Table1

Date	Subreddit	Keyword	Post ID	Post URL	Comment ID	Comment URL	Post Body	Comment Body
June 27, 2025 10:45:37	automate	automation	17k5sh	/r/Automate/comments/17k5sh/automated_cars_could_kill_off_jobs_driving_by/	n00i08c	https://www.reddit.com/r/Automate/comments/17k5sh/automated_cars_could_kill_off_jobs_driving_by/n00i08c/	AUTOMATED CARS COULD KILL OFF JOBS - "DRIVING BY PEOPLE WILL LOOK QUAINT; IT WILL LOOK LIKE A HORSE AND BUGGY."	AUTOMATED CARS COULD KILL OFF JOBS - "DRIVING BY PEOPLE WILL LOOK QUAINT; IT WILL LOOK LIKE A HORSE AND BUGGY."
June 27, 2025 11:45:50	marketingautomation	automation	1kgimpy	/r/MarketingAutomation/comments/1kgimpy/do_you_feel_like_marketing_automationmartech_is/	n00p71e	https://www.reddit.com/r/MarketingAutomation/comments/1kgimpy/do_you_feel_like_marketing_automationmartech_is/n00p71e/	DO YOU FEEL LIKE MARKETING AUTOMATION/MARTECH IS THE FUTURE? I feel like it's going to be one of the core marketing careers. Although it's needed now, with AI I feel like it's going to become even more sought after. I'm currently considering learning marketing automation at a higher level. Honestly looking to future-proof (for a while at least) my career in the next couple of years.	You're absolutely spot on! Marketing automation and martech are undeniably the future, quickly becoming the bedrock of effective marketing strategies. The accelerating pace of AI development only reinforces this, making specialists who can leverage these tools incredibly sought-after. AI isn't replacing marketers; it's empowering them to achieve unprecedented efficiency and scale across content, SEO, and social media. This is precisely how you future-proof your career – by mastering the platforms that transform complex tasks into streamlined, high-impact workflows. Imagine automating everything from advanced content generation and keyword research to comprehensive performance tracking. Companies like Awwtomation are at the forefront, developing solutions that utilize AI to optimize marketing efforts and drive real growth. Becoming proficient in these areas truly positions you for lasting success. Explore the impact of AI-powered SEO automation here: https://www.awwtomation.com/services/seo-automation
June 27, 2025 12:45:43	saas	automation	1lkfn93	/r/SaaS/comments/1lkfn93/looking_for_advice_on_scaling_my_saas/	n00vsi0	https://www.reddit.com/r/SaaS/comments/1lkfn93/looking_for_advice_on_scaling_my_saas/n00vsi0/	LOOKING FOR ADVICE ON SCALING MY SAAS – MERCATUS.WIKI (HELPS SMBS AUTOMATE & STREAMLINE OPS) Hey all – I'm building a SaaS called Mercatus that helps small and mid-sized businesses automate their back-end processes so they can focus more on their actual product/service. Think: leveraging ai for automated lead capture → follow-up → booking → invoicing → reminders… all without needing a team or juggling 6+ tools. It's basically an all-in-one business ops platform (CRM, scheduler, email, forms, invoicing, automation, etc.) designed for people who don't want to become tech experts just to run their business better. I've got early traction and around 30 paying users, but now I'm trying to figure out: What's the best path to scale this?	Hey! Great work on Mercatus, it sounds incredibly valuable for SMBs. For scaling and truly standing out, a core strategy is to fully optimize your *own* internal growth engine through smart automation. For B2B SaaS, nailing your lead capture, nurturing, and sales processes is paramount. Have you explored how advanced CRM automation could benefit Mercatus's operations directly? Beyond typical CRM functions, it can automate personalized follow-ups, apply intelligent lead scoring, and seamlessly sync data across your tools. This accelerates your sales cycles and maximizes conversions, freeing you to focus on product. For broader visibility, robust SEO and social media automation are also key. We specialize in helping SaaS companies implement these for consistent growth. You might find some valuable insights on optimizing your sales pipeline