+91- 7065206665 | akshat@zostel.com | www.zostel.com |

4th Floor, The Circle Work, Huda City Centre. Gurgaon.



On Sat, Aug 15, 2020 at 12:04 PM Dharamveer Chouhan <dharamveer@zostel.com> wrote:

Thank Vijay

@Akshat: Please have a chat and keep Vijay informed on potential options as they come up.

On Fri, Aug 07, 2020 at 13:12:41, Viju Baba <vijusnn@gmail.com> wrote:

Hi Zoho Team,

I had enquired about franchise few months back, locations were all full. Is there any existing Zostel up for sale or ready for ownership transfer ? I am very happy to invest in that channel . 50L to 1Cr we can easily manage.

Regrds

Vijay

On Fri, 7 Aug 2020 at 1:32 pm, Dharamveer Chouhan <Dharamveer@zostel.com> wrote:

Hi, Vijay Naik!

I am Dharamveer, **co-founder and CEO at Zostel**. Today, I'm writing to you on a matter which is close to my heart, and I trust you with the same because of all the love you have showed Zostel in the past.

I started this company 7 years ago with the vision to make it possible for the world to travel every corner of India. We wanted everybody to experience the soul of each destination with its own uniqueness of culture, cuisine, history, languages, mythology, and beyond. For I believe that India has a pivotal role to play in the future of humanity, and that every human must visit India once in their lifetime. And all these years into Zostel, the opportunity has just begun and we will continue **building deeper into the real estate industry**.

First of all, thanks Vijay Naik, for being a Zostel patron over the years. It is with my heartfelt pleasure that I invite you to take part in our upcoming investment round. Zostel is driven and built by a passionate community and today, extending an opportunity to you for being a part of wealth creation with Zostel is humbling for us. We are raising **10 Cr at a valuation of 75 Cr pre-money as a Public Unlisted Indian Company**. And you have an opportunity to invest anywhere between **5 Lakhs to 1 Crore**.

You see, I along with my co-founder, Chetan Singh Chauhan and our amazing team, plan to keep building Zostel for decades to come. We have a great understanding of what it means to build new age hospitality, along with the required engineering and products that would help us scale our offerings over the length and breadth of India before moving beyond.

I have attached a pitch deck for you to go through, if you are interested in this proposal you can fill this form; <https://zostel.typeform.com/to/blq7kKHg>

I request that since this is about money and serious matters, please only fill the form if you are sincere about initiating an equity investment in Zostel and understand the risks associated. If you do fill the form, we will reach out to you personally and would be happy to answer any questions that you might have about the private placement or you could reply to this email and get in touch with me immediately.

With gratitude and love,
Dharamveer Singh Chouhan
Co-founder & CEO, Zostel

----- Forwarded message -----

From: Paavan Nanda <paavan@zostel.com>

To: Dharamveer Chouhan <dharamveer@zostel.com>

Cc:

Bcc:

Date: Sun, 22 Sep 2019 12:30:24 +0530

Subject: Re: Re: Very Important: Please read quickly

Haan bhai.

Warm Regards,
Paavan Nanda
Co-Founder, Zostel

On Sun, Sep 22, 2019 at 12:29 PM Dharamveer Chouhan <dharamveer@zostel.com> wrote:

Yeh email Oyo ko bheja hai kisi email mai bro? Usey dhundhna hai?

Thanks

----- Forwarded message -----

From: Dharamveer Chouhan <dharamveer@zostel.com>
Date: Wednesday, March 2 2016 at 8:53 PM IST
Subject: Re: Very Important: Please read quickly
To: Siddharth Janghu <siddharth@zostel.com>

Good to go. Apologies for delay

On Wednesday 2 March 2016, Siddharth Janghu <siddharth@zostel.com> wrote:

Hi Presha/Bros

We need to send this mail to Oyo, would you want any changes? Am kinda ok with the mail. Please inform really quickly.

----- Forwarded message -----

From: **Rishi Jain** <rishi.jain@bmrlegal.in>
Date: Wednesday 2 March 2016
Subject: Zest: Revised Framework Agreement
To: "Rowena Dsouza ARA LAW (MUM)" <rowena@aralaw.com>, "siddharth@zostel.com" <siddharth@zostel.com>, Dharamveer Chouhan <dharamveer@zorooms.com>, "Rajesh Begur, ARA LAW" <rajesh@aralaw.com>
Cc: Amit Khansaheb <Amit.Khansaheb@bmrlegal.in>, Project Zest <project.zest@avendus.com>, Tejas Patel <tejas.patel@bmrlegal.in>

Dear All,

We propose to send the following mail to Oyo along with the attached version of the revised framework agreement. Please have a quick look and let us know if you have any comments.

Thanks.

Rishi

"Dear Jinni,

Thanks for circulating the revised draft of the framework agreement. As you may be aware, there have been some discussions amongst the parties post circulation of the draft by Indus. These conversations were in order to communicate our view on the various apparent deviations from what we thought was agreed at the meeting on 22nd February at BMR's offices in Gurgaon, which was attended by a number of persons from OYO, Indus Law, the Zo Founders, Orios, Sol Primero, attorneys representing the Zo Founders and Tiger as well as Avendus.

In order to offer you our perspective of the changes we are now proposing to the framework agreement, we have attempted to summarise the discussions of our meeting of 22nd February as follows:

(i) The parties discussed the current status of the transaction and acknowledged that the drafts of definitive agreements to be executed have been finalized and agreed upon by the parties and are awaiting OYO's go ahead to proceed to execution of the definitive agreements.

(ii) The OYO team informed the group that consent from the shareholders is required for amendment of the existing shareholders agreement of OYO in order to incorporate the shareholders rights to be granted to Zostel shareholders upon subscribing to shares in OYO.

(iii) The OYO team further informed that the majority shareholders of OYO including Ritesh Agarwal, Ashish Agarwal, Softbank, Sequoia and Lightspeed, DSG Consumer Partners, GCP-OYO LTD are fully aligned with the intent of OYO to consummate the proposed transaction. However, certain minority investors in OYO, have as a pre-condition to provide their consent for amendment of the Existing SHA, raised a number of demands before the OYO management. The management of OYO is under discussion with these minority investors to arrive at a workable solution which facilitates obtaining consent from these minority investors for amendment of the Existing SHA.

(iv) The OYO team further acknowledged that based on OYO's commitment to consummate the proposed transaction, Zostel and Zo Founders have already initiated and substantially completed a majority of their obligations identified under the term sheet and as sought to be included in the yet to be executed BTA.

(v) The OYO team re-iterated OYO's intent to consummate the proposed transaction and sought to discuss and arrive at an approach which would address both possible scenarios with respect to the consent from the minority investors of OYO.

In keeping with the above, we had agreed to proceed to amend the framework agreement to make it a binding obligation of parties to proceed with either (a) the currently contemplated deal if the discussions with the minority investors in OYO are successfully and amicably concluded; or (b) an alternate construct to consummate the transactions. We had then sent across the draft on these lines on Wednesday, 24th February 2016.

Unfortunately however (and as stated at the outset), we noticed deviations in the framework agreement which we have now modified in order to steer the ship back into the direction we had agreed to. Accordingly, attached is a clean and redline version for your review. We request you to revert as soon as possible so that we can proceed to execution.

Thanks

BMR Legal Team"



Rishi Jain | Principal

D +91 124 339 5249 | B +91 11 3066 3000

M +91 9899821442 | F +91 124 3066 3001

BMR Legal | 13A-B, Hansalaya Building | 15, Barakhamba Road | New Delhi 110 001

Ranked amongst leading Indian law firms

Attorney - Client privileged communication: This email and any files transmitted with it are confidential, legally privileged and intended solely for the use of the individual or entity to whom they are addressed. If you are not the intended recipient, you are notified that disclosing, copying, distributing or taking any action in reliance on the contents of this information is strictly prohibited under the law and the sender shall not be liable for any losses. Please notify the sender immediately by email if you have received this email by mistake, and immediately delete this email from your system. Unless related to BMR Legal business, the opinions, conclusions and other information contained within this email are those of the sender alone and do not necessarily constitute those of the Law Firm. The recipient should check this email and any attachments for the presence of viruses. The Law Firm accepts no liability for any damage caused by any viruses transmitted by this email. Communicating through email is not secure and capable of interception, corruption and delays. Anyone communicating with BMR Legal by email accepts the risks involved and their consequences.



Please consider the environment before printing this email

From: Rowena Dsouza ARA LAW (MUM) [mailto:rowena@aralaw.com]

Sent: Wednesday, March 02, 2016 6:25 PM

To: Abhinav Shukla <abhinav@oriosvp.com>; Tejas Patel <tejas.patel@bmrlegal.in>

Cc: Presha Paragash <presha@solprimero.com>; Aashish Bhinde <Aashish.Bhinde@avendus.com>; siddharth@zostel.com; Amit Khansaheb <Amit.Khansaheb@bmrlegal.in>; Dharamveer Chouhan <dharamveer@zorooms.com>; Abhishek Bhutra <abhishek@zostel.com>; Paavan Nanda <paavan@zorooms.com>; Akhil Malik <akhil@zostel.com>; Rehan Yar Khan <rehan@oriosvp.com>; Mayur Padia <mayur@oriosvp.com>; zishaan@gmail.com; Rajesh Begur, ARA LAW <rajesh@aralaw.com>; Dhruma Paronigar ARA LAW (MUM) <dhruma.paronigar@aralaw.com>; Project Zest <project.zest@avendus.com>; Rishi Jain <rishi.jain@bmrlegal.in>

Subject: RE: Zest: Draft of the Revised Framework Agreement

All,

We are broadly fine with BMR mark up. Just wanted to highlight that the indemnity ask is a non starter for Tiger.

Regards, Rowena

From: Abhinav Shukla [mailto:abhinav@oriosvp.com]

Sent: Wednesday, March 2, 2016 1:27 PM

To: Tejas Patel

Cc: Presha Paragash; Aashish Bhinde; siddharth@zostel.com; Amit Khansaheb; Dharamveer Chouhan; Abhishek Bhutra; Paavan Nanda; Akhil Malik; Rehan Yar Khan; Mayur Padia; zishaan@gmail.com; Rajesh Begur, ARA LAW; Rowena Dsouza ARA LAW (MUM); Dhruma Paronigar ARA LAW (MUM); Project Zest; Rishi

Jain

Subject: Re: Zest: Draft of the Revised Framework Agreement

Hi All,

PFA the revised Framework Agreement with our comments. We are primarily fine with the BMR mark-up. Our inputs are in clause 2.1 and the second para after Clause 2.1.9.

Also, there appears a foot note at a couple of places in the document referring to some discussion on a Call option of Oyo on Zo Founders, Zo Employees, Avendus, Sol Primero and Zo Angels. Please inform as to what is this discussion about.

Regards,

Abhinav

On Tue, Mar 1, 2016 at 7:35 PM, Tejas Patel <tejas.patel@bmrlegal.in> wrote:

Dear All,

Attached please find the draft of the Framework Agreement (clean and pdf redline version) that we have received from IndusLaw.

In the interest of time, we have marked up the draft received from IndusLaw and have also attached it above for your reference.

Regards,

Tejas

From: Presha Paragash [mailto:presha@solprimero.com]

Sent: Tuesday, March 01, 2016 4:45 PM

To: Aashish Bhinde <Aashish.Bhinde@avendus.com>

Cc: siddharth@zostel.com; Amit Khansaheb <Amit.Khansaheb@bmrlegal.in>; Tejas Patel <tejas.patel@bmrlegal.in>; Dharamveer Chouhan <dharamveer@zorooms.com>; Abhishek Bhutra <abhishek@zostel.com>; Paavan Nanda <paavan@zorooms.com>; Akhil Malik <akhil@zostel.com>; Rehan Yar Khan <rehan@oriosvp.com>; Mayur Padia <mayur@oriosvp.com>; Abhinav Shukla <abhinav@oriosvp.com>; zishaan@gmail.com; Rajesh Begur, ARA LAW <rajesh@aralaw.com>; Rowena Dsouza ARA LAW (MUM) <rowena@aralaw.com>; Dhruma Paronigar ARA LAW (MUM) <dhurma.paronigar@aralaw.com>; Project Zest <project.zest@avendus.com>; Rishi Jain <rishi.jain@bmrlegal.in>; Presha Paragash <presha@solprimero.com>

Subject: Re: Zest: Draft of the Revised Framework Agreement

Could we please see the document received so that everyone can understand their position and then we can very quickly get on the same page on how we want to move forward ?

Presha

On 29 Feb 2016, at 23:14, Aashish Bhinde <Aashish.Bhinde@avendus.com> wrote:

Maninder just confirmed that Indus is sending the doc tonight.

Sent from my Mi phone

On Siddharth Janghu <siddharth@zostel.com>, 29-Feb-2016 8:56 pm wrote:

Hi Everyone,

Another update: Indus had promised to send over the edited doc by today first half. They haven't gotten back today, even after BMR tried to msg/call them.

Requesting Avendus to check with Oyo/Maninder on this. This delay is not going down well with us, hope you understand.

On Sunday 28 February 2016, Siddharth Janghu <siddharth@zostel.com> wrote:

Hi Everyone

FYI: Team BMR checked with Indus a few times yesterday, however received no response from Indus (historically true).

We'll check again and demand an answer on Monday (would request Team Avendus to also check with Maninder/Oyo on delay). I am extremely hopeful that we will get something out from Oyo on Monday. + I'll keep sending info mails so all are on same page.

On Friday 26 February 2016, Amit Khansaheb <Amit.Khansaheb@bmrlegal.in> wrote:

We got a call from Indus saying they are discussing internally and will revert by tomorrow.

Amit Khansaheb | Partner

D +91 11 6678 3070 | B +91 11 6678 3000
M +91 9818867575 | F +91 11 6678 3001

BMR Legal | 13A-B, Hansalaya Building | 15, Barakhamba Road | New Delhi 110 001

Ranked amongst leading Indian law firms

Attorney - Client privileged communication: This email and any files transmitted with it are confidential, legally privileged and intended solely for the use of the individual or entity to whom they are addressed. If you are not the intended recipient, you are notified that disclosing, copying, distributing or taking any action in reliance on the contents of this information is strictly prohibited under the law and the sender shall not be liable for any losses. Please notify the sender immediately by email if you have received this email by mistake, and immediately delete this email from your system. Unless related to BMR Legal business, the opinions, conclusions and other information contained within this email are those of the sender alone and do not necessarily constitute those of the Law Firm. The recipient should check this email and any attachments for the presence of viruses. The Law Firm accepts no liability for any damage caused by any viruses transmitted by this email. Communicating through email is not secure and capable of interception, corruption and delays. Anyone communicating with BMR Legal by email accepts the risks involved and their consequences.

Please consider the environment before printing this email

From: Siddharth Janghu [<mailto:siddharth@zostel.com>]

Sent: 26 February 2016 16:24

To: Tejas Patel <tejas.patel@bmrlegal.in>

Cc: Dharamveer Chouhan <dharamveer@zorooms.com>; Abhishek Bhutra <abhishek@zostel.com>; Paavan Nanda <paavan@zorooms.com>; Akhil Malik <akhil@zostel.com>; Rehan Yar Khan <rehan@oriosvp.com>; Mayur Padia <mayur@oriosvp.com>; Abhinav Shukla <abhinav@oriosvp.com>; zishaan@gmail.com; Rajesh Begur, ARA LAW <rajesh@aralaw.com>; Rowena Dsouza ARA LAW (MUM) <rowena@aralaw.com>; Dhruma Paronigar ARA LAW (MUM) <dhurma.paronigar@aralaw.com>; Project Zest <project.zest@avendus.com>; Amit Khansaheb <Amit.Khansaheb@bmrlegal.in>; Rishi Jain <rishi.jain@bmrlegal.in>; Presha Paragash <presha@solprimero.com>

Subject: Re: Zest: Draft of the Revised Framework Agreement

Hi Team Avendus and BMR

Request you to update status on the doc. Have we heard back from Indus?

On Friday 26 February 2016, Siddharth Janghu <siddharth@zostel.com> wrote:

Adding Presha

On Friday 26 February 2016, Tejas Patel <tejas.patel@bmrlegal.in> wrote:

Dear all,

Attached please find the revised draft of the Framework Agreement shared with IndusLaw.

While we have not received any comments from IndusLaw on the attached draft as yet, we anticipate to receive them during the course of tomorrow. As soon as we have received comments from IndusLaw, we intend to schedule a quick call with IndusLaw to discuss and close out all the open points. We would therefore request you to please look out for our email in relation to the time and dial in details of this call.

In the meantime, if you have any critical comments on the attached draft, please do let us know as soon as possible during the course of tomorrow.

Regards,

Tejas

Tejas Patel | Managing Associate

D +91 11 6678 3046 | B +91 11 6678 3000

M +91 997 100 6440 | F +91 11 6678 3001

BMR Legal | 13A-B, Hansalaya Building | 15, Barakhamba Road | New Delhi 110 001

Ranked amongst leading Indian law firm

Attorney - Client privileged communication: This email and any files transmitted with it are confidential, legally privileged and intended solely for the use of the individual or entity to whom they are addressed. If you are not the intended recipient, you are notified that disclosing, copying, distributing or taking any action in reliance on the contents of this information is strictly prohibited under the law and the sender shall not be liable for any losses. Please notify the sender immediately by email if you have received this email by mistake, and immediately delete this email from your system. Unless related to BMR Legal business, the opinions, conclusions and other information contained within this email are those of the sender alone and do not necessarily constitute those of the Law Firm. The recipient should check this email and any attachments for the presence of viruses. The Law Firm accepts no liability for any damage caused by any viruses transmitted by this email. Communicating through email is not secure and capable of interception, corruption and delays. Anyone communicating with BMR Legal by email accepts the risks involved and their consequences.

Please consider the environment before printing this email

--
Siddharth Janghu
917728897596

--
Siddharth Janghu
917728897596

--
Siddharth Janghu
917728897596

--
Siddharth Janghu
917728897596

Please access the attached hyperlink for an important electronic communications disclaimer:[Avendus-Capital](#)

--
Siddharth Janghu
917728897596

----- Forwarded message -----

From: Dharamveer Chouhan <dharamveer@zostel.com>

To: Kaushal Singh <kaushal@zostel.com>

Cc: Ishan Shrivastava <ishan.shrivastava@zostel.com>

Bcc:

Date: Mon, 29 Jul 2019 11:49:19 +0000

Subject: Re: New Decentralized Call Monitoring system

Lets start with 1st and stick to Exotel for now. Don't see any particular reason to move cloud telephony

On Mon, Jul 29 2019 at 4:55 PM, Kaushal Singh <kaushal@zostel.com> wrote:

Already in the pipeline, waiting for a response on few queries from Exotel guys. Meanwhile, we have to decide on the following flows:

1. We ask for IVR based response from the customer on the **same call** after he has done talking to the respondent. What if customer hung-up the call first? In this case, we need to educate our representatives to ask for the feedback.
2. Trigger an IVR based feedback call from our end, after the call got hung-up. Cost heavy, approximately twice what we are paying now.

Also, at the moment I'm not sure if we will continue using Exotel, once decided can implement changes after the app release.

On Sun, Jul 28, 2019 at 3:46 PM Dharamveer Chouhan <dharamveer@zostel.com> wrote:

Ispe exotel ka already existing solution hai, joh woh pricing and implementation dene waale they, @kaushal what's the status?

On Sun, Jul 28 2019 at 3:11 PM, Ishan Shrivastava <ishan.shrivastava@zostel.com> wrote:

Yeh sync up kar liya tha tumne?

On Mon, Jul 22, 2019 at 6:13 PM Dharamveer Chouhan <dharamveer@zostel.com> wrote:

Looks and sounds good! Any major increase in costs here? Shouldn't be since even their solution is asking to build using scripts on our own end.

Will sync with you Kaushal for implementing this as soon as possible.

On Mon, Jul 22, 2019 at 18:04:34, Kaushal Singh <kaushal@zostel.com> wrote:

Exotel guys have sent some workflows here:

Please find the section of **Customer Feedback** in the link given below to implement a way to collect feedback from the customers.

<https://exotel.com/blog/engineering/google-sheets-exotel/>

Also, an orthodox way to collate feedback would be by using an IVR and collecting the data using a List Manager applet

Where data is added based on the customer's input.

On Mon, Jul 22, 2019 at 2:18 PM Ishan Shrivastava <ishan.shrivastava@zostel.com> wrote:

\z/

On Mon, Jul 22, 2019 at 2:12 PM Kaushal Singh <kaushal@zostel.com> wrote:

Already talked to Exotel guys, they would be sending us the document/wiki for Call quality feedback collection feature, which they already have. Need to evaluate that first.

On Mon, Jul 22, 2019 at 2:04 PM Ishan Shrivastava <ishan.shrivastava@zostel.com> wrote:

Let's do a Zoom call on this asap unless you guys have already synced up.

[@Kaushal Singh @Akash Rana](#) Today?

On Sun, Jul 21, 2019 at 12:06 PM Dharamveer Chouhan <dharamveer@zostel.com> wrote:

Zo bros

We get a lot of inbound calls that we redirect to a lot of people across the organization and business partners. This is a key aspect of Zostel-Zosteler relationship and we need to continuously monitor it for quality purposes. Earlier, this used to be done by all the team members contributing and listening to a couple of calls every few weeks, this was managed in a google sheet and assigned by Akash and team to everyone in HQ team. This was not an ideal solution and has faced the most wrath with our fast paced clear responsibility work style these days. The quality scores were assigned by individuals and the subjectivity remained but we would trust each other to understand what's a good way to talk and what's bad, assign marks accordingly. After, everyone had submitted their thoughts, then again Akash would share that data back to properties with total marks, suggested improvements etc.

I am using past tense, because I want this to be immediately changed. I also don't think there's much to learn by evaluating that process very deeply, imo it's a hustle to manage more operations without hiring full time individuals and using everyone's available free bandwidth further. We need to now redesign it on first principle basis and we should build it over our Zosteler-Zostel relationship.

Phase I:

Step 1: Incoming/Outgoing Call ID: All Calls incoming/outgoing to be ID'ed and stored in our database. *Time + Caller Number + Picked up by + Link to Exotel record.*

Step 2: Feedback Collection Trigger: Every new entry into table triggers a call monitoring call to user. *We are a decentralized organization run by passionate individuals, please rate our recent performance and help us improve ourselves.*

- Press 5 for expressing total satisfaction,
- Press 4 for like we were good, but could be even better!
- Press 3 for leaving comments and help us become better than average.
- Press 2 for letting us know that we are performing below average.
- Press 1 for being totally unsatisfied by the call and asking for a call with senior individual.

If unable to reach on call. Drop SMS/Whatsapp. With direct link for recording the score in database. Can also give direct links for 5, 4, 3, 2, 1. So, only 1 click required for feedback.

Step 2.5: Score Storage: Scores are stored appropriately in our database

Step 3: Score Assignment Evaluation: Daily calling scores will be assigned to all individuals who picked up the call, bifurcated by property, (*future region, volunteers, trip planning, etc.*) We will work to make all individuals working in all Zostels, a Zosteler, we'll try to assign them to property

Step 4: Review and improvement: Operations team will understand from the data what needs to be done, who needs to be trained, etc. and get going with it. This is Akash and team for now. As we build it here, we will then give it to Zonal teams.

Step 5: Ongoing Measurement: 'Operation Support Score' becomes another score for Operations team along with the 'Operations Experience Score' measured in the feedback emails.

Ishan, Akash, Kaushal: Can you guys have a chat on how fast this can be setup? We don't require a lot of tech, just a setup for now and basic integrations that would make the loop complete once. I think we should have at least 1 engineer handy for rapid internal system developments.

Do you think this, call feedback measurement on all calls, alongwith internal review collection for each booking be setup once for good this week? If you guys want my/aviral help, let us know. But, let's please target this week for closing this, and have some data for 2 weeks till 15th August.

Want to go more boldly public with our systems and expectations from business partners for unlocking the world. Our incentive systems will be based on these measurements, so better to plug them as soon as possible.

Phase 2: Overview ideas:

1. Direct Zosteler mapping
2. Booking mapping on each support call
3. Demand lead assignment for each reservation query
4. Assign call pick ups inside the property to individuals as well.
5. Scale calling solution system across categories, regions, volunteers, etc.

KS: Need hackathon culture, specially for shipping such solutions and increase our momentum. Do share your thoughts.

Ishaan/Akash: Share suggestions, improvements and deadline for this deployment after syncing with KS.

Thanks

...

[Message clipped] [View entire message](#)

12 attachments

-  **Zostel Buyout Offer.eml**
18K
-  **Re: Vijay Naik, become a Zostel angel investor.eml**
568K
-  **Very Inportant: Please read quickly.eml**
100K
-  **New Decentralized Call Monitoring system.eml**
44K
-  **Fwd: Discussion with Mayur.eml**
315K
-  **Realbox Partnership.eml**
278K
-  **Zostel: Shareholder Letter 14th April 2017.eml**
9K
-  **Fwd: Our discussion.eml**
132K
-  **Possible Exit.eml**
7K
-  **Need a bit of Help.eml**
28K



Dharamveer: Introduction & Brainstorming request.eml

13K



Business Letter - Draft.eml

283K



Kushal Jain <kushal.jain@zo.xyz>

DVBot Mail 101 message

Dharamveer Singh Chouhan <dv@dvcoolster.com>
To: "kushal@zo.xyz" <kushal@zo.xyz>

13 July 2023 at 22:42

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dv@dvcoolster.com>
To: rahulgraphy@gmail.com
Cc:
Bcc:
Date: Thu, 25 Apr 2019 16:17:19 +0000
Subject: Fwd: Zostel: Where are you from?

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dv@dvcoolster.com>
Date: Saturday, December 2 2017 at 5:29 PM IST
Subject: Zostel: Where are you from?
To: Abhishek Shivhare <abhishek.shivhare@gmail.com>

[Voiceover] People often ask me, where are you from?

[Scene] Quick change of 1 second frames. People doing something in Zostel, and get bumps into someone, or laughing talking, etc.

[Voiceover] 8 Second Pause

[Scene] Same people pause in different poses across Zostels for a second.

[Voiceover] But, when I pause I wonder

[Scene] More people pause in different poses across Zostels for a second.

[Voiceover] Beautiful Sound

[Scene] Beautiful scenes across the world from a Nomad Freelancer perspective.

[Voiceover]

- I create what I want
- I work from where I want
- I work with whom I want
- My friends are (everyone)
- I am from everywhere.

[Scene] Activities across India, Europe, World. Somewhat synonymous to Voiceover. Mixed ages.

[Voiceover] For now, I'll keep it simple.

[Scene] Australia, Belgium, Canada, USA, etc.

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dv@dvcoolster.com>
To: "<paavan@zostel.com>" <paavan@zostel.com>
Cc: Rehan Yar Khan <rehan@oriosvp.com>
Bcc:

Date: Thu, 28 Mar 2019 04:10:37 +0000

Subject: Re: Zostel Series C: Reshaping Real Estate for the Millennial

Sure, it just helps take conversations forward. I dont care about designations, but defining clear roles, responsibilities is key. We missed that earlier as well with 7 co-founders.

As I said, no short change anyone, my intention is not such. I will take everyone's buy in, but I needed to know your take from you. Since, things rapidly go in different directions, unless there's a deal on table by involving everyone's thoughts.

Whoever is offering a deal, needs to know how much skin you got in the game, who else is active/inactive on captable etc. I guess we are on the page that if there's a solid deal, making room for the growth ahead with a significant chunk of 25% ESOP is something you don't mind. Straight answers would be helpful at this stage. So, if I am assuming wrong, please let me know.

Thanks

On Thu, Mar 28 2019 at 9:31 AM, <paavan@zostel.com> <paavan@zostel.com> wrote:

DV - designations shouldn't matter as long as interests are aligned. I don't think simple majority of 50pc+ is a fair process of decision making in this company because that way any party can be easily shortchanged. Would definitely not like that happening to anybody. As I said, let's sort founder-related issues internally and then approach Rehan/ Presha with a comprehensive proposal as and when there is something to share.

Right now, the most important task at hand for Zostel is to get a good deal on the table.

On 27-Mar-2019, at 8:59 PM, Dharamveer Singh Chouhan <dv@dvcoolster.com> wrote:

Thanks Paavan for support 🙌

I will leave no stone unturned to have a motivated inspired Akhil with us as COO for the Zostel journey ahead.

On Wed, Mar 27 2019 at 7:33 PM, <paavan@zostel.com> <paavan@zostel.com> wrote:

Hi DV,

Love the energy and tempo of thoughts. I feel no one at Zostel would mind stepping back and creating more space/ skin in the game, should we get a promising deal/ investment proposal for the business. Happy to work closely on the legal side of things to ring fence Zostel from the ongoing litigation.

As discussed, would request you to please have a candid chat with Akhil sometime soon since he has run the show for last 3 years. It would be really fair and fruitful in the best interest of the company, if the two of you can reach a consensus and drive this vision together.

Cheers!

Warm Regards,
Paavan Nanda
Co-Founder, Zostel

On Wed, Mar 27, 2019 at 6:03 PM Dharamveer Singh Chouhan <dv@dvcoolster.com> wrote:

Dear fellow shareholders Paavan and Rehan

It's been great talking with you over the last 48 hours.

Firstly, Paavan is confident of closing out the methods for completely isolating Zostel business and IP from any rewards and risks associated with ZO Legal settlement with Oyo. He'll share a note on the same for incoming investors next week. So, we have a go ahead for fundraise securely.

Meanwhile, as we go full fledged raising money over the next 3 months. It's important we are aligned on goals and structure for the raise. Since, the 3 of us control 50% between us, if we are principally aligned, I can give the confidence to incoming investors on agreed numbers, etc., while, Zostel continues daily operations. Since, current management might take emotion driven decisions it's important to navigate smartly as we get something concrete, it would be futile to waste energies on internal battles at this moment. I'll also take the opportunity to give comfort to you both, if push comes to shove, I am ready to take charge of Zostel on 24 hrs notice in any future period if Management acts threatening, and arm twisting with immediate resignation, etc.

On Fundraise Targets:

- Pre-Money Valuation: 60 Cr
- Raising: 30 Cr

Importantly, as we set goals for next growth, we'll also need a 25% ESOP similar to one we agreed for Akhil on 40 Cr valuation with Lemontree but for everyone and not just CEO. This is required for comforting incoming investors. Do consider this distribution thinking about the longterm team that we'll be building for winning the Real Estate game for good, competing with WeWork, OYO, Generator and several other incoming.

25% New ESOP

- 10% CEO (Business + CEO job)
- 4% CTO
- 2% COO (Daily Ops Quality)
- 2% CPO (Zostel Product, physical and virtual)
- 7% ESOP (Finance, sales, Future needs)

I believe this is a fair distribution for keeping a high quality team incentivized for longterm which would increase all of our equity value. Even if I am not able to raise, and someone else raises funds for Zostel, we should solve for longterm, and not give free equity to anyone for past. Since, it puts a lot of pressure for incoming investors to understand incentives and limits our potential future directions. The most important thing we have salvaged is the brand and its potential. Please let me know if you think this 25% ESOP allocation on successful fundraise is something you're not comfortable with.

On direction front, we're taking Zostel forward into the Real Estate market. Real estate is reshaping itself for Millennials and growth is expected to be phenomenal for the next 20-30 years. We'll use the proceeds for growing the Zostel hostel business, building an MVP of close to 1,00,000 sq. Ft. Millennial complex, (discussing with builders in Bangalore, Gurgaon and Pune region) on the lines of Generator, focussed on yields driven from co-living, dorm, private rooms, etc. And build products that make it seamless to explore India for anyone.

I'll also share an overview of my continued work in the real estate industry over the last 2 years, understanding usage, value chain and opportunities.

- [Rajputana.Life](#): Building a Millennial focussed luxury resorts brand. Attached some docs.
- Somras: Building a tech enabled aggregator and enabler for Bars to convert into Pubs. 32,000+ Bars in India, <200 in 2 or more chain. Rest unorganised. Mobile enables service industry disruption with On-demand workforce and shift based payments. Product overview last month: <https://youtu.be/FARLHZZDhJM>
- Soch Housing: You might also remember I spent time understanding affordable housing, overview of the same as well attached.

Overall, I have gained further comfort in the real estate industry over the years. I spent time understanding value chain partners such as Land owners, builders, financiers, brokers etc. very intrinsically.

Today, It all boils down to the yield you can generate from the asset that you get built. Inflated real estate prices, specially because land was purchased on debt has crumbled the industry. With regulations coming into place, it's a great time for Zostel to leverage its brand, and the cash that we raise to get the best deals from the pressure on these builders and land owners.

Nobody knows what to really make, and how to get the best yield from it. Hospitality is one of the best way to get the highest yields, and that's why the Zostel brand is something local franchise owners, etc. are dying to build. Returns are phenomenal at the small scale. We have to now solve it at larger scales, like Generator has been doing and minting money. They're also dropping the Hostel name to be more generic. <https://skift.com/2018/08/20/generator-doesnt-want-to-be-known-as-a-hostel-brand-anymore/>

As we all understand, once we are able to show 1 MVP, generating profits on scale, we will be able to raise funds for building such units across the Indian Tier I Cities, followed by the world. It's very exciting times ahead, as Zostel grows to become the juggernaut of Real Estate + Travel industries, full stack is the new moat.

Looking forward to working with you guys as shareholders over the coming decades. Do share your thoughts as we write the best underdog story, together.

Once, you guys are comfortable I'll set up meetings with Presha and other angels, navigating each shareholder buy-in for the vision forward. I wish internal partners to be aligned as we get new partners onboard.

Thanks

----- Forwarded message -----

From: Aditya Kaushal <aditya@merklelab.com>
To: Dharamveer Singh Chouhan <dv@dvcoolster.com>
Cc:
Bcc:
Date: Mon, 18 Jun 2018 18:51:30 +0530
Subject: Re: Things remaining
Done bro.

On Mon, Jun 18, 2018 at 3:48 PM, Dharamveer Singh Chouhan <dv@dvcoolster.com> wrote:
Yeh ho gaya kya bro txt record waala?

On Sat, Jun 16, 2018 at 2:53 PM, Dharamveer Singh Chouhan <dv@dvcoolster.com> wrote:
Aditya bro: Tere pass hoga na GoDaddy bro, kar dey plz :* Mera kaam due chal rhaan hai Dawn ke content and distributions pe

On Sat, Jun 16, 2018 at 2:00 PM, Rajesh Soni <rajesh@merklelab.com> wrote:
Hello,

PFB records to be added to the domain we select for sending welcome email.

For opoch.com

1. Type: TXT

Hostname: opoch.com

Value: v=spf1 include:mailgun.org ~all

2. Type: TXT

Hostname: smtp._domainkey.opoch.com

Value: k=rsa;

p=MIGfMA0GCSqGSIb3DQEBAQUAA4GNADCBiQKBgQC9sSLE2Jv55VxcGRWM1wGV56YtA0neKnMnGQuqokmcrIhGmRwUb1azzMKBtj8MvxeNM6QHJyZ6D8//FnS+DRd09Vm9wTjtoE6eGEDuFvXRyhAPIkGMSQn6nS/J6SzL4hOfIjpKZpdeJXBePHHn6Q3lydkeDoYuDDm9OlayJTnW5QIDAQAB

3. Type: CNAME

Hostname: email.opoch.com

Value: mailgun.org

For merkleLab:

1. Type: TXT

Hostname: merklelab.com

Value: v=spf1 include:mailgun.org ~all

2. Type: TXT

Hostname: k1._domainkey.merklelab.com

Value: k=rsa;

p=MIGfMA0GCSqGSIb3DQEBAQUAA4GNADCBiQKBgQDRHgKGMNX58D2IH0AAPS LUB3F0jz1unyFYKNDg2+QJ9Y01y05aLIBPqQlpvqwguslmTuufa68KujzLiTcNRb7O6vGyrQlpHWQT/B3Vnun6hVXpFwDDIHsAmacbM96654w5iWqNMnifB/DfPMtQu7ZA5p9unJVomiaqi2TOI9u9wIDAQAB

3. Type: CNAME

Hostname: email.merklelab.com

Value: mailgun.org

Best regards,
Rajesh Soni

On Sat, Jun 16, 2018 at 1:11 PM, Dharamveer Singh Chouhan <dv@dvcoolster.com> wrote:
> Function Distribution
>
> 1. Point Distribution
> 2. Token Distribution

- > 3. Social Media Posts
- > 4. Text Records for email
- > 5. Domain Name and Email ID for communication
- > 6. Stretch Goal Unlocks as well.
- >
- > Cheers
- >

----- Forwarded message -----

From: Amy Ingram <amy@x.ai>

To: Dharamveer <dv@dvcoolster.com>

Cc:

Bcc:

Date: Mon, 06 Aug 2018 11:41:18 +0000

Subject: Re: Umar <> OPOCH

Hi Dharamveer,

Happy to get this on your calendar.

I'm currently scheduling a 30 minute call with the following details:

When: Negotiating times after Monday Aug 6 with Umar

Where: Zoom - <https://zoom.us/j/7725901111>

Who: Umar Akram (is in BST) (required)

Abhishek Bhutra (optional)

Aditya Kaushal (optional)

Parth Choudhary (optional)

You can always view more details or take action on [this meeting](#) on my.x.ai.

I'll send out an invite once I confirm a time with Umar.

Amy

View status, [cancel meeting](#), [edit location](#) and [edit guest info](#) on my.x.ai:

VIEW

On Mon, August 6th, 2018 at 7:35 am (EDT), Dharamveer Singh Chouhan <dv@dvcoolster.com> wrote:

@Amy: Please help us set up a Zoom call in coming days. Abhishek, Aditya and Parth are optional.

Thanks

DV

On 4 Aug 2018, 1:45 PM +0530, Dharamveer Singh Chouhan <dv@dvcoolster.com>, wrote:

Hi Umar

- **SAFE:** It's a pleasure to have you as our first external investor. PFA the copy of our SAFE agreement. We require your postal address to be added to the agreement. Please share that, and any comments. we'll share signing docs post that.
- **Aditya:** I would also like to introduce our VP, Business, Aditya Kaushal. He's my junior from IIT and studied business from Glasgow, UK as well. He will be working closely with us on raising funds.

- **OPOCH Live:** We are live at www.opoch.com. We'll keep improving the product based on feedback, so feel free to share your primary thoughts on OPOCH/The Dawn/blogs as well.

I am also speaking at the International Blockchain Congress today in Hyderabad. This is the biggest event for Blockchain in India. Still lot less concrete information and lots more noise and farce in conferences. We must push all gears on raising funds, and fine tune our resources for gearing up for maximum speed. Investors aren't well informed on market and being swayed by large marketing efforts.

We have begun working on deck, let's setup a call next week understanding current progress, backend processes and best move next in this regard. Look forward to an exciting journey together. Let's keep working towards taking cryptocurrencies to everyone \o/

Cheers
DV

----- Forwarded message -----

From: Me via Boomerang <dv@dvcoolster.com>
To: dv@dvcoolster.com
Cc:
Bcc:
Date: Fri, 15 Jun 2018 02:37:08 -0700
Subject: Re: Asking on intergration front

Message moved to top of Inbox by Boomerang because there was no reply ([view this conversation](#)).

Don't want this notification email in the future? Go to <https://b4g.baydin.com/settings> and uncheck the 'At the top of your Inbox' option under Settings. Please note that your Boomeranged messages would no longer return to the top of your Inbox.

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dv@dvcoolster.com>
To: Aditya Sharma <aditya@hiration.com>
Cc:
Bcc:
Date: Wed, 24 Jan 2018 01:09:20 +0000
Subject: Re: Zostel Future

Except Janghu, the company BOD only has other 6 founders as directors. I guess thats about it for voting rights perspective legally, but however we move fwd we will need investors' buy-in.

On Tue, 23 Jan 2018 at 5:07 PM, Aditya Sharma <aditya@hiration.com> wrote:

If only this had been discussed!

This is what should have happened, but only after everyone reached consent on how and the persons involved along with their roles. But anyway, the only solution right now seems to be the monetary way.

One question, how are the voting right distributed?

On Wed, Jan 24, 2018 at 6:00 AM, Dharamveer Singh Chouhan <dv@dvcoolster.com> wrote:

I have this communication for trying to solve this exact problem a while back. Nobody replied on that email, till Malik did today. This will give broad thoughts of where I am coming from since last year.

----- Forwarded message -----

From: **Akhil Malik** <akhil@zostel.com>
Date: Tue, Jan 23, 2018 at 4:29 AM
Subject: Re: Zostel Future
To: Dharamveer Chouhan <dharamveer@zostel.com>
Cc: Founders <founders@zostel.com>

bumping DVs mail from 31/01/2017

Relevant Extract:

"Out of ~40% equity with us, we should appreciate the efforts of founding team and they should hold half of their equity in vested form, and give remaining half to a common equity pool for the next chapter to begin, for the people who build from here and are full time committed to this single cause.

This should give ~20% to play with, there's no like practical logic for this %age, I have more been thinking from the perspective of something that we all 7 can agree to understanding each other's shoes. We should have a discussion on this, but we need something like this most importantly as first step.

Now, out of whatever %age from founders comes back to the new pool. 10% of that should be kept aside for ESOP that we adhere to, and use for building the next level of team, as and when we find people that would be required to build the future of "Zostel. Remaining 90% will be vested in 4 years from the day we all discuss and move ahead for all involved."

For Detail, read below!



Akhil Malik

Co-Founder & Director, Zostel

IIM Calcutta | Batch of 2014

+91- 7728897593 | akhil@zostel.com | www.zostel.com |



On Tue, Jan 31, 2017 at 8:51 PM, Dharamveer Chouhan <dharamveer@zostel.com> wrote:

Zo bros

I am sorry this was overdue from my side. So, I have kind of formed what I believe is essential to discuss between all of us regarding Zostel. I have tried to simply explain to everyone what's the reasoning and importance, and how can we do this in a manner that everyone is supporting Zostel in a positive manner, and not have any bad after taste. I have read Nanda email post writing this, to avoid any biases. I completely agree that there's no deal with the status quo for sure. Though navigating with investors will take some effort along with some options Nanda has written that we can all discuss tomorrow. This email is mostly related to running of Zostel in all possible cases.

Our company Zostel Hospitality Pvt. Ltd. is in a very complicated shape right now. Vision, Operations, Financials, but most of all I think our screwed up cap table really complicates things even more for us.

We would have all learnt by now that having 7 Co-founders was not the best idea. It is good, multiplying in constructive sense when things can move at rapid pace, and people can have specific roles that they can be proud of on a regular basis, but even if one is not in the right place, company is forced to bring alternate roles, experiment or swap people around, and in a sense company starts to shape around the co-founders rather than other way round.

Forcing a company like Zostel to grow inorganically, or in any sense accommodating any individual defeats the whole purpose of forming a company. This is just one simple example, but obviously we all understand there could be many more pros and cons.

Still founders is something that is largely upto us to solve by understanding the complete picture, our own motivations, strengths, and what drives our inner peace.

Investors: Technically, we have ~40% equity distributed among us. Lee and Rehan hold ~50% for around \$14m. Remaining is with angels.

Now, I want to clearly express that Rehan is in NO Mood to call off the deal. I have tried at least 3 different times to explain Zostel opportunity to him, as well as couple of times to Lee. Time is not in their Utility Function and therefore, they would go to lengths to stop us, obviously we can go ahead and call this off whenever we want, but repercussions would come pretty fast on Zostel. Like any future round, etc. Rehan is crap on the cap table and he will spread crap around. No investor wants to come in a complicated cap table, and we cannot get him out, unless we are really smart about it.

We being logical might think that Rehan will have not many options, and take whatever is left, and will let us continue to build Zostel. He is comparably stupid to Trump as it seems, and is more crooked than Hillary Clinton. Rehan does not want to meet, or discuss specifically when I try to talk about Zostel or beyond the deal. In the optimistic sense, things might be good, but we need to prepare for the worst.

Without digressing further, over last year we have established ourselves as patient guys who have struggled and waited for Oyo to complete the transaction. I have vehemently explained to Rehan and Lee that we will not be able to sign any deal without \$1m before going to court and largely along with Framework agreement.

I have also highlighted to them that this is not anything personal, but Oyo cannot be trusted at all, and they would break us down even more when we will be stuck in court. They have avoided confrontation, and point

towards Oyo replying to emails and engaged with us in discussion for the deal, which Oyo would always continue.

Technically, right now the situation is that Oyo will share Non-Compete agreement in a week, and it will have a stance on \$1m. I believe either it will be post complete closure, or something similarly stupid in most sense, but in a sense we have to wait till that comes.

Anyways, there are seriously not many options that won't result in complications for Zostel in future, if we call this off on our own, and start a fight with Rehan.

Investors need to see for themselves that Oyo is crooked and cheating, I hope the screwed up \$1m will be able to throw some light on it, but its low probability, specially for Rehan to understand it.

Coming back a step out, let's assume \$1m is not there, we call off against the wishes of our investors, and they decide to bad mouth us, etc. We will in every sense explain to them that Zostel is a very large opportunity if you can be patient. Most importantly though, words, Promises, etc. will fall on deaf ears and the only way for us to showcase that Zostel is huge is by getting an investor who can invest at higher valuation than \$28m. If there's anyone other than Rehan who can value Zostel for a significant value, he will calm out and get some of his reasoning back.

I think there are some ground principal rules that we can all agree from whoever leads Zostel in its next chapter.

- Build a long term vision, and another very long term vision.
- Be Patient to commit, and not panic, it can take another 18+ months to raise just a round and 20-30 years to build the Zostel we dream.
- In lots of sense possible, a successful CEO transmission has only been possible when the incoming CEO has his own vision and builds and channels that through the team.
- Team running should be open to hear feedback from others, and be able to explain their thought process, risks, bets clearly. I really don't care if it's wrong or right, but it should be thought through along with financials being possible to discuss by any well wisher.
- Although complete final decision freedom should be there with the team running.
- Single commitment should be Zostel first, before anything else, specially for any alternative financial reasons, like me in Cube etc.

A team starts with equity, and later ESOP pool is essential to have people who feel a part of the team and feel their work and purpose is much greater than rest of the life. The purpose is and should be above people or individuals.

Out of ~40% equity with us, we should appreciate the efforts of founding team and they should hold half of their equity in vested form, and give remaining half to a common equity pool for the next chapter to begin, for the people who build from here and are full time committed to this single cause.

This should give ~20% to play with, there's no like practical logic for this %age, I have more been thinking from the perspective of something that we all 7 can agree to understanding each other's shoes. We should have a discussion on this, but we need something like this most importantly as first step.

Now, out of whatever %age from founders comes back to the new pool. 10% of that should be kept aside for ESOP that we adhere to, and use for building the next level of team, as and when we find people that would be required to build the future of Zostel. Remaining 90% will be vested in 4 years from the day we all discuss and move ahead for all involved.

I am about to discuss some extreme cases, which are farfetched, but I just want to lay them down explicitly, so that in a similar case or an alternate case, we do understand what we stood for, etc.

I don't think we have really put in efforts in true sense to raise money for Zostel alone. Anyways, with Rehan things can get complicated very fast, let's say we are able to hold him off and somehow raise money at a valuation of \$28m. I expect from the team that's building Zostel to keep growing Zostel and building a business that becomes lucrative for people to work for, people to associate with, and eventually investors to put money in. So, in sometime we will grow out of this \$28m barrier as well. We should not be scared of it.

Buying out Shareholders:

- Founders: In a complicated case, where let's say the team running Zostel finds some buyer or strategic investor who values the company at upwards of \$28m.
 - If this is done very quickly (<12 months): The founders who have left Zostel would feel that this is unjust, since they had given their stocks back to the team to run Zostel and not sell it, and make money. Hypothetical, but plausible.
 - If this takes time(>12 months), and the team working has worked their ass off to make this possible, they should be rewarded for it as well and deserve the praise.
 - We should discuss on a structure that works with everyone and protects founders who are not active as well.
- Investors: Can't say much, but if someone is willing to give money at a valuation they will jump to take exits. We need to keep building something with the money we have and grow out of this problem. We

have to use time on our side and not run against it to solve this.

Who leads Zostel?

I think we need plan from founders on an open platform, to explain what they want to do, what's their vision and with whom they want to do it. Nanda just told about his email, I haven't read it to avoid being biased. I think we can all meet in Jasola tomorrow, but this is what I thought over the weekend about complications related to equity, since long term single focussed commitment is needed for Zostel and that should come along with risks and rewards.

I am sending this across for a base, we can just all discuss it in meeting tomorrow. Think over such a structure bros, very open for ideas and thoughts, looking forward to discussing constructively with you all, how to lay the base for success of Zostel in long term.

Obviously, we will discuss everything else as well, that I have not laid here, and Nanda has elaborated thoughts related to Oyo dealings as well. We have a good base to discuss and close almost all open points. Let's fix the time in chat.

Cheers

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dv@dvcoolster.com>

To: "karan@merklelab.com" <karan@merklelab.com>

Cc:

Bcc:

Date: Mon, 26 Mar 2018 11:12:07 +0000

Subject: Fwd: Working for Bright Ants

Yeh meri purani hustle ka email, plus communication.

Yeh joh intern application hai inhi ka Mech Mocha games hai aaj.

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dv@dvcoolster.com>

Date: Thu, 4 Jan 2018 at 11:27 PM

Subject: Fwd: Working for Bright Ants

To: Abhishek Shivhare <abhishek.shivhare@gmail.com>

Zo bro

Overall 5 docs attached, and brief conversation that highlights what to expect from the first 3 docs. The first 3 are from my earlier gaming venture.

These 2:

- AbraKaDabra
- This Game is Life

Are MVP docs for getting the broad idea across for GG Games. There's another one on Mafia/Avalon over mobile that I am working on.

Prep for Civilization: https://docs.google.com/spreadsheets/d/171Wg9FUWtHOZQpg3d6Pp_7B4eZF6cuLSVQM7XVIXHw/edit?usp=sharing

Similar to Civilization but for Football(Ravish): https://docs.google.com/spreadsheets/d/1TYgzidw_YqzTU0vHIq4hLWYRU5CfbU_Z82I_KnptpFc/edit?usp=sharing

Tu dekh araam se yeh sab, thoda disorganized hai, but much better than anything on internet that's spread vaguely.

A framework for designing good games. Octalysis(<http://yukaichou.com/gamification-examples/octalysis-complete-gamification-framework/>)

Further reading on Gaming(unorganised)

Even in decline, Supercell's ageing games show their grossing power | Pocket Gamer.biz | PGbiz

Brawl Stars versus Clash Royale: Designing a strong gacha | Pocket Gamer.biz | PGbiz

[Which mobile football games are scoring highest in the grossing charts? | Pocket Gamer.biz | PGbiz](#)

[How does Football Strike monetise? | Pocket Gamer.biz | PGbiz](#)

[\(19\) The recipe for strong gacha - YouTube](#)

[Mobile Free to Play | How to Design a Gacha System – Mobile Free to Play](#)

[Welcome - GGGames Vision · GitBook](#)

[Why Clicker Heroes 2 is abandoning free-to-play](#)

[Table-top generals | 1843](#)

[Flaque/merchant.js: A Javascript framework for creating idle games](#)

[Freeciv WebGL 3D models redesigned and updated – Freeciv-web blog](#)

[AIRMASH](#)

[Overview - boardgame.io](#)

[SuperData Research | Games data and market research](#)

[HQ Trivia App Puts On-Demand Generation on a Strict Schedule - WSJ](#)

----- Forwarded message -----

From: **Dharamveer Chouhan** <dv@brightants.com>

Date: Mon, Jan 1, 2018 at 11:31 PM

Subject: Fwd: Working for Bright Ants

To: Chaitanya Chouhan <chouhan506@gmail.com>, dv@dvcoolster.com

----- Forwarded message -----

From: **Dharamveer Singh Chouhan** <dv@brightants.com>

Date: Fri, Dec 24, 2010 at 6:24 PM

Subject: Re: Working for Bright Ants

To: Mohit rangaraju <mohit.rangaraju@gmail.com>

Hi Mohit

Nice to get in touch with you.

I would like to make some things very clear right now.

1. If you have never really worked with a web based game developed in PHP. There are certain basic differences.
2. Online Games on Facebook etc. depend more on simplicity and are supposed to be casual, funny and light on resources, whereas our traditional games are supposed to be entertaining, intriguing and graphics dependent and quite a few other things.
3. Your CV looks pretty impressive and I am sure you are well aware of the gaming industry, and the psychology of a gamer, what we are trying to create is convert non-gamers into casual gamers who can spend 15-30 minutes 2 times a day to develop their cricket team, so as to challenge their friends for matches, boast about their win, tease other friends.
4. The major difference between hard-coded games and a web based MMO-text based game is the possibility of updates. We would need to update our content, tournaments and stuff depending upon the happenings around us.
5. World Cup is around the corner followed by an IPL, so we basically have time but only some to create a game and then keep improving upon it depending upon feedback and reviews.
6. I am hereby attaching the first Game Design document plus an update to it. I'll send you the game codes once you are gone through with this.
7. I would like to know your level of commitment, and your expectations from Game.
8. If you contribute sufficiently, you would be amongst the core developers of game and you would be rewarded with each success of the game and company.
9. You don't need to go through the technical document as of now.
10. If you don't understand anything at once, try to go through it again, dedicate your time in it. The document might be raw at places, so ask and ask, if you don't get anything.
11. Any other query contact me back at your will.

Best

-DV

On Wed, Dec 22, 2010 at 12:36 PM, Mohit rangaraju <mohit.rangaraju@gmail.com> wrote:

Hey,

Nice to get formally in touch with you...

Regarding the work you mentioned to Arpita, yes I am interested.

If i am not wrong the game is coded in PHP.

We worked on games coded in C++ and C# till now.

We haven't had any professional 'hands on experience' at working on PHP till now. But, ya we surely did some college level projects. So, working on Battle T20 will definitely be interesting and challenging.

As far as Arpita is concerned, she's travelling right now. She'll give you a reply by tomorrow.

With warm regards,

Mohit Rangaraju,

IIIT-Gwalior,

+91-9770029785

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dv@dvcoolster.com>

To: Abhishek Bhutra <abhishek.bhutra91@gmail.com>

Cc:

Bcc:

Date: Fri, 25 Aug 2017 13:07:05 +0530

Subject: Re: Points on Deck

Ek graph un fucking believable growth pe daal sakte hai, that's happening. Will discuss

On Aug 25, 2017 1:06 PM, "Dharamveer Singh Chouhan" <dv@dvcoolster.com> wrote:

Ruk mai aa rhaan hu phir bas last closing Bachcha hai

Half slide ka jagah hai mere pass abhi India mai bolne ke liye :P

On Aug 25, 2017 1:01 PM, "Abhishek Bhutra" <abhishek.bhutra91@gmail.com> wrote:

Volume nahi mila. we decided this graph of venture funding + Startups + ICO will be enough to cover the space.

On Fri, Aug 25, 2017 at 11:25 AM, Dharamveer Singh Chouhan <dv@dvcoolster.com> wrote:

Anything graph for the 2nd slide of India opportunity bro. Which we were thinking volumes, etc.

On Fri, Aug 25, 2017 at 10:32 AM, Abhishek Bhutra <abhishek.bhutra91@gmail.com> wrote:

On Thu, 24 Aug 2017 at 6:13 PM, Abhishek Bhutra <abhishek.bhutra91@gmail.com> wrote:

Slide 1

1. standpoint research founder: Cryptocurrency asset class will go to \$2 Trillion Market. Ronnie Moas "I am not any more concerned with bitcoin being at a record high than Amazon or Google investors were concerned when those share prices jumped hundreds of percent and hit \$100 and \$200 many years ago. Today, both of those stocks are above \$900. The question is not where we are at – it is where are we going?"

2. Aspen Institute CEO: Walter Isaacson, Blockchain Micropayments will change banking

Team Slide

1. Content of team page

Cryptocurrency exchange market

1. Australia Lawmakers want to see bitcoin as official currency. (<https://www.coindesk.com/lawmakers-want-see-bitcoin-become-official-currency-australia/>)

2. Sweden moves to next stage with blockchain land registry. (<https://www.coindesk.com/sweden-moves-next-stage-blockchain-land-registry/>)

India Opportunity

1. Total VC investments (2013-2016) US - \$ 254B / Europe - \$55.4B/ India - \$ 9.9B

(<https://www.weforum.org/agenda/2015/07/which-countries-have-the-most-venture-capital-investments/>)

2. Total Number of India 1752 Deals(2015) / 1309 Deals (2016). US - 10468 (2015)/ 8136(2016)

(<https://www.vccircle.com/how-does-india-s-startup-ecosystem-compare-us/>)

3. ICO India - 0/ US -1500

Online exchange software

1. Remove commissions and add Trading Platform with Coinsecure being only other with this.

FAQs

1. Regulations?: The Government is working on to regulate the cryptocurrencies. Either these would be considered digital tokens, in that case we would need anything further. Or these would be considered as currencies, in that case we would have to procure licenses.
2. Initial volume: For creating initial volume we would use 3 ways, 1. Partnership with other exchanges(API Integration), 2. Getting market makers on the platform by reducing fees for them, 3. Marketing and Spreading knowledge to the customers

--

Abhishek Bhutra

--

Abhishek Bhutra

--

Abhishek Bhutra

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dv@dvcoolster.com>

To: oren.zeev@gmail.com

Cc:

Bcc:

Date: Tue, 22 Aug 2017 09:24:54 +0530

Subject: Introduction

Hi Oren

I am Dharamveer, serial entrepreneur from India. We pioneered youth travel and backpacking here with Zostel and ZO Rooms. I recently exited those. Prior to this, my earlier companies were focussed in Gaming.

I have been exploring different industries, challenges and opportunities from last year. I feel Blockchain has enough to keep me occupied for next couple of decades at least.

As I began to study deeper, the ecosystem in India felt very nascent still for Blockchain, and there's much froth, less substance.

I am moving to SF as we build India's first tech driven Cryptocurrency Exchange. *You cannot even buy ETH right now in India.*

Would love to be connected, and briefly have a chat about the company we are building, vision we are pursuing, and if you are into philosophy, entrepreneurship as a meaning to life as well :)

Best wishes for all space-time. Let's keep spreading smiles.

Thanks

Dharamveer

14 attachments**Zostel: Where are you from?.eml**

6K

**Zostel Series C: Reshaping Real Estate for the Millennial.eml**

23K

**Things remaining.eml**

16K

**Umar <> Opoche.eml**

22K

**Asking on intergration front.eml**

2K

**Re: Zostel Future.eml**

313K



Design document Battle T20.pdf
730K



Technical Aspects of Battle T20.pdf
270K



Updates Design Document.pdf
290K



GG Games- This Game is Life.pptx
2630K



AbraKadabra MVP.pdf
1079K



Fwd: Working for Bright Ants.eml
6866K



Points on Deck.eml
14K



Introduction.eml
4K



Kushal Jain <kushal.jain@zo.xyz>

DVBot Mail-9

1 message

Dharamveer Singh Chouhan <dharamveer.chouhan.cer08@itbhu.ac.in>
To: "kushal@zo.xyz" <kushal@zo.xyz>

13 July 2023 at 22:15

----- Forwarded message -----

From: Dharamveer Chouhan <dvcoolster@gmail.com>

To: Pratik Khandelwal <kpratik84@gmail.com>

Cc: Dharamveer Singh Chouhan <dharamveer.chouhan.cer08@itbhu.ac.in>, ishan.shrivastava@zostel.com, Kaushal Singh <kaushal@zostel.com>, chetan@zostel.com, kulsa@kulgauravi.com

Bcc:

Date: Tue, 12 Nov 2019 14:43:11 +0000

Subject: Re: Check out cool internship

Hustle max tha bbai, 10 years hence, yet to find another 2nd year student, hiring 3rd 4th year students on interns with fake profile and all 😏

On Tue, Nov 12 2019 at 6:19 PM, Pratik khandelwal <kpratik84@gmail.com> wrote:
Gazab time tha yaar :-)On Tue 12 Nov, 2019, 5:07 PM Dharamveer Singh Chouhan, <dharamveer.chouhan.cer08@itbhu.ac.in> wrote:
Offering internships :POn Tue, Apr 20, 2010 at 13:43:54, Pratik Khandelwal <kpratik84@gmail.com> wrote:
hi ,
what is this going on?? 4 reply aa gaye yaar brightants ke....)

On Mon, Apr 19, 2010 at 10:38 PM, Dharamveer Singh Chouhan <dharamveer.chouhan.cer08@itbhu.ac.in> wrote:

Cool internship from home :-)

<http://10internship.in/2010/04/design-and-artwork-internship-at-bright-ants-posted-on-190410/>~~~~~
Dharamveer Singh Chouhan

B.Tech 2nd Year

Ceramic Engineering

Institute of Technology

Banaras Hindu University

India-221005

Phone: +91 99184 64162

Personal Email: dvcoolster@gmail.comAcademic Email: dharamveer.chouhan.cer08@itbhu.ac.in
~~~~~

----- Forwarded message -----

From: Ravi Kumar &lt;ravi.kumar.mec10@itbhu.ac.in&gt;

To: DHARAMVEER CHOUHAN &lt;dharamveer.chouhan.cer08@itbhu.ac.in&gt;

Cc:

Bcc:

Date: Mon, 14 Sep 2015 22:52:22 +0530

Subject: Re: [SPAM] Don't Open IITians

i have already send the request for the vacancy you have on the zostel career section but as i can experience that my last application was also not entertained so i am writing here (as i am fortunate to have your id ) you said if i will remain enthusiastic about the job you will surely do something as you didnt have any more vacancy that time but now you have. ( i am talking about the regional head ).  
plz reply this mail ASAP.

On Tue, Apr 29, 2014 at 7:36 AM, DHARAMVEER CHOUHAN <[dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)> wrote:  
Not that surprised that you decided to open this email. We love to do things which we know might be dangerous. We love to explore the unfamiliar territories, we love to chase the love that is away from us, after all this is what defines us.

I'll like to apologize for spamming your inbox again and you can let me know freely to stop sending you emails, I respect opinions. Importantly, you are about to complete another year of awesomeness at BHU! and I would need your 2 minutes to let you know that the time is now to dream big.

If you believe that Zuckerberg was lucky with Facebook to start a Billion Dollar company while studying, I would like you to think again because I have co-founded a Multi-Million Dollar company myself while studying in college and being one of the most chilled out person you'll meet, I can assure you that the best time to experiment, learn and evolve is right now. The thing that I am good at is dreaming and if anyone of you has a dream I'll be happy to help you in whatever way I can to bring it to reality.

**Summer Interns at Zostel BootCamp:** Whether you're a graduating final year student waiting for joining or you're a first year student looking for some challenges, Zostel is looking for Rockstar interns and if you're one of those, let me know. Coders, Designers, Jugaadu- all interested are welcome to reply back. We don't have money to pay you, but we do have a team which will treat you as equals, make sure you understand how we are disrupting an industry and an awesome place to sleep, eat and drink :) Apply here: <http://bit.ly/1IruS7v>

**Introduction to a new way of Life:** Zostel is organizing a 5 day awesome lifetime experience to Chopta-Rishikesh, in the hills of Uttarakhand. The unexplored lands is where you truly realize what you are and there is no better feeling when you know what your dreams are. We have purposefully made the trek an Open group so that we broaden our horizons, meet new people, share experiences beyond our close realms and do all that in one of the most beautiful place in India. We are taking a small group and it's already close to completion with majority of solo female travelers, so all the ladies who want to give this experience a shot, you'll be for sure in safe hands. I am attaching the itinerary along with this mail. Reach to Akhil at +91 9748481607 or <http://bit.ly/1h8kJ12> for adding some excitement this summers.

Whatever you do, just try to do some experiment in the coming months because there's nothing better then becoming a better individual tomorrow than you are today. Be awesome, feel free to reach out to me and have fun vacationing!

Cheers  
Dharamveer  
Co-founder, Zostel  
Proud IIT BHU Alum :)

----- Forwarded message -----

From: "Nudurupati V Rahul B.Tech., Mechanical, IT-BHU, Varanasi (INDIA)" <[nudurupati.rahul.mec11@itbhu.ac.in](mailto:nudurupati.rahul.mec11@itbhu.ac.in)>

To: DHARAMVEER CHOUHAN <[dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)>

Cc:

Bcc:

Date: Thu, 2 Oct 2014 16:15:43 +0530

Subject: Re: Interview for IIM C

bhayya i just wanna know whether IIM C does take CGPA into consideration or not? during its evaluation or interview calls

On Wed, Mar 21, 2012 at 12:39 PM, DHARAMVEER CHOUHAN <[dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)> wrote:  
Hi

Firstly, I hate spam mails. So, if this mail makes no use to you, my sincere apologies.

Why this mail? I always wondered what exactly goes inside an IIM interview. I really liked the transcript of one of my seniors of his interview at IIM A. So, I decided to write my own experiences after being lucky this year.

If anybody is really interested to read my overall CAT journey. It's at [blog.dharamveer.in](http://blog.dharamveer.in)

Lastly, if anyone of you decides to reply anything, use Reply button not "Reply to all" ( I hate spams, so do you)

Cheers  
-DV

---

3 attachments



**Re: Check out cool internship.eml**

15K



**Fwd: [SPAM] Don't Open IITians.eml**

11K



**Interview for IIM C.eml**

6K



Kushal Jain &lt;kushal.jain@zo.xyz&gt;

---

**DVBot Mail 8**


1 message

---

**Dharamveer Chouhan** <dharamveer@zostel.com>  
To: kushal@zo.xyz

13 July 2023 at 22:13

----- Forwarded message -----

From: Dharamveer Chouhan <dharamveer@zostel.com>  
To: Paavan Nanda <paavann2014@email.iimcal.ac.in>  
Cc:  
Bcc:  
Date: Fri, 19 Apr 2019 14:55:36 +0000  
Subject: Re: Zostel: Strategy for Europe  


On Thu, Apr 18 2019 at 6:55 PM, &lt;paavann2014@email.iimcal.ac.in&gt; wrote:

Sahii bro!!! Andar Aag hogi toh duniya toh jal hi jayegi! 🙌🙌

On 18-Apr-2019, at 12:51 PM, Dharamveer Singh Chouhan &lt;dharamveer@zostel.com&gt; wrote:

Ab yeh strategy next level pe banegi and Zostel will become One Stop destination for experiencing India. All going great bro, organizing things internally, got great resources channeling, closing down on longterm strategy, aligned with fund-raise plans and getting setup with the MVPs right away.

But, importantly, Zostel is much much more than a Hostel chain will become engraved in the world's mind with Best Internship Ever 2, launching this June 🌍🔥



On Mon, Sep 30, 2013 at 13:33:49, Paavan Nanda &lt;paavann2014@email.iimcal.ac.in&gt; wrote:

Hi all,

Below is the strategy for promoting Zostel in Europe.

**Brief overview:**

**About our target audience:** After speaking to a good number of students/young crowd here in Europe, it is observed that most of these people have a very heavy reliance on the internet when they plan their trip or make any booking. They usually read blogs, reviews and follow word of mouth. It also came to notice, that most of the backpackers usually like to design their own trips and don't really reach out to a tour operator to design a full-fledged package for them. Having said that, this is an opinion of young college crowd, however, I feel that those nearing their 30s or something might seek support from travel agents who then design a very touristy package for them.

Another issue that these guys usually face is that of a source of funding. This is more applicable if an individual is interested in a long term stay.

**What Zostel can/should accomplish in Europe:** It's important to decide, what we want to achieve from our promotion strategy in Europe. While at this stage, it will be difficult for us to be the reason for someone to just pack his/her bags and come to India, we can definitely try to be the first choice for someone who wants to visit India/ Rajasthan. We should be active in whatever channels any European youth uses while planning a trip to India.

**Approach:**

- **Establishing presence in all the channels used by TG**
  - **Partnership with Gap Year experts** - In Europe, there are a lot of people which after high school or bachelors take a 6 month/1 year gap to travel. There are gap year

experts catering to these people who offer a combined package such as Stay plus volunteer in India for 2 months in 1200 Euros, etc. We would extend an invite to partner with these companies and ask them to include Zostel for accommodation and travel solution related purposes.

- e.g. of some gap year experts - [gapguru.com](http://gapguru.com), [www.gap360.com](http://www.gap360.com), etc
- **Task:** Prepare a list of all major gap year experts in Europe (and later in other parts of the world). Send them a personalized email on 'Invite for partnership'. Hold a call/meeting with them if required in advanced stages.
- **Local travel operators/ portals** - Every country has top 3/4 travel firms that receive most of the local traffic (e.g. makemytrip in India). It is important to be listed in each of these top local firms for at least top 7/8 European countries.
  - e.g. some of the popular ones in Denmark - <http://travels.kilroy.dk>, [statravel.dk](http://statravel.dk), [albatrostravel.dk](http://albatrostravel.dk)
  - **Task:** Prepare a list of all such major firms based on the interaction with locals/students from each of these countries. Send them a personalized email on 'Invite for partnership' or 'Request for listing'. Hold a call/meeting with them if required in advanced stages.
- **Local travel discussion forums** - Each country has a few local travel discussion forums/ blogs. Unfortunately, most of these are in local languages and it will be difficult to maintain a healthy participation, but it will be important to be a part of English forums (<http://www.gapyear.com/boards/>) plus any other critical forum (with the help of google translate :))
- **Travel operators based in India with a strong online presence among European travelers.** Although our BD team is going to reach out to major tour operators in India, it makes sense to reach out to those players who have a good online presence. A lot of European travelers would directly reach out to these players in India, it is important to move ahead on this front with a common list that can be shared with the BD team as well.
- **Directly reaching out to TG**
  - **STEP/CEMS schools** - Identify a representative from IIM Calcutta in each school and ask him/her to publish a post on Zostel on their school's FB page/ student forum. The post should talk about our concept, with an invite to like and further share our page.
    - **Task:** Personally reaching out to one person from each school (~30-35 schools). Create a standardized post for them to share.
  - **Indian communities across Europe** - There are various FB pages/ forums etc of Indian communities across Europe (e.g. <https://www.facebook.com/indiansindenmark>). Establish presence in each of these pages by publishing a post that requests for encouragement, support and ask them to further spread our brand in their circles. These guys would be the go to persons for anybody who would be travelling to India.
  - **Help from host universities/CEMS** - Aim at seeking further help from CBS/ UvA/ CEMS to promote Zostel in its newsletter/ student board etc as an initiative by its students. We can also include our really close friends who are STEPping in Europe to reach out to their universities as well.
- **High priority countries** - France, Spain, Germany, UK, Italy, Denmark, Netherlands. Get 2/3 people from each country to understand any further country specific thing that we can do.
- **Other important initiatives** -
  - Get listed/ affiliated with Incredible India!
  - Get ourselves published on <http://www.theguardian.com/travel/india>. This generates one of most followed travel related content in English.

This should be a decent bunch of activities to start with. Will figure out more in due course. Have to still think about something concrete in terms of any synergies that can be drawn b/w European hostels and Zostel. Also, DV might have more things to add to this. Dhang se paelna hai Europe mei.

Will put a timeline before each of these activities and come up with a workplan before tonight's call.

Cheers!  
Paavan

----- Forwarded message -----

From: Dharamveer Chouhan <[dharamveer@zostel.com](mailto:dharamveer@zostel.com)>  
To: [dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)  
Cc:  
Bcc:  
Date: Mon, 1 Jun 2015 17:31:12 +0530

Subject: Fwd: Zostel's Ninja Intern Drive!

----- Forwarded message -----

From: **Anish Raj Sikka** <[sikka@zorooms.com](mailto:sikka@zorooms.com)>

Date: Sat, May 30, 2015 at 9:28 PM

Subject: Zostel's Ninja Intern Drive!

To: Dharamveer Chouhan <[dharamveer@zostel.com](mailto:dharamveer@zostel.com)>

Mail to be sent:

"

Hi,

We are now inviting applications from all pre-final year and final year students for Zostel's Graduate Ninja Internship Programme. With the history of successfully inspiring the nation to travel with the 'Best Internship Ever' (<https://www.youtube.com/watch?v=zxDeczFatTI>), we are back to inspire you to dream, believe in yourself and start your own venture. And well, you will be paid for it. But wait, that's not all, there will be a big surprise for our coolest interns! (read on till the end to find out more ;) )

So, **Who are we:**

Zostel ([www.zostel.com](http://www.zostel.com)) and ZO Rooms ([www.zorooms.com](http://www.zorooms.com)), our brands have served 60k+ satisfied guests. While Zostel is India's first chain of backpacker hostels, ZO Rooms is a chain of premium budget hotels. We have a presence in 13 cities all over the country with 150+ properties and we soon plan to hit international shores.

In total, we have received 20 million + impressions on social media and 2 million + unique visitors on our websites. Phew! And all of this because of our tech first vision and data driven approach of doing things. We are here to change the game and we can safely say that we are well on our way to do that!

But the BIG question is: **Why are we even doing it?**

The answer is simple: Because it was our dream.

You would have a dream too, a dream to start something of our own, to nurture it, to see it grow and change the world! After all, the thrills of starting up are tough to match... you need to handle strategy, marketing, sales, operations, technology... all by yourself and more importantly, execute everything to perfection.

Do you think you have it in you to handle all these thrills? To be the next Steve Jobs or the next Elon Musk? Have you ever wondered when will you get to know this? When will you discover yourself? After years of a 'suited' corporate job? When you get accustomed to the MNC life along with all of its securities? When you have multiple responsibilities on your shoulders?!

We think otherwise. **THIS is the right time to find the answer to that BIG question!** And we are here to help you out.

We bring you THE opportunity to explore a start-up which is at its most exciting stage ever! Explore, learn and discover everything there is to discover about a start-up and about yourself by interning with us in either of the following functions:

- Sales and Marketing
- Acquisitions (Business Development)
- Operations
- Technology
- Design
- Content

Have a look at the attached presentation for more details.

So, **how do you become a part of our journey ?**

**Step 1 :** Fill the form provided through the link given below. The form will be accessible till midnight, 3rd June (i.e. Wednesday)

<https://zostel.typeform.com/to/Ty7rLL>



**Step 2 :** For the shortlisted candidates, telephonic interviews will be conducted.

**Kindly note:**

- We don't provide accommodation, so it is advisable to choose a location where you can arrange for your own accommodation
- The duration of the internship is 8 weeks from early June till early August. However, in case of any issues owing to the college schedule or job joining dates, the duration can be altered.
- The monthly compensation will be between a cool 10,000 Rs. - 25,000 Rs. Per month (depending on your role) ! Not only that, depending upon your role requirement, you would also be eligible for on the job travel reimbursements.
- And now that you are here, the big surprise for the top interns would be an all expenses covered vacation to a dream destination in India. After all, we want to make India travel ;)

For further information, please contact-

1. Anish Raj Sikka

2. Saumya Singh

3. Swapnil Srivastav

[sikka@zorooms.com](mailto:sikka@zorooms.com)

[saumya.singh@zorooms.com](mailto:saumya.singh@zorooms.com)

[swapnil@zorooms.com](mailto:swapnil@zorooms.com)

+91-9717886324

+91-9619221287

+91-7042481969

Cheers,  
Captain Zo  
\\z/



[www.zorooms.com](http://www.zorooms.com)

[www.zostel.com](http://www.zostel.com)

"

----- Forwarded message -----

From: Dharamveer Singh Chouhan <[dharamveer@zostel.com](mailto:dharamveer@zostel.com)>

To: ishan.shrivastava@zostel.com, sapan karodiya <[sapan@zostel.com](mailto:sapan@zostel.com)>, Aviral Gupta <[aviral@zostel.com](mailto:aviral@zostel.com)>, deep.banka@zostel.com

Cc:

Bcc:

Date: Thu, 18 Jul 2019 14:00:44 +0000

Subject: Fwd: [Internship] Zostel: Winter is coming, Are you?

----- Forwarded message -----

From: Dharamveer Singh Chouhan <[dharamveer@zostel.com](mailto:dharamveer@zostel.com)>

Date: Sunday, November 17 2013 at 7:01 AM IST

Subject: [Internship] Zostel: Winter is coming, Are you?

To: [idd.min11@itbhu.ac.in](mailto:idd.min11@itbhu.ac.in), [idd.met11@itbhu.ac.in](mailto:idd.met11@itbhu.ac.in), [idd.mec11@itbhu.ac.in](mailto:idd.mec11@itbhu.ac.in), [idd.mst11@itbhu.ac.in](mailto:idd.mst11@itbhu.ac.in), [idd.eee11@itbhu.ac.in](mailto:idd.eee11@itbhu.ac.in), [idd.cse11@itbhu.ac.in](mailto:idd.cse11@itbhu.ac.in), [idd.cer11@itbhu.ac.in](mailto:idd.cer11@itbhu.ac.in), [idd.bme11@itbhu.ac.in](mailto:idd.bme11@itbhu.ac.in), [idd.bce11@itbhu.ac.in](mailto:idd.bce11@itbhu.ac.in), [imd.apm11@itbhu.ac.in](mailto:imd.apm11@itbhu.ac.in), [imd.apc11@itbhu.ac.in](mailto:imd.apc11@itbhu.ac.in), [imd.app11@itbhu.ac.in](mailto:imd.app11@itbhu.ac.in), [idd.phe11@itbhu.ac.in](mailto:idd.phe11@itbhu.ac.in), [btech.phe11@itbhu.ac.in](mailto:btech.phe11@itbhu.ac.in), [btech.min11@itbhu.ac.in](mailto:btech.min11@itbhu.ac.in), [btech.met11@itbhu.ac.in](mailto:btech.met11@itbhu.ac.in), [btech.mec11@itbhu.ac.in](mailto:btech.mec11@itbhu.ac.in), [btech.ece11@itbhu.ac.in](mailto:btech.ece11@itbhu.ac.in), [btech.eee11@itbhu.ac.in](mailto:btech.eee11@itbhu.ac.in), [btech.cse11@itbhu.ac.in](mailto:btech.cse11@itbhu.ac.in), [btech.civ11@itbhu.ac.in](mailto:btech.civ11@itbhu.ac.in), [btech.che11@itbhu.ac.in](mailto:btech.che11@itbhu.ac.in), [btech.cer11@itbhu.ac.in](mailto:btech.cer11@itbhu.ac.in), [idd.civ11@itbhu.ac.in](mailto:idd.civ11@itbhu.ac.in), [idd.min12@itbhu.ac.in](mailto:idd.min12@itbhu.ac.in), [idd.met12@itbhu.ac.in](mailto:idd.met12@itbhu.ac.in), [idd.mec12@itbhu.ac.in](mailto:idd.mec12@itbhu.ac.in), [idd.mst12@itbhu.ac.in](mailto:idd.mst12@itbhu.ac.in), [idd.eee12@itbhu.ac.in](mailto:idd.eee12@itbhu.ac.in), [idd.cse12@itbhu.ac.in](mailto:idd.cse12@itbhu.ac.in), [idd.cer12@itbhu.ac.in](mailto:idd.cer12@itbhu.ac.in), [idd.bme12@itbhu.ac.in](mailto:idd.bme12@itbhu.ac.in), [idd.bce12@itbhu.ac.in](mailto:idd.bce12@itbhu.ac.in), [imd.apm12@itbhu.ac.in](mailto:imd.apm12@itbhu.ac.in), [imd.apc12@itbhu.ac.in](mailto:imd.apc12@itbhu.ac.in), [imd.app12@itbhu.ac.in](mailto:imd.app12@itbhu.ac.in), [idd.phe12@itbhu.ac.in](mailto:idd.phe12@itbhu.ac.in), [btech.phe12@itbhu.ac.in](mailto:btech.phe12@itbhu.ac.in), [btech.min12@itbhu.ac.in](mailto:btech.min12@itbhu.ac.in), [btech.met12@itbhu.ac.in](mailto:btech.met12@itbhu.ac.in), [btech.mec12@itbhu.ac.in](mailto:btech.mec12@itbhu.ac.in), [btech.ece12@itbhu.ac.in](mailto:btech.ece12@itbhu.ac.in), [btech.eee12@itbhu.ac.in](mailto:btech.eee12@itbhu.ac.in), [btech.cse12@itbhu.ac.in](mailto:btech.cse12@itbhu.ac.in), [btech.civ12@itbhu.ac.in](mailto:btech.civ12@itbhu.ac.in), [btech.che12@itbhu.ac.in](mailto:btech.che12@itbhu.ac.in), [btech.cer12@itbhu.ac.in](mailto:btech.cer12@itbhu.ac.in), [idd.civ12@itbhu.ac.in](mailto:idd.civ12@itbhu.ac.in), [idd.min13@itbhu.ac.in](mailto:idd.min13@itbhu.ac.in), [idd.met13@itbhu.ac.in](mailto:idd.met13@itbhu.ac.in), [idd.mec13@itbhu.ac.in](mailto:idd.mec13@itbhu.ac.in), [idd.mst13@itbhu.ac.in](mailto:idd.mst13@itbhu.ac.in), [idd.eee13@itbhu.ac.in](mailto:idd.eee13@itbhu.ac.in), [idd.cse13@itbhu.ac.in](mailto:idd.cse13@itbhu.ac.in), [idd.cer13@itbhu.ac.in](mailto:idd.cer13@itbhu.ac.in), [idd.bme13@itbhu.ac.in](mailto:idd.bme13@itbhu.ac.in), [idd.bce13@itbhu.ac.in](mailto:idd.bce13@itbhu.ac.in),

imd.apm13@itbhu.ac.in, imd.apc13@itbhu.ac.in, imd.app13@itbhu.ac.in, idd.phe13@itbhu.ac.in, btech.phe13@itbhu.ac.in, btech.min13@itbhu.ac.in, btech.met13@itbhu.ac.in, btech.mec13@itbhu.ac.in, btech.ece13@itbhu.ac.in, btech.eee13@itbhu.ac.in, btech.cse13@itbhu.ac.in, btech.civ13@itbhu.ac.in, btech.che13@itbhu.ac.in, btech.cer13@itbhu.ac.in

Cc: "chetan@zostel.com" <chetan@zostel.com>, Abhishek Bhutra <abhishek@zostel.com>

Hi Guys

I am Dharamveer, 2012 graduate and am super excited to write this mail to you all. I, along with Chetan (2012), Abhishek (2012) and some close friends, have embarked on an exciting entrepreneurial journey to change the way India travels, 'Zostel'.

Zostel is this dream of change and freedom to experience India, to live in the moment, to explore, to travel, bring innovation to the dormant hospitality industry and do all this with friends, while having fun. Missing LC days and working hard, we are luckily already quite popular among the backpackers, but it's about time we take the next step, and I feel it's a great time for you guys to jump in.

We're looking for passionate, self-driven, hard working Zostelers from the best universities including IIT, IIM, MDI, LSR, St. Stephen's. So, have a detailed look at the attached documents and fill the form below as per your preferences.

I realize you've got exams lined up, but honestly, you really don't wanna miss this opportunity and apologies for spamming your mailbox. We are looking forward to working with the most energetic people ever, IIT BHU.

- Fill this very small form before 18th November 11:59:59 PM: [bit.ly/HYUppl](http://bit.ly/HYUppl)
- Our Promo Video: <http://www.youtube.com/watch?v=LS-tbQ6Z5Cs>
- The Facebook Page you Need to Like right now: [www.facebook.com/zostel](http://www.facebook.com/zostel)
- Website: [www.zostel.com](http://www.zostel.com)
- TripAdvisor [Jaipur](#) - [Jodhpur](#)

Cheers

Dharamveer

Co-founder, Zostel

----- Forwarded message -----

From: Dharamveer Chouhan <dharamveer@zostel.com>

To: Paavan Nanda <paavan@zostel.com>

Cc: Akhil Malik <akhil@zostel.com>

Bcc:

Date: Mon, 13 Oct 2014 21:57:37 +0530

Subject: Re: Zostel Diwali

Exactly! Meeting main will discuss this. Sales efforts need to be channelled for long term. Thoda bahut poster kar lo, but too much resource eating too.

Cheers

On Oct 13, 2014 9:52 PM, "Paavan Nanda" <paavan@zostel.com> wrote:

Bro isko light lete hain.

Anyway, Diwali is only high occupancy game for foreigners. Not many domestic travelers. In Delhi, we are expecting a good occupancy on those days. There is no point doing a half-hearted campaign.

A solid Marketing Campaign is due but let's take time and do that. Poker, etc jaisi cheezein toh publically bol bhi nahi sakte as it is unlawful (who knows fir koi complaint karde).

On Mon, Oct 13, 2014 at 2:34 PM, Dharamveer Chouhan <dharamveer@zostel.com> wrote:

Bros, you might be busy, but saala sabhi busy hain. I seriously need your inputs on this.

1. Operation point of view: How much feasible
2. ROI: As I understand too much efforts are visible, do you think it'll generate that amount of results for us?
3. Long Term Value.
4. Marketing: Reviews etc.? Will they get a boost because of service or risky because of high crowd during that time.

This is Diwali period, so we have to expect high occupancy anyways. Let me know your thoughts ASAP on this.

Cheers

Dharamveer

----- Forwarded message -----

From: **Kush Tevatia** <kush@zostel.com>

Date: Mon, Oct 13, 2014 at 10:04 AM

Subject: Zostel Diwali

To: Dharamveer Chouhan <dharamveer@zostel.com>

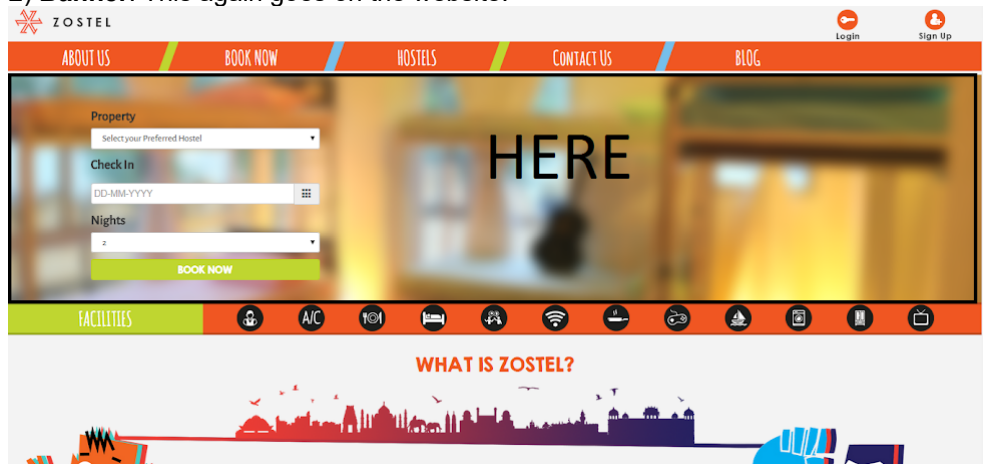
We thought that we should portray Diwali as a huge event in Zostel. Sort of like a two-day extravaganza. Ideally, all of this should have been done at the start of this month itself..but let's try to optimize the time at hand. (Next time se we'll be better prepared :) )

The Diwali weekend is a 4 day long weekend, but we haven't received as many bookings as we should have by now. The event would encourage people to travel for Zostel..and that's what we want at the end of the day, right?

Some ideas that could help in marketing the event.

1) **Website:** A different page for Diwali. PFA the content that could go on to the page.

2) **Banner:** This again goes on the website.



3) A **poster** would be required as well for facebook and other social media. Also, the poster could be put up in all the Zostels to highlight the event.

4) **Email:** Can we use the contacts of Best internship for this? We could broadcast the event by dropping emails to everyone.

5) **Deals:** Deals and packages go on our booking engine as well as on other online travel agent sites like Expedia, Hostelworld and TripAdvisor etc.

Let me know if you have any suggestions or anything else.

--

Cheers,  
**Kush Tevatia**  
**Deadpool @Zostel**  
 +917728897598  
 +918750646964

--

Warm Regards,  
 Paavan Nanda  
 Co-Founder, Zostel  
 +91-9654367797  
 +91-7728897597

----- Forwarded message -----

From: Paavan Nanda <paavan@zostel.com>  
To: Dharamveer Chouhan <dharamveer@zostel.com>  
Cc: Parth Choudhary <parth@zostel.com>  
Bcc:  
Date: Tue, 7 Oct 2014 12:17:53 +0530  
Subject: Re: Zostel Overview and next Steps  
Made minor tweaks. Good to go from my side -

---

Dear Sir

It was indeed a pleasure meeting you the other day. We have created a presentation which would provide a brief overview about Zostel, the problems we are trying to solve alongwith our long term vision.

Zostel Experience Overview: We have highlighted the efforts that we have taken to create a culture and ambiance around experiencing travel. We are taking proactive steps to promote backpacking among youth and bringing India to the global map for young travelers addressing the issues of Hygiene, Security and affordability.

Please let us know a suitable time to meet you as we would like to discuss certain specific challenges we are facing and need your expert advice on the high level strategy pertaining to our organizational growth.

Sir, your support is invaluable and we are very thankful for your warm guidance.

Regards,  
Parth

Dear Sir

It was indeed a pleasure meeting you the other day. We have created a presentation which would provide a brief overview about Zostel, the problems we are trying to solve alongwith our long term vision.

Zostel Experience Overview: We have highlighted the efforts that we have taken to create a culture and ambiance around experiencing travel. We are taking proactive steps to promote backpacking among youth and bringing India to the global map for young travelers addressing the issues of Hygiene, Security and affordability.

Please let us know a suitable time to meet you as we would like to discuss certain specific challenges we are facing and need your expert advice on the high level strategy pertaining to our organizational growth.

Sir, your support is invaluable and we are very thankful for your warm guidance.

On Mon, Oct 6, 2014 at 3:21 PM, Dharamveer Chouhan <dharamveer@zostel.com> wrote:

Dear Sir

It was indeed a pleasure meeting you the other day. We have created a presentation which would provide a brief overview about Zostel, the problems we are trying to solve alongwith our long term vision.

Zostel Experience Overview: We have highlighted the efforts that we have taken to create a culture and ambiance around experiencing travel. We are taking proactive steps to promote backpacking among youth and bringing India to the global map for young travelers addressing the issues of Hygiene, Security and affordability.

Please let us know a suitable time to meet you as we would like to discuss certain specific challenges we are facing and need your expert advice on the high level strategy pertaining to our organizational growth.

Sir, your support is invaluable and we are very thankful for your warm guidance.

Cheers  
Parth

Changes

1. It's the same as earlier, I have just updated our latest ppt from September to mention October and added Agra Slide.
2. Nanda, demand etc. mail main odd lag raha tha, if you find a way to put it subtly add kar dey, ek baar dekh ley, phir Parth will send it and mark us. Attached Brochure dekh lena Experience Overview, kaafi faad hain.

--

Warm Regards,  
Paavan Nanda  
Co-Founder, Zostel  
+91-9654367797  
+91-7728897597

----- Forwarded message -----

From: Dharamveer Chouhan <dharamveer@zostel.com>  
To: Dharamveer Chouhan <dharamveer@zostel.com>  
Cc:  
Bcc:  
Date: Sat, 16 Aug 2014 15:59:02 +0530  
Subject: Fwd: Zostel - Business Plan <Detailed>  
Hey guys,

Please find attached the first draft of a detailed business plan for Zostel. This document is going to prove its utility in our internal discussions, and when we are in advanced stages with any mentor/ investor.

By and large, this plan encapsulates what all has been shared and discussed till last Sunday, July 21 2013. Though most of us would be familiar with a good portion of the plan, there is a significant amount of additional ideas that I have incorporated in this doc and would be happy to know your thoughts on.

Couple of pointers as you read through -

- **Placeholders:** There are few places where I have left a placeholder for Industry figures, benchmark numbers, etc. Would be great if you guys can reach out to me if you have any of that placeholder info readily available. (XX number of hostels in Aus/NZ, etc)
- **Financial Plan:** Versus the latest plan on the drive, I have divided the total upfront investment by 2. That was a valid correction factor. All other assumptions and info pulled out as is from 16.07.xls.
- **Social Impact:** most of this content would be new to you. Having this section in our business plan would help us leverage a lot more incubators, VCs including the one at IIM Calcutta. I have tried to be reasonable yet impactful in terms of our social contribution while running Zostel.
- **Technological Infra:** Being a pseudo engineer that I am, it will be great if one of the techies from our team can have a close look at this section and point out any major faux pas.
- **Team:** Our team section is WIP. As per my latest dialog with Akhil, he hasn't yet received the profile of all the team members. Ideally I would like to have a passport size picture alongwith a short description of the team member. I am sure it will give a young, and energetic feel to the page.
- **Formatting:** I have tried to do a decent job with formatting and content, however, feel free to point any cosmetic or grammatical corrections.
- **Confidentiality:** Please be a tad more careful with this document.

Request you to be extra-critical while reviewing and look forward to having your feedback.

Hope you enjoy reading this! I personally thoroughly enjoyed preparing the first business plan of my life. :)










Cheers,  
Paavan Nanda  
+91-9654367797

---

10 attachments



**Zostel @ IIT BHU.jpg**  
4776K

-  **Fwd: Zostel: Strategy for Europe.eml**  
23K
-  **ZHPL\_presentation.pdf**  
1731K
-  **Zostel's Ninja Intern Drive!.eml**  
2390K
-  **Zostel Intern IIT BHU.pdf**  
7957K
-  **Fwd: [Internship] Zostel: Winter is coming, Are you?.eml**  
17440K
-  **Zostel Diwali.eml**  
610K
-  **Zostel Overview and next Steps.eml**  
12K
-  **Zostel - Business Plan.pdf**  
1796K
-  **Fwd: Zostel - Business Plan <Detailed>.eml**  
2464K



Kushal Jain &lt;kushal.jain@zo.xyz&gt;

---

**DVBot Mail 7**

1 message

---

**Dharamveer Chouhan** <dharamveer@zostel.com>  
To: kushal@zo.xyz

13 July 2023 at 22:11

----- Forwarded message -----

From: Dharamveer Chouhan <dharamveer@zostel.com>  
To: Priyansh Choudhary <priyansh4mhell@gmail.com>  
Cc:  
Bcc:  
Date: Sun, 2 Nov 2014 03:38:14 +0530  
Subject: Fwd: War Time!

----- Forwarded message -----

From: **Dharamveer Chouhan** <dharamveer@zostel.com>  
Date: Thu, Oct 30, 2014 at 11:16 AM  
Subject: War Time!  
To: Kanwarjit Singh Arora <kanwar@zostel.com>  
Cc: Parth Choudhary <parth@zostel.com>, Kaushal Singh <kaushal@zostel.com>

Alright Kanwar.

We are in War Zone as soon as you read this email. We have to complete some magic in next 24 hours \z/

We have to help India become free from people who are conning travelers and bringing a shame to our motherland.  
For that, we need to have our army ready and raring to go!

For getting that army up and running we need to inspire people to join the Army.

Read the Attached Document to gain further idea about the whole Army hoopla.

**Read the document first and then read further!**

Need 3 important things from your end in next 24 hours.

1. an Typographic Video(with some graphics) like [https://www.youtube.com/channel/UC7FiqvQ\\_S\\_B9KUZTVyMJYQw](https://www.youtube.com/channel/UC7FiqvQ_S_B9KUZTVyMJYQw)
  - Text and Images in the Other attached Document
2. a Cool poster Promoting Zostel Campus Army: Zostel Campus Army! Are you in for the challenge? Know more! [www.zostel.com/Army](http://www.zostel.com/Army)
3. a Cool poster Promoting **Which are the top 100 Colleges in India?**
  - Find out now!

Make the posters with big TypoGraphic! That's it! Do it fast, elegant and Quick!

Attached Document has details of the Video shot by shot, we can discuss right away.

We will get this thing live in next 24 hours. Till then it's War Time \z/

Cheers  
Dharamveer

----- Forwarded message -----

From: Dharamveer Chouhan &lt;dharamveer@zostel.com&gt;

To: Dharamveer Chouhan <dharamveer@zostel.com>  
Cc:  
Bcc:  
Date: Sat, 16 Aug 2014 16:10:59 +0530  
Subject: Zostel Launch Campaign: The Selected Few  
Bhai Logon!

After very careful selection process, you all have been shortlisted, Congratulations!

Toh duniyadaari and formality ma chudaye, aaj apan ko update karna hain Facebook par, gaand phaad deni hain sabki!

Status: You might remember the Seven-course meal at that restaurant, but you'll never forget the Sushi learnt from your fellow Japanese traveler. When was the last time you got a chance to learn a new recipe while traveling?  
[#LiveItNow](#)

Like Zostel to know what they're upto?  
Like Zostel to know WTF they're?  
Like Zostel cause they're simply awesome  
Like Zostel because I am asking you to  
Like Zostel cause I demand you to  
Like Zostel cause Winter is coming and the night is full of dark and terrors  
(Choose anyone or create your own)

Cover Picture, Select Anyone from the attached file.

IMPORTANT: You need to update this after 2:30, just have a look at Zostel page that it's updated and then go ahead with your status and cover pic

That's it for the day.

#LiveItNow  
The real freedom begins on 15th August!

Cheers

----- Forwarded message -----

From: Dharamveer Chouhan <dharamveer@zostel.com>  
To: Dharamveer Chouhan <dharamveer@zostel.com>  
Cc:  
Bcc:  
Date: Sat, 16 Aug 2014 15:59:02 +0530  
Subject: Fwd: Zostel - Business Plan <Detailed>  
Hey guys,

Please find attached the first draft of a detailed business plan for Zostel. This document is going to prove its utility in our internal discussions, and when we are in advanced stages with any mentor/ investor.

By and large, this plan encapsulates what all has been shared and discussed till last Sunday, July 21 2013. Though most of us would be familiar with a good portion of the plan, there is a significant amount of additional ideas that I have incorporated in this doc and would be happy to know your thoughts on.

Couple of pointers as you read through -

- **Placeholders:** There are few places where I have left a placeholder for Industry figures, benchmark numbers, etc. Would be great if you guys can reach out to me if you have any of that placeholder info readily available. (XX number of hostels in Aus/NZ, etc)
- **Financial Plan:** Versus the latest plan on the drive, I have divided the total upfront investment by 2. That was a valid correction factor. All other assumptions and info pulled out as is from 16.07.xls.
- **Social Impact:** most of this content would be new to you. Having this section in our business plan would help us leverage a lot more incubators, VCs including the one at IIM Calcutta. I have tried to be reasonable yet impactful in terms of our social contribution while running Zostel.
- **Technological Infra:** Being a pseudo engineer that I am, it will be great if one of the techies from our team can have a close look at this section and point out any major faux pas.
- **Team:** Our team section is WIP. As per my latest dialog with Akhil, he hasn't yet received the profile of all the team members. Ideally I would like to have a passport size picture alongwith a short description of the team



member. I am sure it will give a young, and energetic feel to the page.

- **Formatting:** I have tried to do a decent job with formatting and content, however, feel free to point any cosmetic or grammatical corrections.
- **Confidentiality:** Please be a tad more careful with this document.

Request you to be extra-critical while reviewing and look forward to having your feedback.

Hope you enjoy reading this! I personally thoroughly enjoyed preparing the first business plan of my life. :)

Cheers,  
Paavan Nanda  
+91-9654367797

---

#### 7 attachments



3d2g2.jpg  
777K



3d2g3.jpg  
723K



**Zostel Campus Army.docx**  
17K



**War Time!.eml**  
28K



**Zostel Launch Campaign: The Selected Few.eml**  
2057K



**Zostel - Business Plan.pdf**  
1796K



**Fwd: Zostel - Business Plan <Detailed>.eml**  
2464K



Kushal Jain &lt;kushal.jain@zo.xyz&gt;

---

**DVBot Mail-6**

1 message

---

**Dharamveer Chouhan** <dharamveer@zostel.com>  
To: kushal@zo.xyz

13 July 2023 at 22:09

----- Forwarded message -----

From: Dharamveer Chouhan <dharamveer@zostel.com>  
To: Abinash Panda <mailme.abinashpanda@gmail.com>  
Cc:  
Bcc:  
Date: Wed, 03 Apr 2019 11:55:13 +0000  
Subject: Re: Introduction: Abinash<>>Saurav Kumar  
Kya bhai, yeh bumb kaisa rhaan.

Thanks

On Thu, May 21 2015 at 12:45 PM, <[mailme.abinashpanda@gmail.com](mailto:mailme.abinashpanda@gmail.com)> wrote:

Hi Abhilekh and Saurav

Yes evening works me for me. Does 6PM work for you?

I am free for the whole day, so we can have a quick chat anytime.



Thanks

On Thu 21 May, 2015 12:29 Abhilekh Agarwal <[abhilekh.agarwal@cube26.com](mailto:abhilekh.agarwal@cube26.com)> wrote:  
Hi Abinash,

Please let me know when you are free today for quick chat.

Best Regards,  
**Abhilekh Kr. Agarwal** Co-Founder, Cube26

---

 +91-11-4101-3595 <http://www.cube26.com> +91-9990300075 <https://in.linkedin.com/in/abhilekhagarwal>

---

Don't believe on limits others told you. Redefine them for all.On Thu, May 21, 2015 at 12:25 PM, Saurav Kumar <[saurav.kumar@cube26.com](mailto:saurav.kumar@cube26.com)> wrote:

+Abhilekh

Zozo DV for introduction and kind words.

Hi Abinash,

Thanks for your interest. Does evening work for you for a quick interview and meet at our office ?

--  
Saurav Kumar

On 21 May 2015 12:13, "Abinash Panda" <[mailme.abinashpanda@gmail.com](mailto:mailme.abinashpanda@gmail.com)> wrote:  
Hi Saurav,

If deemed fit I had like to schedule an interview at the earliest. It would be helpful.

Thanks

On Thu, May 21, 2015 at 11:19 AM, Dharamveer Chouhan <[dharamveer@zostel.com](mailto:dharamveer@zostel.com)> wrote:

Hi Abinash

Saurav is CEO, Co-founder of the Cube26, the startup that is there to take over Google, Apple and Xiaomi all at once. This is probably the first real tech company to be born out of India. Will soon enough need no introduction.

Hi Saurav

Abhinash is my junior, proficient in Python, working in Data Science and has experience in Embedded system as well. I am also attaching his resume to give you a bit more idea about him.

Please take it forward from here guys. Hope something meaningful turns up.

Cheers

Dharamveer

--

Cheers,  
Abinash

----- Forwarded message -----

From: Mail Delivery Subsystem <[mailer-daemon@googlemail.com](mailto:mailer-daemon@googlemail.com)>

To: [dharamveer@zostel.com](mailto:dharamveer@zostel.com)

Cc:

Bcc:

Date: Sat, 06 Apr 2019 05:45:47 -0700 (PDT)

Subject: Delivery Status Notification (Failure)



## Message not delivered

There was a problem delivering your message to **[saurav.kumar@cube26.com](mailto:saurav.kumar@cube26.com)**. See the technical details below.

[LEARN MORE](#)

The response was:

The recipient server did not accept our requests to connect. Learn more at <https://support.google.com/mail/answer/7720> [[cube26.com](https://support.google.com/mail/answer/7720) 67.227.226.240: generic::failed\_precondition: connect error (111): Connection refused]

Final-Recipient: rfc822; [saurav.kumar@cube26.com](mailto:saurav.kumar@cube26.com)

Action: failed

Status: 4.4.1

Diagnostic-Code: smtp; The recipient server did not accept our requests to connect. Learn more at <https://support.google.com/mail/answer/7720>

[[cube26.com](https://cube26.com) 67.227.226.240: generic::failed\_precondition: connect error (111): Connection refused]  
Last-Attempt-Date: Sat, 06 Apr 2019 05:45:47 -0700 (PDT)

----- Forwarded message -----

From: Dharamveer Chouhan <dharamveer@zostel.com>  
To: Saurav Kumar <saurav.kumar@cube26.com>  
Cc:  
Bcc:  
Date: Wed, 03 Apr 2019 11:53:23 +0000  
Subject: Re: Being the Best

----- Forwarded message -----

From: Dharamveer Chouhan <dharamveer@zostel.com>  
To: TUSHAR GUPTA <tusharg2015@email.iimcal.ac.in>  
Cc: Mayank Singhal <mayanks2015@email.iimcal.ac.in>, "sikka@zorooms.com" <sikka@zorooms.com>, Swapnil Srivastava <swapnil@zorooms.com>, "saumya.singh@zorooms.com" <saumya.singh@zorooms.com>  
Bcc:  
Date: Fri, 29 May 2015 10:30:45 +0530  
Subject: Re: Mediocre Internship Application  
No. I know you're one of the best from the Institute and that's why you were with us. Really appreciate you guys coming to work as well. Several things wrong at our end.

I don't think the video link was present when I last reviewed. Anyways, might be wrong. I am sure you'll be very successful and if you think somethings were wrong at your end, then it'll just help you become even better.

We've been going through hard times, but I guess that's what makes all of us special, to give our best when the time demands. Just keep giving your all wherever you are and make Joka tribe proud.

Be awesome

Cheers  
Dharamveer

On Friday 29 May 2015, TUSHAR GUPTA <[tusharg2015@email.iimcal.ac.in](mailto:tusharg2015@email.iimcal.ac.in)> wrote:

Hi DV!

I am disappointed that I couldn't meet your expectations. I appreciate the feedback given by you, but since you have doubted my qualifications in point no. 7 & 8, let me clarify a few things. In the intern hiring process, there were specific responsibilities given to me which included brainstorming & designing the entire process for hiring, liaising with colleges and faculty, and designing the typeform for all the profiles. Having set the context, let's go point by point

1. The JDs were made by the respective functional heads as they know the exact requirements and are experts in the field.
2. Although I haven't made the ppt, but I was responsible for it. I accept the responsibility for this.
- 3.
- 4/5/6. The video was not made specifically for the intern hiring process, it was already there when I came in. I had no role in the making of video.
7. I have no doubt about my qualifications. I am absolutely sure about the institute I graduated from.
8. I reviewed the work to the best of my abilities and asked for feedback and suggestions at every stage of my work from my reporting manager. The suggestions were discussed and necessary changes were made.

Having said that, it would have been better have I received this feedback when I sent the PPTs and other material for your perusal around 10th May. I don't remember the exact date as I don't have access to my mail now. I could have implemented the changes then and the deck would have met your expectations.

You can review the typeform as I have discussed and got it reviewed from the best available talent at Zostel. All the JDs have been made and are in different decks based on the college to which it will be sent.

Please let me know in case you need any other clarifications.

Regards,  
Tushar Gupta

ZO Bros

I was just about to crash after having a chat with Kaushal. Saw he was working on internship landing page, so I just had a glance. Looked great.

Clicked in the end to just see the JD.

1. JDs were damn boring, nothing to make me excited to trade my last free month before joining a job. Even readability was an issue.
2. PPT : This is the thing that made me write this email. Wow! Are you serious? What font is that guys? Are we even a brand? Do we really care about finishing and design to impress anyone to respond. ZoRooms, Zo rooms, ZO Rooms everyway in a single ppt. Congrats.
4. That was still nothing to like lose it, I clicked to see the video. Wow! IIIM convocation, one I more enough to probably highlights our focus. Guys, this is enough to make ourselves a joke. Probably with Tiger investment news, we belong to jungle.
5. What is that video yaar? Is it our brand? What the hell animation and quality is that. I regret to see my face and the shit I speak. I will report that video as harassment.
6. I know some of you would have not even seen that thing, since you've several other things, but if you had not even seen the above things, then I am very scared to leave anything to anyone. I think I need to approve everything. If people in this email don't feel ownership or proud of the things they are passing through than I must be going terribly wrong someplace, which I'll try to figure out.
7. IIM interns, guys I know we had not been clear with responsibility, but don't make me feel that probably you guys are from IIM.
8. Probably my expectations are higher, probably we did this cause we were in a hurry. But Tushar and Mayank, how can this happen under your nose with your hands?

I am afraid of opening the typeform. Please have a look once and let me know when you think I can safely review it.

I don't even want to ask why do we not have all JDs even if it's boring? Why graphic designer intern needs a diploma in motion designing? Why anybody can't see that outside the company acquisition role is called as business development?

Mediocrity

Thoroughly disappointed

Cheers

Dharamveer

----- Forwarded message -----

From: Dharamveer Chouhan <dharamveer@zostel.com>

To: Parth Choudhary <parth@zostel.com>, Kaushal Singh <kaushal@zostel.com>, Chirag Jain <chirag.jain@zorooms.com>, Shubham Sharma <shubham@zorooms.com>, Ravish Quereshi <ravish@zorooms.com>

Cc:

Bcc:

Date: Mon, 20 Apr 2015 23:31:04 +0530

Subject: Re: Recharge yourself Today  
Zo Bros

What a fantastic week it has been for us!

We have completed almost all of our targets and even delivered over and above a successful GITF Campaign!

- We Completed Android App version 2: Looking really sexy now
- An amazing iOS app
- Tablets have also now been deployed
- Website fixes for large
- The whole Fucking GITF!
- ZO Cash Integration in both apps \z/

It's time to continue our aggression as well as a party. So, wanted to get all of us on same page for this week.

1. Axis Room Integration with CRS
2. Golbibo Direct integration with CRS

3. Security, Security Security!
4. Prepare for Scale of team and get best practices in Place
5. Nudgespot integration
6. Stable and optimize apps for both platform. This is a vital key to building great apps.
7. Launch Android App aggressively in the market. Do the same for iOS next week. Get referrals in place, will have to wait till Live Inventory tablets to be installed.
8. Next version for App Features: Referral, back button, Map, Back button flow, Request a call. Some other fixes as feedback pours in. Will send features in a separate email tonight.
9. Interview Interns, fix their work, keep on hiring :)

#### What we'll not focus on this week

1. More changes in website.
2. Mobile website
3. Inventory app features this week, till we get feedback
4. Nothing else, till we get the above targets completed.

Let's discuss tomorrow the distribution of work and keep things rolling \z/

We have the best booking apps in market, let's make sure we keep owning the space \z/

Cheers  
Dharamveer

On Sun, Apr 12, 2015 at 3:34 PM, Dharamveer Chouhan <[dharamveer@zostel.com](mailto:dharamveer@zostel.com)> wrote:

Zo bros

Hope all going great at your end. The reason for this email is that we need to buckle up for the coming week.

We have been working on several things with much less being closed. This week we need to close most of them.

1. Website desktop and mobile
2. Android app version 2.0
3. iOS App launched
4. Axis Rooms integrated
5. Tablets for Hotels
6. Security for booking process

We need to get focused on our efforts and cut down on anything else this week. We will not do anything else this week.

Need all of us to be in very high energy to pull this off. Saturday ko ITC bhukara mai party hain apani yeh khatam karte hee.





Need to spend first half tomorrow on timing every moment of the week. We have to finish this off else there's nothing which makes us more than mere mortals. Enjoy aaj, daaru behne do, watch game of thrones. Kal se ma chodni hain.

Bring it on.

Cheers  
Dharamveer

---

#### 4 attachments

-  **Introduction: Abinash<>>Saurav Kumar.eml**  
10K
-  **Being the Best.eml**  
24K
-  **Mediocre Internship Application.eml**  
12K
-  **Recharge yourself Today.eml**  
8K



Kushal Jain &lt;kushal.jain@zo.xyz&gt;

---

**DVBot Mail 3**

1 message

---

**Dharamveer Singh Chouhan** <dvcoolster@gmail.com>  
To: kushal@zo.xyz

13 July 2023 at 21:53

----- Forwarded message -----

From: Reminder <reminder@superhuman.com>  
To: dvcoolster@gmail.com  
Cc:  
Bcc:  
Date: Wed, 01 May 2019 02:30:00 +0000  
Subject: Re: Candidature for Summer Trainee

[Go to Superhuman](#) 

----- Forwarded message -----

From: Dharamveer Chouhan <dvcoolster@gmail.com>  
To: Kaushal Singh <kaushal@zostel.com>, abinash@prodios.com  
Cc:  
Bcc:  
Date: Mon, 22 Apr 2019 09:24:32 +0000  
Subject: Fwd: VideoPlayer Dharamveer Singh Chouhan IT-BHU Ceramic 2nd Year  
You'll never see This, but still 🤔

----- Forwarded message -----

From: Dharamveer Singh Chouhan <[dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)>  
Date: Saturday, January 16 2010 at 6:29 PM IST  
Subject: VideoPlayer Dharamveer Singh Chouhan IT-BHU Ceramic 2nd Year  
To: coordinator flexdevs <[coordinator.flexdevs.acm@itbhu.ac.in](mailto:coordinator.flexdevs.acm@itbhu.ac.in)>

Thank you for introducing us to such a great developing platform.

I have attached my Player and source, also the installation file has source code enabled, so you can also view source from there,

Please if possible do take out some time to review my player and let me know of good and bad points in it.

Thanks in advance for your review

Regards  
Dharamveer Singh Chouhan  
Ceramic Engineering  
IT-BHU  
Awaiting your reply..

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dharamveer@zostel.com>  
To: Anshuman Bapna <anshuman@mygola.com>, anshuman.bapna@goibibo.com  
Cc:  
Bcc:  
Date: Thu, 18 Apr 2019 08:42:25 +0000  
Subject: Re: Software Engineer : Web Development  
Hi Anshuman

Don't think the MyGola email would be active right now :)

I am sure it's been an exciting 9 years since this conversation for both of us. Email thread.

I have recently moved to Gurgaon, taken charge at Zostel and would love to catch up whenever it works for you. Travel remains an unsolved problem for larger generation, specially international and inbound, would love to have your thoughts.

See you around. Stay blessed.

Thanks

On Thu, Apr 15, 2010 at 10:07:57, Anshuman Bapna <[anshuman@mygola.com](mailto:anshuman@mygola.com)> wrote:  
Thanks Dharamveer.

On Thu, Apr 15, 2010 at 2:51 AM, Dharamveer Singh Chouhan <[dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)> wrote:  
Thanks Anshuman Sir  
For giving me extra time and concern, i am very grateful for that but this time again due to some unavoidable events i was unable to work on the project.  
I wish you all the best for Mygola and everything from my side, and if it would be possible in any time future would love to work with you.  
Thanks for everything and regards

~~~~~  
Dharamveer Singh Chouhan
[B.Tech](#) 2nd Year
Ceramic Engineering
Institute of Technology
Banaras Hindu University
India-221005
Phone: +91 99184 64162
Personal Email: dvcoolster@gmail.com
Academic Email: dharamveer.chouhan.cer08@itbhu.ac.in
~~~~~

On Wed, Apr 14, 2010 at 11:45 AM, Anshuman Bapna <[anshuman@mygola.com](mailto:anshuman@mygola.com)> wrote:  
Hi Dharamveer,

Let me know if you'll be submitting today.

Thanks,  
Anshuman

On Sun, Apr 11, 2010 at 3:51 AM, Dharamveer Singh Chouhan <[dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)> wrote:

That'll be enough for me, thanks you for giving me a try.

Regards

~~~~~  
Dharamveer Singh Chouhan
[B.Tech](#) 2nd Year
Ceramic Engineering
Institute of Technology
Banaras Hindu University
India-221005
Phone: +91 99184 64162
Personal Email: dvcoolster@gmail.com
Academic Email: dharamveer.chouhan.cer08@itbhu.ac.in
~~~~~

On Sat, Apr 10, 2010 at 5:23 PM, <[anshuman@mygola.com](mailto:anshuman@mygola.com)> wrote:  
Hi Dharamveer,



I can have the tech team wait until apr 13th for your submission, but no more after that.

On 10-Apr-2010, at 3:35 PM, Dharamveer Singh Chouhan <[dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)> wrote:

Hi Anshuman sir,

As i had stated in my previous conversations, i was very busy over the previous 2 weeks, so i was unable to build the application. I would like to know if its still available and i can work upon it. Thanks and awaiting your reply

Regards

~~~~~  
Dharamveer Singh Chouhan

B.Tech 2nd Year

Ceramic Engineering

Institute of Technology

Banaras Hindu University

India-221005

Phone: +91 99184 64162

Personal Email: dvcoolster@gmail.com

Academic Email: dharamveer.chouhan.cer08@itbhu.ac.in
~~~~~

On Fri, Apr 2, 2010 at 11:52 AM, Dharamveer Singh Chouhan

<[dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)> wrote:

YES!!, if thats possible, i would be very grateful for that, thanks a lot.

Please dont take the beginning of mail as 'arrogance' rather its 'excitement'.

Please let me know if this is possible.

Cheers and regards

~~~~~  
Dharamveer Singh Chouhan

B.Tech 2nd Year

Ceramic Engineering

Institute of Techonology

Banaras Hindu Univeristy

India-221005

Phone: +91 99184 64162

Personal Email: dvcoolster@gmail.com

Academic Email: dharamveer.chouhan.cer08@itbhu.ac.in
~~~~~

On Fri, Apr 2, 2010 at 10:42 AM, Anshuman Bapna <[anshuman@mygola.com](mailto:anshuman@mygola.com)> wrote:

Thanks for letting me know Dharamveer. Do you want to attempt this same task after 10th when you're free?

On Thu, Apr 1, 2010 at 10:56 PM, Dharamveer Singh Chouhan

<[dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)> wrote:

Hi Anshuman,

I was very much excited to talk to you and was very much looking forward for spending the summer working with mygola, but i am very sorry to tell you that i was not able to devote even 3 hours for any work last week, and the same would continue next week. This is due to a very busy schedule concerning with [GSoC](#), already working proejcts with one of our alumni projects called as [Kaarya](#)(development of android application). Also events in our own all india online fest called as [codefest](#) was on and i was participating in 5 of the events, i have already won in 2 events and awaiting result of 1.

I am very much sorry for the same, and hope to work with you in near future, if it may possible please give me some other task( to limit the time frame), and give a chance to prove my worth later in the month from (10th onwards).

Thanks a lot for giving me an oppurtunity to work and prove my worth.

Regards  
~~~~~

Dharamveer Singh Chouhan
 B.Tech 2nd Year
 Ceramic Engineering
 Institute of Technology
 Banaras Hindu University
 India-221005
 Phone: +91 99184 64162
 Personal Email: dvcoolster@gmail.com
 Academic Email: dharamveer.chouhan.cer08@itbhu.ac.in

~~~~~

On Tue, Mar 23, 2010 at 10:15 PM, Anshuman Bapna <[anshuman@mygola.com](mailto:anshuman@mygola.com)> wrote:

Hi Dharamveer,

We'll send out the problem statement tomorrow.

cheers,  
 Anshuman

On Tue, Mar 23, 2010 at 7:09 PM, Dharamveer Singh Chouhan  
 <[dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)> wrote:

Hi,

Nice talking to you other day, i was awaiting the problem statement, as tomorrow is a holiday in our college and can turn out to be a very productive day.

Awaiting reply and regards

Dharamveer Singh Chouhan

On Sun, Mar 21, 2010 at 2:54 AM, Dharamveer Singh Chouhan  
 <[dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)> wrote:

Hi Sir,

I'll call sometime tomorrow afternoon.

>> I had been awaiting your call today. But may be due to your busy schedule you might have not been able to call me.

I am very much looking forward to **working for Mygola** as an important personal and developer for the **development and success of project**.

Regards

Dharamveer Singh Chouhan  
 IT-BHU, Varanasi

----- Forwarded message -----

From: Dharamveer Chouhan <[dv@brightants.com](mailto:dv@brightants.com)>

To: Kaushal Singh <[kaushal@zostel.com](mailto:kaushal@zostel.com)>

Cc:

Bcc:

Date: Thu, 18 Apr 2019 01:31:51 -0700

Subject: Fwd: [HELP] Integrate Gwallet in our Social Games

More monetization methods, do tasks, get coins waala product

~~~~~

Dharamveer Singh Chouhan
 B.Tech 2nd Year
 Ceramic Engineering
 Institute of Technology
 Banaras Hindu University
 India-221005
 Phone: +91 99184 64162
 Personal Email: dvcoolster@gmail.com

Academic Email: dharamveer.chouhan.cer08@itbhu.ac.in

~~~~~

----- Forwarded message -----

From: Dharamveer Singh Chouhan <[dv@brightants.com](mailto:dv@brightants.com)>  
Date: Wednesday, September 15 2010 at 11:38 PM IST  
Subject: [HELP] Integrate Gwallet in our Social Games  
To: [partner@gWallet.com](mailto:partner@gWallet.com)

Respected Sir

First of all, Congrats having the opportunity to celebrate your 1st anniversary, I wish you luck and wishes all along the way.

We are **Bright Ants**, an emerging Social Game Developer from India targetting the large evolving User Base of India. The virtual Goods Business in India is largely untapped till now and the average Indian Social-Causal Gamer might not be interested in spending dollars for virtual Currency (though results may differ).

We have previously developed Stand-Alone Games, which relied on Google AdSense as the primary source of Revenue. Our first completely Social Game, sneek peek (<http://apps.facebook.com/battletwentydev/>) revolves around **Cricket** (a religiously followed sport in India) I would like to know about the opportunities for integrating Gwallet for our virtual currency.

We would also like to inform you that we would even appreciate **Gwallet** as our only Virtual Currency partner, if that is a beneficiary option.

Awaiting your response.

Dharamveer Singh Chouhan  
**CEO, Bright Ants**

----- Forwarded message -----

From: "project@collegeproject.in" <[project@collegeproject.in](mailto:project@collegeproject.in)>  
To: Dharamveer Singh Chouhan <[dv@brightants.com](mailto:dv@brightants.com)>  
Cc:  
Bcc:  
Date: Tue, 12 Oct 2010 17:54:03 +0530  
Subject: Re: Thoroughly Disappointed  
Respected Sir,

We have tried from our side as well project is uploading in your account may be there is some internet connection problem at your end. Kindly try uploading again after some time. Otherwise i will mail you the format which you can fill and we will upload your project details.

We apologize for the inconvenience caused.

Thanks and Regards,

Neha Sapra | HR Manager | +91 9311087219  
Email:- [hr@techsenselabs.com](mailto:hr@techsenselabs.com)  
TechSense Labs Private Limited | [www.techsenselabs.com](http://www.techsenselabs.com)  
(owner of [www.collegeproject.in](http://www.collegeproject.in) and [www.talentscrutiny.com](http://www.talentscrutiny.com))  
# 80/66A | Malviya Nagar | New Delhi-110017 |India|  
Ph: 011- 41062859|

On 12-10-2010 17:06, Dharamveer Singh Chouhan wrote:

Respected Sir

Even after repeatedly trying to post a project 2 times, I am displayed a screen which shows, project has been successfully added and as a last step please add the link for shared folder under My Projects.

But, when I click on My Projects I find " No projects have been uploaded"

Turned out to be a complete wastage of time. Please improve the user experience and then try to market the website.

Disappointed.

Best

-Dharamveer Singh Chouhan  
CTO, Bright Ants

--

Thanks and Regards,

Neha Sapra | HR Manager | +91 9311087219  
Email:- [hr@techsenselabs.com](mailto:hr@techsenselabs.com)  
TechSense Labs Private Limited | [www.techsenselabs.com](http://www.techsenselabs.com)  
(owner of [www.collegeproject.in](http://www.collegeproject.in) and [www.talentscrutiny.com](http://www.talentscrutiny.com))  
# 80/66A | Malviya Nagar | New Delhi-110017 |India|  
Ph: 011- 41062859|

----- Forwarded message -----

From: Dharamveer Chouhan <[dvcoolster@gmail.com](mailto:dvcoolster@gmail.com)>  
To: [kulsa@kulgauravi.com](mailto:kulsa@kulgauravi.com), [c@chiki.co](mailto:c@chiki.co), [s@sudi.co.in](mailto:s@sudi.co.in)  
Cc:  
Bcc:  
Date: Sun, 28 Oct 2018 08:43:07 +0000  
Subject: Fwd: Candidature for internship under your guidance  
Internship desperation :P

----- Forwarded message -----

From: Dharamveer Singh Chouhan <[dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)>  
Date: Friday, December 11 2009 at 6:09 PM IST  
Subject: Candidature for internship under your guidance  
To: kamanio <[kamanio@materials.iisc.ernet.in](mailto:kamanio@materials.iisc.ernet.in)>

Respected Sir,

I am pursuing a **B.Tech.** in Ceramic Engineering from **IT- BHU** (4<sup>th</sup> semester). The **Materials** program at **The Institute of Technology, Varanasi** is based on a course structure that gives equal emphasis to engineering as well as theoretical aspects of old as well as modern ceramics, supplemented by courses aimed at imparting advanced mathematical and computing skills.

My education and experience has enriched me with a **fast learning aptitude** and an inquisitive mind with **good analytical and problem solving skills**. In addition, I have evolved into a well organized, detail oriented team member with good co-ordination and trouble-shooting skills. I am motivated to gain experience in an international environment.

I was ranked **5017 out of more than 350,000+** students in the main entrance exam to the reputed **Indian Institute of Technology**, the entrance being held at an all India level.

I have included my resume. I seek an intern during coming **summer (May-July 2010)** which enhances my analytical skills, prunes them to suit diverse areas and gives me opportunity for growth.

Hope to get a positive response from you.

Sincerely,

Dharamveer Singh Chouhan

Date: December 11<sup>th</sup>, 2009

B. Tech 2<sup>nd</sup> Year

Ceramic Engineering

IT-BHU, Varanasi

Email: [Dharamveer.chouhan.cer08@itbhu.ac.in](mailto:Dharamveer.chouhan.cer08@itbhu.ac.in)

Mobile: +91 99184 64162

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dharamveer.chouhan.cer08@itbhu.ac.in>

To: phyebg@nus.edu.sg

Cc:

Bcc:

Date: Wed, 30 Jun 2010 23:00:46 +0530

Subject: Re: Summer Internship: No need for Travel Expenses

Thanks a lot for your kind reply sir.

I have just completed a very fruitful and learning experience related to Social Entrepreneurship though of course from my core learning but it has sure added a lot of knowledge, experience and skill in me. I am very glad to hear from you, it motivates students like me to keep trying to push the boundaries a bit more further and achieve the impossible.

Thanks a lot again

Yours Sincerely

~~~~~  
Dharamveer Singh Chouhan

B.Tech 3rd Year

Ceramic Engineering

Institute of Technology

Banaras Hindu University

India-221005

Phone: +91 99184 64162

Personal Email: dvcoolster@gmail.com

Academic Email: dharamveer.chouhan.cer08@itbhu.ac.in
~~~~~

On Wed, Jun 30, 2010 at 2:29 PM, BG Englert <[phyebg@nus.edu.sg](mailto:phyebg@nus.edu.sg)> wrote:

Dear Dharamveer Singh Chouhan,

It appears that your mail escaped my attention when it arrived; I apologize for the late reply.

In fact, I am out of town during most of the summer internship period and, therefore, I would not have been able to supervise a project for you.

I do hope you found another supervisor and send you my best wishes,  
BG Englert

On Wednesday 24 March 2010 07:56:42 pm you wrote:

> Respected Sir,

>

> I am pursuing a \*B.Tech.\* from \*IT-BHU\* (4th semester). The\*

> Engineering\*program at

> \*The Institute of Technology\*, \*Varanasi\* is based on a course structure

> that gives equal emphasis to engineering as well as theoretical aspects of

> old as well as modern ceramics, supplemented by courses aimed at imparting

> advanced mathematical and computing skills.

>

> My education and experience has enriched me with a \*fast learning

> aptitude\*and an inquisitive mind with

> \*good analytical and problem solving skills\*. In addition, I have evolved

> into a well organized, detail oriented team member with good co-ordination

> and trouble-shooting skills. I am motivated to gain experience in an

> international environment.

>

> I was ranked \*5017 out of more than 350,000+\* students in the main entrance

> exam to the reputed \*Indian Institute of Technology\*, the entrance being

> held at an all India level.

>

> I have included my resume and recommendation from our Head of Department. I

> seek an intern during coming \*summer (May-July 2010)\* which enhances my

> analytical skills, prunes them to suit diverse areas and gives me

> opportunity for growth. I wish to gain knowledge and work in the field of  
> \* \* \*quantum physics\*.  
>  
> Hope to get a positive response from you.  
>  
> P.S.: As its been known that due to recession and other reasons research  
> projects have a deficit funding this year,\* I can manage my own complete  
> travel expenses to and from India\*. I am very much enthusiastic and  
> optimistic to take a project under your able guidance.  
>  
> Thanking you for consideration  
>  
> Sincerely,  
>  
> Dharamveer Singh Chouhan  
>  
> Date: March 24th, 2010  
>  
> B. Tech 2nd Year  
>  
> Ceramic Engineering  
>  
> IT-BHU, Varanasi  
>  
> Email: [Dharamveer.chouhan.cer08@itbhu.ac.in](mailto:Dharamveer.chouhan.cer08@itbhu.ac.in)  
>  
> Mobile: +91 99184 64162

----- Forwarded message -----

From: Dharamveer Singh Chouhan <[dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)>

To: [contact@startupdunia.com](mailto:contact@startupdunia.com)

Cc:

Bcc:

Date: Wed, 2 Jun 2010 19:01:01 +0530

Subject: Long Mail: Looking for guidance-Start-up

**Hi Pranav Sir,**

I am Dharamveer Singh Chouhan, 2nd Year Ceramic Engineer IT-BHU.

I need some guidance on some topics, I have nothing to loose in trying to contact you also i don't know much people who can help me. This mail is pretty long and if you are in a hurry just leave it for some other time but please reply me back, I have saved, drafted and deleted it many times and i don't know when will i click on the send button.

Sometimes, the mail will turn into a story and sometimes it'll be full of emotions and things that weren't that much required. I wrote as much as possible, so that you get as much idea as possible about me as a person. I would be really grateful to even get a reply from you. Thanks a lot.

### **About Me**

I made [iplcricketgame.com](http://iplcricketgame.com)(in my first year as an interest) last year and made some 3.5k bucks(100k+ impressions) using Komli ad networks though the site was dormant for more than 10 months still due to proper search-enigne optimization earlier on many organic searches landed on it during this IPL, **Google never approved my site**, giving various reasons.

After that, I went on to make 3 more websites **Hotelrajputanapalace**, **kashiyatra**, **sparklegroup** for father, college and friend respectively. I am also working with 2 of my friends on [katrinawallpapers.net](http://katrinawallpapers.net)(As its one of the most searched word closing to 3 lakh+ searches per month in India, and will help in improving designing skills of new people joining me) and **Brightants.com**(My very own first start-up). I have registered Bright Ants as a private limited company and convinced my family to give me some funds for working on it.

### **My Dream**

I wish to be an entrepreneur, I cant see myself fit in any job, for me more than monetary its about doing what i love and being by own boss. For the same reason, i wish to clear CAT and get in IIM (as people say that would help) but one of my senior told me " **A one year entrepreneurial stunt teaches much more than 2 year MBA degree**" there are always those 'ifs' and 'buts' will later discuss on that.

### **This Summer**

I had got 3 interns

1. **IIM A:** This is an intern relating with agriculture, promoting honey bee network, helping grass-root level social entrepreneurship under **prof. Anil K Gupta**. I am working with him currently in IIM A.
2. **IIT Kharagpur:** Dad got me this intern its concerning with the core and i have declined it.
3. **Logic Roots and SchoolCountry.com:** This is in an start-up by IIT B, IIM A, Stanford graduates its concerning with developing games for kids age group 5-12 and other aspects of the business but the thing is they are yet to have a office in jaipur and it has to be work from home. I have also not joined them

### What i really wished to do this summer?

I wished to start my own company namely [brightants.com](http://brightants.com). But, I later ended up joining internship at IIM A, though i religiously work atleast 4-5 hrs daily on something relating to the company.

### What it'll be about in brief?

Help other personal/companies/start-ups in marketing/brand building/advertising through applications and games, specially focused on Facebook and social networking.

### Why this?

I am very good at thinking creatively and designing/planning games more importantly 'I love anything relating to games'. I have been an avid gamer since my childhood. I got my first computer in 3 std. and since then i had been playing games at average of 6+hrs till my 7th standard. After which i went to Mayo College, Ajmer followed by Birla Public School, Pilani then I went to Kota.

### Aren't there already many gaming companies?

What i wish to achieve is making games specifically helping companies, for example: in a detective type game, the person has to buy a '**transcend**' pen drive to store the required data, rather than banners, pop-ups or loading-time ads its just an idea that i thought while writing this line, there can be many such implications.

I wish to later expand the company to mobile applications and gaming. at an even later stage, I wish to create huge MMORPGs on the lines of Mahabharat, Ramayana, Mughal wars, Rajput wars, Other historical battles, bring them back to life. Its late but still an idea and dream.

### Am i really serious about this?

The only and sole reason i wanted to be a software engineer ever since in 8th std. was for making the best games ever. That's the only reason i prepared for IIT, my family wanted me to take commerce and go for BBA/Hotel Management +MBA but I refused. So, I am damn serious about this thing.

### Did i ever win in Any B-PLAN or entrepreneurial Cell?

I participated in 5 B-plan competitions, never won the grand prize the only time I won was in MNIT, that too was a friends idea which was only for the B-Plan competition and not practically possible for us to run at the moment. The whole point is mostly only those participants which have some unique idea or a new innovation win, if I send a B-plan relating to games, they reject it straight away. So, I feel its better to get something working and up and then try luck.

### What right now when no company in contact no game developed, the first step?

I have spent close to 300+ hrs myself and have a working cricket-social-game like never before its very very different from any previous game, its about being the IPL manager and not the playing cricketer. But, its only in numbers, Gameplay is great but no work has been done for designing part. Else then that, a lot of work is being put on learning the ways of internet marketing, target market, Indian online spending, researches etc. I feel, this game will help us build our credentials and give us something substantial than air before other steps. Also, some revenue can be generated through ads and programs. Also [katrinawallpapers.net](http://katrinawallpapers.net) will help us get some revenues, the site is still only in idea, the domain has been bought and we will work after we first get the fb application ready and brightants website..

### Hiring for start-up

I have hired 2 interns from close to 150+ applicants for Brightants, I would pay them, but i had to lie that i am a young pass out from college to attract talented and dedicated people. I don't know how this will turn out. Both are from IITs and in 2nd year. I had to do it, cause nobody from my group was good in vector based graphics, and because I would be handling the programming, I need some people to work on designing and research aspects. I know I did bad by lying, but the sites won't post the intern if I had not lied.

So, that's a very long story and I couldn't make it any shorter, I wanted to give you a brief idea about everything. Now the thing is

- I have done a research on all the games(cricket) on facebook and found another t20 manager but its too complicated and I feel I can do better than that.
- As, I am working on developing application right now, there are many doubts about the broader picture of company as a whole. How to do marketing relating stuff for it.
- A market research finding the actual need of facebook and interaction with the Indian market is a must, how can i get it done or when can i find a similar paper or report.
- I am doing my stuff, but wanted to know from people who have done it before, so that i don't do same mistakes and progress faster, i want to learn some basics the faster way, then of course there is the harder way. How



should I proceed with this?

- Should I change my idea, cause this thing is very tough for me right now and go for the intern only?
- What should I do actually?

K then, that is it about me and my questions, thanks for your time and awaiting your reply. I don't even know if you reply to your mails, but the hope is one thing that drives me and my dreams is what makes me smile right now. Thanks once again.

~~~~~  
Dharamveer Singh Chouhan
B.Tech 2nd Year
Ceramic Engineering
Institute of Technology
Banaras Hindu University
India-221005
Phone: +91 76008 33065
Personal Email: dvcoolster@gmail.com
Academic Email: dharamveer.chouhan.cer08@itbhu.ac.in
~~~~~

----- Forwarded message -----

From: "Prof. Anil Gupta" <[anilg@iimahd.ernet.in](mailto:anilg@iimahd.ernet.in)>  
To: Dharamveer Singh Chouhan <[dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)>  
Cc: Honey Bee <[hbncon@gmail.com](mailto:hbncon@gmail.com)>  
Bcc:  
Date: Tue, 20 Apr 2010 22:58:44 +0530  
Subject: Re: Candidature for project under your guidance  
nothing in particular, read some papers of your interest at [sristi.org/anilg](http://sristi.org/anilg)

be ready to work hard, and enjoy

a;

On Tue, Apr 20, 2010 at 9:58 PM, Dharamveer Singh Chouhan <[dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)> wrote:  
Respected sir,

I had a talk with Mr. Baskaran and have cleared my queries regarding the accommodation. My period of availability would be from **15th May to 15th July**. Please let me know if I need to study anything before taking up the project under your guidance. If there are any prerequisites, please enlighten me.

Thanking you once again for giving me an opportunity to develop my skills under your guidance.

Yours Sincerely

~~~~~  
Dharamveer Singh Chouhan

B.Tech 2nd Year
Ceramic Engineering
Institute of Technology
Banaras Hindu University
India-221005
Phone: +91 99184 64162
Personal Email: dvcoolster@gmail.com
Academic Email: dharamveer.chouhan.cer08@itbhu.ac.in
~~~~~

--  
prof anil k gupta  
Indian Institute of management, vastrapur, ahmedabad 380015  
[www.iimahd.ernet.in/~anilg](http://www.iimahd.ernet.in/~anilg)  
[www.sristi.org/anilg](http://www.sristi.org/anilg)  
[anilg@iimahd.ernet.in](mailto:anilg@iimahd.ernet.in) or [anilgb@gmail.com](mailto:anilgb@gmail.com)  
[www.nifindia.org](http://www.nifindia.org) [www.sristi.org](http://www.sristi.org), [www.techpedia.in](http://www.techpedia.in)

अनिल कुमार गुप्ता  
भारतीय प्रबंध संस्थान  
वस्त्रपुर, अहमदाबाद - ३८००१५  
दूरध्वनी: 079-66324927



----- Forwarded message -----

From: Dharamveer Chouhan <dvcoolster@gmail.com>  
To: lohiya\_hemant@yahoo.co.in  
Cc:  
Bcc:  
Date: Sat, 22 May 2010 20:36:27 +0530  
Subject: Details regarding company  
Hi Hemant

I have made a soft copy of details that were asked by you in the morning, please find them attached with the mail.  
All the required **documents, photographs and formalities will be handed over to Mr. Vyas**, I request you to accept the same from him.  
If any detail is not mentioned right now, let me know about it ASAP.

Regards

~~~~~  
Dharamveer Singh Chouhan
B.Tech 2nd Year
Ceramic Engineering
Institute of Technology
Banaras Hindu University
India-221005
Phone: +91 99184 64162
Personal Email: dvcoolster@gmail.com
Academic Email: dharamveer.chouhan.cer08@itbhu.ac.in
~~~~~

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dharamveer.chouhan.cer08@itbhu.ac.in>  
To: sunlightlabs <sunlightlabs@googlegroups.com>  
Cc:  
Bcc:  
Date: Sun, 28 Mar 2010 07:34:51 +0530  
Subject: Re: GSOC - ClearMaps

Hi, I am hoping to hear some response from Sunlightlabs for future work and steps.  
Do i need to submit patches, where can i get my hands on codes and stuff about proposal, I would like to hear from the possible mentor of the project Kevin-  
I would like to know this as soon as possible and come in contact with mentor, so that communication never creates any sort of hurdle in completion or exeution of project.  
Regards and eagerly waiting for reply

~~~~~  
Dharamveer Singh Chouhan
B.Tech 2nd Year
Ceramic Engineering
Institute of Techonology
Banaras Hindu Univeristy
India-221005
Phone: +91 99184 64162
Personal Email: dvcoolster@gmail.com
Academic Email: dharamveer.chouhan.cer08@itbhu.ac.in
~~~~~

On Sat, Mar 27, 2010 at 5:14 AM, DV <[dvcoolster@gmail.com](mailto:dvcoolster@gmail.com)> wrote:

Hi,  
I would like to present this mail as my official introduction to the community.  
I have read about the project from resources, and i was very much amazed to see it working  
here-<http://sunlightlabs.com/blog/2010/clearmaps-mapping-framework/>

I have worked with actionscript/Flex 3 and Flex 4 for small open source projects relating to Chat Client, Video and MP3 player. I have been working with ActionScript since last 1 and a half year.

I feel my prior knowledge and passion about the project will provide me an edge in the project.

Please let me know any prerequisite for the project, and guide me along the way.

I would like to hear from the project mentor Kevin Webb, I have read your blog about the project.  
Sail my boat through sir

Regards  
Dharamveer Singh Chouhan  
Student-IT-BHU, India

----- Forwarded message -----

From: Marc Laporte <marc@marclaporte.com>  
To: Tikiwiki developers <tikiwiki-devel@lists.sourceforge.net>  
Cc:  
Bcc:  
Date: Tue, 2 Mar 2010 12:32:19 -0500  
Subject: Re: [Tikiwiki-devel] GSOC Idea: Desktop Integration Using AIR/Flex 4  
<http://dev.tikiwiki.org/Google+Summer+of+Code+2010+GSOC>

M ;-)

> As there was no Wiki page on tw.o relating to GSOC 2010: I added one (was  
> suggested by ricks99), <http://tikiwiki.org/GSOC+2010>

-----  
Download Intel® Parallel Studio Eval  
Try the new software tools for yourself. Speed compiling, find bugs proactively, and fine-tune applications for parallel performance. See why Intel Parallel Studio got high marks during beta.  
<http://p.sf.net/sfu/intel-sw-dev>

---

Tikiwiki-devel mailing list  
[Tikiwiki-devel@lists.sourceforge.net](mailto:Tikiwiki-devel@lists.sourceforge.net)  
<https://lists.sourceforge.net/lists/listinfo/tikiwiki-devel>

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dharamveer.chouhan.cer08@itbhu.ac.in>  
To: vodafonecare.upe@vodafone.com  
Cc: Dharamveer Chouhan <dvcoolster@gmail.com>  
Bcc:

Date: Fri, 26 Feb 2010 11:37:00 +0530

Subject: Very much disappointed

I am very sad from the incident that happened with me.

On 30th January:

- 1.) My balance was zero, and when I checked my balance, it showed me some service called as Bollywood Alerts.
- 2.) So, I tried the service and it was not activated because balance was not sufficient, now in the message I got it said "TRY AGAIN WHEN UR MESSAGE IS SUFFICIENT"
- 3.) But, as soon as I recharged the mobile, my balance was deducted and service was activated.
- 4.) But, then also I thought, that nevermind I'll get alerts, so I continued the service as deactivating wouldn't have got me any balance.
- 5.) But, alas from last 1 MONTH: NO ALERTS!! HAVE COME ON MY MOBILE NO ALERTS AT ALL!!
- 6.) I forgot about the alert because I got no alert but today I got message please keep balance as you have subscribed to it. BUT no use!!

I am very much dissatisfied and I want all my money back, and a reply to this mail as soon as possible!!.

This is very disappointing from VODAFONE!!.

My no. is 9918464162, UP east.

My name is Dharamveer Singh Chouhan  
Dharamveer Singh Chouhan  
B.Tech Ceramic Engineering  
2nd Year, IT-BHU

I may not be the best, but i am certainly not like the rest

----- Forwarded message -----

From: Sender <support@iplcricketgame.com>

To: Recipient <dvcoolster@gmail.com>

Cc:

Bcc:

Date: Thu, 11 Feb 2010 00:03:04 -0800 (PST)

Subject: Registration Successful

ipl is a good cricket turnament of our contry. ipls latest game for our country.

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dharamveer.chouhan.cer08@itbhu.ac.in>

To: Priyansh Choudhary <priyansh4mhell@gmail.com>

Cc:

Bcc:

Date: Wed, 27 Jan 2010 17:15:34 +0530

Subject: Re: player

Hey, thanks if possible plzz call me want to talk to u,

i dont hv balance for even missed

Dharamveer Singh Chouhan

B.Tech Ceramic Engineering

2nd Year, IT-BHU

I may not be the best, but i am certainly not like the rest

On Wed, Jan 27, 2010 at 3:52 PM, Priyansh Choudhary <priyansh4mhell@gmail.com> wrote:

gr888 player bro...u truely r very innovative...keep rocking alwayssss...!!!!

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dharamveer.chouhan.cer08@itbhu.ac.in>

To: cpp <cpp@iimb.ernet.in>

Cc:

Bcc:

Date: Fri, 11 Dec 2009 09:48:32 +0530

Subject: For Internship

Respected Sir/Madam,

I am pursuing my B-Tech course in Ceramic engineering from Institute of Technology, Banaras Hindu University (IT-BHU) and I am keenly interested in undertaking a project under your guidance in the upcoming summers (May-July2010).

**I am keenly interested to enhance my knowledge in the field of Public Policy** and would be a boon if I work under your viable guidance. Hence, I would like to present my candidature to work under your guidance during this summer, i.e. **May'10 to Jul'10**. Please find my CV attached with this letter.

Thank you for your consideration and hope to hear a positive response from you.

Yours Sincerely,

Dharamveer Singh Chouhan

Date: 11th December 2009

B.tech 2nd Year

IT-BHU, Varanasi

E-mail: [dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)

Ph no: +91 99184 64162, 0291-2670808

----- Forwarded message -----

From: Dharamveer Chouhan <webmaster@iplcricketgame.com>

To: Dharamveer Chouhan <dvcoolster@gmail.com>  
Cc:  
Bcc:  
Date: Tue, 21 Apr 2009 22:33:03 +0530  
Subject: Advertising on our site  
Sir,

After reading through online resources and blogs, our marketing and advertising team has desires to work with your company, regarding our site [WWW.IPLCRICKETGAME.COM](http://WWW.IPLCRICKETGAME.COM). We would like to bring in your focus that the site has been up from quite some time, and till now its been completely add free, and user friendly. Now that we are expecting a boom during the IPL Season, and the site has got very addictive Game play. I would request you to once go through the website and see if it is possible to generate some relevant Ads for our site.

We would love to work with you as a team, and we look forward to it.  
Thanking you and awaiting you reply

Regards  
Webmaster  
[www.iplcricketgame.com](http://www.iplcricketgame.com)  
Dharamveer Singh Chouhan  
B.Tech IT-BHU

----- Forwarded message -----

From: Dharamveer Singh Chouhan <dharamveer.chouhan.cer08@itbhu.ac.in>  
To: "riikka.vaananen" <riikka.vaananen@tut.fi>  
Cc:  
Bcc:  
Date: Wed, 9 Dec 2009 22:04:11 +0530  
Subject: Interested for internship under your guidance

Respected Sir/Madam,

I am pursuing a B.Tech. in Ceramic Engineering from IT-BHU (4<sup>th</sup> semester). The Ceramic Engineering program at The Institute of Technology, Varanasi is based on a course structure that gives equal emphasis to engineering as well as theoretical aspects of old as well as modern ceramics, supplemented by courses aimed at imparting advanced mathematical and computing skills.

My education and experience has enriched me with a fast learning aptitude and an inquisitive mind with good analytical and problem solving skills. In addition, I have evolved into a well organized, detail oriented team member with good co-ordination and trouble-shooting skills. I am motivated to gain experience in an international environment.

I was ranked 5017 out of more than 350,000+ students in the main entrance exam to the reputed Indian Institute of Technology, the entrance being held at an all India level.

I have included my resume. I seek an intern during coming summer (May-July 2010) which enhances my analytical skills, prunes them to suit diverse areas and gives me opportunity for growth.

Hope to get a positive response from you.

Sincerely,

Dharamveer Singh Chouhan

Date: December 9<sup>th</sup>, 2009

B. Tech 2<sup>nd</sup> Year

Ceramic Engineering























IT-BHU, Varanasi

Email: [Dharamveer.chouhan.cer08@itbhu.ac.in](mailto:Dharamveer.chouhan.cer08@itbhu.ac.in)

Mobile: +91 99184 64162

---

**23 attachments**

-  **Candidature for Summer Trainee.eml**  
8K
-  **DV da Player.zip**  
7K
-  **VideoPlayer Dharamveer Singh Chouhan IT-BHU Ceramic 2nd Year.eml**  
13K
-  **Software Engineer : Web Development.eml**  
32K
-  **[HELP] Integrate Gwallet in our Social Games.eml**  
11K
-  **Thoroughly Disappointed.eml**  
4K
-  **Dharamveer-chouhan-Resume-Material-Science.doc**  
92K
-  **Candidature for internship under your guidance.eml**  
135K
-  **Summer Internship: No need for Travel Expenses.eml**  
9K
-  **Long Mail: Looking for guidance-Start-up.eml**  
19K
-  **Candidature for project under your guidance.eml**  
9K
-  **Details regarding starting of company.pdf**  
266K
-  **Details regarding company.eml**  
366K
-  **GSOC - ClearMaps.eml**  
5K
-  **GSOC Idea: Desktop Integration Using AIR/Flex 4.eml**  
5K
-  **Very much disappointed.eml**  
4K
-  **Registration Successful.eml**  
2K
-  **player.eml**  
3K
-  **Dharamveer-Chouhan-Resume-Public-Policy.doc**  
92K
-  **For Internship.eml**  
133K
-  **Advertising on our site.eml**  
3K
-  **Dharamveer-chouhan-Resume-Material-Science.doc**  
92K



**Interested for internship under your guidance.eml**  
139K



Kushal Jain &lt;kushal.jain@zo.xyz&gt;

---

**DVBOT Mail 2**

1 message

---

**Dharamveer Singh Chouhan** <dvcoolster@gmail.com>  
To: "kushal@zo.xyz" <kushal@zo.xyz>

13 July 2023 at 21:52

----- Forwarded message -----

From: Dharamveer Chouhan &lt;dvcoolster@gmail.com&gt;

To: "chetan chauhan aiming....." &lt;chetan.morena@gmail.com&gt;, Pratik khandelwal &lt;kpratik84@gmail.com&gt;, abhishek bhutra &lt;abhishek.bhutra.cer08@itbhu.ac.in&gt;, Minal Thukral &lt;minal@merklelab.com&gt;

Cc:

Bcc:

Date: Wed, 24 Oct 2018 11:26:53 +0000

Subject: Re: Mission WSOP 2013: Poker Group Learnings

Chalo waapis WSOP

On Tue, Oct 30 2012 at 4:28 PM, Dharamveer Chouhan &lt;dvcoolster@gmail.com&gt; wrote:

Hey Bros

I thought a lot and I concluded that to maximize our leanings from the game, we should follow a standard procedure of training.

Now that you guys are done with CAT, we need to get going with this. This way we would be learning at least 3 times faster.

For this, each day we would try our best to accommodate 30 mins of common time, We would discuss hands played by each other and be critic. We will follow a standard procedure.

So, for starters we'll be using the following software, which you should install ASAP.

1. [SKYPE \( Only for Group Chat and discussion, no need of Mike or Videos\)](#)
2. [Universal Replayer](#)
3. [Team Viewer](#)
4. [Poker Stove](#)

Don't worry about how to use the software we'll cover that during our session.

We will start our first session tomorrow after you guys are back from office. We'll have a structure to our game, so there should not be any issues.

We may not be the luckiest person to reach WSOP ME Final 9 2013, but we'll try our best to be the best prepared :D

Cheers

---

 **Mission WSOP 2013: Poker Group Learnings.eml**  
6K



Kushal Jain &lt;kushal.jain@zo.xyz&gt;

---

**DVBot Mail 1**

1 message

---

**Dharamveer Singh Chouhan** <dvcoolster@gmail.com>

13 July 2023 at 21:51

To: "kushal@zo.xyz" &lt;kushal@zo.xyz&gt;

----- Forwarded message -----

From: Dharamveer Chouhan <dvcoolster@gmail.com>  
To: KESHAV GUPTA <keshav.gupta.cer08@itbhu.ac.in>  
Cc:  
Bcc:  
Date: Fri, 26 Oct 2018 15:19:57 +0000  
Subject: Re: Seeking Research Project in Summer 2011  
Closing corners for the epic Barcelona trip

On Fri, Mar 11 2011 at 8:14 PM, Dharamveer Chouhan &lt;dvcoolster@gmail.com&gt; wrote:

Respected Mam

Thank you for your reply. I would like to confirm that I am available and willing to work under your able guidance and contribute to your research.

I would also like to confirm that I would manage all my travel expenses and even if I am not able to work part time, would manage my expenses within the stipend.

Please let me know if anything else would be required on my behalf for further proceedings of internship.

Looking forward to work under your guidance and awaiting your reply.

Thanking you

Regards

-Keshav Dev Gupta

+91-8005130853

On Fri, Mar 11, 2011 at 7:07 PM, KESHAV GUPTA <keshav.gupta.cer08@itbhu.ac.in> wrote:

----- Forwarded message -----

From: **Elisa Roman** <eroman@icmm.csic.es>  
Date: Fri, Mar 11, 2011 at 6:02 PM  
Subject: Re: Seeking Research Project in Summer 2011  
To: KESHAV GUPTA <keshav.gupta.cer08@itbhu.ac.in>

Dear Mr. Gupha, in relation with your request, we could offer you around 1000 euros for your stay in Madrid in order to help you to cover accommodation and expenses. The possibility to find a partial work is very small, because your visa does not allow to work in Spain.

I expect to hear from you.  
Yours sincerely

Elisa Roman



**Respected Ma'am,**

**I have already tried for scholarship and got some financial help from my University because of my academic record. By this scholarship i could be able to bear travelling fare here to Spain and back. Now accommodation is only main problem, please help me to resolve this.**

**I will contribute my best in project with full of my dedication, devotion and determination.**

**I hope for positive reply from you.**

On Wed, Feb 2, 2011 at 4:45 PM, Elisa Roman <[eroman@icmm.csic.es](mailto:eroman@icmm.csic.es)> wrote:

Dear Mr. Gupta:

I think you should be look for Indian or other type of scholarship first. As tell you before unfortunately we have no way to fund your stay here.

Best regards.

Elisa Roman.

Respected Ma'am

Please tell me procedure of work over there.

On Tue, Jan 25, 2011 at 11:11 PM, KESHAV GUPTA  
<[keshav.gupta.cer08@itbhu.ac.in](mailto:keshav.gupta.cer08@itbhu.ac.in)> wrote:

**Respected Sir,**

**I am extremely grateful by your reply. I could be able to bear some Expenses by myself such as traveling fare of both ways here to there and returning.**

**it would be great to me,**

**if you can arrange accommodation etc. I am a hardworking person so, could do part time job there during extra time for my expenses.**

**Though I am an undergraduate, I am very enthusiastic and willing to gain the experience in your supervision. I will be thankful if I could be of any assistance.**

**Thank**

**You**

**Yours Sincerely**

**Keshav Dev Gupta**  
**B.Tech 3rd year Student**  
**Department of Ceramic engineering**  
**IT-BHU Varanasi (India)**  
[keshav.gupta.cer08@itbhu.ac.in](mailto:keshav.gupta.cer08@itbhu.ac.in)  
**Ph no- +91 8005130853**

On Tue, Jan 25, 2011 at 4:54 PM, Elisa Roman  
<[eroman@icmm.csic.es](mailto:eroman@icmm.csic.es)> wrote:

Dear Mr. Gupta,  
I have received your request for training period of three months in my laboratory of the ICMM under my direction. From the scientific point of view, it could be of interest if you complement your formation with measurements of surface composition of samples by XPS and morphology by AFM. Unfortunately, I cannot provide to you with any financial support for your stay. So, if you have funds for your stay, I shall be very happy to receive you in my Laboratory.

I expect to hear from you.

Yours sincerely

Elisa Roman

Dear Professor,

I am **Keshav Dev Gupta**, a Senior Undergraduate Student in the **Department of Ceramic & Material Science Engineering** at the Institute of Technology, Banaras Hindu University (**IT-BHU**), Varanasi, India. This is an associate of the Indian Institutes of Technology (IIT) with the same qualifying examination (IIT-JEE). I am highly interested in working on a project in various field **Material Science engineering** under your guidance during summer (may-June 2011). It is a part of our curriculum to undergo training with the professional organization during the 3rd year summer.

I am hard working person and like to take the challenge. I see that this opportunity is a not short stint but a long term association with a very respectable person.

Presently I am working on:

· Presently working on the **"Coating of Alumina and Zirconia on the rings and rollers made of manganese steel"** in order to make the product more resistive to thermal and mechanical shock. This project is the problem given by the R&D department of **SABKO Industries** (One of the leading manufacturers of different kilns, grinding mills and different processing machinery).

· Presently working on the **"Coating of Al<sub>2</sub>O<sub>3</sub> on Ceramic Substrate and measurement of physical properties"** under the supervision of **Prof (Mrs.) Kalyani Mohanta Department of ceramic engineering of IT-BHU Varanasi.**

PROJECT UNDERTAKEN:

· I have done a summer internship programme (May 2009 - June 2009) at **Hindustan Zinc Ltd. (Vedanta Group)**, Rampura Agucha mine, Rajasthan India. On the topic of **"Process Control in Zinc Ore Beneficiation Plant"**

· I have done internship on **experimental study of plastic**

***deformation behavior of Cu-Zr based amorphous alloys and twin roll casting.*** Under the supervision of Prof. Sudipto Ghosh, Department of Metallurgical and Materials Engineering of **Indian Institute of Technology Kharagpur (IIT-Kgp).**

· Worked on the ***chemical durability of bio glass due to the action of different physiological solutions and the behavior with them.*** Under the supervision of Dr. R.P. Professor Dept. Of Ceramic Engineering Institute of Technology, BHU Varanasi.

Please lend me your precious time in going through my Resume. I would be happy to discuss about my credentials if you are interested. Looking forward to your positive reply.

Thanking You.

**Yours Sincerely**

**Keshav Dev Gupta**

**B.Tech 3rd year Student**

**Department of Ceramic engineering**

**IT-BHU Varanasi (India)**

**[keshav.gupta.cer08@itbhu.ac.in](mailto:keshav.gupta.cer08@itbhu.ac.in)**

**Ph no- +91 8005130853**

Content-Type: application/pdf;  
name="Kek.pdf"  
Content-Disposition: attachment;  
filename="Kek.pdf"  
X-Attachment-Id: f\_gj6z3ps40

Attachment converted: Macintosh  
HD:Kek.pdf (PDF /CARO)  
(0023BDE4)

--

Dr. Elisa Roman  
ICMM-CSIC  
Sor Juana Ines de la Cruz 3.  
28049 Madrid

España

Tel. + 34 913349099  
Fax. + 34 913720623  
e-mail: [eroman@icmm.csic.es](mailto:eroman@icmm.csic.es)

--

Dr. Elisa Roman  
ICMM-CSIC  
Sor Juana Ines de la Cruz 3.  
28049 Madrid  
España

Tel. + 34 913349099  
Fax. + 34 913720623  
e-mail: [eroman@icmm.csic.es](mailto:eroman@icmm.csic.es)

--

Dr. Elisa Roman  
ICMM-CSIC  
Sor Juana Ines de la Cruz 3.  
28049 Madrid  
España

Tel. + 34 913349099  
Fax. + 34 913720623  
e-mail: [eroman@icmm.csic.es](mailto:eroman@icmm.csic.es)

----- Forwarded message -----

From: Reminder <reminder@superhuman.com>  
To: dvcoolster@gmail.com  
Cc:  
Bcc:  
Date: Mon, 05 Nov 2018 02:30:00 +0000  
Subject: Re: Rangiru.com

[Go to Superhuman](#) 

----- Forwarded message -----

From: Dharamveer Chouhan <dvcoolster@gmail.com>  
To: pranjali mittal <mittal.pranjal@gmail.com>  
Cc:  
Bcc:  
Date: Sat, 18 Aug 2012 16:52:26 +0530  
Subject: Re: [IMP] BrightAnts Strategic Planning  
Hi Pranjali

Let's talk in detail over phone.

Some quick replies to individual points.

### **Brand Integration**

Let there be existing Webfuel for a bit more time, we need to slowly integrate it with Bright Ants(with a space between both words), anything done in hurry would lead to jeopardy of the existing brand.

So, I would suggest all new projects to be taken under Bright Ants Web, or Bright Ants analytics, Bright Ants Games, Bright Ants media, Bright Ants consults(related to primarily IT consulting), a natural vertical integration would be Bright Ants Hosting and servers(at a later stage, let's do keep this also on mind)

So, regarding integration of Brands, Webfuel website is significantly more developed than Bright Ants, and also due to its projects undertaken it makes sense to slowly build the Bright Ants portfolio and then integrate, till then let it be known on both websites that Web fuel is a subsidiary of Bright Ants. I am assuming here that you have all rights over Webfuel brand.

### Hosting

Combined Hosting, again by now you have idea of both the hosting spaces, I had worked with Znet due to their India office, and since I had a sunk in cost, it did not make sense to change hosting at that point of time, now since the scene has changed, just let me know what you think will be best(don't waste time on preparing report on this things, just let me know straight forward) Also, whether VPS, or Dedicated, or shared, which hosting should we go for, from which providers.

### Domains

I was on the checkout page of buying domain from Znet, but then I stopped. let me know if you have some other domain re-seller in mind which we should go for, this can be done anytime over Sunday.

### Restructuring

This has to be the priority right now, as I had rejected a lot of projects, Bright Ants doesn't have any clients. To showcase and establish credibility we will need to display and promote all our work, as we won't just be content creating, but content aggregator and promoter. Any research that we have done, which can be given back to the community should be done.

### Blog

This a very very important aspect, we need to have an established blog in Bright Ants domain, which can have sub-topics related to each of our sub brands, regular contribution on this platform will obviously establish ourselves over multiple domains online and offline. I have some nice articles to contribute.

Articles can range very widely related to hardcore technical, cloud computing, social media marketing, or just an average working day at bright ants, getting funding, conducting market research, etc.

Let me know when you would be available tomorrow, and then schedule a meeting.

Cheers  
DV

On Fri, Aug 17, 2012 at 10:49 PM, pranjal mittal <[mittal.pranjal@gmail.com](mailto:mittal.pranjal@gmail.com)> wrote:

Hi DV Bh.,

I want to give away the name Webfuel and adopt the name BrightAnts.  
(Webfuel is popular, but not so much that it should be considered as a final name.)

I have a change of mind, after thinking a bit.

I think it would be a better branding strategy to have one name: "**BrightAnts**"

Of-course we can later on have multiple functional divisions... like BrightAnts Web, BrighAnts GaMing, (BA Sports ;)) , Consulting, etc if necessary, which can be independent functional units.

- Its important to take a shape in people's mind as one important Brand first, and then when you have a big enough User Base, you can have sub-brands. (Corporate Branding is more important than Multi-Branding in initial stages)

- It will also lead to us having the same goals, and I would be committed to the success of BrightAnts as you are.

### Stuff, that I suggest for now:

1) Lets have one Combined Hosting Space instead of two. (We can reduce our initial costs this way and invest it at better places like paying new people and interns).

2) I want to go ahead and purchase the domain names: [brightants.in](http://brightants.in) and [brightants.co.in](http://brightants.co.in). Registering these domains is important according to me, for the Future of BrightAnts  
(Let me know your opinion)

3) The Web Infrastructure needs to be revamped and reorganized. I need to prepare a plan for this.  
Some Points that have to be considered while planning:

- Associate the hosting with one domain (that should not related to the main domain.),
- Create appropriate sub-directories- Main, Personal, Clients, Products..... (just for example)
- Separation of professional and personal content. All personal websites go in "Personal", All the Clients websites go in "Clients"....

4) More stuff that I have in mind... will discuss with you on phone.

Cheers! :)

Lets "Think Big and Kick" - Donald Trump

--

Best Regards,  
Pranjal Mittal  
B.Tech. 2014  
Indian Institute of Technology,BHU  
Varanasi, U.P,  
India

----- Forwarded message -----

From: Dharamveer Chouhan <dvcoolster@gmail.com>  
To: aditya@merklelab.com  
Cc:  
Bcc:  
Date: Thu, 25 Oct 2018 09:03:44 +0000  
Subject: Fwd:  
Intern application during the 4th year itself :P

----- Forwarded message -----

From: Dharamveer Chouhan <dvcoolster@gmail.com>  
Date: Monday, November 28 2011 at 1:42 PM IST  
Subject:  
To: Dharamveer Chouhan <dvcoolster@gmail.com>

~~~~~  
Dharamveer Singh Chouhan
B.Tech 4th Year
Ceramic Engineering
Institute of Technology
Banaras Hindu University
India-221005
Phone: +91 99184 64162
Personal Email: dvcoolster@gmail.com
Academic Email: dharamveer.chouhan.cer08@itbhu.ac.in
~~~~~

----- Forwarded message -----

From: pranjal mittal <mittal.pranjal@gmail.com>  
To: Dharamveer Chouhan <dvcoolster@gmail.com>  
Cc:  
Bcc:  
Date: Fri, 3 Aug 2012 20:36:44 +0530  
Subject: Re:

Huh...was it Organizational Behavior? Don't worry it Happens?  
So how was Economics then?

Things with me pretty much the same.  
Was out of Laptop access the whole day with 2 unplanned dental appointments today. :|  
Yesterday, was forced to be occupied with household stuff :/ (Rakshabadhan stuff & relatives at home)

I just checked the Website. I had a word with Kaushal to change things.  
The background problem is still there & images still need to be re-sized.  
I will coordinate with him now and will try to wind up things with the initial Website to make it presentable.  
btw... To whom do you have to present it?

Any other stuff that I should add to the contents?

Will call you in sometime.

Cheers!  
- Pranjal

On Thu, Aug 2, 2012 at 6:47 PM, Dharamveer Chouhan <[dvcoolster@gmail.com](mailto:dvcoolster@gmail.com)> wrote:

Hi Pranjai

Fucked up in today's exam, one more left tomorrow economics, lets see how things turn out after it.

Other than that, I'll mail asap to kaushal and bharadwaj.

I'll talk with Vishalaksh over weekend I guess.

Cheers then

-DV

--  
Best Regards,  
Pranjai Mittal  
B.Tech. 2014  
Indian Institute of Technology,BHU  
Varanasi, U.P,  
India

----- Forwarded message -----

From: Parth Choudhary <[parth.choudhary@gmail.com](mailto:parth.choudhary@gmail.com)>  
To: Dharamveer Chouhan <[dvcoolster@gmail.com](mailto:dvcoolster@gmail.com)>  
Cc:  
Bcc:  
Date: Fri, 27 Jan 2012 15:04:02 +0530  
Subject: Re: my reply  
thanks bro..

On Fri, Jan 27, 2012 at 1:29 PM, Dharamveer Chouhan <[dvcoolster@gmail.com](mailto:dvcoolster@gmail.com)> wrote:

- Make it feel like you're a part of the team
- Use "Our" instead of "your"
- It's not your fault that your end sem is starting and you're already working very hard. Show, that, say, as my exams are starting I won't be able to work in the coming weeks,
- I really learnt a lot on my way to installing DCMTK, and I would make sure that all my efforts are well documented and shared with my peers at SenoCAD.
- Although, I would make sure to find some time to create a document on DCMTK installation.
- I would be in constant touch with you and Dharamveer for guidance and keep you updated with my work

On Fri, Jan 27, 2012 at 1:23 PM, Parth Choudhary <[parth.choudhary@gmail.com](mailto:parth.choudhary@gmail.com)> wrote:

Sir,

I discussed with Dharamveer what are your future expectations regarding the work and what is expected from me. I am also very keen on working as well but, unfortunately my End Semester is underway and I am not able to devote much time on anything else apart from my course books.

Although I might be able to make a Presentation on the steps explaining how to install the DCMTK library very soon.

I am and will be in constant touch with Dharamveer for his guidance.

----- Forwarded message -----

From: Shishir Mittal <[shishir.mittal.cse06@itbhu.ac.in](mailto:shishir.mittal.cse06@itbhu.ac.in)>  
To: Dharamveer Chouhan <[dvcoolster@gmail.com](mailto:dvcoolster@gmail.com)>  
Cc:  
Bcc:  
Date: Tue, 3 May 2011 12:22:56 +0530  
Subject: Re: Hi Bhaiya: General Query  
Hi Dharamveer,



You are qualified for the next round for sure! There is no other place where the event is being tracked, all the information is provided to contestants through email and/or on <http://gild.com/oracle>. Overall, 45 students across 18 colleges have been selected for the next round based on their score in prelims.

May be you should provide your comments to [campusrelations\\_in@oracle.com](mailto:campusrelations_in@oracle.com) as feedback so that they can improve in the coming years.

All the best for future rounds.

--

Shishir

On Tue, May 3, 2011 at 9:28 AM, Dharamveer Chouhan <[dvcoolster@gmail.com](mailto:dvcoolster@gmail.com)> wrote:

Hi

Thanks again for your reply, I got a message in the morning stating that I have qualified the 1st round, but I am not yet sure How is this going on?

There is no official mail and on the website of GILD, its not clear if any sorts of qualifications is going on, is there someplace else, where I would get information regarding exact nature and working of this competition. Also, can I any how know, How many people have qualified 1st round, just to get an idea.

Thanks again

Best Regards

-Dharamveer Singh Chouhan  
3rd year Ceramics

On Fri, Apr 29, 2011 at 12:14 PM, Shishir Mittal <[shishir.mittal.cse06@itbhu.ac.in](mailto:shishir.mittal.cse06@itbhu.ac.in)> wrote:

Hi Dharamveer,

Prelims round deadline has been extended for at least one more day. Exact details will be provided soon. Really appreciate your feedback! You may also want to share your experiences for the event with [campusrelations\\_in@oracle.com](mailto:campusrelations_in@oracle.com).

Thanks,  
Shishir

On Fri, Apr 29, 2011 at 3:06 AM, Dharamveer Chouhan <[dvcoolster@gmail.com](mailto:dvcoolster@gmail.com)> wrote:

Hi there

Firstly, thanks a lot for informing us about Clash of the Titans. I feel obliged and consider it as my duty to heartfully thank you on behalf of everyone, its really nice to know that there are people around who get you to the best opportunities possible.

Secondly, I was not able to update my profile before 12 Mid-Night today but have done it now 3 AM. Thanks to super awesome net in my hostel, which refuses to work in day time and CC which had closed it for 2 previous days. Also, I scored a lowly 370 in the quiz, it was really a great quiz, but alas, I was again not able to answer and submit the last question even when I had time[Super awesome net again]

So, I just wanted to know that updating profile at a later stage, would it cause problem in short-listing for second round?

Thanks a ton again, please keep us updated with such opportunities.

Best Regards

-DV  
Dharamveer Singh Chouhan  
3rd year Ceramics

----- Forwarded message -----

From: Dharamveer Chouhan <[dvcoolster@gmail.com](mailto:dvcoolster@gmail.com)>

To: ROHIT SINGH CHAUHAN <[rohitchauhanitbhu@gmail.com](mailto:rohitchauhanitbhu@gmail.com)>

Cc:  
Bcc:  
Date: Tue, 5 Apr 2011 16:42:01 +0530  
Subject: Fwd:

~~~~~  
Dharamveer Singh Chouhan
B.Tech 3rd Year
Ceramic Engineering
Institute of Technology
Banaras Hindu University
India-221005
Phone: +91 99184 64162
Personal Email: dvcoolster@gmail.com
Academic Email: dharamveer.chouhan.cer08@itbhu.ac.in
~~~~~

----- Forwarded message -----

From: **Dharamveer Chouhan** <[dvcoolster@gmail.com](mailto:dvcoolster@gmail.com)>  
Date: Fri, Apr 1, 2011 at 1:55 PM  
Subject: Fwd:  
To: Pratik khandelwal <[kpratik84@gmail.com](mailto:kpratik84@gmail.com)>

~~~~~  
Dharamveer Singh Chouhan
B.Tech 3rd Year
Ceramic Engineering
Institute of Technology
Banaras Hindu University
India-221005
Phone: +91 99184 64162
Personal Email: dvcoolster@gmail.com
Academic Email: dharamveer.chouhan.cer08@itbhu.ac.in
~~~~~

----- Forwarded message -----

From: **Dharamveer Chouhan** <[dvcoolster@gmail.com](mailto:dvcoolster@gmail.com)>  
Date: Thu, Mar 31, 2011 at 2:13 PM  
Subject:  
To: Dharamveer Chouhan <[dvcoolster@gmail.com](mailto:dvcoolster@gmail.com)>

~~~~~  
Dharamveer Singh Chouhan
B.Tech 3rd Year
Ceramic Engineering
Institute of Technology
Banaras Hindu University
India-221005
Phone: +91 99184 64162
Personal Email: dvcoolster@gmail.com
Academic Email: dharamveer.chouhan.cer08@itbhu.ac.in
~~~~~

----- Forwarded message -----

From: Dharamveer Chouhan <[dvcoolster@gmail.com](mailto:dvcoolster@gmail.com)>  
To: Dharamveer Chouhan <[dvcoolster@gmail.com](mailto:dvcoolster@gmail.com)>  
Cc:  
Bcc:  
Date: Fri, 25 Mar 2011 17:44:51 +0530  
Subject:

Dharamveer Singh Chouhan  
B.Tech 3rd Year  
Ceramic Engineering  
Institute of Technology  
Banaras Hindu University  
India-221005  
Phone: +91 99184 64162  
Personal Email: [dvcoolster@gmail.com](mailto:dvcoolster@gmail.com)  
Academic Email: [dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)

~~~~~

----- Forwarded message -----

From: Dharamveer Chouhan <dvcoolster@gmail.com>
To: puneet goyal <puneet280798@gmail.com>
Cc:
Bcc:
Date: Sun, 20 Mar 2011 10:25:05 +0530
Subject: Re:
Bahut sahi hain yaar

Really nice write up

super useful

~~~~~

Dharamveer Singh Chouhan  
B.Tech 3rd Year  
Ceramic Engineering  
Institute of Technology  
Banaras Hindu University  
India-221005  
Phone: +91 99184 64162  
Personal Email: [dvcoolster@gmail.com](mailto:dvcoolster@gmail.com)  
Academic Email: [dharamveer.chouhan.cer08@itbhu.ac.in](mailto:dharamveer.chouhan.cer08@itbhu.ac.in)

~~~~~

On Sun, Mar 20, 2011 at 3:06 AM, puneet goyal <puneet280798@gmail.com> wrote:

Hey guys there are few things that are striking me :

First of all we need to structure ourselves and then present ourselves in the market professionally rather than roaming around in a jungle like a tiger. Bcoz in that case we would be stuck up in ourselves rather than solving the things out. And for that we need the following things:

1. A brochure
- 2 A fully structured curriculum of the complete year which would be including the no of workshops, the topics of the workshops.
- 3 It would be good to present ourselves as "connecting the dots" in which we would be connecting the students with relevant mentors.(Please dont worry about the salary of the mentors and all because we know we can manage that "*PS Jugaad technology*"). Because i came through various people who said that its actually necessary to have something like that and it would be good for all kinds of students.
- 4 And guys first and foremost thing is that as per my survey says " No one would be ready to pay us considering the present situation of our website."
- 5 I talked to few students in jaipur and came through various points.
 - a) First and foremost thing that a tier 2 or tier 3 college student think is to get good marks and get a decent job. Now if u go over there and talk to them abt space and time or TJY or UN or barcleys or freelancing they would say to u "hey dude whoever u are and whatever u have done that dsnt matter to us v cant even gtng marks in our exms hw cm we could do all dese things.
 - b) Now the point is the ppl in case (a) are not r our target audiance because are target are those who have some knowledge abt the world or you can say the ecosystem. Now these ppl are those who are JEE aspirants and due to some reason dey r not able to crack it. Now the catch is you have to respect those ppl because the mentality of these ppl after not clearing JEE is that they want to do something about themselves. Now those ppl look as IITian but they do not want any IITian to giude them for there future and say hey dude we have seen this and now you have to see this.

Now let me come to the solution of all the above points.

- 1). We can work on the brochure only after we would reach college because we need to sit with a guy of photoshop and spoon feed him what to do we cant in any case do this by outsourcing this work to ujwal because a brochure needs to have a marketing skill as well as chuitya katne ki skill.
- 2) Lets mail each one one us by thinking what we can provide our customer and by mutual intergration we can develop

this. Mihir would be sending me his write up by monday rest you guys should check out your dates respectively.
3) Yash it would be g8 if v can keep yr voice tap vala idea over here bcoz actually ppl r lukng for such thing where they can have some guidance. Lets not keep it on phn or smtng but v can figure it out smtng similar.
4) I talked to various ppl and they said they wnt b pyng us for our present website not bcoz its not cool but becuse we have not done our on field survey yet. We can add courses on CAD or COM courses of mech and we have broaden our spectrum a little bit .
5) The only solution for this thing is RESPECT THESE PEOPLE. We have to present ourselves as resourse provider and not he platform provider.

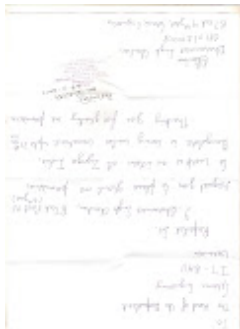
THAT'S AL FOR NOW WL LETS KEEP RUNNING

CHEERS













--

Puneet Goyal
B.Tech. Part 3
Ceramic Engg.
IT BHU
+91 9005767980
puneet.goyal.cer08@itbhu.ac.in

14 attachments



grade 004.jpg
232K

-  **Fwd: Seeking Research Project in Summer 2011.eml**
26K
-  **Rangiru.com.eml**
8K
-  **[IMP] BrightAnts Strategic Planning.eml**
13K
-  **(no subject).eml**
321K
-  **(no subject).eml**
6K
-  **my reply.eml**
6K
-  **Hi Bhaiya: General Query.eml**
10K
-  **Updated_ITT_internship_agreement_05Dec2010_MB_4WPs.pdf**
291K
-  **(no subject).eml**
404K
-  **Father's Noc.docx**
11K
-  **Father's Noc.pdf**
175K
-  **(no subject).eml**
256K

 **(no subject).eml**
11K