## Weekly meeting 3

Dr. Doina Bein
Thursday, June 15, 10:30am-11:40am
(shorter meeting today due to a family event)

### Surveys to be completed

To be done today, before starting research:

CIC-PCUBED Pre-event survey:

https://fullerton.gualtrics.com/jfe/form/SV 6YIVSkC6hLxbunA

Project 1: Data Science

### What you need to do: topics & objectives

Objective 1: Learn Python using some textbook or some online courses such as

(<a href="https://www.codecademy.com/learn/learn-python">https://www.codecademy.com/learn/learn-python</a>). Shared by Stephanie Pocci: Learn Python in a couple hours. This YouTuber does a very beginner-friendly crash course about the capabilities of Python and its uses. Here is the link:

https://www.youtube.com/watch?v=rfscVS0vtbw

Objective 2: Learn how to use Jupyter Notebook. Start here <a href="http://jupyter-notebook-beginner-guide.readthedocs.io/en/latest/what\_is\_jupyter.html">http://jupyter-notebook-beginner-guide.readthedocs.io/en/latest/what\_is\_jupyter.html</a>

Objective 3: For data science, find a suitable dataset and start training some neural network using with Google tensorflow.

### Logistics for all students

- Who is participating: <u>list of current research students</u> and their availability
- Research will be conducted virtually during the week with in-person meetings throughout the week
- Zoom meetings for me to teach new topics and for you to participate in open discussions
- Support:
  - If needed, you can meet me
     Zoom: Mon, Tu, Wed from 8:30-10:25 am
     IN PERSON: Mon, Tu, Wed from 8:30-9:30 am, Thursday 8:30-10am or
     by email
  - CIC-PCUBED peer mentor: (tentative) <u>availability</u>

### Logistics for all students (contd.)

- Make a copy of this GDoc Work schedule, share the Gdoc copy with me, and maintain it weekly and daily; due at the end of Week 2
- Before the end of week 3, make a copy and maintain your
   Proposed work by individual or teams of up to three; due by the end of Week 3
- Complete your <u>availability here</u>; try to have it consistent over the 7 weeks such that it will be easy to partner in the project
- Group projects: to be decided; sample list <u>here</u>
- Oral or poster presentations: tentatively scheduled for Friday,
   July 28, from 8:30am-12:30 pm and if needed, from 1:30-4 pm

#### Please checkout:

- Other websites and ebooks
- Websites with free datasets
- If you find good, free resources, please share it by email or during weekly meetings
- Next meeting: I will lecture on ZOOM on Data Science: Friday,
   June 16, from 10:30am-12pm

### Progress on Learning Python

- Free course: <a href="https://www.codecademy.com/learn/learn-python">https://www.codecademy.com/learn/learn-python</a>
- Free course: <a href="https://www.kaggle.com/learn/python">https://www.kaggle.com/learn/python</a>
- Youtube video (about 4 hours):
   https://www.youtube.com/watch?v=rfscVS0vtbw

### **Data Science**

## Clustering

- Let  $X = \{x_1, x_2, \dots x_n\}$  denote a data-set like a collection of images
- Each datum  $x_1 \in X$  (with X denoting the space of data, usually  $X \subset \mathbb{R}^d$ ) is described as an attribute vector  $x_i = (x_i^1, x_i^2, \dots x_i^d)$  called a feature vector.
- Exploratory data analysis is concerned with efficiently processing of data-sets to find such structural information without any prior knowledge
- Unsupervised machine learning is a type of exploratory data analysis and it consists of learning from data without prior knowledge
- Clustering is a set of techniques that consists in detecting subsets of data that define groups or clusters
- Those groups should ideally represent semantic categories of data

## Similarity

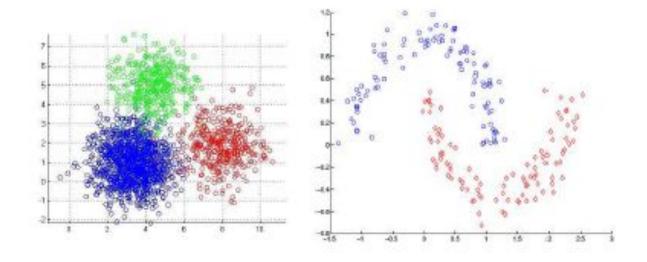
(was taken from here <a href="https://www.cs.utah.edu/~piyush/teaching/4-10-print.pdf">https://www.cs.utah.edu/~piyush/teaching/4-10-print.pdf</a>
but the link is no available anymore)

- The only information clustering uses is the similarity between examples
- Clustering groups examples based of their mutual similarities
- A good clustering is one that achieves:
  - High within-cluster similarity
  - Low inter-cluster similarity

## Similarity

(was taken from here <a href="https://www.cs.utah.edu/~piyush/teaching/4-10-print.pdf">https://www.cs.utah.edu/~piyush/teaching/4-10-print.pdf</a>
but the link is no available anymore)

- Choice of the similarity measure is very important for clustering
- Similarity is inversely related to distance
- Different ways exist to measure distances. Some examples:
- Euclidean distance:  $d(x, z) = ||x z|| = \sqrt{\sum_{d=1}^{D} (x_d z_d)^2}$
- Manhattan distance:  $d(x, z) = \sum_{d=1}^{D} |x_d z_d|$
- Kernelized (non-linear) distance:  $d(x, z) = ||\phi(x) \phi(z)||$



- For the left figure above, Euclidean distance may be reasonable
- For the right figure above, kernelized distance seems more reasonable

Taken from https://www.cs.utah.edu/~piyush/teaching/4-10-print.pdf

## Similarity is Subjective

(was taken from here <a href="https://www.cs.utah.edu/~piyush/teaching/4-10-print.pdf">https://www.cs.utah.edu/~piyush/teaching/4-10-print.pdf</a>
but the link is no available anymore)

Similarity is often hard to define



Different similarity criteria can lead to different clusterings

## Some Real-World Examples of Data Clustering

(was taken from here <a href="https://www.cs.utah.edu/~piyush/teaching/4-10-print.pdf">https://www.cs.utah.edu/~piyush/teaching/4-10-print.pdf</a> but the link is no available anymore)

- Clustering images based on their perceptual similarities
- Image segmentation (clustering pixels)



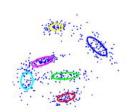
- Clustering webpages based on their content
- Clustering web-search results
- Clustering people in social networks based on user properties or preferences

Picture courtesy: http://people.cs.uchicago.edu/pff/segment/

### Types of Clustering

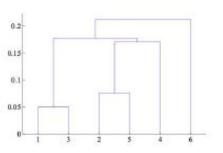
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 Flat or Partitional clustering (K-means, Gaussian mixture models, etc.): partitions are independent of each other (hard or soft clustering)



- Hierarchical clustering (e.g., agglomerative clustering, divisive clustering)
  - Partitions can be visualized using a tree structure (a dendrogram)
  - Does not need the number of clusters as input

 Possible to view partitions at different levels of granularities (i.e., can refine/coarsen clusters)



### k-means Clustering

 The k-means cost function asks to minimize the sum of squared Euclidean distances of data points to their closest prototype centers:

$$e_k(X;C) = \sum_{i=1}^n \min_{j \in \{1, \dots k\}} ||x_i - c_j||^2$$

• k-means cost function seeks compact globular clusters of small variances: the cost of a single cluster  $e_1(G) = e_1(G, c)$  is minimized when we choose for the cluster prototype its center of mass c, called the centroid:

$$c(G) = \underset{c}{\operatorname{argmin}} \sum_{x \in G} ||x - c||^2 = \frac{1}{G} \sum_{x \in G} x$$

where |G| denotes the cardinality of G, that is the number of elements contained in group G and  $\operatorname{argmin}_x f(x)$  to denote the argument that yields the minimum in case this minimum value is unique

- If instead of choosing the squared Euclidean distance, we had chosen the ordinary Euclidean distance, one obtains the socalled Fermat-Weber point that generalizes the notion of median. It is thus also called the geometric median.
- Although the Fermat-Weber point is unique and often used in operations research for facility location problems, it does not admit a closed-form solution, but can be arbitrarily finely approximated
- k-median clustering is the clustering obtained by minimizing the cost function

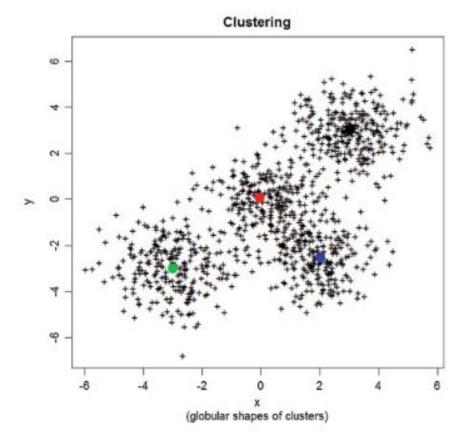
$$\min_{C} \sum_{i=1}^{n} \min_{j \in \{1, \dots k\}} ||x_i - c_j||$$

where || ··· || means the regular Euclidean distance

 Partitions from k-means and k-medians can be very different from each other: the centroid location can be different to the median for a single cluster

- Centroids can be easily corrupted by adding a single outlier point
- We say that the breakdown point of the centroid is 0: A single outlier p<sub>0</sub> diverging to ∞ will impact the centroid to be diverging to ∞ too.
- But the median is more robust since it requires  $\left\lfloor \frac{n}{2} \right\rfloor$  outliers (that is, about 50% of outliers) to steer the median point to  $\infty$ .
- Therefore k-median clustering is often preferred when there are many outliers in data-sets.

Fig. 7.3 The k-means cost function tend to find globular-shaped clusters that minimize the weighted sum of the cluster variances. k-Means clustering is a model-based clustering where each cluster is associated to a prototype: its center of mass, or centroid. Here, we have choosen k = 4 groups for the k-means: Cluster prototypes, centroids, are illustrated with large disks



# The k-means Problem (https://www.math.uwaterloo.ca/~cswamy/talks/kmeans-short.p pt)

Given: n points in d-dimensional space

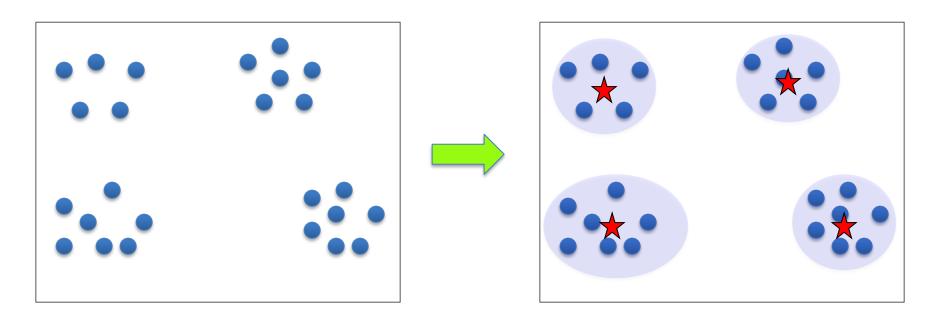
$$X \subseteq R^d$$
: point set with  $|X| = n$ 

- partition X into k clusters X<sub>1</sub>,..., X<sub>k</sub>
- assign each point in X<sub>i</sub> to a common center

Goal: Minimize  $\sum_{i} \sum_{x \in X_i} d(x, c_i)^2$ 

(web.stanford.edu/group/mmds/slides2012/s-speaker-ppt-2012-temp/Bahmani.pptx)

- K-means clustering is a fundamental problem in data analysis and machine learning
- "By far the most popular clustering algorithm used in scientific and industrial applications" [Berkhin '02]
- Identified as one of the top 10 algorithms in data mining [Wu et al '07]



### *k*-Means Optimization Problem

- Finding the center of a single cluster is a particular case of clustering with k
   = 1 cluster.
- With the squared Euclidean distance cost, the center is the mean of the attributes, hence its naming *k-means*.
- Finding the minimum of a k-means cost function is a NP-hard problem when the dimension d > 1 and the number of clusters k > 1.
- When k = 1, we have shown that we can compute the optimal solution (the centroid) in linear time (computing the mean of the group).
- When d = 1, we can compute an optimal k-means solution using dynamic programming: Using O(nk) memory, we can solve the k-means for n scalar values in time  $O(n^2k)$

- For NP-hard problems, we seek efficient heuristics to approximate the cost function. We distinguish two classes of such heuristics:
- 1. Global heuristics that do not depend on initialization, and
- 2. Local heuristics that iteratively starts from a solution (a partition) and iteratively improves this partition using "pivot rules."

### Lloyd's Batched k-Means Local Heuristic

Lloyd's heuristic (1957): from a given input and initialization:

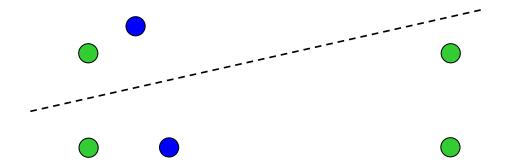
**Input**:  $\{x_1, x_2, ... x_n\}$ , each  $x_1 \in \mathbb{R}^d$ , the number of partitions k

**Initialization**: Start with k cluster centers  $\{c_1, c_2, ..., c_k\}$  (typically chosen uniformly at random from data points)

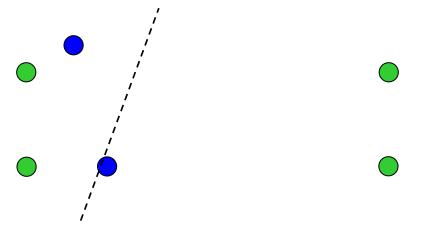
iteratively repeat until convergence the following two steps:

- 1. **Assign points to clusters**: (each  $x_i \in X$  is assigned to its closest cluster center) for each  $x_i \in X$ , let  $l_i = \operatorname{argmin}_l ||x_i c_i||^2$ , and define the k cluster groups as  $G_j = \{x_i : l_i = j\}$  with  $n_j = |G_j|$ , the number of elements of X falling into the jth cluster.
- 2. **Update centers** (perform an Expected Maximization-type local search): For all  $j \in \{1, ..., k\}$ , update the centers to their cluster centroids :  $c_j = \frac{1}{n} \sum_{x \in G_j} x$  (or the barycenters  $c_j = \frac{1}{\sum_{x \in G_j} w(x)} \sum_{x \in G_j} w(x) x$  for weighted data-sets).
- A possible convergence criteria: cluster centers do not change anymore

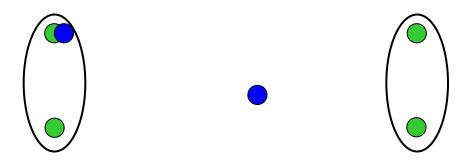
- b) Heuristics: Lloyd's method invented in 1957 and remains an extremely popular heuristic even today
  - 1) Start with k initial / "seed" centers  $c_1, \ldots, c_k$ .
  - 2) Iterate the following Lloyd step
    - a) Assign each point to nearest center  $c_i$  to obtain clustering  $X_1, ..., X_k$ .
    - b) Update  $c_i \leftarrow ctr(X_i) = \sum_{x \in X_i} x/|X_i|$ .



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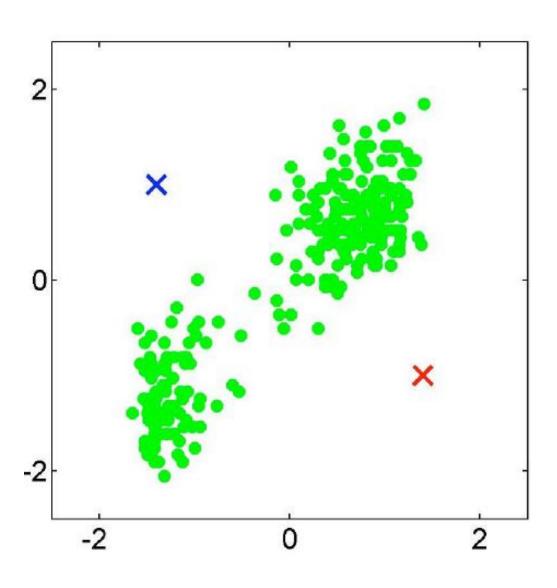
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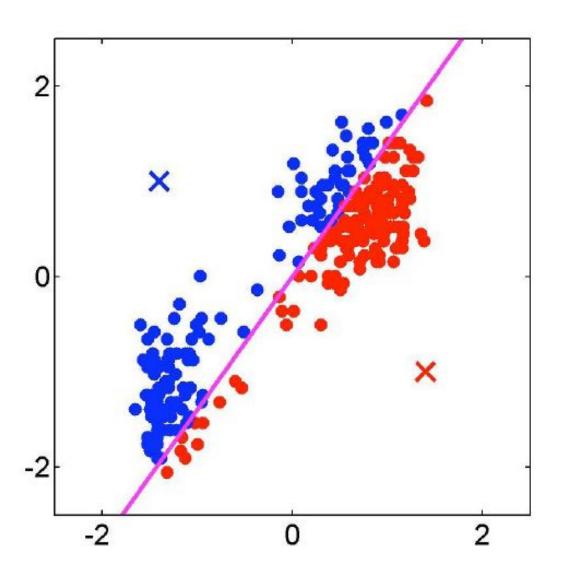
## Other example

(https://www.cs.utah.edu/~piyush/teaching/4-10-print.pdf)

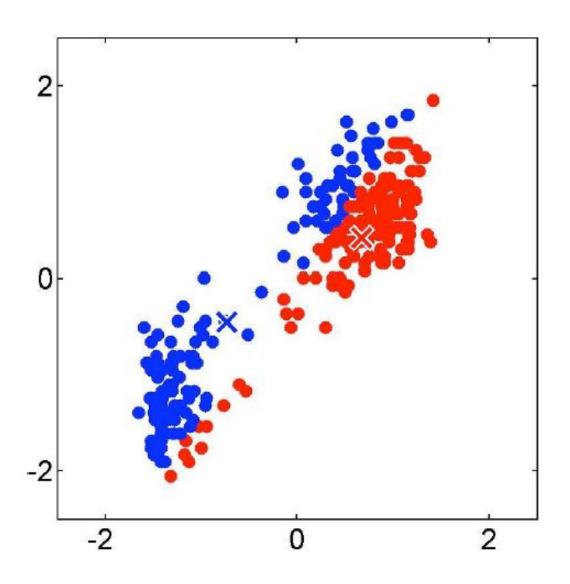
### Initialization (assume K = 2)



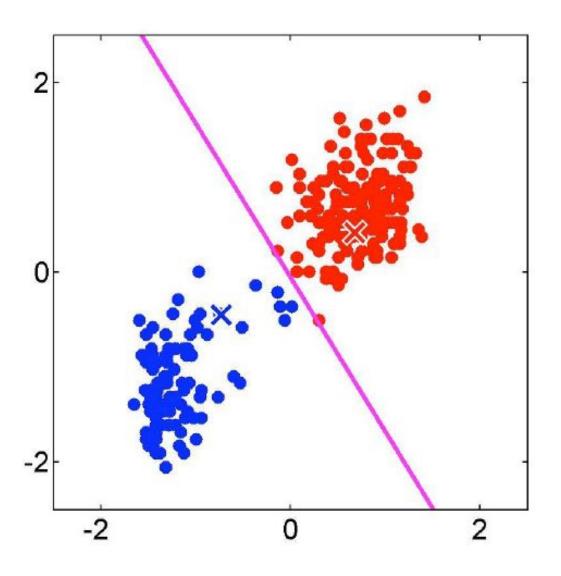
Iteration 1: Assign points to clusters



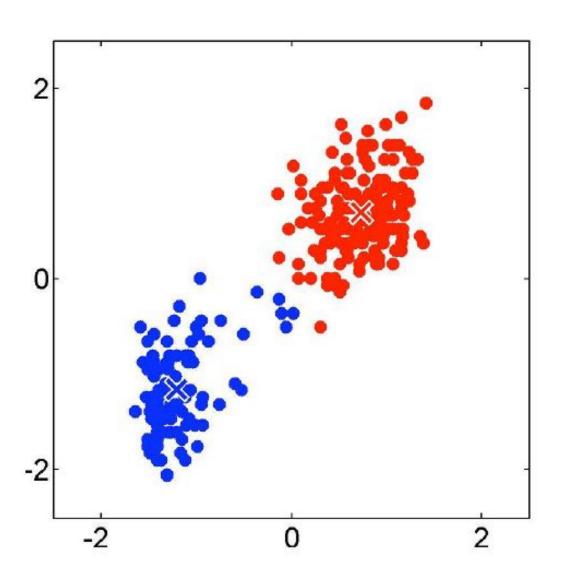
### Iteration 1: Update centers



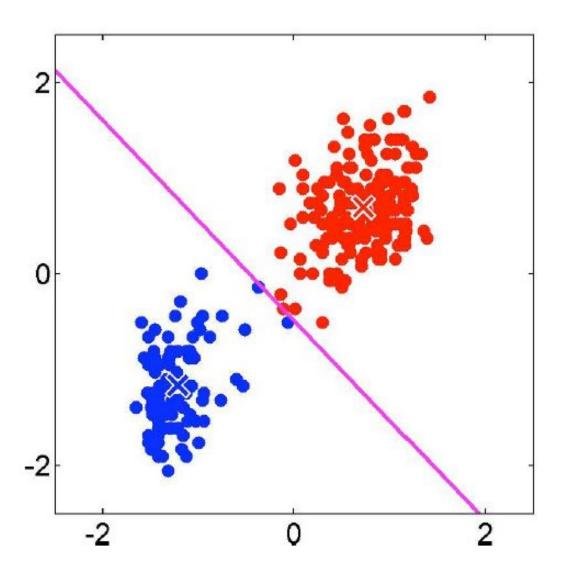
### Iteration 2: Assign points to clusters



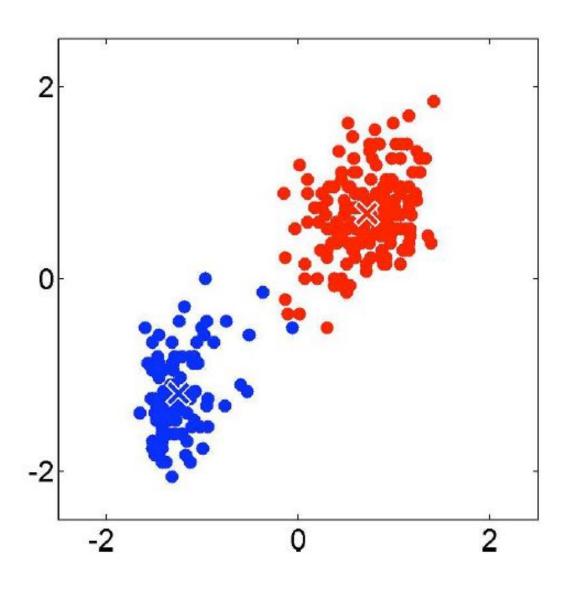
### Iteration 2: Update centers



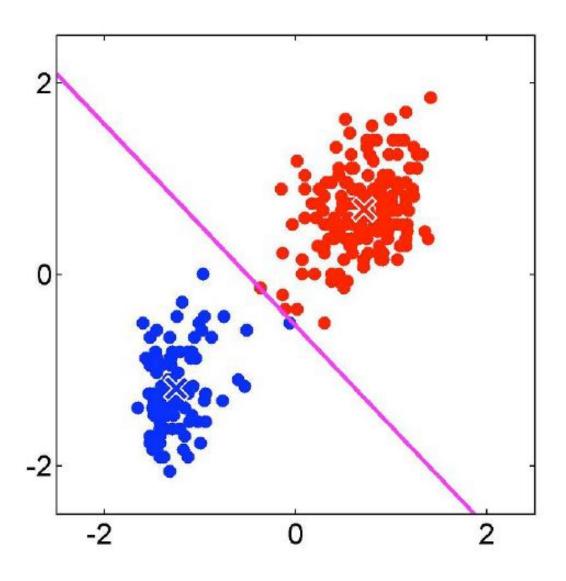
### Iteration 3: Assign points to clusters



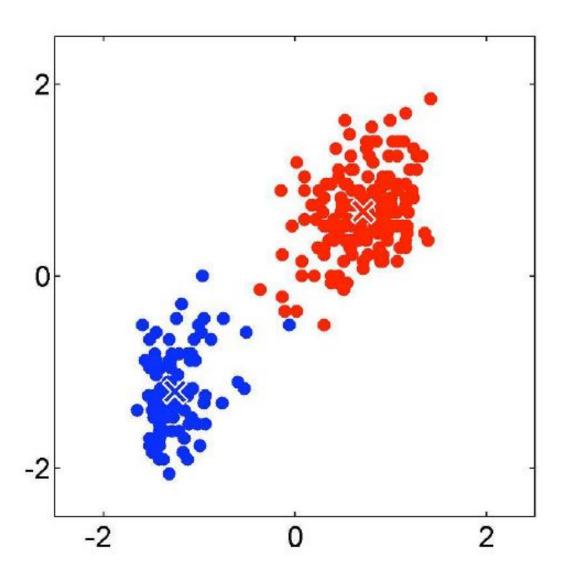
### Iteration 3: Update centers



Iteration 4: Assign points to clusters



### Iteration 4: Update centers



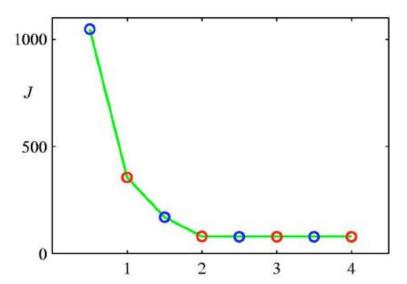
## Choosing the number of clusters K

(https://www.cs.utah.edu/~piyush/teaching/4-10-print.pdf)

• Recall that k-means objective is to minimize the cost function, aka the sum of distances of points from their cluster centers

$$J(C,r) = \sum_{i=1}^{n} \sum_{j=1}^{n} r_{nk} ||x_i - c_j||^2$$

- One way to select the number of clusters k is to try different values of k, plot the k-means objective versus k, and choose the "elbow-point"
- One drawback of this method is that it is computationally very expensive, and sometimes (depending on the data-sets), the inflexion point between the sharp decrease and the plateau is not so well defined



For the plot to the left, k = 2 is the elbow point

### Initialization Issues:

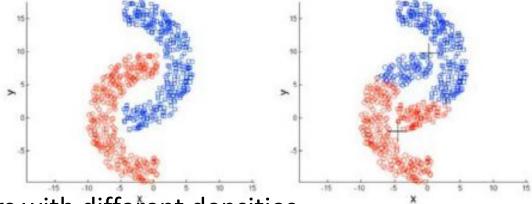
(https://www.cs.utah.edu/~piyush/teaching/4-10-print.pdf)

- K-means is extremely sensitive to cluster center initialization
- Bad initialization can lead to
  - Poor convergence speed
  - Bad overall clustering
- Safeguarding measures:
  - Choose first center as one of the examples, second which is the farthest from the first, third which is the farthest from both, and so on.
  - Try multiple initializations and choose the best result
- Other smarter initialization schemes (e.g., look at the K-means++ algorithm by Arthur and Vassilvitskii)

### Limitations Illustrated

(https://www.cs.utah.edu/~piyush/teaching/4-10-print.pdf)

- K-Means might not find the best possible assignments and centers.
- Non-convex/non-round-shaped clusters: Standard K-means fails!



Clusters with different densities

