

## Strengths

- Serve users
- Organize agile in JIRA
- Analyze data with SQL, Python
- Write product documents
- Use Github, Figma, Flask, AWS
- Write test plans in TestRail

## Education

### Systems Design Engineering

University of Waterloo, 2020  
Bachelor of Applied Science

### TD Scholarship for Community Leadership 2013

- Selected as one of 20 national recipients for \$70,000 award

## Community

### Board Member - Future Possibilities for Kids

- Determine Covid strategy for Toronto charity to provide 1:1 leadership programs to 400 kids

## Work Experience

[Associate Product Manager Intern - AppDirect](#) Montreal, May - Dec 2018  
B2B marketplace, 600 employees, F500 customers, \$60M annual revenue.

- Release 2019 security product in 3 months before Windows threat detection updates put 70,000 telco end-users at risk, securing \$2M ARR
- Upgrade remote support chat experience from desktop app to web embed, leading on wireframes, sprint plans and staged rollout

[Product Manager Intern - Influitive](#) Toronto, Sep 2016 - Dec 2017  
Customer marketing platform, 100 employees, \$10M annual revenue.

- Determine specifications for admin user CSV export builder feature, contributing to user research, enablement and \$150K upsells in 2017
- Develop scalable process for collecting feature requests, enabling product team to prioritize by user demand and revenue impacted
- Conduct A/B experiment to see impact of user-generated content on homepage, showing 150% increase to discussion activities

[SQL Database Admin Intern - Rubicon Project](#) San Francisco, Jan - Apr 2016  
Data operations for largest independent ad-tech exchange listed as MGNI.

- Increase capacity of on-premise file system by 63% over 4 months by migrating historical datasets to Amazon S3 and Glacier storage

[Marketing Analyst Intern - Polar](#) Toronto, Sep - Dec 2014  
Technology for publishers to display creative sponsored content formats.

- Deliver quarterly business reviews to major publishers by analyzing advertising performance data, industry benchmarks and best practices

## Projects

[Co-founder - fulfilled.ai](#) Waterloo, Sep 2019 - Apr 2020

- Lead team of 3 on final-year design project to build calendar assistant for software engineers, promoting deep work time and digital wellbeing