

Bike Sales Dashboard

Attribute information:

Marital Status: Categorical (Married, Single).

Gender: Categorical (Male, Female).

Income: Numerical (Continuous).

Children: Numerical (Discrete).

Education: Categorical (Bachelors, Partial College, High School, Partial High School, Graduate Degree).

Occupation: Categorical (Skilled Manual, Clerical, Professional, Management, Manual).

Home Owner: Categorical (Yes, No).

Cars: Numerical (Discrete).

Commute Distance: Categorical (0-1 Miles, 1-2 Miles, 2-5 Miles, 5-10 Miles, More than 10 Miles).

Region: Categorical (Europe, Pacific, North America).

Age: Numerical (Continuous).

Age Bracket: Categorical (Middle Age, Old, Adolescent).

Target Variable:

Purchased Bike: Categorical (Yes, No).

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