Kush Thaker

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Strengths

• Serve user needs

• Organize agile in JIRA

• Analyze data with SQL, Python

• Write product documents

• Build in Flask, AWS

• Design in Figma

• Write test plans in TestRail

Education

Systems Design Engineering

University of Waterloo, 2020
Bachelor of Applied Science

TD Scholarship for Community Leadership 2013

• Selected as one of 20 national recipients for $70,000 award

Projects

Co-founder - fulfilled.ai

• Led team of 3 on final-year design project to build calendar assistant for software engineers

Community

Board Member - Future Possibilities for Kids

• Gather inputs for strategic plan of charity providing 1:1 coaching programs for 500 kids in GTA

Work Experience

Associate Product Manager Intern - AppDirect
Montreal, May - Dec 2018

B2B marketplace, 600 employees, F500 customers, $60M annual revenue.

• Released security software in 3 months before Windows threat detection updates put 70,000 telco end-users at risk, helping secure $2M ARR

• Iterated support desk chat user experience from desktop app to browser, contributing to wireframes, sprint planning and feature rollout

• Collaborated on Q1 2019 roadmap planning by analyzing product workflows, team insights and engineering resource estimates

Product Manager Intern - Influitive
Toronto, Sep 2016 - Dec 2017

Customer marketing platform, 100 employees, $10M annual revenue.

• Determined product specifications for admin user CSV export builder, contributing to rollout, enablement and $150K revenue in 2017

• Developed scalable process for collecting feature requests, enabling product team to prioritize by demand and revenue impacted

• Conducted A/B experiment of homepage with user-generated content, proving 150% increase to community engagement before general release

SQL Database Admin Intern - Rubicon Project
San Francisco, Jan - Apr 2016

Data operations for largest independent ad-tech exchange listed as MGNI.

• Increased capacity of on-premise file system by 63% over 4 months by migrating historical datasets to Amazon S3 and Glacier storage

• Monitored query performance and disk space. Developed scripts to manage user permissions and restore tables from backups

Marketing Analyst Intern - Polar
Toronto, Sep - Dec 2014

Technology for publishers to display creative sponsored content formats.

• Developed webpages to visualize industry benchmark data by aggregating product usage and third-party reports

• Prepared quarterly business reviews of client advertising performance