



PUBUDU WIJERATHNE

078 473 7746 | 075 992 9718

pubuduwijerathne39@gmail.com

No.59/2, Ruwanpura, Werellagama,
Kandy, Sri Lanka

www.behance.net/sheynographic

linkedin | pubudu-wijerathne

www.brandbeecon.com

SUMMARY

I am an aspiration and diligent person who has a strong interest in branding, business management, business and creative designs. I look forward to applying my skills and knowledge gained for the benefit of your organization, with the ultimate aim of becoming a skilled Art Director capable of excelling in all facets of leadership

WORK EXPERIENCE

Falcon Media (PVT)Ltd

Since Jan 2023

- Exposed to the Social Media Marketing Industry and Branding by learning how Digital media designing customer engagements decisions are made, how businesses are doing real world social media marketing and was able to contact with clients.

Ceylon Ayurveda Health (Pvt)Ltd

Since Mar 2025

- Working as a part- time graphic designer at Ceylon Ayurveda Health company, located in 464 Alexandra Ave, Rayners Lane, Harrow HA2 9TL. With extensive experience in maintaining international relations, I was able to gain a wealth of experience in the areas of professional proposal writing, international design concept, printed design creation, target audience design creation, and basic entrepreneurship training.

C.W. Mackie PLC

Aug 2022-Jun 2023

- CW Mackie's Kandy branch has experience in product delivery. cash collection process and agency client handling .

EDUCATION

- Bachelor of Science Honors in Business Management Aug 2020 -Jan 2025
Successfully Completed Bachelor's Degree at Rajarata University of Sri Lanka (GPA d-3.18)
- Institute of Chartered Accountants of Sri Lanka May 2019 - Jan 2024
Successfully Completed BusinessLevel 1 s 2
- Advanced Level examination completed - Kingswood Collage Kandy 2019 (Index-6426638)
Accounting - A | Business Studies - B | Economic - A (Z-Score 1.3601)
- Ordinary Level Examination completed - Kingswood Collage Kandy 2016 (Index-62309560)
Passed all 9 subjects with the A5 - B4

- Successfully completed Dhaham Pasal final examination 2016 (1302612)
Successfully completed Dhaham Pasal final examination with 4S Pass
- Successfully completed Certificate course in Computer May 2021 - Nov 2021
Technology, Language & Management Vocational Training Courses at SLIIT

ACHIVEMENTS

- Selected final of pixels' inter university design context - 2022
- Member of Kingswood Football Team for the year 2012-2015
- Member of Kingswood Army Cadet Platoon 2014-2015
- Member of the 1st Runners-up team in University Football Team 2023

POSITIONS HOLD

- Media coordinator of the Business Management Students' Association in Rajarata University of Sri Lanaka 2022-2023.
- Main Coordinator of the Commerce Society in Kingswood Collage Kandy 2018-2019.

AS A ENTREPRENEUR

I am the owner of Brand Beecon, a business that designs all the marketing materials needed by organizations. Social media design is the main focus, and I am expanding my work to include social media handling and campaign handling.

PORTFOLIO

https://drive.google.com/drive/folders/1QHP_wlAgw4LXn5eNZqB4Wvw6x9J4I8bc?usp=sharing

I confirm that the information given above is true and correct to the best of my knowledge.



Pubudu Wijerathne