



PUBUDU WIJERATHNE

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SUMMARY

I am an aspiration and diligent person who has a strong interest in Brand Management, Creative Design, Business Management. I look forward to applying my skills and knowledge gained for the benefit of the organization, with the ultimate aim of becoming a Creative Director capable of excelling in all facets of leadership

WORK EXPERIENCE

Falcon Media (PVT)Ltd

Jan 2023 – Oct 2025

- While working at this company, I had the opportunity to work with recognized brands in Sri Lanka, where I was able to gain new experiences and proactive skills by developing creative social media designs in line with a brand guide and working in a responsible work environment.

Ceylon Ayurveda Health

Jan 2025- Continue

- Working as a part-time graphic designer at Ceylon Ayurveda Health company, located in 464 Alexandra Ave, Rayners Lane, Harrow HA2 9TL.

With extensive experience in maintaining international relations, I was able to gain a wealth of experience in the areas of professional proposal writing, international design concept, printed design creation, target audience design creation, and basic entrepreneurship training.

C.W. Mackie PLC

Aug 2022-Jun 2023

- During my one-year stint as a sales person at C.W Mackie PLC, I gained experience in handling customers and maintaining good communication.

EDUCATION

Bachelor of Science Honors in Business Management

Aug 2010 –Jan 2025

Bachelor's Degree at Rajarata University of Sri Lanka (GPA d-3.18)

Successfully Completed Business Level 1 & 2

May 2019 - Jan 2024

Institute of Chartered Accountants of Sri Lanka

Advanced Level examination completed- Kingswood Collage Kandy

2019 (Index-6426638)

Accounting - A | Business Studies - B | Economic – A (Z-Score 1.3601)

Ordinary Level Examination completed - Kingswood Collage Kandy

2016 (Index-62309560)

All the 9 subjects are passed and in additional Tamil subject pass with (Index - 94869014)

Successfully completed Dhaham Pasal final examination

2016 (1302612)

Successfully completed Dhaham Pasal final examination with 4S Pass

ACHIVEMENTS

Selected final of Pixels Inter University Design Context – 2022
Member of Kingswood Football Team for the year 2012-2015
Member of Kingswood Army Cadet Platoon 2014-2015
Member of the 1st Runners-up team in University Football Team 2023

POSITIONS HOLD

- Media coordinator of the Business Management Students' Association in Rajarata University of Sri Lanka 2022-2023.
- Main Coordinator of the Commerce Society in Kingswood Collage Kandy 2018-2019.

PORTFOLIO

https://drive.google.com/drive/folders/1QHP_w1Agw4LXn5eNZqB4Wvw6x9J4I8bc?usp=sharing

I confirm that the information given above is true and correct to the best of my knowledge

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