

## What I Do

- Determine user requirements
- Collaborate across SDLC with designers and developers
- Refine product backlog in JIRA
- Analyze data with Python, SQL
- Communicate to all audiences
- Promote deep work

## Education

### Systems Design Engineering

University of Waterloo 2020  
Bachelor of Applied Science

### TD Scholarship for Community Leadership

- Selected as 1 of 20 national recipients of award in 2013

## Community

### Board Member - Future Possibilities for Kids

- Board secretary of Toronto charity that provides leadership programs to 400 kids/yr
- Contribute to long-term sustainability and strategy

### Student Trustee - York Region School Board 2013

- Elected by student senate to voice issues of 120k students, co-founding CanYouth publication

## Work Experience

### Associate Product Manager Intern      AppDirect. Montreal. May - Dec 2018

Enterprise e-commerce platform. 600 employees. \$70M/yr earnings.

- Migrate cybersecurity product userbase of 70,000 in 3 months before Windows update risked telco contracts valued \$2M ARR
- Upgrade remote support chat experience from desktop app to web embed, responsible for wireframes, user stories and phased rollout

### Product Manager Intern      Influitive. Toronto. Sep 2016 - Dec 2017

Tools for B2B customer communities. 100 employees. \$12M/yr earnings.

- Contributed to research, specifications and rollout messaging of customer analytics features, developing on business intelligence tools
- Develop scalable process for stakeholders to submit feature requests, vote on use cases, and help team leads prioritize sprints
- Analyze admin user workflows and write requirements for CSV export builder feature, enabling marketers to surface buried advocate insights

### SQL Database Admin Intern      Rubicon Project. San Francisco. Jan - Apr 2016

\$MGNI sell-side ad exchange. 600 employees. \$160M/yr earnings.

- Increase capacity of on-premise file system by 63% over 4 months by migrating historical datasets to Amazon S3 and Glacier storage

### Web Content Coordinator      AGF Investments. Toronto. Jan - Apr 2014

Asset management company. 500 employees. \$500M/yr earnings.

- Developed webpages to host content for internal stakeholders and financial advisors using content management system

## Projects

### Side Projects

Markham. Apr 2020 - Present

- Design and prototype calendar assistant to promote deep work, building application with AWS, Flask, Google Calendar, Slack and GitHub APIs
- Complete deeplearning.ai Natural Language Processing specialization, using Jupyter Notebooks and TensorFlow datasets