# **Kush Thaker**

# Strengths

- Serve users
- Organize agile in JIRA
- Analyze data with SQL, Python
- Write clearly
- Use Github, Figma, Flask, AWS
- Write test steps in TestRail

## Education

### Systems Design Engineering

University of Waterloo, 2020 Bachelor of Applied Science

# TD Scholarship for Community Leadership

• Selected as 1 of 20 national recipients of award in 2013

# Community

#### Board Member -Future Possibilities for Kids

• Determine Covid strategy for Toronto charity providing 1:1 mentorship programs to 400 kids

## Student Trustee - York Region School Board 2013

• Elected by student senate to voice issues of 120k students, cofounding <u>CanYouth</u> publication

# Work Experience

Associate Product Manager Intern AppDirect. Montreal. May - Dec 2018
B2B seller platform. 600 employees. F500 clients. \$60M annual revenue.

- Release 2019 <u>security product</u> in 3 months before Windows threat detection updates put 70,000 telco end-users at risk, securing \$2M ARR
- Upgrade remote <u>support chat</u> experience from desktop app to web embed, leading on wireframes, sprint plans and staged rollout

#### Product Manager Intern

Influitive. Toronto. Sep 2016 - Dec 2017

B2B advocate hub. 100 employees. \$10M annual revenue.

- Conduct beta A/B experiment to learn if user-generated content on home page drives up community, proving boost in community activity
- Develop scalable process for stakeholders to submit feature requests, vote on user stories, and help team leads to prioritize sprint work
- Analyze admin user workflows and write requirements for CSV export builder feature, enabling marketers to surface buried advocate insights

SQL Database Admin Intern **Rubicon Project**. San Francisco. Jan - Apr 2016 Open ad exchange \$MGNI. 600 employees. \$160M annual revenue.

• Increase capacity of on-premise file system by 63% over 4 months by migrating historical datasets to Amazon S3 and Glacier storage

## Marketing Analyst Intern

**Polar.** Toronto. Sep - Dec 2014

Native ads platform. 40 employees. Serves trusted news publishers.

• Help account managers prepare for quarterly business reviews. Query ad performance data, compute benchmarks, and offer recommendations

# **Projects**

#### Co-founder - fulfilled.ai

Waterloo, Sep 2019 - Apr 2020

• Prototype <u>calendar assistant</u> to promote deep work and digital wellbeing