

Kush Malhotra

UX Designer & Strategy Consultant

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I am a User Experience and User Interface Designer who champions the user, translating business requirements into intuitive solutions for the end-user through ideation, strategy, wireframing, usability and interaction models as well as guiding the UX team to incorporate all technical and usability specifications of the project while constantly advocating for the end-user.

11+ years of expertise creating immersive and memorable interactive user experiences for world-class brands. Proven ability to combine strategic thinking, creative conceiving and UX best practices with a deep understanding of technology and usability allowing the vision to be carried from idea to execution. Respected leader and mentor to junior team members, utilizing resources in the ways that benefit projects effectively and efficiently.

User Experience Management — Broad experience, big picture focus, passionate user advocacy. Creatively translate complex business and technical requirements into elegant, usable solutions which exceed expectations. Clearly convey design specifications to business, development and testing - with just the right amount of documentation.

Hands-on Experience:

Corporate Identity, Presentation Design, Print Production, Ipad E-Magazine Development, Wireframes, Mac OSX 10.6.8, IndesignCS6, Photoshop CS6, Acrobat Reader, Captivate, Hand-coded HTML, XHTML, HTML5, PowerPoint, Cascading Style Sheets (CSS3), Table Less Websites, Adobe Dreamweaver CS6, Web 2.0 Features, Adobe Flash CS6, MOSS, CMS, SharePoint, FTP, MS Tools, CD creation software, estimating, scheduling, project organizing and archiving.

AON

Lead UI/UX Consultant

Dec 2013 – Till Date

Role :

- Providing UX design and direction to all projects while working with onsite and remote teams.
- Working with key stakeholders to understand their business needs, solve their problems elegantly, and advocate industry best practices for user centered design (UCD).
- Owning the administrative side of all UX project deliverables (concepts, wireframes, prototypes, specifications, etc.), project engagement agreements, timelines and final delivery.

- Working with customers, conducting user studies and research, documenting user stories and requirements while crafting UX engagements that exceed our customers' expectations.

IOS App Projects:

AON Growth : <https://itunes.apple.com/us/app/aon-benfield-growth-events/id668459899?mt=8>

AON Wellbeing : <https://play.google.com/store/apps/details?id=com.shapeup.aonwellbeing&hl=en>

AON Risk Solutions: <https://itunes.apple.com/us/app/aon-risk-solutions-events/id689678543?mt=8>

AON Mood Ring: <https://itunes.apple.com/us/app/aon-mood-ring/id887336356?mt=8>

AON Techpoint: <https://itunes.apple.com/us/app/aon-techpoint-plan-viewer/id1060135399?mt=8>

GATE: <https://gate.aon.com/> (Responsive HTML5 Application)

FUSION: <https://aonhewittsurveys.com> (Responsive HTML5 Application)

AON Builds Communities: <http://www.aoninc.com/> (Responsive HTML5 Application)

AON ASAE-Endorsed: <http://www.asae-aon.com/Pages/Home.aspx> (Responsive HTML5 Application)

GENPACT Limited.

Lead Consultant

June 2012 – Dec 2013

Role :

- Working with User Research to understand the problem space and our customers
- Defining goals and principles that serve as a foundation for all work that follows
- Defining and developing scenarios and storyboards
- Exploring and vetting architecture and interaction models
- Iterating wireframes, flows, and prototypes
- Collaborating with User Research to develop usability studies, and attending them
- Communicating and documenting interaction and UI decisions
- Working closely with PMs, developers to deliver a great product

Project : iPad & Mobile Projects for GE
Client : USA
Work URLs :

Genius (iPad App)

https://drive.google.com/file/d/0B0SNkOmJv1p-amJHek5sMEFRaVk/view?usp=docslist_api

HC Locator (iPad & iPhone App)

https://drive.google.com/file/d/0B0SNkOmJv1p-azluT2RHZ0V1a00/view?usp=docslist_api

Quad (iPhone App)

https://drive.google.com/file/d/0B0SNkOmJv1p-T1NYbEINZUZrUnc/view?usp=docslist_api

Aviation (iPad App)

https://drive.google.com/file/d/0B0SNkOmJv1p-LXVGcDhyb2tQTFE/view?usp=docslist_api

GEHC (iPhone App)

https://drive.google.com/file/d/0B0SNkOmJv1p-X3dCdjlETnRxZDA/view?usp=docslist_api

Mobile Works (Responsive Application)

https://drive.google.com/file/d/0B0SNkOmJv1p-NGgxMEUwbkF4ZFU/view?usp=docslist_api

Office Locator: Splash (iPhone App)

https://drive.google.com/file/d/0B0SNkOmJv1p-V0JRaVRPQVZsZ28/view?usp=docslist_api

eSerives (iPhone App)

https://drive.google.com/file/d/0B0SNkOmJv1p-TnNjZWxlbk42WlU/view?usp=docslist_api

Weight calculator

https://drive.google.com/file/d/0B0SNkOmJv1p-bFBSTNuWG9VajA/view?usp=docslist_api

Role :

Conceptualize and design the user Interface for web and mobile products with a vast number of wireframes and hi-fidelity compositions which helped product owners think outside the box—further enhancing their overall project vision. UI requirement documentation which includes wireframes and functional specs, user-flows and lo & hi-fidelity axure prototypes., CSS and brand guidelines.

Siemens Information Systems Ltd.

Associate Consultant

June 2011 – 31 June 2012

Role :

- Enhanced the UI and interaction design for various parts of the Project and Portfolio Management system (Asset Management, Financial Management, Resource Management, etc.)
- Developed personas to help guide the design decisions.
- Championed design to be a bigger part of the application suite

**Project
URL
Client**

: Zalando (iPad E-Magazine)
: <https://itunes.apple.com/in/app/zalando-emag/id488662866?mt=8>
: Germany

**Project
Client
URL**

: Siemens Living Energy (iPad App)
: Germany
: <https://itunes.apple.com/us/app/living-energy-magazine/id507402165?mt=8>

**Project
Client
URL**

: Prinovis (iPad App)
: Germany
: <https://itunes.apple.com/us/app/prinovis-emagazine/id550167475?mt=8>

Project : Siemens Industry Reference (IPad & iPhone App)
Client : Germany
URL : <https://itunes.apple.com/us/app/siemens-industry-references/id453464242?mt=8>

Accenture Services India

Sr. Analyst

Nov 2008 - March 15 2011

Role :

- Conducted user research, observing users interact with the current website and creating personas.
- Analyzed user activity of the customer-facing site using Mixpanel to determine what features to include, remove and prioritize in the vendor-facing site.
- Re- conceptualized and restructured the organization and aesthetic of the site.
- Produced both low and high-fidelity wireframes detailing the behavior of each feature.
- Created mockups using Adobe Illustrator, Powerpoint.
- Built prototype using HTML, CSS and jQuery/Javascript.

Accenture Projects:

<https://microsite.accenture.com/nestle/Pages/default.aspx>
<https://microsite.accenture.com/henkel/Pages/default.aspx>
<https://microsite.accenture.com/ACBG/Pages/default.aspx>
<https://microsite.accenture.com/cgsjapan/Pages/index.aspx>
<https://microsite.accenture.com/sweden/Pages/default.aspx>
<http://www.accenture.com/Countries/china/default.htm>
<http://www.accenture.com/Countries/Japan/default.htm>
<http://www.accenture.com/Countries/Australia/default.htm>
<https://microsite.accenture.com/GM/Pages/default.aspx>
<https://microsite.accenture.com/Highmark/Pages/default.aspx>
<http://www.accenture.com/Countries/Spain/default.htm>
<https://microsite.accenture.com/FerreroAccentureSite021810/Pages/default.aspx>

CLIENTS

Nestle
 Henkel
 ACBG
 CGS Japan
 Accenture Sweden
 Accenture China
 Accenture Japan
 Accenture Australia
 General Motors
 High Mark
 Accenture Spain
 Ferrero

EDS Limited.

Sr. Web/Graphic Designer

May 2007 to Oct 2008

EDS, an HP company, is a leading global technology services provider delivering business solutions to its clients. EDS founded the information technology outsourcing industry nearly a half-century ago. As a business unit of HP's Technology Solutions Group, EDS delivers one of the industry's broadest portfolios of information technology, applications and business process outsourcing services to clients around the world.

Worked on Client side at **FIDELITY INDIA, Gurgaon.**

Projects

1. HK Retirement Website

A new initiative of capturing Revenue/Resources Projections. With the help of this system more than 1000 PM's have given revenue projection for 15 months for more than 3000 Projects for existing & new customers. The system will also be released to the sales organization to view the projections given by PM's and add their Projections for new business expected from existing & new customers.

Client : **Fidelity Hong Kong.**
Team Size : 12
Platform : J2EE, Oracle Database
Tools & Languages : Adobe Photoshop, HTML, Dream weaver, Java Script, Flash CS4.
Role : Responsible for creative concept and design, front end development. Collaborated with back end developers to deliver web applications and dynamic web content.

Projects **2. RICA**
 RICA is a web-based application, which provides various functions to capture and analyze any Risk / Incident. It is an intranet application and being used by Fidelity Asia Pac (Japan/ Hong Kong / Korea etc). RICA has two modules one is for reporting the Risk/Incident and second for the analysis of Risk/Incident. One can report a Risk / Incident using RICA. It's doesn't require login for reporting.

Client : **Fidelity Japan.**
Team Size : 9
Platform : J2EE, Oracle Database.
Tools & Languages : Adobe Photoshop, HTML, Dream weaver, Java Script, Flash CS4.
Role : Responsible for creative concept and design, front end development. Collaborated with back end developers to deliver web applications and dynamic web content.

HCL Technologies Ltd.

Web Designer **Dec 2005 to May**
2007

HCL is one of the leading global Technology and IT enterprises with annual revenues of US\$ 3.50 billion. The 30 year old enterprise, founded in 1976, is one of India's original IT garage start ups. Its range of offerings span R&D and Technology Services, Enterprise and Applications Consulting,

Projects **1. My Project View**
 A new initiative of capturing Revenue/Resources Projections. With the help of this system more than 1000 PM's have given revenue projection for 15 months for more than 3000 Projects for existing & new customers. The system will also be released to the sales organization to view the projections given by PM's and add their Projections for new business expected from existing & new customers.

Client : **HCL Technologies Ltd.**
Team Size : 12
Platform : ASP .NET, C#, HTML, DHTML, Javascript
 SQL Server 2000
Tools & Languages : Adobe Photoshop, HTML, Dream weaver, Java Script, Flash CS4.

Role : Design application and deployed successfully with using Standard CSS. Using creativity and dedication to met with standards in proper decision

Projects **2. Payroll Management System (PMS)**
Payroll System establishes the employee salary setup and on the basis of Employee salary setup it calculates Allowances, Deduction, Loan setup, contingency bill, license fee, Increments and generating Monthly bill, body of the bill & Schedules as a report. The website has many logins like District level, Branch level, and School level.

Client : In House
Team Size : 18
Platform : ASP .NET, JavaScript, HTML, DHTML, IIS 5.0
MS SQL Server 2000 as back-end
Tools & Languages : Adobe Photoshop, XHTML, Dream weaver, Java Script, Flash CS4
Role : Design User Friendly Application and deployed successfully.

3. Employee Information System (EIS)

It includes add new employees, add old employees, edit existing employees, keep track of employees, search employees and transfer employees with relieving and joining employees at school level. The website has many level of login. Director can login at directorate level and able to views all the employees available at all the schools. But at school level, a principal can able to view only those employees who are associated with his/her school.

Client : In House
Team Size : 16
Platform : ASP .NET, JavaScript, HTML, XHTML, IIS 5.0
MS SQL Server 2000 as back-end
Tools & Languages : Adobe Photoshop,XHTML, Dream weaver, Java Script, Flash CS4
Role : Design application and deployed successfully. Using creativity and dedication to met with standards in proper decision

4. Leave Management System (LMS)

LMS implemented for **HCL America** in **Jan'06** - Leave Management System (LMS) is a central system for HCLA employees who are spread across various locations in the country for creation, record, approval and monitoring of all leave requests. It is available to all Full Time and part Time employees of HCLA..

Client : In House
Team Size : 22
Platform : ASP .NET, JavaScript, HTML, DHTML, IIS 5.0
MS SQL Server 2000 as back-end
Tools & Languages : Adobe Photoshop, HTML, Dream weaver, Java Script, Flash CS4
Role : Design application and deployed successfully with using Standard CSS. Using creativity and dedication to met with standards in proper decision

5. Student Management System (SMS)

SMS manages all information of children, who are enrolled in various government schools can be easily accessed. This system includes

admission process as well for all different category of student. Student performance, attendance and other details can also be easily maintained. Using this module Medical Examination of each student with his or her previous immunization and illness records can be viewed very quickly. Besides this record, the indiscipline and misbehavior of Student can also be recorded through different options. Performance of student in Co Curricular activities can also be maintained.

Client	: In House
Team Size	: 12
Platform	: ASP .NET, JavaScript, HTML, DHTML, IIS 5.0 MS SQL Server 2000 as back-end
Tools & Languages	: Adobe Photoshop, XHTML, Dream weaver, Java Script, Flash CS4
Role	: Design User Friendly Application and deployed successfully.

EDUCATIONAL QUALIFICATION

Bachelor of Arts from Delhi University.

One year Advanced Diploma in Software Technology from A.C.L.Uptron. (April 1998).

Topics Covered: Win98, MS Office, Excel, Word, Unix, Lotus, FoxPro, System Analysis and Designing, Management Information & System.

Done One year Advanced Diploma in Web Designing and Development from Websity. (Dec.2000).

Topics Covered: Knowledge of FTP & Internet. Photoshop, Illustrator, HTML, Front page, Director 7& 6.5. GIF Animation. Flash, Dream weaver, Xara 3D. Java Scripts. Fireworks.

Certification in Computers from IGNOU.

Date of Birth	:	28th Dec 1978.
Father's Name	:	Late. Shri. Prem Malhotra.
Sex	:	Male.
Marital Status	:	Married.
Nationality	:	Indian
Mobile	:	919910044817
Passport	:	B 5079641

(KUSH MALHOTRA)