

Strengths

- Serve user needs
- Organize agile in JIRA
- Analyze data with SQL, Python
- Write product documents
- Design software systems with AWS, CSS, Figma, Flask, Rails, Github, Pandas, Vue.js
- Write test plans in TestRail

Education

Systems Design Engineering

University of Waterloo, 2020
Bachelor of Applied Science

TD Scholarship for Community Leadership 2013

- Selected as one of 20 national recipients for \$70,000 award

Projects

Co-founder - fulfilled.ai

- Led team of 3 on final-year design project to build calendar assistant for software engineers

Community

Board Member - Future Possibilities for Kids

- Gather inputs for strategic plan of charity providing 1:1 coaching programs for 500 kids in GTA

Work Experience

[Associate Product Manager Intern - AppDirect](#) Montreal, May - Dec 2018
JP Morgan-backed enterprise platform to sell recurring digital services.

- Released security software in 3 months before Windows threat detection updates put 70,000 telco end-users at risk, helping secure \$2M ARR
- Iterated support desk chat user experience from desktop app to browser, contributing to wireframes, sprint planning and feature rollout
- Collaborated on Q1 2019 roadmap planning by analyzing product workflows, team insights and engineering resource estimates

[Product Manager Intern - Influitive](#) Toronto, Sep 2016 - Dec 2017
Tools for B2B software companies to drive customer acts of advocacy.

- Determined product specifications for admin user CSV export builder, contributing to rollout, enablement and \$150K revenue in 2017
- Developed scalable process for collecting feature requests, enabling product team to prioritize by demand and revenue impacted
- Conducted A/B experiment of homepage with user-generated content, proving 150% increase to community engagement before general release

[SQL Database Administrator - Rubicon Project](#) San Francisco, Jan - Apr 2016
Digital advertising exchange for sellers and publishers (listed as MGNI).

- Increased capacity of on-premise file system by 63% over 4 months by migrating historical datasets to Amazon S3 and Glacier storage
- Monitored query performance and disk space. Developed scripts to manage user permissions and restore tables from backups

[Marketing Analyst Intern - Polar](#) Toronto, Sep - Dec 2014
Technology for publishers to display creative sponsored content formats.

- Developed webpages to visualize industry benchmark data by aggregating product usage and third-party reports
- Prepared quarterly business reviews of client advertising performance