

# CREDIT CARD TRANSACTIONAL REPORT

Total Trans  
Count

656K

Total Transaction

45M

Revenue

55M

Interest Earned

8M

Card_Category	Total_Trans_Amt	Total Interest_Earned	Sum of Revenue
Blue	36957875	6495888	46139398
Silver	4586746	812081	5586332
Gold	2024078	373784	2454072
Platinum	953314	161629	1135608
Total	44522013	7843382	55315410

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

F

M

Silver

Blue

Gold

Platinum

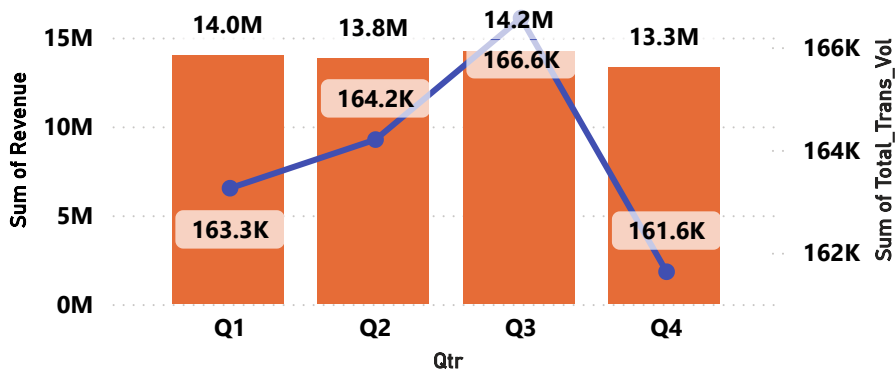
Med

Low

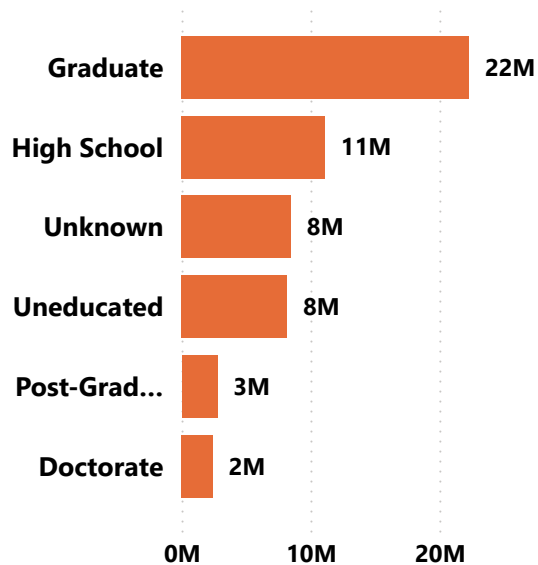
High

## QTR Revenue and Total Trans Volume

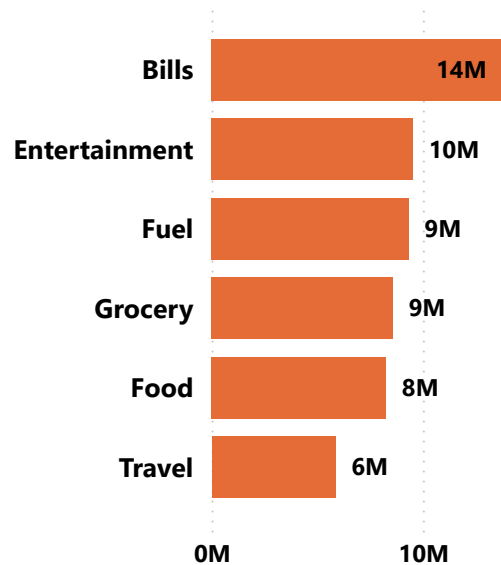
Sum of Revenue Sum of Total\_Trans\_Vol



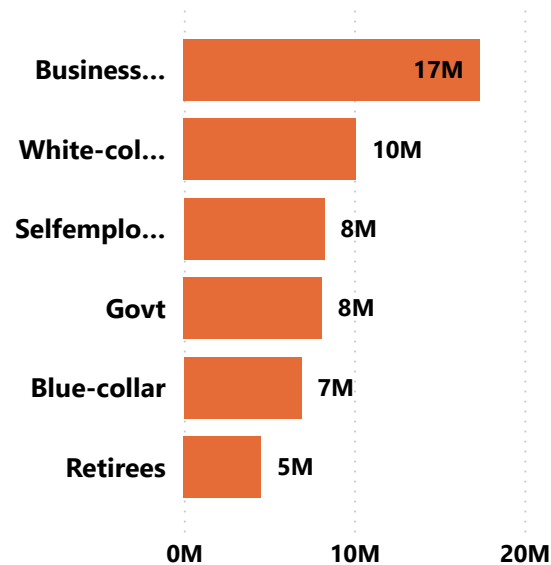
## Revenue by Education



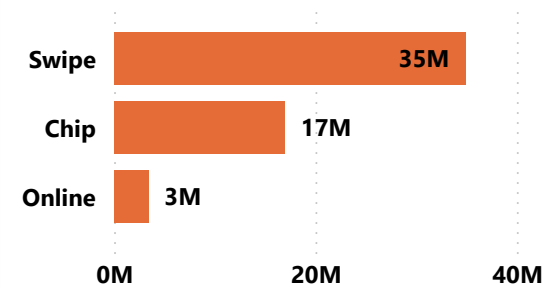
## Revenue by Expenditure



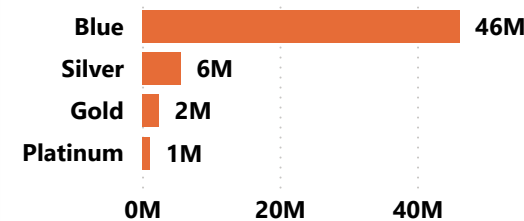
## Revenue by Job



## Revenue by Use



## Revenue by Card Category



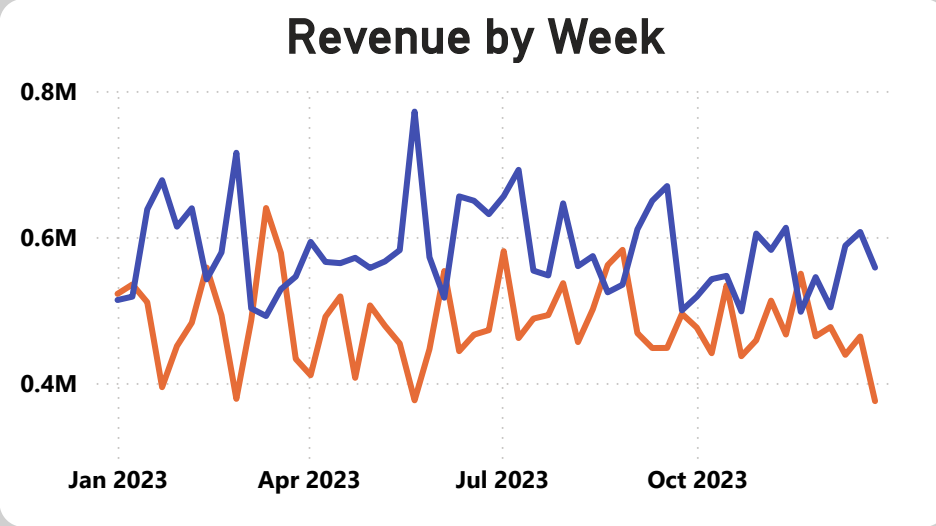
CREDIT CARD CUSTOMER REPORT

CSS  
3.19

Income  
576M

Revenue  
55M

Interest Earned  
8M

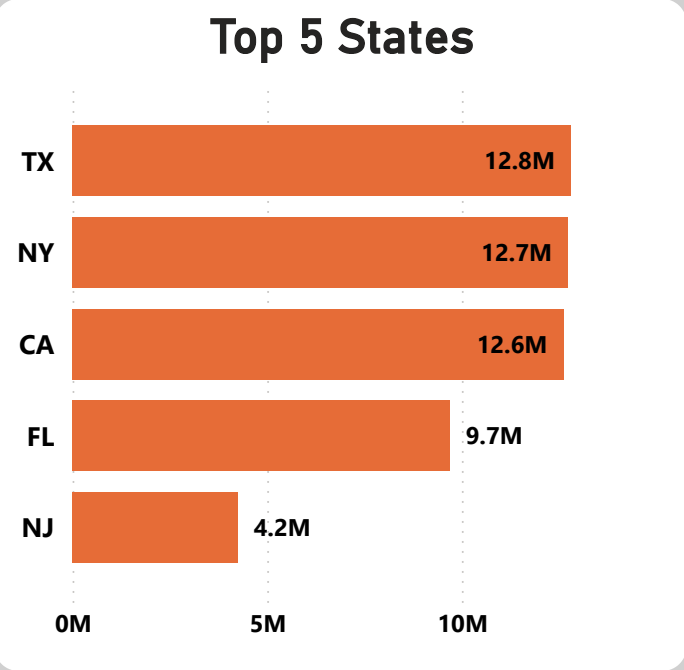


Q4	Q3	Q2	Q1
796.68M	734.04M	715.38M	710.63M

M	F
30M	25M

Week\_Start\_Date

All



Silver	Blue	Gold	Platinum
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Swipe	Online	Chip
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Customer_Job	Revenue	Interest Earned	Income
Businessman	17387832	2539390	186959919
White-collar	10114656	1441074	103930055
Govt	8111701	1160016	88773989
Selfemployeed	8261758	1119742	75313288
Blue-collar	6904279	952801	72262158
Retirees	4535184	630359	48675030
Total	55315410	7843382	575914439

